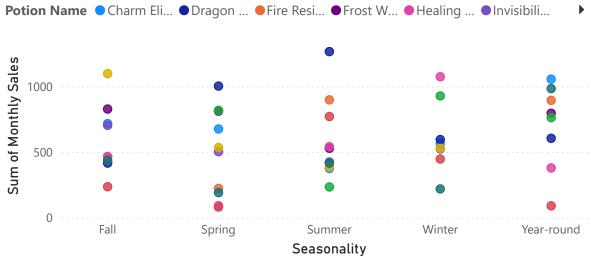
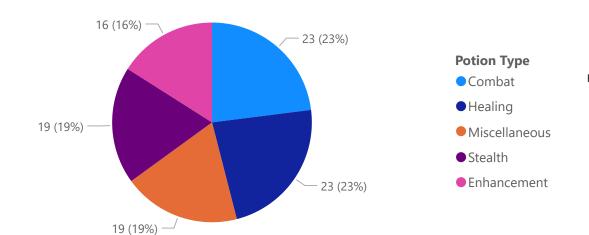


Sum of Monthly Sales by Potion Name and Seasonality

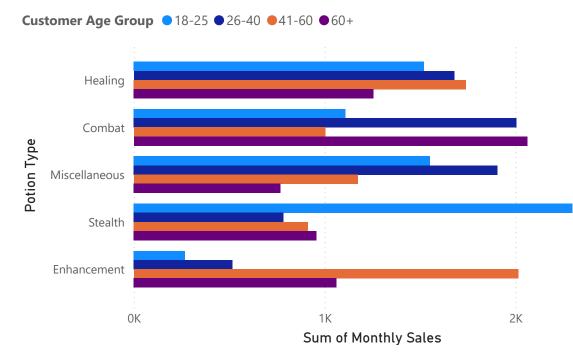


Count of Potion Name by Potion Type



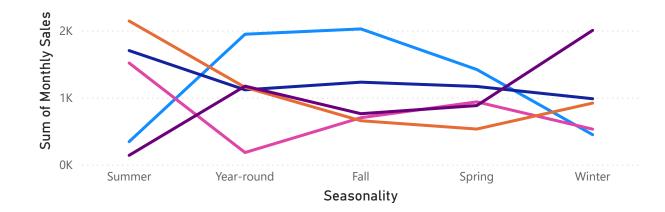


Customer Distribution per Potion type



Sum of Monthly Sales by Seasonality and Potion Type



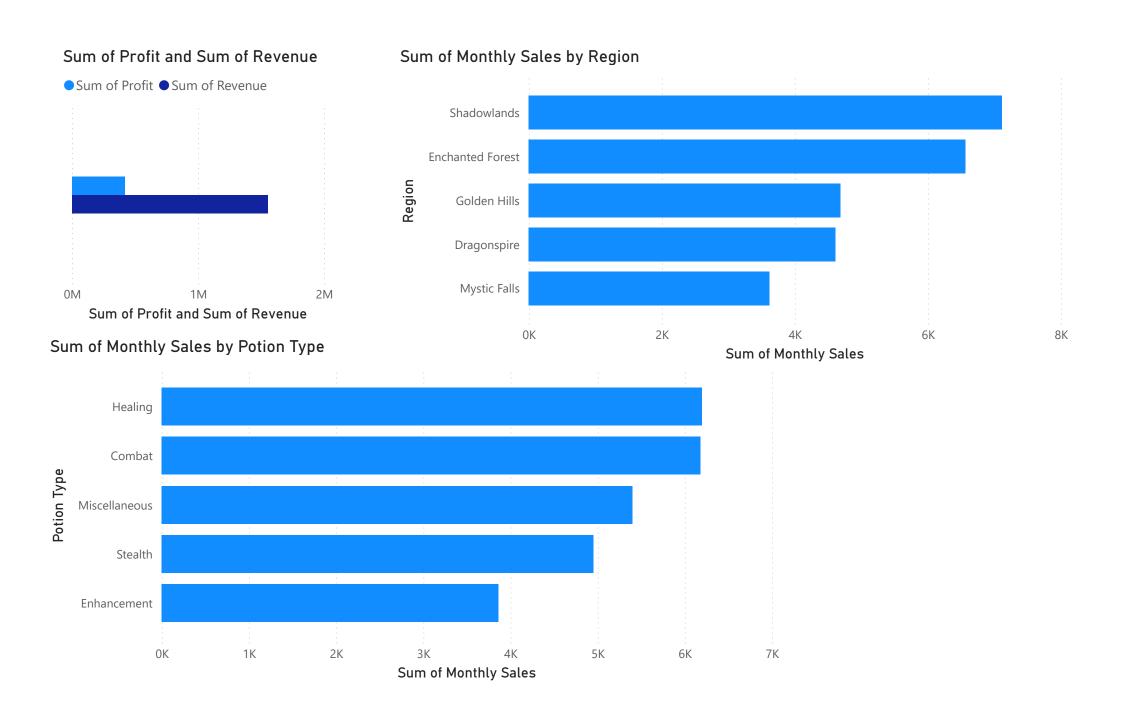


Sum of Price (Gold Coins) and Average of Customer Ratings by Potion Name and Potion Name



C\$418K

400 thousand gold coin industrry



| Customer Age Group | Dragonspire | Enchanted Forest | Golden Hills | Mystic Falls | Shadowlands | Total ▼ |
|--------------------|-------------|------------------|--------------|--------------|-------------|------------|
| 26-40 | 1135 | 914 | 1566 | 1310 | 1966 | 6891 |
| 41-60 | 916 | 1147 | 1101 | 1328 | 2351 | 6843 |
| 18-25 | 1183 | 2449 | 1403 | 571 | 1144 | 6750 |
| 60+ | 1376 | 2054 | 614 | 408 | 1653 | 6105 |
| Total | 4610 | 6564 | 4684 | 3617 | 7114 | 26589 |

| Potion Type | Dragonspire | Enchanted Forest | Golden Hills | Mystic Falls | Shadowlands | Total ▼ |
|---------------|-------------|------------------|--------------|--------------|-------------|------------|
| Healing | 607 | 1348 | 767 | 1508 | 1966 | 6196 |
| Combat | 669 | 2275 | 1455 | 36 | 1743 | 6178 |
| Miscellaneous | 797 | 1350 | 1035 | 1259 | 958 | 5399 |
| Stealth | 1779 | 1591 | 476 | 121 | 987 | 4954 |
| Total | 4610 | 6564 | 4684 | 3617 | 7114 | 26589 |

Alaxia Potion Industry Region Enchanted Golden Hills Mystic Falls Shadowlands Dragonspire Forest Potion Sales by Season Potion Sales in Alaxia Potion Type Distribution **Potion Name** • Charm Eli... • Dragon ... • Fire Resi... • Frost W... • Healing ... • Invisibili... • 4K **Enhancement** Sum of Monthly Sales 3K 1K Combat 23% Sum of Monthly Sales Stealth 19% Healing Miscellaneo. 23% 19% Drag... Charm Frost Stren... Heali... Mana Fire Speed Invisi... Night Winter Year-round Seasonality Breath Elixir Ward Serum Elixir Boost Resis... Brew Tonic Vision Potion Potion Drau... Potion Name Customer Distribution per Potion type Demographic Distribution **Customer Age Gro...** • 18-25 • 26-40 • 41-60 • 60+ Monthly Sales by Region Healing Shadowlands Combat **Enchanted Forest** Region Miscellaneous Golden Hills Dragonspire Stealth Mystic Falls Enhancement 2K 6K 8K Sum of Monthly Sales 500 2000 Sum of Monthly Sales Potion Sales by Average Customer Rating Monthly Sales by Potion Type Healing Fire Resistance Potion Average of Customer Ra Strength Serum Combat Potion Type Frost Ward Healing Elixir Miscellaneous Night Vision Draught Dragon Breath Potion Charm Elixir Stealth Enhancement Mana Boost 3.8

Industry Value

C\$417,552
400 thousand gold coin industry

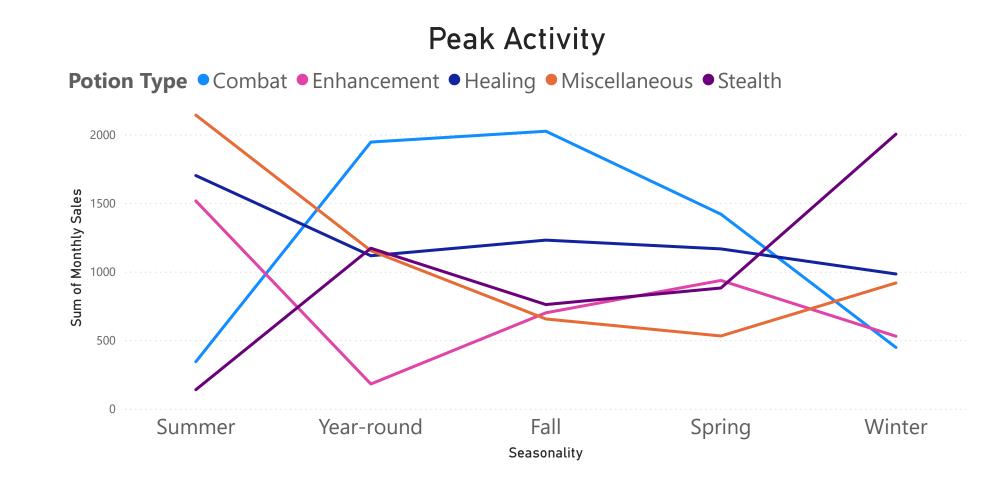
2K

Sum of Monthly Sales

5K

6K

7K



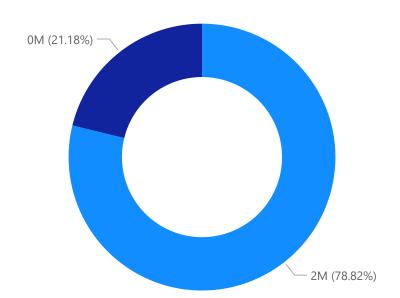
Potion Sales

500

900

800

Revenue vs Profit



26589

Potions sold