



case study on

Communi Trade



PROJECT OVERVIEW

The client's vision is to create a website and an app that allow people to post ads with photos and videos, offer jobs, promote their businesses, and share upcoming events to foster a vibrant community. The website also becomes a fun marketplace where people can buy and sell items safely. Users can chat with the post owners using a chat feature.



CLIENT DETAILS

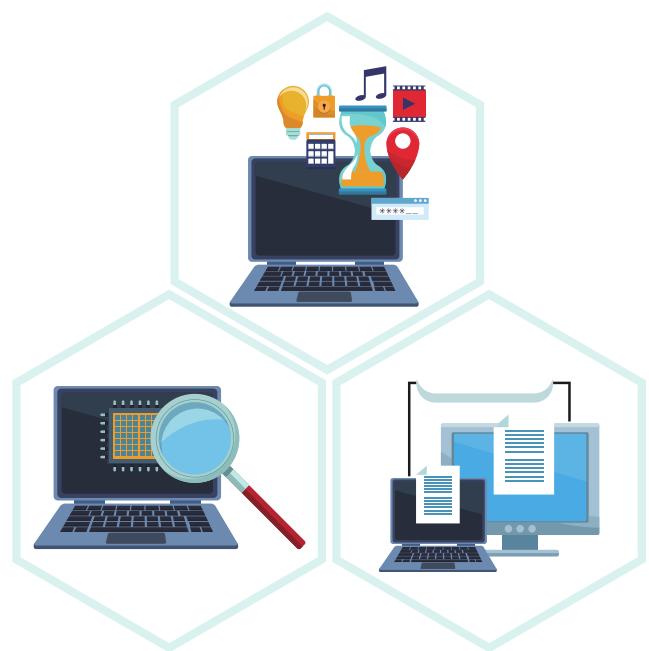
Name: **Confidential**

Location: **USA**

Industry: **Classified Application**

TECHNOLOGY DETAILS

- ◆ **PHP**
- ◆ **MySQL**
- ◆ **Laravel**
- ◆ **jQuery**
- ◆ **Bootstrap CSS**
- ◆ **React Native**



PROJECT FEATURE VIEW

The main features of this website are: Posting Ads, Finding Jobs, Sharing Events, Buying and Selling, Listing Businesses, and Creating Advertisements.

Posting Ads: Users can create posts about various services they need or offer within the community. Users can specify what they are looking for, whether it is a service, a product, or a skill.

Finding Jobs: Users can create job profiles with different information, such as job titles, duties, qualifications, and how to apply. This feature is for both job seekers and employers who want to hire.

Sharing Events: Users can post information about upcoming events, such as dates, times, locations, and other details. Users can promote any kind of event, such as a community meeting, a cultural festival, or a business seminar.

Buying and Selling: Users can post items they want to sell or buy. Users can provide descriptions, pictures, and prices for their goods or services.

Listing Businesses: Users can showcase their businesses with detailed information, such as hours, services, contacts, and more. This feature is a directory for local businesses in the community.

Creating Advertisements: Users can also create display ads that will appear on the website. These ads can be used to advertise specific products, services, or events, providing an extra chance for users to reach more people in the community.

PROJECT SCREENSHOTS

The image shows two computer monitors. The left monitor displays the homepage of a website. It features a large banner with a woman in a business suit and the text "Encuentra, conecta, profesionales latinos.". Below the banner is a row of diverse profile pictures. The right monitor displays the "Wanted", "BuySell", and "Events" sections of the website, each showing a list of posts with titles and dates.

The image shows two computer monitors. The left monitor displays the "Services" section, which includes a banner for a digital marketing agency and a list of services like "Beachessss" and "Test". The right monitor displays the "Classified" section, featuring a banner for growing business and a list of items such as "DSLR Camerasss" and "Sell House".

The image shows two computer monitors. The left monitor displays a post creation guide titled "How Do I Post" with six steps: 1. How to create your own post, 2. How to create your own Buy/Sell Post, 3. How to create your own Event Post, 4. How to create your own Job Post, 5. How to create your own Yellow Post, and 6. How to create your own Ads. The right monitor displays a "Post" page with a banner for "SOLUTIONS" and a list of posts including "Testing Services for SAP" and "Nutritional".



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