

# zaXpire Inc.

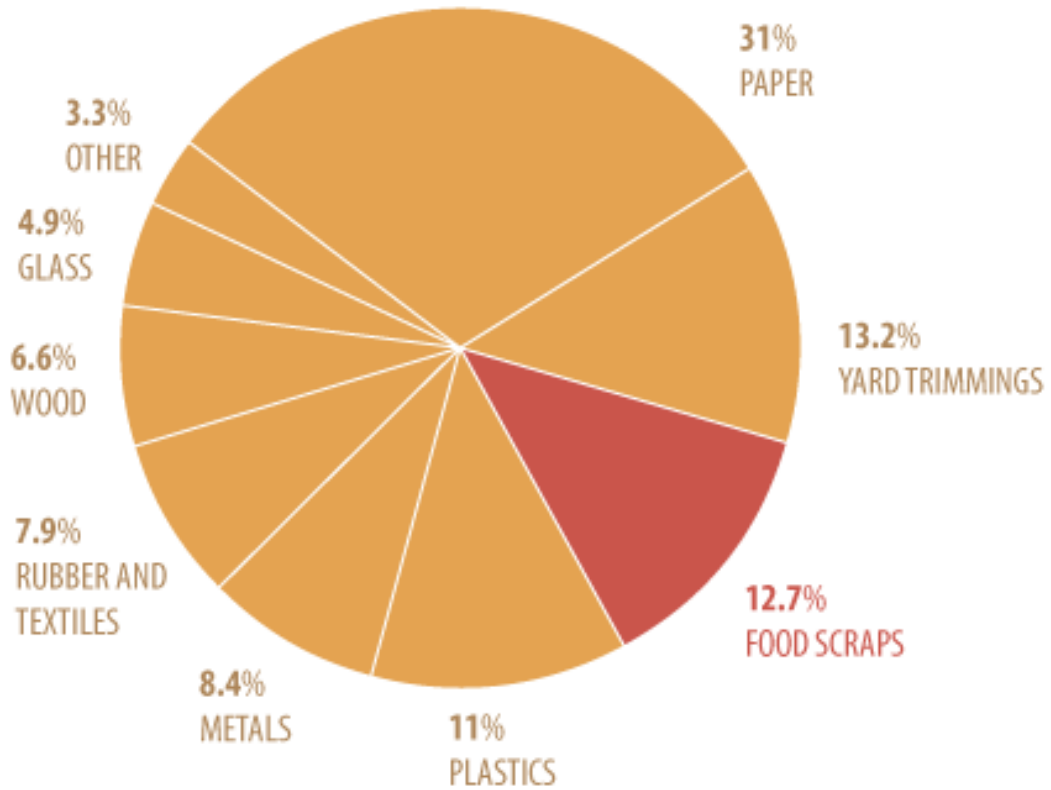
Bringing Simplicity + Sustainability + Safety + Social to Food



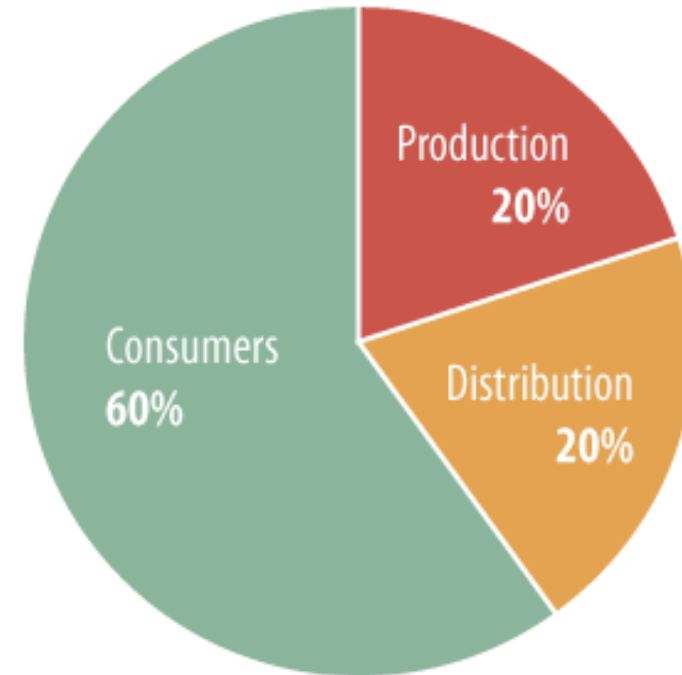
Dad could be a little over-protective.

# big concern

WHAT GETS WASTED IN THE USA?



WHO WASTES IT?



Courtesy: Wikipedia - Tiffany Farrant [CC BY 2.0 (<https://creativecommons.org/licenses/by/2.0>)]

## specific concern

Over **80%** of Americans may be prematurely tossing food because they misinterpret expiration dates

- <https://www.marketwatch.com/story/this-is-why-americans-throw-out-165-billion-in-food-every-year-2016-07-22>

The total number of food recalls in the U.S. increased by **10%** between 2013 and 2018

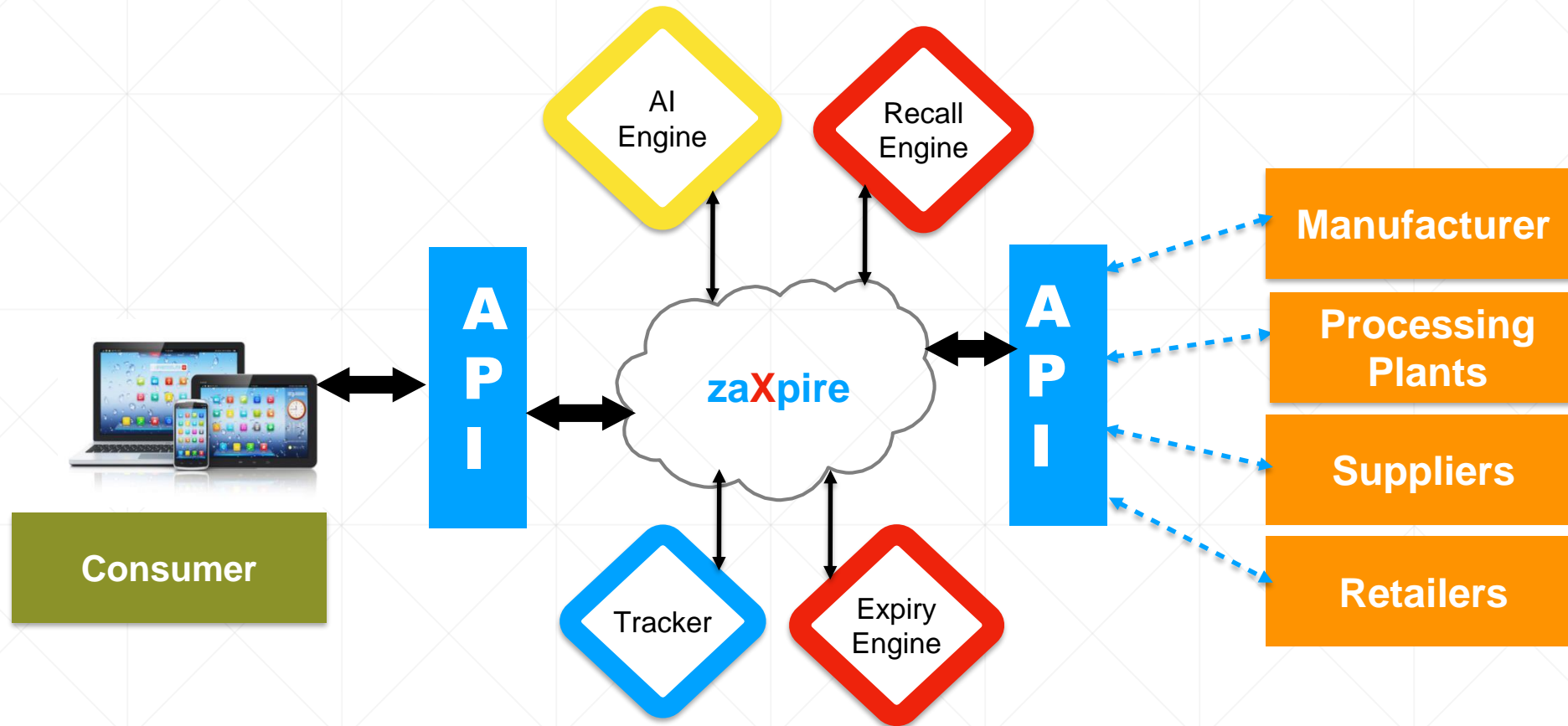
- <https://time.com/5504355/food-recalls-more-common/>

A **food/medicine recall** almost always is a **voluntary action** initiated by the manufacturer to remove **food/medicine** from commerce that may cause health problems, or death.

- [https://www.fns.usda.gov/sites/default/files/Responding\\_Food\\_Recall\\_FNS\\_Final\\_May\\_30\\_2014.pdf](https://www.fns.usda.gov/sites/default/files/Responding_Food_Recall_FNS_Final_May_30_2014.pdf)

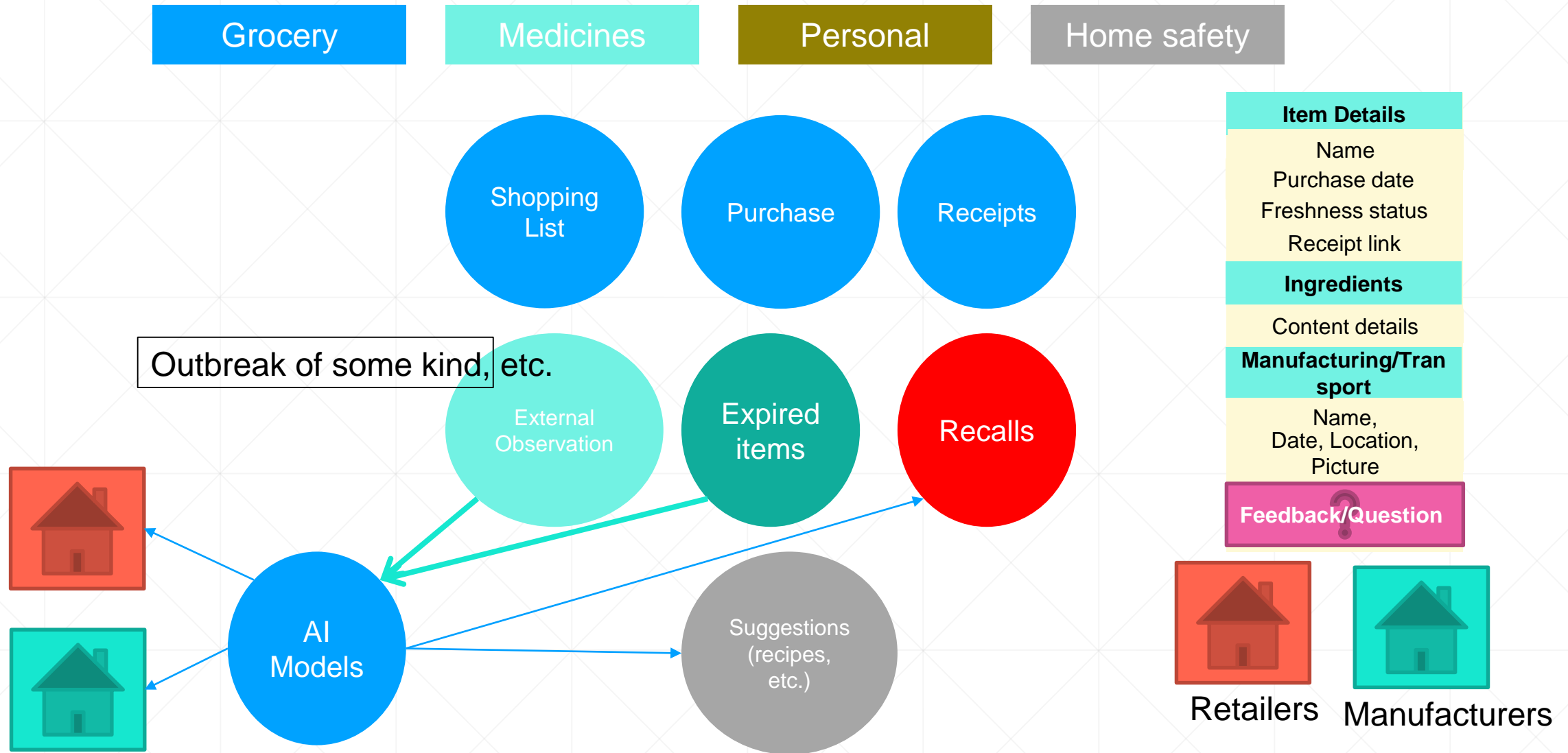
# our solution

zaXpire platform connects consumers with manufactures to receive and provide accurate information about the product from a palm of their hand.



<https://patents.google.com/patent/US20120089409?q=uttam+pawar>

# various components (another view)



# Questions?