

Overview

Total Bookings

119390

% Canceled

37%

Avg ADR

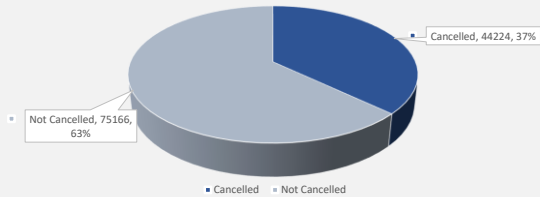
\$ 101.83

Avg Lead Time

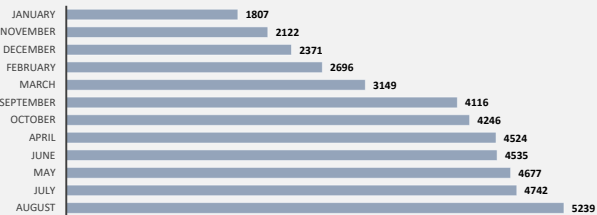
104 DAYS

Cancellations

Chart Title

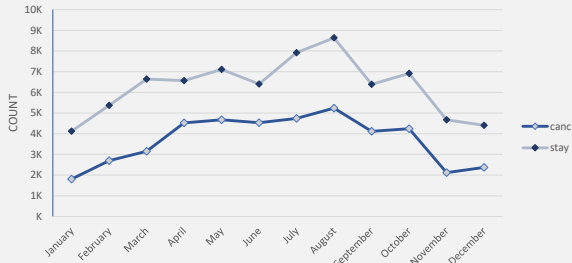


Monthly Cancellations

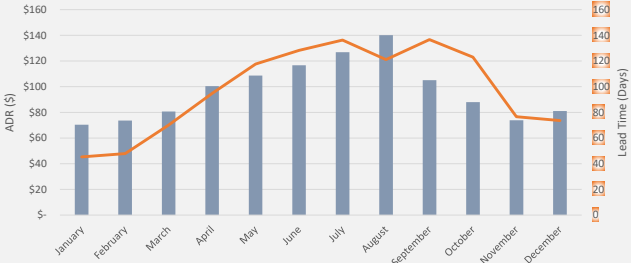


Booking Trends

Monthly bookings & cancellations

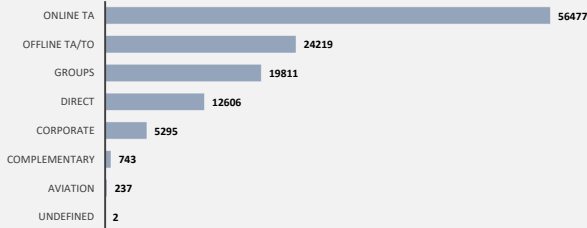


Lead Time & ADR month-wise

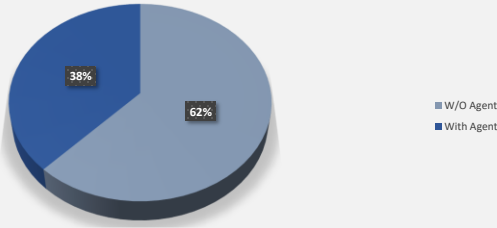


Customer Segmentation

Customer Segment

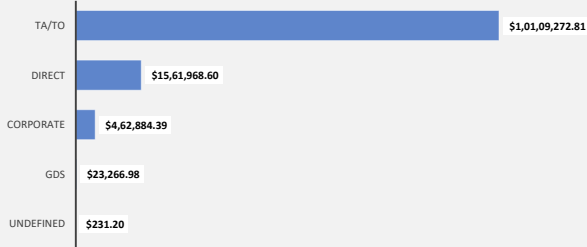


Booking: With or W/O Agent

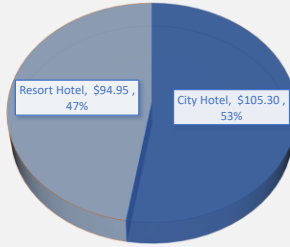


Revenue Insights

Revenue by Distribution channel

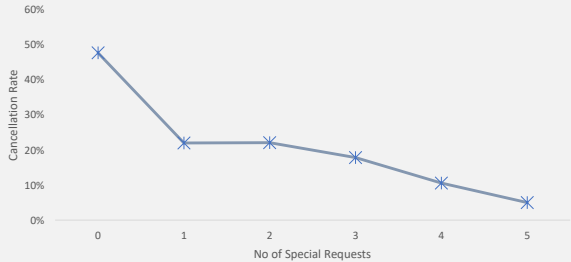


ADR BY HOTEL TYPE



Customer Behavior

Impact of Guest Engagement on Cancellation



Booking Cancellations V/S Avg Lead Time

