UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 FORM 10-Q

(Mark one)

(Mark one) X QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15	(A) OF THE SECTION THE EVOLANCE AC	TOE1024		
QUARTERLI REPORT FURSUANT TO SECTION 15 OR 15				
	For the Quarterly Period End OR	led December 31, 2019		
☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15	(d) OF THE SECURITIES EXCHANGE AC	ГОГ 1934		
	For the transition period from_	to		
	D-4			
	THE PROCTER & GAN (Exact name of registrant as sp			
Ohio	1-434		31-0411980	1
(State of Incorporation)	(Connission File Number)		(I.R.S. Employer Identification	
				•
One Procter & Gamble Plaza, C			45202	
(Address of principal executive	offices)		(Zip Code)	
	(513) 983-1 (Registrant's telephone number,			
	Securities registered pursuant to S	Section 12(b) of the Act:		
Title of each class	Trading Symbol	Name of	each exchange on which registered	
Common Stock, without Par Value	PG		NYSE	
4.125% EUR notes due December 2020	PG20A		NYSE	
0.275%Notes due 2020	PG20		NYSE	
2.000%Notes due 2021	PG21		NYSE	
2.000%Notes due 2022	PG22B		NYSE	
1.125%Notes due 2023	PG23A		NYSE	
0.500%Notes due 2024	PG24A		NYSE	
0.625%Notes due 2024	PG24B		NYSE	
1.375%Notes due 2025	PG25		NYSE	
4.875% EUR notes due May 2027	PG27A		NYSE	
1.200%Notes due 2028	PG28		NYSE	
1.250%Notes due 2029	PG29B		NYSE	
1.800%Notes due 2029	PG29A		NYSE	
6.250% GBP notes due January 2030	PG30		NYSE NYSE	
5.250%GBP notes due January 2033 1.875%Notes due 2038	PG33 PG38		NYSE	
Indicate by check mark whether the registrant (1) has filed all reports require required to file such reports), and (2) has been subject to such filing requirem Yes ☑ No □	ed to be filed by Section 13 or 15(d) of the Sec	rurities Exchange Act of 1934 during the p		nd that the registrant wa
Indicate by check mark whether the registrant has submitted electronically exhorter period that the registrant was required to submit such files). $Yes \boxtimes No \ \square$ Indicate by check mark whether the registrant is a large accelerated filer, an ac	celerated filer, a non-accelerated filer, smaller re			
"smaller reporting company," and "emerging growth company" in Rule 12b-2 of	of the Exchange Act.		2	,
Large accelerated filer	☑	Accelerated filer		
Non-accelerated filer		Smaller reporting company Emerging growth company		
If an energing growth company, indicate by check mark if the registrant has e Exchange Act. \square Indicate by check mark whether the registrant is a shell company (as defined in Yes \square No \boxtimes There were 2,469,452,884 shares of Common Stock outstanding as of December 1.	n Rule 12b-2 of the Exchange Act).	for complying with any new or revised fin	ancial accounting standards provided pursua	nt to Section 13(a) ofth

PART I. FINANCIAL INFORMATION

Item 1. Financial Statements

THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF EARNINGS

Three Months Ended December Six Months Ended December 31 2019 2018 Amounts in millions except per share amounts 2019 2018 **NET SALES** \$ 18,240 \$ 17,438 36,038 34,128 17,592 17,403 Cost of products sold 8,869 8,919 Selling, general and administrative expense 4,889 9,674 9,275 4,623 **OPERATING INCOME** 4,482 3,896 8,772 7,450 Interest expense (100)(138)(208)(267)Interest income 36 63 94 116 114 95 217 557 Other non-operating income, net EARNINGS BEFORE INCOME TAXES 4,532 3,916 8,875 7,856 Income taxes 789 700 1,429 1,515 NET EARNINGS 3,743 3,216 7,360 6,427 22 Less: Net earnings attributable to noncontrolling interests 26 50 34 7,310 6,393 3,717 3,194 NET EARNINGS ATTRIBUTABLE TO PROCTER & GAMBLE NET EARNINGS PER SHARE (1) Basic 1.47 1.25 2.88 2.51 Diluted \$ 1.41 \$ 1.22 \$ 2.77 \$ 2.44 DILUTED WEIGHTED AVERAGE COMMON SHARES OUTSTANDING 2,630.1 2,638.8 2,617.6 2,623.0

⁽¹⁾ Basic net earnings per share and Diluted net earnings per share are calculated on Net earnings attributable to Procter & Gamble.

THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME/(LOSS)

Three Months Ended December 31							
	2019	2018			2019		2018
\$ 3,743		\$ 3,216		\$	7,360	\$	6,427
	392		(178)		(148)		(387)
	(1)		58		(6)		53
	(37)		98		142		250
	354		(22)		(12)		(84)
	4,097		3,194		7,348		6,343
	24		23		44		31
\$	4,073	\$	3,171	\$	7,304	\$	6,312
	\$ 	392 (1) (37) 354 4,097	December	December 31 2019 2018	December 31 2019 2018	December 31 December 32019 2019 2018 \$ 3,743 \$ 3,216 392 (178) (1) 58 (6) (37) 98 142 354 (22) 4,097 3,194 7,348 24 23 44	December 31 December 3 2019 2018 \$ 3,743 \$ 3,216 \$ 7,360 \$ 392 (178) (148) (1) 58 (6) (37) 98 142 354 (22) (12) 4,097 3,194 7,348 24 23 44

THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

Amounts in millions			Dec	ember 31, 2019	J	une 30, 2019
<u>Assets</u>						
CURRENT ASSETS						
Cash and cash equivalents			\$	6,279	\$	4,239
Available-for-sale investment securities				_		6,048
Accounts receivable				5,196		4,951
INVENTORIES						
Materials and supplies				1,458		1,289
Work in process				632		612
Finished goods				3,431		3,116
Total inventories				5,521		5,017
Prepaid expenses and other current assets				1,921		2,218
TOTAL CURRENT ASSETS				18,917		22,473
PROPERTY, PLANT AND EQUIPMENT, NET			-	21,250		21,271
GOODWILL				39,998		40,273
TRADEMARKS AND OTHER INTANGIBLE ASSETS, NET				23,980		24,215
OTHER NONCURRENT ASSETS				7,578		6,863
TOTAL ASSEIS			\$	111,723	\$	115,095
Liabilities and Shareholders' Equity						
CURRENT LIABILITIES			Ф	10 801	Ф	11.260
Accounts payable			\$	10,781	\$	11,260
Accrued and other liabilities				10,230		9,054
Debt due within one year				9,153		9,697
TOTAL CURRENT LIABILITIES				30,164		30,011
LONG-TERM DEBT				18,985		20,395
DEFERRED INCOME TAXES				6,242		6,899
OTHER NONCURRENT LIABILITIES				10,424		10,211
TOTAL LIABILITIES				65,815		67,516
SHAREHOLDERS' EQUITY						
Preferred stock				911		928
Common stock – shares issued –	December 2019	4,009.2				
	June 2019	4,009.2		4,009		4,009
Additional paid-in capital				64,019		63,827
Reserve for ESOP debt retirement				(1,112)		(1,146)
Accumulated other comprehensive income/(loss)				(14,942)		(14,936)
Treasury stock				(105,761)		(100,406)
Retained earnings				98,414		94,918
Noncontrolling interest				370		385
TOTAL SHAREHOLDERS' EQUITY				45,908		47,579
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY			\$	111,723	\$	115,095

THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF SHAREHOLDERS EQUITY

Three Months Ended December 31, 2019

	Common S	Stock				Accumu-lated				
Dollars in millions; shares in thousands	Shares	Amount	Preferred Stock	Add-itional Paid-In Capital	Reserve for ESOP Debt Retirement	Other Comp-rehensive Income/(Loss)	Treasury Stock	Retained Earnings	Non-controlling Interest	Total Share- holders' Equity
BALANCE SEPTEMBER 30, 2019	2,493,812	\$4,009	\$915	\$63,949	(\$1,112)	(\$15,298)	(\$102,510)	\$96,625	\$406	\$46,984
Net earnings								3,717	26	3,743
Other comprehensive income/(loss)						356			(2)	354
Dividends and dividend equivalents (\$0.7459 per share):										
Common								(1,863)		(1,863)
Preferred, net of tax benefits								(64)		(64)
Treasury stock purchases	(28,628)						(3,504)			(3,504)
Employee stock plans	3,681			69			250			319
Preferred stock conversions	588		(4)	1			3			_
ESOP debt impacts					_			(1)		(1)
Noncontrolling interest, net				_					(60)	(60)
BALANCE DECEMBER 31, 2019	2,469,453	\$4,009	\$911	\$64,019	(\$1,112)	(\$14,942)	(\$105,761)	\$98,414	\$370	\$45,908

Six Months Ended December 31, 2019

	Common 5	Stock				Accumu-lated				
Dollars in millions; shares in thousands	Shares	Amount	Preferred Stock	Add-itional Paid-In Capital	Reserve for ESOP Debt Retirement	Other Comp-rehensive Income/(Loss)	Treasury Stock	Retained Earnings	Non-controlling Interest	Total Share- holders' Equity
BALANCE JUNE 30, 2019	2,504,751	\$4,009	\$928	\$63,827	(\$1,146)	(\$14,936)	(\$100,406)	\$94,918	\$385	\$47,579
Net earnings								7,310	50	7,360
Other comprehensive income/(loss)						(6)			(6)	(12)
Dividends and dividend equivalents (\$1.4918 per share)										
Common								(3,737)		(3,737)
Preferred, net of tax benefits								(129)		(129)
Treasury stock purchases	(54,033)						(6,504)			(6,504)
Employee stock plans	16,731			189			1,135			1,324
Preferred stock conversions	2,004		(17)	3			14			_
ESOP debt impacts					34			52		86
Noncontrolling interest, net				_					(59)	(59)
BALANCE DECEMBER 31, 2019	2,469,453	\$4,009	\$911	\$64,019	(\$1,112)	(\$14,942)	(\$105,761)	\$98,414	\$370	\$45,908

Three Months	Ended	Docombor 21	1 2019

	Common	Stock			D 6	Accumu-lated Other				
Dollars in millions; shares in thousands	Shares	Amount	Preferred Stock	Add-itional Paid-In Capital	Reserve for ESOP Debt Retirement	Comp-rehensive Income/(Loss)	Treasury Stock	Retained Earnings	Non-controlling Interest	Total Share- holders' Equity
BALANCE SEPTEMBER 30, 2018	2,491,408	\$4,009	\$951	\$63,711	(\$1,177)	(\$15,133)	(\$99,956)	\$99,831	\$268	\$52,504
Net earnings								3,194	22	3,216
Other comprehensive income/(loss)						(23)			1	(22)
Dividends and dividend equivalents (\$0.7172 per share):										
Common								(1,790)		(1,790)
Preferred, net of tax benefits								(65)		(65)
Treasury stock purchases	(8,647)						(751)			(751)
Employee stock plans	18,021			(73)			1,222			1,149
Preferred stock conversions	798		(5)	_			5			_
ESOP debt impacts					(1)			_		(1)
Noncontrolling interest, net				41					162	203
BALANCE DECEMBER 31, 2018	2,501,580	\$4,009	\$946	\$63,679	(\$1,178)	(\$15,156)	(\$99,480)	\$101,170	\$453	\$54,443

Six Mo	nthe L	boba'	Dogomb	or 21	2018

	Common	Stock				Accumu-lated				
Dollars in millions; shares in thousands	Shares	Amount	Preferred Stock	Add-itional Paid-In Capital	Reserve for ESOP Debt Retirement	Other Comp-rehensive Income/(Loss)	Treasury Stock	Retained Earnings	Non-controlling Interest	Total Share- holders' Equity
BALANCE JUNE 30, 2018	2,498,093	\$4,009	\$967	\$63,846	(\$1,204)	(\$14,749)	(\$99,217)	\$98,641	\$590	\$52,883
Impact of adoption of new accounting standards						(326)		(200)	(27)	(553)
Net earnings								6,393	34	6,427
Other comprehensive income/(loss)						(81)			(3)	(84)
Dividends and dividend equivalents (\$1.4344 per share):										
Common								(3,581)		(3,581)
Preferred, net of tax benefits								(131)		(131)
Treasury stock purchases	(24,337)						(2,003)			(2,003)
Employee stock plans	25,389			(53)			1,722			1,669
Preferred stock conversions	2,435		(21)	3			18			_
ESOP debt impacts					26			48		74
Noncontrolling interest, net				(117)					(141)	(258)
BALANCE DECEMBER 31, 2018	2,501,580	\$4,009	\$946	\$63,679	(\$1,178)	(\$15,156)	(\$99,480)	\$101,170	\$453	\$54,443

THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS

		Six Months Ended D				
Amounts in millions		2019		2018		
CASH, CASH EQUIVALENTS AND RESTRICTED CASH, BEGINNING OF PERIOD	\$	4,239	\$	2,569		
OPERATING ACTIVITIES						
Net earnings		7,360		6,427		
Depreciation and amortization		1,400		1,293		
Share-based compensation expense		202		181		
Deferred income taxes		(549)		37		
Gain on sale of assets		(13)		(370)		
Changes in:						
Accounts receivable		(257)		(398)		
Inventories		(533)		(531)		
Accounts payable, accrued and other liabilities		958		1,141		
Other operating assets and liabilities		(55)		(370)		
Other		20		164		
TOTAL OPERATING ACTIVITIES		8,533		7,574		
INVESTING ACTIVITIES						
Capital expenditures		(1,684)		(1,781)		
Proceeds from asset sales		15		18		
Acquisitions, net of cash acquired		(54)		(3,848)		
Purchases of short-term investments		_		(158)		
Proceeds from sales and maturities of investment securities		6,151		1,117		
Change in other investments		1		(58)		
TOTAL INVESTING ACTIVITIES		4,429		(4,710)		
FINANCING ACTIVITIES						
Dividends to shareholders		(3,855)		(3,703)		
(Reductions)/increases in short-term debt		(68)		1,206		
Additions to long-term debt		_		2,368		
Reductions to long-term debt		(1,546)		(978)		
Treasury stock purchases		(6,504)		(2,003)		
Impact of stock options and other		1,060		1,486		
TOTAL FINANCING ACTIVITIES		(10,913)		(1,624)		
EFFECT OF EXCHANGE RATE CHANGES ON CASH, CASH EQUIVALENTS AND RESTRICTED CASH		(9)		(113)		
CHANGE IN CASH, CASH EQUIVALENTS AND RESTRICTED CASH		2,040		1,127		
CASH, CASH EQUIVALENTS AND RESTRICTED CASH, END OF PERIOD	\$	6,279	\$	3,696		
Chois Chorage and the mention of the or the order	<u> </u>	-,>	: =	2,220		

THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

1. Basis of Presentation

These statements should be read in conjunction with the Company's Annual Report on Form 10-K for the fiscal year ended June 30, 2019. In the opinion of management, the accompanying unaudited Consolidated Financial Statements of The Procter & Camble Company and subsidiaries (the "Company," "Procter & Camble," "P&G" "we" or "our") contain all adjustments necessary to present fairly the financial position, results of operations and cash flows for the interim periods reported. However, the results of operations included in such financial statements may not necessarily be indicative of annual results.

2. New Accounting Pronouncements and Policies

On July 1, 2019, we adopted ASU 2016-02, "Leases (Topic 842)." The new accounting standard requires the recognition of right-of-use assets and lease liabilities for all long-term leases, including operating leases, on the balance sheet. We elected the optional transition method and adopted the new guidance on a modified retrospective basis with no restatement of prior period amounts. As allowed under the new accounting standard, we elected to apply practical expedients to carry forward the original lease determinations, lease classifications and accounting of initial direct costs for all asset classes at the time of adoption. The adoption did not have a material impact on our financial statements, resulting in an increase of approximately 1% to each of our total assets and total liabilities on our balance sheet as of July 1, 2019. See Note 10 for further information.

In January 2017, the FASB issued ASU 2017-04, "Intangibles-Goodwill and Other (Topic 350): Simplifying the Test for Goodwill Impairment." The standard simplifies the accounting for goodwill impairment by requiring a goodwill impairment to be measured using a single step impairment model, whereby the impairment equals the difference between the carrying amount and the estimated fair value of the specified reporting units in their entirety. This eliminates the second step of the current impairment model that requires companies to first estimate the fair value of all assets in a reporting unit and measure impairments based on those estimated fair values and a residual measurement approach. It also specifies that any loss recognized should not exceed the total amount of goodwill allocated to that reporting unit. We will adopt the standard no later than July 1, 2020. The impact of the new standard will be dependent on the specific facts and circumstances of future individual impairments, if any.

No other new accounting pronouncement issued or effective during the fiscal year had, or is expected to have, a material impact on our Consolidated Financial Statements.

3. Segment Information

Under U.S. GAAP, our operating segments are aggregated into five reportable segments: 1) Beauty, 2) Grooming, 3) Health Care, 4) Fabric & Home Care and 5) Baby, Feminine & Family Care. Our five reportable segments are comprised of:

- · Beauty: Hair Care (Conditioner, Shampoo, Styling Aids, Treatments); Skin and Personal Care (Antiperspirant and Deodorant, Personal Cleansing, Skin Care);
- · Grooming: Shave Care (Female Blades & Razors, Male Blades & Razors, Pre- and Post-Shave Products, Other Shave Care); Appliances
- Health Care: Oral Care (Toothbrushes, Toothpaste, Other Oral Care); Personal Health Care (Gastrointestinal, Rapid Diagnostics, Respiratory, Vitamins/Minerals/Supplements, Pain Relief, Other Personal Health Care);
- Fabric & Home Care; Fabric Care (Fabric Enhancers, Laundry Additives, Laundry Detergents); Home Care (Air Care, Dish Care, P&G Professional, Surface Care); and
- Baby, Feminine & Family Care: Baby Care (Baby Wipes, Taped Diapers and Pants); Feminine Care (Adult Incontinence, Feminine Care); Family Care (Paper Towels, Tissues, Toilet Paper).

Our operating segments are comprised of similar product categories. Operating segments that individually accounted for 5% or more of consolidated net sales are as follows:

		% of Net sales by operating segment (1)									
	Three Months En	ded December 31	Six Months End	ded December 31							
	2019	2018	2019	2018							
Fabric Care	22%	22%	22%	22%							
Baby Care	11%	12%	11%	12%							
Home Care	10%	10%	10%	10%							
Hair Care	10%	9%	10%	10%							
Skin and Personal Care	10%	10%	10%	10%							
Family Care	8%	9%	9%	9%							
Oral Care	9%	9%	8%	8%							
Shave Care	7%	7%	7%	8%							
Feminine Care	6%	6%	6%	6%							
Personal Health Care	5%	4%	5%	4%							
Other	2%	2%	2%	1%							
Total	100%	100%	100%	100%							

 $^{^{(1)}~~\%}$ of Net sales by operating segment excludes sales held in Corporate.

Following is a summary of reportable segment results:

		TI	iree N	Ionths Ended Decemb	er 31		Six Months Ended December 31							
		Net Sales	Earnings/(Loss) Befores Income Taxes		e Net Earnings		Net Sales		Ear	Earnings/(Loss) Before Income Taxes		t Earnings		
Beauty	2019	\$ 3,598	\$	1,072	\$	858	\$	7,150	\$	2,164	\$	1,732		
	2018	3,357		964		772		6,646		1,911		1,531		
Grooming	2019	1,648		494		411		3,179		920		764		
	2018	1,617		448		378		3,179		865		718		
Health Care	2019	2,530		732		571		4,751		1,272		972		
	2018	2,220		669		520		4,065		1,109		852		
Fabric & Home Care	2019	5,787		1,278		975		11,619		2,616		2,003		
	2018	5,557		1,134		860		11,045		2,278		1,737		
Baby, Feminine & Family Care	2019	4,582		1,076		822		9,149		2,210		1,693		
	2018	4,558		930		707		8,948		1,832		1,399		
Corporate	2019	95		(120)		106		190		(307)		196		
	2018	129		(229)		(21)		245		(139)		190		
Total Company	2019	\$ 18,240	\$	4,532	\$	3,743	\$	36,038	\$	8,875	\$	7,360		
	2018	17,438		3,916		3,216		34,128		7,856		6,427		

4. Goodwill and Other Intangible Assets

Goodwill is allocated by reportable segment as follows:

	Beauty	Grooming	1	Health Care	F	abric & Home Care	oy, Feminine Family Care	Tot	al Company
Goodwill at June 30, 2019	\$ 12,985	\$ 12,881	\$	7,972	\$	1,855	\$ 4,580	\$	40,273
Acquisitions and divestitures	(1)	_		(55)		_	_		(56)
Translation and other	(82)	(48)		(56)		(8)	(25)		(219)
Goodwill at December 31, 2019	\$ 12,902	\$ 12,833	\$	7,861	\$	1,847	\$ 4,555	\$	39,998

Goodwill from current year acquisitions and divestitures primarily reflects opening balance sheet adjustments from the prior year acquisition of the over-the-counter (OTC) healthcare business of Merck KGaA (Merck OTC) in the Health Care reportable segment (see Note 12), along with adjustments from a prior year Beauty acquisition.

Identifiable intangible assets at December 31, 2019 were comprised of:

	Gro	ss Carrying Amount	Accumulated Amortization
Intangible assets with determinable lives	\$	8,509	\$ (5,556)
Intangible assets with indefinite lives		21,027	_
Total identifiable intangible assets	\$	29,536	\$ (5,556)

Intangible assets with determinable lives consist of brands, patents, technology and customer relationships. The intangible assets with indefinite lives consist of brands. The amortization expense of determinable lived intangible assets for the three months ended December 31, 2019 and 2018 was \$91 and \$81, respectively. For the six months ended December 31, 2019 and 2018, the amortization expense was \$187 and \$154, respectively.

Goodwill and indefinite lived intangible assets are not amortized but are tested annually for impairment. The test to evaluate goodwill for impairment is a two-step process. In the first step, we compare the fair value of the reporting unit to its carrying value. If the fair value of the reporting unit is less than the carrying value, we perform a second step (the step two testing) to determine the implied fair value of the reporting unit's goodwill. The step two testing of the impairment analysis requires a valuation of a reporting unit's tangible and intangible assets and liabilities in a manner similar to the allocation of purchase price in a business combination. If the resulting implied fair value of the reporting unit's goodwill is less than its carrying value, that difference represents an impairment.

The business unit valuations used to test goodwill and intangible assets for impairment are dependent on a number of significant estimates and assumptions, including macroeconomic conditions, overall category growth rates, competitive activities, cost containment, margin expansion and Company business plans. We believe these estimates and assumptions are reasonable. However, future changes in the judgments, assumptions and estimates that are used in our impairment testing for goodwill and indefinite-lived intangible assets, including discount and tax rates or future cash flow projections, could result in significantly different estimates of the fair values. Our annual impairment testing for goodwill and indefinite lived intangible assets occurs during the three months ended December 31.

Most of our goodwill reporting units are comprised of a combination of legacy and acquired businesses and as a result have fair value cushions that, at a minimum, exceed two times their underlying carrying values. Certain of our goodwill reporting units, in particular Shave Care and Appliances, are comprised entirely of acquired businesses and as a result, have fair value cushions that are not as high. The Appliances reporting unit has a fair value that significantly exceeds the underlying carrying value. As previously disclosed, the carrying value of the Shave Care reporting unit and the related Gillette indefinite-lived intangible asset were impaired during the quarter ended June 30, 2019. The underlying reductions in fair values were due in large part to significant currency devaluations in a number of countries relative to the U.S. dollar, a deceleration of category growth caused by changing grooming habits, primarily in the developed markets, and an increased competitive market environment in the U.S. and certain other markets. As a result of the June 30, 2019 impairment determined by the step two testing, the Shave Care fair value exceeded the carrying value by approximated its carrying value at that date. During our annual impairment testing during the quarter ended December 31, 2019, based on developments in the macroeconomic environment we reduced the discount rate used in the valuation. As a result of this change and updates to other underlying cash flow projections, the Shave Care fair value exceeded the carrying value by more than 20% and the Gillette indefinite-lived intangible asset fair value exceeded the carrying value by approximately 5%. The Gillette indefinite-lived intangible asset continues to be susceptible to future impairment risk.

The most significant assumptions utilized in the determination of the estimated fair values of Shave Care reporting unit and the Gillette indefinite-lived intangible asset are the net sales and earnings growth rates (including residual growth rates) and discount rate. The residual growth rate represents the expected rate at which the reporting unit and Gillette brand are expected to grow beyond the shorter-term business planning period. The residual growth rate utilized in our fair value estimates is consistent with the reporting unit and brand operating plans and approximates expected long term category market growth rates. The residual growth rate is dependent on overall market growth rates, the competitive environment, inflation, relative currency exchange rates and business activities that impact market share. As a result, the residual growth rate could be adversely impacted by a sustained deceleration in category growth, grooming habit changes, devaluation of currencies against the U.S. dollar or an increased competitive environment. The discount rate, which is consistent with a weighted average cost of capital that is likely to be expected by a market participant, is based upon industry required rates of return, including consideration of both debt and equity components of the capital structure. Our discount rate may be impacted by adverse changes in the macroeconomic environment, volatility in the equity and debt markets or other country specific factors, such as further devaluation of currencies against the U.S. dollar. Spot rates as of the fair value measurement date are utilized in our fair value estimates for cash flows outside the U.S.

While management can and has implemented strategies to address these events, changes in operating plans or adverse changes in the business or in the macroeconomic environment in the future could reduce the underlying cash flows used to estimate fair values and could result in a decline in fair value that would trigger future impairment charges of the reporting unit's goodwill and indefinite-lived intangibles. As of December 31, 2019, the carrying values of the Shave Care goodwill and the Gillette indefinite-lived intangible asset were \$12.5 billion and \$14.1 billion, respectively.

The table below provides a sensitivity analysis for the Shave Care reporting unit and the Gillette indefinite lived intangible asset, utilizing reasonably possible changes in the assumptions for the shorter term and residual growth rates and the discount rate, to demonstrate the potential impacts to the estimated fair values. The table below provides, in isolation, the estimated fair value impacts related to a 25 basis-point increase in the discount rate or a 25 basis-point decrease in our shorter-term and residual growth rates.

	Approximate Percent Change	e in Estimated Fair Value
	+25 bps Discount Rate	-25 bps Growth Rates
Shave Care goodwill reporting unit	(6) %	(6) %
Gillette indefinite-lived intangible asset	(6) %	(6) %

5. Earnings Per Share

Basic net earnings per common share are calculated by dividing Net earnings attributable to Procter & Camble less preferred dividends by the weighted average number of common shares outstanding during the period. Diluted net earnings per common share are calculated using the treasury stock method, on the basis of the weighted average number of common shares outstanding plus the dilutive effect of stock options and other stock-based awards and the assumed conversion of preferred stock.

Net earnings per share were as follows:

CONSOLIDATED AMOUNTS	Tì	hree Mor Decem	 			nths Ended mber 31			
	2	019	2018		2019		2018		
Net earnings	\$ 3	3,743	\$ 3,216	\$	7,360	\$	6,427		
Less: Net earnings attributable to noncontrolling interests		26	22		50		34		
Net earnings attributable to P&G (Diluted)	3	3,717	3,194		7,310		6,393		
Preferred dividends		(64)	(65)		(129)		(131)		
Net earnings attributable to P&G available to common shareholders (Basic)	\$ 3	3,653	\$ 3,129	\$	7,181	\$	6,262		
SHARES IN MILLIONS									
Basic weighted average common shares outstanding	2,4	487.0	2,499.7	:	2,495.5		2,497.8		
Add: Effect of dilutive securities									
Conversion of preferred shares (1)		86.4	90.7		86.9		91.3		
Impact of stock options and other unvested equity awards (2)		56.7	32.6		56.4		28.5		
Diluted weighted average common shares outstanding	2,6	630.1	2,623.0		2,638.8		2,617.6		
NET FARNINGS PER SHARE (3)									
Basic	\$	1.47	\$ 1.25	\$	2.88	\$	2.51		
Diluted	\$	1.41	\$ 1.22	\$	2.77	\$	2.44		

- (1) Despite being included currently in Diluted net earnings per common share, the actual conversion to common stock occurs when the preferred shares are sold. Shares may only be sold after being allocated to the ESOP participants pursuant to the repayment of the ESOP's obligations through 2035.
- (2) Weighted average outstanding stock options of approximately 23 million for the three months ended December 31, 2018, and approximately 2 million and 35 million for the six months ended December 31, 2019 and 2018 respectively, were not included in the Diluted net earnings per share calculation because the options were out of the money or to do so would have been antidilutive (i.e., the total proceeds upon exercise would have exceeded the market value of the underlying common shares). There were no antidilutive shares for the three months ended December 31, 2019.
- (3) Net earnings per share are calculated on Net earnings attributable to Procter & Gamble.

6. Share-Based Compensation and Postretirement Benefits

The following table provides a summary of our share-based compensation expense and postretirement benefit costs:

	Three Mo Decei	nths E nber 3		Six	December		
	2019		2018		2019		2018
Share-based compensation expense	\$ 92	\$	79	\$	202	\$	181
Net periodic benefit cost for pension benefits (1)	44		36		84		64
Net periodic benefit cost/(credit) for other retiree benefits (1)	(52)		(42)		(104)		(83)

⁽¹⁾ The components of the total net periodic benefit cost for both pension benefits and other retiree benefits for these interim periods, on an annualized basis, do not differ materially from the amounts disclosed in the Annual Report on Form 10-K for the fiscal year ended June 30, 2019.

7. Risk Management Activities and Fair Value Measurements

As a multinational company with diverse product offerings, we are exposed to market risks, such as changes in interest rates, currency exchange rates and commodity prices. There have been no significant changes in our risk management policies or activities during the six months ended December 31, 2019.

The Company has not changed its valuation techniques used in measuring the fair value of any financial assets and liabilities during the period. The Company recognizes transfers between levels within the fair value hierarchy, if any, at the end of each quarter. There were no transfers between levels during the periods presented. Also, there was no significant activity within the Level 3 assets and liabilities during the periods presented. There were no significant assets or liabilities that were remeasured at fair value on a non-recurring basis for the six months ended December 31, 2019.

Other investments had a fair value of \$64 and \$169 as of December 31, 2019 and June 30, 2019, respectively, and are presented in Other noncurrent assets. During the six months ended December 31, 2019, the Company sold all of its existing U.S. government securities and corporate bond securities. Such securities were presented in Available-for-sale investment securities at June 30, 2019, and had fair values of \$3,648 and \$2,400, respectively. The Company's investments measured at fair value are generally classified as Level 2 within the fair value hierarchy. Cash equivalents were \$5,175 and \$2,956 as of December 31, 2019 and June 30, 2019, respectively, and are classified as Level 1 within the fair value hierarchy. There are no other material investment balances classified as Level 1 or Level 3 within the fair value hierarchy or using net asset value as a practical expedient. Fair values are generally estimated based upon quoted market prices for similar instruments.

The fair value of long-term debt was \$23,746 and \$25,378 as of December 31, 2019 and June 30, 2019, respectively. This includes the current portion of long-term debt instruments (\$3,008 and \$3,390 as of December 31, 2019 and June 30, 2019, respectively). Certain long-term debt (debt designated as a fair value hedge) is recorded at fair value. All other long-term debt is recorded at amortized cost but is measured at fair value for disclosure purposes. We consider our debt to be Level 2 in the fair value hierarchy. Fair values are generally estimated based on quoted market prices for identical or similar instruments.

Disclosures about Financial Instruments

The notional amounts and fair values of financial instruments used in hedging transactions as of December 31, 2019 and June 30, 2019 are as follows:

	Notional Amount				Fair Valu	t	Fair Value (Liability)					
	Dec	cember 31, 2019	Jui	ne 30, 2019	D	ecember 31, 2019	Jun	e 30, 2019	Decei	nber 31, 2019	June	30, 2019
DERIVATIVES IN FAIR VALUE HEDGING RELATIONSHII	PS											
Interest rate contracts	\$	7,097	\$	7,721	\$	128	\$	177	\$	(5)	\$	(1)
DERIVATIVES IN NET INVESTMENT HEDGING RELATIO	NSHIPS	S										
Foreign currency interest rate contracts	\$	3,291	\$	3,157	\$	13	\$	35	\$	(25)	\$	(24)
TOTAL DERIVATIVES DESIGNATED AS HEDGING INSTRUMENTS	\$	10,388	\$	10,878	\$	141	\$	212	\$	(30)	\$	(25)
DERIVATIVES NOT DESIGNATED AS HEDGING INSTRU	MENTS											
Foreign currency contracts	\$	5,794	\$	6,431	\$	49	\$	27	\$	(17)	\$	(20)
TOTAL DERIVATIVES AT FAIR VALUE	\$	16,182	\$	17,309	\$	190	\$	239	\$	(47)	\$	(45)

All derivative assets are presented in Prepaid expenses and other current assets or Other noncurrent assets. All derivative liabilities are presented in Accrued and other liabilities or Other noncurrent liabilities.

The fair value of the interest rate derivative asset/(liability) directly offsets the cumulative amount of the fair value hedging adjustment included in the carrying amount of the underlying debt obligation. The carrying amount of the underlying debt obligation, which includes the unamortized discount or premium and the fair value adjustment, was \$7,188 and \$7,860 as of December 31, 2019 and June 30, 2019, respectively. In addition to the foreign currency derivative contracts designated as net investment hedges, certain of our foreign currency denominated debt instruments are designated as net investment hedges. The carrying value of those debt instruments designated as net investment hedges, which includes the adjustment for the foreign currency transaction gain or loss on those instruments, was \$16,926 and \$17,154 as of December 31, 2019 and June 30, 2019, respectively. Changes in the fair value of net investment hedges are recognized in the Foreign currency translation component of Other comprehensive income (OCI). All of the Company's derivative assets and liabilities measured at fair value are classified as Level 2 within the fair value hierarchy.

Before tax gains/(losses) on our financial instruments in hedging relationships are categorized as follows:

	 Amo	unt o	f Gain/(Loss) Reco	gnize	d in OCI on Deriv	vative	s	
	Three Months E	ided D	ecember 31		Six Months En	ded December 31		
	 2019		2018		2019		2018	
DERIVATIVES IN NET INVESTMENT HEDGING RELATIONSHIPS (1)(2)								
Foreign exchange contracts	\$ (82)	\$	23	\$	31	\$	19	

- (1) For the derivatives in net investment hedging relationships, the amount of gain/(loss) excluded from effectiveness testing, which was recognized in earnings, was \$21 and \$13 for the three months ended December 31, 2019 and 2018, respectively. The amount of gain/(loss) excluded from effectiveness testing was \$40 and \$27 for the six months ended December 31, 2019 and 2018, respectively.
- (2) In addition to the foreign currency derivative contracts designated as net investment hedges, certain of our foreign currency denominated debt instruments are designated as net investment hedges. The amount of gain/(loss) recognized in Accumulated other comprehensive income/(loss) (AOCI) for such instruments was \$(428) and \$228 for the three months ended December 31, 2019 and 2018, respectively. The amount of gain/(loss) recognized in AOCI for such instruments was \$181 and \$241 for the six months ended December 31, 2019 and 2018, respectively.

		Amount of Gain/(Loss) Recognized in Earnings								
	Th	ree Months E	nded D	ecember 31		Six Months End	ded December 31			
		2019		2018		2019		2018		
DERIVATIVES IN FAIR VALUE HEDGING RELATIONSHIPS										
Interest rate contracts	\$	(143)	\$	42	\$	(53)	\$	18		
DERIVATIVES NOT DESIGNATED AS HEDGING INSTRUMENTS										
Foreign currency contracts	\$	85	\$	(5)	\$	(12)	\$	(7)		

The gain/(loss) on the derivatives in fair value hedging relationships is fully offset by the mark-to-market impact of the related exposure. These are both recognized in the Consolidated Statements of Earnings in Interest expense. The gain/(loss) on derivatives not designated as hedging instruments is substantially offset by the currency mark-to-market of the related exposure. These are both recognized in the Consolidated Statements of Earnings in Selling, general and administrative expense (SG&A).

8. Accumulated Other Comprehensive Income/(Loss)

The table below presents the changes in AOCI, including the reclassifications out of AOCI by component:

	-	nvestment Securities	-	Pension and ther Retiree Benefits	Foreign Currency Translation	Total AOCI
Balance at June 30, 2019	\$	11	\$	(4,198)	\$ (10,749)	\$ (14,936)
OCI before reclassifications (1)		(4)		(6)	(148)	(158)
Amounts reclassified from AOCI into the Consolidated Statements of Earnings (2)		(2)		148	_	146
Net current period OCI		(6)		142	(148)	(12)
Less: Other comprehensive income/(loss) attributable to non-controlling interests				_	(6)	(6)
Balance at December 31, 2019	\$	5	\$	(4,056)	\$ (10,891)	\$ (14,942)

- (1) Net of tax expense/(benefit) of \$(1), \$13 and \$50 for gains/losses on investment securities, pension and other retiree benefit items and foreign currency translation, respectively.
- (2) Net of tax expense/(benefit) of \$0, \$44 and \$0 for gains/losses on investment securities, pension and other retiree benefit items and foreign currency translation, respectively.

The below provides additional details on amounts reclassified from AOCI into the Consolidated Statements of Earnings:

- Investment securities: amounts reclassified from AOCI into Other non-operating income, net.
- Pension and other retiree benefits: amounts reclassified from AOCI into Other non-operating income, net and included in the computation of net periodic
 postretirement costs.

9. Restructuring Program

The Company has historically incurred an ongoing annual level of restructuring-type activities to maintain a competitive cost structure, including manufacturing and workforce optimization. Before-tax costs incurred under the ongoing program have generally ranged from \$250 to \$500 annually.

In fiscal 2017 the Company announced specific elements of a multi-year productivity and cost savings plan to further reduce costs in the areas of supply chain, certain marketing activities and overhead expenses. This program is expected to result in incremental targeted enrollment reductions, along with further optimization of the supply chain and other manufacturing processes.

Restructuring costs incurred consist primarily of costs to separate employees, asset-related costs to exit facilities and other costs. For the three and six month period ended December 31, 2019, the Company incurred total restructuring charges of \$105 and \$198, respectively. Of these charges incurred, approximately \$63 and \$133 were recorded in Cost of products sold and approximately \$37 and \$59 were recorded in SG&A, respectively. The remainder of these charges were recorded in Other non-operating income, net. The following table presents restructuring activity for the six months ended December 31, 2019:

	Reser	ve Balance	Previously Reported		rges for the Three	Six Months Ended December 31, 2019					Reserve Balance		
	Jun	e 30, 2019	ee Months Ended tember 30, 2019)	Month	ns Ended December 31, 2019	Cash Spent		Cash Spent		Cha	arges Against Assets	December 31, 2019	
Separations	\$	280	\$ 34	\$	47	\$	(80)	\$		\$	281		
Asset-related costs		_	45		28		_		(73)		_		
Other costs		188	14		30		(49)		_		183		
Total	\$	468	\$ 93	\$	105	\$	(129)	\$	(73)	\$	464		

Separation Costs

Employee separation charges for the three and six month period ended December 31, 2019 relate to severance packages for approximately 190 and 370 employees, respectively. The packages were primarily voluntary and the amounts were calculated based on salary levels and past service periods. Severance costs related to voluntary separations are generally charged to earnings when the employee accepts the offer.

Asset-Related Costs

Asset-related costs consist of both asset write-downs and accelerated depreciation. Asset write-downs relate to the establishment of a new fair value basis for assets held-for-sale or disposal. These assets were written down to the lower of their current carrying basis or amounts expected to be realized upon disposal, less minor disposal costs. Charges for accelerated depreciation relate to long-lived assets that will be taken out of service prior to the end of their normal service period. These assets relate primarily to manufacturing consolidations and technology standardizations. The asset-related charges will not have a significant impact on future depreciation charges.

Other Costs

Other restructuring-type charges are incurred as a direct result of the restructuring program. Such charges primarily include asset removal and termination of contracts related to supply chain optimization.

Consistent with our historical policies for ongoing restructuring-type activities, the restructuring program charges are funded by and included within Corporate for both management and segment reporting. Accordingly, all of the charges under the program are included within the Corporate reportable segment. However, for informative purposes, the following table summarizes the total restructuring costs related to our reportable segments:

	Months Ended mber 31, 2019	Months Ended mber 31, 2019
Beauty	\$ 5	\$ 13
Grooming	14	32
Health Care	12	24
Fabric & Home Care	7	11
Baby, Feminine & Family Care	9	29
Corporate (1)	 58	89
Total Company	\$ 105	\$ 198

⁽¹⁾ Corporate includes costs related to allocated overheads, including charges related to our Market Operations, Global Business Services and Corporate Functions activities.

10. Leases

The Company determines whether a contract contains a lease at the inception of a contract by determining if the contract conveys the right to control the use of identified property, plant or equipment for a period of time in exchange for consideration. We lease certain real estate, machinery, equipment, vehicles and office equipment for varying periods. Many of these leases include an option to either renew or terminate the lease. For purposes of calculating lease liabilities, these options are included within the lease term when it has become reasonably certain that the Company will exercise such options. The incremental borrowing rate utilized to calculate our lease liabilities is based on the information available at commencement date, as most of the leases do not provide an implicit borrowing rate. The Company does not have any material financing lease or sublease activities.

The Company incurred lease expense for operating leases of \$88 and \$173 for the three and six months ended December 31, 2019, respectively. Total cash paid related to leases during the three and six months ended December 31, 2019 was \$74 and \$145, respectively, including amounts expensed and amounts capitalized. Short-term leases, defined as leases with initial terms of 12 months or less, are not reflected on the Consolidated Balance Sheets. Lease expense for such short-term leases is not material. The most significant assets in our leasing portfolio relate to real estate and vehicles. For purposes of calculating lease liabilities for such leases, we have combined lease and non-lease components.

The right-of-use assets obtained in exchange for new lease liabilities were \$19 and \$28 for the three and six months ended December 31, 2019, respectively.

Supplemental balance sheet and other information related to leases is as follows:

	Decem	ber 31, 2019
Operating leases:		
Other noncurrent assets	\$	903
Accrued and other liabilities		251
Other noncurrent liabilities		676
Total operating lease liabilities	\$	927
Weighted average remaining lease term:		
Operating leases		6.5 years
Weighted average discount rate:		
Operating leases		4.6 %

At December 31, 2019, future payments of operating lease liabilities were as follows:

	Operating Leases	
	December 31, 2019	
1 year	\$	251
2 years		200
3 years		163
4 years		139
5 years		105
Over 5 years		215
Total lease payments		1,073
Less: Interest		(146)
Present value of lease liabilities	\$	927

As of June 30, 2019, minimum lease payments under non-cancelable operating leases by fiscal year were expected to be:

	 Operating Leases
	 June 30, 2019
2020	\$ 263
2021	209
2022	165
2023	141
2024	121
After 2024	244
Total lease payments	\$ 1,143

11. Commitments and Contingencies

Litigation

We are subject, from time to time, to certain legal proceedings and claims arising out of our business, which cover a wide range of matters, including antitrust and trade regulation, product liability, advertising, contracts, environmental, patent and trademark matters, labor and employment matters and tax. While considerable uncertainty exists, in the opinion of management and our counsel, the ultimate resolution of the various lawsuits and claims will not materially affect our financial position, results of operations or cash flows.

We are also subject to contingencies pursuant to environmental laws and regulations that in the future may require us to take action to correct the effects on the environment of prior manufacturing and waste disposal practices. Based on currently available information, we do not believe the ultimate resolution of environmental remediation will materially affect our financial position, results of operations or cash flows.

Income Tax Uncertainties

The Company is present in approximately 70 countries and over 150 taxable jurisdictions and, at any point in time, has 40–50 jurisdictional audits underway at various stages of completion. We evaluate our tax positions and establish liabilities for uncertain tax positions that may be challenged by local authorities and may not be fully sustained, despite our belief that the underlying tax positions are fully supportable. Uncertain tax positions are reviewed on an ongoing basis and are adjusted in light of changing facts and circumstances, including progress of tax audits, developments in case law and closing of statutes of limitations. Such adjustments are reflected in the tax provision as appropriate. We have tax years open ranging from 2008 and forward. We are generally not able to reliably estimate the ultimate settlement amounts until the close of the audit. Based on information currently available, we anticipate that over the next 12 month period, audit activity could be completed related to uncertain tax positions in multiple jurisdictions for which we have accrued existing liabilities of approximately \$146, including interest and penalties.

Additional information on the Commitments and Contingencies of the Company can be found in our Annual Report on Form 10-K for the year ended June 30, 2019.

12. Merck Acquisition

On November 30, 2018, we completed our acquisition of the OTC healthcare business of Merck KGaA (Merck OTC) for \$3.7 billion (based on exchange rates at the time of closing) in an all-cash transaction. This business primarily sells OTC consumer healthcare products, mainly in Europe, Latin America and Asia markets. The results of Merck OTC, which are not material to the Company, are reported in our consolidated financial statements beginning December 1, 2018.

During the current period, we completed the allocation of the purchase price to the individual assets acquired and liabilities assumed. The allocation is based on the final determination of fair values of the assets and liabilities acquired. The following table presents the allocation of purchase price related to the Merck OTC business as of the date of the acquisition:

Amounts in millions	Nove	mber 30, 2018
Current assets	\$	421
Property, plant and equipment		119
Intangible assets		2,134
Goodwill		2,083
Other non-current assets		209
Total assets acquired	\$	4,966
Current liabilities	\$	232
Deferred income taxes	φ	763
Non-current liabilities		94
Total liabilities acquired	\$	1,089
Noncontrolling interest (1)	\$	169
Net assets acquired	\$	3,708

⁽¹⁾ Represents a 48% minority ownership interest in the Merck India company.

The acquisition resulted in \$2.1 billion in goodwill, of which approximately \$180 million is expected to be deductible for tax purposes. All of this goodwill was allocated to the Health Care reportable segment.

The fair value of Merck OTC's identifiable intangible assets is \$2.1 billion. The allocation of identifiable intangible assets and their average useful lives is as follows:

Amounts in millions	Estin	nated Fair Value	Avg Remaining Useful Life
Intangible assets with determinable lives			
Brands	\$	701	14
Patents and technology		162	10
Customer relationships		325	20
Total	\$	1,188	15
Intangible assets with indefinite lives			
Brands		946	
Total intangible assets	\$	2,134	

The majority of the acquired intangible assets relate to brand intangibles. Our assessment as to brand intangibles that have an indefinite life and those that have a definite life was based on a number of factors, including competitive environment, market share, brand history, product life cycles, operating plan and the macroeconomic environment of the countries in which the brands are sold. The indefinite-lived brand intangibles include Neurobion and Dolo Neurobion. The definite-lived brand intangibles primarily include regional or local brands. The definite-lived brand intangibles have estimated lives ranging from 10 to 20 years. The technology intangibles are related to R&D and manufacturing know-how. The customer relationships intangibles are related to Merck OTC's relationships with health care professionals, retailers and distributors.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Forward-Looking Statements

Certain statements in this report, other than purely historical information, including estimates, projections, statements relating to our business plans, objectives, and expected operating results, and the assumptions upon which those statements are based, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements may appear throughout this report, including, without limitation, the following sections: "Management's Discussion and Analysis," "Risk Factors," and "Notes 4 and 11 to the Consolidated Financial Statements." These forward-looking statements generally are identified by the words "believe," "project," "expect," "anticipate," "strategy," "future," "opportunity," "plan," "may," "should," "will," "would," "will be," "will continue," "will likely result," and similar expressions. Forward-looking statements are based on current expectations and assumptions, which are subject to risks and uncertainties that may cause results to differ materially from those expressed or implied in the forward-looking statements. We undertake no obligation to update or revise publicly any forward-looking statements, whether because of new information, future events or otherwise, except to the extent required by law.

Risks and uncertainties to which our forward-looking statements are subject include, without limitation: (1) the ability to successfully manage global financial risks, including foreign currency fluctuations, currency exchange or pricing controls and localized volatility; (2) the ability to successfully manage local, regional or global economic volatility, including reduced market growth rates, and to generate sufficient income and cash flow to allow the Company to affect the expected share repurchases and dividend payments; (3) the ability to manage disruptions in credit markets or changes to our credit rating; (4) the ability to maintain key manufacturing and supply arrangements (including execution of supply chain optimizations and sole supplier and sole manufacturing plant arrangements) and to manage disruption of business due to factors outside of our control, such as natural disasters and acts of war or terrorism; (5) the ability to successfully manage cost fluctuations and pressures, including prices of commodities and raw materials, and costs of labor, transportation, energy, pension and healthcare; (6) the ability to stay on the leading edge of innovation, obtain necessary intellectual property protections and successfully respond to changing consumer habits and technological advances attained by, and patents granted to, competitors; (7) the ability to compete with our local and global competitors in new and existing sales channels, including by successfully responding to competitive factors such as prices, promotional incentives and trade terms for products; (8) the ability to manage and maintain key customer relationships; (9) the ability to protect our reputation and brand equity by successfully managing real or perceived issues, including concerns about safety, quality, ingredients, efficacy or similar matters that may arise; (10) the ability to successfully manage the financial, legal, reputational and operational risk associated with third-party relationships, such as our suppliers, contract manufacturers, distributors, contractors and external business partners; (11) the ability to rely on and maintain key company and third party information technology systems, networks and services, and maintain the security and functionality of such systems, networks and services and the data contained therein; (12) the ability to successfully manage uncertainties related to changing political conditions (including the United Kingdom's decision to leave the European Union) and potential implications such as exchange rate fluctuations and market contraction; (13) the ability to successfully manage regulatory and legal requirements and market contraction; without limitation, those laws and regulations involving product liability, product and packaging composition, intellectual property, antitrust, data protection, tax, environmental, and accounting and financial reporting) and to resolve pending matters within current estimates; (14) the ability to manage changes in applicable tax laws and regulations including maintaining our intended tax treatment of divestiture transactions; (15) the ability to successfully manage our ongoing acquisition, divestiture and joint venture activities, in each case to achieve the Company's overall business strategy and financial objectives, without impacting the delivery of base business objectives; and (16) the ability to successfully achieve productivity improvements and cost savings and manage ongoing organizational changes, while successfully identifying, developing and retaining key employees, including in key growth markets where the availability of skilled or experienced employees may be limited. A detailed discussion of risks and uncertainties that could cause actual results and events to differ materially from those projected herein, is included in the section titled "Economic Conditions and Uncertainties" of this Form 10-Q and the section titled "Risk Factors" (Part I, Item 1A) of the Company's Form 10-K for the year ended June 30, 2019.

The purpose of Management's Discussion and Analysis (MD&A) is to provide an understanding of Procter & Camble's financial condition, results of operations and cash flows by focusing on changes in certain key measures from year to year. The MD&A is provided as a supplement to, and should be read in conjunction with, our Consolidated Financial Statements and accompanying notes.

The MD&A is organized in the following sections:

- Overview
- Summary of Results Six Months Ended December 31, 2019

- · Economic Conditions and Uncertainties
- Results of Operations Three and Six Months Ended December 31, 2019
- Business Segment Discussion Three and Six Months Ended December 31, 2019
- · Liquidity and Capital Resources
- Reconciliation of Measures Not Defined by U.S. GAAP

Throughout the MD&A, we refer to measures used by management to evaluate performance, including unit volume growth, net sales and net earnings. We also refer to a number of financial measures that are not defined under accounting principles generally accepted in the United States of America (U.S. GAAP), consisting of organic sales growth, core net earnings per share (Core EPS), adjusted free cash flow and adjusted free cash flow productivity. The explanation at the end of the MD&A provides the definition of these non-GAAP measures, details on the use and the derivation of these measures, as well as reconciliations to the most directly comparable U.S. GAAP measures.

Management also uses certain market share and market consumption estimates to evaluate performance relative to competition despite some limitations on the availability and comparability of share and consumption information. References to market share and market consumption in the MD&A are based on a combination of vendor purchased traditional brick-and-mortar and online data in key markets as well as internal estimates. All market share references represent the percentage of sales of our products in dollar terms on a constant currency basis, relative to all product sales in the category. The Company measures fiscal year to date market shares through the most recent period for which market share data is available, which typically reflects a lag time of one or two months as compared to the end of the reporting period.

OVERVIEW

P&G is a global leader in the fast-moving consumer goods industry, focused on providing branded consumer packaged goods of superior quality and value to our consumers around the world. Our products are sold in more than 180 countries and territories, primarily through mass merchandisers, e-commerce, grocery stores, membership club stores, drug stores, department stores, distributors, wholesalers, baby stores, specialty beauty stores, high-frequency stores and pharmacies. We also sell direct to consumers. We have on-the-ground operations in approximately 70 countries.

Our market environment is highly competitive with global, regional and local competitors. In many of the markets and industry segments in which we sell our products, we compete against other branded products as well as retailers' private-label brands. Additionally, many of the product segments in which we compete are differentiated by price tiers (referred to as super-premium, premium, mid-tier and value-tier products). We are well positioned in the industry segments and markets in which we operate, often holding a leadership or significant market share position.

The table below provides detail on our reportable segments, including the product categories and brand composition within each segment.

Reportable Segments	Product Categories (Sub-Categories)	Major Brands
Doguty	Hair Care (Conditioner, Shampoo, Styling Aids, Treatments)	Head & Shoulders, Herbal Essences, Pantene, Rejoice
Beauty	Skin and Personal Care (Antiperspirant and Deodorant, Personal Cleansing, Skin Care)	Olay, Old Spice, Safeguard, SK-II, Secret
Grooming	Grooming ⁽¹⁾ (Shave Care - Female Blades & Razors, Male Blades & Razors, Pre- and Post-Shave Products, Other Shave Care; Appliances)	Braun, Gillette, Venus
	Oral Care (Toothbrushes, Toothpaste, Other Oral Care)	Crest, Oral-B
Health Care	Personal Health Care (Gastrointestinal, Rapid Diagnostics, Respiratory, Vitamins/Minerals/Supplements, Pain Relief, Other Personal Health Care)	Metamucil, Neurobion, Pepto Bismol, Vicks
	Fabric Care (Fabric Enhancers, Laundry Additives, Laundry Detergents)	Ariel, Downy, Gain, Tide
Fabric & Home Care	Home Care (Air Care, Dish Care, P&G Professional, Surface Care)	Cascade, Dawn, Fairy, Febreze, Mr. Clean, Swiffer
	Baby Care (Baby Wipes, Taped Diapers and Pants)	Luvs, Pampers
Baby, Feminine & Family Care	Feminine Care (Adult Incontinence, Feminine Care)	Always, Always Discreet, Tampax
	Family Care (Paper Towels, Tissues, Toilet Paper)	Bounty, Charmin, Puffs

⁽¹⁾ The Grooming product category is comprised of the Shave Care and Appliances operating segments.

The following table provides the percentage of net sales and net earnings by reportable business segment for the three and six months ended December 31, 2019 (excluding net sales and net earnings in Corporate):

	Three Months Ended December 31, 2019		Six Months Ended	l December 31, 2019	
	Net Sales	Net Earnings	Net Sales	Net Earnings	
Beauty	20%	23%	20%	24%	
Grooming	9%	11%	9%	11%	
Health Care	14%	16%	13%	13%	
Fabric & Home Care	32%	27%	32%	28%	
Baby, Feminine & Family Care	25%	23%	26%	24%	
Total Company	100%	100%	100%	100%	

SUMMARY OF RESULTS

Following are highlights of results for the six months ended December 31, 2019 versus the six months ended December 31, 2018:

- Net sales increased 6% to \$36.0 billion, driven by a high teens increase in Health Care, a high single digits increase in Beauty, mid-single digits increase in Fabric & Home Care and low single digits increase in Baby, Feminine & Family Care. Grooming net sales were unchanged. Organic sales, which exclude the impacts of acquisitions and divestitures and foreign exchange, increased 6%, driven by high single digits increases in Beauty and Health Care, mid-single digits increase in Fabric & Home Care and low single digits increases in Baby, Feminine & Family Care and Grooming.
- Unit volume increased 4%, with organic volume up 3%. Volume increased mid-teens in Health Care, mid-single digits in Beauty and in Fabric & Home Care and low single digits in Baby, Feminine & Family Care. Grooming volume was unchanged. Excluding the impacts of the Merck OTC acquisition, organic volume increased mid-single digits in Health Care.
- Net earnings were \$7.4 billion, an increase of \$0.9 billion or 15% versus the prior year period due to the increase in net sales, an increase in operating margin and a reduction in the current period income tax rate, partially offset by the base period gain on dissolution of the PGT Healthcare partnership.
- Net earnings attributable to Procter & Gamble increased \$0.9 billion or 14% versus the prior year period to \$7.3 billion .
- Diluted net earnings per share increased 14% to 2.77 due primarily to the increase in net earnings.

- Core net earnings attributable to Procter & Gamble, which represents net earnings excluding incremental restructuring charges in both periods and the base period
 gain on the dissolution of the PGT Healthcare partnership, increased 19% to \$7.4 billion. Core net earnings per share increased 18% to \$2.79 due primarily to the
 increase in Core net earnings.
- Operating cash flow was \$8.5 billion. Adjusted free cash flow, which is operating cash flow less capital expenditures and certain other impacts, was \$7.1 billion. Adjusted free cash flow productivity was 96%.

ECONOMIC CONDITIONS AND UNCERTAINTIES

Global Economic Conditions. Our products are sold in numerous countries across North America, Europe, Latin America, Asia and Africa with more than half our sales generated outside the United States. As such, we are exposed to and impacted by global macroeconomic factors, U.S. and foreign government policies and foreign exchange fluctuations. Current macroeconomic factors remain dynamic, and any causes of market size contraction, such as reduced GDP in commodity-dependent economies, greater political unrest or instability in the Middle East, Central & Eastern Europe, certain Latin American markets, the Hong Kong market in Greater China and the Korean peninsula, economic uncertainty related to the execution of the United Kingdom's exit from the European Union, and overall economic slowdowns, could reduce our sales or erode our operating margin, in either case reducing our earnings.

Changes in Costs. Our costs are subject to fluctuations, particularly due to changes in commodity prices, transportation costs and our own productivity efforts. We have significant exposures to certain commodities, in particular, certain oil-derived materials like resins and paper-based materials like pulp, and volatility in the market price of these commodity input materials has a direct impact on our costs. If we are unable to manage commodity fluctuations through pricing actions, cost savings projects and sourcing decisions, as well as through consistent productivity improvements, it may adversely impact our gross margin, operating margin and net earnings. Sales could also be adversely impacted following pricing actions if there is a negative impact on consumption of our products. We strive to implement, achieve and sustain cost improvement plans, including outsourcing projects, supply chain optimization and general overhead and workforce optimization. As discussed later in this MD&A, in 2012 we initiated overhead and supply chain cost improvement projects. In fiscal 2017, we communicated specific elements of an additional multi-year cost reduction program which is resulting in enrollment reductions and other savings. If we are not successful in executing and sustaining these changes, there could be a negative impact on our operating margin and net earnings.

Foreign Exchange. We have both translation and transaction exposure to the fluctuation of exchange rates. Translation exposures relate to exchange rate impacts of measuring income statements of foreign subsidiaries that do not use the U.S. dollar as their functional currency. Transaction exposures relate to 1) the impact from input costs that are denominated in a currency other than the local reporting currency and 2) the revaluation of transaction-related working capital balances denominated in currencies other than the functional currency. In four of the past five fiscal years, as well as the current year, the U.S. dollar has strengthened versus a number of foreign currencies, leading to lower sales and earnings from these foreign exchange impacts. Certain countries experiencing significant exchange rate fluctuations, like Argentina, Brazil, Greater China and the United Kingdom have previously had, and could in the future have, a significant impact on our sales, costs and earnings. Increased pricing in response to certain fluctuations in foreign currency exchange rates may offset portions of the currency impacts but could also have a negative impact on consumption of our products, which would affect our sales and profits.

Government Policies. Our net earnings could be affected by changes in U.S. or foreign government tax policies, for example, the U.S. Tax Act enacted in December 2017, and the current work being led by the OECD for the G20 focused on "Addressing the Challenges of the Digitalization of the Economy." The breadth of this project extends beyond pure digital businesses and is likely to impact all multinational businesses by redefining jurisdictional taxing rights. Additionally, we attempt to carefully manage our debt, currency and other exposures in certain countries with currency exchange, import authorization and pricing controls, such as Nigeria, Algeria, Egypt, Argentina and Turkey. Further, our earnings and sales could be affected by changes to international trade agreements in North America and elsewhere, including increases of import tariffs, both currently effective and potential future changes. Changes in government policies in these areas might cause an increase or decrease in our sales, operating margin and net earnings.

For information on risk factors that could impact our results, please refer to "Risk Factors" in Part I, Item 1A of the Company's Form 10-K for the fiscal year ended June 30, 2019.

RESULTS OF OPERATIONS - Three Months Ended December 31, 2019

The following discussion provides a review of results for the three months ended December 31, 2019 versus the three months ended December 31, 2018.

	Three	Months Ended Decemb	oer 31
Amounts in millions, except per share amounts	2019	2018	%Chg
Net sales	\$18,240	\$17,438	5%
Operating income	4,482	3,896	15%
Net earnings	3,743	3,216	16%
Net earnings attributable to Procter & Gamble	3,717	3,194	16%
Diluted net earnings per common share	1.41	1.22	16%
Core net earnings per common share	1.42	1.25	14%

	Three	Three Months Ended December 31		
COMPARISONS AS A PERCENTAGE OF NET SALES	2019	2018	Basis Pt Chg	
Gross margin	51.4%	48.9%	250	
Selling, general & administrative expense	26.8%	26.5%	30	
Operating income	24.6%	22.3%	230	
Earnings before income taxes	24.8%	22.5%	230	
Net earnings	20.5%	18.4%	210	
Net earnings attributable to Procter & Camble	20.4%	18.3%	210	

Net Sales

Net sales for the quarter increased 5% to \$18.2 billion including a 1% negative impact from foreign exchange. Unit volume increased 3%. Excluding the impacts of acquisitions and divestitures, organic volume also increased 3%. Increased pricing had a 1% favorable impact to net sales. Mix was a 1% positive impact to net sales, driven by disproportionate organic growth of the Health Care segment and the Skin & Personal Care category, both of which have higher than company average selling prices. Volume increased double digits in Health Care, increased mid-single digits in Beauty and increased low single digits in Fabric & Home Care and in Grooming. Volume was unchanged in Baby, Feminine & Family Care. Excluding the impacts of the Merck OTC acquisition, Health Care organic volume increased mid-single digits. On a regional basis, volume growth was driven by mid-single digits increases in Greater China, Europe and Latin America and low single digits increases in North America, and India, Middle East and Africa (IMEA). Volume was unchanged in Asia Pacific. Excluding the impact of Merck OTC acquisition, organic volume increased low single digits in Latin America. Organic sales increased 5% on a 3% increase in organic volume.

Net Sales Change Drivers 20	019 w. 2018 (Three Months	Fnded December 31) (1)

	Volume with Acquisitions & Divestitures	Volume Excluding Acquisitions & Divestitures	Foreign Exchange	Price	Mix	Other (2)	Net Sales Growth
Beauty	5%	5%	(1)%	2%	1%	<u></u> %	7%
Grooming	2%	2%	(2)%	2%	%	%	2%
Health Care	11%	5%	(1)%	1%	1%	2%	14%
Fabric & Home Care	3%	3%	(1)%	1%	1%	%	4%
Baby, Feminine & Family Care	%	<u> </u>	(1)%	<u> </u>	1%	1%	1%
Total Company	3%	3%	(1)%	1%	1%	1%	5%

Operating Costs

Gross margin increased 250 basis points to 51.4% of net sales for the quarter. Gross margin benefited from:

- 120 basis points of gross manufacturing cost savings projects (110 basis points net of product and packaging reinvestments),
- 70 basis points of lower commodity costs,
- 40 basis points of positive pricing impacts,

Net sales percentage changes are approximations based on quantitative formulas that are consistently applied.

Other includes the sales miximpact from acquisitions and divestitures and rounding impacts necessary to reconcile volume to net sales.

- 50 basis points of lower restructuring costs, and
- 30 basis points of other benefits

These benefits were partially offset by a 10 basis-point decline from unfavorable foreign exchange and a 40 basis point decline from unfavorable product mix (primarily mix within segments due to the growth of lower margin product forms and large sizes in certain categories).

Total SG&A spending increased 6% to \$4.9 billion due to increases in marketing spending, overhead costs and other operating costs. SG&A as a percentage of net sales increased 30 basis points to 26.8% due to an increase in marketing spending and other operating costs as a percentage of net sales. Marketing spending as a percentage of net sales increased 20 basis points as the positive scale impacts of the net sales increase and savings in agency compensation, production costs and advertising spending were more than offset by reinvestments in media. Overhead costs as a percentage of net sales were unchanged as the positive scale impacts of the net sales increase and productivity savings were offset by inflation, higher incentive compensation costs and other cost increases. Other net operating costs as a percentage of net sales increased marginally. Productivity-driven cost savings delivered 100 basis points of benefit in SG&A.

Non-Operating Expenses and Income

Interest expense was \$100 million for the quarter, a decrease of \$38 million versus the prior year period due to a decrease in average debt balances and a reduction in US interest rates. Interest income was \$36 million for the quarter, a \$27 million decrease versus the prior year period due to lower investment securities balances and reduced US interest rates. Other non-operating income was \$114 million, an increase of \$19 million due to an increase in gains from minor brand divestitures in the current period.

Income Taxes

For the three months ended December 31, 2019, the effective tax rate decreased 50 basis points versus the prior year period to 17.4% due to:

- · a 120 basis-point reduction from a non-recurring tax benefit arising from a simplification of our legal entity structure and,
- a 70 basis-point reduction from favorable impacts from geographic mix of earnings,

These reductions are partially offset by:

- a 90 basis-point increase from reduced excess tax benefits of share-based compensation (80 basis-point reduction in the current period versus 170 basis-point reduction in the prior year period) and,
- a 50 basis-point increase from discrete impacts related to uncertain tax positions (40 basis-point reduction in the current period versus 90 basis-point reduction in the prior year period).

Net Earnings

Operating income increased \$586 million, or 15% to \$4.5 billion due to the net sales increase and the increase in gross margins, partially offset by the increase in SG&A as a percentage of sales, all of which are described above. Net earnings increased \$527 million or 16% to \$3.7 billion primarily due to the increase in operating income. Foreign exchange had a negative impact of \$40 million on net earnings for the quarter, including both transactional charges and translational impacts from converting earnings from foreign subsidiaries to U.S. dollars. Net earnings attributable to Procter & Camble increased \$523 million or 16% to \$3.7 billion for the quarter. Diluted net earnings per share increased 16% to \$1.41. Core net earnings per share increased 14% to \$1.42. Core net earnings per share represents diluted net earnings per share, excluding the incremental restructuring charges in both periods related to our productivity and cost savings plans.

RESULTS OF OPERATIONS - Six Months Ended December 31, 2019

The following discussion provides a review of results for the six months ended December 31, 2019 versus the six months ended December 31, 2018.

	Six	Months Ended Decembe	er 31
Amounts in millions, except per share amounts	2019	2018	%Chg
Net sales	\$36,038	\$34,128	6%
Operating income	8,772	7,450	18%
Net earnings	7,360	6,427	15%
Net earnings attributable to Procter & Camble	7,310	6,393	14%
Diluted net earnings per common share	2.77	2.44	14%
Core net earnings per common share	2.79	2.36	18%

	Six I	Months Ended Decem	ber 31
COMPARISONS AS A PERCENTAGE OF NET SALES	2019	2018	Basis Pt Chg
Gross margin	51.2%	49.0%	220
Selling, general & administrative expense	26.8%	27.2%	(40)
Operating income	24.3%	21.8%	250
Earnings before income taxes	24.6%	23.0%	160
Net earnings	20.4%	18.8%	160
Net earnings attributable to Procter & Gamble	20.3%	18.7%	160

Net Sales

Net sales for the six months ended December 31, 2019 increased 6% to \$36.0 billion including a 1% negative impact from foreign exchange. Unit volume increased 4%. Excluding the impacts of acquisitions and divestitures, organic volume increased 3%. Increased pricing had a 1% favorable impact to net sales. Mix was a 2% positive impact to net sales, driven primarily by disproportionate organic growth of the Health Care segment and the Skin & Personal Care category, both of which have higher than company average selling prices. Volume increased mid-teens in Health Care, increased mid-single digits in Fabric & Home Care and Beauty and increased low single digits in Baby, Feminine & Family Care. Volume was unchanged in Grooming. Excluding the impacts of the Merck OTC acquisition, Health Care organic volume increased midsingle digits. All regions grew volume led by mid-single digits increases in Europe, Greater China, Asia Pacific and Latin America, along with low single digit increases in North America and IMEA. Excluding the impact of minor acquisitions and divestitures, organic volume increased low single digits in Europe. Organic sales increased 6% on a 3% increase in organic volume.

Net Sales Change Drivers	2019 vs. 2018	(Six Months	Ended December 31	(1)

	Volume with Acquisitions & Divestitures	Volume Excluding Acquisitions & Divestitures	Foreign Exchange	Price	Mix	Other (2)	Net Sales Growth
Beauty	4%	4%	(1)%	2%	3%	<u>%</u>	8%
Grooming	1%	1%	(2)%	2%	(1)%	<u> </u>	%
Health Care	14%	5%	(2)%	1%	2%	2%	17%
Fabric & Home Care	5%	5%	(1)%	<u> % </u>	1%	<u> </u>	5%
Baby, Feminine & Family Care	1%	1%	(1)%	1%	1%	<u> </u>	2%
Total Company	4%	3%	(1)%	1%	2%	<u>%</u>	6%

- Net sales percentage changes are approximations based on quantitative formulas that are consistently applied. Other includes the sales nix impact from acquisitions and divestitures and rounding impacts necessary to reconcile volume to net sales.

Operating Costs

Gross margin increased 220 basis points to 51.2% of net sales for the six months ended December 31, 2019. Gross margin benefited from:

- 100 basis points of gross manufacturing cost savings projects (90 basis points net of product and packaging reinvestments),
- 60 basis points of positive pricing impacts,
- 60 basis points of lower commodity costs,
- 20 basis points from lower restructuring costs, and

• 10 basis points of other benefits

These benefits were partially offset by a 10 basis-point decline from unfavorable foreign exchange and a 10 basis point net decline from unfavorable product mix (primarily mix within segments due to the growth of lower margin product forms and large sizes in certain categories and due to the disproportionate growth of the Fabric Care category which is one of our largest categories and has lower than company average margins).

Total SG&A spending increased 4% to \$9.7 billion due to increases in marketing spending and overhead costs, partially offset by a reduction in other operating costs. SG&A as a percentage of net sales decreased 40 basis points to 26.8% due to a decrease in overhead and other operating costs as a percentage of net sales. Marketing spending as a percentage of net sales was unchanged as the positive scale impacts of the net sales increase and savings in agency compensation, production costs and advertising spending, were offset by reinvestments in media and other marketing spending. Overhead costs as a percentage of net sales decreased 10 basis points driven by the positive scale impacts of the net sales increase, productivity savings and lower restructuring charges versus the base period, partially offset by inflation, higher incentive compensation costs and other cost increases. Other net operating costs as a percentage of net sales decreased 20 basis points primarily due to gains from legal settlements. Productivity-driven cost savings delivered 90 basis points of benefit in SG&A.

Non-Operating Expenses and Income

Interest expense was \$208 million for the six months ended December 31, 2019, a decrease of \$59 million versus the prior year period due to a decrease in average debt balances and a reduction in U.S. interest rates. Interest income was \$94 million for the six months ended December 31, 2019, a decrease of \$22 million versus the prior year period due to a decrease in investment securities balances and a reduction in U.S. interest rates. Other non-operating income was \$217 million, a decrease of \$340 million due to the base period gain from the dissolution of the PGT Healthcare partnership.

Income Taxes

For the six months ended December 31, 2019, the effective tax rate decreased 110 basis points versus the prior year period to 17.1% due to:

- a 120 basis-point reduction from a non-recurring tax benefit arising from a simplification of our legal entity structure,
- a 50 basis-point reduction from favorable impacts from geographic mix of earnings and,
- a 30 basis-point reduction from increased excess tax benefits of share-based compensation (140 basis-point reduction in the current year versus 110 basis-point reduction in the prior year),

These reductions are offset by:

- an 80 basis-point increase related to the prior year tax impact of the gain on the dissolution of the PGT Healthcare partnership and,
- a 10 basis-point increase from discrete impacts related to uncertain tax positions (10 basis-point reduction in the current year versus 20 basis-point reduction in the prior year).

Net Earnings

Operating income increased \$1.3 billion, or 18% to \$8.8 billion due to the net sales increase, the increase in gross margins and the reduction in SG&A as a percentage of sales, all of which are described above. Net earnings increased \$933 million or 15% to \$7.4 billion for the fiscal year to date period, due to the increase in operating income and the lower tax rates as described above, partially offset by the base period gain on the PGT Healthcare partnership dissolution. Foreign exchange had a negative impact of \$90 million on net earnings for the quarter, including both transactional charges and translational impacts from converting earnings from foreign subsidiaries to U.S. dollars. Net earnings attributable to Procter & Gamble increased \$917 million or 14% to \$7.3 billion for the fiscal year to date period. Diluted net earnings per share increased 14% to \$2.77. Core net earnings per share excluding the incremental restructuring charges in both periods related to our productivity and cost savings plans and the gain on dissolution of the PGT Healthcare partnership in the base period.

BUSINESS SEGMENT DISCUSSION - Three and Six Months Ended December 31, 2019

The following discussion provides a review of results by reportable business segment. Analysis of the results for the three and six month periods ended December 31, 2019 is provided based on a comparison to the same three and six months period ended December 31, 2018. The primary financial measures used to evaluate segment performance are net sales and net earnings. The table below provides supplemental information on net sales and net earnings by reportable business segment for the three and six months ended December 31, 2019 versus the comparable prior year period (dollar amounts in millions):

				Three Months Ende	ed December 31, 201	9	
		Net Sales	% Change Versus Year Ago	Earnings/(Loss) Before Income Taxes	%Change Versus Year Ago	Net Earnings	% Change Versus Year Ago
Beauty	\$	3,598	7 %	\$ 1,072	11 %	\$ 858	11 %
Grooming		1,648	2 %	494	10 %	411	9 %
Health Care		2,530	14 %	732	9 %	571	10 %
Fabric & Home Care		5,787	4 %	1,278	13 %	975	13 %
Baby, Feminine & Family Care		4,582	1 %	1,076	16 %	822	16 %
Corporate		95	N/A	(120)	N/A	106	N/A
Total Company	\$	18,240	5 %	\$ 4,532	16 %	\$ 3,743	16 %

				Six Months Ended	December 31, 2019	l .	
	N	let Sales	% Change Versus Year Ago	Earnings/(Loss) Before Income Taxes	%Change Versus Year Ago	Net Earnings	%Change Versus Year Ago
Beauty	\$	7,150	8 %	\$ 2,164	13 %	\$ 1,732	13 %
Grooming		3,179	— %	920	6 %	764	6 %
Health Care		4,751	17 %	1,272	15 %	972	14 %
Fabric & Home Care		11,619	5 %	2,616	15 %	2,003	15 %
Baby, Feminine & Family Care		9,149	2 %	2,210	21 %	1,693	21 %
Corporate		190	N/A	(307)	N/A	196	N/A
Total Company	\$	36,038	6 %	\$ 8,875	13 %	\$ 7,360	15 %

Beauty

Three months ended December 31, 2019 compared with three months ended December 31, 2018

Beauty net sales increased 7% to \$3.6 billion during the second fiscal quarter on a 5% increase in unit volume. Favorable product mix added 1% to net sales due to the disproportionate growth of the Skin and Personal Care category, including the Olay Skincare brand, which has higher than segment average selling prices. Higher pricing increased net sales by 2%. Unfavorable foreign exchange impacts reduced net sales by 1%. Organic sales increased 8%. Global market share of the Beauty segment decreased 0.2 points. Volume growth was driven by a double digit increase in Greater China, high single digits increase in Europe, mid-single digits increase in Asia Pacific and a low single digit increases in Latin America and IMEA. Volume in North America was unchanged.

- Volume in Hair Care increased low single digits. Increased volume was driven by high single digits growth in Europe and Asia Pacific and mid-single digits growth in Greater China (due to product innovation, market growth and retailer inventory increase to support promotion and innovation launch), partially offset by a low single digits decline in North America due to market decline. Global market share of the Hair Care category decreased slightly.
- Volume in Skin and Personal Care increased high single digits. Volume increase was primarily driven by a more than 20% increase in Greater China and a double digit increase in Latin America, along with a high single digits increase in Europe. Volume growth was driven by premium innovation, market growth and retailer inventory increase to support promotion activity. Global market share of the Skin and Personal Care category increased slightly.

Net earnings increased 11% to \$858 million due to the increase in net sales and an 80 basis-point increase in net earnings margin. The net earnings margin increased primarily due to a reduction in SG&A as a percentage of sales, partially offset by a reduction in gross margin. The gross margin decrease was primarily driven by hurts related to new manufacturing startup costs and the negative impacts of unfavorable mix, due to the disproportionate growth of large sizes, partially offset by increased pricing. The reduction in SG&A as a percentage of sales was primarily due to the positive scale impacts of the net sales increase.

Six months ended December 31, 2019 compared with six months ended December 31, 2018

Beauty fiscal year to date net sales increased 8% to \$7.2 billion on a 4% increase in unit volume. Favorable product mix added 3% to net sales due to the disproportionate growth of the Skin and Personal Care category, including the Olay and SKII Skincare brands, which have higher than segment average selling prices. Higher pricing increased net sales by 2%. Unfavorable foreign exchange impacts reduced net sales by 1%. Organic sales increased 9%. Global market share of the Beauty segment was unchanged. Volume grew in all regions led by mid-single digit increases in Greater China, Europe and Asia Pacific, along with low single digit increases in North America, Latin America and IMEA.

- Volume in Hair Care increased low single digits. Increased volume was driven by mid-single digits growth in Europe and Asia Pacific and a low single digits increase in Latin America, North America, Greater China and IMEA (due to product innovation and market growth). Global market share of the Hair Care category was unchanged.
- Volume in Skin and Personal Care increased high single digits. Excluding the impact of minor brand acquisitions, organic volume increased mid-single digits. Volume growth was driven by a high teens increase in Greater China, a high single digits increase in Latin America, a mid-single digits increase in Europe and low single digit increases in North America and Asia Pacific. Volume growth was driven by premium innovation and market growth. Global market share of the Skin and Personal Care category increased less than half a point.

Net earnings increased 13% to \$1.7 billion due to the increase in net sales and a 120 basis-point increase in net earnings margin. The net earnings margin increased primarily due to a reduction in SG&A as a percentage of sales, partially offset by a decrease in gross margin. The gross margin decrease was primarily driven by the negative impacts of unfavorable mix due to the disproportionate growth of large sizes and other hurts related to new manufacturing startup costs, partially offset by increased pricing. The reduction in SG&A as a percentage of sales was primarily due to the positive scale impacts of the net sales increase.

Grooming

Three months ended December 31, 2019 compared with three months ended December 31, 2018

Grooming net sales increased 2% to \$1.6 billion during the second fiscal quarter on a 2% increase in unit volume. Unfavorable foreign exchange had a negative 2% impact on net sales. Pricing had a positive 2% impact on net sales. Organic sales increased 4%. Global market share of the Grooming segment increased 0.3 points. The volume increase was driven by a mid-teens growth in Asia Pacific, a mid-single digits increase in IMEA and low single digits growth in Europe partially offset by a high single digits decline in Greater China and a low single digits decline in North America.

- Shave Care volume increased low single digits. The volume increase was driven by a high teens increase in Asia Pacific, mid-single digits increase in IMEA and a low single digits increase in Europe, all due to product innovation, partially offset by a high single digits decrease in Greater China and a low single digits decrease in North America due to competitive activity. Global market share of the Shave Care category increased slightly.
- Volume in Appliances increased low single digits. A mid-single digits increase in North America and a low single digits increase in Europe, both due to innovation was
 partially offset by a high single digits decline in IMEA and a mid-single digits decline in Greater China due to competitive activity. Global market share of the
 Appliances category increased a point.

Net earnings increased 9% to \$411 million due to the increase in net sales and a 150 basis-point increase in net earnings margin. Net earnings margin increased primarily due to a reduction in SG&A as a percentage of net sales and a marginal increase in gross margin. Gross margin increased marginally as the positive impacts of manufacturing cost savings and increased pricing were largely offset by the negative impact of unfavorable mix (due to the disproportionate growth of disposable razor products and Asia Pacific and IMEA regions which have lower than segment average margins). SG&A as a percentage of net sales decreased primarily due to a reduction in overhead costs driven by productivity savings and the positive scale impacts of the net sales increase.

Six months ended December 31, 2019 compared with six months ended December 31, 2018

Grooming fiscal year to date net sales was unchanged at \$3.2 billion on a 1% increase in unit volume. Unfavorable foreign exchange had a negative 2% impact on net sales. Pricing had a positive 2% impact on net sales. Unfavorable mix impact reduced net sales by 1% due to the disproportionate growth of Asia Pacific and IMEA regions which have lower than segment average selling prices. Organic sales increased 2%. Global market share of the Grooming segment decreased 0.1 points. A mid-single digits volume increase in Asia Pacific and a low single digits increase in Europe and IMEA was offset by a mid-single digits decline in North America and a low single digits decline in Greater China.

 Shave Care volume increased low single digits. The volume increase was driven by a double digit increase in Asia Pacific and low single digits increases in Europe and IMEA due to product innovation, partially offset by a mid-single digits decline in North America due to competitive activity. Global market share of the Shave Care category was unchanged. Volume in Appliances decreased low single digits. A double digit decline in Asia Pacific (due to market contraction, competitive activities and a reduction in trade inventories), was partially offset by low single digits volume increases in North America and Europe due to innovation. Global market share of the Appliances category increased more than half a point.

Net earnings increased 6% to \$0.8 billion due to a 140 basis-point increase in net earnings margin. Net earnings margin increased primarily due to a reduction in SG&A as a percentage of net sales, partially offset by a reduction in gross margin. Cross margin declined due to the negative impact of unfavorable mix (due to the disproportionate growth of disposable razor products and Asia Pacific and IMEA regions which have lower than segment average margins), partially offset by the positive impacts of manufacturing cost savings and increased pricing. SG&A as a percentage of net sales decreased primarily due to a favorable legal settlement in the current period and a reduction in overhead costs due to productivity savings.

Health Care

Three months ended December 31, 2019 compared with three months ended December 31, 2018

Health Care net sales increased 14% to \$2.5 billion during the second fiscal quarter on a 11% increase in unit volume. Excluding the impact of the Merck OTC consumer healthcare acquisition, organic sales increased 7% and organic volume increased 5%. Unfavorable foreign exchange impacts decreased net sales by 1%. Pricing had a 1% positive impact to net sales for the quarter. Favorable mix increased net sales by 1% due to the disproportionate organic growth of the Personal Health Care category and premium oral care products which have higher than segment average selling prices. Global market share of the Health Care segment increased 0.3 points. The volume increase was led by over 20% growth in Latin America and IMEA, mid-teens growth in Asia Pacific and double digit growth in Europe, along with mid-single digits growth in North America, partially offset by a low single digits decline in Greater China. Excluding the impact of the Merck OTC consumer healthcare acquisition, organic volume increased mid-teens in IMEA, increased high single digits in Latin America and increased mid-single digits in Europe and in Asia Pacific.

- Oral Care volume increased mid-single digits. Innovation and market growth drove over 20% volume increase in IMEA, high single digits growth in Latin America and
 Asia Pacific and low single digits growth in North America and Europe. This was partially offset by a low single digits volume decrease in Greater China due to
 competitive activities. Excluding the impacts of minor brand divestitures, organic volume increased mid-single digits in Europe. Global market share of the Oral Care
 category increased less than half a point.
- Volume in Personal Health Care increased more than 20% versus the prior year period. Excluding the impact of the Merck OTC consumer healthcare acquisition, organic volume increased mid-single digits. The organic volume increase was driven by high single digits growth in Latin America and IMEA and mid-single digits growth in North America due to innovation and increased marketing spending. Global market share of the Personal Health Care category increased more than half a point.

Net earnings increased 10% to \$571 million, due to the increase in net sales, partially offset by a 90 basis-points decrease in net earnings margin. Net earnings margin decreased due to an increase in SG&A as a percentage of net sales, partially offset by an increase in gross margin. The increase in gross margin was driven by the positive impacts of manufacturing cost savings and increased pricing, partially offset by unfavorable mix impact due to the disproportionate organic growth of certain markets in IMEA with lower than segment average margins. SG&A as a percentage of net sales increased primarily due to an increase in overheads, marketing spending and other operating expenses primarily caused by the Merck OTC consumer healthcare acquisition, partially offset by the positive scale benefits of the net sales increase.

Six months ended December 31, 2019 compared with six months ended December 31, 2018

Health Care fiscal year to date net sales increased 17% to \$4.8 billion on a 14% increase in unit volume. Excluding the impact of the Merck OTC consumer healthcare acquisition, organic sales increased 8% and organic volume increased 5%. Unfavorable foreign exchange impacts decreased net sales by 2%. Higher pricing increased net sales by 1%. Favorable mix increased net sales by 2% due to the disproportionate organic growth of the Personal Health Care category and premium oral care products which have higher than segment average margins. Global market share of the Health Care segment increased 0.3 points. Volume increase was led by over 20% growth in Latin America and IMEA, high teens growth in Europe and Asia Pacific and mid-single digits growth in North America, partially offset by low single digits decrease in Greater China. Excluding the impact of the Merck OTC consumer healthcare acquisition, organic volume increased double digits in IMEA, increased high single digits in Latin America, increased mid-single digits in Europe and increased low single digits in Asia Pacific.

- Oral Care volume increased mid-single digits. Increased volume was driven by over 20% growth in IMEA, high single digits growth in Latin America and Asia Pacific, mid-single digits growth in North America and low single digits growth in Europe due to innovation and market growth. This was partially offset by a low single digits volume decrease in Greater China due to competitive activities. Global market share of the Oral Care category increased less than half a point.
- Volume in Personal Health Care increased more than 20% versus the prior period. Excluding the impact of the Merck OTC consumer healthcare acquisition, organic volume increased mid-single digits. The organic volume increase was driven by

high single digits growth in North America and Europe and mid-single digits growth in Latin America and IMEA (due to innovation and increased marketing spending), partially offset by high single digits volume decline in Asia Pacific due to devaluation-related price increases. Global market share of the Personal Health Care category increased nearly half a point.

Net earnings increased 14% to \$1.0 billion, due to the increase in net sales, partially offset by 50 basis-points decrease in net earnings margin. Net earnings margin decreased due to an increase in SG&A as a percentage of sales, partially offset by an increase in gross margin. The increase in gross margin was driven primarily by the positive impacts of increased pricing and manufacturing cost savings. SG&A as a percentage of net sales increased primarily due to an increase in overheads, marketing spending and other operating expenses primarily caused by the Merck OTC consumer healthcare acquisition, partially offset by the positive scale benefits of the net sales increase.

Fabric & Home Care

Three months ended December 31, 2019 compared with three months ended December 31, 2018

Fabric & Home Care net sales increased 4% to \$5.8 billion during the second fiscal quarter on a 3% increase in unit volume. Unfavorable foreign exchange impacts reduced net sales by 1%. Higher pricing had a 1% positive impact to net sales. Positive mix impacts increased net sales by 1% due to the disproportionate growth of the Home Care category and premium products, including unit dose laundry and fabric enhancers, all of which have higher than segment average prices. Organic sales increased 5%. Global market share of the Fabric & Home Care segment increased 0.8 points. Volume growth was driven by high single digit increases in Latin America and Greater China and mid-single digit increases in North America and Europe, partially offset by a mid-single digit decrease in Asia Pacific. The volume decrease in Asia Pacific was partially driven by the previous quarter increase in retailer inventories in Japan prior to the October 2019 VAT increase.

- Fabric Care volume increased low single digits. Increased volume was driven by double digits growth in Latin America, high single digits growth in Greater China and
 mid-single digits growth in North America and in Europe, all due to product innovation. This was partially offset by a mid-single digits decline in Asia Pacific due to
 the aforementioned Japan retailer inventory increase in the previous quarter and competitive activities. Global market share of the Fabric Care category increased more
 than half a point.
- Home Care volume increased mid-single digits. Increased volume was driven by high single digits growth in Europe and IMEA, along with low single digits growth in North America and Asia Pacific, all due to product innovation. Global market share of the Home Care category increased more than a point.

Net earnings increased 13% to \$1.0 billion due to the increase in net sales and a 130 basis-points increase in net earnings margin. The net earnings margin increase was primarily due to an increase in gross margin, partially offset by an increase in SG&A as a percentage of net sales. The gross margin increase was driven by manufacturing cost savings, a reduction in commodity costs and increased pricing, partially offset by unfavorable product mix due to the disproportionate growth of premium innovation that has not yet been cost optimized. SG&A as a percentage of net sales increased due to higher marketing spending and overhead costs, partially offset by the positive scale benefits of the net sales increase.

Six months ended December 31, 2019 compared with six months ended December 31, 2018

Fabric & Home Care fiscal year to date net sales increased 5% to \$11.6 billion on a 5% increase in unit volume. Unfavorable foreign exchange impacts reduced net sales by 1%. Positive mix impacts increased net sales by 1% due to the disproportionate growth of premium products, including unit dose laundry and fabric enhancers. Pricing had no impact to net sales for the period. Organic sales increased 6%. Global market share of the Fabric & Home Care segment increased 0.8 points. Volume increased in all regions led by a double digit increase in Latin America and a high single digits increase in Greater China, along with mid-single digit increases in North America and Europe and low single digit increases in Asia Pacific and IMEA.

- Fabric Care volume increased mid-single digits. Volume increased in all regions led by double digits growth in Latin America and high single digits growth in Greater China, along with mid-single digits growth in North America and Europe and low single digits growth in Asia Pacific and IMEA. Volume growth was driven by product innovation. Global market share of the Fabric Care category increased more than half a point.
- Home Care volume increased mid-single digits. Increased volume due to product innovation drove high single digits growth in Europe, mid-single digits growth in Asia Pacific and low single digits growth in North America. Global market share of the Home Care category increased more than a point.

Net earnings increased 15% to \$2.0 billion due to the increase in net sales and a 150 basis-points increase in net earnings margin. The net earnings margin increase was primarily due to an increase in gross margin, along with a marginal reduction in SG&A as a percentage of net sales. The gross margin increase was driven by manufacturing cost savings and reduction in commodity costs. SG&A expense as a percentage of net sales decreased due to the positive scale benefits of the net sales increase.

Baby, Feminine & Family Care

Three months ended December 31, 2019 compared with three months ended December 31, 2018

Baby, Feminine & Family Care net sales increased 1% to \$4.6 billion during the second fiscal quarter on unit volume that was unchanged. Unfavorable foreign exchange impacts decreased net sales by 1%. Positive mix increased net sales by 1% due to the disproportionate growth of premium products, including pants and adult incontinence, and the North America region, which have higher than segment average selling prices. Pricing had no net impact for the quarter. Organic sales increased 1%. Global market share of the Baby, Feminine & Family Care segment decreased 0.5 points. Low single digits volume increases in North America and Greater China were offset by mid-single digit decreases in Asia Pacific, Latin America and IMEA and low single digits decreases in Europe. The volume decrease in Asia Pacific was partially driven by the previous quarter increase in retailer inventories in Japan prior to the October 2019 VAT increase.

- Volume in Baby Care decreased mid-single digits. Volume decreased in all regions driven by a double digit decline in Asia Pacific and mid-single digits declines in Europe, IMEA, Latin America and Greater China. These declines were due to competitive activity, devaluation related price increases, category contraction in certain markets and the aforementioned Japan VAT increase impact. Global market share of the Baby Care category decreased more than a point.
- Volume in Feminine Care increased low single digits. Volume increased over 20% in Asia Pacific due to a new launch in the adult incontinence category in Japan. Volume increased high single digits in Greater China and mid-single digits in North America and Europe due to product innovation, increased marketing spending and adult incontinence category growth. This was partially offset by a low single digits decline in IMEA due to devaluation-related price increases. Excluding the impact of minor brand acquisitions, organic volume increased low single digits in North America. Global market share of the Feminine Care category increased nearly half a point.
- Volume in Family Care, which is predominantly a North American business, increased low single digits driven by product innovation, market growth and increased marketing spending. North America share of the Family Care category decreased slightly.

Net earnings increased 16% to \$822 million due primarily to a 240 basis-point increase in net earnings margin. Net earnings margin increased primarily due to an increase in gross margin, partially offset by an increase in SG&A as a percentage of net sales. Gross margin increased due to manufacturing cost savings and a reduction in commodity costs, partially offset by negative mix impacts due to the disproportionate growth of large sizes and product forms with lower than segment-average margins. SG&A as a percentage of net sales increased primarily due to increase in marketing spending as a percentage of sales, partially offset by reduced overhead costs, driven by productivity savings.

Six months ended December 31, 2019 compared with six months ended December 31, 2018

Baby, Feminine & Family Care fiscal year to date net sales increased 2% to \$9.1 billion on a 1% increase in unit volume. Unfavorable foreign exchange impacts reduced net sales by 1%. Higher pricing increased net sales by 1%. Positive mix increased net sales by 1% due to the disproportionate growth of premium products, including pants and adult incontinence, and the North America region, which have higher than segment average selling prices. Organic sales increased 3%. Global market share of the Baby, Feminine & Family Care segment decreased 0.5 points. Volume growth was driven by low single digit increases in North America, Greater China and Asia Pacific, partially offset by low single digit declines in Europe and Latin America.

- Volume in Baby Care decreased low single digits. Volume decreased high single digits in Latin America, mid-single digits in Europe, IMEA, and low single digits in
 Greater China due to competitive activity, devaluation related price increases and category contraction in certain markets. This was partially offset by low single digit
 increases in North America and Asia Pacific due to product innovation and market growth. Global market share of the Baby Care category decreased more than a
 point.
- Volume in Feminine Care increased mid-single digits. Excluding the impact of minor brand acquisitions, organic volume increased low single digits. Volume increased in all regions led by high single digits increase in Asia Pacific due to new launch in the adult incontinence category in Japan. Volume increased mid-single digits in Europe, IMEA, Greater China and Latin America and low single digits in North America due to product innovation, increased marketing spending and adult incontinence category growth. Global market share of the Feminine Care category increased less than half a point.
- Volume in Family Care, which is predominantly a North American business, increased low single digits driven by product innovation, market growth and increased marketing spending. North America share of the Family Care category decreased less than half a point.

Net earnings increased 21% to \$1.7 billion due to the increase in net sales and a 290 basis point increase in net earnings margin. Net earnings margin increased due to an increase in gross margin, partially offset by a marginal increase in SG&A as a percentage of net sales. Gross margin increased due to manufacturing cost savings projects, increased pricing and a reduction in commodity costs, partially offset by negative mix impacts due to the disproportionate growth of large sizes and product forms

with lower than segment-average margins. SG&A as a percentage of net sales increased marginally due to an increase in marketing spending as a percentage of sales, partially offset by reduced overhead costs, driven by productivity savings.

Corporate

Corporate includes certain operating and non-operating activities not allocated to specific business segments. These include: the incidental businesses managed at the corporate level; financing and investing activities; certain employee benefit costs; other general corporate items; the gains and losses related to certain divested brands and categories; and certain restructuring-type activities to maintain a competitive cost structure, including manufacturing and workforce optimization. Corporate also includes reconciling items to adjust the accounting policies used in the reportable segments to U.S. GAAP. The most significant reconciling item includes income taxes to adjust from blended statutory rates that are reflected in the reportable segments to the overall Company effective tax rate.

Corporate net sales decreased \$34 million to \$95 million for the quarter ended December 31, 2019 and decreased \$55 million to \$190 million for the fiscal year to date. Corporate net earnings improved by \$127 million in the quarter primarily due to lower restructuring charges versus the base period, lower interest expense and a decrease in effective tax rates, all of which have been described above. Fiscal year to date Corporate net earnings increased \$6 million as lower restructuring charges versus the base period and lower interest expense, lower effective tax rates and lower foreign exchange transactional charges in the current period were largely offset by the base period gain on the dissolution of the PGT Healthcare partnership.

Restructuring Program to deliver Productivity and Cost Savings

In 2012, the Company initiated a productivity and cost savings plan to reduce costs and better leverage scale in the areas of supply chain, research and development, marketing and overheads. The plan was designed to accelerate cost reductions by streamlining management decision making, manufacturing and other work processes to fund the Company's growth strategy. In 2017, the Company communicated specific elements of an additional multi-year productivity and cost savings program.

The current productivity and cost savings plan is expected to further reduce costs in the areas of supply chain, certain marketing activities and overhead expenses. As part of this plan, the Company incurred \$1.8 billion in total before-tax restructuring costs across fiscal 2018 and fiscal 2019, with an additional amount of approximately \$0.6 billion expected in fiscal 2020. This program is expected to result in additional targeted enrollment reductions, along with further optimization of the supply chain and other manufacturing processes. Consistent with our historical policies for ongoing restructuring-type activities, the resulting charges are funded by and included within Corporate for segment reporting.

In addition to our restructuring programs, we have additional ongoing savings efforts in our supply chain, marketing and overhead areas that have and are expected to continue to yield additional benefits to our operating margins.

Refer to Note 9 in the Notes to the Consolidated Financial Statements for more details on the restructuring program.

LIQUIDITY & CAPITAL RESOURCES

Operating Activities

We generated \$8.5 billion of cash from operating activities fiscal year to date, an increase of \$959 million versus the prior year. Net earnings, adjusted for non-cash items (depreciation and amortization, share-based compensation expense, deferred income taxes and gain on sale of assets), generated \$8.4 billion of operating cash flow. Working capital and other impacts generated \$133 million of cash in the period. Accounts receivable increased, using \$257 million of cash, primarily due to sales growth. Inventory consumed \$533 million of cash primarily to support business growth and product initiatives. Accounts payable, accrued and other liabilities increased, generating \$958 million of cash primarily due to an increase in taxes payable and to a lesser extent, extended payment terms with our suppliers and to support business growth. Taxes payable increased approximately \$650 million, including an approximate \$500 million increase related to the integration of Merck, which had no impact on operating cash flows, as there was an equal and offsetting release of a deferred tax liability that was initially created on the acquisition of Merck. All other operating assets and liabilities used \$55 million of cash.

Investing Activities

Investing activities generated \$4.4 billion of cash fiscal year to date. Capital expenditures were \$1.7 billion, or 4.7% of net sales. We received \$6.2 billion of cash from sales and maturities of investment securities.

Financing Activities

Our financing activities used \$10.9 billion of net cash fiscal year to date. We used \$6.5 billion for treasury stock purchases, \$3.9 billion for dividends and \$1.6 billion for debt repayments. Cash from the exercise of stock options and other impacts generated \$1.1 billion of cash.

As of December 31, 2019, our current liabilities exceeded current assets by \$11.2 billion. We have short- and long-term debt to meet our financing needs. We anticipate being able to support our short-term liquidity and operating needs largely through cash generated from operations. We have strong short- and long-term debt ratings that have enabled and should continue to enable us to refinance our debt as it becomes due at favorable rates in commercial paper and bond markets. In addition, we have agreements with a diverse group of financial institutions that, if needed, should provide sufficient credit funding to meet short-term financing requirements.

RECONCILIATION OF MEASURES NOT DEFINED BY U.S. GAAP

In accordance with the SECs Regulation S-K Item 10(e), the following provides definitions of the non-GAAP measures and the reconciliation to the most closely related GAAP measures. We believe that these measures provide useful perspective on underlying business results and trends (i.e., trends excluding non-recurring or unusual items) and provide a supplemental measure of year-on-year results. The non-GAAP measures described below are used by management in making operating decisions, allocating financial resources and for business strategy purposes. These measures may be useful to investors as they provide supplemental information about business performance and provide investors a view of our business results through the eyes of management. These measures are also used to evaluate senior management and are a factor in determining their at-risk compensation. These non-GAAP measures are not intended to be considered by the user in place of the related GAAP measure, but rather as supplemental information to our business results. These non-GAAP measures may not be the same as similar measures used by other companies due to possible differences in method and in the items or events being adjusted.

Organic sales growth: Organic sales growth is a non-GAAP measure of sales growth excluding the impacts of acquisitions and divestitures and foreign exchange from year-over-year comparisons. We believe this measure provides investors with a supplemental understanding of underlying sales trends by providing sales growth on a consistent basis. This measure is used in assessing achievement of management goals for at-risk compensation.

Adjusted free cash flow: Adjusted free cash flow is defined as operating cash flow less capital spending and excluding payments for the transitional tax resulting from the comprehensive U.S. legislation commonly referred to as the Tax Cuts and Jobs Act enacted in December 2017 (the U.S. Tax Act). Adjusted free cash flow represents the cash that the Company is able to generate after taking into account planned maintenance and asset expansion. Management views adjusted free cash flow as an important measure because it is one factor used in determining the amount of cash available for dividends, share repurchases, acquisitions and other discretionary investments.

Adjusted free cash flow productivity: Adjusted free cash flow productivity is defined as the ratio of adjusted free cash flow to net earnings. Management views adjusted free cash flow productivity as a useful measure to help investors understand P&G's ability to generate cash. Adjusted free cash flow productivity is used by management in making operating decisions, allocating financial resources and for budget planning purposes. This measure is also used in assessing the achievement of management goals for at-risk compensation. The Company's long-term target is to generate annual adjusted free cash flow productivity at or above 90 percent.

Core EPS: Core earnings per share, or Core EPS, is a measure of the Company's diluted net earnings per share adjusted as indicated. Management views this non-GAAP measure as a useful supplemental measure of Company performance over time. This measure is also used when evaluating senior management in determining their at-risk compensation.

The Core earnings measures included in the following reconciliation tables refer to the equivalent GAAP measures adjusted as applicable for the following items:

Incremental Restructuring: The Company has had and continues to have an ongoing level of restructuring activities. Such activities have resulted in ongoing annual restructuring related charges of approximately \$250 - \$500 million before tax. In 2012, the Company began a \$10 billion strategic productivity and cost savings initiative that included incremental restructuring activities. In 2017, we communicated details of an additional multi-year productivity and cost savings plan. This results in incremental restructuring charges to accelerate productivity efforts and cost savings. The adjustment to Core earnings includes only the restructuring costs above what we believe are the normal recurring level of restructuring costs.

Gain on Dissolution of PGT Healthcare Partnership: The Company finalized the dissolution of our PGT Healthcare partnership, a venture between the Company and Teva Pharmaceuticals Industries, Ltd. (Teva) in the OTC consumer healthcare business, in the quarter ended September 30, 2018. The transaction was accounted for as a sale of the Teva portion of the PGT business and resulted in the Company recognizing an after-tax gain on the dissolution of \$353 million.

We do not view the above items to be part of our sustainable results and their exclusion from Core earnings measures provides a more comparable measure of year-on-year results. These items are also excluded when evaluating senior management in determining their at-risk compensation.

Organic sales growth:

Three Months Ended December 31, 2019	Net Sales Growth	Foreign Exchange Impact	Acquisition & Divestiture Impact/Other (1)	Organic Sales Growth
Beauty	7%	1%	<u> </u>	8%
Grooming	2%	2%	<u> </u>	4%
Health Care	14%	1%	(8)%	7%
Fabric & Home Care	4%	1%	<u> </u> %	5%
Baby, Feminine & Family Care	1%	1%	(1)%	1%
Total Company	5%	1%	(1)%	5%

(1) Includes rounding impacts necessary to reconcile net sales to organic sales.

Six Months Ended December 31, 2019	Net Sales Growth	Foreign Exchange Impact	Acquisition & Divestiture Impact/Other (1)	Organic Sales Growth
Beauty	8%	1%	- %	9%
Grooming	%	2%	<u> </u>	2%
Health Care	17%	2%	(11)%	8%
Fabric & Home Care	5%	1%	<u> </u>	6%
Baby, Feminine & Family Care	2%	1%	<u> </u>	3%
Total Company	6%	1%	(1)%	6%

(1) Includes rounding impacts necessary to reconcile net sales to organic sales.

Adjusted free cash flow (dollar amounts in millions):

Six Months Ended December 31, 2019

Operating Cash Flow	Capital Spending	U.S. Tax Act Payments	Adjusted Free Cash Flow		
\$8,533	\$(1,684)	\$215	\$7,064		

Adjusted free cash flow productivity (dollar amounts in millions):

Six Months Ended December 31, 2019

Adjusted Free Cash Flow	Net Farnings	Adjusted Free Cash Flow Productivity
\$7,064	\$7,360	96%

THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES

(Amounts in Millions Except Per Share Amounts) Reconciliation of Non-GAAP Measures

Three Months Ended December 31, 2019										
	AS	AS REPORTED (GAAP)		INCREMENTAL RESTRUCTURING		ROUNDING		AAP (CORE)		
COST OF PRODUCTS SOLD	\$	8,869	\$	(42)	\$	_	\$	8,827		
SELLING, GENERAL AND ADMINISTRATIVE EXPENSE		4,889		25		_		4,914		
OPERATING INCOME		4,482		17		_		4,499		
INCOMETAX		789		5		_		794		
NET EARNINGS ATTRIBUTABLE TO P&G		3,717		17		1		3,735		
							Core l	EPS		
DILUTED NET EARNINGS PER COMMON SHARE (1)	\$	1.41	\$	0.01	\$	_	\$	1.42		

⁽¹⁾ Diluted net earnings per share are calculated on Net earnings attributable to Procter & Gamble.

CHANGE VERSUS YEAR AGO

CORE NET EARNINGS ATTRIBUTABLE TO P&G 14 % CORE EPS 14 %

THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES

(Amounts in Millions Except Per Share Amounts) Reconciliation of Non-GAAP Measures

Three Months Ended December 31, 2018										
	AS REPORTED (GAAP)		INCREMENTAL RESTRUCTURING		ROUNDING			N-GAAP CORE)		
COST OF PRODUCTS SOLD	\$	8,919	\$	(123)	\$	_	\$	8,796		
SELLING, GENERAL AND ADMINISTRATIVE EXPENSE		4,623		38		(1)		4,660		
OPERATING INCOME		3,896		85		1		3,982		
INCOME TAX		700		17		(2)		715		
NET EARNINGS ATTRIBUTABLE TO P&G		3,194		77		1		3,272		
							Core	EPS		
DILUTED NET EARNINGS PER COMMON SHARE (1)	\$	1.22	\$	0.03	\$	_	\$	1.25		

 $^{(1) \}qquad \hbox{Diluted net earnings per share are calculated on Net earnings attributable to Procter \& Gamble.}$

THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES

(Amounts in Millions Except Per Share Amounts) Reconciliation of Non-GAAP Measures

Six Months Ended December 31, 2019										
	AS REPORTED (GAAP)		REMENTAL RUCTURING	ROUNDING		NON-0	GAAP (CORE)			
COST OF PRODUCTS SOLD	17,592	\$	(94)	\$	_	\$	17,498			
SELLING, GENERAL AND ADMINISTRATIVE EXPENSE	9,674		47		_		9,721			
OPERATING INCOME	8,772		47		_		8,819			
INCOME TAX	1,515		6		_		1,521			
NET EARNINGS ATTRIBUTABLE TO P&G	7,310		48		_		7,358			
						Core	EPS			
DILLITED NET FARNINGS PER COMMON SHARE (1)	\$ 2.77	\$	0.02	\$	_	\$	2.79			

⁽¹⁾ Diluted net earnings per share are calculated on Net earnings attributable to Procter & Gamble.

CHANGE VERSUS YEAR AGO

CORE NET EARNINGS ATTRIBUTABLE TO P&G 19 % CORE EPS 18 %

THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES

(Amounts in Millions Except Per Share Amounts) Reconciliation of Non-GAAP Measures

Six Months Ended December 31, 2018											
	AS REPORTED (GAAP)			CREMENTAL STRUCTURING	RO	UNDING		ON-GAAP (CORE)			
COST OF PRODUCTS SOLD	\$	17,403	\$	(169)	\$	_	\$	_	\$	17,234	
SELLING, GENERAL AND ADMINISTRATIVE EXPENSE		9,275		10		_		_		9,285	
OPERATING INCOME		7,450		159		_		_		7,609	
INCOMETAX		1,429		23		(2)		(1)		1,449	
NET EARNINGS ATTRIBUTABLE TO P&G		6,393		146		(353)		1		6,187	
									Co	re EPS	
DILUTED NET EARNINGS PER COMMON SHARE (1)	\$	2.44	\$	0.06	\$	(0.14)	\$	_	\$	2.36	

⁽¹⁾ Diluted net earnings per share are calculated on Net earnings attributable to Procter & Gamble.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

There have been no material changes in the Company's exposure to market risk since June 30, 2019. Additional information can be found in Note 7 - Risk Management Activities and Fair Value Measurements of the Consolidated Financial Statements.

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

The Company's Chairman of the Board, President and Chief Executive Officer, David S. Taylor, and the Company's Vice Chairman, Chief Operating Officer and Chief Financial Officer, Jon R. Moeller, performed an evaluation of the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934 ("Exchange Act")) as of the end of the period covered by this report. Messrs. Taylor and Moeller have concluded that the Company's disclosure controls and procedures were effective to ensure that information required to be disclosed in reports we file or submit under the Exchange Act is (1) recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission rules and forms, and (2) accumulated and communicated to our management, including Messrs. Taylor and Moeller, to allow their timely decisions regarding required disclosure.

Changes in Internal Control Over Financial Reporting

There were no changes in our internal control over financial reporting that occurred during the Company's fiscal quarter ended December 31, 2019 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

PART II. OTHER INFORMATION

Item 1. Legal Proceedings

The Company is subject, from time to time, to certain legal proceedings and claims arising out of our business, which cover a wide range of matters, including antitrust and trade regulation, product liability, advertising, contracts, environmental issues, patent and trademark matters, labor and employment matters, and tax.

Item 1A. Risk Factors

For information on risk factors, please refer to "Risk Factors" in Part I, Item 1A of the Company's Form 10-K for the year ended June 30, 2019. There were no material updates to these risk factors for the three months ended December 31, 2019.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

ISSUER PURCHASES OF EQUITY SECURITIES

Period	Total Number of Shares Purchased (1)	Average Price Paid per Share (2)	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs ⁽³⁾	Approximate Dollar Value of Shares That May Yet Be Purchased Under Our Share Repurchase Program
10/01/2019 - 10/31/2019	5,763,316	\$121.46	5,763,316	(3)
11/01/2019 - 11/30/2019	11,605,102	\$120.64	11,605,102	(3)
12/01/2019 - 12/31/2019	11,230,232	\$124.66	11,230,232	(3)
Total	28,598,650	\$122.38	28,598,650	·

- (1) All transactions were made in the open market with large financial institutions. This table excludes shares withheld from employees to satisfy minimum tax withholding requirements on option exercises and other equity-based transactions. The Company administers cashless exercises through an independent third party and does not repurchase stock in connection with cashless exercises.
- (2) Average price paid per share for open market transactions is calculated on a settlement basis and excludes commission.
- (3) On January 23, 2020, the Company stated that in fiscal year 2020 the Company expects to reduce outstanding shares through direct share repurchases at a value of \$7 to \$8 billion, notwithstanding any purchases under the Company's compensation and benefit plans. Purchases may be made in the open market and/or private transactions and purchases may be increased, decreased or discontinued at any time without prior notice. The share repurchases are authorized pursuant to a resolution issued by the Company's Board of Directors and are expected to be financed by a combination of operating cash flows and issuance of long-term and short-term debt.

Item 6. Exhibits

- 3-1 Amended Articles of Incorporation (as amended by shareholders at the annual meeting on October 11, 2011 and consolidated by the Board of Directors on April 8, 2016) (Incorporated by reference to Exhibit (3-1) of the Company's Form 10-K for the year ended June 30, 2016)
- 3-2 Regulations (as approved by the Board of Directors on April 8, 2016, pursuant to authority granted by shareholders at the annual meeting on October 13, 2009) (Incorporated by reference to Exhibit (3-2) of the Company's Form 10-K for the year ended June 30, 2016)
- 10-1 Regulations of the Compensation and Leadership Development Committee for The Procter & Gamble 2019 Stock and Incentive Compensation Plan and The Procter & Gamble 2014 Stock and Incentive Compensation Plan * +
- 10-2 The Procter & Gamble Performance Stock Program Summary* +
- 10-3 Summary of the Company's Long-Term Incentive Program * +
- 10-4 Summary of the Company's Short Term Achievement Reward Program * +
- 10-5 Summary of the Company's Retirement Plan Restoration Program * +
- 10-6 Company's Form of Separation Letter & Release * +
- 10-7 Company's Form of Separation Agreement & Release * +
- 10-8 The Procter & Camble 2019 Stock & Incentive Compensation Plan, which was originally adopted by shareholders at the annual meeting on October 8, 2019 (Incorporated by reference to Exhibit (10-1) of the Company's Current Report on Form 8-K filed October 11, 2019).*
- 31.1 Rule 13a-14(a)/15d-14(a) Certification Chief Executive Officer +
- 31.2 Rule 13a-14(a)/15d-14(a) Certification Chief Financial Officer +
- 32.1 Section 1350 Certifications Chief Executive Officer +
- 32.2 Section 1350 Certifications Chief Financial Officer +
- 101.SCH (1) Inline XBRL Taxonomy Extension Schema Document
- 101.CAL (1) Inline XBRL Taxonomy Extension Calculation Linkbase Document
- 101.DEF (1) Inline XBRL Taxonomy Definition Linkbase Document
- 101.LAB (1) Inline XBRL Taxonomy Extension Label Linkbase Document
- 101.PRE (1) Inline XBRL Taxonomy Extension Presentation Linkbase Document
 - 104 Cover Page Interactive Data File (formatted in Inline XBRL and contained in Exhibit 101)

^{*} Compensatory plan or arrangement

⁺Filed herewith

⁽¹⁾ Pursuant to Rule 406T of Regulation S-T, this information is furnished and not filed for purposes of Sections 11 or 12 of the Securities Act of 1933 and Section 18 of the Securities Exchange Act of 1934, and otherwise is not subject to liability under these sections.

Pursuant to the requirements of the Securities	Exchange Act of 1934, the Registrant has of	fully caused this Report to	be signed on its behalf by the	e undersigned thereunto
duly authorized.				
		THEP	ROCTER & GAMBLE COMPA	NY

January 23, 2020	/s/ VALARIE L. SHEPPARD	
Date	(Valarie L. Sheppard)	

(Valarie L. Sheppard)
Controller and Treasurer and Executive Vice President Company Transition Leader
(Principal Accounting Officer)

EXHIBIT INDEX

Exhibit

- 3-1 Amended Articles of Incorporation (as amended by shareholders at the annual meeting on October 11, 2011 and consolidated by the Board of Directors on April 8, 2016) (Incorporated by reference to Exhibit (3-1) of the Company's Form 10-K for the year ended June 30, 2016)
- 3-2 Regulations (as approved by the Board of Directors on April 8, 2016, pursuant to authority granted by shareholders at the annual meeting on October 13, 2009) (Incorporated by reference to Exhibit (3-2) of the Company's Form 10-K for the year ended June 30, 2016)
- 10-1 Regulations of the Compensation and Leadership Development Committee for The Procter & Gamble 2019 Stock and Incentive Compensation Plan and The Procter & Gamble 2014 Stock and Incentive Compensation Plan +
- 10-2 The Procter & Gamble Performance Stock Program Summary +
- 10-3 Summary of the Company's Long-Term Incentive Program +
- 10-4 Summary of the Company's Short Term Achievement Reward Program +
- 10-5 Summary of the Company's Retirement Plan Restoration Program+
- 10-6 Company's Form of Separation Letter & Release +
- 10-7 Company's Form of Separation Agreement & Release +
- 10-8 The Procter & Gamble 2019 Stock & Incentive Compensation Plan, which was originally adopted by shareholders at the annual meeting on October 8, 2019 (Incorporated by reference to Exhibit (10-1) of the Company's Current Report on Form 8-K filed October 11, 2019)
- 31.1 Rule 13a-14(a)/15d-14(a) Certification Chief Executive Officer +
- 31.2 Rule 13a-14(a)/15d-14(a) Certification Chief Financial Officer +
- 32.1 Section 1350 Certifications Chief Executive Officer +
- 32.2 Section 1350 Certifications Chief Financial Officer +
- 101.SCH (1) Inline XBRL Taxonomy Extension Schema Document
- 101.CAL (1) Inline XBRL Taxonomy Extension Calculation Linkbase Document
- 101.DEF (1) Inline XBRL Taxonomy Definition Linkbase Document
- 101.LAB (1) Inline XBRL Taxonomy Extension Label Linkbase Document
- 101.PRE (1) Inline XBRL Taxonomy Extension Presentation Linkbase Document
 - 104 Cover Page Interactive Data File (formatted in Inline XBRL and contained in Exhibit 101)

+Filed herewith

⁽¹⁾ Pursuant to Rule 406T of Regulation S-T, this information is furnished and not filed for purposes of Sections 11 or 12 of the Securities Act of 1933 and Section 18 of the Securities Exchange Act of 1934, and otherwise is not subject to liability under these sections.