

CryptOtter

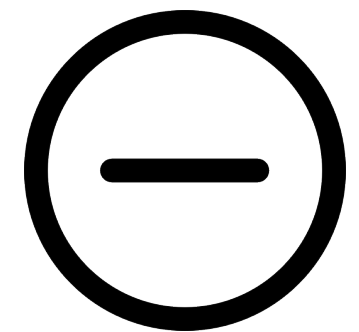
the crypto acquiring service

Problem and solution



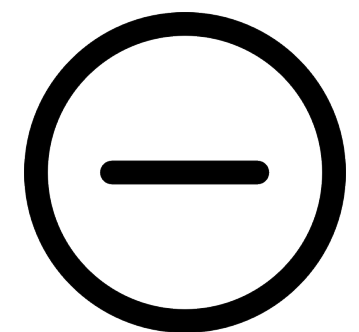
PROBLEM

Many services do not accept crypto



Inconvenient for business

- 1.** The need to create complex technical solutions to track a transaction
- 2.** The need to create your own payment UI



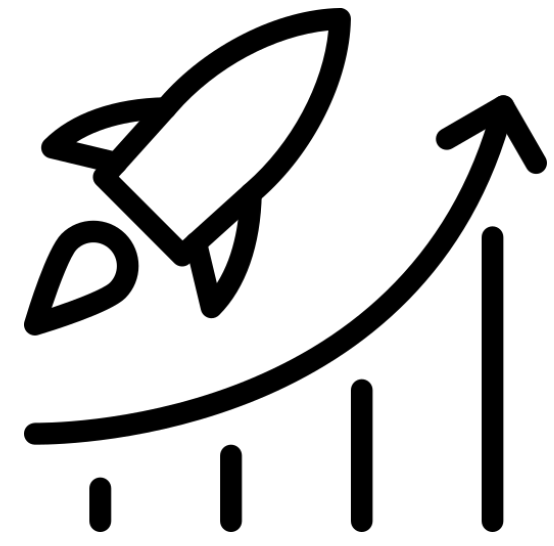
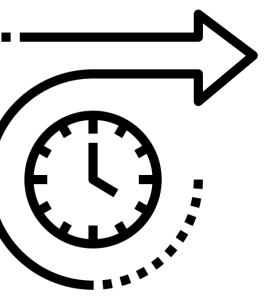
Inconvenient for the client

- 1.** There is no usual payment process similar to fiat payments
- 2.** Unstable exchange rate of cryptocurrency in relation to fiat

SOLUTION

Crypto acquiring service with user-friendly UI and easy integration for business

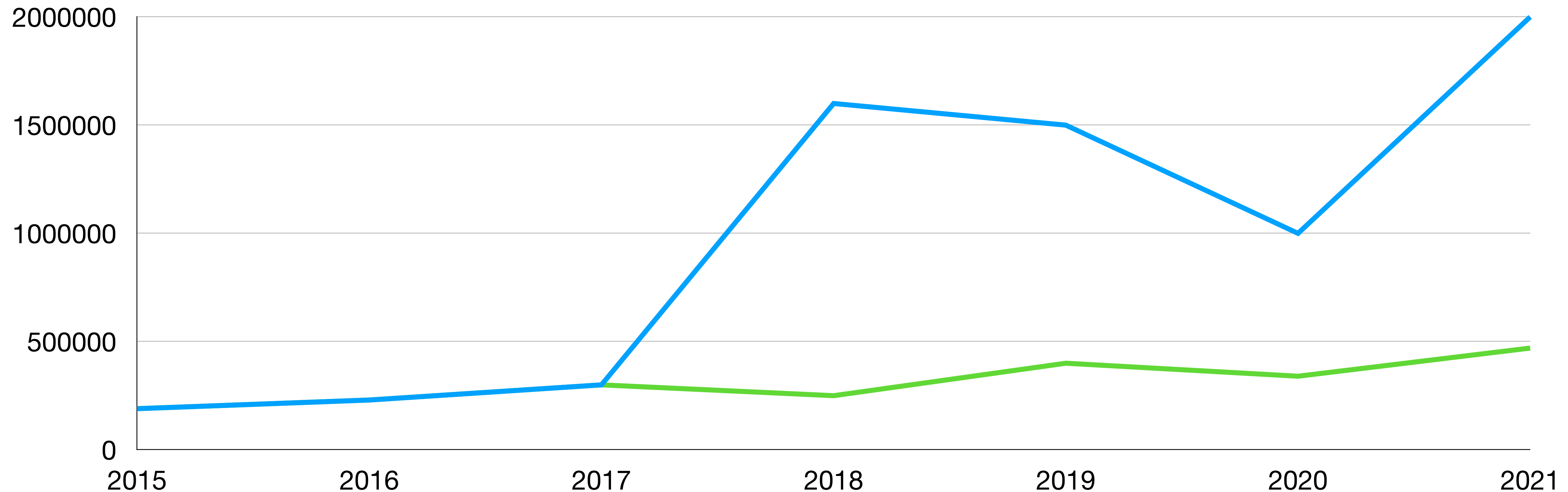
Our vision of the market



We believe in the growth of the cryptocurrency market and believe that in the future, payment in cryptocurrencies will continue to displace fiat

Daily transaction count

— Ethereum
— Bitcoin



CryptOtter is



What we are:

1. UI for cryptocurrency payment

the service allows you to easily integrate the payment widget

2. Cryptocurrency payment notification service

the service notifies stores of successful payment

3. The service allows you to receive predictable profits in fiat

the business indicates the price in fiat, and the service receives the market rate of the cryptocurrency and informs the client when paying

CryptOtter is a service of crypto acquiring

What we are not:

1. Crypto exchange

the service uses information about rates based on popular crypto exchanges

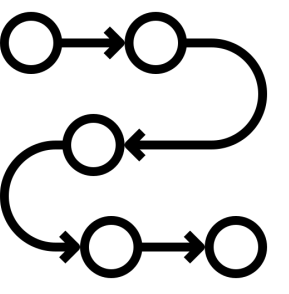
2. Payment recipient

customers transfer cryptocurrency to the user's wallet by acquiring

3. Crypto wallet

the service do not create a crypto wallet, but track transactions on an existing one

How it works



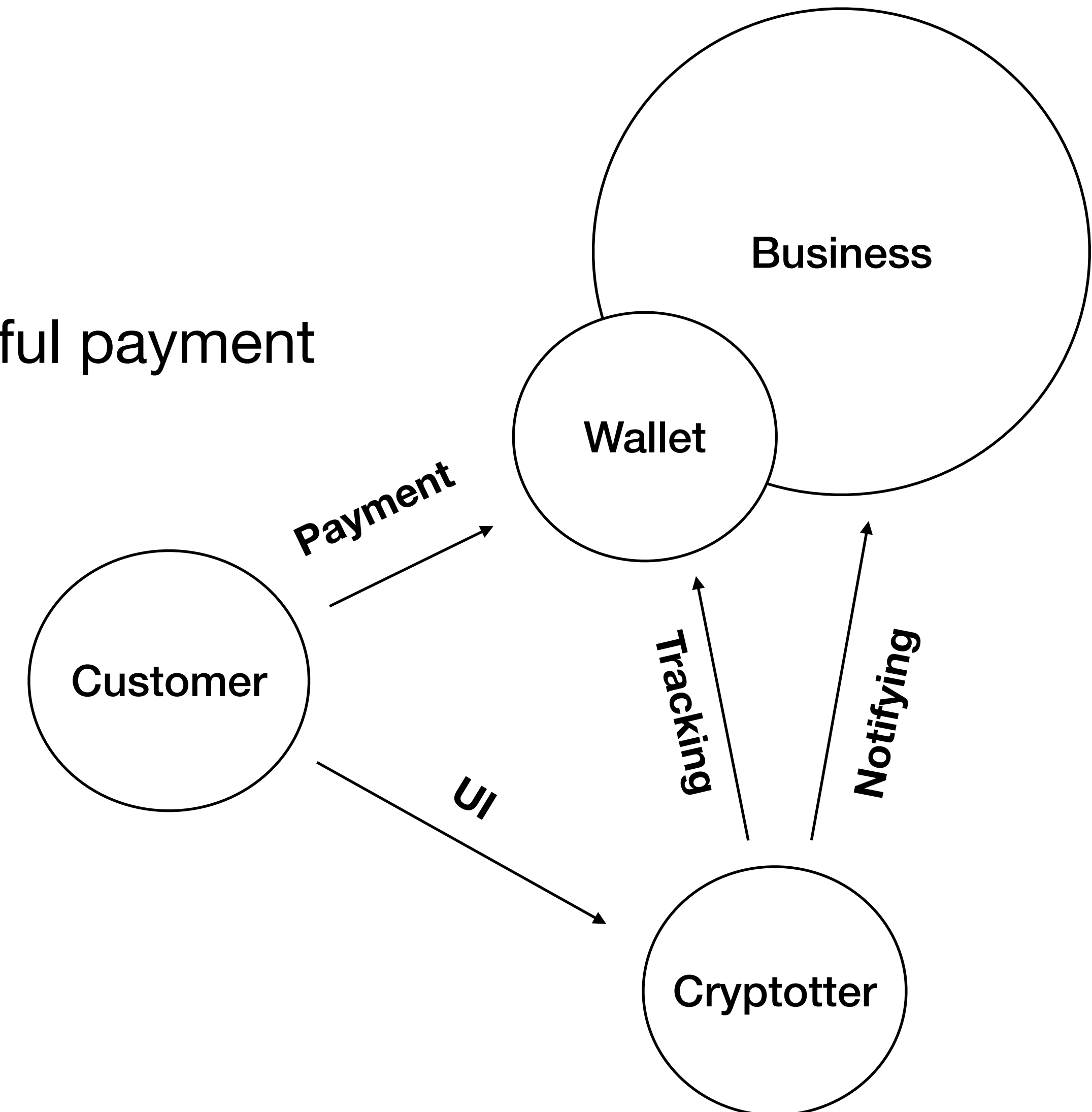
1. Business integrates our service
2. A customer pays in our interface
3. Business receives notification about successful payment

More about us

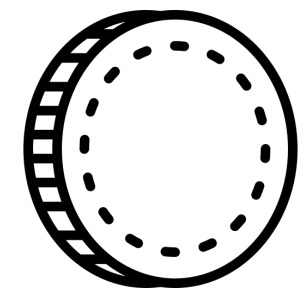
<https://cryptotter.tech>

Demo

<https://example.cryptotter.tech>



Monetization



Payment for the number of api requests

Examples

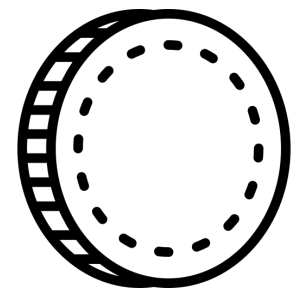


1.

Free for small companies within limits

2.

Fee for companies exceeding the limits



Percentage of the transaction amount

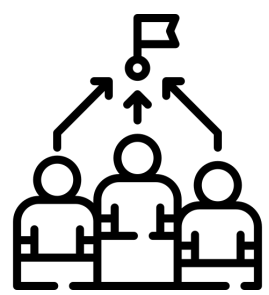
Examples



1.

Standard fiat payment model

Competitors and why we are better



Services focused on own ecosystem

- 1. The need for the client to have a wallet in their payment system
- 2. Control by a third-party service over the wallet
- 3. Currency conversion at the service rate



Services not associated with a specific payment ecosystem

- 1. The presence of an intermediary wallet to which transfers are received
- 2. Control by a third-party service over the wallet
- 3. Complicated integration process and lack of API

Our advantages



1. Security of funds during transfer

(customers transfer cryptocurrency directly to the business wallet)



2. Work with all types of wallets

(to receive payments, a business can use the wallet it sees fit)



3. Free

(for small companies services are provided free of charge)



All of them

4. Market rate at the time of payment

(getting the current rate from the most popular crypto exchanges)



Road map

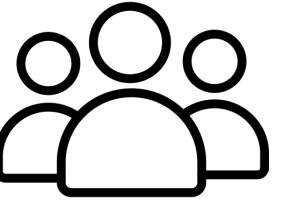


2022

2023

Q3		Q4		Q1		Q2		Q3		Q4	
Launching service											
	Active Marketing Phase										
		Adding new cryptocurrencies									
		Adding monetisation									
								Integration simplification			

About Us



Ivan Alekhin

Backend developers
ex Sber, Ivi developer



Aleksey Malyuta

Fullstack developer
ex Yandex, Rambler developer