

# GAMERS TAG - A Super App for Gaming & Esports

## About App :

GAMERS TAG is the world's first all-in-one gaming super app, revolutionizing the future of Gaming and Esports with B2B, B2C and B2B2C Features for gamers, tech enthusiasts, students, brands, business owners, gaming organizations, Esports players, managers, streamers, creators, esports organizers, tournament hosters and others.

Product Video : [https://www.canva.com/design/DAGe1QSBDhY/OysJq6uHXzoL0wtwLav\\_EQ/edit](https://www.canva.com/design/DAGe1QSBDhY/OysJq6uHXzoL0wtwLav_EQ/edit)

Company LinkedIn Profile : <https://www.linkedin.com/company/gamers-tag>

## Founders

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## Mentor

Abhinav Jain ( CFO - CoinDCX ) : <https://www.linkedin.com/company/gamers-tag>

Welcome to GAMERS TAG, a game-tech company based in Kerala, India, dedicated to revolutionizing the gaming industry. Established in June 2021, our team of over 20 talented individuals is building a comprehensive mobile app designed to be a super app for the entire gaming ecosystem.

Our brand is built on the philosophy: **"READY TO START. BE BIG. DREAM BIGGER. BE THE BEST."**

## Our Mission

At GAMERS TAG, we are on a mission to transform how the global gaming community connects, grows, and thrives. We aim to increase the market capitalization of the gaming industry by tenfold in the next five years by expanding its horizons and connecting every voice in gaming to greater opportunities. We are developing a suite of impactful features tailored to every stakeholder—from individual players to major brands—to unlock the full potential of the gaming universe. Our goal is to build the world's largest and most inclusive gaming ecosystem.

**For B2C Users:** We are committed to elevating the growth, income, and recognition of gamers, esports athletes, fans, streamers, creators, developers, and more. Our platform is designed to multiply opportunities, open new revenue streams, and provide the tools for individuals to build personal brands and turn their passion for gaming into a profession. We champion everyone from grassroots esports players to established creators, offering them a global stage and a wider reach.

**For B2B Partners:** Our mission is to create the most effective pipeline for global brands to seamlessly invest in the gaming sector. We serve as the ultimate bridge connecting businesses—including esports organizations, game developers, and consumer brands—with authentic gaming audiences for impactful brand engagement and strategic collaborations.

### **Our Vision**

Our vision is to establish gaming as one of the top three career-building industries globally by 2030, empowering over 100 million individuals. We are on track to build the world's largest and most trusted gaming ecosystem within a projected \$500B+ global industry. In India, we anticipate a fourfold surge in market valuation by 2025, driven by our commitment to innovation and opportunity.

We are paving the way for a future with 12 times more tournaments, a sixfold increase in prize pools, and a tripling of the esports audience. GAMERS TAG will serve as a launchpad for over 500,000 gaming and esports jobs, creating a vibrant digital economy with over 10 million user transactions. For our partners, we envision a robust pipeline for endorsements and sponsorships, with a projection of over 12,000 brands engaging with esports teams.

### **GAMERS TAG App Features**

#### **Feature 1: Pro Gaming Profile**

*Build your unique, Be known.* Create a comprehensive gaming profile that showcases your identity and achievements. Track your followers, active days, and profile views. Your profile includes personal details, professional credentials, and your unique GTID.

## **Feature 2: Next-Gen Gaming Onboarding**

*Cinematic / Gamified / Unforgettable.* Experience a unique, gamified onboarding process that makes you feel like you're entering a game, not just an app.

## **Feature 3: GACCOUNTS - Unite Your Social Universe**

*Unite Your Social Platform Universe.* Link all your gaming, streaming, and social media accounts in one place. Display your presence across platforms like YouTube and more.

## **Feature 4: GConnect - All Worlds in One Place**

*All your gaming worlds now in one place.* Connect all your gaming profiles and IDs to a unified hub.

## **Feature 5: Gamified Chats**

*Fast, fun, and fully gamified by gamers.* Experience the best gamified chat ever. Engage in dynamic conversations with fellow gamers.

## **Feature 6: Gaming & Tech Jobs**

*Work in the industry you love.* Apply for top jobs in the gaming and tech industries directly through the app.

## **Feature 7: Hire the Sharpest Minds**

*Post. Match. Interview. Done.* A dedicated feature for companies to find and hire the best talent in the gaming world.

## **Feature 8: News in Short Scrolls**

*Be first to know in gaming, esports & tech.* Stay updated with the latest news in the gaming world through a fast, scrollable news feed.

## **Feature 9: Your Voice, Your News**

*Break stories in gaming, tech & esports before anyone else.* A platform for users to share their own news and stories, giving a voice to everyone in the community.

## **GT ID Card**

Your official digital identity in the GAMERS TAG universe. The GT ID Card displays your gamer tag, unique ID, and other key information.

## Core Features :

Pro GAMING PROFILE - Create Your Legacy with us!

GCONNECT - Unite Your Gaming Universe!

GAccounts - Unite Your Social platform Universe!

GT NEWS - Read gaming news in short scroll

GT NEWS NOW - Post your News in Gaming, Tech, Esports and Others.

GT CHAT Feature - Goodbye, Boring Messaging experience

GT JOBS - Apply for Top Gaming and Tech Jobs

GT JOBS NOW - Hire the Sharpest Minds in Gaming

GT CARD - Attain your Unique Gaming card.

NEXT-GEN GAMING ONBOARDING EXPERIENCE




GT UI World-Class Design UI/UX


GT SOUND








1. Gamified Message listing : Stunning chat lists with dynamic visibility and addictive elements. 🎮
2. Connect Like a Pro: Message players, recruiters, and teams. 📱
3. Quick message notifications : Brining you ultra fast notifications in app 🔔

1. Esports 🎮: Stay updated with latest tournament results, team updates, and player transfers.
2. Global Gaming 🌐: Know trending in gaming buzz around the world in one space.
3. Indian 🇮🇳 Gaming: Know every seconds of beats Indian gaming scene .
4. Events 📅: Find out about upcoming gaming events, tournaments near you.
5. Tech 💻: Gear up with the latest tech reviews and innovations.
6. Offers & Deals 📦: Be first to see exclusive deals, discounts, and promotions.
7. Game Updates 📢: Know updates about new game releases, patches, and updates.
8. Transfers 🔄: Keep track of the biggest roster changes and player signings in the esports world.
9. AI Gaming 🤖: Discover the future AI-powered gaming world and technologies.



1. Quick Apply 🚀: Upload your resume, breeze through custom Q&A (text, numbers, yes/no).
2. Global Opportunities 🌐: Get into global jobs in one stunning jobs listed platform

3. One-Tap Sharing: Spread the word,  Share job links with friends or communities in a single tap.
4. Track Applications : Real-time updates on your job status in all in one feed.
5. Instant Replies : Get messages from recruiters and chat directly in app.

For Recruiters -  Hire the Sharpest Minds in Gaming

1. Post Jobs Effortlessly : Easily post your jobs with highly structured format.
2. Smart Filtering : Use custom Q&A to shortlist talent in seconds.
3. Rejection Tailored well : Send professional decline notes on time.
4. Track & Manage Jobs : Monitor applicants via real-time dashboards.
5. Direct Messaging : Chat with candidates instantly.
6. Brand Spotlight : Showcase your company.
7. Quick Actions : Shortlist profiles, close jobs, repost listings all in a few taps.

SETTINGS - 

1. Privacy First: Toggle private accounts,. 
2. Sensory Customization: Switch vibration/sound effects 

GAMERS TAG will be ready in future to become the Biggest Gaming App on the global market, strong product positioning as the ultimate "Gaming Super App," a " Futuristic Esports Platform," and the central hub for a thriving global gaming community.

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