

Compensation Plan

The Well-Balanced, Righteous Compensation Plan shows the Company's Vision for Success of All Atomy Members.



Terms/Abbreviations:

- PV Point Value
- ACC Accumulated
- D.P. Distributor Price
- MRP Maximum Retail Price
- GST-Goods and Service Tax
- ED-Exclusive Distributor

Commission types:-

Distributors will be entitled to the following Five types of benefits and incentives

Type - 1 Retail Profit

Distributor can earn Upto 25% by selling products of the Company on MRP.

Type - 2 General Commission

Upto 44% of Global PV* will be distributed to qualified members/distributors who fulfill the requirements of General Commission as mentioned in the Compensation Plan which is available on the Website

Type - 3 Mastership Bonus

This is the third type of commission, in which 20% of Global PVs* will be distributed amongst the achievers (7 levels of Mastership).

Type - 4 Mastership Promotion & Incentives (One Time)

On achievement of Mastership Rank One time incentives will be awarded to qualified members/distributors

Type - 5 Education Commission

In approved Education Centres, training will be provided related to Atomy's Compensation Plan, Product, Policies and procedures shall be provided to any consumer or any Distributor/prospective Distributor. 6% of Center's total PV is paid to the applicable Centre to cover operational expenses



⊙ Dealership:-

Atomy Distributors are classified into 5 different types of dealership, according to the total purchased volume and commission level received from the company

Class sequence and conditions:

SALES REP

Accumulate 10,000 ~ 2,99,999 PV

AGENT

Accumulate
a minimum of
3,00,000 PV or
a Sales Rep
with smaller leg of
at least 6,00,000 PV
accumulated in
the previous month

SPECIAL AGENT

Accumulate a minimum of 7,00,000
PV or an agent with smaller leg of at least 14,00,000 PV accumulated in the previous month

DEALER

Accumulate a minimum of 15,00,000 PV or a Special Agent with smaller leg of at least 30,00,000 PV accumulated in the previous month

EXCLUSIVE DISTRIBUTER(E.D)

Accumulate a minimum of 24,00,000 PV or a Dealer with smaller leg of at least 48,00,000 PV accumulated in the previous month

Type 1: Retail Profit

Distributor can earn upto 25% by selling products of the Company.

Distributor can purchase products at DP and sell them at MRP Distributors shall earn on sale of each product by keeping the margin which is the difference between DP (including GST) & MRP. This has been illustrated by the example given below:

Example to illustrate the margin that can be ensured by the Distributor on the sale of each product:

Product Name	DP (excluding GST) [in INR]		DP. (including GST) [in INR]	MRP [in INR]	Profit [in INR]	Profit%	PV
Atomy The Fame Skincare Set	6,700	1,206	7,906	9,100	1,194	15.1	60,000

Type 2: General Commission

Upto 44% Global PV will be distributed to qualified members/distributors. Individuals must first accumulate at least 10,000 PV and shall have at least one distributor on each side of the legin order to accumulate downline PVs

Grade	8	7	6	5	4	3	2	1
Dealership	Sales Rep	Agent	Special Agent	Dealer	ED	ED	ED	ED
Daily Performance (Smaller Group)	ACC ≥ 3,00,000 PV	ACC ≥ 3,00,000 PV	≥ 7,00,000 PV	≥ 15,00,000 PV	≥ 24,00,000 PV	≥ 60,00,000 PV	≥ 2,00,00,000 PV	≥ 5,00,00,000 PV
Score	5	15	30	60	90	150	250	300
Commission in INR	1,321	3,964	7,929	15,857	23,786	39,644	66,073	79,287

^{*} We calculate the points that you earn daily from Wednesday to the following Tuesday and the commission will be paid on the following Tuesday.



Type 3: Mastership Bonus

20% of Global Sales PVs will be distributed amongst the achievers (7 levels of Mastership) in the following manner:

Mastership	Prerequisite	Rate of Mastership Bonus		
Sales Master	Special Agent with a minimum of 25,00,000 Group PV under each leg. If the total PV of the smaller leg exceeds 3,00,000 PV, personal PV acquired during the point accumulation period can be added to the smaller leg to achieve Mastership.	10% of total PV distributed equally to Sales Masters		
Diamond Master	Dealer with minimum 2 Sales Masters under each leg	5% of total PV distributed equally to Diamond Masters and higher Masterships		
Sharon-Rose Master	ED with minimum 2 Diamond Masters under each leg	2% of total PV distributed equally to Sharon-Rose Masters and higher Masterships		
Star Master	ED with minimum 2 Sharon-Rose Masters under each leg	1.2% of total PV distributed equally to Star Masters and higher Masterships		
Royal Master	ED with minimum 2 Star Masters under each leg	1% of total PV distributed equally to Royal Masters and higher Masterships		
Crown Master	E.D. with minimum 2 Royal Masters under each leg	0.5% of total PV distributed equally to Crown Masters and higher Masterships		
Imperial Master	ED with minimum 2 Crown Masters under each leg	0.3% of total PV distributed equally to Imperial Master		

- Mastership Bonus for the 1st period will be paid on the 22nd and 2nd period will be paid on 7th of each month
- Point accumulation period: 1st-15th , 16th End of month

Terms of Promotion:-

Mastership	Prerequisite	Conditions		
Sales Master, Diamond Master, Sharon-Rose Master	No restrictions on promotion.	 No conditions for continuous position maintenance. Unlimited Timeline (only with valid) 		
Star Master, Royal Master, Crown Master, Imperial Master	Must achieve previous Mastership 3 times before being promoted onto the next Mastership level	membership status) 3. Promotion of two levels in one entry is not permitted beyond Diamond Master level.		



Type 4: Mastership Promotion & incentives

These are incentives which will be given to Direct seller over and above the General Commission and Mastership Bonus. This will be given one time after achievement of Mastership level.

Mastership	Incentives
Sales Master	Atomy The Fame (2 Sets), Atomy Evening Care (1 Set)
Diamond Master	Laptop Computer or Tablet, Atomy The Fame (2 Sets), Atomy Evening Care (1 Set)
Sharon-Rose Master	*INR 1,20,000 Cash, 2 pax Tour Packages (3 Nights and 4 Days)
Star Master	*INR 6,00,000 Cash, 4 pax Tour Packages (3 Nights and 4 Days)
Royal Master	*INR 30,00,000 Cash, *INR 1,20,000 per month# for sponsorship activities, Car rental fee, 4 pax Tour Packages (10 Nights and 11 Days)
Crown Master	*INR 1,80,00,000 Cash, *INR 3,00,000 per month# for sponsorship activities, a Luxury car, 4 pax Tour Packages (10 Nights and 11 Days)
Imperial Master	*INR 6,00,00,000 Cash, *INR 6,00,000 per month# for sponsorship activities, a Luxury car, an Office of Approx. 1,700 sq.ft. with a Personal Assistant, a Driver, 4 pax Tour Packages (10 Nights and 11 Days)

Terms and conditions:

- 1. Products are based on purchase price
- 2. Sharon-Rose/Star master Travel tickets *INR 50,000 eq/person
- 3. Royal/Crown/Imperial master Travel tickets *INR 2,40,000 eq/person
- 4. Car rental fee *INR 60,000 eq/month#
- 5. Crown master luxury car *INR 40,00,000
- 6. Imperial Master luxury car *INR 50,00,000
- 7. Office rental *INR 1,50,000 eq/month#
- 8. Assistant salary *INR 50,000 eq/month#
- 9. Driver salary *INR 50,000 eq/month#
- 10. Laptop computer or tablet *INR 40,000

this is one time mastership after achieving two cycles

▼ Type 5 - Education commission (Centre Commission):

6% of a centre's total PV is paid to the applicable centre to cover operational expenses

** The total amount of commission to members/distributors cannot exceed 35% of total sales income. All calculations of commission and bonus are automatically set to this limit.

Note - Commissions, bonuses and incentives shall be disbursed after deducting applicable taxes as per rules and regulations.

^{*} INR amounts are estimates and may subject to change based on currency exchange rates