Optimized Batch & Stream Data Processing for Enhanced Inventory Management

Submitted in partial fulfilment of the requirements for the degree of

Post Graduate Diploma in Data Engineering

by
Sudarshan P (G23AI1046)
Utkarsh Gupta (G23AI1048)

Under the guidance of Dr. Pradip Samal IIT Jodhpur

Indian Institute of Technology Jodhpur Advance Data Engineering in Cloud Trimester-3 (July 2024)

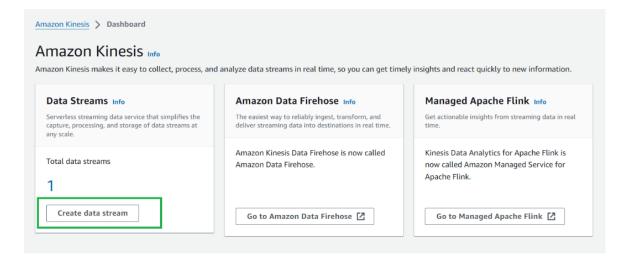


End-to-End Project

https://github.com/utkarshgupta98/advance data engineering

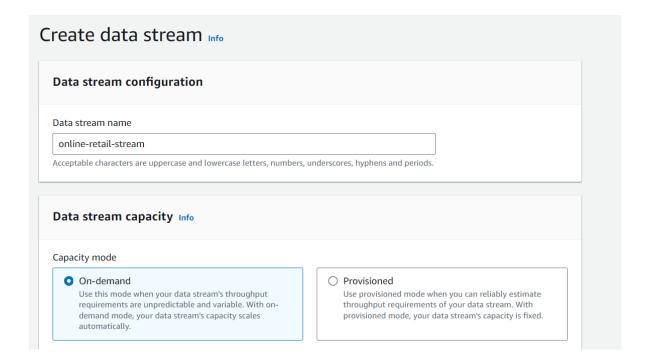
Part 1: Kinesis Setup

- 1. Create a Kinesis Data Stream:
 - Open the AWS Management Console.
 - Navigate to Kinesis > Data Streams.
 - Click Create data stream.
 - Enter the stream name (e.g., OnlineRetailDataStream).
 - Specify the number of shards based on your expected data volume.
 - Click Create stream.

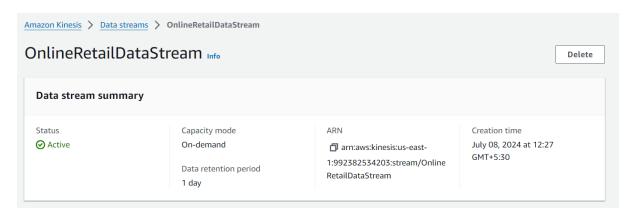


2. Enter Details

- a. Give stream name
- b. Choose On-demand or provisioned as per requirement (I have chosen ondemand here)
- c. Click on Create data stream

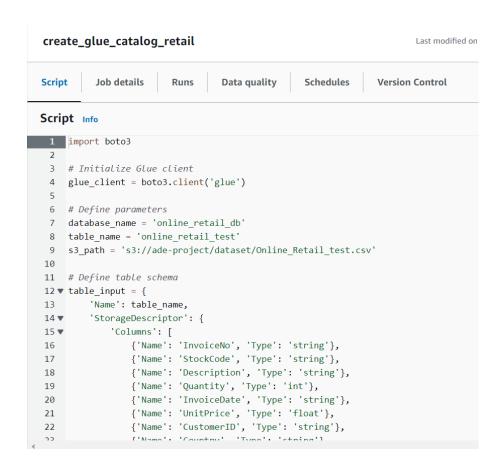


3. Check the status if it is Active

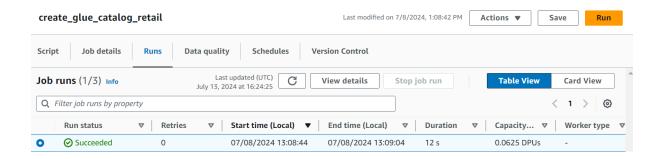


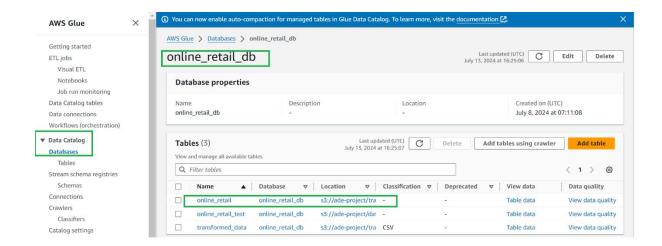
Part 2: Glue Setup to send data to Kinesis

 Create Python Shell Glue job to create glue catalog for Retail data that we will stream

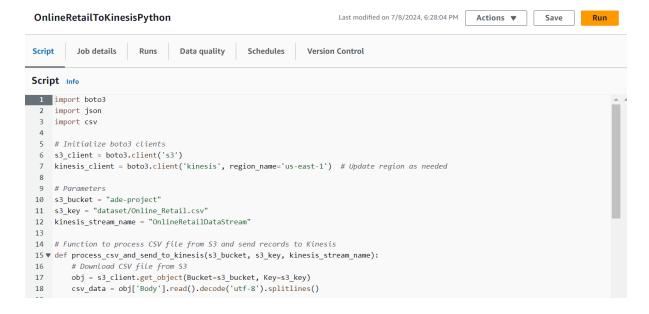


- 2. Also, have the dataset in an s3 location where you want to stream the data from
- 3. Once the job succeeds, check the glue catalog

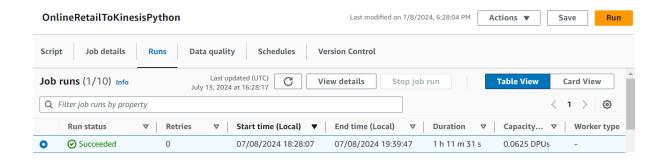




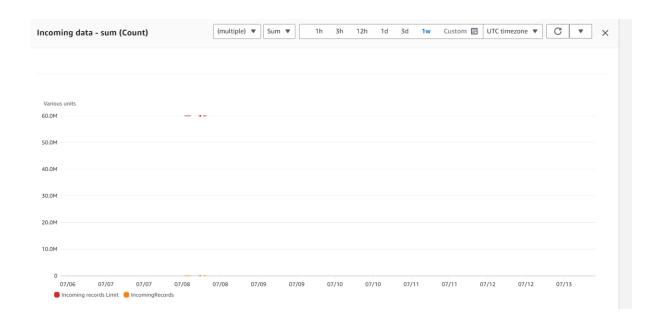
- 4. Next Create a Python Shell Glue to send the data to kinesis stream
 - a. Use boto3 Client to connect to Kinesis Stream
 - b. Give s3 location to send the data from



5. Once the job succeeds, proceed to create Data Firehose to get that data

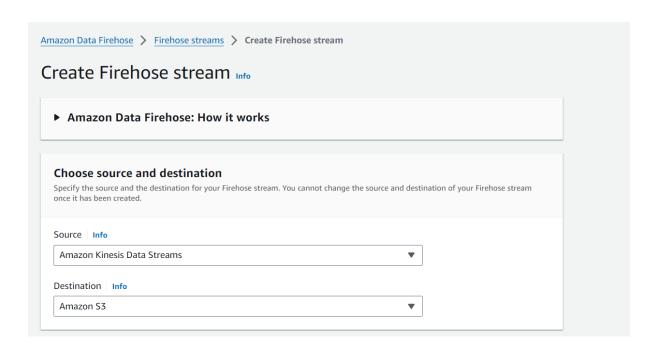


6. Also, you can monitor the data has arrived in monitoring tab of kinesis



Part 3: Setup Data Firehose

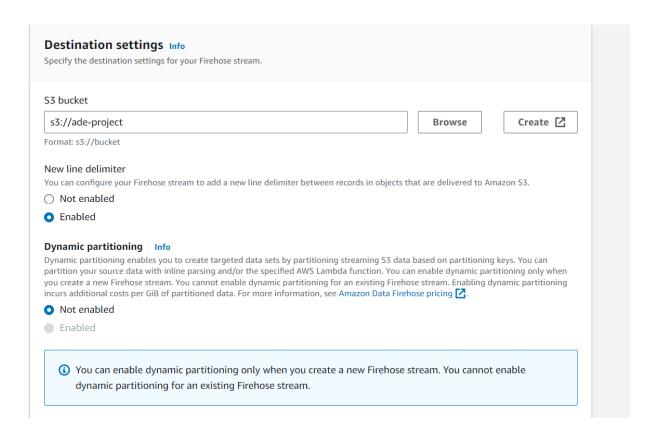
- 1. Click on Create Firehose stream
- 2. Choose Source and Destination

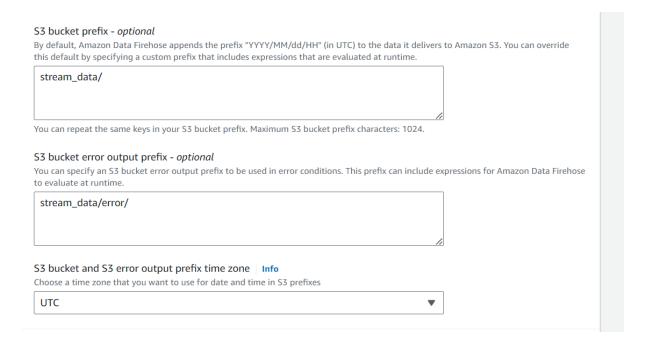


3. Give source stream

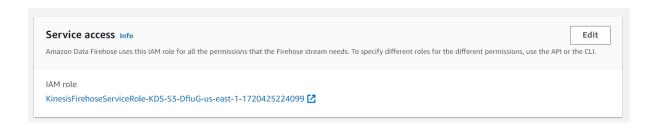


4. Give the destination settings

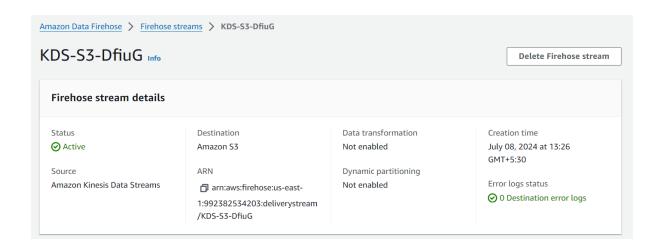


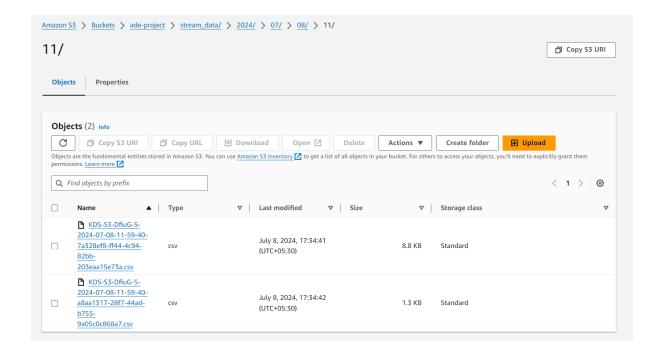


5. Provide proper IAM role to access S3 and Kinesis Data Stream



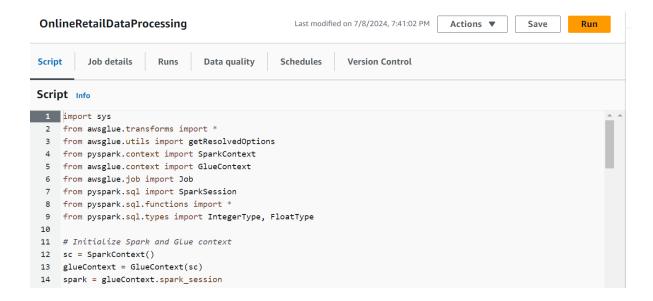
6. Once the setup is done and Firehose is active, whenever data comes in Kinesis Data Stream Firehose will put the data to s3 destination location in part files





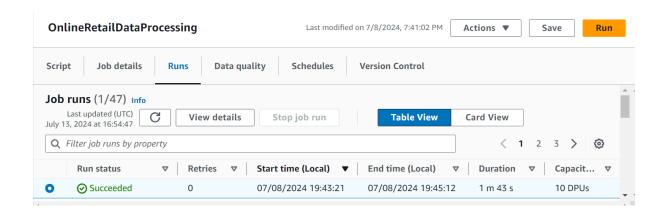
Part 4: Glue Job to for transform Stream data into Cleansed data

1. Create Spark Glue Job

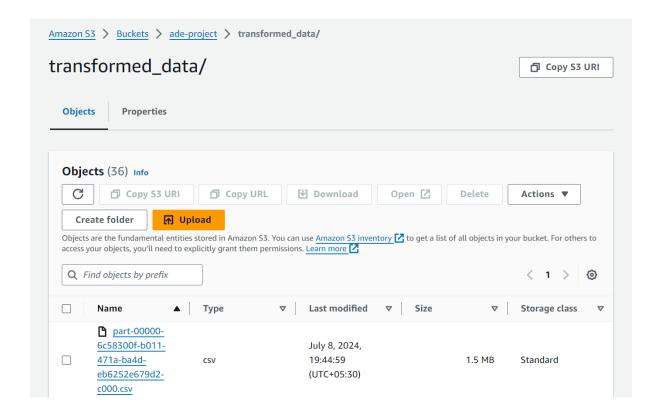


2. Store the data in an S3 location

3. Check if Job succeeded

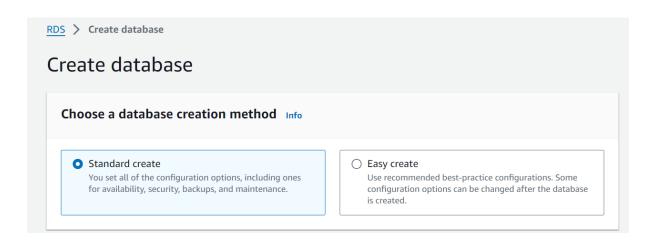


4. Check s3 for transformed data

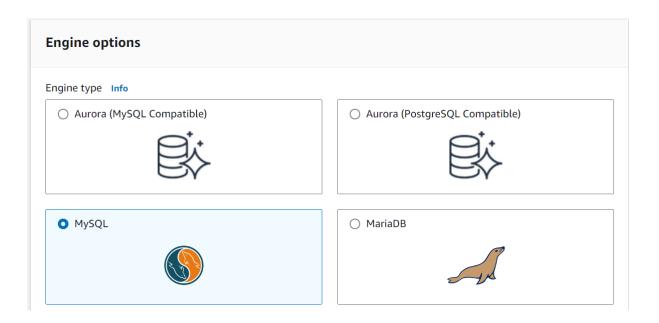


Part 5: Create RDS instance

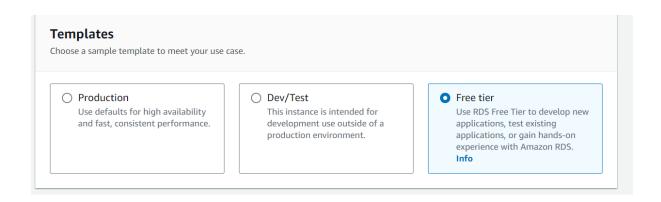
1. Go to RDS console and Create DB instance



2. Choose MySQL



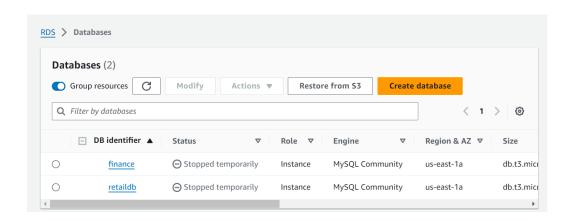
3. Choose Free Tier



4. Give DB instance and DB username and password

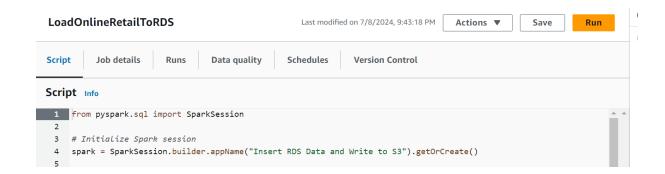
| Settings | |
|---|----------------|
| DB instance identifier Info Type a name for your DB instance. The name must be unique across all DB instances owned by your AWS account in the curre Region. | ent AWS |
| database-1 | |
| The DB instance identifier is case-insensitive, but is stored as all lowercase (as in "mydbinstance"). Constraints: 1 to 60 alphar characters or hyphens. First character must be a letter. Can't contain two consecutive hyphens. Can't end with a hyphen. | iumeric |
| ▼ Credentials Settings | |
| Master username Info Type a login ID for the master user of your DB instance. | |
| admin | |
| 1 to 16 alphanumeric characters. The first character must be a letter. | |
| Credentials management You can use AWS Secrets Manager or manage your master user credentials. | |
| Managed in AWS Secrets Manager - most secure RDS generates a password for you and manages it throughout its lifecycle using AWS Secrets Manager. Self managed Create your own password or have RDS create that you manage. | e a password |
| Master password Info | |
| Password strength | |
| Minimum constraints: At least 8 printable ASCII characters. Can't contain any of the following sy | mbols: / ' " @ |
| Confirm master password Info | |
| • | |
| | |

- 5. Keep everything else as it is.
- 6. Once the you create it should have status as available (Here I have stopped it for cost purpose)



Part 6: Load Transformed Data To RDS

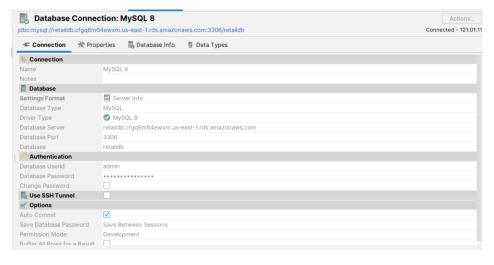
1. Create Spark Glue Job to load s3 data to RDS



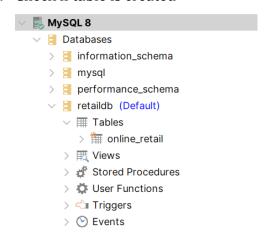
2. Provide connection details

```
rds_options = {
   "url": "jdbc:mysql://retaildb.cfgq6m64ewxm.us-east-1.rds.amazonaws.com:3306/retaildb",
   "user": "admin",
   "password": "
   "driver": "com.mysql.cj.jdbc.Driver"
}
```

- 3. Once the data is loaded check the data from local as well
 - a. Create connection using DBVisualizer

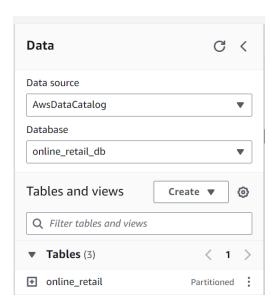


b. Check if table is created

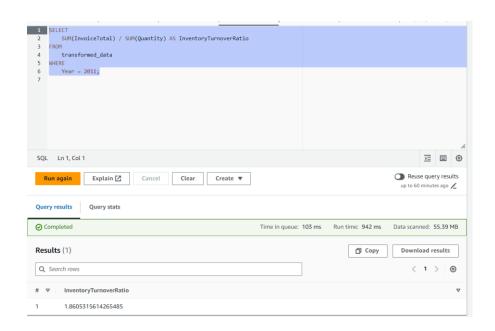


Part 7: Setup Athena and KPIs

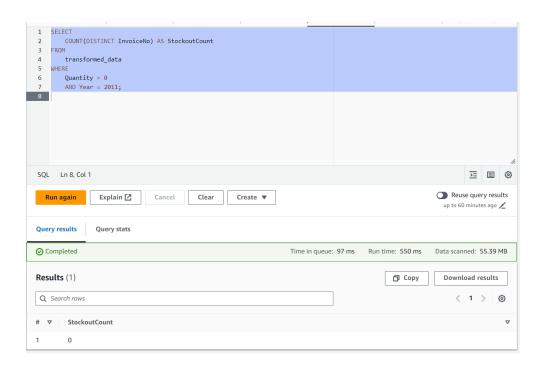
- 1. Go to Athena Console
- 2. Use the correct database and Table



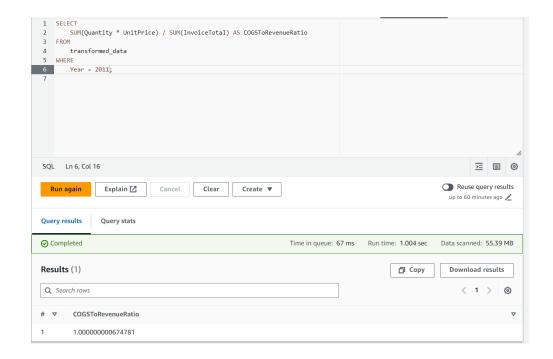
- 3. Run aggregation KPI queries:
 - a. Inventory Turnover Ratio measures how efficiently inventory is managed by indicating how many times inventory is sold and replaced over a period.



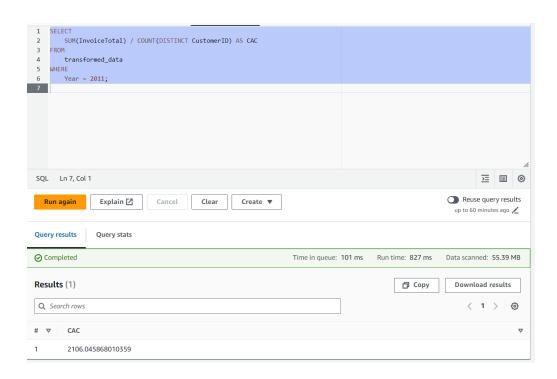
b. **Stockout Rate** measures the percentage of time products are out of stock.



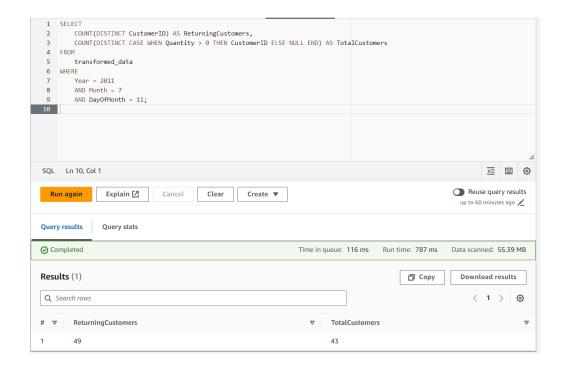
c. **COGS to Revenue Ratio** measures the efficiency of managing inventory costs relative to revenue.



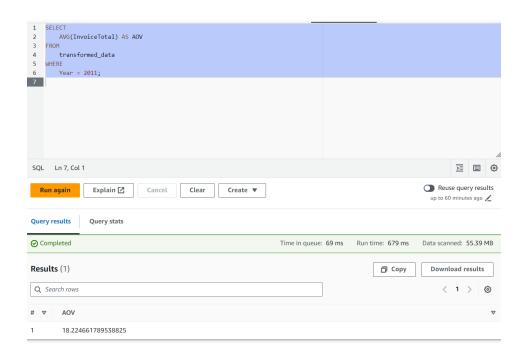
d. **Customer Acquisition Cost (CAC)** measures the average cost of acquiring a new customer.



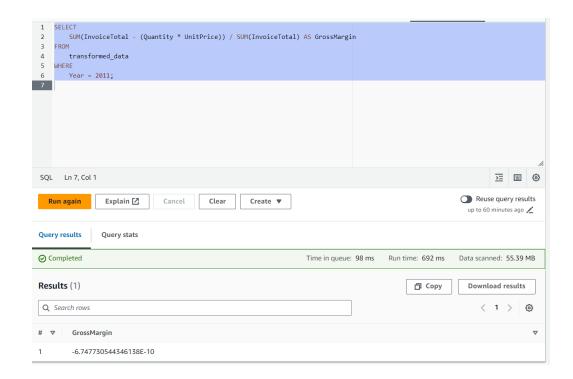
e. **Returning Customers**: The total number of unique customers who made purchases on July 11, 2011.



f. **Average Order Value (AOV)**: Measures the average amount spent per order over the course of the year 2011.

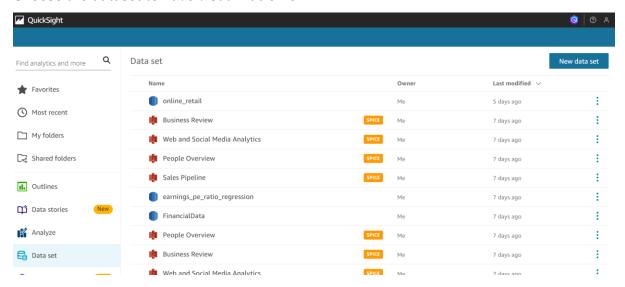


g. Gross Margin: Measures the profitability of products by comparing the revenue (InvoiceTotal) to the cost of goods sold (Quantity * UnitPrice).

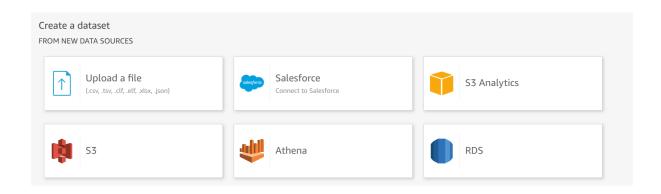


Part 8: Quicksight and Visualizations

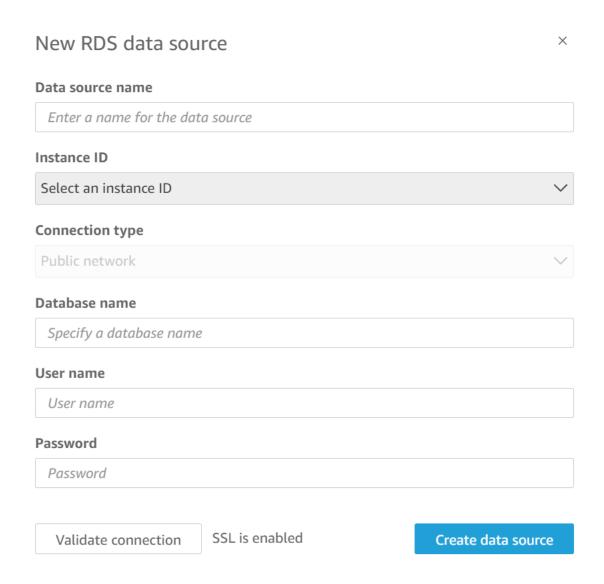
- 1. Go to Quicksight and login
- 2. Choose the dataset to have visualization on



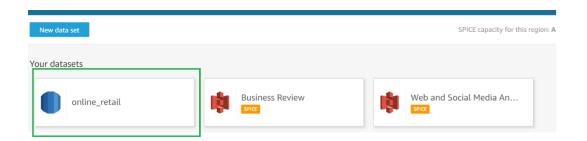
3. Click on new dataset and choose RDS



4. Enter RDS details and test the connection

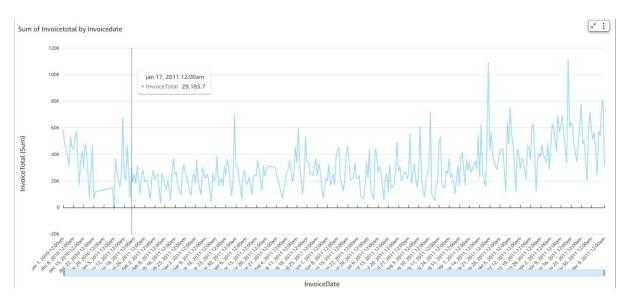


5. Once created, it will be listed in the datasets

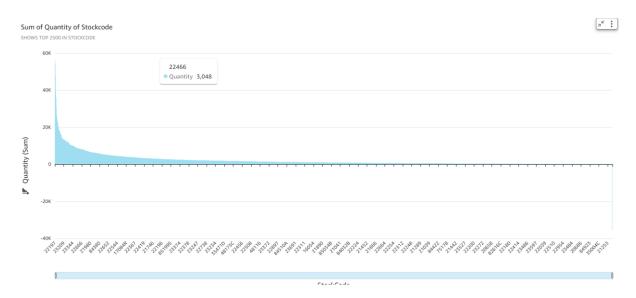


6. Create Dashboard

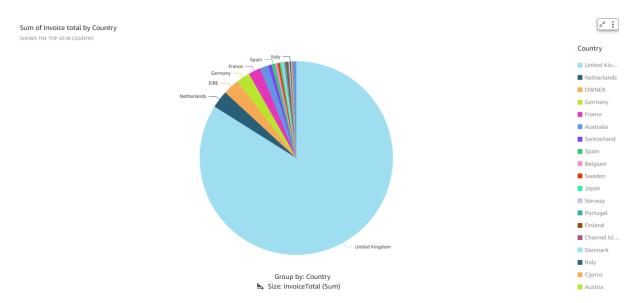
a. Sum of Invoice total by invoice date



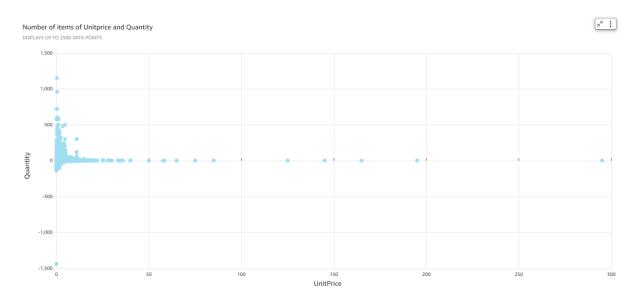
b. Sum of Quantity of Stockcode



c. Sum of invoice total by country



d. Number of items of Unitprice and Quantity

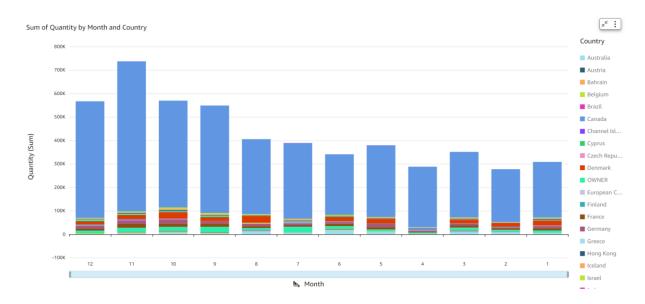


e. Sum of Invoicetotal, Sum of Quantity, and Sum of Unitprice by Month

Sum of Invoicetotal, Sum of Quantity, and Sum of Unitprice by Month

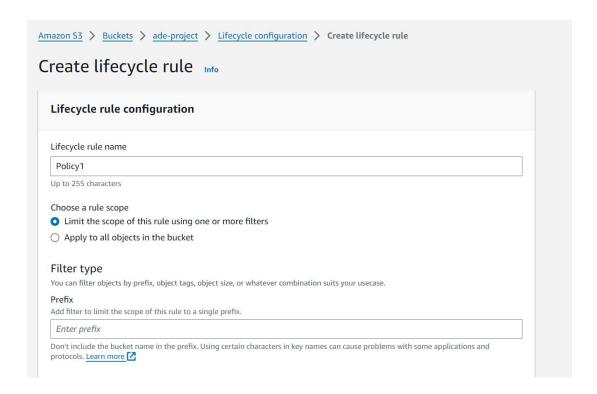
| Rows | InvoiceTotal | Quantity | UnitPrice |
|------|--------------|----------|------------|
| 1 | 558,448.56 | 308,281 | 172,003.69 |
| 2 | 497,026.41 | 277,374 | 126,841.95 |
| 3 | 682,013.98 | 351,165 | 170,778.3 |
| 4 | 492,367.84 | 288,237 | 128,689.46 |
| 5 | 722,094.1 | 379,652 | 190,058.09 |
| 6 | 689,977.23 | 340,945 | 200,032.62 |
| 7 | 680,156.99 | 389,051 | 171,424.58 |
| 8 | 681,386.46 | 405,450 | 149,831.85 |
| 9 | 1,017,596.68 | 548,669 | 198,308.68 |
| 10 | 1,069,368.23 | 569,749 | 261,626.83 |
| 11 | 1,456,145.8 | 737,182 | 323,943.25 |
| 12 | 1,179,424.67 | 566,747 | 392,533.67 |

f. Sum of Quantity by Month and Country

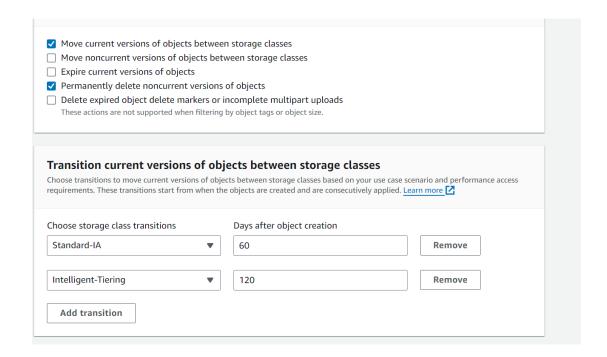


Part 9: S3 lifecycle

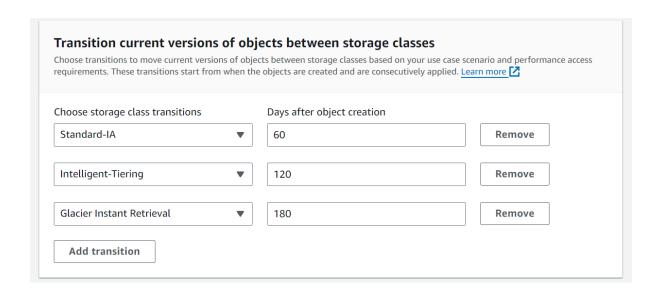
1. Go to Lifecycle Rule in Management of S3 bucket



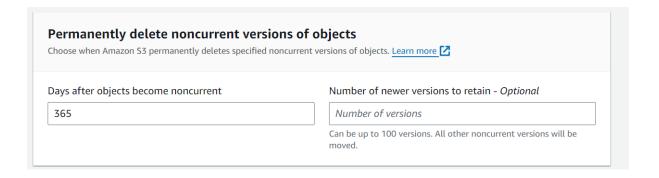
2. Add Rules and Transitions



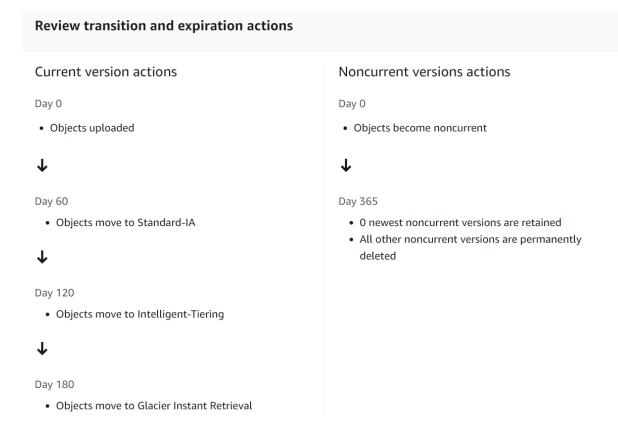
3. Add Glacier also



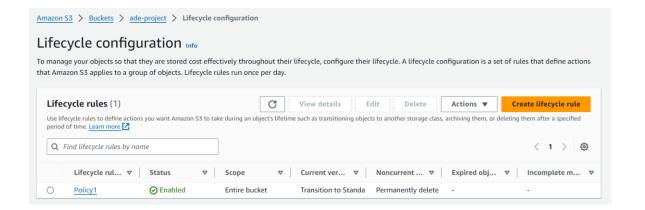
4. Add permanent Delete Also



5. Review transition and expiration actions

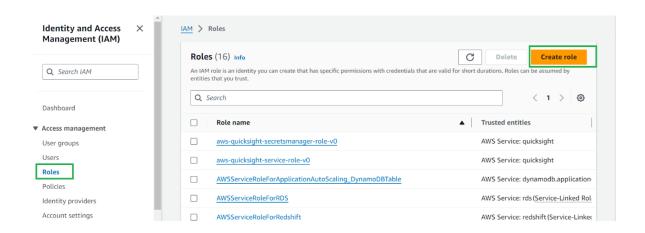


6. Once create it will be added as below

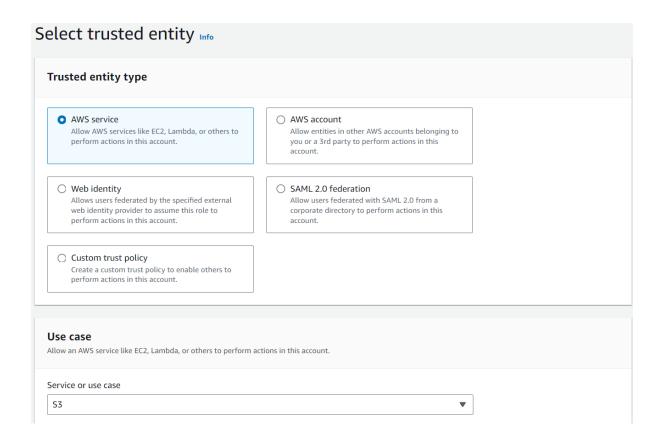


Part 10: IAM Role

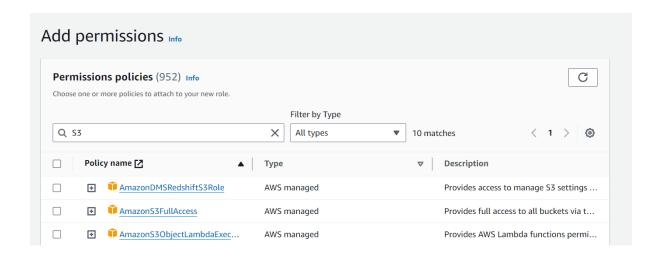
- 1. Go to IAM Role console
- 2. Click on Roles and Create Role



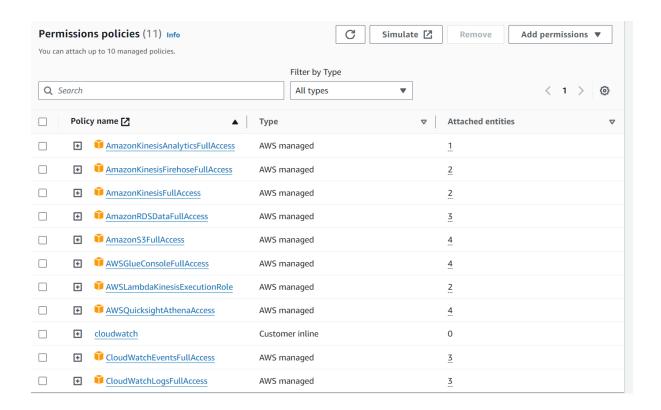
3. Choose AWS service and service to add permissions



4. Add necessary permissions

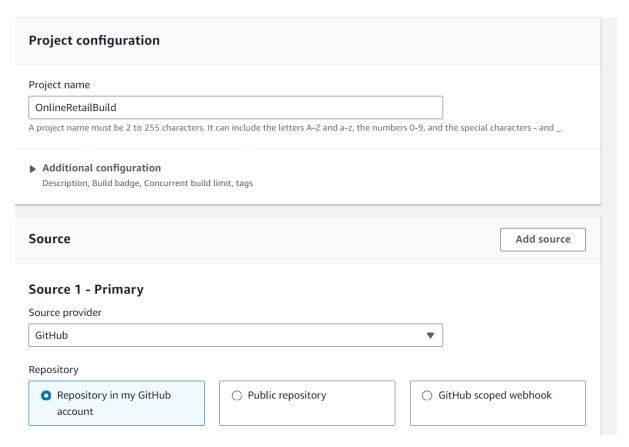


5. Finally add all the permissions required to the Role as below

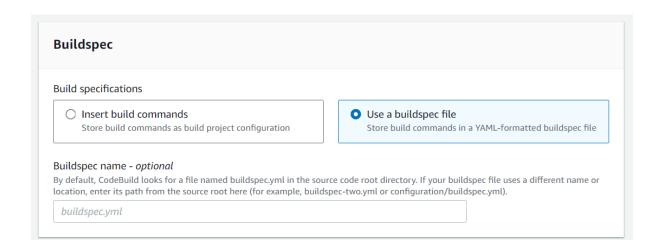


Part 11: AWS CodeBuild

- 1. Go to AWS CodeBuild console
- 2. Click on Create Project
- 3. Provide the details

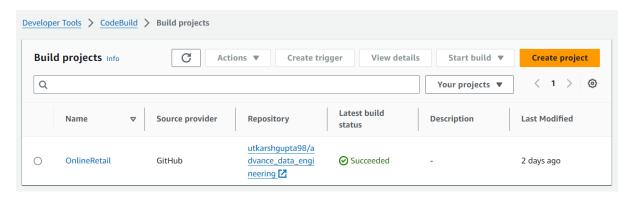


4. Create a buildspec.yaml file and push to your github

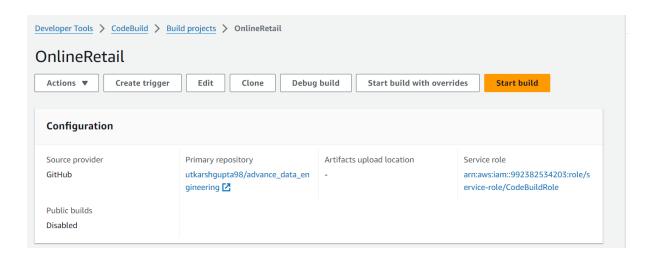


5. Keep everything else as it is

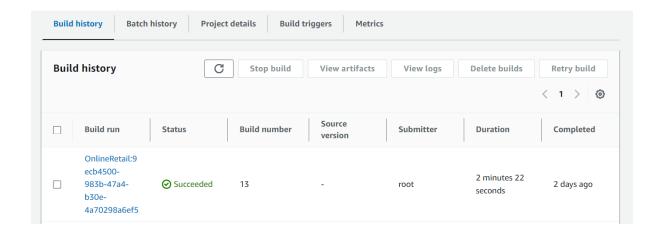
6. Once created it will come up as below



7. Click on Start build and remember to provide proper permission to IAM

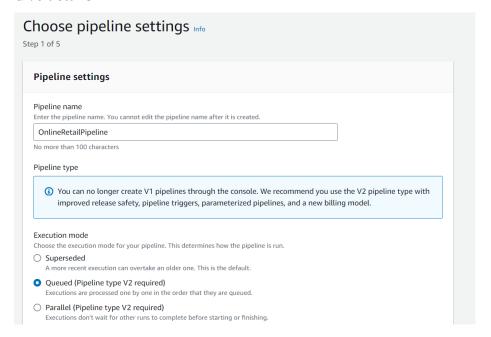


8. Check if Build is succeeded

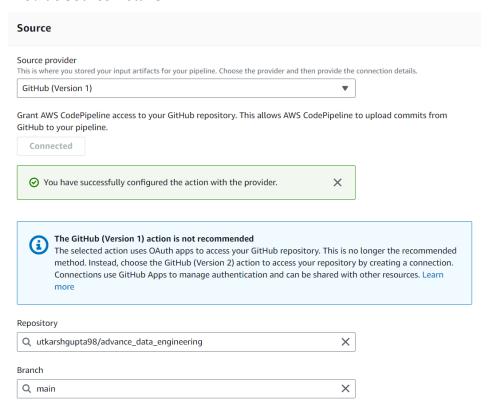


Part 12: AWS CodePipeline

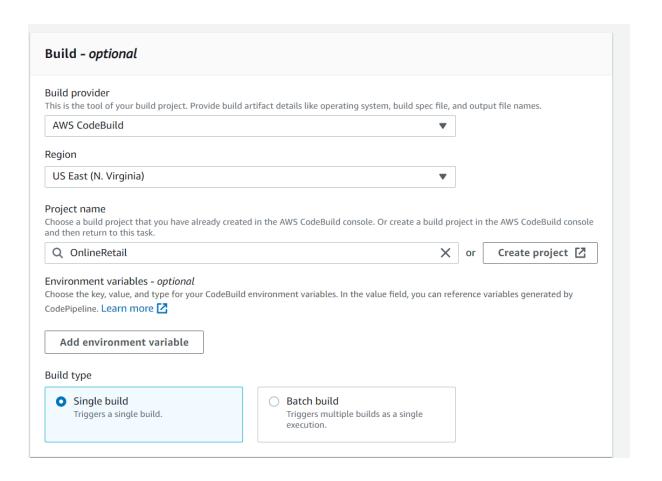
- 1. Go to AWS CodePipeline console
- 2. Click on Create Pipeline
- 3. Give details



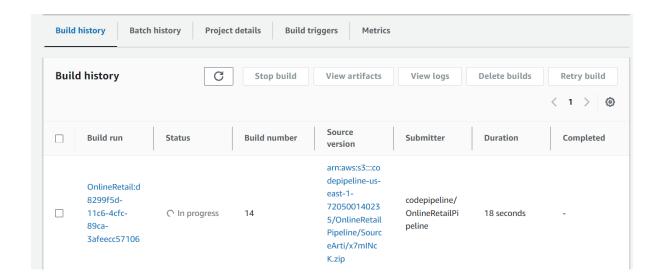
4. Provide Source Details



5. Add CodeBuild



- 6. Keep everything else as it is
- 7. Once you create a build will be triggered on CodeBuild



8. Check if all stages are green

