



MONTHLY **INSIGHTS**

FEBRUARY 2024 | Issue No: II | Vol No: III

Introduction

Innovation and strategic partnerships fueled our growth and success.

Embracing diversity, we harnessed our team's full potential, making a lasting impact. Poised for exciting possibilities, we continue pushing tech boundaries, shaping the future with optimism and ambition.

Grateful to our employees, partners, and customers for their unwavering support.



Message From Our COO

Esteemed Readers,

As we traverse February 2024, I'm deeply grateful for your unwavering support. Together, we've charted transformative paths, launched visionary endeavors, and left an indelible mark upon our industry.



Your dedication is commendable; you've been instrumental in our growth. To our valued clients, thank you for entrusting us. And to our dedicated team, your tireless efforts drive us forward.

Embrace change with enthusiasm, united in our pursuit of excellence. Together, we'll triumph against odds and seize boundless opportunities.

With heartfelt appreciation,

Mr Suvendu Shekhar Giri
COO, Utkal Labs



www.utkallabs.com

What kept us Engaged

Enhanced employee engagement drives productivity and retention, impacting profitability, revenue, and customer experience.

We're launching engagement programs to foster communication, participation, and inclusion, promoting healthy competition and organizational unity. Join us on LinkedIn and Twitter for more details and participation.

We did Fun Activities in our organization. For this Month we did a **Guessing Game**.

The collage includes:

- A green banner with the text "LET'S GO PLAY A RIDDLE GAMES!" and a "START NOW" button.
- A riddle card titled "RIDDLE 4" with the question: "I'm a button you often click. To fix what's gone wrong so quickly. Sometimes it's little, sometimes I'm not. But if I scratch, you'll scratch your head. What am I?" Below the question is a sequence of letters: E, C, A, N, T, O, S, T, I, C, H, O, R, E, S.
- A riddle card with the question: "Which room has no walls?"
- A screenshot of a game titled "Find the mistake in the kitchen scene." It shows two people in a kitchen; one is sweeping the floor while the other looks at a tablet. The user interface includes a message bubble and a grid of participant profiles.
- A screenshot of a video conference with multiple participants in a grid view. One participant, Gopabandhu Barik, has raised their hand.
- The UtkalLabs logo with the tagline "Ideas To Reality".
- The website URL "www.utkallabs.com".



Moments made us Smile

WORK ANNIVERSARY

Shubham, Vivek

Celebrating work anniversary of brilliance and dedication! your ingenuity has been a driving force in our success. Here's to many more years of innovation and collaboration. Happy work anniversary! 🎉🎈



Subham

Vivek

We are thankful that they chose us and wish that they keep on choosing us forever. Cheers to many more years of learning and growing together.



BIRTHDAYS

Suvendu & Punya

Celebrating Suvendu & Punya's special day! Wishing them a fantastic birthday filled with joy and success. Their contributions make our team brighter every day. Happy Birthday to both of them.



Suvendu



Punya

PROUD MOMENT FOR ALL OF US

Congratulations, **Alok!** on being invited as a speaker at the **JS Lovers Tech Meetup 2024** in Hyderabad! 🌟



Your unparalleled expertise and profound insights are undoubtedly inspiring and elevate the entire tech community. Best wishes for an exceptionally impactful and insightful session! 🎉



Social Media Stars

As a part of the rewards and recognitions policy, we have initiated the amazing categories to felicitate our colleagues who are always a step ahead when it comes to promoting the organization on various social media platforms.

In order to celebrate such silent contributors, we started the category Social Media Star from the month of May 2023. Every month we will recognize such efforts through their social media activity and we will announce the winner in the subsequent monthly meets. The winners will be felicitated in the Annual Meet.

For this month, let's put our hands together and give a huge round of applause to **Achyutananta Panda**.

Congratulations to you.



Achyutananta



Case Study on NFT Selling Application

Overview

Our client wanted to sell the unique NFTs for high school-level renowned athletes. There are two modules of the application, the Admin and the Public. Admin module is mostly to control the visibility of the public site contents. Mostly the settings to manage the website content, athlete-specific sections to manage the athletes, and sections to push the NFT to the blockchain.

Client Details

Location: **USA**

Industry : **Sports**

Technology

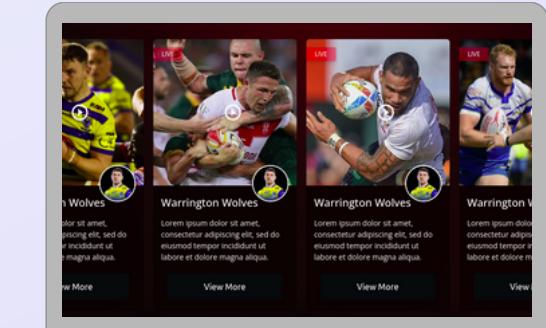
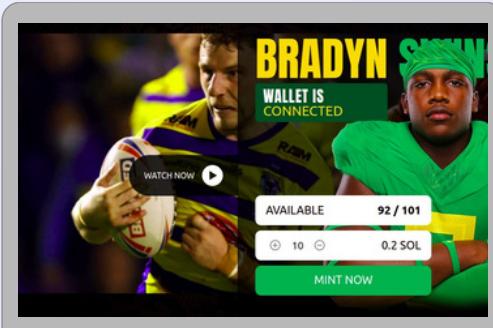
Node, Express, ReactJS,
MongoDB, Solana, Web3,
Blockchain, Phantom Wallet



Project Feature View

As part of the admin portal, clients can onboard athletes at regular intervals. Here are the features supporting the athlete onboard process.

- Upload new athlete with their details
- Upload athlete's images and the regulations
- NFT videos
- NFT metadata, etc. Along with the above, admin can
- Specify the wallet details from which the gas fees get paid while onboarding the NFT to the blockchain network.
- Define the athlete wallet which gets the royalty and percentage of the royalty after a successful NFT sale.
- Push the video and their metadata as NFTs to the blockchain network after they are uploaded. The system keeps track of the smart contracts and the owner's details too.



Closing notes From the HR

As an organization driven by an unwavering commitment to excellence, we are determined to uphold our dedication and innovation, setting a remarkable standard for the future. Together, we will stride forward, placing even greater emphasis on the well-being of our employees and embarking on diverse initiatives to infuse joy into our daily work.

Above all, let us hold fast to our principles of honesty and integrity, for through these virtues we shall encounter abundant opportunities in the days ahead.

Together, we shall continue to create a brighter and more prosperous tomorrow. With determination and anticipation,

Regards,

HR Team

Utkal Labs



Pritishree



Thank You



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