Neha Yadav

Experienced Web developer who adapts in all stages of web development. Proficient in assortment technologies including JavaScript, WordPress, PHP, HTML, CSS, MySQL, jQuery

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PROFESSIONAL EXPERIENCE

Techguru Pty Ltd —*Front End/Wordpress developer*

JAN 2015 - AUGUST 2019

- Created Custom themes in WordPress from Figma to HTML and CSS
- Integrated WooCommerce to Salesforce for managing products and orders
- Figma to HTML – Figma to WordPress – WooCommerce Customization
- Designing and building the website front-end.
- Customized WordPress Development
- Created the website architecture
- Conducted website performance tests and troubleshooting content issues
- Created Custom website designs using front-end technologies
- Built Custom WordPress themes and Plugins
- Monitored the performance of the live website
- Meeting with clients to discuss website design and function.

EDUCATION

Dr. A.P.J. Abdul Kalam Technical University, Lucknow —*Master of Business Administration - MBA*

AUGUST 2019 - JULY 2021

Operations and Marketing Management, 76.1%

JVWU, Jaipur— *Bachelor of Technology - BTech*

AUGUST 2010 - AUGUST 2014

Computer Science, 67%

SKILLS & AREAS OF INTEREST

WordPress · jQuery · HTML · CSS JavaScript · PHP · Bootstrap · MySQL · WooCommerce · MS Office · UI/UX Prototyping · Digital Marketing SEO · REST API · AJAX

AWARDS

National Finalist of UPSRTC Ridea Case Study Competition – IIM Lucknow's Manfest-Varchasva 2019

LICENSES & CERTIFICATIONS

· Microsoft Technology Associate:Network Fundamentals (MTA)

· TCS iON – A Certificate Programme on System Integration: Java – TCS iON

· IBM Certified Application Developer – Rational Application Developer V7 – IBM

LANGUAGES

English, Hindi

HOBBIES

Solving puzzles, Art