



NOVEMBER 2023
MONTHLY

NEWSLETTER

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HIGHLIGHT OF THE MONTH

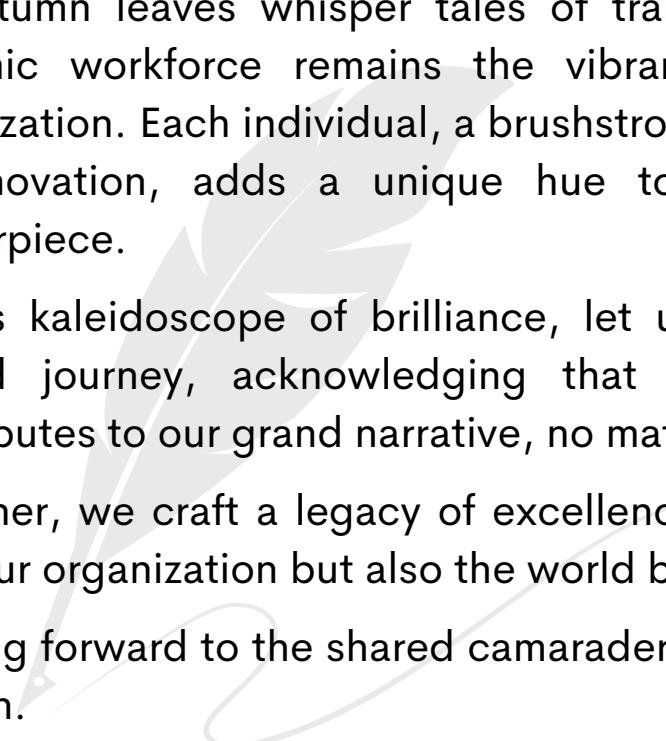
Starting November 2023, we're buoyed by October's transformative strides, fueled by innovation and strategic alliances.

Our diverse team's creativity and talent continue to forge a lasting impact. This month, our lodestar is 'Quality Driven,' guiding us with precision and excellence. With optimism and ambition, we'll boldly expand technological frontiers, sculpting the future.

This month was celebrated with multiple gazetted and non-gazetted holidays such as Dhanteras, Diwali, Black Friday, Thanksgiving Day, and Kartik Purnima. But what dominated the news?

At Utkal Labs, the highlights of the month remain as follows:

1. Winner of the Diwali Decoration Competition.
1. Redesigning of Social Media Stars.



FROM THE HR DESK

Dear Team,

As autumn leaves whisper tales of transformation, our dynamic workforce remains the vibrant heart of our organization. Each individual, a brushstroke on the canvas of innovation, adds a unique hue to our collective masterpiece.

In this kaleidoscope of brilliance, let us celebrate our shared journey, acknowledging that every endeavor contributes to our grand narrative, no matter how small.

Together, we craft a legacy of excellence, enriching not only our organization but also the world beyond.

Looking forward to the shared camaraderie and partnered growth.

Regards,
HR Team
Utkal Labs

MOMENT THAT MADE US SMILE

HAPPY WORK
ANNIVERSARY



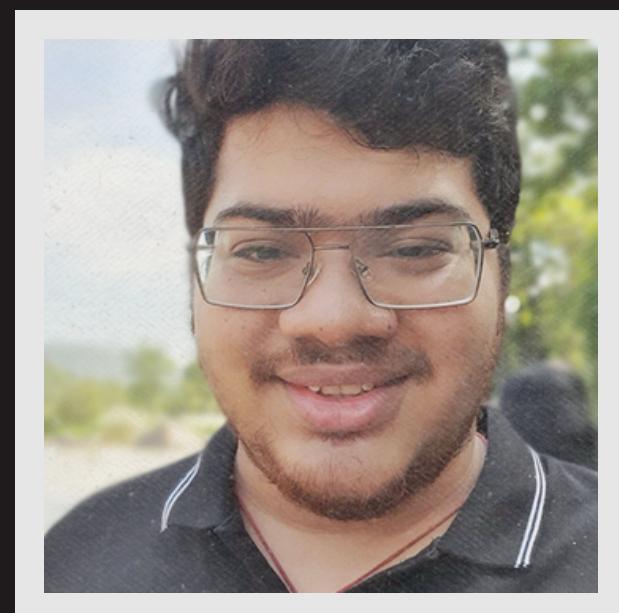
Uday Bhanu Das

BIRTHDAY

Wishing you both a joyous birthday, Muskan Mittal and Sarthak Pattnaik! Your camaraderie knows no bounds. You sparkle like stars. Your presence is a warm embrace. May your kindness and culinary talents flourish! Cheers!



Muskan Mittal



Sarthak Pattnaik

SOCIAL MEDIA STAR FOR THE MONTH - November 2023



★ **Shubham Mahapatra** ★

★ As part of our rewards and recognition policy, we have introduced specific categories to honor colleagues who consistently go above and beyond in promoting the organization on various social media platforms. To celebrate these unsung contributors, we launched the 'Social Media Star' category starting in May 2023. Each month, we will acknowledge such efforts based on their social media activity and announce the winner in the subsequent monthly meetings. The winners will be honored at the Annual Meet.

For this month, let's give a big round of applause to **Shubham Mahapatra**.

Congratulations to you!

Follow us

WINNER OF DIWALI DECORATION COMPETITION

**Congratulations to our Diwali
Decoration Contest Winner!**

We are thrilled to announce that Abhisek Mohapatra has emerged as the shining star of our Diwali Decoration Contest. Their creativity and artistry have truly illuminated our festivities.

Let's take a moment to celebrate their dedication and talent that brought joy and sparkle to our Diwali celebrations!

Once again, a big
**congratulations to
Abhisek Mohapatra!**

Your contribution has made this Diwali even more special for all of us.



case study on

DEAL FOCUSED CLASSIFIED APP

PROJECT OVERVIEW

The project involves creating a platform for discovering and sharing various offers from shops and malls, accessible through both web and mobile devices. Users can post and view discounts, promotions, and special deals at various locations. The app provides personalized notifications and maintains a comprehensive database of current deals. It aims to make shopping easy and enjoyable, connecting users with the latest offers right at their fingertips.



CLIENT DETAILS

Name: **Confidential**

Location: **USA**

Industry: **Classified Application**

TECHNOLOGY DETAILS

PHP
MySQL
Laravel
Java
Ionic
Angular



PROJECT FEATURE VIEW

The website and app consist of the Homepage, Top Banner, Trendy Post, and Video Banner.

Homepage: The main page where users can explore Mall Offers and find detailed information about each shop. It features different sections for various product categories, including appliances, medical, toys, and books, making it easy for users to discover and engage with the offers and shop details they desire.

Top Banner: A dynamic slider showcasing the best offers, promotions, and exclusive deals on the homepage. It is strategically designed to capture users' attention as soon as they enter the site.

Trendy Post: This section provides users with additional details about the shops, such as addresses and shop numbers, assisting them in locating their preferred shops.

Video Banner: Adding a lively element to the platform, the Video section features engaging video content presented in a slider format. These videos inform users about different available offers, making the platform more interactive and attractive.

PROJECT SCREENSHOTS

The screenshots illustrate the following features:

- Top Left:** A clinic profile for "Orissa Cosmetic Surgery Clinic" showing basic details like address and operating hours.
- Top Right:** A login page for "biggdiscount.com" featuring a "Time Offer" for services like "Supreety Mishra" and "Hair Back".
- Middle Left:** A search results page showing multiple offers such as "Hair Back - Rs.44,999/-" and "Women Offer - @6350 @3799 Waxing Facial Monicure Pedicure Thread".
- Middle Right:** A "Trendy Offers" section featuring deals from "Visit To Baby Land", "SONA CHILD CARE", and "BABIYSHOP".
- Bottom Left:** A food offer page for "Hair Back - Rs.44,999/-" from "Orissa Cosmetic Surgery Clinic".
- Bottom Right:** A landing page for a new service with a red banner stating "Coming Soon In 28 States 500+ Cities 2M+ Offers".



THANK YOU!



Your invaluable time is cherished.

For More Information

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<https://bit.ly/utkallabs-skype>

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