

Daniel Carter

Email: daniel.carter@example.com | Portfolio: danielcartermarketing.com

Summary:

Results-driven marketer with 4 years of experience managing PPC, SEO, and social campaigns.

Skilled in data-driven decision making and A/B testing.

Experience:

Digital Marketing Specialist, GrowthLoop (2022-Present)

- Increased lead generation by 28% through targeted ad campaigns.
- Managed \$80k monthly ad spend across Google and Facebook.
- Enhanced SEO strategy, boosting organic traffic by 45%.

Marketing Associate, AdCraft Co. (2020-2022)

- Handled on-page SEO and keyword optimization.
- Developed monthly analytics dashboards for performance tracking.

Skills:

Google Ads, SEO, SEMrush, Meta Ads, Google Analytics, Copywriting