

AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 [X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the quarterly period ended September 30, 2001 OR [ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File No. 1-2217 The Coca-Cola Company (Exact name of Registrant as specified in its Charter) Delaware 58-0628465 (State or other jurisdiction of (IRS Employer incorporation or organization) Identification No.) One Coca-Cola Plaza 30313 Atlanta, Georgia (Zip Code) (Address of principal executive offices) Registrant's telephone number, including area code (404) 676-2121 Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes X No ----- Indicate the number of shares outstanding of each of the Registrant's classes of Common Stock as of the latest practicable date. Class of Common Stock Outstanding at October 26, 2001 ----- \$.25 Par Value 2,486,772,722

Shares ----- THE COCA-COLA COMPANY AND SUBSIDIARIES Index Part I. Financial Information Item 1. Financial Statements (Unaudited) Page Number Condensed Consolidated Balance Sheets September 30, 2001 and December 31, 2000 3 Condensed Consolidated Statements of Income Three and nine months ended September 30, 2001 and 2000 5 Condensed Consolidated Statements of Cash Flows Nine months ended September 30, 2001 and 2000 7 Notes to Condensed Consolidated Financial Statements 8 Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations 19 Item 3. Quantitative and Qualitative Disclosures About Market Risk 31 Part II. Other Information Item 6. Exhibits and Reports on Form 8-K 32 Part I. Financial Information Item 1. Financial Statements (Unaudited) THE COCA-COLA COMPANY AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (UNAUDITED) (In millions except share data) ASSETS

September 30,  
December 31,  
2001 2000 -----

-----  
-- CURRENT  
Cash and cash  
equivalents \$  
2,495 \$ 1,819  
Marketable  
securities 72 73 -----

-----  
2,567  
1,892 Trade  
accounts  
receivable, less  
allowances of  
\$45 at  
September 30  
and \$62 at  
December 31  
1,807 1,757  
Inventories 1,140  
1,066 Prepaid  
expenses and  
other assets  
2,151 1,905 -----

-----  
-- TOTAL  
CURRENT  
ASSETS 7,665  
6,620 -----

-----  
INVESTMENTS  
AND OTHER  
ASSETS Equity  
method  
investments  
Coca-Cola  
Enterprises Inc.  
821 707 Coca-  
Cola Amatil Ltd

440 617 Coca-Cola HBC S.A.  
 829 758 Other,  
     principally  
     bottling  
 companies 3,311  
 3,164 Cost  
     method  
     investments,  
     principally  
     bottling  
 companies 446  
 519 Marketable  
     securities and  
     other assets  
 2,440 2,364 -----  
 -----  
 --- 8,287 8,129 ---  
 -----

-----  
 PROPERTY,  
 PLANT AND  
 EQUIPMENT  
 Land 246 225  
     Buildings and  
     improvements  
     1,811 1,642  
     Machinery and  
     equipment 4,912  
 4,547 Containers  
 245 200 -----  
 -----  
 7,214 6,614 Less  
     allowances for  
     depreciation  
 2,724 2,446 -----  
 -----  
 --- 4,490 4,168 ---  
 -----

-----  
 GOODWILL  
 AND OTHER  
 INTANGIBLE  
 ASSETS 2,223  
 1,917 -----  
 ----- \$  
 22,665 \$ 20,834  
 -----  
 -----

3 THE COCA-COLA COMPANY AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (UNAUDITED) (In millions  
 except share data) LIABILITIES AND SHARE-OWNERS' EQUITY

September 30,  
 December 31,  
 2001 2000 -----  
 -----

-- CURRENT  
 Accounts payable  
     and accrued  
 expenses \$ 4,062  
     \$ 3,905 Loans  
     and notes

payable 3,878  
4,795 Current  
maturities of long-  
term debt 3 21  
Accrued income  
taxes 825 600 ---

-----TOTAL  
CURRENT  
LIABILITIES  
8,768 9,321 -----

---LONG-TERM  
DEBT 1,399 835

-----OTHER  
LIABILITIES  
1,043 1,004 -----

---DEFERRED  
INCOME  
TAXES 371 358

-----SHARE-  
OWNERS'  
EQUITY

Common stock,  
\$.25 par value  
Authorized:  
5,600,000,000  
shares Issued:  
3,490,756,202  
shares at  
September 30;  
3,481,882,834  
shares at

December 31  
873 870 Capital  
surplus 3,477  
3,196 Reinvested  
earnings 22,976  
21,265

Accumulated  
other  
comprehensive  
income and  
unearned  
compensation on  
restricted stock  
(2,626) (2,722) ---

-----24,700  
22,609 Less  
treasury stock, at  
cost  
(1,003,848,868  
shares at  
September 30;  
997,121,427  
shares at  
December 31)

13,616	13,293
-----	
11,084	
9,316	
-----	
	\$
22,665	\$ 20,834
=====	
=====	

See Notes to Condensed Consolidated Financial Statements. 4 THE COCA-COLA COMPANY AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF INCOME (UNAUDITED) (In millions except per share data)

Three Months	
Ended	
September 30,	
Nine Months	
Ended	
September 30, -	
-----	
-----	
-----	

2001	2000	2001
2000	-----	
-----		
-----		

NET
OPERATING
REVENUES \$
5,397 \$ 5,413 \$
15,169 \$ 15,156
Cost of goods
sold 1,692 1,736
4,616 4,811
-----
-----

GROSS
PROFIT 3,705
3,677 10,553
10,345 Selling
administrative
and general
expenses 2,394
2,256 6,449
6,528 Other
operating
charges 94
965
-----
-----

OPERATING
INCOME 1,311
1,327 4,104
2,852 Interest
income 68 92
227 257 Interest
expense 66 120
234 338 Equity
income 104 63
167 49 Other
income net 26
121 23 102 Gain
on issuances of

stock by equity  
investee 91 -- 91

-----  
INCOME  
BEFORE  
INCOME  
TAXES AND  
CUMULATIVE  
EFFECT OF  
ACCOUNTING  
CHANGE 1,534  
1,483 4,378  
2,922 Income  
taxes 460 416  
1,313 987 -----

-----  
--INCOME  
BEFORE  
CUMULATIVE  
EFFECT OF  
ACCOUNTING  
CHANGE 1,074  
1,067 3,065  
1,935  
Cumulative effect  
of accounting  
change, net of  
income taxes --  
(10) -----

-----  
NET INCOME  
\$ 1,074 \$ 1,067  
\$ 3,055 \$ 1,935  
=====

=====

BASIC NET  
INCOME PER  
SHARE: Before  
accounting  
change \$ .43 \$  
.43 \$ 1.23 \$.78  
Cumulative effect  
of accounting  
change -----

-----  
\$ .43 \$ .43  
\$ 1.23 \$.78  
=====

See Notes to Condensed Consolidated Financial Statements. 5 THE COCA-COLA COMPANY AND SUBSIDIARIES CONDENSED  
CONSOLIDATED STATEMENTS OF INCOME (UNAUDITED) (In millions except per share data)  
Three Months

Ended September  
30, Nine Months  
Ended September  
30, -----  
-----  
-----

2001 2000 2001  
2000 ----- --  
-----

DILUTED NET  
INCOME PER  
SHARE: Before  
accounting change  
\$ .43 \$ .43 \$ 1.23  
\$ .78 Cumulative  
effect of  
accounting change  
-----

----- \$ .43  
\$ .43 \$ 1.23 \$ .78  
=====

DIVIDENDS  
PER SHARE \$  
.18 \$ .17 \$ .54 \$  
.51  
=====

AVERAGE  
SHARES  
OUTSTANDING  
2,488 2,478  
2,487 2,475  
=====

Dilutive effect of  
stock options -- 11  
-- 9  
-----

AVERAGE  
SHARES  
OUTSTANDING  
ASSUMING  
DILUTION  
2,488 2,489  
2,487 2,484  
=====

CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED) (In millions)

Nine Months  
 Ended  
 September 30, --  
 -----  
 ----- 2001  
 2000 -----  
 -----

OPERATING  
 ACTIVITIES  
 Net income \$  
 3,055 \$ 1,935  
 Depreciation and  
 amortization 571  
 572 Deferred  
 income taxes  
 (45) (43) Equity  
 income, net of  
 dividends (83) 28  
 Foreign currency  
 adjustments (47)  
 110 Other  
 operating charges  
 - 655 Gain on  
 issuances of  
 stock by equity  
 investee (91) -  
 Other items 11  
 (78) Net change  
 in operating  
 assets and  
 liabilities (318)  
 (600) -----  
 ----- Net  
 cash provided by  
 operating  
 activities 3,053  
 2,579 -----  
 -----

INVESTING  
 ACTIVITIES  
 Acquisitions and  
 investments,  
 principally  
 trademarks and  
 bottling  
 companies (308)  
 (284) Purchases  
 of investments  
 and other assets  
 (365) (271)  
 Proceeds from  
 disposals of  
 investments and  
 other assets 179  
 111 Purchases of  
 property, plant  
 and equipment  
 (528) (571)  
 Proceeds from  
 disposals of

property, plant and equipment	
70 17 Other	
investing activities	
112 62 -----	
----- Net	
cash used in	
investing activities	
(840) (936) -----	
-----	
Net cash	
provided by	
operations after	
reinvestment	
2,213 1,643 -----	
-----	
FINANCING	
ACTIVITIES	
Issuances of debt	
2,660 2,902	
Payments of debt	
(3,225) (2,397)	
Issuances of	
stock 155 243	
Purchases of	
stock for treasury	
(219) (130)	
Dividends (897)	
(841) -----	
----- Net	
cash used in	
financing activities	
(1,526) (223) -----	
-----	
EFFECT OF	
EXCHANGE	
RATE	
CHANGES ON	
CASH AND	
CASH	
EQUIVALENTS	
(11) (86) -----	
-----	
CASH AND	
CASH	
EQUIVALENTS	
Net increase	
during the period	
676 1,334	
Balance at	
beginning of	
period 1,819	
1,611 -----	
-----	
Balance at end of	
period \$ 2,495 \$	
2,945	
=====	
=====	

See Notes to Condensed Consolidated Financial Statements. 7 THE COCA-COLA COMPANY AND SUBSIDIARIES NOTES TO  
CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) Note A - Basis of Presentation The accompanying unaudited



condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information and with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X. They do not include all information and notes required by generally accepted accounting principles for complete financial statements. However, except as disclosed herein, there has been no material change in the information disclosed in the notes to consolidated financial statements included in the Annual Report on Form 10-K of The Coca-Cola Company (our Company) for the year ended December 31, 2000. In the opinion of management, all adjustments (consisting of normal recurring accruals), as well as the accounting change to adopt Statement of Financial Accounting Standards (SFAS) No. 133, "Accounting for Derivative Instruments and Hedging Activities," considered necessary for a fair presentation have been included. Operating results for the nine month period ended September 30, 2001, are not necessarily indicative of the results that may be expected for the year ending December 31, 2001. Certain amounts in our prior period financial statements have been reclassified to conform to the current period presentation. 8 NOTES TO CONDENSED

CONSOLIDATED FINANCIAL STATEMENTS (Continued) (UNAUDITED) Note B - Seasonality Sales of ready-to-drink nonalcoholic beverages are somewhat seasonal, with the second and third calendar quarters accounting for the highest sales volumes in the Northern Hemisphere. The volume of sales in the beverages business may be affected by weather conditions. Note C - Comprehensive Income Total comprehensive income for the third quarter 2001 was \$1,161 million, comprising net income of \$1,074 million, a reduction of derivative gains of approximately \$27 million, a net increase for foreign currency translation of approximately \$140 million and a net decrease in the unrealized gain on available-for-sale securities of approximately \$26 million. Total comprehensive income for the third quarter 2000 was \$973 million, comprising net income of \$1,067 million, an increase in the unrealized gain on available-for-sale securities of approximately \$3 million, offset by a net reduction for foreign currency translation of approximately \$97 million. For the first nine months of 2001, total comprehensive income was \$3,114 million, comprising net income of \$3,055 million, accumulated net gains on derivative financial instruments of approximately \$77 million, a net increase for foreign currency translation of approximately \$1 million and a net decrease in the unrealized gain on available-for-sale securities of approximately \$19 million. For the first nine months of 2000, total comprehensive income was \$1,404 million, comprising net income of \$1,935 million offset by a net reduction for foreign currency translation of approximately \$475 million and a net decrease in the unrealized gain on available-for-sale securities of approximately \$56 million. 9 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued) (UNAUDITED) Note D - Accounting Pronouncements SFAS No. 133 "Accounting for Derivative Instruments and Hedging Activities" -----

Effective January 1, 2001, the Company adopted SFAS No. 133 as amended by SFAS No. 137 and SFAS No. 138. These statements require the Company to recognize all derivative instruments on the balance sheet at fair value. The statements also establish new accounting rules for hedging instruments, which depend on the nature of the hedge relationship. A fair value hedge requires that the effective portion of the change in the fair value of a derivative instrument be offset against the change in the fair value of the underlying asset, liability, or firm commitment being hedged through earnings. A cash flow hedge requires that the effective portion of the change in the fair value of a derivative instrument be recognized in Other Comprehensive Income (OCI), a component of Share-Owners' Equity, and reclassified into earnings in the same period or periods during which the hedged transaction affects earnings. Any ineffective portion of a derivative instrument's change in fair value is immediately recognized in earnings. The third quarter 2001 unaudited condensed consolidated financial statements include the provisions required by SFAS No. 133, while the third quarter 2000 unaudited condensed consolidated financial statements were prepared in accordance with the applicable professional literature for derivatives and hedging instruments in effect at that time. Upon adoption of SFAS No. 133 on January 1, 2001, the Company recorded transition adjustments to recognize its derivative instruments at fair value and to recognize the ineffective portion of the change in fair value of its derivatives. The cumulative effect of these transition adjustments was an after-tax reduction to net income of approximately \$10 million and an after-tax net increase to OCI of approximately \$50 million. 10 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued) (UNAUDITED) Note D - Accounting Pronouncements (Continued) Emerging Issues Task Force (EITF) ----- Effective January 1, 2001, our Company adopted the provisions of EITF Issue 00-14, "Accounting for Certain Sales Incentives," and Issue 00-22, "Accounting for 'Points' and Certain Other Time-Based or Volume-Based Sales Incentive Offers, and Offers for Free Products or Services to be Delivered in the Future." Both of these EITF Issues provide additional guidance relating to the income statement classification of certain sales incentives. The adoption of these EITF Issues resulted in the Company reducing both net operating revenues and selling, administrative and general expenses by approximately \$142 million for the third quarter ended September 30, 2001, and by approximately \$445 million for the nine months ended September 30, 2001. For the three and nine month periods ending September 30, 2000, the Company reduced both net operating revenues and selling, administrative and general expenses by approximately \$130 million and \$399 million, respectively. In April 2001, the EITF reached a consensus on EITF Issue 00-25, "Vendor Income Statement Characterization of Consideration Paid to a Reseller of the Vendor's Products or Services." EITF Issue 00-25, which is effective for the Company beginning January 1, 2002, will require certain selling expenses incurred by the Company to be classified as deductions from revenue. We are currently assessing the financial impact EITF Issue 00-25 will have on our Consolidated Financial Statements; however, we estimate that in excess of \$2 billion of our payments to bottlers and customers which are currently classified within selling, administrative and general expenses will be reclassified as deductions from revenue in accordance with this EITF Issue. In our 2002 Consolidated Financial Statements, all comparative periods will be reclassified. 11 SFAS No. 141 "Business Combinations" and SFAS No. 142 "Goodwill and Other Intangible Assets" -----

In June 2001, the FASB issued SFAS No. 141, "Business Combinations," and SFAS No. 142, "Goodwill and Other Intangible Assets." Under the new rules, goodwill and indefinite lived intangible assets are no longer amortized but are reviewed annually for impairment. Separable intangible assets that are not deemed to have an indefinite life will continue to be amortized over their useful lives. The amortization provisions of SFAS No. 142 apply to goodwill and intangible assets acquired after June 30, 2001. With respect to goodwill and intangible assets acquired prior to July 1, 2001, the Company will apply the new accounting rules beginning January 1, 2002. We are currently assessing the financial impact SFAS No. 141 and SFAS No. 142 will have on our Consolidated Financial Statements; however, we estimate that amortization expense for 2002 will be reduced by approximately \$50 million, and equity income for 2002 will be increased by an amount in excess of \$100 million. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued) (UNAUDITED) Note E - Operating Segments The Company's operating structure includes the following operating segments: the North America Group (including The Minute Maid Company); the Africa Group; the Europe, Eurasia and Middle East Group; the Latin America Group; the Asia Group; and Corporate. The North America Group includes the United States, Canada and Puerto Rico. Effective January 1, 2001, the Company's operating segments were

geographically reconfigured and/or renamed as follows: Puerto Rico was added to the North America Group from the Latin America Group. The Middle East Division was added to the Europe and Eurasia Group, which changed its name to the Europe, Eurasia and Middle East Group. At the same time the Africa and Middle East Group, less the relocated Middle East Division, changed its name to the Africa Group. During the first quarter of 2001, the Asia Pacific Group was renamed the Asia Group. Prior period amounts have been reclassified to conform to the current period presentation.

12 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued) (UNAUDITED) Note E - Operating Segments  
(Continued) Information about our Company's operations by operating segment, is as follows: As of and for the Three Months Ended September 30, 2001 and 2000 (in millions):

Europe,  
North  
Eurasia and  
Latin  
America  
Africa  
Middle East  
America Asia  
Corporate  
Consolidated

-----  
-----  
-----  
-----  
-----

2001-----

Net operating  
revenues \$  
1,981 \$ 152  
\$ 1,355 \$  
548 \$ 1,330  
\$ 31 \$ 5,397

Operating  
income 368  
61 314 269  
495 (196)  
1,311

Identifiable  
operating  
assets 4,268  
292 2,587  
1,641 2,066  
5,964  
16,818

Investments  
141 90  
1,962 1,677  
1,067 910  
5,847 2000--

--- Net  
operating  
revenues \$  
1,930 \$ 157  
\$ 1,212 \$  
551 \$ 1,511  
\$ 52 \$ 5,413

Operating  
income(1)  
383 51 324  
272 452  
(155) 1,327

Identifiable  
operating  
assets 4,185

309 1,810  
 1,568 2,216  
 6,527  
 16,615  
 Investments  
 143 92  
 2,086 1,957  
 1,404 844  
 6,526

Intercompany  
 transfers  
 between  
 operating  
 segments are  
 not material.

(1) Operating income was reduced by \$17 million for North America; \$2 million for Africa; \$32 million for Europe, Eurasia and Middle East; \$7 million for Latin America; \$8 million for Asia; and \$28 million for Corporate as a result of other operating charges associated with the Company's organizational realignment. 13 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued) (UNAUDITED) Note E  
 - Operating Segments (Continued) For the Nine Months Ended September 30, 2001 and 2000 (in millions):

Europe,  
North  
Eurasia and  
Latin  
America  
Africa  
Middle East  
America Asia  
Corporate  
Consolidated

-----  
-----  
-----  
-----  
-----

2001-----  
Net operating  
revenues \$  
5,644 \$ 439  
\$ 3,491 \$  
1,669 \$  
3,801 \$ 125  
\$ 15,169  
Operating  
income 1,117  
183 1,147  
828 1,341  
(512) 4,104  
2000-----

Net operating  
revenues \$  
5,600 \$ 419  
\$ 3,529 \$  
1,561 \$  
3,945 \$ 102  
\$ 15,156  
Operating  
income(1,2)  
1,034 120  
1,044 743  
598 (687)  
2,852

Intercompany  
transfers  
between  
operating  
segments are  
not material

(1) Operating income was reduced by \$3 million for North America; \$397 million for Asia; and \$5 million for Corporate as a result of other operating charges recorded for asset impairments. (2) Operating income was reduced by \$97 million for North America; \$7 million for Africa; \$72 million for Europe, Eurasia and Middle East; \$28 million for Latin America; \$116 million for Asia; and \$240 million for Corporate as a result of other operating charges associated with the Company's organizational realignment. 14 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued) (UNAUDITED) NOTE F - Other Operating Charges In the third quarter of 2000, we recorded total charges of approximately \$94 million related to costs associated with the Company's organizational realignment (the Realignment). For the first nine months of 2000, we recorded total charges of \$965 million. Of this \$965 million, approximately \$405 million related to the impairment of certain bottling, manufacturing and intangible assets, and approximately \$560 million related to the Realignment. In the first quarter of 2000, we recorded charges of approximately \$405 million related to the impairment of certain bottling, manufacturing and intangible assets, primarily within our Indian bottling operations. These impairment charges were recorded to reduce the carrying value of the identified assets to fair value. Fair value was derived using cash flow analysis. The assumptions used in the cash flow analysis were consistent with those used in our internal planning process. The assumptions included estimates of future growth in unit cases, estimates of gross margins, estimates of the impact of exchange rates and estimates of tax rates and tax incentives. The charge was primarily the result of our revised outlook for the Indian beverage market including the future expected tax environment. The

remaining carrying value of long-lived assets within our Indian bottling operations, immediately after recording the impairment charge, was approximately \$300 million. In the third quarter of 2000, the Company incurred total pretax Realignment expenses of approximately \$94 million. Under the Realignment, which was completed during the year ended December 31, 2000, approximately 5,200 employees were separated from almost all functional areas of the Company's operations, and certain activities were outsourced to third parties. Employees separated from the Company as a result of the Realignment were offered severance or early retirement packages, as appropriate, which included both financial and non-financial components. The Realignment expenses included costs associated with involuntary terminations, voluntary retirements and other direct costs associated with implementing the Realignment. Other direct costs included repatriating and relocating employees to local markets; asset write-downs; lease cancellation costs; and costs associated with the development, communication and administration of the Realignment. 15 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued) (UNAUDITED) NOTE F - Other Operating Charges (Continued) The table below summarizes the balance of accrued Realignment expenses and the movement in that accrual as of and for the three months ended September 30, 2001 (in millions):

Accrued Accrued  
Balance Noncash  
Balance June 30  
and September  
30

REALIGNMENT  
SUMMARY

2001 Payments  
Exchange 2001 --

-----  
-----

--- Employees  
involuntarily  
separated  
Severance pay  
and benefits \$ 49  
\$ (12) \$ (4) \$ 33  
Other -- including  
asset write-downs  
17 (2) 6 21 -----

----- \$ 66  
\$ (14) \$ 2 \$ 54 --

-----  
Employees  
voluntarily  
separated Special  
retirement pay  
and benefits \$  
149 \$ (4) \$ 1 \$  
146 Outside  
services -- legal,  
outplacement,  
consulting 2 -- 2

-----  
-- \$ 151 \$ (4) \$ 1  
\$ 148 -----

----- Other  
direct costs \$ 56  
\$ (2) \$ (8) \$ 46 --

-----  
Total Realignment  
\$ 273 \$ (20) \$  
(5) \$ 248 (1)

=====

(1) Accrued Realignment expenses of approximately \$124 million have been included in both of the Condensed Consolidated Balance Sheet captions Accounts payable and accrued expenses and Other liabilities. 16 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued) (UNAUDITED) NOTE F - Other Operating Charges (Continued) The table below summarizes the balance of accrued Realignment expenses and the movement in that accrual as of and for the nine months ended September 30, 2001 (in millions):

Accrued Accrued  
Balance Noncash  
Balance  
December 31 and  
September 30  
REALIGNMENT  
SUMMARY  
2000 Payments  
Exchange 2001 --

-----  
-----  
--- Employees  
involuntarily  
separated  
Severance pay  
and benefits \$ 91  
\$ (54) \$ (4) \$ 33  
Outside services --  
legal,  
outplacement,  
consulting 8 (8) --  
-- Other -- including  
asset write-downs  
37 (18) 2 21 -----  
-----  
----- \$  
136 \$ (80) \$ (2)  
\$ 54 -----  
-----

----- Employees  
voluntarily  
separated Special  
retirement pay  
and benefits \$  
179 \$ (23) \$ (10)  
\$ 146 Outside  
services -- legal,  
outplacement,  
consulting 3 (1) --  
2 -----  
-----  
--- \$ 182 \$ (24)  
\$ (10) \$ 148 -----  
-----

-----  
Other direct costs  
\$ 60 \$ (11) \$ (3)  
\$ 46 -----  
-----

----- Total  
Realignment \$  
378 \$ (115) \$  
(15) \$ 248 (1)  
=====

(1) Accrued Realignment expenses of approximately \$124 million have been included in both of the Condensed Consolidated Balance Sheet captions Accounts payable and accrued expenses and Other liabilities. 17 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
(Continued) (UNAUDITED) NOTE G Issuances of Stock by Equity Investee In July 2001, Coca-Cola Enterprises Inc. (CCE) completed its

acquisition of Hondo Incorporated and Herbeco Enterprises, Inc., collectively known as Herb Coca-Cola. The transaction was valued at approximately \$1.4 billion, with approximately 30 percent of the transaction funded with the issuance of approximately 25 million shares of CCE common stock, and the remaining portion funded through debt and assumed debt. The issuance of shares resulted in a one-time noncash pretax gain for our Company of approximately \$91 million. We provided deferred taxes of approximately \$36 million on this gain. This transaction resulted in our Company's 40 percent ownership interest in CCE being diluted to 38 percent. 18 Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations RESULTS OF OPERATIONS Beverage Volume -----

For both the third quarter of 2001 and the first nine months of 2001, our worldwide unit case volume increased more than 4 percent compared to the same periods in 2000. The increase in unit case volume reflects strong performance in the United States and international markets, particularly Japan, China, Russia, Argentina and Great Britain, partially offset by declines in volume recorded by Germany and Turkey. Third quarter 2001 unit case volume growth for the Company's operating segments was 3 percent for the North America Group; 3 percent for the Latin America Group; 4 percent for the Europe, Eurasia and Middle East Group; 9 percent for the Africa Group; and 8 percent for the Asia Group. Worldwide gallon sales of concentrates and syrups increased slightly in the third quarter and increased 4 percent for the first nine months of 2001, compared to the same periods in 2000. Net Operating Revenues and Gross Margin -----

Net operating revenues of \$5,397 million in the third quarter of 2001 and \$15,169 million in the first nine months of 2001 were comparable to the net operating revenues recorded for the same periods in 2000. Net operating revenues for the third quarter 2001 reflect a slight increase in gallon shipments, price increases in selected countries and the consolidation of bottling operations in Brazil and the Nordic Region, offset by the negative impact of currencies and the deconsolidation of our previously owned vending operations in Japan and canning operations in Germany. Our gross profit margin increased to 68.6 percent in the third quarter of 2001 from 67.9 percent in the third quarter of 2000. For the first nine months of 2001, our gross profit margin increased to 69.6 percent from 68.3 percent for the first nine months of 2000. The increase in our gross profit margin for both the third quarter and the first nine months of 2001 was due primarily to the deconsolidation in 2001 of our Japan vending and German canning operations, partially offset by the consolidation in 2001 of the Nordic and Brazilian bottling operations. In addition, the increase in the gross profit margin for the first nine months of 2001 was impacted by the reduction of concentrate inventory levels by certain bottlers within the Coca-Cola system in 2000. 19 RESULTS OF OPERATIONS (Continued) Selling, Administrative and General Expenses -----

Selling, administrative and general expenses were approximately \$2,394 million in the third quarter of 2001, compared to \$2,256 million in the third quarter of 2000. The increase for the third quarter is due to incremental marketing expenses in 2001 as discussed below, the consolidation in 2001 of the Nordic and Brazilian bottling operations, partially offset by the sale in 2001 of our Japan vending and German canning operations and the impact of the stronger U.S. dollar. For the first nine months of 2001, selling, administrative and general expenses were \$6,449 million compared to \$6,528 million for the same period in 2000. The decrease during the first nine months of 2001 was due primarily to the combination of savings in expenses achieved from the Realignment completed during 2000, the impact of a stronger U.S. dollar and the deconsolidation in 2001 of our Japan vending and German canning operations, partially offset by the consolidation in 2001 of the Nordic and Brazilian bottling operations and incremental marketing expenses in 2001 as discussed below. During the first quarter of 2001, the Company announced plans to implement significant strategic one-time marketing initiatives in order to accelerate the Company's business strategies. During calendar year 2001, the Company expects to invest approximately \$300 million of incremental marketing, or approximately \$0.08 per share after tax, in selected key markets, specifically the United States, Japan and Germany. During the third quarter of 2001, approximately \$94 million, or \$0.03 per share after tax, was expensed on these incremental marketing activities; in the second quarter of 2001, approximately \$82 million, or \$0.02 per share after tax, was expensed. Other Operating Charges -----

In the third quarter of 2000, we recorded total nonrecurring charges of approximately \$94 million related to costs associated with the Company's Realignment. For the first nine months of 2000, we recorded total charges of \$965 million. Of this \$965 million, approximately \$405 million related to the impairment of certain bottling, manufacturing and intangible assets, and approximately \$560 million related to the Realignment. 20 RESULTS OF OPERATIONS (Continued) Other Operating Charges (Continued) -----

In the first quarter of 2000, we recorded charges of approximately \$405 million related to the impairment of certain bottling, manufacturing and intangible assets, primarily within our Indian bottling operations. These impairment charges were recorded to reduce the carrying value of the identified assets to fair value. Fair value was derived using cash flow analysis. The assumptions used in the cash flow analysis were consistent with those used in our internal planning process. The assumptions included estimates of future growth in unit cases, estimates of gross margins, estimates of the impact of exchange rates and estimates of tax rates and tax incentives. The charge was primarily the result of our revised outlook for the Indian beverage market including the future expected tax environment. The remaining carrying value of long-lived assets within our Indian bottling operations, immediately after recording the impairment charge, was approximately \$300 million. In the third quarter of 2000, the Company incurred total pretax Realignment expenses of approximately \$94 million, or \$0.03 per share after tax. Under the Realignment, which was completed during the year ended December 31, 2000, approximately 5,200 employees were separated from almost all functional areas of the Company's operations, and certain activities were outsourced to third parties. Employees separated from the Company as a result of the Realignment were offered severance or early retirement packages, as appropriate, which included both financial and non-financial components. The Realignment expenses included costs associated with involuntary terminations, voluntary retirements and other direct costs associated with implementing the Realignment. Other direct costs included repatriating and relocating employees to local markets; asset write-downs; lease cancellation costs; and costs associated with the development, communication and administration of the Realignment. 21 RESULTS OF OPERATIONS (Continued) Operating Income and Operating Margin -----

Operating income was \$1,311 million in the third quarter of 2001, compared to \$1,327 million in the third quarter of 2000. Our consolidated operating margin for the third quarter of 2001 was 24.3 percent, comparable to 24.5 percent for the same period in 2000. Operating income for the third quarter of 2001 decreased compared to the third quarter of 2000 due primarily to the increase in selling, administrative and general expenses as previously discussed, offset by the recording in the third quarter of 2000 of approximately \$94 million in charges as previously discussed under the heading, "Other Operating Charges." Operating income and operating margin for the nine months ended September 30, 2001 were \$4,104 million and 27.1 percent, respectively, compared to \$2,852 million and 18.8 percent for the nine months ended September 30, 2000. The increases in operating income and operating margin for the first nine months of 2001 reflect the recording of approximately \$965 million in charges in 2000 as previously discussed under the heading, "Other Operating Charges," the effect of the planned reduction of concentrate inventory by certain bottlers within the Coca-Cola system in 2000, and the decrease in selling, administrative and general expenses in 2001 as previously discussed. Operating income and operating margin for the third quarter of



2001 and for the first nine months of 2001 were also negatively impacted by a stronger U.S. dollar. Interest Income and Interest Expense -----

----- Interest income decreased to \$68 million for the third quarter of 2001 and to \$227 million year to date at September 30, 2001, from \$92 million and \$257 million, respectively, for the comparable periods in 2000, due primarily to lower interest rates. Interest expense decreased 45 percent to \$66 million in the third quarter of 2001 relative to the comparable period in 2000, and by approximately 31 percent to \$234 million year to date at September 30, 2001, due to both a decrease in average commercial paper debt balances and lower interest rates. Interest income exceeded interest expense for the third quarter of 2001. Interest income benefited from cash invested in locations outside the United States earning higher rates of interest than can be obtained within the United States. Our interest expense is primarily incurred on borrowings within the United States. 22 RESULTS OF OPERATIONS (Continued) Equity Income ----- Our Company's share of income from equity method investments for the third quarter of 2001 totaled \$104 million, compared to \$63 million in the third quarter of 2000. For the first nine months of 2001, our Company's share of income from equity method investments totaled \$167 million, compared to equity income of \$49 million for the comparable period in 2000. The increase in our Company's share of income from equity method investments was due primarily to the continued improvement in operating performance by the majority of our equity investees. Other Income - Net ----- Other income - net decreased to \$26 million income for the third quarter of 2001, compared to \$121 million income for the third quarter of 2000. Other income - net decreased to \$23 million income for the first nine months of 2001 compared to \$102 million income for the comparable period in 2000. The reductions in other income - net in both periods were due primarily to the Company recognizing a tax free noncash gain of \$118 million in the third quarter of 2000 from the merger of Coca-Cola Beverages plc and Hellenic Bottling Company S.A. Issuances of Stock by Equity Investee ----- In July 2001, CCE completed its acquisition of Herb Coca-Cola. The transaction was valued at approximately \$1.4 billion, with approximately 30 percent of the transaction funded with the issuance of approximately 25 million shares of CCE common stock, and the remaining portion funded through debt and assumed debt. The issuance of shares resulted in a one-time noncash pretax gain for our Company of approximately \$91 million. We provided deferred taxes of approximately \$36 million on this gain. This transaction resulted in our Company's 40 percent ownership interest in CCE being diluted to 38 percent. 23 RESULTS OF OPERATIONS (Continued) Income Taxes ----- Our effective tax rate was 30 percent for the third quarter of 2001 compared to 28.1 percent for the third quarter of 2000. The increase in our effective tax rate for the third quarter of 2001 compared with the third quarter of 2000 was due primarily to the recognition in the third quarter of 2000 of a tax free gain of approximately \$118 million upon the merger of Coca-Cola Beverages plc and Hellenic Bottling Company S.A., partially offset by the noncash gain recorded in the third quarter of 2001 related to CCE's acquisition of Herb Coca-Cola. The effective tax rate was 30 percent for the first nine months of 2001 compared to 33.8 percent for the first nine months of 2000. The decrease in our effective tax rate for the first nine months of 2001 compared with the first nine months of 2000 was due primarily to the first quarter of 2000 including other operating charges of approximately \$405 million related to asset impairments for which no tax benefit was recognized. Excluding the impact of these impairment charges, the effective tax rate on operations for the first nine months of 2000 was 30.8 percent. Our effective tax rate of 30 percent for the three and nine months ended September 30, 2001, reflects tax benefits derived from significant operations outside the United States, which are taxed at rates lower than the U.S. statutory rate of 35 percent. Recent Developments ----- In February 2001, our Company and The Procter & Gamble Company announced plans to create a stand-alone enterprise to develop and market juices and salted snacks. In September 2001, the two companies announced that they will independently pursue opportunities to grow their respective businesses, instead of pursuing a joint business as previously announced. 24 RESULTS OF OPERATIONS (Continued) Recent Developments (Continued) -----

----- The Company has concluded negotiations regarding the terms of a proposed Control and Profit and Loss (CPL) agreement with certain other shareholders of Coca-Cola Erfrischungsgetraenke AG (CCEAG), a bottler in Germany in which the Company owns approximately a 41 percent ownership interest. Under the terms of the proposed CPL agreement, the Company would obtain management control of CCEAG for a period of up to five years, commencing January 1, 2002. In return for the management control of CCEAG, the Company would guarantee minimum annual dividend payments by CCEAG (or the equivalent) to all other CCEAG shareholders. Additionally, all CCEAG shareholders have agreed to enter into either a put or a put/call option agreement with the Company, exercisable at the end of the term of the CPL agreement at previously agreed prices. The CPL agreement and other related proposed agreements are subject to final execution of definitive agreements and are further subject to CCEAG shareholder, supervisory board and European Union regulatory approval. If the CPL agreement and the related agreements are executed and receive the requisite approvals, the transfer of management control of CCEAG would require the Company to consolidate CCEAG in its financial statements beginning January 1, 2002. The consolidation of CCEAG effective January 1, 2002 would be expected to increase the Company's assets and decrease the Company's 2002 gross margin and operating margin, but would not be expected to have a material effect on the Company's 2002 operating income, net income or earnings per share. 25 FINANCIAL CONDITION Net Cash Provided by Operations After Reinvestment -----

----- In the first nine months of 2001, net cash provided by operations after reinvestment totaled \$2,213 million compared to \$1,643 million for the comparable period in 2000. Net cash provided by operating activities in the first nine months of 2001 amounted to \$3,053 million, a \$474 million increase compared to the first nine months of 2000. The increase was due primarily to the first nine months of 2000 being unfavorably impacted by the previously mentioned planned inventory reduction by certain bottlers, cash payments made to separated employees under the Realignment, as well as additional Japanese tax payments made pursuant to the terms of an Advance Pricing Agreement (APA) entered into by the United States and Japan taxing authorities, referred to in Note 14 to the Consolidated Financial Statements included in the Company's Annual Report on Form 10-K for the year ended December 31, 2000. Net cash used in investing activities totaled \$840 million for the first nine months of 2001, compared to \$936 million for the first nine months of 2000. The decrease was due primarily to (i) a reduction in purchases of property, plant and equipment; (ii) proceeds received from the sale of our vending operations in Japan; offset by (iii) the consolidation of the Nordic bottling operations and other investing activities. Financing Activities ----- Our financing activities include net borrowings, dividend payments and share issuances and repurchases. Net cash used in financing activities totaled \$1,526 million for the first nine months of 2001, compared to \$223 million for the first nine months of 2000. Our Company reduced its cash borrowings by \$565 million in the first nine months of 2001 compared to a net increase in cash borrowings of \$505 million for the comparable period in 2000. In 2000, the Company increased its borrowings due to the impact on cash from the reduction of concentrate inventory by certain bottlers, costs associated with the Realignment and the satisfaction of tax obligations pursuant to the terms of the APA. Cash used to purchase common stock for treasury was \$219 million for the first nine months of 2001, compared to \$130 million for the first nine months of 2000. The Company repurchased approximately 4,050,000 shares of common stock during the first nine months of 2001 at an

average cost of \$48.76 per share. During the first nine months of 2000, our Company did not repurchase any common stock under the stock repurchase plan. Treasury stock repurchases in 2000 were due primarily to the repurchase of shares from employees pursuant to the provisions of the Company's Stock Option and Restricted Stock Award Plans. 26 FINANCIAL CONDITION (Continued) Financial Position ----- The increase in current prepaid expenses and other assets during the first nine months of 2001 was due primarily to the change in the carrying value of derivatives and hedging instruments as reported under SFAS No. 133 and an increase in prepaid marketing. Total current and non-current debt decreased by \$371 million during the first nine months of 2001. The increase in non-current debt was due primarily to the Company's issuance in March 2001 of \$500 million in 10-year global notes. This amount, together with cash generated from operations, was used to reduce current debt.

Euro Conversion ----- In January 1999, certain member countries of the European Union established irrevocable, fixed conversion rates between their existing currencies and the European Union's common currency (the Euro). The introduction of the Euro is scheduled to be phased in over a period ending January 1, 2002, when Euro notes and coins will come into circulation. The existing currencies are due to be completely removed from circulation on February 28, 2002. Our Company has been preparing for the introduction of the Euro for several years. The timing of our phasing out all uses of the existing currencies will comply with the legal requirements and also be scheduled to facilitate optimal coordination with the plans of our vendors, distributors and customers. Our work related to the introduction of the Euro and the phasing out of the other currencies includes converting information technology systems; recalculating currency risk; recalibrating derivatives and other financial instruments; evaluating and taking action, if needed, regarding the continuity of contracts; and modifying our processes for preparing tax, accounting, payroll and customer records. Based on our work to date, we believe the Euro replacing the other currencies will not have a material impact on our operations or our Consolidated Financial Statements. 27 FINANCIAL CONDITION (Continued) Exchange ----- Our international operations are subject to certain opportunities and risks, including currency fluctuations and government actions. We closely monitor our operations in each country and seek to adopt appropriate strategies that are responsive to changing economic and political environments and to fluctuations in foreign currencies. Due to our global operations, we use approximately 65 functional currencies. Weaknesses in some of these currencies are often offset by strengths in others. In the third quarter of 2001, the U.S. dollar was approximately 9 percent stronger as a weighted average of all of our functional currencies, compared to the third quarter of 2000. This does not include the effects of our hedging activities and, therefore, does not reflect the actual impact of fluctuations in exchange rates on our operating results. Our foreign currency management program mitigates over time a portion of the impact of exchange on net income and earnings per share. The amount of foreign currency exposure we hedge at any point in time varies based on our hedging strategy and market conditions. The impact of a stronger U.S. dollar reduced our operating income by approximately 3 percent for the third quarter 2001, and by approximately 5 percent for the first nine months of 2001, led by movements in the Euro and the Brazilian Real. The Company will continue to manage its foreign currency exposures to mitigate over time a portion of the impact of exchange on net income and earnings per share. Our Company conducts business in nearly 200 countries around the world, and we manage foreign currency exposures through the portfolio effect of the basket of functional currencies in which we do business. 28 FORWARD-LOOKING STATEMENTS Certain written and oral statements made by our Company and subsidiaries or with the approval of an authorized executive officer of our Company may constitute "forward-looking statements" as defined under the Private Securities Litigation Reform Act of 1995, including statements made in this report and other filings with the Securities and Exchange Commission. Generally, the words "believe," "expect," "intend," "estimate," "anticipate," "project," "will" and similar expressions identify forward-looking statements, which generally are not historical in nature. All statements which address operating performance, events or developments that we expect or anticipate will occur in the future -- including statements relating to volume growth, share of sales and earnings per share growth and statements expressing general optimism about future operating results -- are forward-looking statements. Forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from our Company's historical experience and our present expectations or projections. As and when made, management believes that these forward-looking statements are reasonable. However, caution should be taken not to place undue reliance on any such forward-looking statements since such statements speak only as of the date when made. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. The following are some of the factors that could cause our Company's actual results to differ materially from the expected results described in or underlying our Company's forward-looking statements: - Our ability to generate sufficient cash flows to support capital expansion plans, share repurchase programs and general operating activities. - Changes in the nonalcoholic beverages business environment. These include, without limitation, competitive product and pricing pressures and our ability to gain or maintain share of sales in the global market as a result of actions by competitors. While we believe our opportunities for sustained, profitable growth are considerable, factors such as these could impact our earnings, share of sales and volume growth. - Changes in laws and regulations, including changes in accounting standards, taxation requirements (including tax rate changes, new tax laws and revised tax law interpretations) and environmental laws in domestic or foreign jurisdictions. - Fluctuations in the cost and availability of raw materials and the ability to maintain favorable supplier arrangements and relationships. 29 FORWARD-LOOKING STATEMENTS (Continued) - Our ability to achieve earnings forecasts, which are generated based on projected volumes and sales of many product types, some of which are more profitable than others. There can be no assurance that we will achieve the projected level or mix of product sales. - Interest rate fluctuations and other capital market conditions, including foreign currency rate fluctuations. Most of our exposures to capital markets, including interest and foreign currency, are managed on a consolidated basis, which allows us to net certain exposures and, thus, take advantage of any natural offsets. We use derivative financial instruments to reduce our net exposure to financial risks. There can be no assurance, however, that our financial risk management program will be successful in reducing foreign currency exposures. - Economic and political conditions, especially in international markets, including civil unrest, governmental changes and restrictions on the ability to transfer capital across borders. - Our ability to penetrate developing and emerging markets, which also depends on economic and political conditions, and how well we are able to acquire or form strategic business alliances with local bottlers and make necessary infrastructure enhancements to production facilities, distribution networks, sales equipment and technology. Moreover, the supply of products in developing markets must match the customers' demand for those products, and due to product price and cultural differences, there can be no assurance of product acceptance in any particular market. - The effectiveness of our advertising, marketing and promotional programs. - The uncertainties of litigation, as well as other risks and uncertainties detailed from time to time in our Company's Securities and Exchange Commission filings. - Adverse weather conditions, which could reduce demand for Company products. The foregoing list of important factors is not exclusive. 30

Item 3. Quantitative and Qualitative Disclosures About Market Risk We have no material changes to the disclosure on this matter made in our Annual

Report on Form 10-K for the year ended December 31, 2000. 31 Part II. Other Information Item 6. Exhibits and Reports on Form 8-K (a) Exhibits: 10.1 - Letter Agreement, dated June 12, 2001, between the Company and Joseph R. Gladden, Jr. 10.2 - Letter Agreement, dated August 22, 2001, between the Company and Charles S. Frenette. 10.3 - Letter Agreement, dated August 22, 2001, between The Coca-Cola Export Corporation and Charles S. Frenette. 10.4 - Letter Agreement, dated September 17, 2001, between the Company and Brian G. Dyson. 12 - Computation of Ratios of Earnings to Fixed Charges. (b) Reports on Form 8-K: No report on Form 8-K has been filed by the Registrant during the quarter for which this report is filed. 32 SIGNATURE Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized. THE COCA-COLA COMPANY (REGISTRANT) Date: November 13, 2001 By: /s/ Connie D. McDaniel----- Connie D. McDaniel Vice President and Controller (On behalf of the Registrant and as Chief Accounting Officer) 33 Exhibit Index Exhibit Number and Description 10.1 - Letter Agreement, dated June 12, 2001, between the Company and Joseph R. Gladden, Jr. 10.2 - Letter Agreement, dated August 22, 2001, between the Company and Charles S. Frenette. 10.3 - Letter Agreement, dated August 22, 2001, between The Coca-Cola Export Corporation and Charles S. Frenette. 10.4 - Letter Agreement, dated September 17, 2001, between the Company and Brian G. Dyson. 12 - Computation of Ratios of Earnings to Fixed Charges.