

# UTTAM UPADHYAY

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## Work Experience

### Simplifi Labs Private Limited

Nov 2023 – Dec 2023

Frontend Developer Intern

Remote/Noida

- Developed a dynamic and responsive college website used by **1000+** students daily.
- Worked with **HTML, CSS, JavaScript, and React.js** for efficient front-end development.
- Improved component reusability and **reduced load time by 25%** through UI refactoring and optimization.
- Fixed bugs and optimized performance for seamless user experience.
- **Wrote 1000+ lines of logic code** to implement diverse functionalities.
- Collaborated with peers to **improve design flow** and functionality across the site.
- Enhanced professional, social, and communication skills.

## Education

### ABES Engineering College

Nov 2022 – Jun 2026

Bachelor of Technology in Computer Science and Engineering – CGPA: 7.6

Delhi NCR, India

## Projects

### Camply CRM (MERN + AI) [🔗](#)

Mar 2025 – May 2025

- Built a **dynamic CRM** for customer segmentation and campaign management.
- Implemented **JWT authentication** with **Google OAuth 2.0** for secure access.
- Developed **AI-powered prompts** (Cohere.ai) for smart rules and message suggestions.
- Achieved **25% increase** in campaign open rate and **reduced DB load by 60%** using Redis caching.
- Created a visual **rule builder** with real-time **audience previews**.
- Integrated analytics with delivery tracking and **AI-driven insights**.

### MentLink - Mentor-Mentee Connect (MERN) [🔗](#)

Sep 2024 – Ongoing

- Developed a responsive MERN platform facilitating **mentor-mentee connections**, targeted college ecosystem.
- Used React, Tailwind CSS, MongoDB, Express, and Node.js.
- Implemented **JWT authentication** using **OTP with Nodemailer**.
- Built **dashboards** for mentors and mentees with tailored functionalities.
- Integrated **calendar, Zoom API** and scheduling for seamless booking.
- **Optimized performance by 30%** with state/query improvements; **achieved 80% feature completeness**.

### Employee Management System (React + Tailwind) [🔗](#)

May 2024 – Oct 2024

- Implemented **LocalStorage** for data persistence.
- Designed **dashboards for Admin and Employee** with role-specific access.
- Enabled Admins to manage tasks efficiently and Employees to **update status in real-time**.

## Technical Skills

**Frontend Development:** HTML, CSS, JavaScript, React.js, Redux, Next.js, Tailwind CSS

**Backend & Databases:** Node.js, Express.js, REST APIs, MongoDB, MySQL, NoSQL

**Programming & Problem Solving:** Java (OOP, DSA), C++, Python

**DevOps & Tools:** Git, GitHub, Docker, CI/CD (GitHub Actions, Jenkins), Nginx

**Cloud & Authentication:** AWS (S3, Lambda), JWT, OAuth2.0, Firebase

## Achievements

- Solved **500+ DSA problems** in Java, strengthening problem-solving skills.
- Recognized among **Top 5% participants** in Adobe Hackathon 2025.
- Advanced through internal round for SIH Hackathon 2024, **led a team of 5 demonstrating leadership**.