

Zhenning Xu

MKTG 4000-60 Marketing Research and Control (82263)

CRN: 82263

No. of responses = 8 Enrolled: 11 Term: Fall 2021

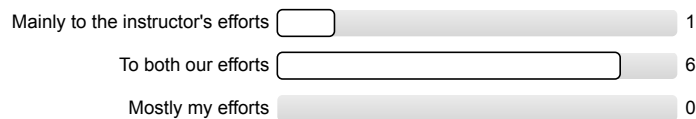


CSU Bakersfield

Survey Results

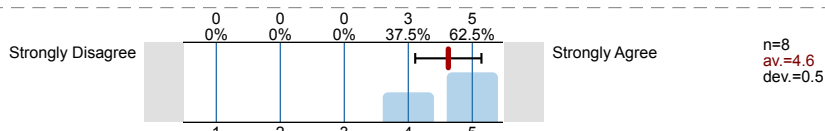
1. Overall

1.1) What I learned in this course was due

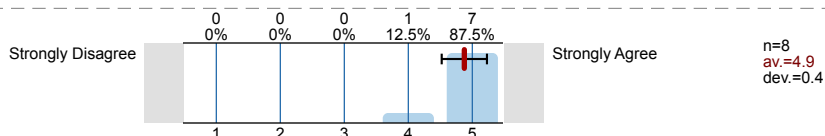


n=7

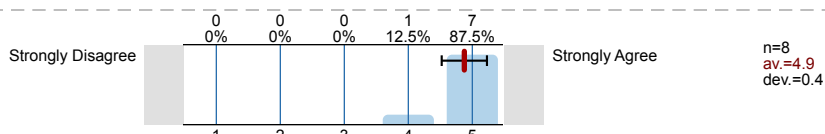
1.2) Course activities increased my understanding of the course subject.



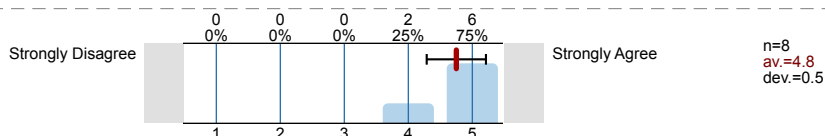
1.3) The course content matched syllabus



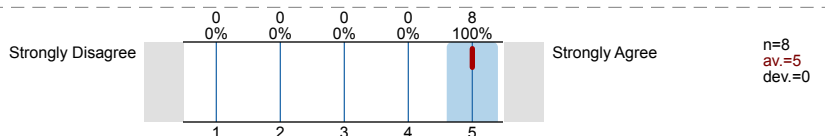
1.4) The grading system was clear.



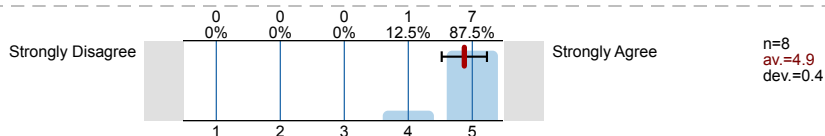
1.5) The course had clear learning goals and objectives.



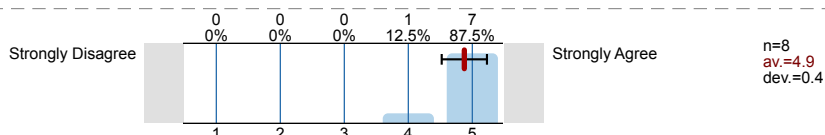
1.6) The instructor was enthusiastic about teaching this subject.



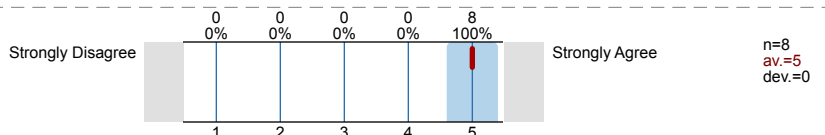
1.7) The instructor gave clear and helpful explanations.



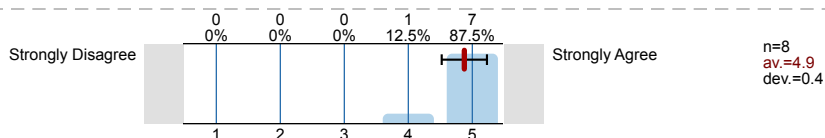
1.8) The instructor was prepared.



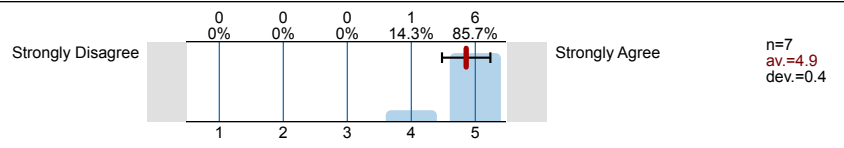
1.9) The instructor positively engaged students in the learning process.



1.10) The instructor was available for help during office hours.



1.11) The instructor provided useful feedback of my performance in this course.



Comments Report

2. Student feedback

2.1) What were the strengths of the course and/or instructor?

- Eager to help and wanted everyone to do well in the course
- He really cares for his students , their understanding and well-being. He's a great motivator and easy to talk too. He is extremely helpful and offers a lot of resources and help during office hours. He really tries to make the material relevant and tries to connect relevant topics.
- I really enjoyed Professor Xu's class. He was excellent at engaging us and always gave such positive reinforcements to us. This semester was difficult in isolated learning but he was very accommodating, understanding, and supportive every single week.
- Professor is very engaging and wants to help you succeed in life not just in his class.
- he engaged with the class and made sure everyone understood the material.
- lovely
- students will have the opportunity to learn and advance their programming skills. This course allows students top have a learning opportunity with class peers.
- the instructor provided real life situations to work from and get a better feel of it.

2.2) What suggestions for improvement do you have for the course and/or instructor?

- I cannot think of any. Every major aspect of this class was great for me.
- N/a
- None, great professor.
- i enjoyed how the course was as it is.
- i have none
- no improvement
- nothing

2.3) Would you recommend this instructor? Why or why not?

- Absolutely. This class was challenging, but straightforward enough to where the professor's great communication and care made it more than doable. It was a good experience.
- Yes, I would definitely recommend this instructor. My favorite through my college career.
- Yes, always makes time to meet up with you or help you.
- Yes, the professor is willing to help students to help them improve and learn the material.
- yes an excellent teacher and wants to actively help people do well
- yes i would recommend this professor.
- yes, because he is a good overall instructor.
- yesss

2.4) Use the space below to add any additional comments about this course and/or instructor.

- I am grateful I took this course!
- N/A
- N/a
- love
- n/a