UTTAM UPADHYAY

✉ uttam002600@gmail.com   📞 +91 9696724330   📍 Noida, UP   in uttam-upadhyay-a88780257
⌗ uttam002600

WORK EXPERIENCE

Simplifii Labs Private Limited

Frontend developer Intern   Nov 2023 - Dec 2023

- Developed a **responsive and user-friendly** college website interface.
- Worked with **HTML, CSS, JavaScript, and React.js** for efficient front-end development.
- Gained proficiency in version control using **GitHub** and deployed applications successfully.
- **Fixed bugs and optimized** performance for a seamless user experience.
- Wrote **1000+ lines of logic code** to implement diverse functionalities.
- Developed strong professional, social, communication, and persuasive skills.

EDUCATION

ABES Engineering College | Delhi NCR

Bachelor of Technology | Computer Science & Engineering - 8.0 gpa   Nov 2022 - June 2026

PROJECT

MENTLINK- Mentor-Mentee Connect (MERN+AI) ↗   Sept 2024 - ongoing
- Developed a **responsive MERN** platform facilitating **mentor-mentee connections.**
- Utilized **React, Tailwind CSS, MongoDB, Express, and Node.js** for efficient development.
- **Targeted college students and organizational collaborations** with a robust application.
- Implemented **JWT authentication using OTP** with Nodemailer for secure login and communication.
- Tuilt **dedicated dashboards** for mentors and mentees with tailored functionalities.
- Integrated an **automated calendar, Zoom API and scheduling system** for seamless booking.
- Integrated **personalized top mentor recommendations** using **OpenAI's API** for intelligent matching.

Camply CRM (MERN+AI) ↗   Mar 2025 - May 2025
- Built a dynamic MERN-based **CRM** for **customer segmentation and campaign management.**
- Implemented **JWT authentication** with **Google OAuth 2.0** for secure access.
- Developed **AI-powered prompts (OpenAI) for smart segment rules** and **message suggestions.**
- Created a **visual rule builder** for customer segments with **real-time audience previews.**
- Integrated **campaign analytics** with delivery status tracking (sent/failed) and AI-driven insights.

Employee Management System (REACT+TAILWIND) ↗   May 2024 - Oct 2024
- Employed **LocalStorage** for seamless user interaction by **fetching and storing data** (see README).
- Designed **separate dashboards for Admin and Employee** with role-specific access via credentials.
- Enabled **Admins to create and manage tasks for employees** efficiently.
- Provided **Employees** with features to **view assigned tasks and update task statuses upon completion.**

SKILLS

Frontend Frameworks & Technologies - HTML, CSS, JavaScript, React.js, Next.js, Tailwind CSS
Backend Development & Databases - Node.js, Express, MongoDB, MySQL
Programming & Problem-Solving - Java with OOP, Data Structures & Algorithms in Java
Version Control & Web Optimization - Git, WordPress Development, SEO Fundamentals

ACHIEVEMENT

- Solved 500+ DSA problems in Java, strengthening problem-solving skills
- Achieved a 1600+ rating on Leetcode, demonstrating algorithmic proficiency.

CERTIFICATE

- Internship Experience Letter- LINK