

Top 10 pages with highest Page Ranks

1. WT21-B37-76	0.00269431008052
2. WT21-B37-75	0.00153308561555
3. WT25-B39-116	0.00146841669819
4. WT23-B21-53	0.00137344660612
5. WT24-B26-10	0.00127610893633
6. WT24-B40-171	0.00124520120527
7. WT23-B39-340	0.00124281289645
8. WT23-B37-134	0.00120535183072
9. WT08-B18-400	0.00114470783053
10. WT13-B06-284	0.00113648583748

Top 10 pages with highest In-links

1. WT21-B37-76	2568
2. WT18-B29-37	2269
3. WT01-B18-225	2260
4. WT23-B27-29	1940
5. WT21-B37-75	1704
6. WT27-B34-57	1257
7. WT27-B32-30	1255
8. WT08-B19-222	1041
9. WT08-B18-400	1011
10. WT10-B36-88	946

Brief Analysis -

1. In-links is not single deciding criteria.

We can clearly see that there are pages with high in-link values have low page ranks.

This is because of damping factor “d”. The factor $(1-d)/N$ clearly randomizes page ranking to all pages. In this way, page rank gets distributed and does not unnecessarily favour sink nodes all the time.

2. **WT21-B37-76** clearly has a very high Page rank. One of the clear reasons for that is high in-links (2568). Also, in-links of this page also have good number in-links (1 to 1000). There is fairly good chance that search for such pages would eventually come to the sink i.e. WT21-B37-76.

The page is homepage of The Economist. The homepage is obviously one of the most visited pages, and hence a page with high page rank.

3. Disclaimer/Terms and condition/copyright Pages -

Pages like WT21-B37-75 , WT25-B39-116 are copyright information pages, terms and condition pages. Page ranks for these pages are surprisingly high. Reason for this is that there can be many articles which redirect to these pages providing information about copyrights, and terms and condition. (Notice high in-links to WT25-B37-75)

Same case with WT13-B06-284 which is contact us page, WT23-B37-134 which is a disclaimer page, and WT08-B18-400 which is general disclaimer page.

4. **WT23-B39-340** contains many links of financial information. It is inlink for information of many particular pages. The page rank for pages containing many links of other website tends to be higher. **WT23-B39-340** contains many such links.