6.Which month has the highest number of bookings?

Row Labels	Count
August	13877
July	12661
May	11791
October	11160
April	11089
June	10939
September	10508
March	9794
February	8068
November	6794
December	6780
January	5929

Monthly Bookings

Month	Value
JANUARY	5929
DECEMBER	6780
NOVEMBER	6794
FEBRUARY	8068
MARCH	9794
SEPTEMBER	10508
JUNE	10939
APRIL	11089
OCTOBER	11160
MAY	11791
JULY	12661
AUGUST	13877

7.Which month has the highest cancellation rate?

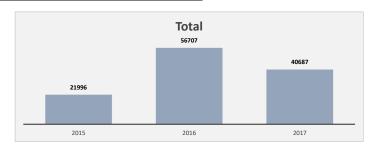| Month	Count
August	5239
July	4742
May	4677
June	4535
April	4524
October	4246
September	4116
March	3149
February	2696
December	2371
November	2122
January	1807

Monthly Cancellations

Month	Value
JANUARY	1807
NOVEMBER	2122
DECEMBER	2371
FEBRUARY	2696
MARCH	3149
SEPTEMBER	4116
OCTOBER	4246
APRIL	4524
JUNE	4535
MAY	4677
JULY	4742
AUGUST	5239

8.How do Lead Time and ADR vary across months

Month	ADR	Lead Time
January	$ 70.36	45
February	$ 73.58	48
March	$ 80.68	70
April	$ 100.38	95
May	$ 108.70	118
June	$ 116.67	128
July	$ 126.79	136
August	$ 140.11	121
September	$ 105.05	137
October	$ 87.91	123
November	$ 73.79	77
December	$ 81.08	74

Lead Time & ADR month-wise

9.Did the number of bookings increase or decrease annualy?

Year	Count
2015	21996
2016	56707
2017	40687

Total

Year	Value
2015	21996
2016	56707
2017	40687

10.Do resort and city hotels show different seasonal patterns?

Count of hotel	Column Labels	
Month	City Hotel	Resort Hotel
January	3736	2193
February	4965	3103
March	6458	3336
April	7480	3609
May	8232	3559
June	7894	3045
July	8088	4573
August	8983	4894
September	7400	3108
October	7605	3555
November	4357	2437
December	4132	2648

City v/s Resort Hotel