STXLELEGANT

YOUR 360° GROOMING BUDDY

HIGH FIDELITY

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STXLELEGANT

Problem Statement:

Whenever we visit a barber/salon, we have to wait for a very long time in unorganized queues, which is very tedious and frustrating. The queue waiting times in salons can range from anywhere between few minutes to multiple hours, depending upon the day. This time could otherwise be used productively if the problem is provided with a solution. Another problem we often face is that after the hairstyle is done we might not like it. So, a feature is needed where we can try hairstyles prior to actually getting them.

Solution Statement:

Our app Stylelegant would help user to style up elegantly, by acting as a medium between salons/spas and the end-customers, i.e. the user. It would help you to book available slots in salons/spas and would also give suggestions to you. You can set a reminder for your booked slot and don't need to wait in long queues.

Also as an additional feature, we have added a feature where the app designs your 3D Modelled Face using your camera. Using this, one can try multiple styles before getting them, so that they do not have to regret later.



TASKFLOW

Note: The green boxes represent the clickables to follow the taskflow

- 1. User opens the StylElegant app and clicks on Book/Reschedule.
- 2. User clicks on Habib's Salon.
- 4. User clicks on Date on left Barber slots and selects the date 28 July 2020. Click anywhere on the screen to close overlay.
- 5. Then the user clicks on the slot of Barber Mr. Prashant from 10:00-11:00 am, slot turns green and then the user clicks on Confirm.
- 5. User gets an option to pay at the moment using card/UPI or pay later at the Salon and the user clicks on Pay at Salon.
- 6. User click on Book.



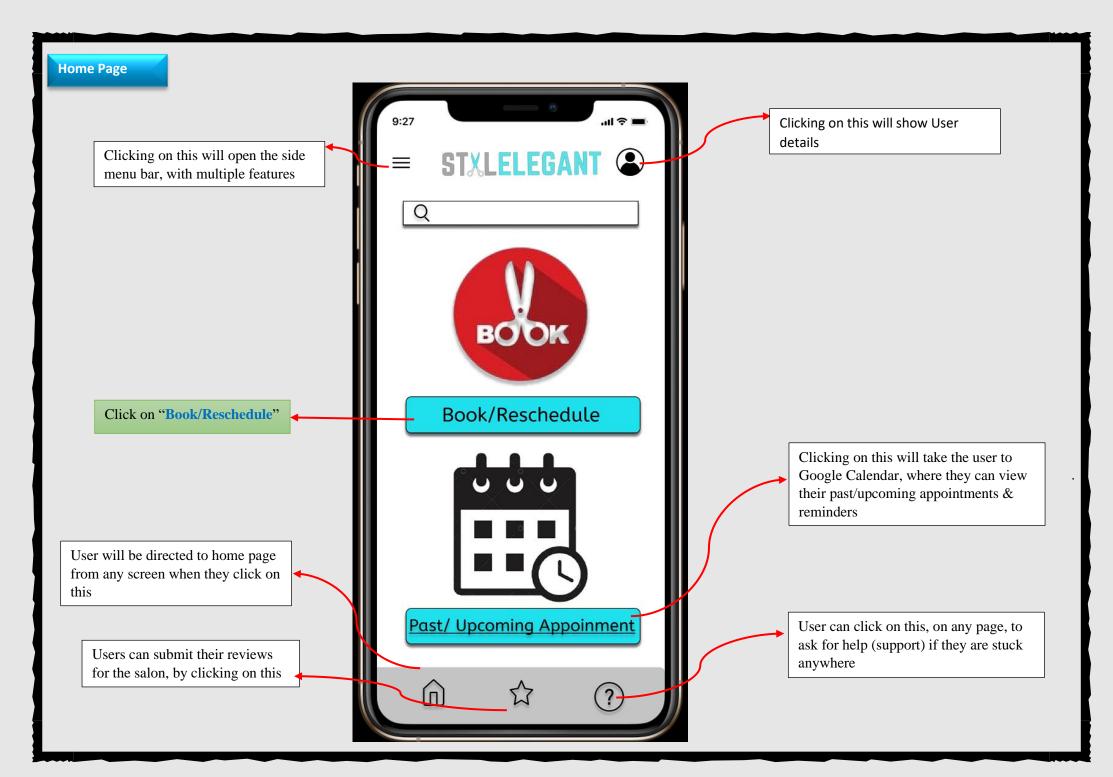
- 7. To set reminder user clicks Set a Reminder and then click anywhere on the screen to close the overlay. To try 3D face styling features, user clicks on Try 3D styling on the same screen.
- 8.On 3D styling page user clicks open the drop down menu and clicks on first picture of hairstyle in Trending to try it.
- 9. User clicks on Confirm and Send.
- 10. User visits the Salon.
- 11. When he comes back, he opens the home screen and clicks on the star icon in the bottom menu to review his experience at salon.



Link to High Fidelity Prototype:

 $\frac{https://www.figma.com/proto/D8LAr7kUpWm4lpeoTkYkB2/StylElegant?n}{ode-id=1\%3A2\&scaling=scale-down\&page-id=0\%3A1}$





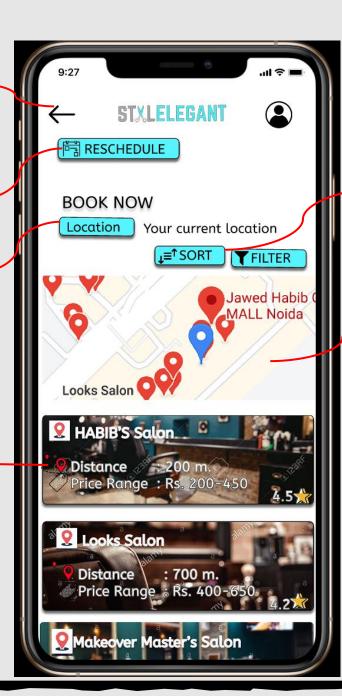
Home Page> Booking Page

Back button, to go to the previous page from any page.

User can click on "Reschedule" to reschedule/cancel their previous appointment (if any)

User will have the option to select the desired location

Click on "Habib's Salon" to select the Salon

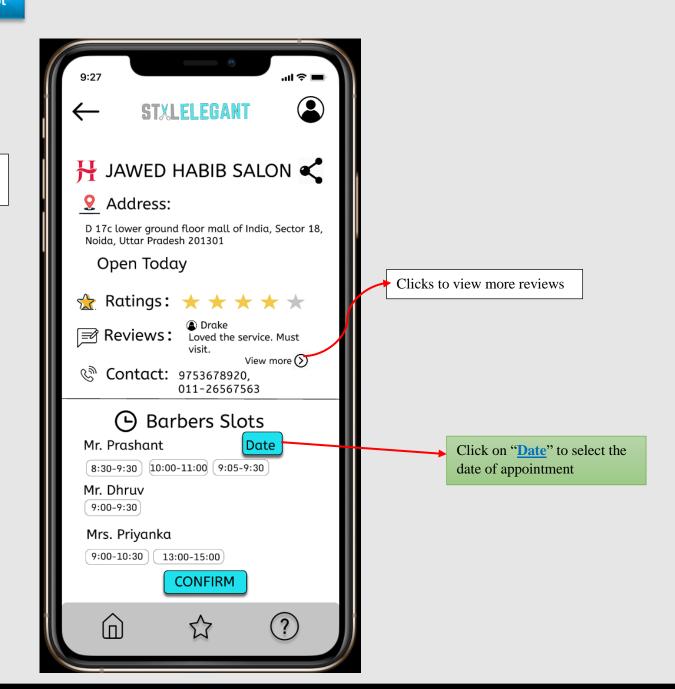


User can sort & filter his search results as per his/her requirement, by clicking on the 2 buttons

Google Maps to show the nearby salons

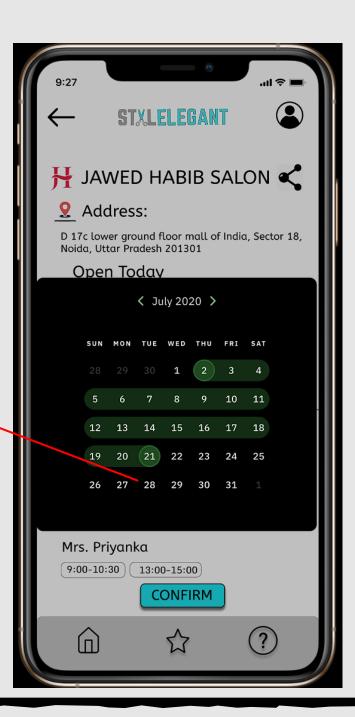
Home Page> Book/ReSchedule > Barber Slot

Address and other relevant details of the salon are visible

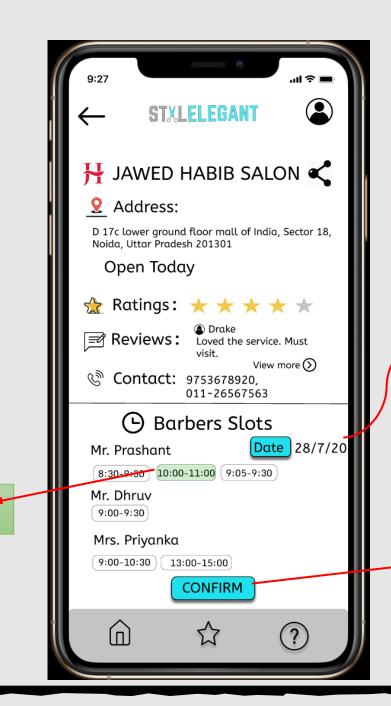


Home Page> Book/ReSchedule > Barber Slot

Click on the date "28" to select the date of appointment



Home Page> Book/ReSchedule > Barber Slot



Selected Date is now visible

Then, Click on "Confirm" to proceed

Click on the slot "10:00-11:00" of or Mr. Prashant as barber

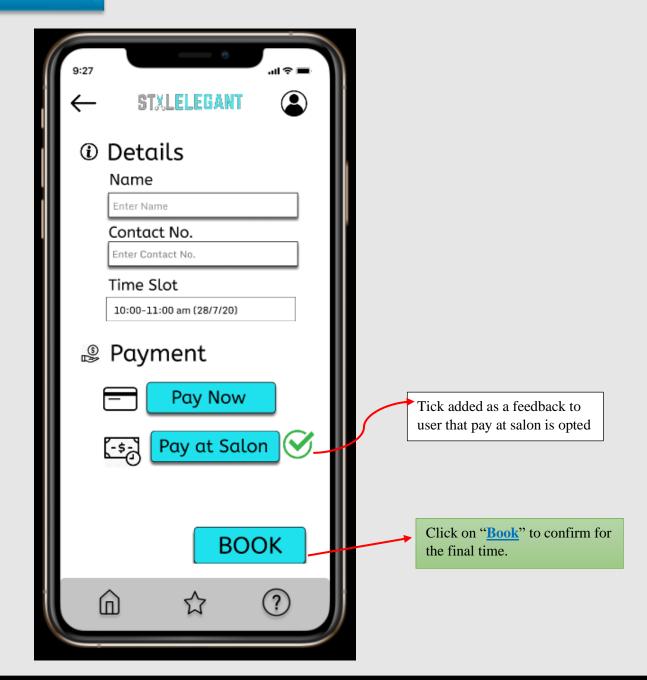
Enters Name and Contact No.

**(Assumed the user inputs it.)

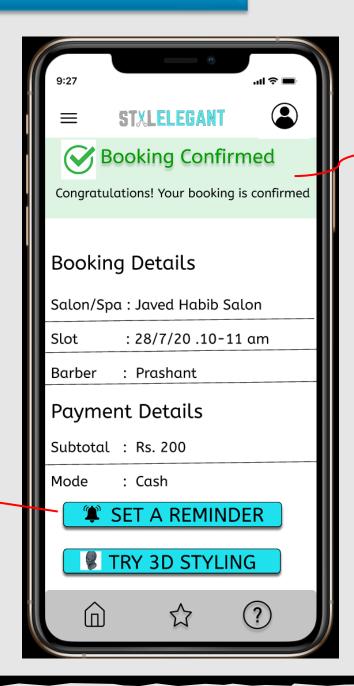
Click on "Pay At Salon" to pay later.



Clicking on Pay Now, will take the user to payment portal

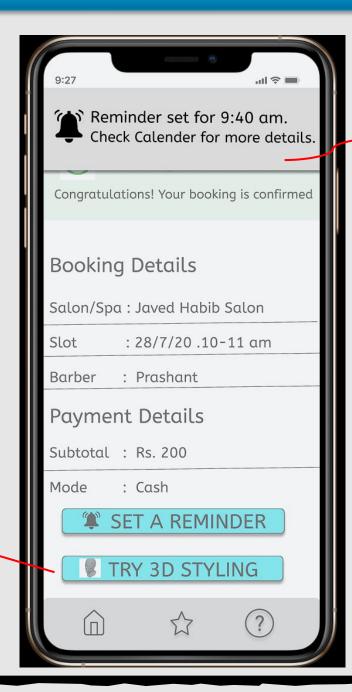


Home Page> Book/ReSchedule > Barber Slot > Details & Payment > Booking Confirmation



Booking confirmation given, along with the details of booking

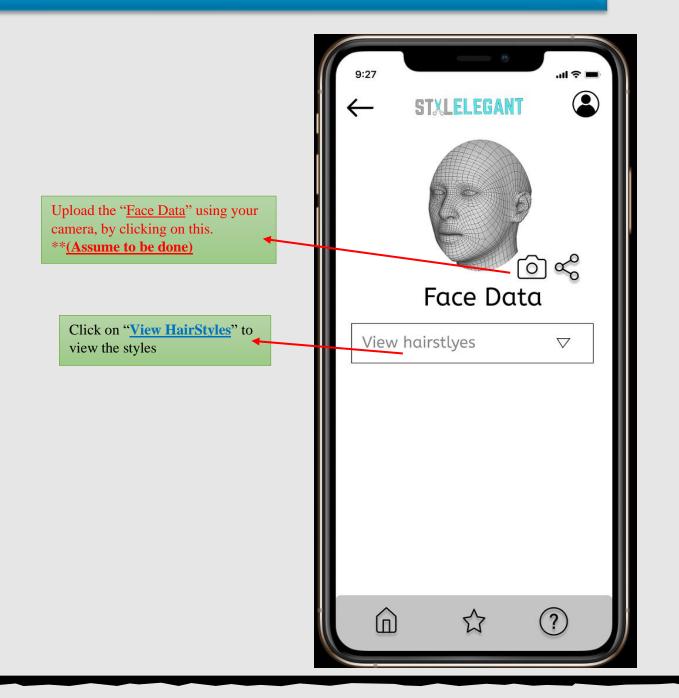
Click on "Set A Reminder" to set the reminder for the booking

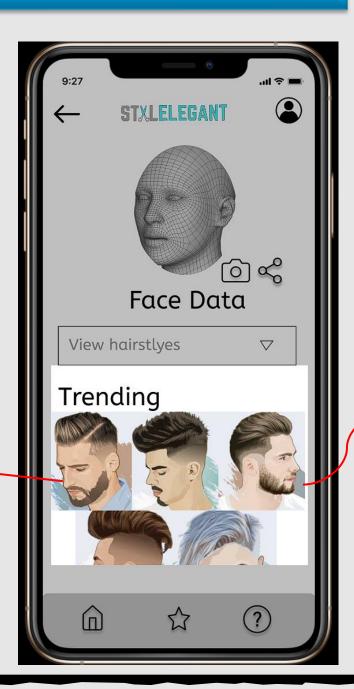


Prompt shows the timing of the reminder to be set. Duration before which reminder to be set can be changed in settings

Click anywhere on the screen (outside prompt) to remove the overlay window

Click on "<u>Try 3D Styling</u>" to explore some styles on your 3D Face

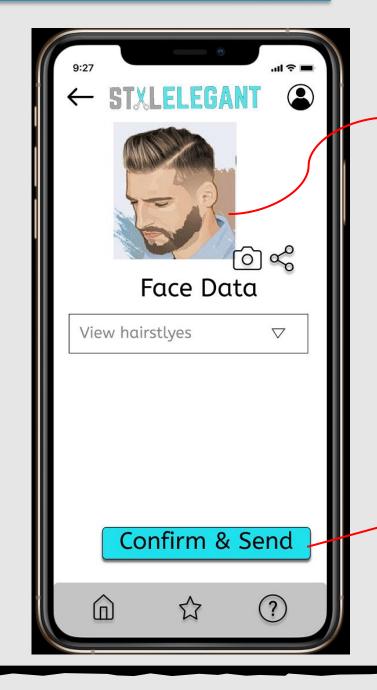




Click on the 1st hairstyle under Trending to apply on your face.

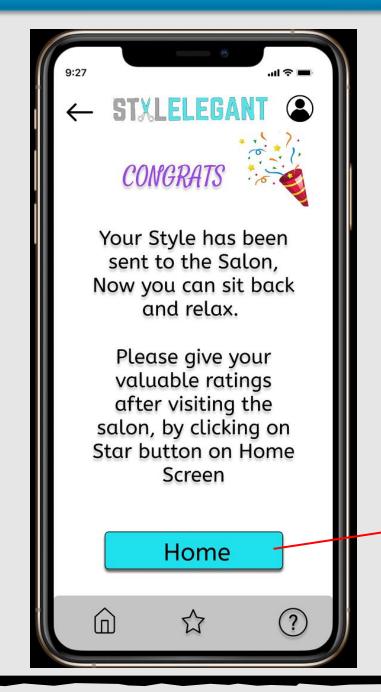
Scrollable, to view more images under different categories.

Home Page> Book/ReSchedule > Barber Slot > Details & Payment > Booking Confirmation > 3D Styling



Selected style applied to User's Face. They can rotate it to view from all sides.

Click on "Confirm & Send" to send the desired hairstyle to the booked salon.



Feedback given to User that his desired style has been sent to the barber to save time on that day.

Click on "Home" to go back to home now.
(TASK FINISHED)

Later, User can review the salon, after visiting it, from the homescreen. Clicking on the star option in the bottom tool bar.