

Customer Behavior Dashboard

subscription Status

No Yes

Gender

Fem... Male

Category

Accessories

Clothing

Footwear

Outerwear

shipping_type

- 2-Day Shipping
- Express
- Free Shipping
- Next Day Air
- Standard
- Store Pickup

3.9K

Number of Customers

\$59.76

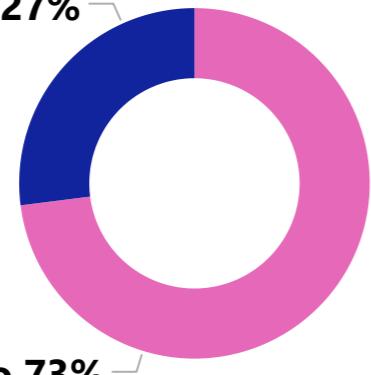
Average Purchase Amount

3.75

Average Review Rating

% of Customers By Subscription Status

Yes 27%



No 73%

Revenue By Category

100K

50K

0K

Clothing

Accessories

Footwear

Outerwear

3M

2M

1M

0M

Clothing

Accessories

Footwear

Outerwear

3M

2M

1M

0M

3M

2M

1M

0M

Revenue By Age Group

Young Adult

Middle-aged

Adult

Senior

0K

20K

40K

60K

Sales By Age Group

Young Adult

Middle-aged

Senior

Adult

0

500

1,000