

VJTI RACING



ABOUT US

Veermata Jijabai Technological Institute,Mumbai
is one of the most prestigious engineering institutes of India
We have a proud legacy spanning over 130 years

VTJI RACING

A group of dedicated undergraduates with innovative ideas and passion
for engineering,ready to take on challenges of automobile industry
in the field of racing united under non-corporate organization

VISION

To expand and improve the skill of undergraduates by practical
application in designing ,fabrication and team
management beyond class room education



BAJA 2012

- Won the Most Dynamic Car award
- Nominated for CAE category
- Overall ranked 35th in India



BAJA 2014

- Ranked 15th in Endurance race
- Winner of CAE Award.
- Overall rank 36th in India



SUPRA 2014

- Winner of Business Presentation
- Ranked 1st in Mumbai
- Overall rank 12th in India



ECOKART 2015

- Winner of most synchronised team
- Ranked 2nd overall in India
- Winner of Safety Kart Award



BAJA SOUTH AFRICA 2015

- 1st Rank among all International teams
- 1st Prize in Dynamic Performance
- 1st Prize in Manoeuvrability
- 1st Prize in Acceleration



ESVC 2016

- Ranked 1st in Acceleration
- Ranked 5th in Business Presentation
- Overall ranked 7th in India

BAJA 2016

- Ranked 9th in Acceleration
- Scored 3rd highest points in Suspension and Traction



BAJA 2017

- Secured Overall 23rd National Rank
- 4th in Suspension & Traction
- 9th in Sales Presentation

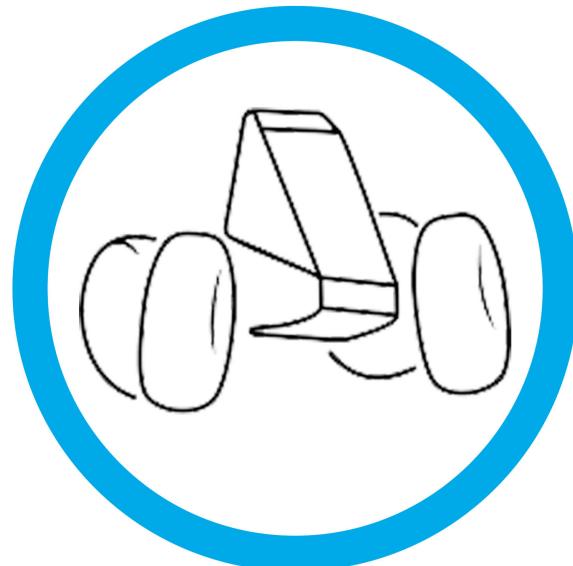
BAJA 2018

- Ranked 1st in Sales Presentation
- Ranked 3rd in Virtual Rounds
- Overall ranked 44th in India



Q: WHAT'S NEXT?

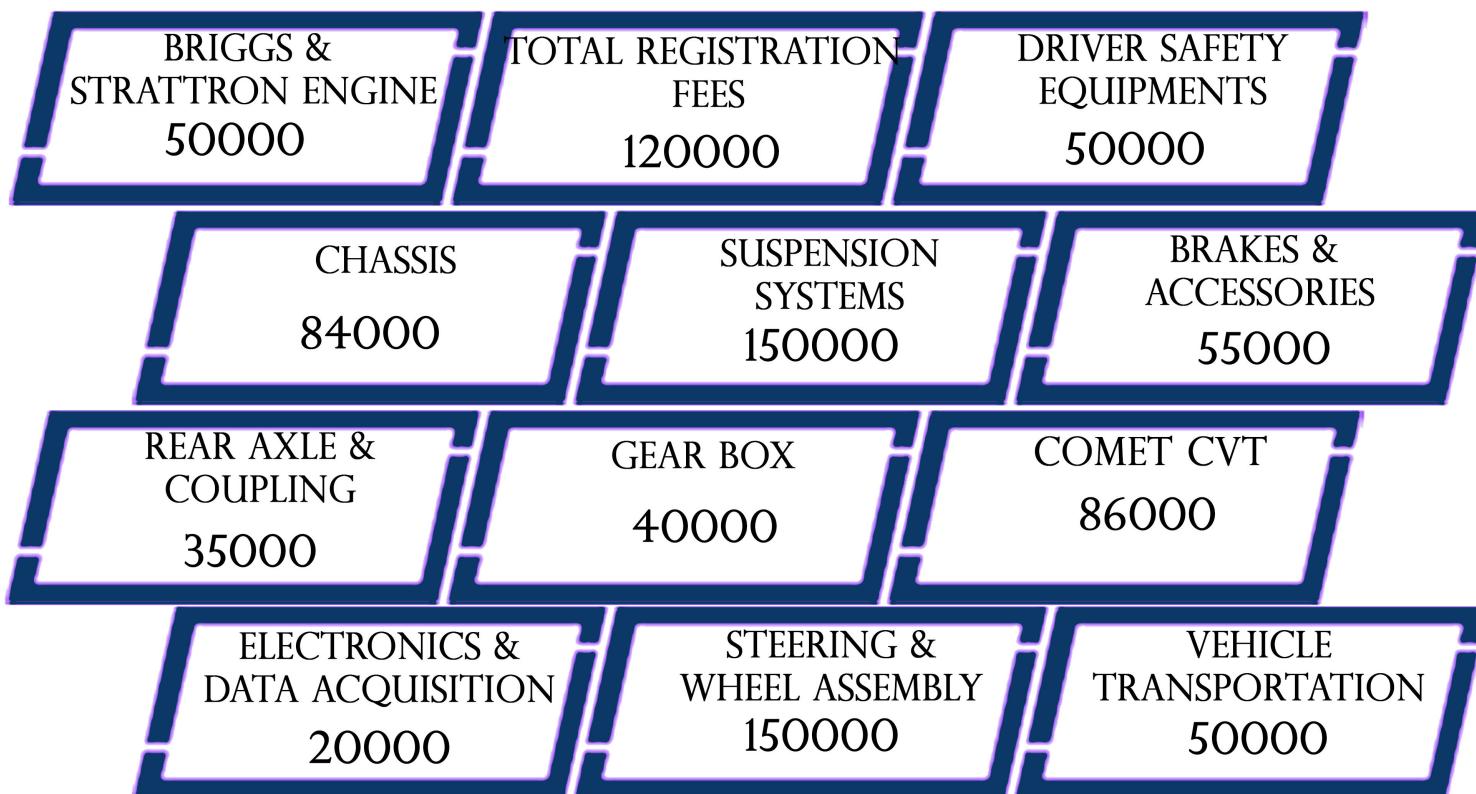
ENDURO STUDENTS INDIA 2019



BAJA SAEINDIA 2019



PROJECTED BUDGET



TOTAL :890000

WHY SPONSOR US

» WHY VJTI RACING

01

VJTI is a brand in itself
Enormous alumni base



» EFFECTIVE BRANDING

02

Logo on ATV Panels,banners and standee
Footfall of more than 5000 students at the event



» WHAT WE OFFER

03

Brand visibility
Enormous Exposure to brightest minds



» YEAR-ROUND PUBLICITY

04

Your brand promoted at all our official events
Promotion on official brochure,media coverage



WHAT WE OFFER



- LOGO OF COMPANY ON OFFICIAL T-SHIRT
- DISPLAY OF CAR AT COMPANY'S OFFICIAL EVENT
- LOGO DISPLAYED AT VJTI'S TECHNOVANZA
- LOGO OF THE COMPANY ON ATV MANUFACTURED
- PROMOTION AT VJTI ALUMNI MEET
- BANNERS AND STANDEE DISPLAYED AT BAJA SAE
- PUBLICITY DURING CLUB EVENTS
- PUBLICITY THROUGH SOCIAL MEDIA POSTS & BROCHURE
- BANNERS AND STANDEES DISPLAY DURING DNA AUTO SHOW
- YEAR ROUND PROMOTION THROUGH OFFICIAL WEBSITE

TITLE
SPONSOR
₹ 1,80,000



DRIVING
SPONSOR
₹ 80,000



EXCLUSIVE
SPONSOR
₹ 40,000



ASSOCIATE
SPONSOR
₹ 20,000



PAST SPONSORS



ALF ENGINEERING PVT. LTD.



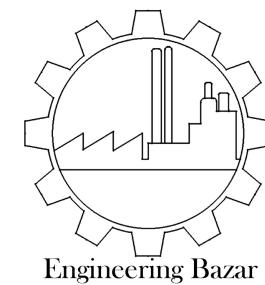
IndianOil



S.N.ENGINEERING



MALKAR INDUSTRIES



Engineering Bazar

PAST SPONSORS



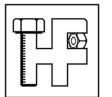
Parshva India



CRESTA



Hardwin Fasteners



MISTRY TURN-TEC
Precision Machining



GET IN TOUCH



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