

# Optimizing Participation of Buildings and Aggregations in Incentive-Based Demand Response Programs

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Smart buildings can bid in their electric load flexibility to provide demand response services on the power grid.

## Demand Response Contract Sizes

### Sources of load flexibility:

- HVAC
- Lighting
- Plug loads

**Uncertain!**

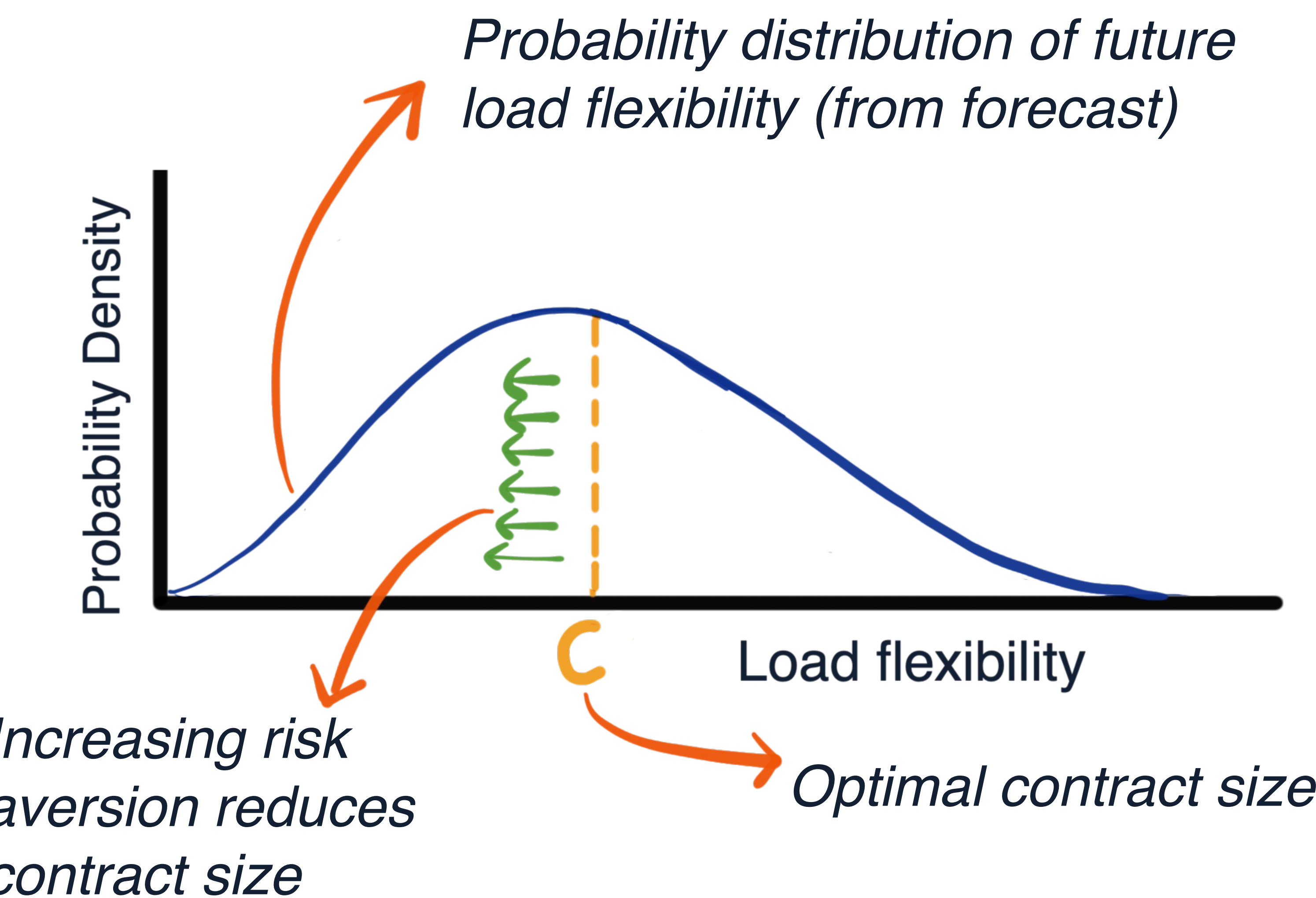
- Depend on
- Outdoor temperature
  - Occupancy
  - Usage patterns

Use a **probabilistic forecast** of future load flexibility. In the demand response program:

- Building promises to *reduce energy consumption* by a contracted value **C**, receives an **incentive** paid ahead of time
- Building must pay a **penalty** if load reduction is less than **C**

Building must balance **expected revenue** from program and **penalty risk**

The **optimal contract** is a quantile of the probabilistic forecast of load flexibility



## Forming Aggregations

One building is **too small** a resource to participate directly in DR markets.

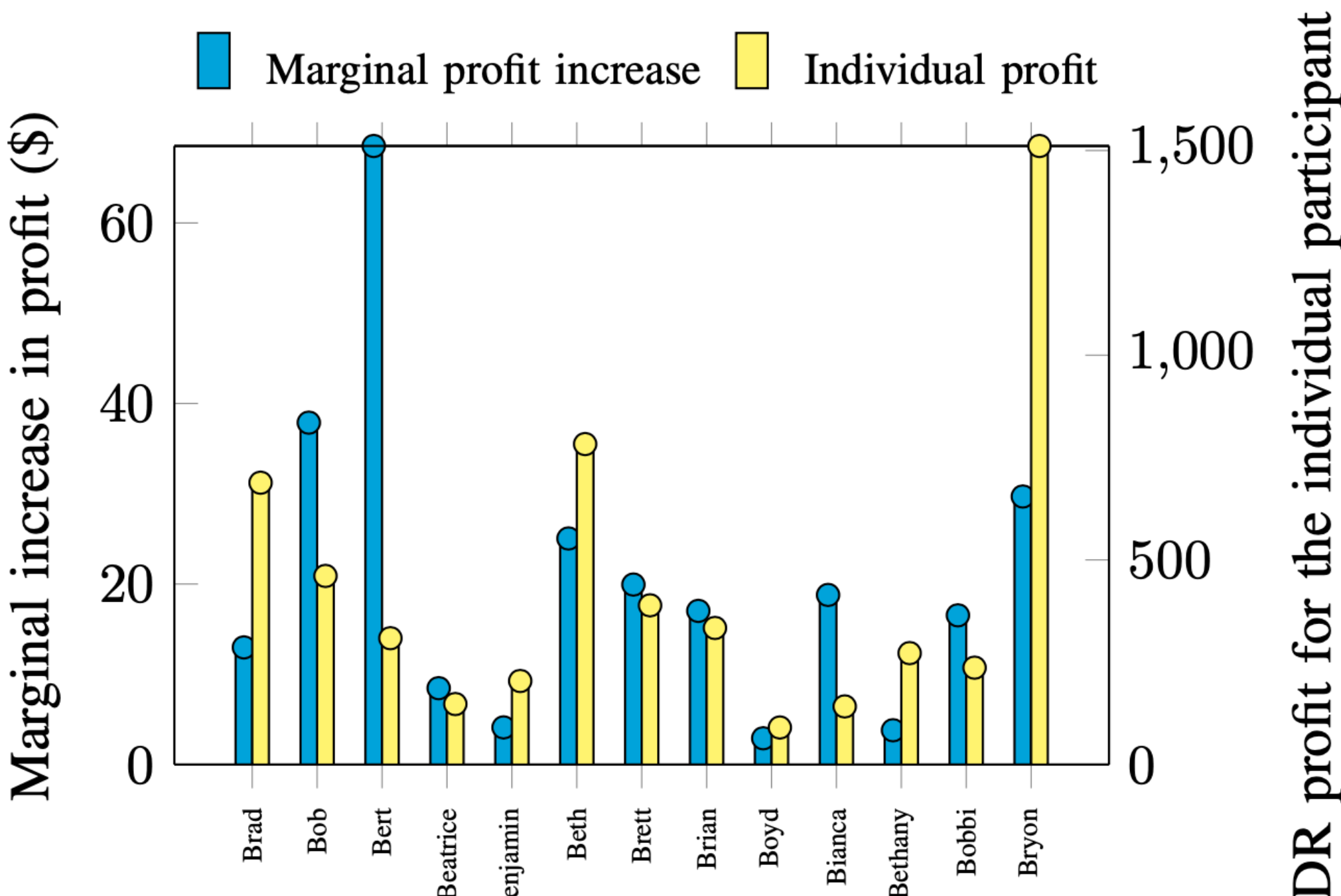
Solution: **aggregate multiple buildings to submit bids as a single resource**

Aggregate capability is the sum of load flexibilities of all participants

### What makes a good aggregation?

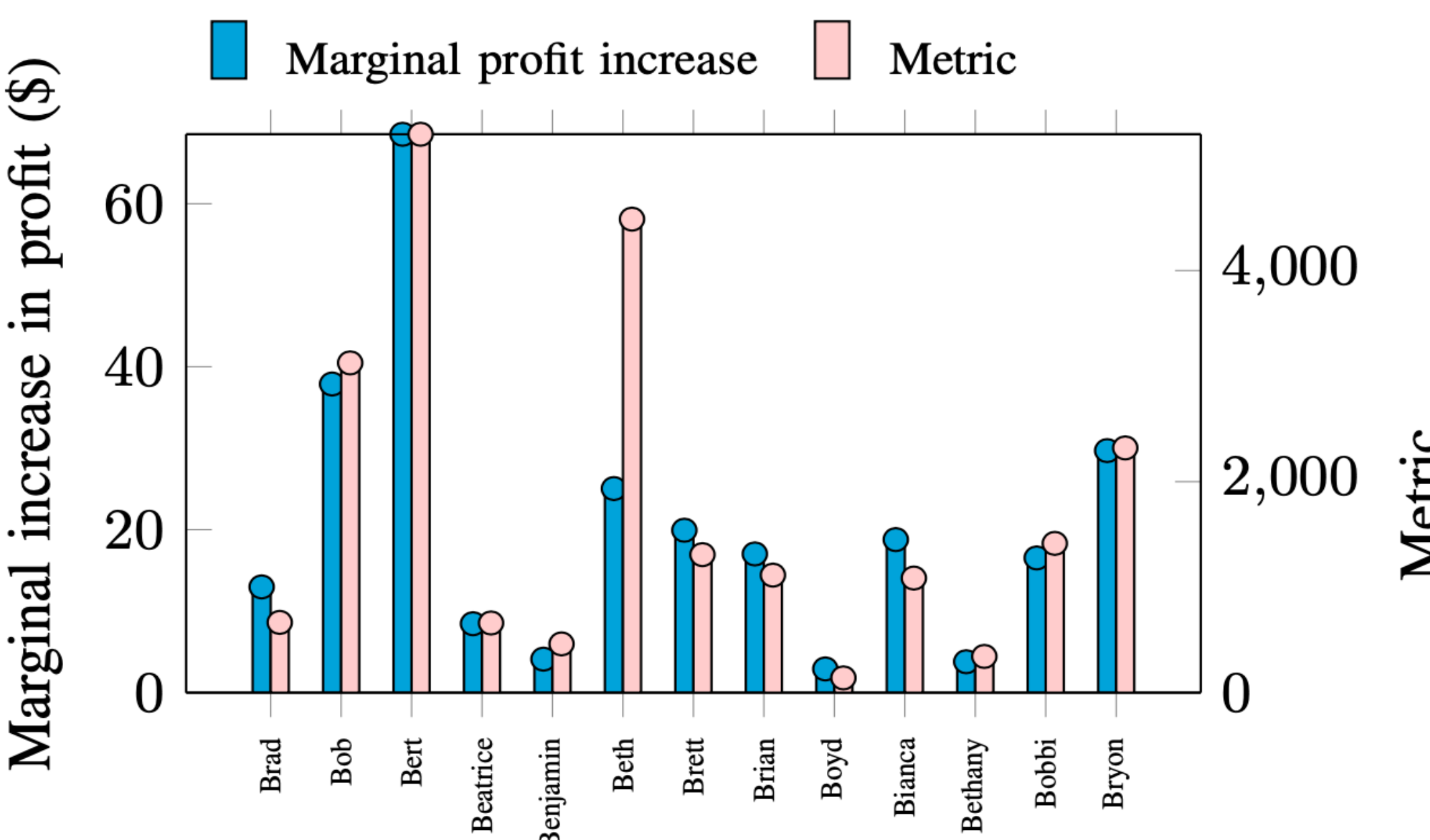
Participants' revenue ↑, penalty risk ↓

Each building's profit is not a good indicator of whether it will increase the aggregation's revenue



**Complementarity metric:** measures the **lack** of correlation between different buildings' load flexibilities. Uncorrelated buildings help spread the penalty risk!

$$\Delta\sigma = \sum_{k \in \mathcal{N}} \sigma_k - \sigma_{ag}$$



Complementarity metric is a good indicator of marginal profit increase for the aggregation

## Forecasting Load Flexibility

Forecasting future load flexibility is tough:

- Infrequent DR events, few data points
- DR events occur during grid peaks when building consumption differs from the usual consumption
- Causal factors (occupancy, usage patterns) may not be measured

### Confounding factors:

- Load reduction is measured w.r.t. a *baseline*, which can be a source of error
- Buildings are not properly incentivized to curtail, so many don't reduce their consumption during a DR event, i.e., *fail to perform*

### Approach:

- Identify **true performance**, i.e., true load reduction
- Find *similar* times, i.e., times when consumption is similar. Use to extrapolate load flexibility
- Learn performance characteristics for a *cluster of buildings*, rather than individually