

Digital Marketing Service Catalog

Why use our service?

We understand that as a business, you're always looking to attract more customers, engage with your community, and ultimately increase your sales. We believe that through strategic digital marketing and a targeted social media approach, we help you boost your revenue by double of the marketing budget spent. तपाईको लगानीको double return पाउनु हुने छ |

How do we work?

- 1. We will manage all your social media channels like Facebook page, Instagram page and Tiktok
- 2. We will run ads, boost post and help you get double return of your investment on digital marketing
- 3. We will setup canned saved messages on page to reply to customers
- 4. We will design all banners, images for all the social media channels

Pricing

<u>B</u>ronze

- 1. Four cover page for facebook page (each one week)
- 2. Design page post for instagram and facebook for 10 products
- 3. One META ad (Facebook and Instagram Page) that will have 10 products
- 4. One Advertisement that will run for 30 days with budget of \$1 per day i.e \$30
- 5. Guaranteed double return of the marketing budget spent with us

Package Price: NPR 8960 per month

Silver

- 1. Four cover page for facebook page (each one week)
- 2. Design page post for instagram and facebook for 10 products
- 3. One META ad (Facebook and Instagram Page) that will have 10 products
- 4. One Advertisement that will run for 30 days with budget of \$2 per day i.e \$60
- Guaranteed double return of the marketing budget spent with us

Package Price: NPR 12,920 per month

Gold

- 1. Four cover page for facebook page (each one week)
- 2. Design page post for instagram and facebook for 10 products
- 3. One META ad (Facebook and Instagram Page) that will have 10 products
- 4. One Advertisement that will run for 30 days with budget of \$5 per day i.e \$150
- 5. Guaranteed double return of the marketing budget spent with us

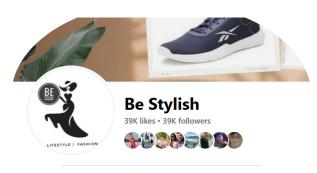
Package Price: NPR 24,800 per month

Platinum

- 1. Four cover page for facebook page (each one week)
- 2. Design page post for instagram and facebook for 10 products
- 3. One META ad (Facebook and Instagram Page) that will have 10 products
- 4. Guaranteed double return of the marketing budget spent with us
- 5. One Advertisement that will run for 30 days with budget of \$5 per day i.e \$150
- 6. Manage complete order inventory
- 7. Setup delivery with Upaya (within valley), Nepal can move (Out of valley) and Daraz

Package Price: NPR 45,000 per month

Our Works



Category: Online Clothing Store Page Likes & Followers: 39,000

BeStylish

- Managed complete FB page
- Designed and posted more than 100 products
- Reached more than 30,000 customers with Meta Ads
- Sold more than 600 products
- The client spent NPR 150,000 and gross revenue made was NPR 450,000 each month

URL: https://www.facebook.com/bestylishnepal

The Genuine Shop Nepal

- Created and Managed all delivery model using NCM and Upaya
- Managed complete FB page, Insta page and Daraz store page
- Designed and posted more than 200 products
- Reached more than 60,000 customers with Meta Ads
- Sold more than 800 products
- The client spent NPR 200,000 and gross revenue made was NPR 550,000 each month

Category: Online Clothing Store Page Likes & Followers: 6,200

URL: https://www.facebook.com/thegenuineshopnepal



Category: DJ Academy

Page Likes & Followers: 2700

TouchDJ

- Created Video Ads on FB, Instagram and Tiktok
- Managed complete FB page and Instagram page
- Designed and posted more than 70 videos
- Reached more than 110,000 customers with Meta Ads
- Helped them enroll more than 100 students
- The client spent NPR 100,000 and gross revenue made was NPR 250,000 each month

URL: https://www.facebook.com/touchdjnepal