



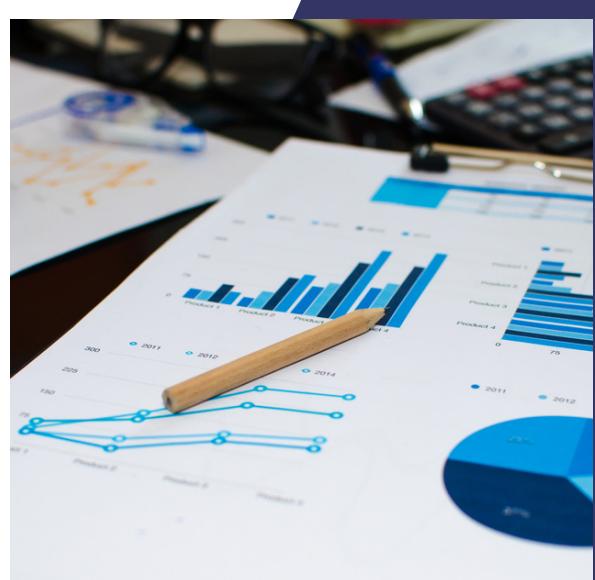
case study on

HISPANIC



PROJECT OVERVIEW

The client's vision is to create a website and an app that allow people to post ads with photos and videos, offer jobs, promote their businesses, and share upcoming events to foster a vibrant community. The website also becomes a fun marketplace where people can buy and sell items safely. Users can chat with the post owners using a chat feature.



CLIENT DETAILS

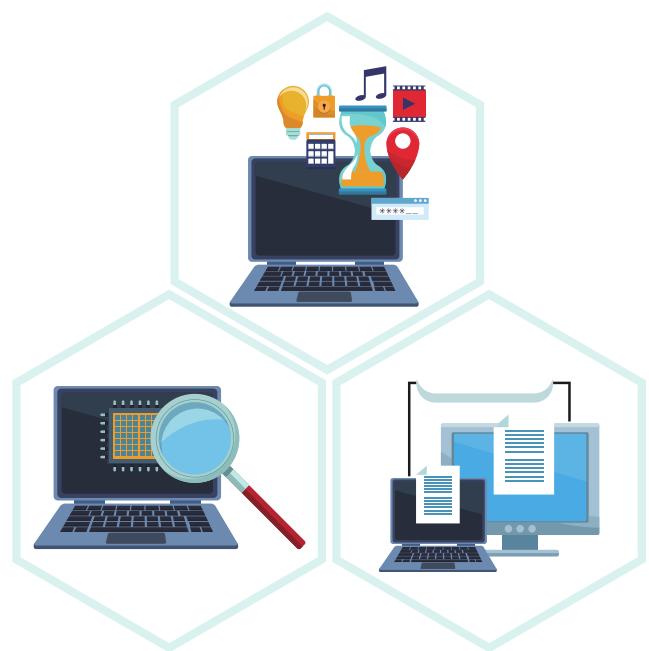
Name: **Confidential**

Location: **USA**

Industry: **Classified Application**

TECHNOLOGY DETAILS

- ◆ **PHP**
- ◆ **MySQL**
- ◆ **Laravel**
- ◆ **jQuery**
- ◆ **Bootstrap CSS**
- ◆ **React Native**



PROJECT FEATURE VIEW

The main features of this website are: Posting Ads, Finding Jobs, Sharing Events, Buying and Selling, Listing Businesses, and Creating Advertisements.

Posting Ads: Users can create posts about various services they need or offer within the community. Users can specify what they are looking for, whether it is a service, a product, or a skill.

Finding Jobs: Users can create job profiles with different information, such as job titles, duties, qualifications, and how to apply. This feature is for both job seekers and employers who want to hire.

Sharing Events: Users can post information about upcoming events, such as dates, times, locations, and other details. Users can promote any kind of event, such as a community meeting, a cultural festival, or a business seminar.

Buying and Selling: Users can post items they want to sell or buy. Users can provide descriptions, pictures, and prices for their goods or services.

Listing Businesses: Users can showcase their businesses with detailed information, such as hours, services, contacts, and more. This feature is a directory for local businesses in the community.

Creating Advertisements: Users can also create display ads that will appear on the website. These ads can be used to advertise specific products, services, or events, providing an extra chance for users to reach more people in the community.

PROJECT SCREENSHOTS

The homepage features a large banner with the text "Encuentra, conecta, profesionales latinos." Below the banner is a grid of professional profiles.

The 'Wanted' section displays a list of posts:

- Sep 18 Camera For Sellsssss
- Sep 18 LEGAL ASSISTANCES
- Sep 18 Hiring
- Aug 24 Mnop Mnop
- Aug 18 Survey Links IN – Open...

The 'Classified' section shows:

- Aug 22 Testing Services for SAP
- Aug 21 Nutritional
- Aug 19 Need Legal Assistance...
- Aug 16 Computer Services !!!!...

The 'BuySell' section includes:

- Sep 18 DSLR Camerassss
- Sep 12 ibuhuh
- Aug 23 Sell House
- Aug 16 Sports Car Sports car...

The 'Events' section lists:

- Sep 18 Marketing Eventsssss
- Sep 13 uhuyg
- Aug 22 Test Event
- Aug 16 Horticulture Workshop

The page displays several service listings:

- Beachessss: Beautiful view with de... google.com
- Test: Test Test
- Test: Test
- Test: Test
- Test: Test

The page displays updated service listings:

- DSLR Camerassss: \$450.00 5th Street, Alabama 70 Days Ago
- ibuhuh: \$69.00 jbuh, Alabama 76 Days Ago
- Sell House: \$9,999,999,999.00

A post from "DEE SOLUTIONS" is displayed, advertising complete property services for rent and real estate.

Have Skills ? Post, Get Clients. Make \$\$\$

The post includes a list of recent posts:

- Aug 22 Testing Services for SAP
- Aug 21 Nutritional
- Aug 19 Need Legal Assistance !!!!!!!
- Aug 16 Computer Services !!!!!!!

The guide provides six steps for creating different types of posts:

1. How to create your own post
2. How to create your own Buy/Sell Post
3. How to create your own Event Post
4. How to create your own Job Post
5. How to create your own Yellow Post
6. How to create your own Ads



THANK YOU

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