

Business Analytics

BSMS2002

TA sessions

Utkarsh Sahu (21f1001107@ds.study.iitm.ac.in)

<https://github.com/utkarsh4tech/BSMS2002>



Tag us on discourse

- | | | |
|-----------------------------------|---|----------------|
| 1. Prof. Dr. Malolan Sundararaman | - | @Milo |
| 2. Prof. Swaminathan | - | @ram158 |
| 3. TA Utkarsh Sahu | - | @SahuUtkarsh03 |

There are 4 business units. Using the DEA, you solve the LP for all the four business units and find the efficiencies for these units. The efficiency is denoted by E . For these units, $E_1 = 0.83$, $E_2 = 1$, $E_3 = 0.57$, $E_4 = 0.91$. Which of these units are efficient?

- a. Predicting binary outcomes
- b. Predicting the multi-class output
- c. Predicting the odds of the occurrence of a specific event
- d. All of these

There are 7 business units and you are using the DEA to compare them. You solve the LP for business unit 5. You find from the constraint expression that business unit 6 has obtained an efficiency of 1 and business unit 7 has obtained an efficiency of 1 with the optimal weights of business unit 5. Which of the following statements is correct?

- a. Business unit 6 may be inefficient
- b.  Business unit 6 will be efficient
- c. Business unit 7 may be inefficient
- d.  Business unit 7 will be efficient

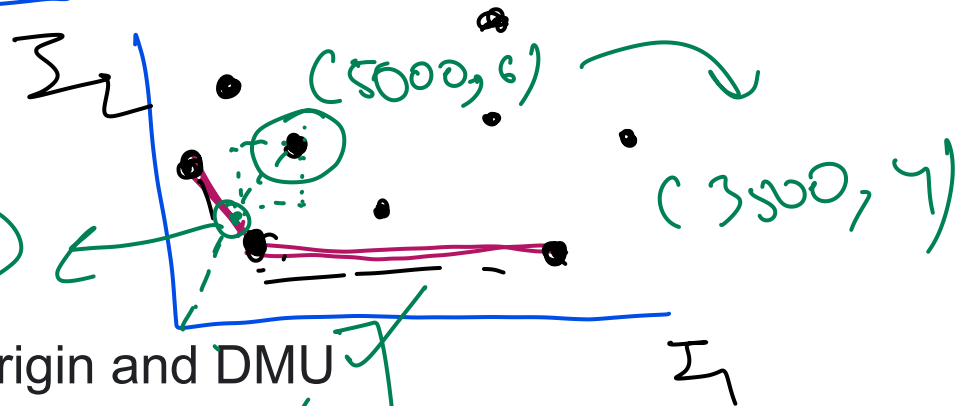
There are 7 business units and you are using the DEA to compare them. You solve the LP for business unit 5. You find from the constraint expression that the business unit 3 has obtained an efficiency of 0.9 and the business unit 7 has obtained an efficiency of 1 with the optimal weights of business unit 5. Which of the following statements are correct?

- a. Business unit 3 may be inefficient
- b. Business unit 3 will be efficient
- c. Business unit 7 may be inefficient
- d. Business unit 7 will be efficient

How is Hypothetical Composite Unit computed in DEA for a DMU using graphical method?

2I & ~~10~~ 10

HCU



- a. By drawing line connecting the origin and DMU ✓
- b. By moving horizontally towards the frontier ✓
- c. By moving vertically towards the frontier ✓
- d. ✓ All of these

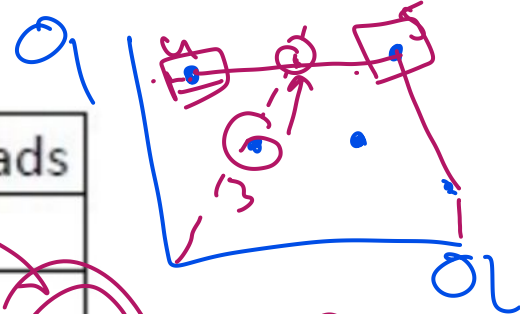
How is Hypothetical Composite Unit computed in DEA for a DMU using graphical method?

- a. By drawing line connecting the origin and DMU
- b. By moving horizontally towards the frontier
- c. By moving vertically towards the frontier
- d. All of these

There are 6 business units. There are two outputs and one input under consideration. You are solving the optimization problem for business unit 3 and find that the efficiency is 0.7. You find that the dual variables corresponding to the constraints of business units 4 and 5 are non-zero and the dual variables corresponding to the constraints of other units are zero. The dual variables corresponding to the constraints of business units 4 and 5 are 0.3 and 0.4 respectively. You are given the following table where sales and number of leads are the two outputs.

	Sales	Number of leads
Business unit 4	8500	10
Business unit 5	8200	12

$$\text{Sales in HCU}_3 = \frac{3}{4} \times 8500 + \frac{4}{5} \times 8200 = 2000$$



What is the sales in HCU 3?

a. 8500

b. 8329

c. 8200

d. 5831

Number of Lead
for HCU 3 =

$$\left(\frac{2}{7} \right) \times 10 + \left(\frac{4}{7} \right) \times 12$$

↑


What is the number of leads of HCU 3?

- a. 5
- b. 10
- c. 11
- d. 12

What is the number of leads of HCU 3?

- a. 5
- b. 10
- c. 11
- d. 12

Organizations that do not find themselves on the Economic Frontier are called:

- a. Insufficient Technology Frontiers
 - b. Inefficient Economic Units
 - c. Inefficient Business Units
 - d. None of these
- 

same resources in terms of budget

S.No	Sales	Loyal Customers
Outlet A	₹ 1,00,000	150
Outlet B	₹ 1,10,000	160
Outlet C	₹ 95,000	190
Outlet D	₹ 98,000	160
Outlet E	₹ 1,01,000	185

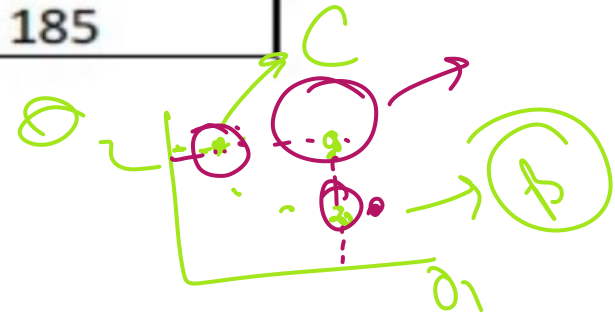
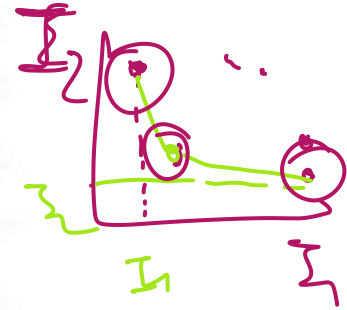
17 10
22 10
✓ 1120

Which “Chai Outlets” are efficient?

Σ/0.5

Outlets" are efficient?

B/C



There are 6 business units and you are using the DEA to compare them. You solve the LP for business unit 5. You find from the constraint expression that business unit 5 has obtained an efficiency of 0.7 and business unit 6 has obtained an efficiency of 1 with the optimal weights of business unit 5. Which of the following statements is correct?

- a. Business unit 5 may be efficient
- b. Business unit 6 will be efficient ✓
- c. Business unit 5 may be inefficient ✓
- d. Business unit 6 will be inefficient

MSQ

Which of the following is true:

$$Max \pi = \frac{Y_{1k} - -}{n_{1k}}$$

- a. Productive efficiency focuses on maximizing the given output under given constraints by optimally allocating the products.
- b. Productive efficiency frontiers are all combinations of outputs such that the production of one unit cannot be increased without sacrificing the other.
- c. Organizations that find themselves on the Economic frontier are called efficient economic units.
- d. ~~DEA~~ focuses on technology to improve productive efficiency.