

Case Study

You are the regional manager of a company, and you are planning to install surveillance cameras at each employee's seat in your office with the intention to ensure a fair environment and better services.

1. Necessity and justifiability of your intention
2. Grounds of possible objections from employees
3. Suggestions to safeguard the interests of both parties.

Analysis

The idea behind surveillance is to allow businesses to lower their costs while protecting their assets.

Primary reasons for installing a security camera

1. REDUCE LOSS, THEFT, AND VANDALISM
As the office and desks would be constantly under surveillance, in case of any theft or case of vandalism the perpetrator can be quickly identified.
2. ENABLE REMOTE MONITORING
With real-time surveillance, we can take charge of any situation in hence reducing the risk of any untoward incident.
3. IMPROVING WORKPLACE EFFICIENCY
Better tracking for issues like inefficient logistics, maintenance activities, overcrowded office space, etc.
4. ENFORCE SECURITY POLICIES
If a client is a high-security bank whose data, we deal with every day requires the utmost level of security. With the help of these cameras, we can assure the customer that his data is safe at all times and in the right hands.
5. STOPPING SEXUAL HARASSMENT CASES
Cameras will provide employees safer place to work and also ensure any such reprehensible activities are caught in the act.

Possible Objections from employees:

1. Breach of privacy as putting them in constant surveillance
2. Who all can access the recordings?
3. Hamper productivity because of constant fear of surveillance

Suggestions to safeguard:

1. Utmost care would be taken to resolve any doubts employees will be having.
2. Recordings can only be accessed after proper justifications. Only a select few will have access to the recordings.
3. As the recordings would be accessed only after proper approvals there is no need to worry about any breach of privacy hence employees can work with ease.