

# Core Audiences

Who should be benefitting from our work?

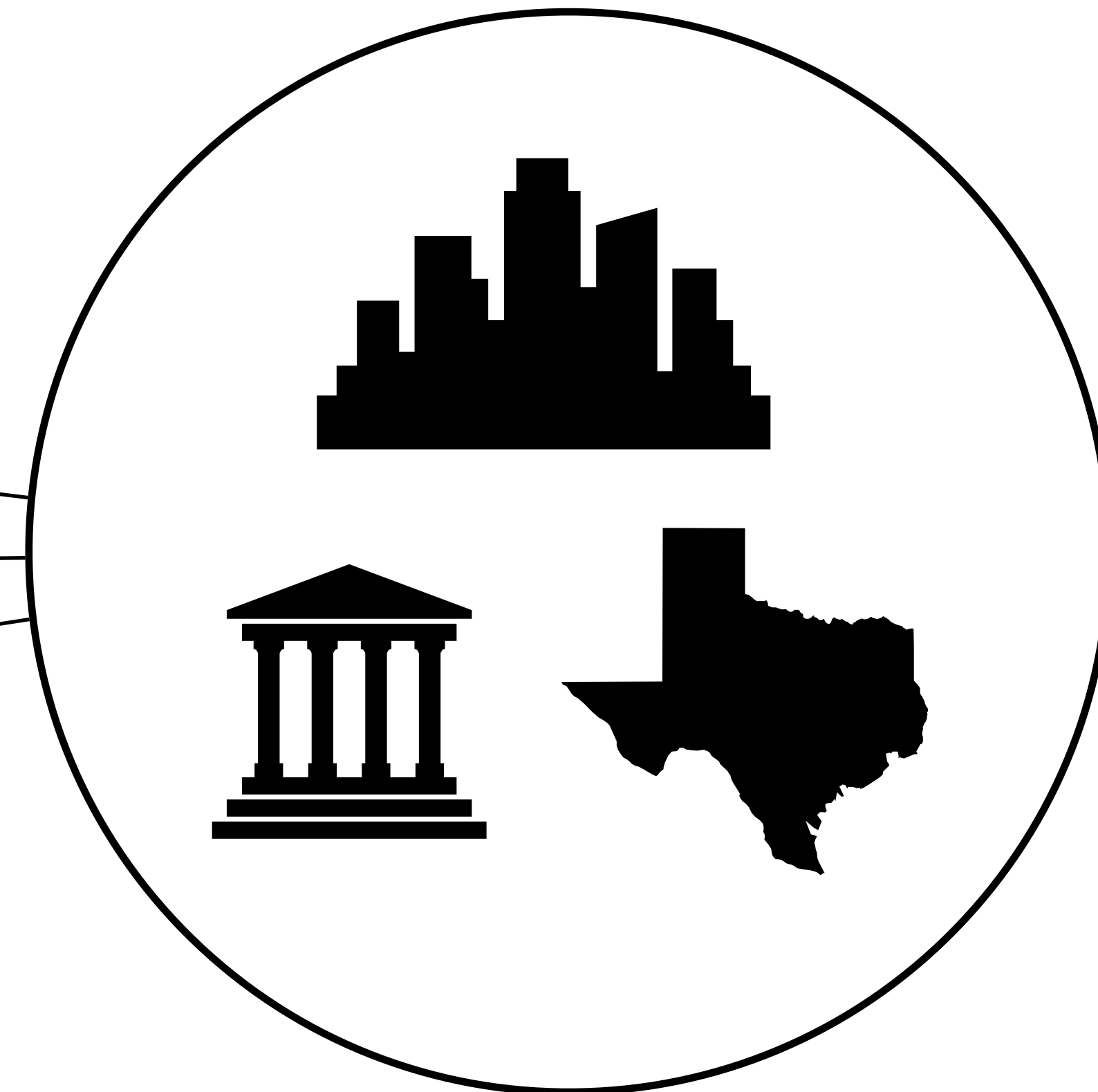
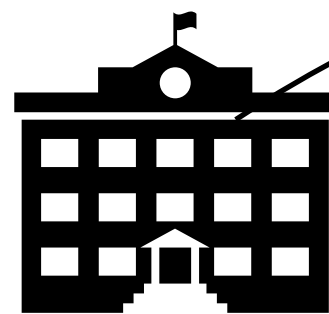
Students



Faculty



LBJ + UT



# Core Values

## What should our work be doing?

**Resource:** does this effort provide assets that clarify, boost, or streamline the work being done among our core audiences?

**Enable:** does this effort provide new paths for the work being done among our core audiences?

**Amplify:** does this effort expand or breathe new life into work being done among our core audiences?