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# Retail Intelligence Dashboard

Real-time Demand Forecasting & Causal Price Sensitivity Analysis

Elasticity Overview    Interactive Price Simulator

## Scenario Testing

Select Product Category

Electronics ▾

Predicted Units

91.2

Demand Impact

3.71%

Adjust Unit Price (\$)

83.17

↑ 3.71%

This category is **inelastic**. Price increases are likely to boost revenue without losing volume.