UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 FORM 10-Q

(Mark One)	
X QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(f) OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended September 6, 2008 (36 weeks)	
O	R
TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from to	
Commission file number <u>1-1183</u>	
PepsiC	o, Inc.
(Exact Name of Registrant	as Specified in its Charter)
North Carolina (State or Other Jurisdiction of Incorporation or Organization)	
700 Anderson Hill Road, Purchase, New York (Address of Principal Executive Offices)	
914-253 (Registrant's Telephone Nu	
N	A
(Former Name, Former Address and Forme	r Fiscal Year, if Changed Since Last Report)
Indicate by check mark whether the registrant: (1) has filed all reports req 1934 during the preceding 12 months (or for such shorter period that the refiling requirements for the past 90 days. YES_X NO	uired to be filed by Section 13 or 15(d) of the Securities Exchange Act of gistrant was required to file such reports), and (2) has been subject to such
Indicate by check mark whether the registrant is a large accelerated filer, a See the definitions of "large accelerated filer," "accelerated filer" and "smaller"	
Large accelerated filer \underline{X} Non-accelerated filer (Do not check if a smaller reporting co	Accelerated filer ompany) Smaller reporting company
Indicate by check mark whether the registrant is a shell company (as defined	in Rule 12b-2 of the Exchange Act). Yes No_X
Number of shares of Common Stock outstanding as of October 9, 2008: 1	,553,120,583

PEPSICO, INC. AND SUBSIDIARIES

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PART I FINANCIAL INFORMATION

ITEM 1. Condensed Consolidated Financial Statements.

PEPSICO, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENT OF INCOME

(in millions except per share amounts, unaudited)

	12 Weel	ks Ended	36 Weel	ks Ended
	9/6/08	9/8/07	9/6/08	9/8/07
Net Revenue	\$11,244	\$10,171	\$30,522	\$27,128
Cost of sales	5,268	4,627	14,180	12,254
Selling, general and administrative expenses	3,979	3,467	10,577	9,397
Amortization of intangible assets	13	15	43	37
Operating Profit	1,984	2,062	5,722	5,440
Bottling equity income	201	218	439	465
Interest expense	(73)	(57)	(205)	(153)
Interest income	14	21	53	82
Income before income taxes	2,126	2,244	6,009	5,834
Provision for income taxes	550	501	1,586	1,438
Net Income	\$ 1,576	\$ 1,743	\$ 4,423	\$ 4,396
Net Income Per Common Share				
Basic	\$ 1.01	\$ 1.08	\$ 2.79	\$ 2.70
Diluted	\$ 0.99	\$ 1.06	\$ 2.74	\$ 2.64
Cash Dividends Declared Per Common Share	\$ 0.425	\$ 0.375	\$ 1.225	\$ 1.05

See accompanying Notes to the Condensed Consolidated Financial Statements.

PEPSICO, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS (in millions, unaudited)

	36 Week	ks Ended
	9/6/08	9/8/07
Operating Activities		
Net income	\$ 4,423	\$ 4,396
Depreciation and amortization	1,055	948
Stock-based compensation expense	169	182
Excess tax benefits from share-based payment arrangements	(83)	(118
Pension and retiree medical plan contributions	(132)	(155
Pension and retiree medical plan expenses	318	362
Bottling equity income, net of dividends	(372)	(398
Deferred income taxes and other tax charges and credits	275	(3
Change in accounts and notes receivable	(1,166)	(844
Change in inventories	(362)	(244
Change in prepaid expenses and other current assets	(49)	51
Change in accounts payable and other current liabilities	188	324
Change in income taxes payable	566	830
Other, net	(172)	(161
Net Cash Provided by Operating Activities	4,658	5,170
Investing Activities		
Capital spending	(1,399)	(1,260
Sales of property, plant and equipment	85	23
Proceeds from finance assets	_	3
Acquisitions and investments in noncontrolled affiliates	(1,707)	(988
Cash restricted for pending acquisitions	(297)	(200
Cash proceeds from sale of The Pepsi Bottling Group (PBG) and	(2)/)	
PepsiAmericas, Inc. (PAS) stock	342	296
Short-term investments, by original maturity	372	290
More than three months – purchases	(143)	(78
More than three months – maturities	44	58
Three months or less, net	1,299	(3
Net Cash Used for Investing Activities	(1,776)	(1,949
Financing Activities		
Proceeds from issuances of long-term debt	1,733	1,005
Payments of long-term debt	(488)	(542
Short-term borrowings, by original maturity		101
More than three months – proceeds	42	181
More than three months – payments	(120)	(70
Three months or less, net	2,080	(513
Cash dividends paid	(1,879)	(1,598
Share repurchases – common	(4,197)	(3,123
Share repurchases – preferred	(4)	(8
Proceeds from exercises of stock options	495	666
Excess tax benefits from share-based payment arrangements	83	118
Net Cash Used for Financing Activities	(2,255)	(3,884
Effect of Exchange Rate Changes on Cash and Cash Equivalents	(20)	47
Net Increase/(Decrease) in Cash and Cash Equivalents	607	(616
Cash and Cash Equivalents – Beginning of year	910	1,651
Cash and Cash Equivalents – End of period	\$ 1,517	\$ 1,035
Charles Charles Education Line of period	Ψ 19017	ψ 1,0 <i>33</i>

See accompanying Notes to the Condensed Consolidated Financial Statements.

PEPSICO, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEET (in millions)

	(Unaudited) 9/6/08	12/29/07
Assets		
Current Assets		
Cash and cash equivalents	\$ 1,517	\$ 910
Short-term investments	342	1,571
Accounts and notes receivable, less allowance: 9/08 – \$72, 12/07 – \$69	5,752	4,389
Inventories		
Raw materials	1,314	1,056
Work-in-process	269	157
Finished goods	1,221	1,077
	2,804	2,290
Prepaid expenses and other current assets	939	991
Total Current Assets	11,354	10,151
Property, Plant and Equipment	23,306	21,896
Accumulated Depreciation	(11,314)	(10,668)
	11,992	11,228
Amortizable Intangible Assets, net	815	796
		- 1.60
Goodwill	5,370	5,169
Other Nonamortizable Intangible Assets	1,301	1,248
Nonamortizable Intangible Assets	6,671	6,417
Investments in Noncontrolled Affiliates	4,611	4,354
Other Assets	3,015	1,682
Total Assets	\$ 38,458	\$ 34,628

Continued on next page.

PEPSICO, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEET (continued)

(in millions except per share amounts)

	(Unaudited) 9/6/08	12/29/07
Liabilities and Shareholders' Equity		
Current Liabilities		
Short-term obligations	\$ 1,203	\$ -
Accounts payable and other current liabilities	8,011	7,602
Income taxes payable	507	151
Total Current Liabilities	9,721	7,753
Long-term Debt Obligations	6,537	4,203
Other Liabilities	5,432	4,792
Deferred Income Taxes	<u>716</u>	646
Total Liabilities	22,406	17,394
Commitments and Contingencies		
Preferred Stock, no par value	41	41
Repurchased Preferred Stock	(136)	(132)
Common Shareholders' Equity		
Common stock, par value 1 2/3 cents per share:		
Authorized 3,600 shares, issued $9/08$ and $12/07 - 1,782$ shares	30	30
Capital in excess of par value	342	450
Retained earnings	30,581	28,184
Accumulated other comprehensive loss	(945)	(952)
	30,008	27,712
Less: repurchased common stock, at cost:		
9/08 – 225 shares, 12/07 – 177 shares	(13,861)	(10,387)
Total Common Shareholders' Equity	16,147	17,325
Total Liabilities and Shareholders' Equity	<u>\$ 38,458</u>	\$ 34,628

See accompanying Notes to the Condensed Consolidated Financial Statements.

PEPSICO, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME (in millions, unaudited)

	12 Weeks Ended		36 Weeks Ended	
	9/6/08	9/8/07	9/6/08	9/8/07
Net Income	\$ 1,576	\$ 1,743	\$ 4,423	\$ 4,396
Other Comprehensive (Loss)/Income				
Currency translation adjustment	(451)	27	(91)	333
Reclassification of pension and retiree medical losses to net income, net of tax	20	31	108	86
Cash flow hedges, net of tax:				
Net derivative (losses)/gains	(23)	(5)	8	(32)
Reclassification of losses to net income	4	7	13	13
Unrealized (losses)/gains on securities, net of tax	(14)	(8)	(19)	6
Other	(8)	(1)	(12)	3
	(472)	51	7	409
Comprehensive Income	\$ 1,104	\$ 1,794	\$ 4,430	\$ 4,805

See accompanying Notes to the Condensed Consolidated Financial Statements.

PEPSICO, INC. AND SUBSIDIARIES NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Basis of Presentation and Our Divisions

Basis of Presentation

Our Condensed Consolidated Balance Sheet as of September 6, 2008, the Condensed Consolidated Statements of Income and Comprehensive Income for the 12 and 36 weeks ended September 6, 2008 and September 8, 2007, and the Condensed Consolidated Statement of Cash Flows for the 36 weeks ended September 6, 2008 and September 8, 2007 have not been audited. These statements have been prepared on a basis that is substantially consistent with the accounting principles applied in our Annual Report on Form 10-K for the fiscal year ended December 29, 2007. In our opinion, these financial statements include all normal and recurring adjustments necessary for a fair presentation. The results for the 12 and 36 weeks are not necessarily indicative of the results expected for the year.

Our significant interim accounting policies include the recognition of a pro rata share of certain estimated annual sales incentives, and certain advertising and marketing costs, generally in proportion to revenue, and the recognition of income taxes using an estimated annual effective tax rate. Raw materials, direct labor and plant overhead, as well as purchasing and receiving costs, costs directly related to production planning, inspection costs and raw material handling facilities, are included in cost of sales. The costs of moving, storing and delivering finished product are included in selling, general and administrative expenses.

Our share of equity income or loss from our anchor bottlers is recorded as bottling equity income in our income statement. Bottling equity income also includes pre-tax gains on our sale of PBG and PAS stock of \$45 million and \$145 million in the 12 and 36 weeks ended September 6, 2008, respectively, and pre-tax gains on our sale of PBG stock of \$58 million and \$162 million in the 12 and 36 weeks ended September 8, 2007, respectively. Our share of income or loss from other noncontrolled affiliates is recorded as a component of selling, general and administrative expenses.

While the majority of our results are reported on a period basis, most of our international operations report on a monthly calendar basis for which the months of June, July and August are reflected in our third quarter results and the months of January through August are reflected in our year-to-date results.

The following information is unaudited. Tabular dollars are presented in millions, except per share amounts. All per share amounts reflect common per share amounts, assume dilution unless otherwise noted and are based on unrounded amounts. This report should be read in conjunction with our Annual Report on Form 10-K for the fiscal year ended December 29, 2007 and our Form 8-K filed on April 7, 2008 in which we revised historical segment information on a basis consistent with our new segment reporting structure.

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Our Divisions

	12 Week	ks Ended	36 Week	s Ended
	9/6/08	9/8/07	9/6/08	9/8/07
Net Revenue				
FLNA	\$ 3,057	\$ 2,800	\$ 8,737	\$ 8,076
QFNA	391	411	1,292	1,264
LAF	1,544	1,252	4,038	3,041
PAB	2,923	2,926	8,163	8,001
UKEU	1,783	1,519	4,421	3,655
MEAA	1,546	1,263	3,871	3,091
	\$11,244	\$10,171	\$30,522	\$27,128
			·	
Operating Profit				
FLNA	\$ 785	\$ 742	\$ 2,153	\$ 2,034
QFNA	134	126	422	399
LAF	225	185	646	501
PAB	662	741	1,847	1,943
UKEU	279	238	643	544
MEAA	227	192	599	498
Total division	2,312	2,224	6,310	5,919
Corporate – impact of mark-to-market on commodity hedges	(176)	(29)	(119)	_
Corporate – other	(152)	(133)	(469)	(479)
Total corporate	(328)	(162)	(588)	(479)
	\$ 1,984	\$ 2,062	\$ 5,722	\$ 5,440

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	Total	Assets
	9/6/08	12/29/07
FLNA	\$ 6,348	\$ 6,270
QFNA	984	1,002
LAF	3,530	3,084
PAB	8,050	7,780
UKEU	10,239	7,102
MEAA	4,249	3,911
Total division	33,400	29,149
Corporate	1,689	2,124
Investments in bottling affiliates	3,369	3,355
	<u>\$38,458</u>	\$ 34,628
Intangible Assets		
	9/6/08	12/29/07
Amortizable intangible assets, net		
Brands	\$ 1,491	\$ 1,476
Other identifiable intangibles	382	344
	1,873	1,820
Accumulated amortization	(1,058)	(1,024)
	<u>\$ 815</u>	\$ 796

The change in the book value of nonamortizable intangible assets is as follows:

	Balance 12/29/07	Acquisitions	Translation and Other	Balance 9/6/08
FLNA				
Goodwill	\$ 311	<u>\$</u>	\$ (14)	\$ 297
QFNA				
Goodwill	175		<u> </u>	175
LAF				
Goodwill	147	258	5	410
Brands	22	99	2	123
	169	357	7	533
PAB				
Goodwill	2,369	_	(5)	2,364
Brands	59	<u></u> _	<u> </u>	59
	2,428		(5)	2,423
UKEU				
Goodwill	1,626	1	(42)	1,585
Brands	1,041	3	(50)	994
	2,667	4	(92)	2,579
MEAA				
Goodwill	541	1	(3)	539
Brands	126	<u> </u>	(1)	125
	667	1	(4)	664
Total goodwill	5,169	260	(59)	5,370
Total brands	1,248	102	(49)	1,301
	\$ 6,417	\$ 362	\$ (108)	\$ 6,671

Stock-Based Compensation

For the 12 weeks, we recognized stock-based compensation expense of \$57 million in 2008 and \$58 million in 2007. For the 36 weeks, we recognized stock-based compensation expense of \$169 million in 2008 and \$182 million in 2007. For the 12 weeks in 2008, our grants of stock options and restricted stock units (RSU) were nominal. For the 36 weeks in 2008, we granted 12 million stock options at a weighted average grant price of \$68.71 and 2 million RSUs at a weighted average grant price of \$68.75, under the terms of our 2007 Long-Term Incentive Plan (LTIP).

Our weighted average Black-Scholes fair value assumptions are as follows:

	36 Week	s Ended
	9/6/08	9/8/07
Expected life	6 yrs.	6 yrs.
Risk free interest rate	2.9%	4.8%
Expected volatility(a)	16%	15%
Expected dividend yield	1.9%	1.9%

Reflects movements in our stock price over the most recent historical period equivalent to the expected life.

Pension and Retiree Medical Benefits

On December 30, 2006, we adopted Statement of Financial Accounting Standards (SFAS) 158Employers' Accounting for Defined Benefit Pension and Other Postretirement Plans — an amendment of FASB Statements No. 87, 88, 106, and 132(R)(SFAS 158). SFAS 158 requires that, no later than 2008, our assumptions used to measure our annual pension and retiree medical expense be determined as of the balance sheet date, and all plan assets and liabilities be reported as of that date. Accordingly, as of the beginning of our 2008 fiscal year, we changed the measurement date for our annual pension and retiree medical expense and all plan assets and liabilities from September 30 to our year-end balance sheet date. As a result of this change in measurement date, we recorded an after-tax \$39 million decrease to 2008 opening shareholders' equity, as follows:

		Retiree	
	Pension	Medical	Total
Retained earnings	\$ (63)	\$ (20)	\$ (83)
Accumulated other comprehensive loss	12	32	44
Total	\$ (51)	\$ 12	\$ (39)

The components of net periodic benefit cost for pension and retiree medical plans are as follows:

			12 We	eks Ended				
	Pension					Retiree Medical		
	9/6/08	9/8/07	9/6/08	9/8/07	9/6/08	9/8/07		
	U.	S	Interna	ational	·			
Service cost	\$ 57	\$ 56	\$ 16	\$ 14	\$ 10	\$ 11		
Interest cost	86	78	23	19	19	18		
Expected return on plan assets	(96)	(92)	(29)	(23)	_	_		
Amortization of prior service cost/(benefit)	4	1	_	_	(3)	(3)		
Amortization of experience loss	13	32	5	7	2	4		
Total expense	\$ 64	\$ 75	\$ 15	\$ 17	\$ 28	\$ 30		
-					-			

		36 Weeks Ended					
		Pens	sion		Retiree	Medical	
	9/6/08	9/8/07	9/6/08	9/8/07	9/6/08	9/8/07	
	U.	.S.	Interna	ational	<u> </u>		
Service cost	\$ 171	\$ 168	\$ 44	\$ 38	\$ 30	\$ 33	
Interest cost	258	234	63	52	57	54	
Expected return on plan assets	(288)	(276)	(80)	(63)	-	_	
Amortization of prior service cost/(benefit)	12	3	1	1	(9)	(9)	
Amortization of experience loss	39	96	14	19	6	12	
Total expense	<u>\$ 192</u>	\$ 225	\$ 42	\$ 47	\$ 84	\$ 90	

Net Income Per Common Share

The computations of basic and diluted net income per common share are as follows:

	12 Weeks Ended				
	9/6	5/08	9/8	3/07	
	Income	Shares(a)	Income	Shares(a)	
Net income	\$ 1,576		\$1,743		
Preferred shares:					
Dividends	_		_		
Redemption premium	(2)		(2)		
Net income available for common shareholders	\$ 1,574	1,564	\$1,741	1,615	
Basic net income per common share	\$ 1.01		\$ 1.08		
Net income available for common shareholders	\$ 1,574	1,564	\$1,741	1,615	
Dilutive securities:					
Stock options and RSUs ^(b)	_	28	_	34	
ESOP convertible preferred stock	2	1	2	2	
Diluted	\$ 1,576	1,593	\$1,743	1,651	
Diluted net income per common share	\$ 0.99		\$ 1.06		
	· · · · · · · · · · · · · · · · · · ·				
		26 Week	o Endad		
	0//	36 Week		0/07	
		5/08	9/8	8/07 Sharaga	
Net income	Income		9/8 Income	8/07 Shares ^(a)	
Net income Preferred shares:		5/08	9/8		
- 141 1 4 1 - 14	Income \$ 4,423	5/08	9/8 Income \$4,396		
Preferred shares:	Income	5/08	9/8 Income		
Preferred shares: Dividends	Income \$ 4,423	5/08	9/8 Income \$4,396		
Preferred shares: Dividends Redemption premium	Income \$ 4,423	Shares ^(a)	9/8 Income \$4,396 (1) (6)	Shares ^(a)	
Preferred shares: Dividends Redemption premium Net income available for common shareholders	Income \$ 4,423 (1) (4) \$ 4,418	Shares ^(a)	9/8 Income \$4,396 (1) (6) \$4,389	Shares ^(a)	
Preferred shares: Dividends Redemption premium Net income available for common shareholders Basic net income per common share	Income \$ 4,423 (1) (4) \$ 4,418 \$ 2.79	5/08 Shares ^(a) 1,582	9/8 Income \$4,396 (1) (6) \$4,389 \$ 2.70	Shares ^(a) 1,627	
Preferred shares: Dividends Redemption premium Net income available for common shareholders Basic net income per common share Net income available for common shareholders	Income \$ 4,423 (1) (4) \$ 4,418 \$ 2.79	5/08 Shares ^(a) 1,582	9/8 Income \$4,396 (1) (6) \$4,389 \$ 2.70	Shares ^(a) 1,627	
Preferred shares: Dividends Redemption premium Net income available for common shareholders Basic net income per common share Net income available for common shareholders Dilutive securities:	10 (1) (4) \$ 4,418 \$ 2.79 \$ 4,418	5/08 Shares ^(a) 1,582	9/8 Income \$4,396 (1) (6) \$4,389 \$ 2.70	1,627	
Preferred shares: Dividends Redemption premium Net income available for common shareholders Basic net income per common share Net income available for common shareholders Dilutive securities: Stock options and RSUs(b)	1ncome \$ 4,423 (1) (4) \$ 4,418 \$ 2.79 \$ 4,418	5/08 Shares ^(a) 1,582 1,582 29	9/8 Income \$4,396 (1) (6) \$4,389 \$ 2.70 \$4,389	1,627 1,627	

⁽a) Weighted average common shares outstanding.

⁽b) Options to purchase 12.1 million and 4.2 million shares, respectively, for the 12 and 36 weeks in 2008 were not included in the calculation of earnings per share because these options were out-of-the-money. Out-of-the-money options for the 12 and 36 weeks in 2008 had average exercise prices of \$68.86 and \$71.94, respectively. Options to purchase 3.8 million shares for the 36 weeks in 2007 were not included in the calculation of earnings per share because these options were out-of-the money. These out-of-the money options had an average exercise price of \$65.01. There were no out-of-the-money options for the 12 weeks in 2007.

Debt Obligations

In the second quarter of 2008, we issued \$1.75 billion of senior unsecured notes maturing in 2018. The proceeds from the issuance of these notes were used for general corporate purposes, including the repayment of outstanding short-term indebtedness. In connection with the issuance of the notes, we entered into an interest rate swap to effectively convert the interest rate from a fixed rate of 5% to a variable rate based on LIBOR. The terms of the interest rate swap match the terms of the debt it modifies.

In the third quarter of 2008, we updated our U.S. \$2.5 billion euro medium term note program following the expiration of the existing program. Under the program, we may issue unsecured notes under mutually agreed upon terms with the purchasers of the notes. Proceeds from any issuance of notes may be used for general corporate purposes, except as otherwise specified in the related prospectus. As of September 6, 2008, we had no outstanding notes under the program.

Additionally, in the third quarter of 2008, we entered into a new unsecured revolving credit agreement which enables us to borrow up to \$1 billion subject to customary terms and conditions. Funds borrowed under this agreement may be used to repay outstanding commercial paper issued by us and our subsidiaries and for general corporate purposes, including working capital, capital investments and acquisitions. The agreement expires in August 2009. This line of credit remained unused as of September 6, 2008.

As of September 6, 2008, short-term obligations totaled \$3.2 billion, of which \$2.3 billion represented commercial paper. Of this amount, we have reclassified \$2.0 billion to long-term debt based on our intent and ability to refinance on a long-term basis.

Supplemental Cash Flow Information

	36 Weeks			ed
	9/	6/08	9/8/	
Interest paid	\$	257	\$	183
Income taxes paid, net of refunds	\$	747	\$ (613
Acquisitions ^(a) :				
Fair value of assets acquired	\$ 2	2,624	\$ 1,2	228
Cash paid and debt issued	_(1,707)	(9	988)
Liabilities assumed	\$	917	\$ 2	240

At the end of the third quarter of 2008, together with PBG, we jointly acquired 81% of the outstanding shares of Russia's leading branded juice company, JSC Lebedyansky (Lebedyansky), for a total purchase price of \$1.5 billion. Lebedyansky is owned 25% and 75% by PBG and us, respectively. Together with PBG, during the fourth quarter of 2008, we initiated a mandatory offering for the remaining shares of Lebedyansky, in accordance with Russian law. As of the acquisition date, the unallocated purchase price is included in other assets on our balance sheet. Lebedyansky's financial results will be reflected in our income statement beginning in the fourth quarter of 2008.

Fair Value

In September 2006, the Financial Accounting Standards Board (FASB) issued SFAS 157Fair Value Measurements (SFAS 157) which defines fair value, establishes a framework for measuring fair value, and expands disclosures about fair value measurements. The provisions of SFAS 157 were effective as of the beginning of our 2008 fiscal year. However, the FASB deferred the effective date of SFAS 157, until the beginning of our 2009 fiscal year, as it relates to fair value measurement requirements for nonfinancial assets and liabilities that are not remeasured at fair value on a recurring basis. These include goodwill, other nonamortizable intangible assets and unallocated purchase price for recent acquisitions which are included within other assets. We adopted SFAS 157 at the beginning of our 2008 fiscal year and our adoption did not have a material impact on our financial statements.

The fair value framework requires the categorization of assets and liabilities into three levels based upon the assumptions (inputs) used to price the assets or liabilities. Level 1 provides the most reliable measure of fair value, whereas Level 3 generally requires significant management judgment. The three levels are defined as follows:

- Level 1: Unadjusted quoted prices in active markets for identical assets and liabilities.
- Level 2: Observable inputs other than those included in Level 1. For example, quoted prices for similar assets or liabilities in active markets or quoted prices for identical assets or liabilities in inactive markets.
- Level 3: Unobservable inputs reflecting management's own assumptions about the inputs used in pricing the asset or liability.

As of September 6, 2008, the fair values of our financial assets and liabilities are categorized as follows:

	Total	Level 1	Level 2	Level 3
Assets				
Short-term investments(a)	\$ 147	\$ 147	\$ -	\$ -
Available-for-sale securities ^(b)	46	46	_	_
Forward exchange contracts(c)	60	_	60	-
Commodity contracts – futures(d)	1	1	_	_
Commodity contracts – other(e)	1	_	1	_
Cross currency interest rate swaps ^(f)	1	=	1	_
Interest rate swaps ^(g)	69	_	69	_
Prepaid forward contracts(h)	56	_	56	_
Total assets at fair value	\$381	\$ 194	\$ 187	\$
Liabilities				
Forward exchange contracts ^(c)	\$ 30	\$ -	\$ 30	\$ -
Commodity contracts – futures(d)	51	51	_	_
Commodity contracts – other(e)	95	_	95	_
Deferred compensation ⁽ⁱ⁾	519	145	374	_
Total liabilities at fair value	\$ 695	\$ 196	\$ 499	\$

- (a) Based on price changes in index funds.
- (b) Based on the price of common stock.
- (c) Based on observable market transactions of spot and forward rates.
- (d) Based on average prices on futures exchanges.
- (e) Based on recently reported transactions in the marketplace, primarily swap arrangements.
- (f) Based on observable local benchmarks for currency and interest rates.
- (g) Based on the LIBOR index.
- (h) Based primarily on the price of our common stock.
- (i) Based on the fair value of investments corresponding to employees' investment elections.

Recent Accounting Pronouncements

In February 2007, the FASB issued SFAS 159, The Fair Value Option for Financial Assets and Financial Liabilities including an amendment of FASB Statement No. 115(SFAS 159), which permits entities to choose to measure many financial instruments and certain other items at fair value. We adopted SFAS 159 as of the beginning of our 2008 fiscal year and our adoption did not impact our financial statements.

In December 2007, the FASB issued SFAS 141 (revised 2007) *Business Combinations* (SFAS 141R), and SFAS 160, *Noncontrolling Interests in Consolidated Financial Statements* (SFAS 160), to improve, simplify, and converge internationally the accounting for business combinations and the reporting of noncontrolling interests in consolidated financial statements. The provisions of SFAS 141R and SFAS 160 are effective as of the beginning of our 2009 fiscal year. We are currently evaluating the impact of adopting SFAS 141R and SFAS 160 on our financial statements.

In March 2008, the FASB issued SFAS 161, *Disclosures about Derivative Instruments and Hedging Activities*(SFAS 161), which amends and expands the disclosure requirements of SFAS 133, *Accounting for Derivative Instruments and Hedging Activities*(SFAS 133), to provide an enhanced understanding of an entity's use of derivative instruments, how they are accounted for under SFAS 133 and their effect on the entity's financial position, financial performance and cash flows. The provisions of SFAS 161 are effective as of the beginning of our 2009 fiscal year. We are currently evaluating the impact of adopting SFAS 161 on our financial statements.

Subsequent Event

On October 14, 2008, we announced our Productivity for Growth program. The program includes actions in all segments of the business that we believe will simplify the organization for more effective and timely decision-making, increase cost competitiveness across the supply chain, and upgrade and streamline our product portfolio. These costs will largely be incurred in the fourth quarter of 2008 and will result in cash expenditures during the fourth quarter of 2008 and into 2009. We currently expect to complete the productivity program during the first quarter of 2009.

ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

FINANCIAL REVIEW

Our discussion and analysis is an integral part of understanding our financial results. Also refer to Basis of Presentation and Our Divisions in the Notes to the Condensed Consolidated Financial Statements. Tabular dollars are presented in millions, except per share amounts. All per share amounts reflect common per share amounts, assume dilution unless otherwise noted, and are based on unrounded amounts. Percentage changes are based on unrounded amounts.

Our Critical Accounting Policies

Sales Incentives and Advertising and Marketing Costs

We offer sales incentives and discounts through various programs to customers and consumers. These incentives are accounted for as a reduction of revenue. Certain sales incentives are recognized at the time of sale while other incentives, such as bottler funding and customer volume rebates, are recognized during the year incurred, generally in proportion to revenue, based on annual targets. Anticipated payments are estimated based on historical experience with similar programs and require management judgment with respect to estimating customer participation and performance levels. Differences between estimated expense and actual incentive costs are normally insignificant and are recognized in earnings in the period such differences are determined. In addition, certain advertising and marketing costs are also recognized during the year incurred, generally in proportion to revenue.

Income Taxes

In determining our quarterly provision for income taxes, we use an estimated annual effective tax rate which is based on our expected annual income, statutory tax rates and tax planning opportunities available to us in the various jurisdictions in which we operate. Subsequent recognition, derecognition and measurement of a tax position taken in a previous period are separately recognized in the quarter in which they occur.

Recent Accounting Pronouncements

In February 2007, the FASB issued SFAS 159 which permits entities to choose to measure many financial instruments and certain other items at fair value. We adopted SFAS 159 as of the beginning of our 2008 fiscal year and our adoption did not impact our financial statements.

In December 2007, the FASB issued SFAS 141R and SFAS 160 to improve, simplify, and converge internationally the accounting for business combinations and the reporting of noncontrolling interests in consolidated financial statements. The provisions of SFAS 141R and SFAS 160 are effective as of the beginning of our 2009 fiscal year. We are currently evaluating the impact of adopting SFAS 141R and SFAS 160 on our financial statements.

In March 2008, the FASB issued SFAS 161 which amends and expands the disclosure requirements of SFAS 133 to provide an enhanced understanding of an entity's use of derivative instruments, how they are accounted for under SFAS 133 and their effect on the entity's financial position, financial performance and cash flows. The provisions of SFAS 161 are effective as of the beginning of our 2009 fiscal year. We are currently evaluating the impact of adopting SFAS 161 on our financial statements.

Our Business Risks

We discuss expectations regarding our future performance, such as our business outlook, in our annual and quarterly reports, press releases, and other written and oral statements. These "forward-looking statements" are based on currently available information, operating plans and projections about future events and trends. They are inherently uncertain, and investors must recognize that events could turn out to be significantly different from our expectations. We undertake no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

Our operations outside of the United States generate approximately half of our net revenue. As a result, we are exposed to foreign currency risks, including unforeseen economic changes and political unrest. During the 12 weeks, net favorable foreign currency contributed 3 percentage points to net revenue growth, primarily due to the appreciation in the euro, Mexican peso and Brazilian real. During the 36 weeks, net favorable foreign currency contributed 3 percentage points to net revenue growth, primarily due to appreciation in the euro, Brazilian real, Canadian dollar and Mexican peso. Currency declines which are not offset could adversely impact our future results.

In the second and third quarters of 2008, we entered into additional derivative contracts to further reduce our exposure to price fluctuations in our raw material and energy costs. Derivatives used to hedge commodity price risks that do not qualify for hedge accounting are marked to market each period and related gains and losses are reflected in our income statement.

Our open commodity derivative contracts that do not qualify for hedge accounting had a face value of \$682 million at September 6, 2008 and \$199 million at September 8, 2007. In addition, during 2008, we entered into other instruments, such as options, to manage our future commodity costs. The open derivative contracts that do not qualify for hedge accounting resulted in net losses of \$159 million and \$106 million in the 12 and 36 weeks ended September 6, 2008, respectively, and net losses of \$27 million and \$15 million in the 12 and 36 weeks ended September 8, 2007, respectively.

We expect to be able to continue to reduce the impact of volatility in our raw material and energy costs through our hedging strategies and ongoing productivity initiatives. See <u>Fair Value</u> in the Notes to the Condensed Consolidated Financial Statements for the fair value of our commodity contracts as of September 6, 2008.

Cautionary statements included in Item 1A. in our Annual Report on Form 10-K for the fiscal year ended December 29, 2007 and in our revised Management's Discussion and Analysis included in Exhibit 99.1 to our Current Report on Form 8-K filed with the Securities and Exchange Commission (SEC) on April 7, 2008 should be considered when evaluating our trends and future results.

Results of Operations - Consolidated Review

In the discussions of net revenue and operating profit below, "effective net pricing" reflects the year-over-year impact of discrete pricing actions, sales incentive activities and mix resulting from selling varying products in different package sizes and in different countries. Additionally, "acquisitions" reflect all mergers and acquisitions activity, including the impact of acquisitions, divestitures and changes in ownership or control in consolidated subsidiaries and non-consolidated equity investees.

Items Affecting Comparability

The year-over-year comparisons of our financial results are affected by the following items:

	12 Week	36 Week	ks Ended	
	9/6/08	9/8/07	9/6/08	9/8/07
Operating profit				
Mark-to-market net losses	\$ (176)	\$ (29)	\$ (119)	_
Net income				
Mark-to-market net losses	\$ (112)	\$ (19)	\$ (76)	_
Tax benefits	_	\$ 115	_	\$ 115
Net income per common share – diluted				
Mark-to-market net losses	\$ (0.07)	\$ (0.01)	\$ (0.05)	_
Tax benefits	_	\$ 0.07	_	\$ 0.07

Mark-to-Market Net Losses

In the 12 and 36 weeks ended September 6, 2008, we recognized \$176 million and \$119 million, respectively, of mark-to-market net losses on commodity hedges in corporate unallocated expenses. In the 12 weeks ended September 8, 2007, we recognized \$29 million of mark-to-market net losses on commodity hedges in corporate unallocated expenses. In the 36 weeks ended September 8, 2007, the impact of commodity hedges in corporate unallocated expenses was nominal. We centrally manage commodity derivatives on behalf of our divisions. Certain of these commodity derivatives do not qualify for hedge accounting treatment and are marked to market with the resulting gains and losses recognized in corporate unallocated expenses. These gains and losses are subsequently reflected in division results when the divisions take delivery of the underlying commodity.

Tax Benefits

In 2007, we recognized \$115 million of non-cash tax benefits related to the favorable resolution of certain foreign tax matters.

Subsequent Event

On October 14, 2008, we announced our Productivity for Growth program. The program includes actions in all segments of the business that we believe will simplify the organization for more effective and timely decision-making, increase cost competitiveness across the supply chain, and upgrade and streamline our product portfolio. Globally, approximately 3,300 positions will be eliminated in connection with the productivity program, of which about 40% relate to the closing of up to six plants and other capacity rationalization actions, which will be announced by the end of the year. As a result of the program, we expect to incur a pre-tax charge of approximately \$550 million to \$600 million in the fourth quarter of 2008, comprised of approximately \$275 million of severance and other employee-related costs; approximately \$200 million for asset impairments (substantially all non-cash) resulting from plant closures and related actions; and approximately \$100 million for other costs. We expect that approximately \$325 million to \$375 million of this charge will result in cash expenditures during the fourth quarter of 2008 and into 2009. We currently expect to complete the productivity program during the first quarter of 2009.

Volume

Since our divisions each use different measures of physical unit volume, a common servings metric is necessary to reflect our consolidated physical unit volume. For the 12 weeks, total servings increased 2%, with worldwide beverages growing 3% and worldwide snacks growing 2%. For the 36 weeks, total servings increased 4%, with worldwide beverages growing 4% and worldwide snacks growing 3%.

We discuss volume for our beverage businesses on a bottler case sales (BCS) basis in which all beverage volume is converted to an 8-ounce-case metric. A portion of our volume is sold by our bottlers, and that portion is based on our bottlers' sales to retailers and independent distributors. The remainder of our volume is based on our shipments to retailers and independent distributors. BCS is reported to us by our bottlers on a monthly basis. Our third quarter beverage volume includes bottler sales for June, July and August. Concentrate shipments and equivalents (CSE) represent our physical beverage volume shipments to bottlers, retailers and independent distributors, and is the measure upon which our revenue is based.

Consolidated Results

Total Net Revenue and Operating Profit

	12	12 Weeks Ended 36				36 Weeks Ended		
	9/6/08	9/8/07	Change	9/6/08	9/8/07	Change		
Total net revenue	\$11,244	\$10,171	11%	\$30,522	\$27,128	13%		
Operating profit								
FLNA	\$ 785	\$ 742	6%	\$ 2,153	\$ 2,034	6%		
QFNA	134	126	7%	422	399	6%		
LAF	225	185	22%	646	501	29%		
PAB	662	741	(11)%	1,847	1,943	(5)%		
UKEU	279	238	17%	643	544	18%		
MEAA	227	192	18%	599	498	20%		
Corporate – impact of mark-to-market on								
commodity hedges	(176)	(29)	499%	(119)	_	_		
Corporate – other	(152)	(133)	16%	(469)	(479)	(2)%		
Total operating profit	\$ 1,984	\$ 2,062	(4)%	\$ 5,722	\$ 5,440	5%		
Total operating profit margin	17.6%	20.3%	(2.7)	18.7%	20.1%	(1.4)		

See <u>Results of Operations – Division Review</u> for a tabular presentation and discussion of key drivers of net revenue.

12 Weeks

Total operating profit decreased 4% and margin decreased 2.7 percentage points. The unfavorable mark-to-market impact of our commodity hedges reduced operating profit performance by 7 percentage points and reduced margin by 1.4 percentage points. The leverage from the revenue growth was partially offset by the impact of higher commodity costs. The favorable impact of foreign currency contributed 2 percentage points to operating profit performance and the favorable impact of acquisitions contributed 1 percentage point.

Other corporate unallocated expenses increased 16%, reflecting foreign transaction losses of \$10 million compared to net gains of \$7 million in the prior year. Higher costs associated with our ongoing business transformation initiative and increased research and development costs were offset by the favorable impact of certain employee-related items.

36 Weeks

Total operating profit increased 5% and margin decreased 1.4 percentage points. The unfavorable mark-to-market impact of our commodity hedges reduced operating profit growth by 2 percentage points and reduced margin by 0.4 percentage points. Leverage from the revenue growth was offset by the impact of higher commodity costs. The impact of foreign currency contributed 2 percentage points to operating profit growth and the impact of acquisitions contributed 1 percentage points.

Other corporate unallocated expenses decreased 2%. Lower deferred compensation costs and the favorable impact of certain other employee-related items were partially offset by higher costs associated with our ongoing business transformation initiative, increased research and development costs and foreign transaction losses. The decrease in deferred compensation costs is offset (as a reduction to interest income) by losses on investments used to economically hedge these costs.

Other Consolidated Results

	12	12 Weeks Ended			36 Weeks Ended			
	9/6/08	9/8/07	Change	9/6/08	9/8/07	Change		
Bottling equity income	\$ 201	\$ 218	(7)%	\$ 439	\$ 465	(5.5)%		
Interest expense, net	\$ (59)	\$ (36)	\$ (23)	\$ (152)	\$ (71)	\$ (81)		
Tax rate	25.9%	22.3%		26.4%	24.7%			
Net income	\$1,576	\$1,743	(10)%	\$4,423	\$4,396	1%		
Net income per common share – diluted	\$ 0.99	\$ 1.06	(6)%	\$ 2.74	\$ 2.64	4%		

12 Weeks

Bottling equity income decreased 7%, primarily reflecting lower pre-tax gains on our sales of PBG and PAS stock in the current year.

Net interest expense increased \$23 million, primarily reflecting higher average debt balances, partially offset by the impact of lower average rates on our debt.

The tax rate increased 3.6 percentage points compared to the prior year, primarily due to \$115 million of tax benefits recognized in the prior year related to the favorable resolution of certain foreign tax matters.

Net income decreased 10% and the related net income per share decreased 6%. The unfavorable mark-to-market impact of our commodity hedges and the absence of the tax benefits recognized in the prior year reduced both net income performance and related net income per share by 12 percentage points. Net income per share was favorably impacted by our share repurchases.

36 Weeks

Bottling equity income decreased 5.5%, reflecting lower pre-tax gains on our sales of PBG and PAS stock in the current year and our reduced ownership levels in PBG and PAS in 2008.

Net interest expense increased \$81 million, primarily reflecting higher average debt balances, partially offset by the impact of lower average rates on our debt.

The tax rate increased 1.7 percentage points compared to the prior year, primarily due to \$115 million of tax benefits recognized in the prior year related to the favorable resolution of certain foreign tax matters.

Net income increased 1% and the related net income per share increased 4%. These increases primarily reflect our operating profit growth. The unfavorable mark-to-market impact of our commodity hedges and the absence of the tax benefits recognized in the prior year reduced both net income performance and related net income per share by 4 percentage points. Net income per share was also favorably impacted by our share repurchases.

Results of Operations – Division Review

The results and discussions below are based on how our Chief Executive Officer monitors the performance of our divisions. For additional information on our divisions, see *Quar Divisions* in the Notes to the Condensed Consolidated Financial Statements.

Net Revenue							
12 Weeks Ended	FLNA	QFNA	LAF	PAB	UKEU	MEAA	Total
September 6, 2008	\$3,057	\$ 391	\$1,544	\$2,923	\$1,783	\$ 1,546	\$11,244
September 8, 2007	\$2,800	\$ 411	\$1,252	\$2,926	\$1,519	\$ 1,263	\$10,171
% Impact of:							
Volume ^(a)	1%	(9)%	_%	(4)%	_0/0(d)	10%	$-\frac{0}{0}$
Effective net pricing(b)	8	3	11	3	5	7	6
Foreign exchange	_	_	9	1	8	4	3
Acquisitions	_	_	4	-	4	1	1
% Change ^(c)	9%	(5)%	23%		<u>17</u> %	22%	11%
Net Revenue							
36 Weeks Ended	FLNA	QFNA	LAF	PAB	UKEU	MEAA	Total
September 6, 2008	\$8,737	\$1,292	\$4,038	\$8,163	\$4,421	\$ 3,871	\$30,522
September 8, 2007	\$8,076	\$1,264	\$3,041	\$8,001	\$3,655	\$ 3,091	\$27,128
% Impact of:							
Volume ^(a)	1%	(2)%	1%	(3)%	4%	13%	1%
Effective net pricing ^(b)	6	3	10	4	4	5	5
Foreign exchange	1	1	8	1	9	6	3
Acquisitions	_	-	14	_	4	2	2
% Change ^(c)	8%	2%	33%	2%	21%	25%	13%

- (a) Excludes the impact of acquisitions and divestitures. In certain instances, volume growth varies from the amounts disclosed in the following divisional discussions due to non-consolidated joint venture volume, and, for our beverage businesses, temporary timing differences between BCS and CSE. Our net revenue excludes non-consolidated joint venture volume, and, for our beverage businesses, is based on CSE.
- (b) Includes the year-over-year impact of discrete pricing actions, sales incentive activities and mix resulting from selling varying products in different package sizes and in different countries.
- (c) Amounts may not sum due to rounding.
- (d) Includes unfavorable impact of a reporting calendar change in Spain and Portugal.

Frito-Lay North America

	12 Weel	12 Weeks Ended		12 Weeks Ended %		36 Weeks Ended		%	
	9/6/08	9/8/07	Change	9/6/08	9/8/07	Change			
Net revenue	\$ 3,057	\$ 2,800	9	\$ 8,737	\$ 8,076	8			
Operating profit	\$ 785	\$ 742	6	\$ 2,153	\$ 2,034	6			

12 Weeks

Net revenue grew 9% and pound volume grew 1.5%. The volume growth reflects mid-single-digit growth in trademark Tostitos, high-single-digit growth in trademark Ruffles as well as mid-single-digit growth in trademark Cheetos and dips. These volume gains were largely offset by a high-single-digit decline in trademark Lay's, reflecting pricing actions and potato shortages. Net revenue growth was largely driven by positive effective net pricing.

Operating profit grew 6%, driven by the net revenue growth. This growth was partially offset by higher commodity costs, primarily cooking oil and fuel.

Smart Spot eligible products represented approximately 14% of net revenue. These products grew in the low-single-digit range, while the balance of the portfolio experienced double-digit revenue growth.

36 Weeks

Net revenue grew 8% and pound volume grew 2%. The volume growth reflects high-single-digit growth in trademark Cheetos and Ruffles as well as mid-single-digit growth in dips, partially offset by a mid-single-digit decline in trademark Lay's. Net revenue growth also benefited from positive effective net pricing. Favorable Canadian exchange rates contributed 1 percentage point to net revenue growth.

Operating profit grew 6%, reflecting the net revenue growth. This growth was partially offset by higher commodity costs, primarily cooking oil and fuel. Favorable Canadian exchange rates contributed nearly 1 percentage point to the operating profit growth.

Smart Spot eligible products represented approximately 15% of net revenue. These products grew in the low-single-digit range, while the balance of the portfolio experienced high-single-digit revenue growth.

Quaker Foods North America

	12 Weel	ks Ended	%	36 Wee	ks Ended	%
	9/6/08	9/8/07	Change	9/6/08	9/8/07	Change
Net revenue	\$ 391	\$ 411	(5)	\$ 1,292	\$ 1,264	2
Operating profit	\$ 134	\$ 126	7	\$ 422	\$ 399	6

12 Weeks

Net revenue declined 5% and volume decreased 9%, reflecting the negative impact of the Cedar Rapids flood that occurred at the end of the second quarter. The volume decrease reflects a double-digit decline in ready-to-eat cereals, a high-single-digit decline in Quaker Oatmeal and a low-single-digit decline in Aunt Jemima syrup and mix, partially offset by high-single-digit growth in Rice-A-Roni. The net revenue decline reflects the volume decline partially offset by favorable effective net pricing, due primarily to price increases taken last year and in the first half of 2008.

Operating profit increased 7%. The net impact of the flood on operating profit reflects our business disruption insurance recovery. Favorable effective net pricing and lower advertising and marketing costs were partially offset by increased commodity costs.

Smart Spot eligible products represented over half of the net revenue and declined in the high-single-digit range. The balance of the portfolio declined in the low-single-digit range.

36 weeks

Net revenue increased 2% and volume decreased 2%, reflecting the negative impact of the Cedar Rapids flood. The volume decrease reflects a high-single-digit decline in ready-to-eat cereals and a low-single-digit decline in Quaker Oatmeal. The net revenue growth benefited from favorable effective net pricing due primarily to price increases taken last year and in the first half of 2008. Favorable Canadian exchange rates contributed 1 percentage point to net revenue growth.

Operating profit increased 6%, reflecting the net revenue growth and lower advertising and marketing costs, partially offset by increased commodity costs. The net impact of the flood on operating profit reflects our business disruption insurance recovery, net of the costs incurred to cover the insurance deductible.

Smart Spot eligible products represented over half of net revenue and experienced a low-single-digit net revenue decline. The balance of the portfolio grew in the mid-single-digit range.

Latin America Foods

	12 Weeks Ended		%	36 Weeks Ended		%	
	9/6/08	9/8/07	Change	9/6/08	9/8/07	Change	
Net revenue	\$ 1,544	\$ 1,252	23	\$ 4,038	\$ 3,041	33	
Operating profit	\$ 225	\$ 185	22	\$ 646	\$ 501	29	

12 Weeks

Snacks volume grew 3%, primarily reflecting an acquisition in Brazil in the fourth quarter of 2007. A mid-single-digit decline at Sabritas in Mexico, largely resulting from weight-outs, was partially offset by double-digit growth in several smaller markets. Additionally, Gamesa in Mexico grew at a low-single-digit rate. The acquisition in Brazil contributed 3.5 percentage points to the volume growth.

Net revenue grew 23%, reflecting favorable effective net pricing. Foreign currency contributed 9 percentage points and acquisitions contributed nearly 4 percentage points to the net revenue growth.

Operating profit grew 22%, driven by the net revenue growth, offset by increased commodity costs. An insurance recovery gain contributed 8 percentage points to the operating profit growth. Foreign currency contributed 10 percentage points and acquisitions contributed nearly 3 percentage points to the operating profit growth.

36 Weeks

Snacks volume grew 5%, primarily reflecting the acquisition in Brazil. A mid-single-digit decline at Sabritas in Mexico, largely resulting from weightouts, was offset by double-digit growth in several smaller markets. Additionally, Gamesa in Mexico grew at a low-single-digit rate. The acquisition in Brazil contributed 3.5 percentage points to the volume growth.

Net revenue grew 33%, reflecting favorable effective net pricing and the volume growth. Acquisitions contributed 14 percentage points and foreign currency contributed 8 percentage points to the net revenue growth.

Operating profit grew 29%, driven by the net revenue growth, partially offset by increased commodity costs. Foreign currency contributed 8 percentage points and acquisitions contributed 6 percentage points to the operating profit growth.

PepsiCo Americas Beverages

	12 Wee	ks Ended	%	36 Wee	%	
	9/6/08	9/8/07	Change	9/6/08	9/8/07	Change
Net revenue	\$ 2,923	\$ 2,926		\$ 8,163	\$ 8,001	2
Operating profit	\$ 662	\$ 741	(11)	\$ 1,847	\$ 1,943	(5)

12 Weeks

BCS volume declined 2.5%, driven by a 4% decline in North America, partially offset by a 4% increase in Latin America.

In North America, the BCS volume decline was driven by a 5% decline in non-carbonated beverages and a 3% decline in CSDs. The decline in the non-carbonated portfolio reflects double-digit declines in our base Aquafina water business and Propel, and a low-single-digit decline in Gatorade sports drinks. The decline in the CSD portfolio reflects mid-single-digit declines in trademark Pepsi and Sierra Mist, partially offset by a low-single-digit increase in trademark Mountain Dew.

In Latin America, volume growth was broad-based and reflected a low-single-digit increase in CSDs and a double-digit increase in non-carbonated beverages.

Net revenue was unchanged, reflecting the volume declines in North America, offset by favorable effective net pricing. The effective net pricing reflects positive mix and price increases taken primarily on concentrate and fountain products this year. Favorable foreign currency contributed nearly 1 percentage point to the net revenue performance.

Operating profit declined 11%, reflecting higher selling and delivery costs, primarily higher fuel costs, increased general and administrative costs, primarily information technology initiatives, and higher cost of sales. Favorable foreign currency reduced the operating profit decline by 1 percentage point.

Smart Spot eligible products in the U.S. and Canada represented over 70% of net revenue in North America. These products experienced a mid-single-digit net revenue decline, while the balance of the portfolio grew in the mid-single-digit range.

36 Weeks

BCS volume declined 1.5%, driven by a 3% decline in North America, partially offset by a 5% increase in Latin America.

In North America, the BCS volume decline was driven by a 3% decline in both CSDs and our non-carbonated portfolio. The decline in the CSD portfolio reflects a mid-single-digit decline in trademark Pepsi and a low-single-digit decline in trademark Sierra Mist, offset slightly by a low-single-digit increase in trademark Mountain Dew. The decline in the non-carbonated portfolio reflects a double-digit decline in our base Aquafina water business, a low-single-digit decline in our juice and juice drinks portfolio and a double-digit-decline in Propel, offset slightly by double-digit growth in Amp Energy. Gatorade sports drinks grew at a low-single-digit rate.

In Latin America, volume growth was broad-based and reflected a mid-single-digit increase in CSDs and a double-digit increase in non-carbonated beverages.

Net revenue grew 2%, driven by effective net pricing, partially offset by the volume declines in North America. The effective net pricing reflects positive mix and price increases taken across the portfolio. Favorable foreign currency contributed 1 percentage point to the net revenue growth.

Operating profit declined 5%, reflecting higher selling and delivery costs, primarily higher fuel costs, increased general and administrative costs, primarily information technology initiatives, and higher cost of sales, partially offset by leverage from the revenue growth. Favorable foreign currency reduced the operating profit decline by 1 percentage point.

Smart Spot eligible products in the U.S. and Canada represented over 70% of net revenue in North America. These products experienced a low-single-digit net revenue decline, while the balance of the portfolio grew in the mid-single-digit range.

United Kingdom & Europe

	12 Weel	ks Ended	%	36 Wee	36 Weeks Ended		
	9/6/08	9/8/07	Change	9/6/08	9/8/07	Change	
Net revenue	\$ 1,783	\$ 1,519	17	\$ 4,421	\$ 3,655	21	
Operating profit	\$ 279	\$ 238	17	\$ 643	\$ 544	18	

12 Weeks

Snacks volume grew 1%, driven by double-digit growth in Russia, mid-single-digit growth in the Netherlands and low-single-digit growth at Walkers in the United Kingdom. These increases were offset by the unfavorable impact of a reporting calendar change in Spain and Portugal which reduced volume growth by approximately 3 percentage points. The acquisition of a business in Bulgaria in the first quarter contributed 1 percentage point to the volume growth.

Beverage volume grew 13%, primarily reflecting the Sandora acquisition and the expansion of the Pepsi Lipton Joint Venture which together contributed 14 percentage points to growth. Beverage volume also reflected a high-single-digit decline in Russia, partially offset by a mid-single-digit increase in the United Kingdom and double-digit growth in Poland. CSDs declined at a low-single-digit rate and non-carbonated beverages grew at a double-digit rate.

Net revenue grew 17%, reflecting favorable effective net pricing. The unfavorable impact of the reporting calendar change reduced net revenue growth by approximately 3 percentage points. Foreign currency contributed 8 percentage points and acquisitions contributed 4 percentage points to the net revenue growth.

Operating profit grew 17%, driven by the net revenue growth, partially offset by increased commodity costs. The unfavorable impact of the reporting calendar change reduced operating profit growth by approximately 3 percentage points. Acquisitions and foreign currency each contributed 7 percentage points to the operating profit growth.

36 Weeks

Snacks volume grew 5%, reflecting broad-based increases led by double-digit growth in Russia and mid-single-digit growth in Poland. Additionally, Walkers in the United Kingdom grew at a low-single-digit rate. The acquisition of a business in Bulgaria in the first quarter contributed 1 percentage point to the volume growth.

Beverage volume grew 18%, primarily reflecting the Sandora acquisition and the expansion of the Pepsi Lipton Joint Venture which together contributed 16 percentage points to the growth. Beverage volume also benefited from high-single-digit growth in the United Kingdom and double-digit growth in Poland and Romania, partially offset by a low-single-digit decline in Russia and a mid-single-digit decline in Spain. CSDs grew slightly and non-carbonated beverages grew at a double-digit rate.

Net revenue grew 21%, reflecting favorable effective net pricing and volume growth. Foreign currency contributed 9 percentage points and acquisitions contributed 4 percentage points to the net revenue growth.

Operating profit grew 18%, driven by the net revenue growth, partially offset by increased commodity costs. Foreign currency contributed 8 percentage points and acquisitions contributed 5 percentage points to the operating profit growth.

Middle East, Africa & Asia

	12 Weel	ks Ended	%	36 Wee	%	
	9/6/08	9/8/07	Change	9/6/08	9/8/07	Change
Net revenue	\$ 1,546	\$ 1,263	22	\$ 3,871	\$ 3,091	25
Operating profit	\$ 227	\$ 192	18	\$ 599	\$ 498	20

12 Weeks

Snacks volume grew 9%, reflecting broad-based growth driven by double-digit increases in the Middle East, China and India, partially offset by a low-single-digit decline in Australia. Additionally, South Africa experienced low-single-digit growth and Turkey grew at a high-single-digit rate.

Beverage volume grew 10%, driven by double-digit increases in the Middle East and China, partially offset by a high-single-digit decline in Turkey and a low-single-digit decline in Pakistan. Additionally, India grew in the high-single-digit range. CSDs grew at a high-single-digit rate and non-carbonated beverages grew at a double-digit rate.

Net revenue grew 22%, reflecting volume growth and favorable effective net pricing. Foreign currency contributed 4 percentage points and acquisitions contributed 1 percentage point to the net revenue growth.

Operating profit grew 18%, driven by the net revenue growth, partially offset by increased commodity costs. Foreign currency contributed 4 percentage points to the operating profit growth. Acquisitions had a nominal impact to operating profit growth.

36 Weeks

Snacks volume grew 12%, reflecting broad-based growth. China, the Middle East, India and South Africa all grew at double-digit rates, while Australia experienced low-single-digit growth and Turkey grew at a mid-single-digit rate.

Beverage volume grew 10%, driven by double-digit growth in the Middle East, China and India, partially offset by a mid-single-digit decline in the Philippines. CSDs grew at a high-single-digit rate and non-carbonated beverages grew at a double-digit rate.

Net revenue grew 25%, reflecting volume growth and favorable effective net pricing. Foreign currency contributed 6 percentage points and acquisitions contributed 2 percentage points to the net revenue growth.

Operating profit grew 20%, driven by the net revenue growth, partially offset by increased commodity costs. Foreign currency contributed 4 percentage points and acquisitions contributed 2 percentage points to the operating profit growth.

OUR LIQUIDITY AND CAPITAL RESOURCES

Operating Activities

During the 36 weeks, our operations provided \$4.7 billion of cash, primarily reflecting our favorable business results, partially offset by our use of cash for operating working capital.

Investing Activities

During the 36 weeks, we used \$1.8 billion for our investing activities primarily reflecting \$1.7 billion for acquisitions, \$1.4 billion of net capital spending and \$297 million of cash restricted pending acquisitions. Significant acquisitions included our joint acquisition with PBG of Lebedyansky in Russia and the acquisition of a snacks company in Serbia. Our cash restricted for pending acquisitions primarily relates to our joint acquisition of Lebedyansky. The use of cash was partially offset by net proceeds from sales of short-term investments of \$1.2 billion and proceeds from sales of PBG and PAS stock of \$342 million.

Financing Activities

During the 36 weeks, we used \$2.3 billion for our financing activities, primarily reflecting the return of operating cash flow to our shareholders through common share repurchases of \$4.2 billion and dividend payments of \$1.9 billion. The use of cash was partially offset by net proceeds from short-term borrowings of \$2.0 billion, primarily due to commercial paper issuances, proceeds from issuances of long-term debt, net of payments, of \$1.2 billion and stock option proceeds of \$495 million.

In the second quarter of 2008, our Board of Directors approved a 13% dividend increase from \$1.50 to \$1.70 per share. Also, in the second quarter, we announced our intent to repurchase at least \$5.3 billion of our shares in 2008, subject to market conditions. Since maintaining financial flexibility is critical in the current environment, as described below, any additional share repurchases during the balance of the year will depend upon our assessment of market conditions.

Global capital and credit markets, including the commercial paper markets, have recently experienced increased volatility and disruption. Despite this volatility and disruption, we have continued to have full access to the commercial paper market. Depending upon market conditions, we intend to take advantage of opportunities to replace a portion of our commercial paper funding with long-term debt financing. In addition, we have revolving credit facilities that are discussed under *Debt Obligations* in the Notes to the Condensed Consolidated Financial Statements and in Note 9 included in Exhibit 99.1 to our Current Report on Form 8-K filed with the SEC on April 7, 2008. We believe that our operating cash flow, together with our revolving credit facilities and other available debt financing, will be adequate to meet our operating, investing and financing needs in the foreseeable future, although there can be no assurance that continued or increased volatility and disruption in the global capital and credit markets will not impair our ability to access these markets on terms commercially acceptable to us or at all.

Management Operating Cash Flow

We focus on management operating cash flow as a key element in achieving maximum shareholder value, and it is the primary measure we use to monitor cash flow performance. However, it is not a measure provided by accounting principles generally accepted in the U.S. Since net capital spending is essential to our product innovation initiatives and maintaining our operational capabilities, we believe that it is a recurring and necessary use of cash. As such, we believe investors should also consider net capital spending when evaluating our cash from operating activities. The table below reconciles net cash provided by operating activities as reflected in our Condensed Consolidated Statement of Cash Flows to our management operating cash flow.

	36 Weeks Ended		
	9/6/08	9/8/07	
Net cash provided by operating activities	\$ 4,658	\$ 5,170	
Capital spending	(1,399)	(1,260)	
Sales of property, plant and equipment	85	23	
Management operating cash flow	\$ 3,344	\$ 3,933	

During 2008, we expect to return approximately all of our management operating cash flow to our shareholders through dividends and share repurchases. However, see "Risk Factors" in Item 1A. in our Annual Report on Form 10-K for the fiscal year ended December 29, 2007 and "Our Business Risks" in our revised Management's Discussion and Analysis included in Exhibit 99.1 to our Current Report on Form 8-K filed with the SEC on April 7, 2008 for certain factors that may impact our operating cash flows.

Debt Obligations

See <u>Debt Obligations</u> in the Notes to the Condensed Consolidated Financial Statements.

Report of Independent Registered Public Accounting Firm

The Board of Directors and Shareholders PepsiCo, Inc.:

We have reviewed the accompanying Condensed Consolidated Balance Sheet of PepsiCo, Inc. and Subsidiaries as of September 6, 2008, the related Condensed Consolidated Statements of Income and Comprehensive Income for the twelve and thirty-six weeks ended September 6, 2008 and September 8, 2007, and the Condensed Consolidated Statements of Cash Flows for the thirty-six weeks ended September 6, 2008 and September 8, 2007. These interim condensed consolidated financial statements are the responsibility of PepsiCo, Inc.'s management.

We conducted our review in accordance with the standards of the Public Company Accounting Oversight Board (United States). A review of interim financial information consists principally of applying analytical procedures and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States), the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to the accompanying interim condensed consolidated financial statements referred to above for them to be in conformity with U.S. generally accepted accounting principles.

We have previously audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the Consolidated Balance Sheet of PepsiCo, Inc. and Subsidiaries as of December 29, 2007, and the related Consolidated Statements of Income, Cash Flows and Common Shareholders' Equity for the year then ended not presented herein; and in our report dated February 15, 2008, except as to Notes 1, 3 and 4, which are as of April 7, 2008, we expressed an unqualified opinion on those consolidated financial statements. In our opinion, the information set forth in the accompanying Condensed Consolidated Balance Sheet as of December 29, 2007, is fairly stated, in all material respects, in relation to the Consolidated Balance Sheet from which it has been derived.

/s/ KPMG LLP

New York, New York October 15, 2008

ITEM 3. Quantitative and Qualitative Disclosures About Market Risk.

In the second and third quarters of 2008, we entered into additional derivative contracts to further reduce our exposure to price fluctuations in our raw material and energy costs.

For additional information, see "Management's Discussion and Analysis – Our Business Risks". In addition, see "Risk Factors" in Item 1A. in our Annual Report on Form 10-K for the fiscal year ended December 29, 2007 and "Our Business Risks" in our revised Management's Discussion and Analysis included in Exhibit 99.1 to our Current Report on Form 8-K filed with the SEC on April 7, 2008.

ITEM 4. Controls and Procedures.

As of the end of the period covered by this report, we carried out an evaluation, under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures, as such term is defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that as of the end of the period covered by this report our disclosure controls and procedures were effective to ensure that information required to be disclosed by us in reports we file or submit under the Exchange Act is (1) recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission rules and forms, and (2) accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, to allow timely decisions regarding required disclosure.

During our third fiscal quarter of 2008, we continued migrating certain of our financial processing systems to SAP software. This software implementation is part of our ongoing global business transformation initiative, and we plan to continue implementing such software throughout other parts of our businesses over the course of the next few years. In connection with the SAP implementation and resulting business process changes, we continue to enhance the design and documentation of our internal control processes to ensure suitable controls over our financial reporting.

Except as described above, there were no changes in our internal control over financial reporting during our third fiscal quarter of 2008 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II OTHER INFORMATION

ITEM 1. Legal Proceedings.

We are party to a variety of legal proceedings arising in the normal course of business. While the results of proceedings cannot be predicted with certainty, management believes that the final outcome of these proceedings will not have a material adverse effect on our consolidated financial statements, results of operations or cash flows.

ITEM 1A. Risk Factors.

There have been no material changes with respect to the risk factors disclosed in our Annual Report on Form 10-K for the fiscal year ended December 29, 2007.

ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds.

A summary of our common stock repurchases (in millions, except average price per share) during the third quarter is set forth in the following table. During the quarter, we completed our \$8.5 billion repurchase program publicly announced on May 3, 2006 and expiring on June 30, 2009 and began repurchasing shares under our \$8 billion repurchase program publicly announced on May 2, 2007 and expiring on June 30, 2010. All such shares of common stock were repurchased pursuant to open market transactions, other than 80,000 shares of common stock which were purchased pursuant to a privately negotiated block trade transaction.

Issuer Purchases of Common Stock

					N.	laximum 💮
				Total	Nι	mber (or
				Number of	Ap	proximate
				Shares	Dolla	r Value) of
				Purchased as	Share	s That May
	Total			Part of Publicly	`	Yet Be
	Number of	A	Average	Announced	Pι	ırchased
	Shares	Pric	e Paid Per	Plans or	Unde	er the Plans
Period	Repurchased		Share Programs		or Program	
6/14/08					\$	8,070
6/15/08 - 7/12/08	5.5	\$	65.11	5.5		(356)
						7,714
7/13/08 - 8/9/08	6.5	\$	66.93	6.5		(440)
						7,274
8/10/08 - 9/6/08	6.7	\$	69.42	6.7		(464)
Total	18.7	\$	67.28	18.7	\$	6,810

PepsiCo also repurchases shares of its convertible preferred stock from an employee stock ownership plan (ESOP) fund established by Quaker in connection with share redemptions by ESOP participants. The following table summarizes our convertible preferred share repurchases during the third quarter.

Issuer Purchases of Convertible Preferred Stock

					Maximum
				Total	Number (or
				Number of	Approximate
				Shares	Dollar Value)
				Purchased as	of Shares That
				Part	May Yet Be
	Total			of Publicly	Purchased
	Number of	1	Average	Announced	Under the
	Shares	Pric	e Paid Per	Plans or	Plans or
Period	Repurchased		Share	Programs	Programs
6/14/08					
6/15/08 - 7/12/08	1,900	\$	322.96	N/A	N/A
7/13/08 — 8/9/08	2,400	\$	335.81	N/A	N/A
8/10/08 - 9/6/08			_	N/A	N/A
Total	4,300	\$	330.13	N/A	N/A

ITEM 6. Exhibits

See Index to Exhibits on page 42.

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Pursuant to the requirements	of the	Securities	Exchange	Act o	f 1934,	the	registrant	has dul	y caused	this	report	to b	e signed	on its	behalf	by the
undersigned thereunto duly aut	horized															

PepsiCo, Inc.
(Registrant)

Date: October 15, 2008

/s/ Peter A. Bridgman

Peter A. Bridgman Senior Vice President and

Controller

Date: October 15, 2008

/s/ Thomas H. Tamoney, Jr.

Thomas H. Tamoney, Jr.
Senior Vice President, Deputy General
Counsel and Assistant Secretary
(Duly Authorized Officer)

INDEX TO EXHIBITS ITEM 6 (a)

<u>EXHIBITS</u>	
Exhibit 1.1	Amended and Restated Programme Agreement dated August 5, 2008 between PepsiCo and the Dealers named therein, which is incorporated herein by reference to Exhibit 1.1 to PepsiCo's Current Report on Form 8-K dated as of August 5, 2008
Exhibit 4.1	Amended and Restated Agency Agreement dated August 5, 2008 by and among PepsiCo, The Bank of New York Mellon and The Bank of New York (Luxembourg) S.A., which is incorporated herein by reference to Exhibit 4.1 to PepsiCo's Current Report on Form 8-K dated as of August 5, 2008
Exhibit 4.2	Amended and Restated Deed of Covenant dated August 5, 2008 made by PepsiCo, which is incorporated herein by reference to Exhibit 4.2 to PepsiCo's Current Report on Form 8-K dated as of August 5, 2008
Exhibit 10.1	PepsiCo Executive Income Deferral Program (Plan Document for the Pre-409A Program), amended and restated effective July 1, 1997
Exhibit 10.2	PepsiCo Executive Income Deferral Program (Plan Document for the 409A Program), amended and restated effective January 1, 2005
Exhibit 10.3	PepsiCo Director Deferral Program, effective as of January 1, 2005
Exhibit 10.4	PepsiCo, Inc. 2003 Long-Term Incentive Plan, as amended and restated effective September 12, 2008
Exhibit 10.5	Severance Plan for Executive Employees of PepsiCo, Inc. and Affiliates
Exhibit 10.6	PepsiCo, Inc. 2007 Long-Term Incentive Plan, as amended and restated effective September 12, 2008
Exhibit 12	Computation of Ratio of Earnings to Fixed Charges
Exhibit 15	Letter re: Unaudited Interim Financial Information
Exhibit 31	Certifications of Chief Executive Officer and Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
Exhibit 32	Certifications of Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002