# Utkarsh Persai

## Summary

Computer Science undergraduate at VIT Vellore with a focus on Data Science, Analytics, and Web Development. Skilled in Python, SQL, Excel, Tableau, and Power BI. Certified by TCS, Deloitte, and AWS in analytics and cloud architecture. Strong in communication, leadership, and data-driven storytelling. Seeking data-oriented internships.

#### Education

2023 – 2027 **B.Tech, Computer Science and Engineering**, *VIT Vellore*, Tamil Nadu Expected graduation: 2027

2021 - 2023 High School Diploma (81.4%), Bhopal, MP

2019 – 2021 Secondary School Certificate (81%), Bhopal, MP

### Experience

Apr 2024 - Present Core Member, IEEE CS VIT, Vellore

- O Participated in 10+ technical, outreach, and marketing events.
- $\,\circ\,$  Led 4+ events for 100–250 attendees; managed logistics and execution.
- O Secured 3 corporate sponsorships through outreach and negotiation.

Apr 2024 - Apr Core Committee Member, Entrepreneurship Cell VIT, Vellore

2025 O Coordinated 5+ events with 100-300 attendees; ensured smooth execution.

- Executed 3 digital marketing campaigns, increasing reach by 40%.
- O Collaborated with 10+ members across verticals for event planning.

### **Projects**

- 2025 **Retail Revenue Dashboard (Power BI)** Built dynamic dashboard to analyze sales trends, customer geography, and product demand.
- 2025 **GenAl Collections Strategy (TCS)** Performed EDA, built delinquency prediction model, and created strategic Al-driven report.

#### Certifications

- 2025 **AWS APAC Solutions Architecture** Designed scalable cloud architecture using AWS Elastic Beanstalk.
- 2025 **Data Analytics Deloitte Australia** Created Tableau dashboards and Excel-based business classification.
- 2025 **TCS Data Visualisation** Built visuals and insights aligned with executive decision-making.
- 2025 **TCS GenAl Analytics** Performed delinquency prediction, risk profiling, and Al strategy development.

#### Skills

Languages & Tools Python, MySQL, HTML, Excel, Tableau, Power BI

Domains Data Analytics, Visualization, Dashboards, Forecasting, Reporting, Cloud Architecture, Communication

## Languages Known

Hindi (Native), English (Fluent), German (Beginner)