

₹ 984.87M

Revenue

2M

Total Sales Quantity

₹ 24.7M

Total Profit Margin

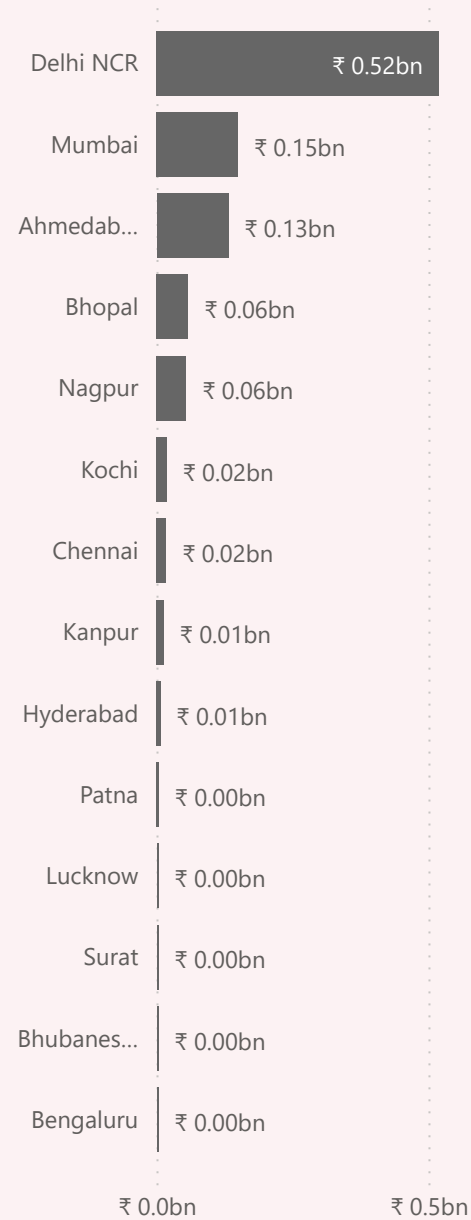
2017

2018

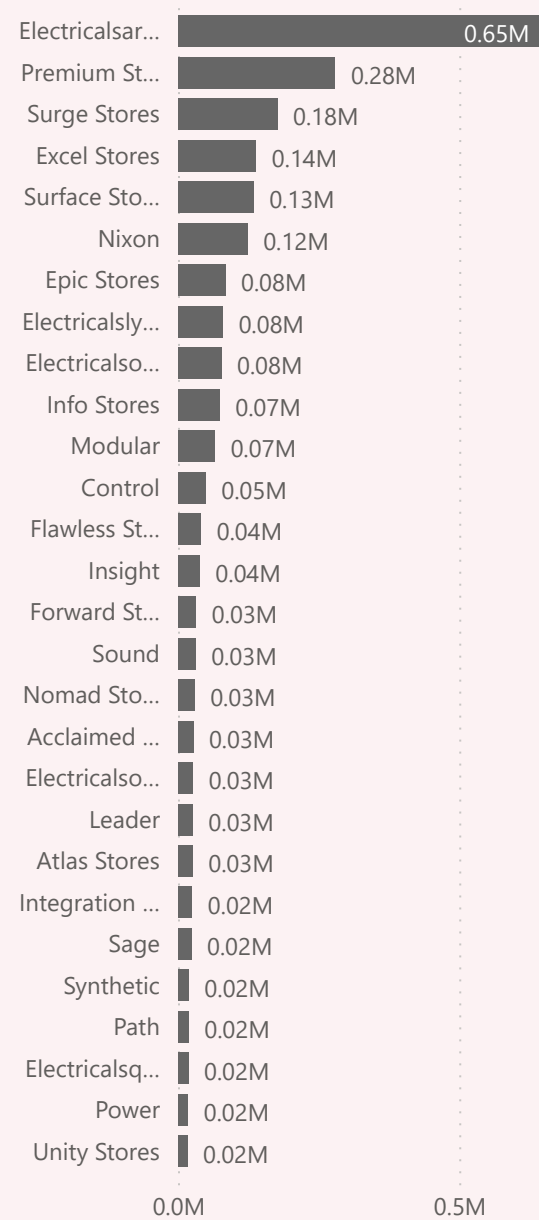
2019

2020

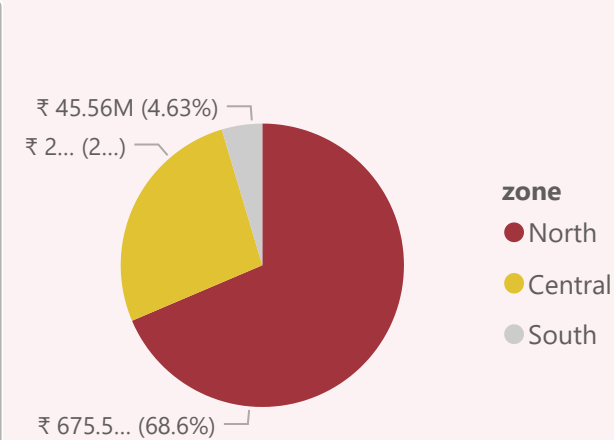
Revenue by Market



Total Sales Quantity by Customer



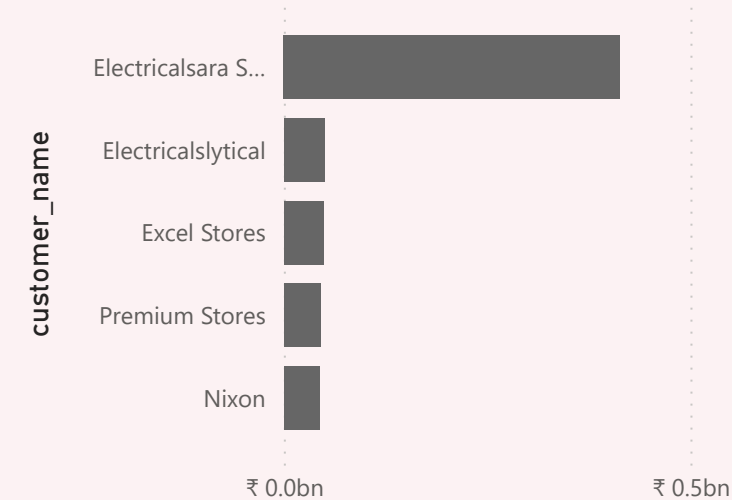
Revenue by zone



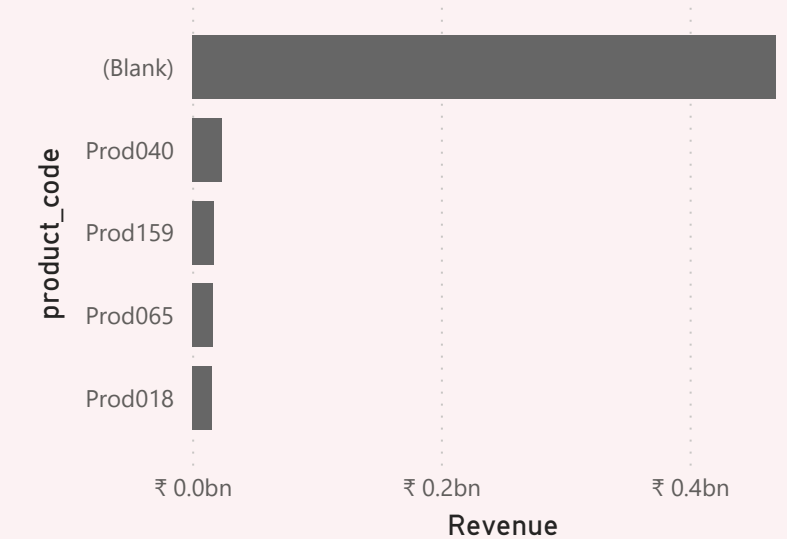
Revenue by Month & Year



Top 5 Revenue by Customer



Top 5 Revenue by Product Code



₹ 984.87M

Revenue

2M

Total Sales Quantity

₹ 24.7M

Total Profit Margin

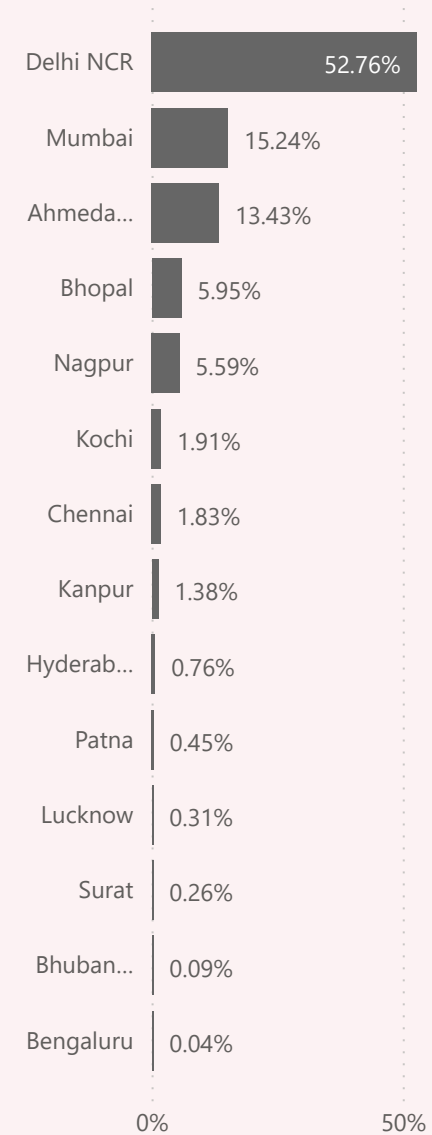
2017

2018

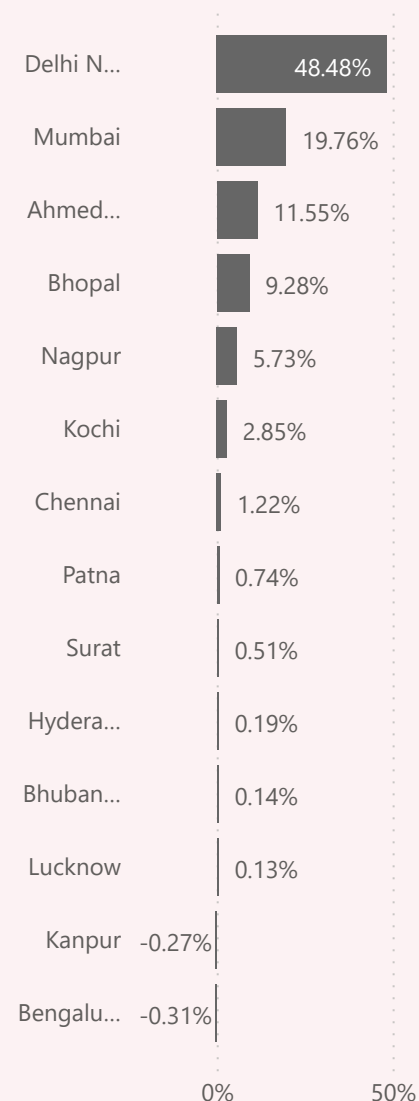
2019

2020

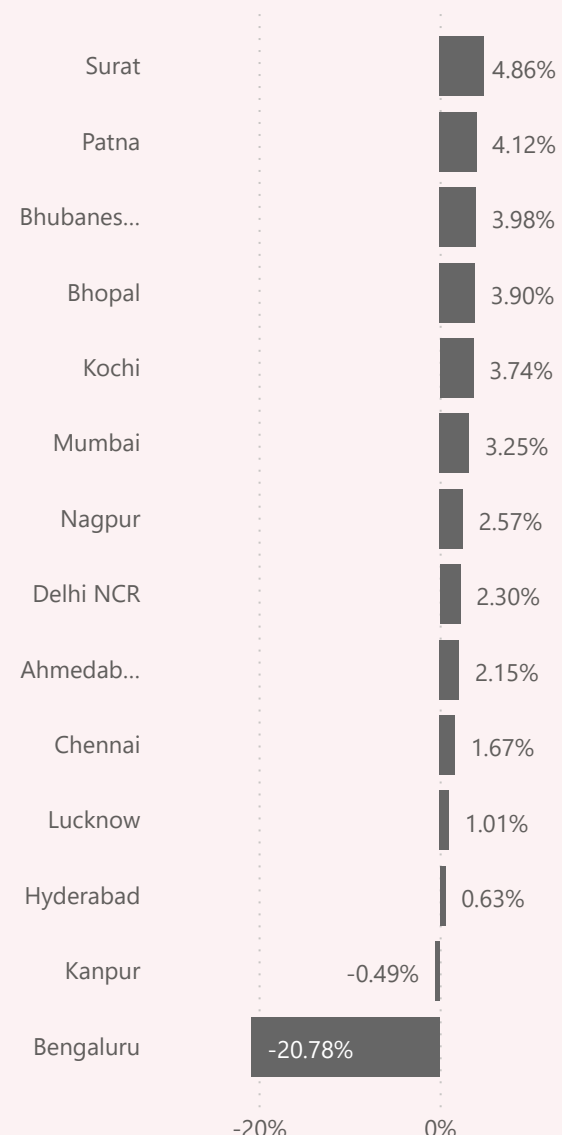
Revenue Contribution % by Market



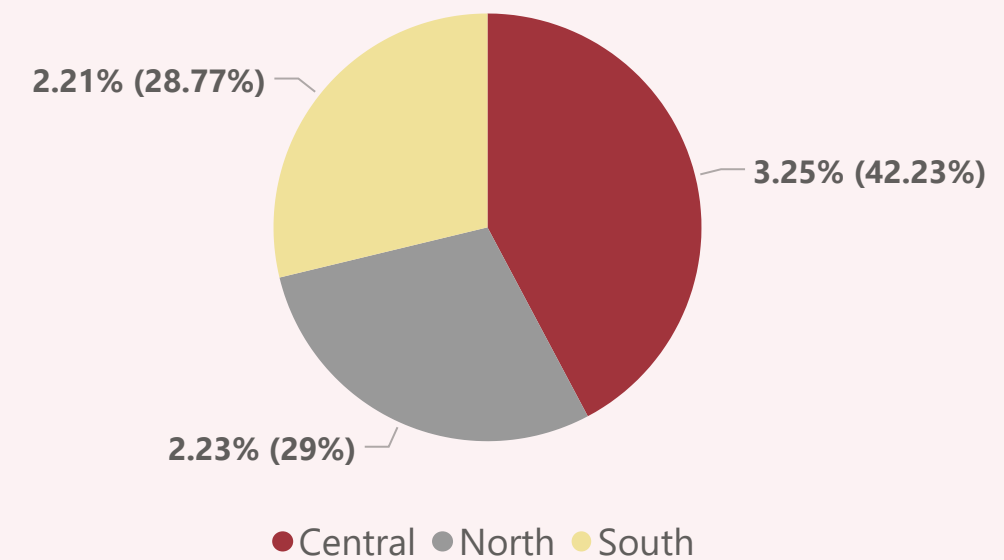
Profit Margin Contribution % by Market



Profit Margin % by Market



Profit Margin % by zone



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹ 41,33,33,588.00	41.97%	37.75%	2.25%
Nixon	₹ 4,38,93,083.00	4.46%	7.24%	4.07%
Electricalslytical	₹ 4,96,44,189.00	5.04%	6.85%	3.40%
Leader	₹ 1,65,29,970.00	1.68%	5.06%	7.54%
Premium Stores	₹ 4,49,62,166.00	4.57%	4.27%	2.34%
Control	₹ 3,17,71,997.00	3.23%	3.35%	2.60%
Electricalsocity	₹ 1,74,89,935.00	1.78%	2.94%	4.14%
Excel Stores	₹ 4,91,15,620.00	4.99%	2.76%	1.38%
Surge Stores	₹ 2,86,48,916.00	2.91%	2.66%	2.29%
Forward Stores	₹ 2,10,26,079.00	2.13%	2.27%	2.67%
Nomad Stores	₹ 1,77,39,351.00	1.80%	2.08%	2.89%
Surface Stores	₹ 1,52,42,562.00	1.55%	1.99%	3.22%
Total	₹ 98,48,68,963.00	100.00%	100.00%	2.50%

₹ 984.87M

Revenue

2M

Total Sales Quantity

₹ 24.7M

Total Profit Margin

2017

2018

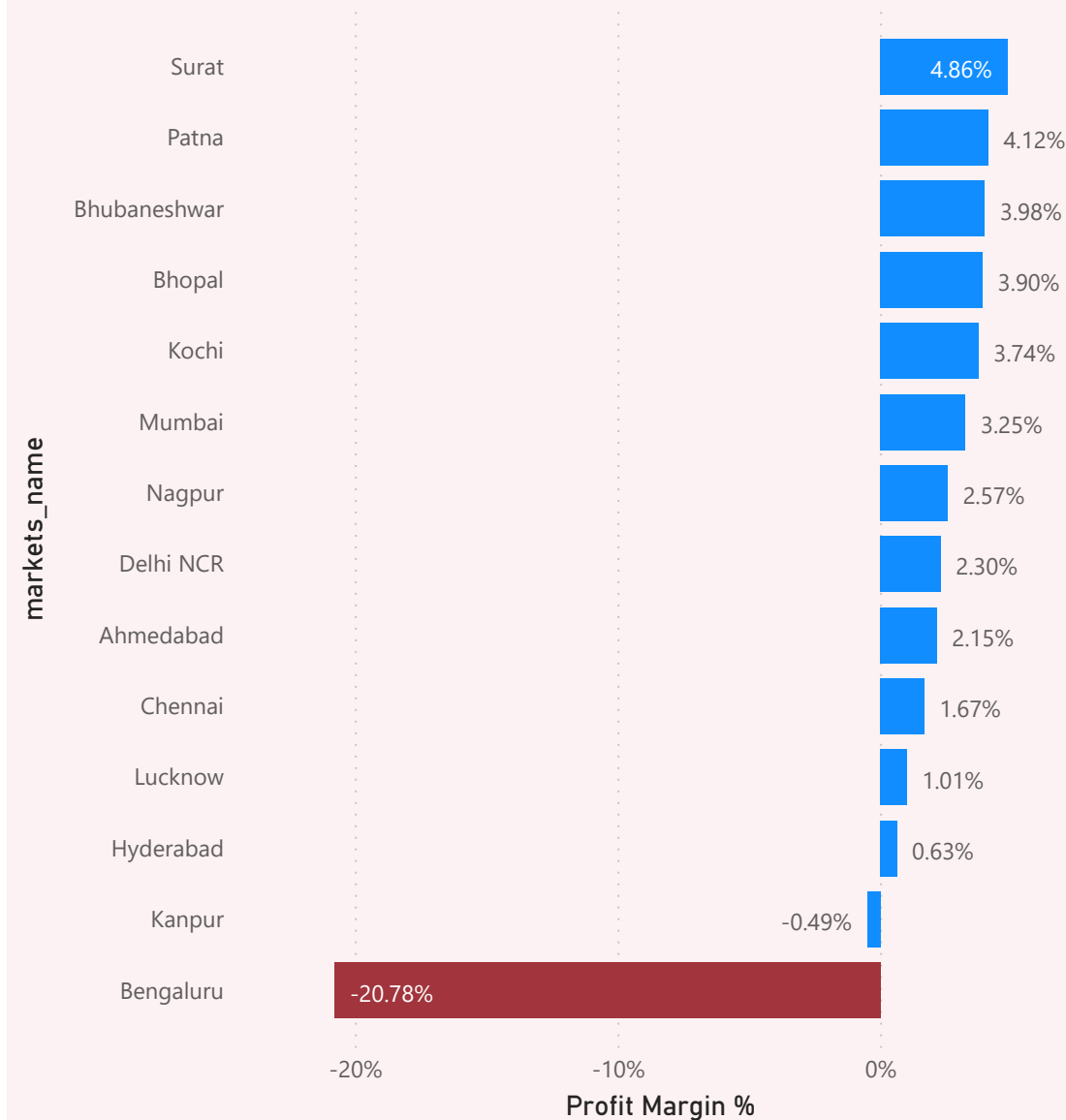
2019

2020

Profit Target

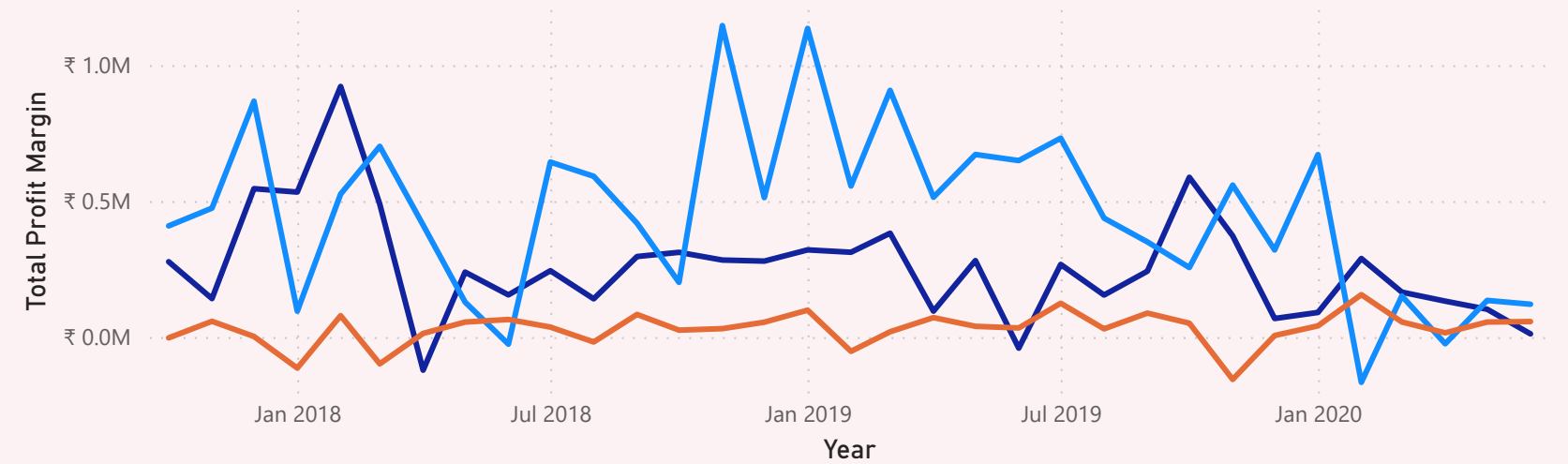
-1.0%

Profit Margin % by markets_name



Total Profit Margin by Month, Year and zone

zone ● Central ● North ● South



Revenue, Revenue LY and Profit Margin % by Month & Year

● Revenue ● Revenue LY ● Profit Margin %

