Brand Power Campaigns
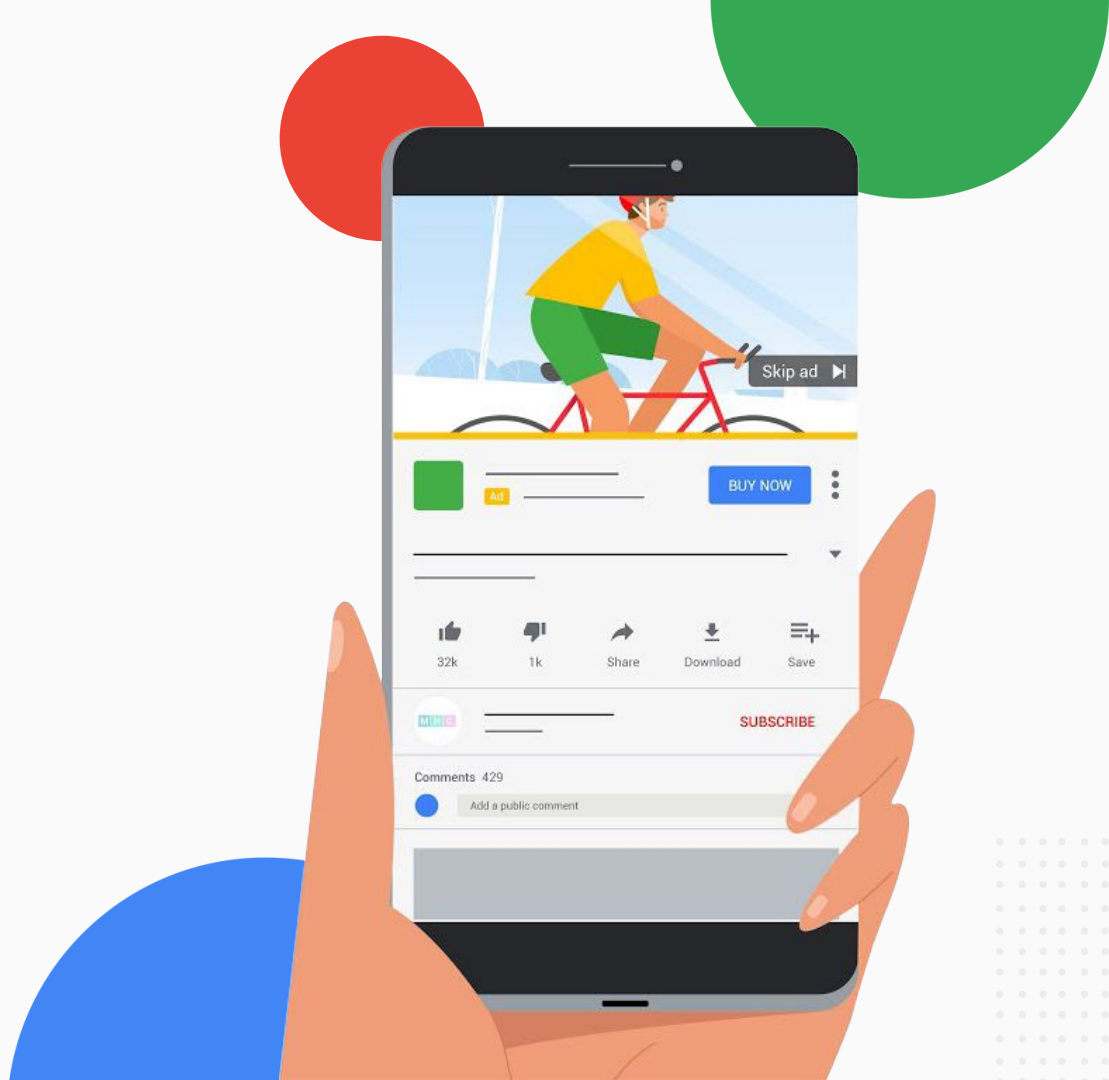
Case Study

Google

Google was launching their second data center in India and wanted to promote their offering within their target audience.

TechGig help Google with pre-launch brand awareness promotion campaigns and post-launch brand building campaign.

Inventories used

- Dedicated promotional mailers
- Embedded newsletters
- Banner across TechGig

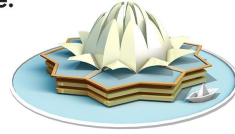# Thank You!

For More Details Please Contact:

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