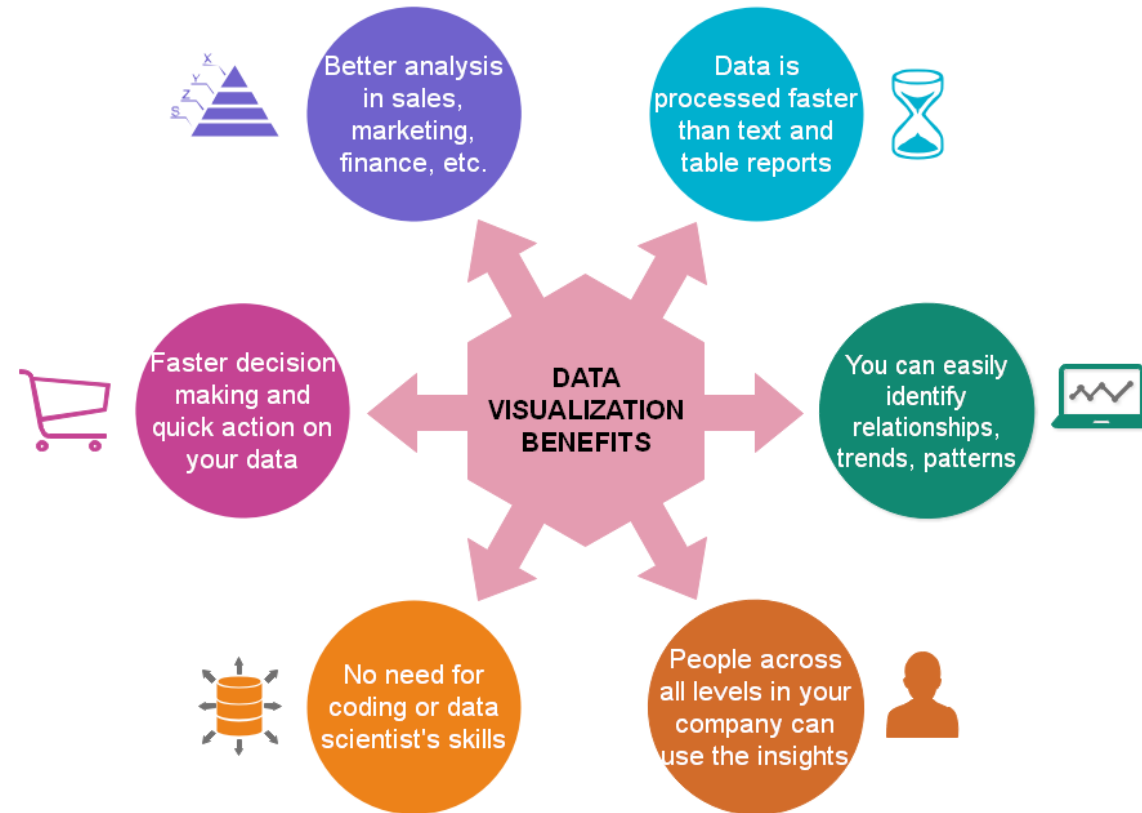


Tableau Introduction

UTKARSH GAIKWAD

CLASS STARTING SHARP AT 7:05 PM

Need for Data Visualization?



B2VB

Google Analytics



Hi, Guest.

Which month's analytics would
you like to view?

2018

September

Site Views (Total)

33520

Total Views - Sep 2018



Site Views (Top Week)

9096

Views - Week 39 (Sep)



Site Views (Top Day)

6372

Total Views - Thursday (Sep)

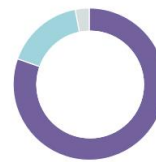


Visitor Locations (Most Views)

Sep 2018

1	United States	7.5K Views
2	India	4.4K Views
3	France	3.2K Views
4	Singapore	1.7K Views
5	Switzerland	1.6K Views
6	United Kingdom	1.5K Views
7	Germany	1.4K Views
8	Spain	1.1K Views
9	Vietnam	0.8K Views
10	Malaysia	0.8K Views

Devices Used



Tablet
2.9%

Mobile
16.7%

Desktop
80.4%

Most Viewed Pages

Sep 2018

		Total Views	Unique Views
1	Page Title 496	3.8K	3.0K
2	Page Title 460	3.3K	1.7K
3	Page Title 477	2.9K	1.8K
4	Page Title 11	1.9K	1.3K
5	Page Title 501	1.6K	1.0K
6	Page Title 502	1.0K	0.6K
7	Page Title 453	0.9K	0.8K
8	Page Title 472	0.9K	0.9K
9	Page Title 447	0.9K	0.7K
10	Page Title 446	0.8K	0.7K

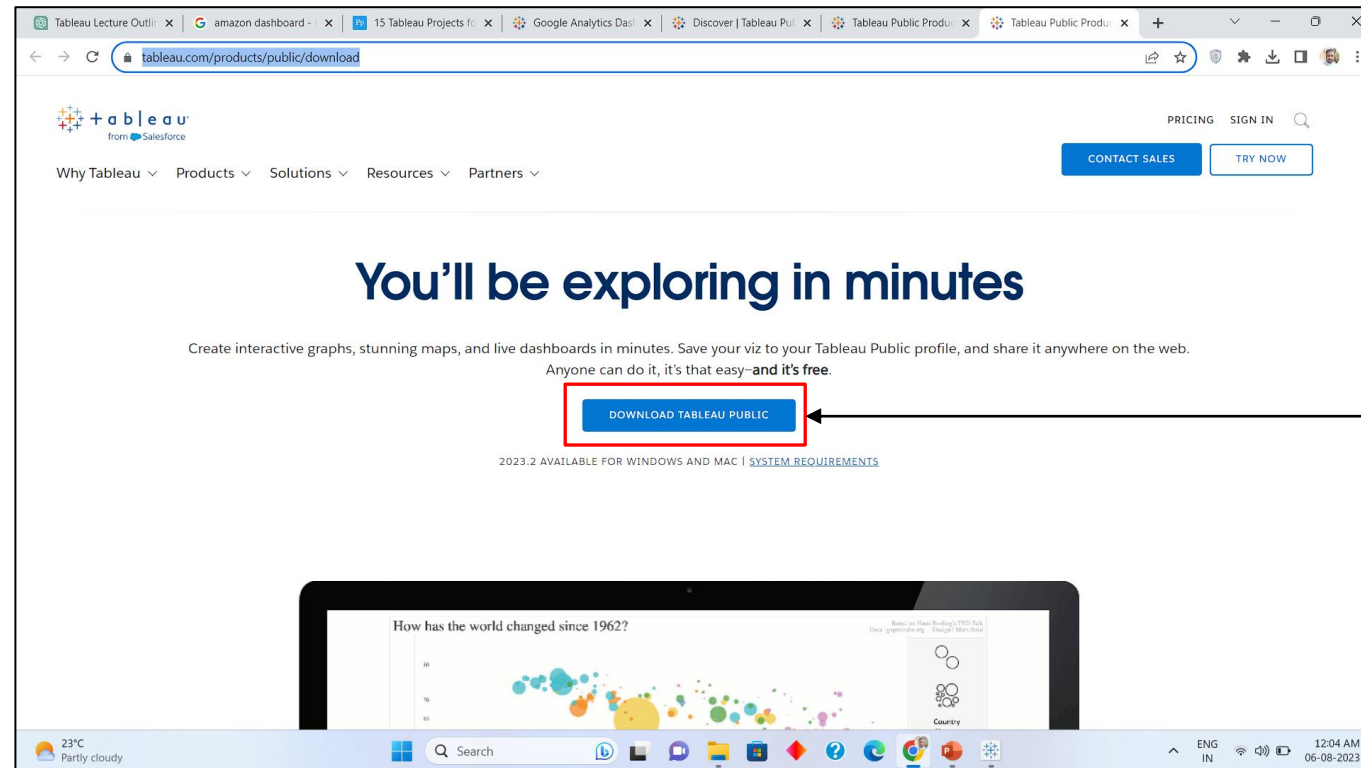
Tableau Products



Important Note : Please do not post any confidential/company data in Tableau public

Tableau Public Download link

<https://www.tableau.com/products/public/download>

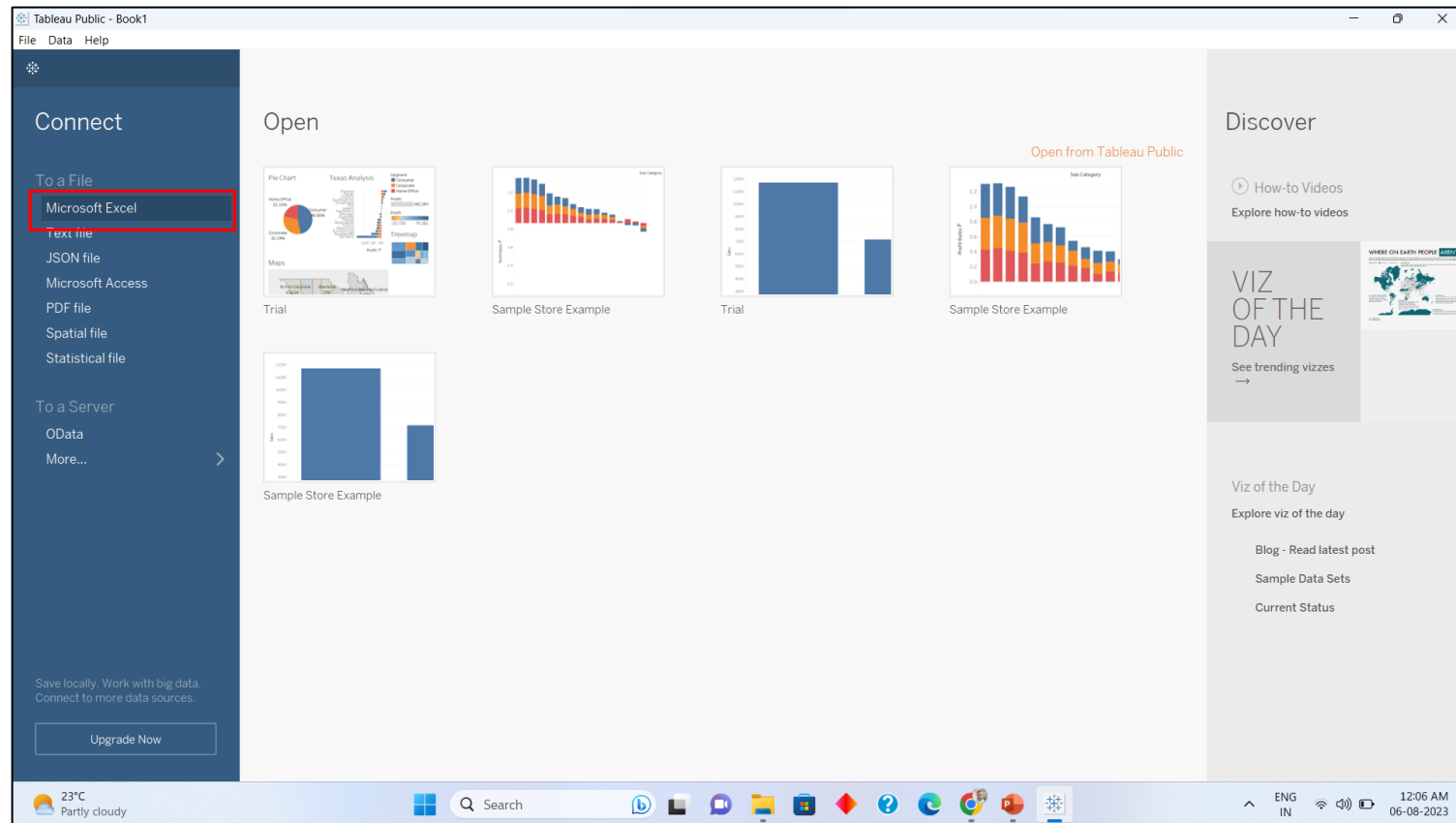


Click Download
Tableau Public

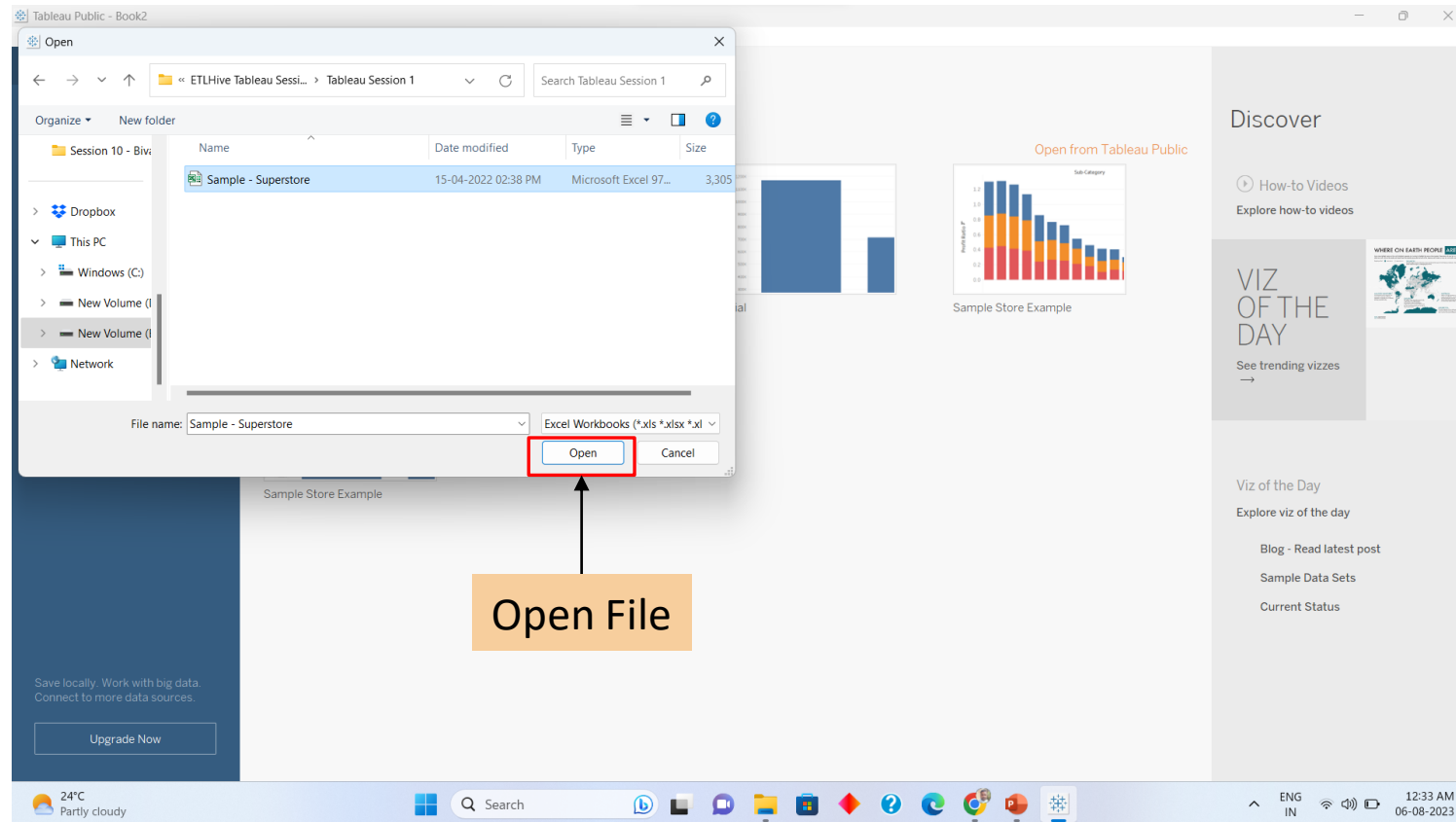
Tableau Public disadvantages

1. Data will be stored in Public server (Cannot Save locally)
2. Publish the data will be public
3. Data Connections are less compared to Tableau Desktop
4. Not to Publish any confidential data / personal Data

How to read excel file in tableau



Read Excel File continued



Drag and drop the sheet name to the right hand

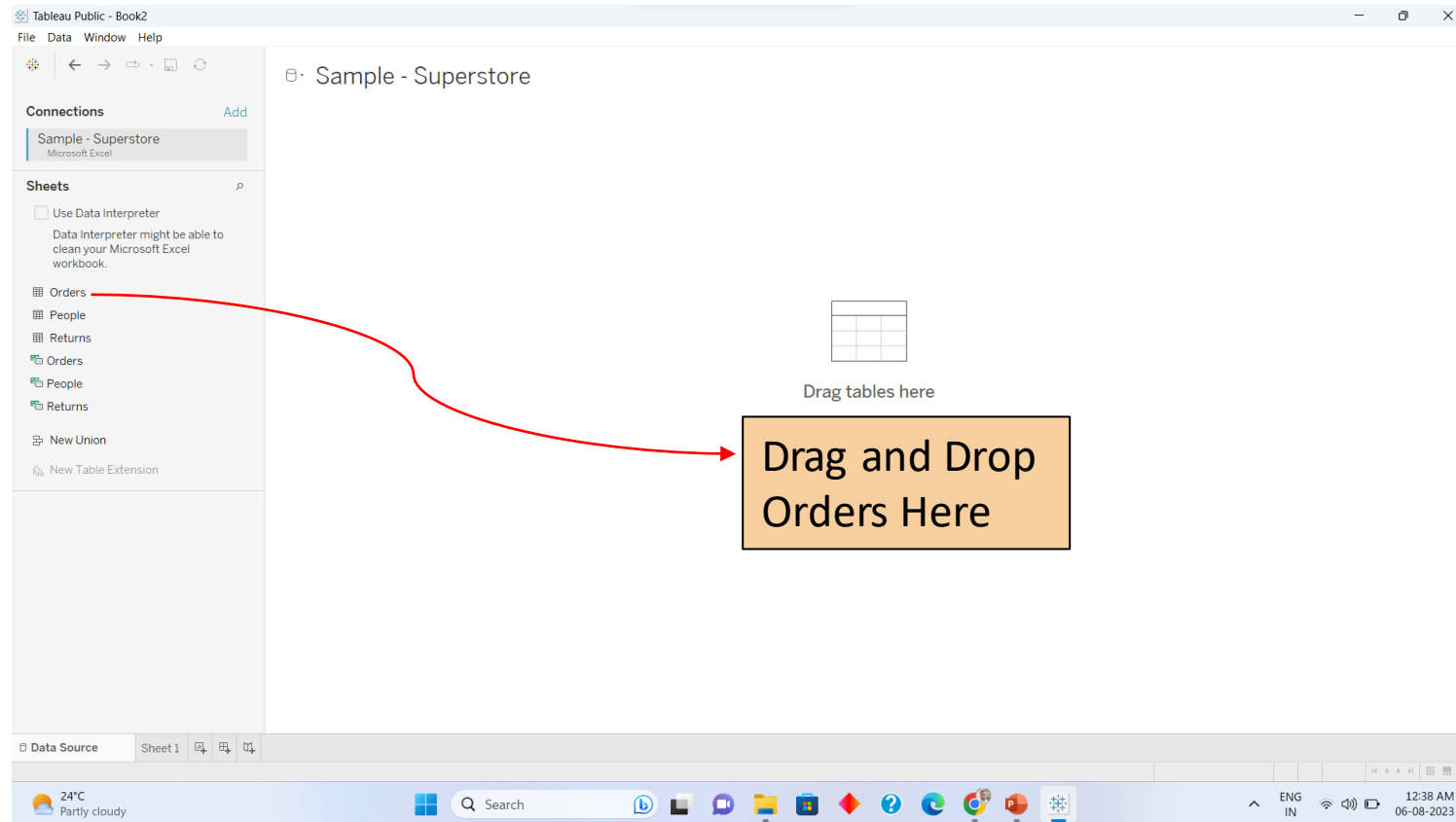
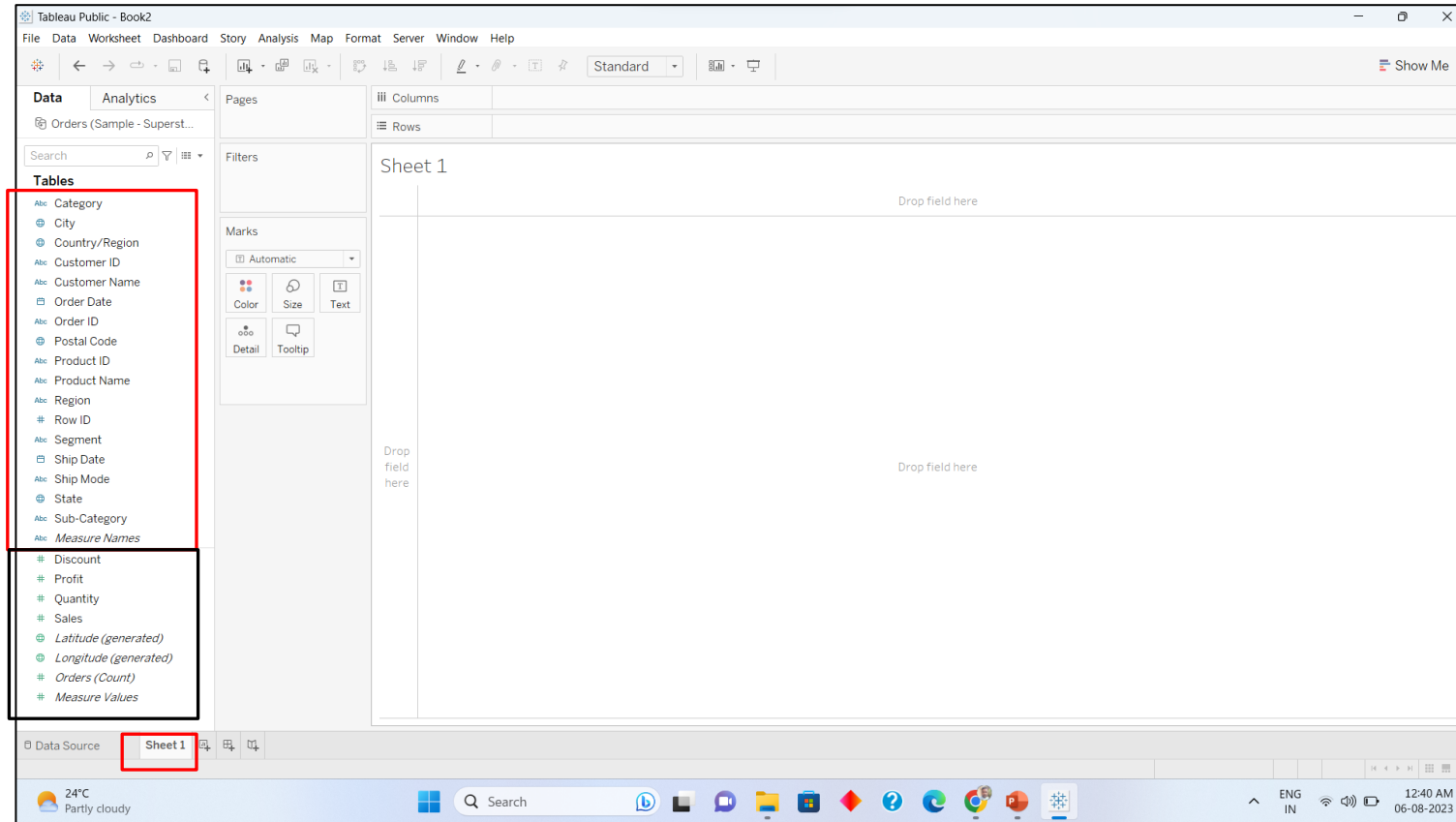


Tableau Interface

Dimensions
Blue font

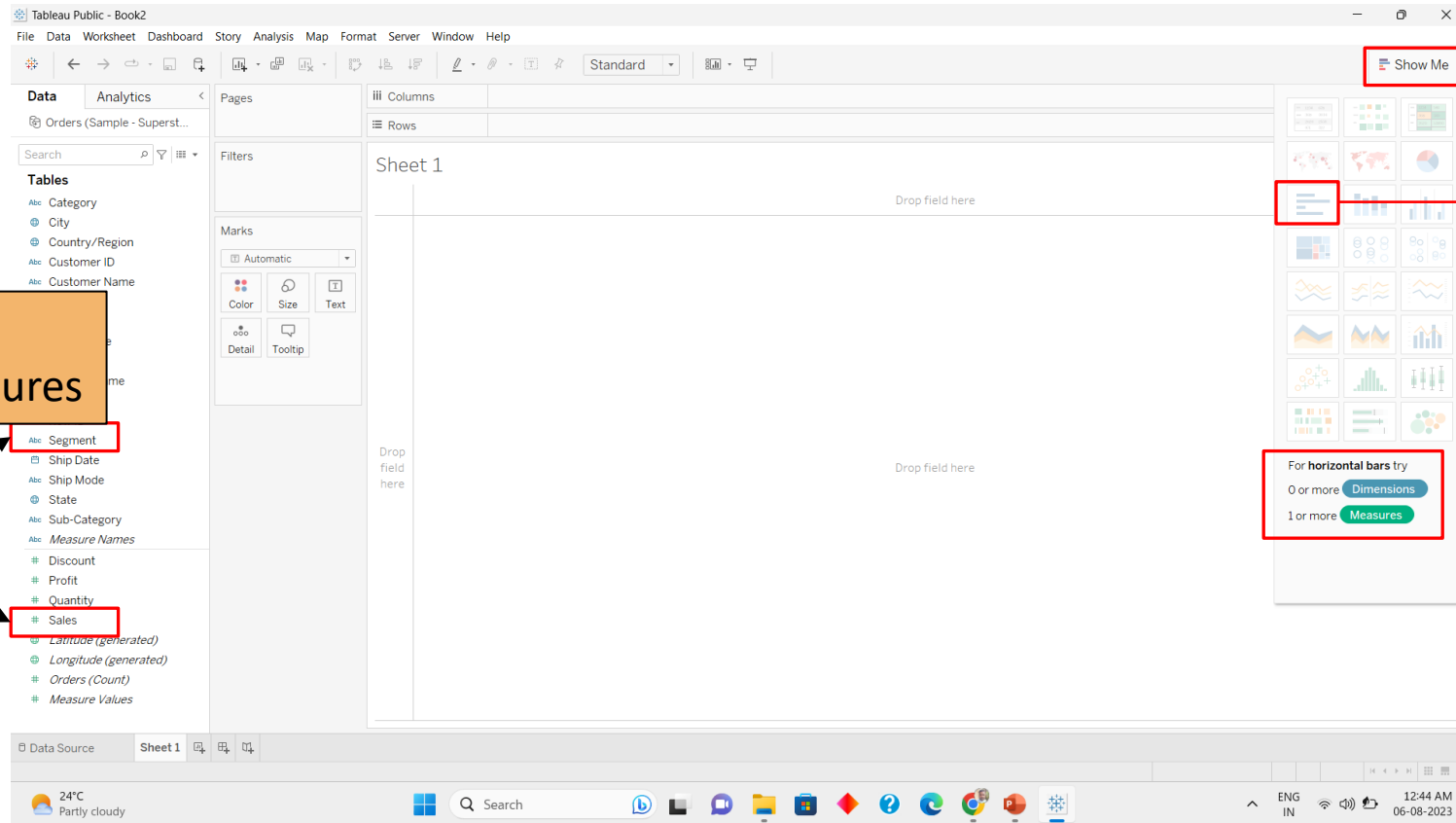
Measures
Green font



Dimension = Text Data

Measures = Numeric Data

Creating a simple segment wise Barchart



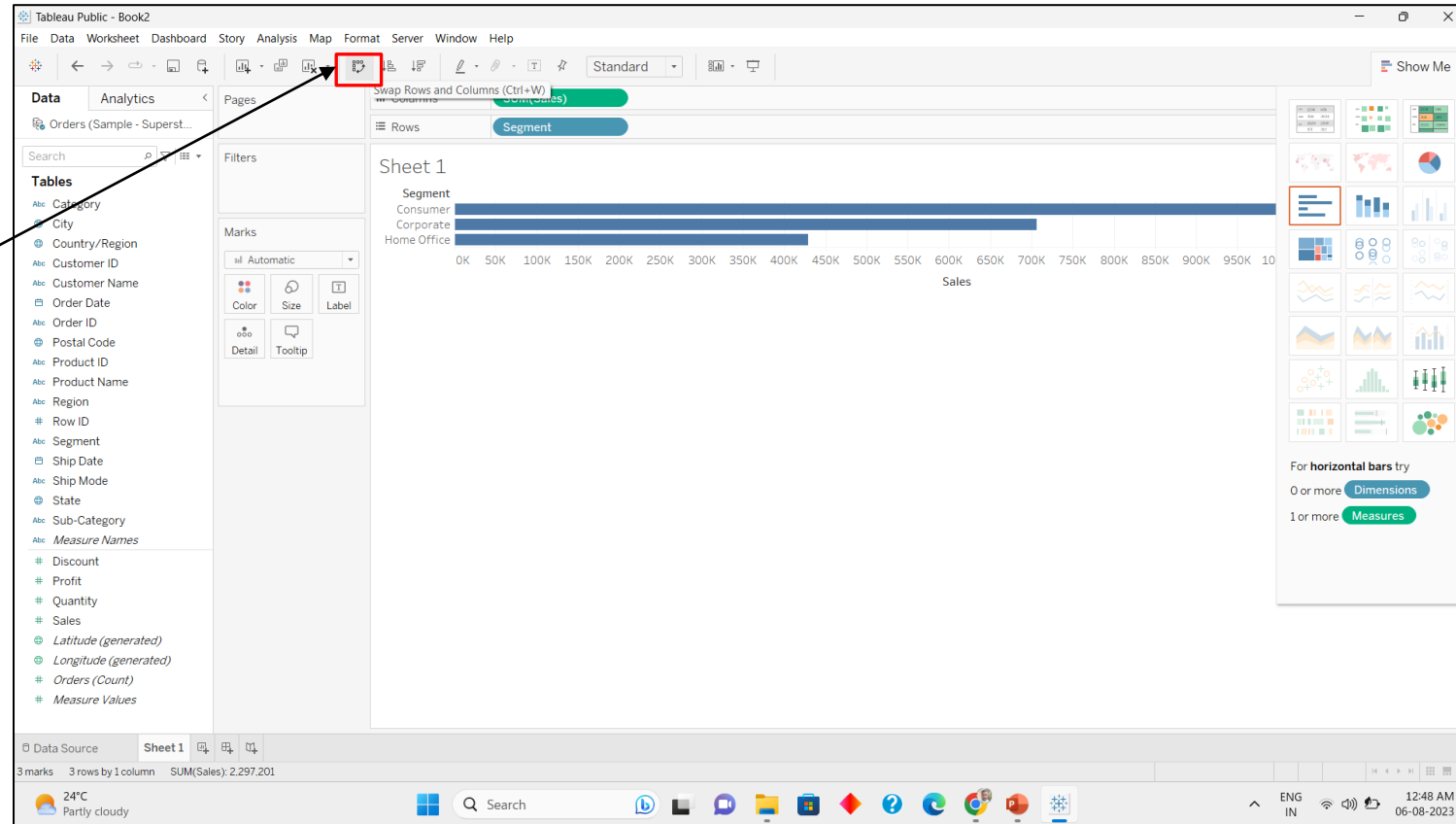
Use ctrl + click
To select 2 features

Bar Charts

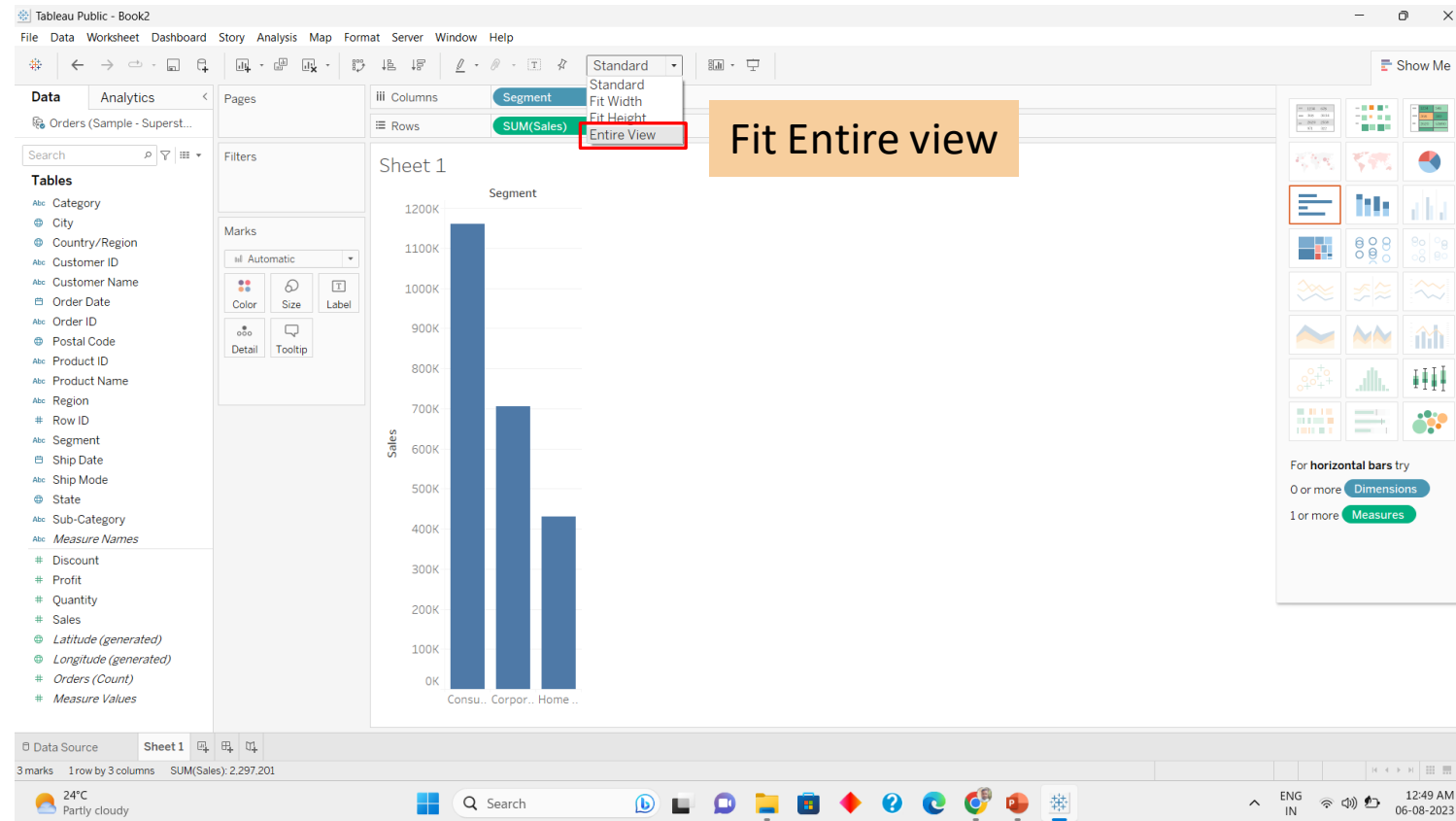
Requires 0 or more dimensions
And at least 1 measure

Swap rows and columns

Swap Rows
And cols
Ctrl+W



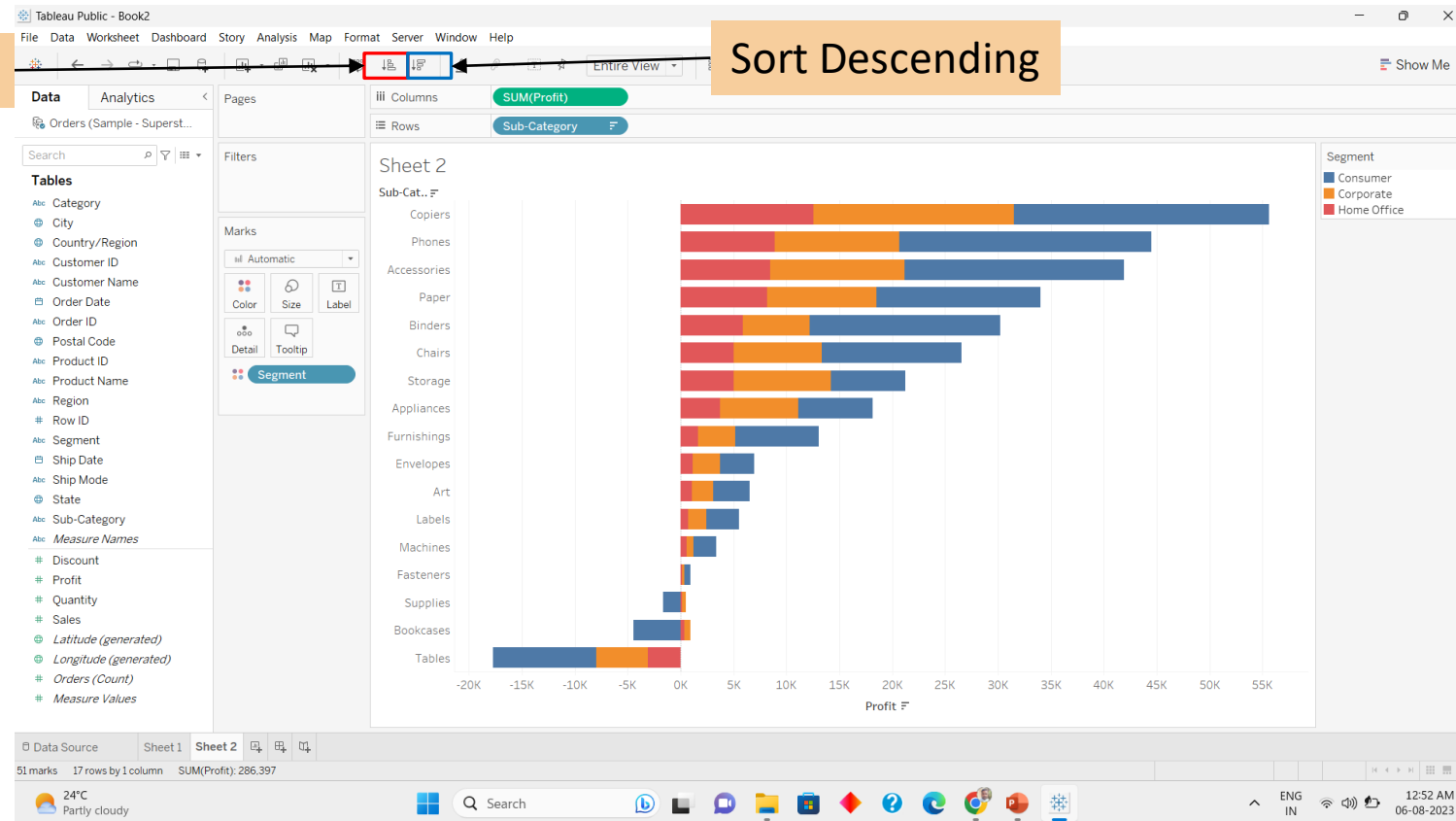
Fit Entire view



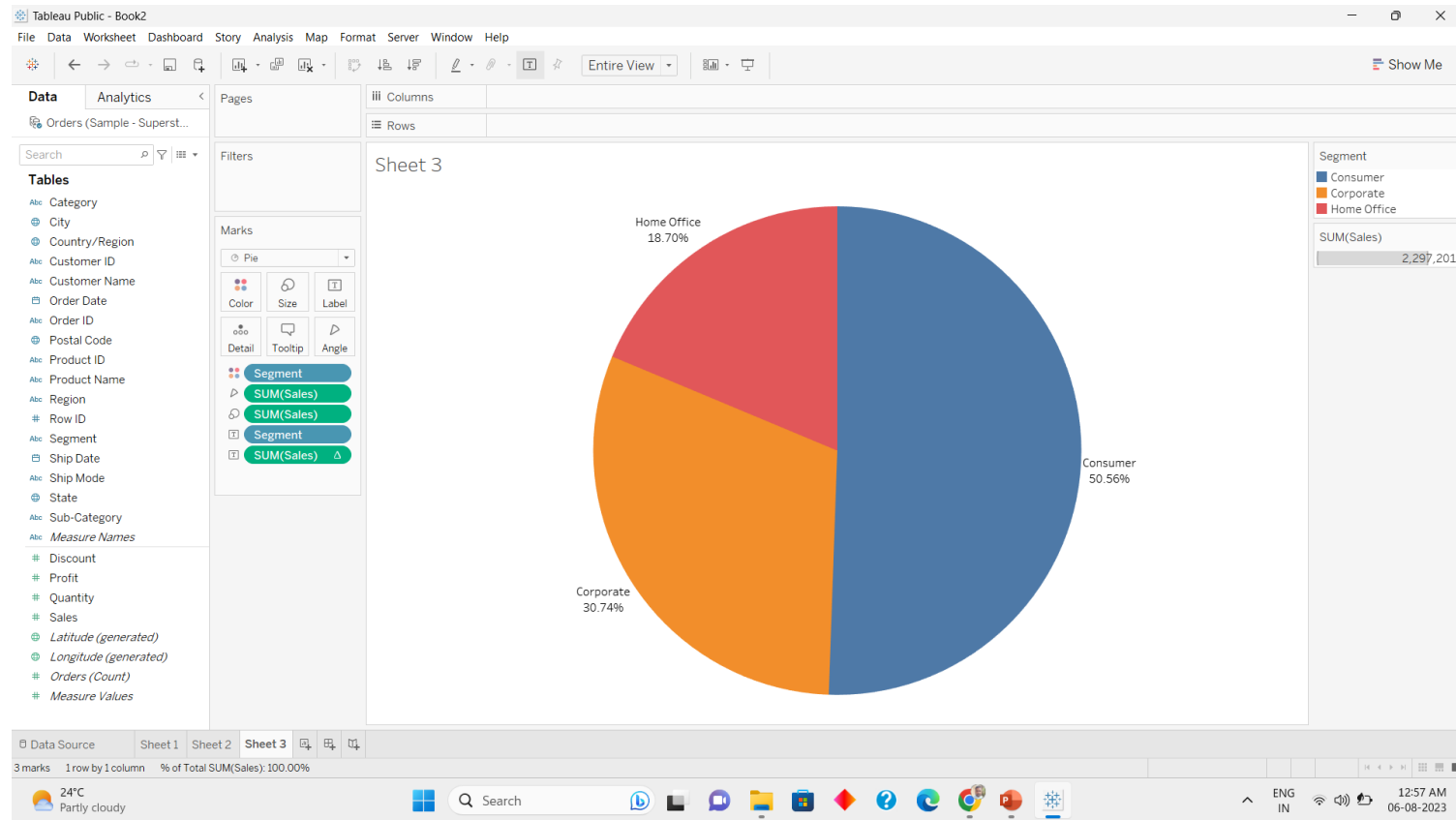
Sort columns highest to lowest

Sort Ascending

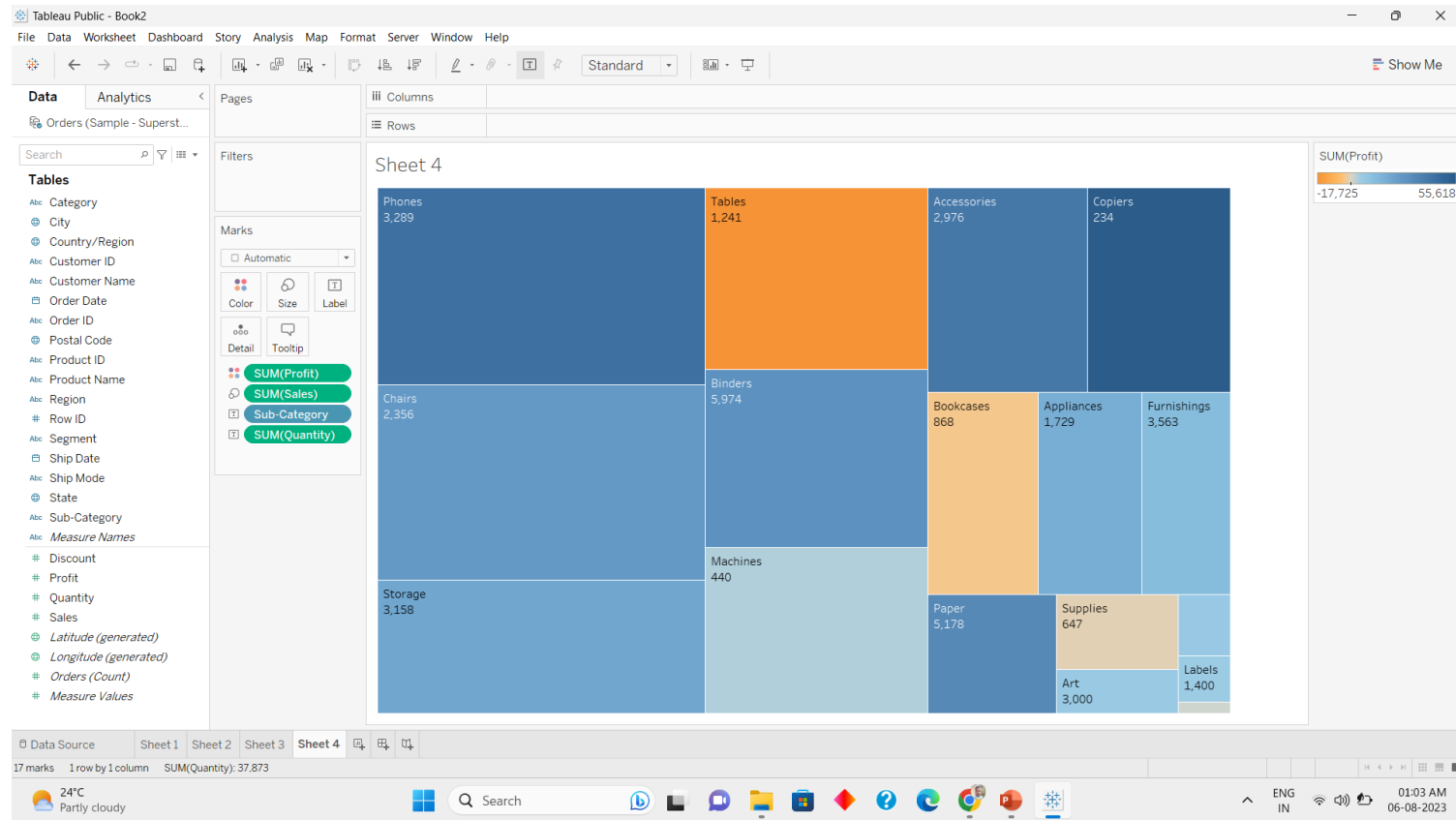
Sort Descending



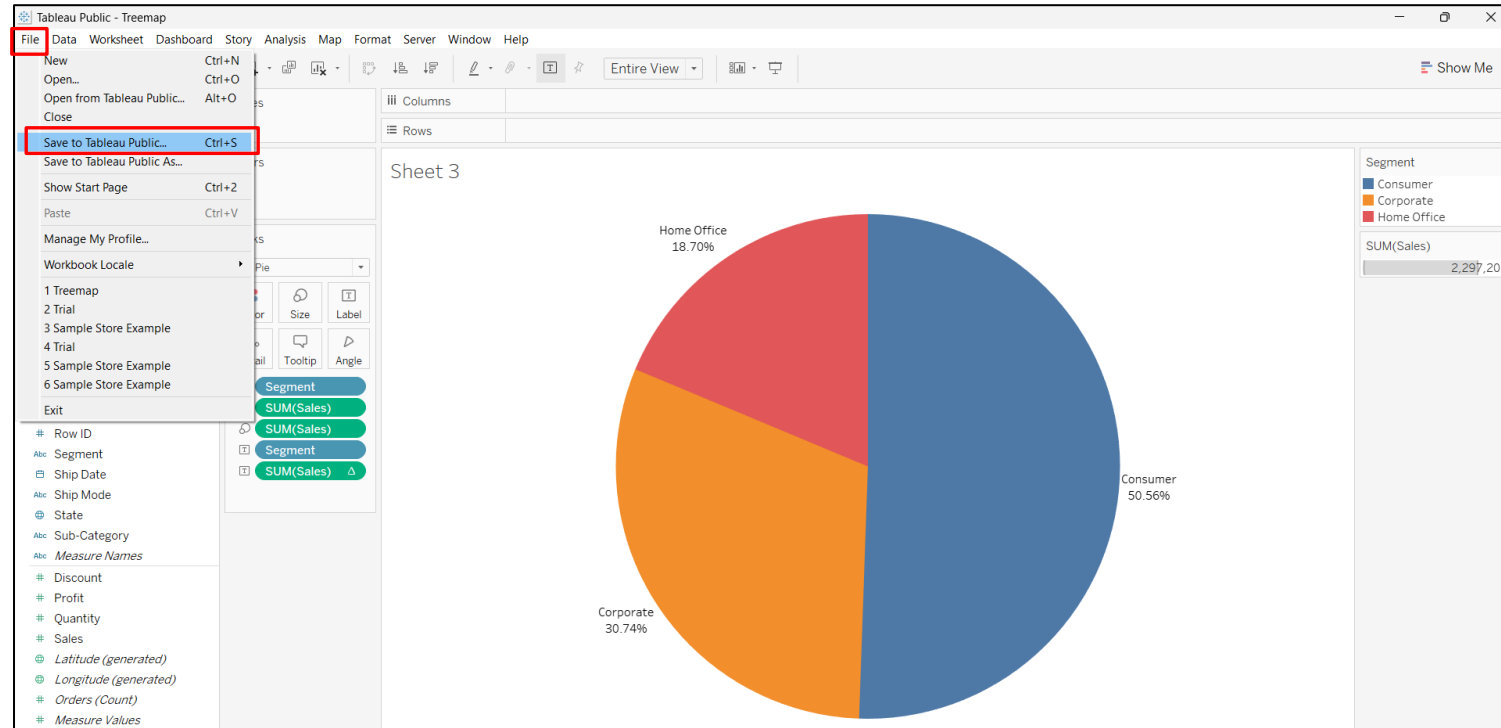
Pie Chart



Tree Maps



Saving the file into tableau public server



Important Note : Please do not post any confidential/company data in Tableau public

Thank you

UTKARSH GAIKWAD

PING ME ON SKYPE FOR ANY QUERIES