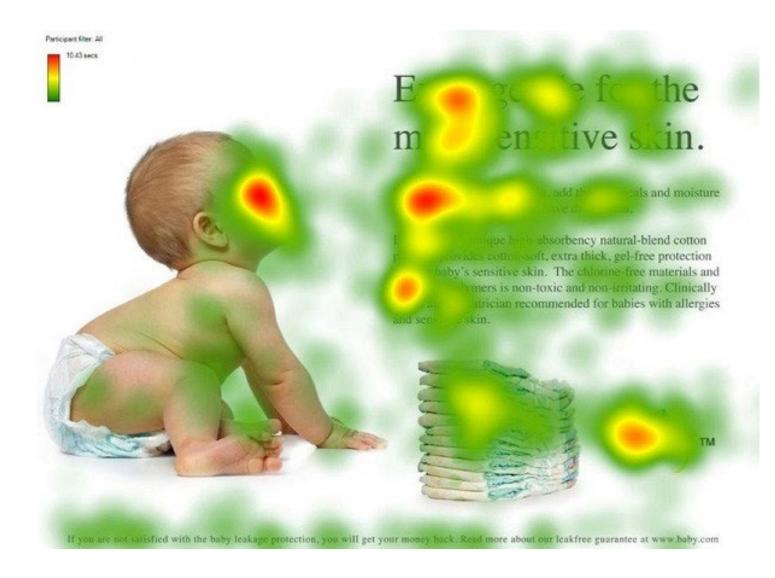
Introduction to Attention



Outline

- •What is Attention?
- Encoder-decoder Attention (seq2seq)
- Self-Attention(Transformer)
- Efficient attention
- Discussion





What is Attention?

- Attention is simply a
 weight vector, often the
 outputs of dense layer using
 Softmax function.
- Attention Mechanism is dynamic weighted sum similar to the human observation mechanism of external things: Selectively to get some important parts of the observed things.

A woman is throwing a frisbee in a park.



A dog is standing on a hardwood floor.



A <u>stop</u> sign is on a road with a mountain in the background.



A little <u>girl</u> sitting on a bed with a teddy bear.



A group of <u>people</u> sitting on a boat in the water.

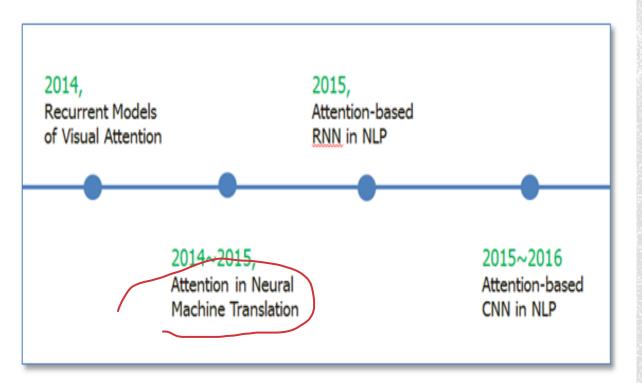


A giraffe standing in a forest with <u>trees</u> in the background.

What is Attention?

- It can help model assign different weights to each part of input X, extract more critical and important information, and make update more accurate.
- It explains what the model has learned, provides a window for us to open the black box for deep learning





Background/Timeline

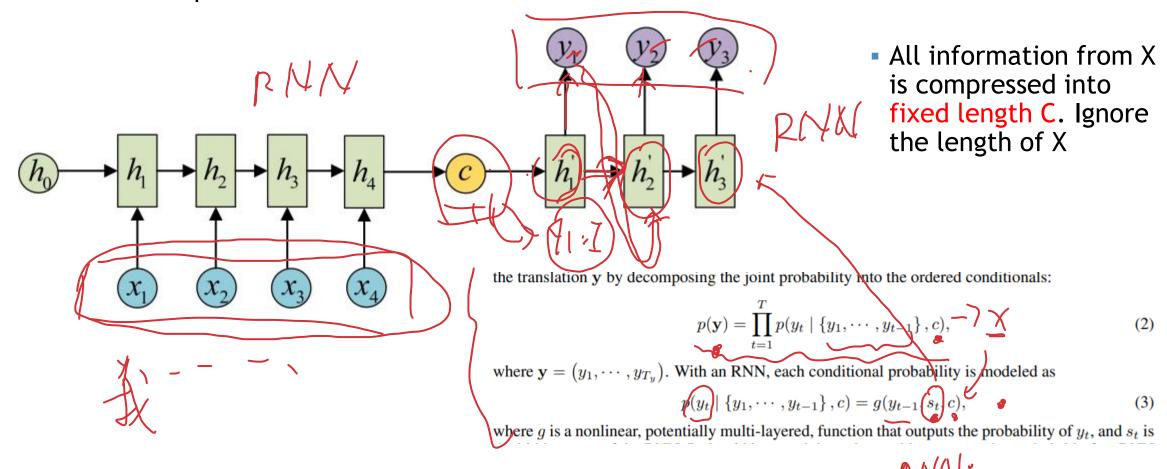
- The Attention mechanism was first proposed in the field of Computer Vison around 1990s
- It got popular because of 'Recurrent Models of Visual Attention'
- 'Neural Machine Translation by Jointly Learning to Align and Translate' first apply Attention in NLP(Natural Language Processing) field
- Attention-based RNN was applied in most aspects of NLP tasks
- Attention-based CNN in NLP
- 'Attention is all you need' is kind of innovation



Encoder-decoder for seq2seq task

Segzsc g

It is better explained based on one of NLP tasks: Machine Translation.



Encoder-decoder Attention





Dynamic context c by weighted sum

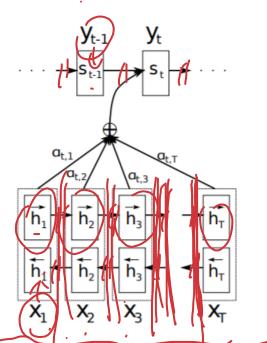


Figure 1: The graphical illustration of the proposed model trying to generate the t-th target word y_t given a source sentence (x_1, x_2, \ldots, x_T) .

 $p(y_i|y_1,\ldots,y_{i-1},\mathbf{x})=g(y_{i-1},s_i,c_i),$

where s_i is an RNN hidden state for time i, computed by

$$s_i = f(s_{i-1}, y_{i-1}, c_i).$$

The context vector c_i is, then, computed as a weighted sum of these annotations h_i :

$$c_i = \sum_{j=1}^{T_x} \alpha_{ij} h_j. \tag{5}$$

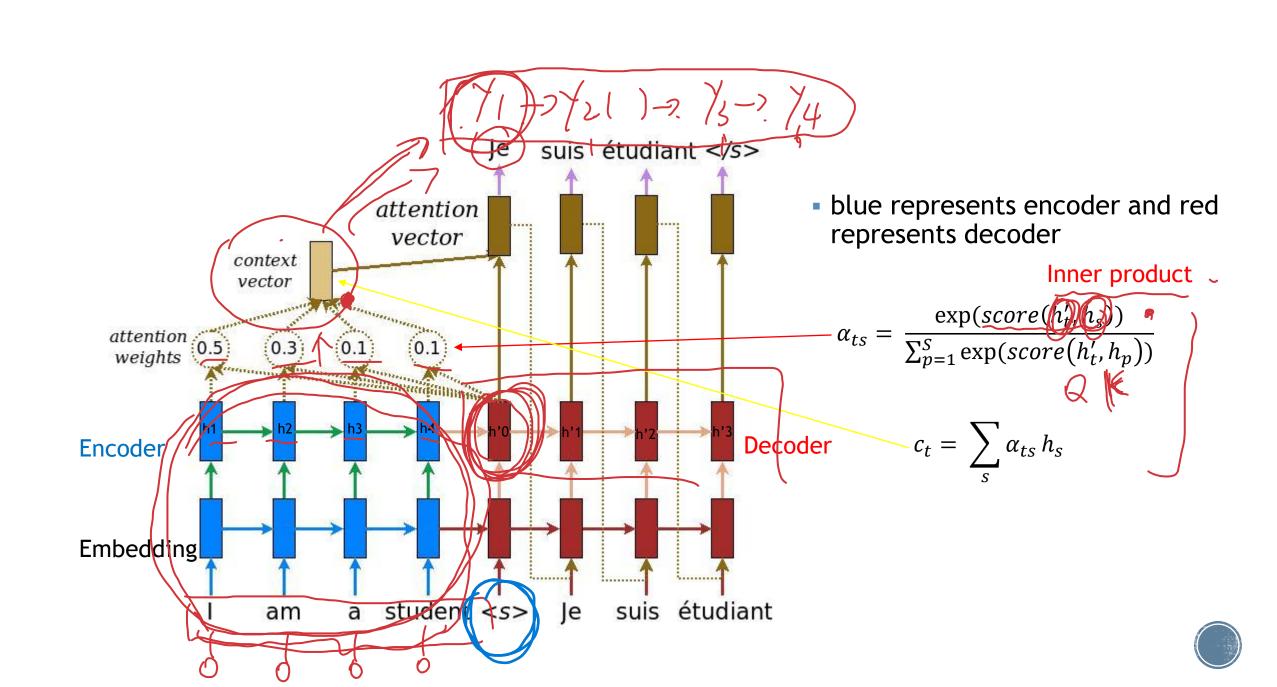
The weight α_{ij} of each annotation h_i is computed by

$$\underline{\alpha_{ij}} = \frac{\exp(e_{ij})}{\sum_{k=1}^{T_x} \exp(e_{ik})},$$

where

$$e_{ij} = a(s_{i-1}, h_j)$$





Attention is all you need (Transformer)

- A paper from Google team in 2017. It was an innovation based on Seq2Seq: Removed RNN.
- In common NLP tasks, we split sentence into words or tokens, and transform tokens to word embedding vectors. In that case, each sentence is represented by a matrix(num of word * embedding size)
 - RNN: $y_t = f(y_{t-1}, x_t)$ is the frame of whatever LSTM or GRU. However, RNN cannot learn entire information perfectly, it is nothing but a Markov Decision process.
 - CNN: $y_t = f(x_{t-1}, x_t, x_{t+1})$ is the frame of CNN. It is well used in paper: 'Convolutional Sequence to Sequence Learning' from Facebook. However, CNN can easily parallel and capture entire structure information.
 - Attention $(y_t + f(x_t, A, B))$ is the theme of this paper. More straight-forward in controlling whole structure



Attention is all you need (Transformer)

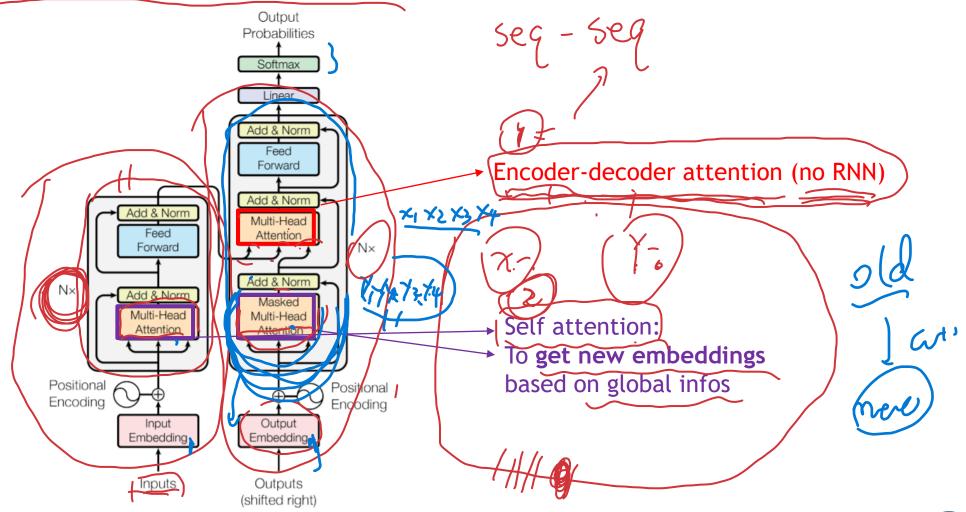
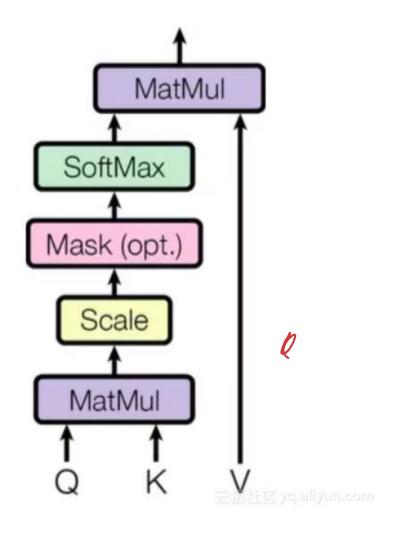


Figure 1: The Transformer - model architecture.



Scaled Dot-Product Attention



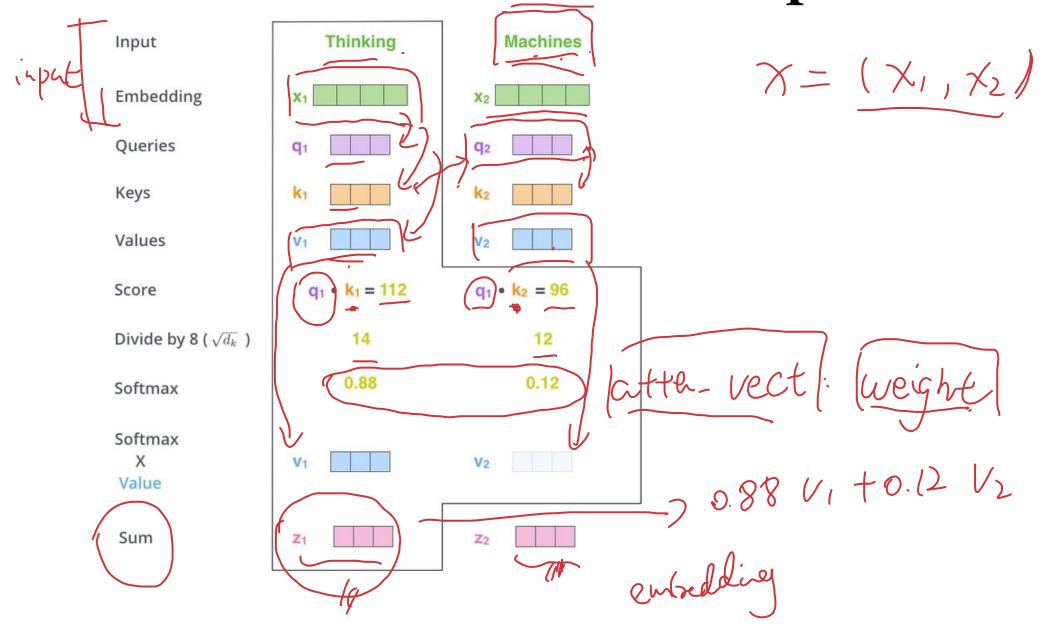
Scaled Dot-Product (self Attention)

Attention(Q, K, V) = softmax
$$\left(\frac{QK^{\top}}{\sqrt{d_k}}\right)V$$
 $Q \in \mathbb{R}^{n \times d_k}, K \in \mathbb{R}^{m \times d_k}, V \in \mathbb{R}^{m \times d_v}$

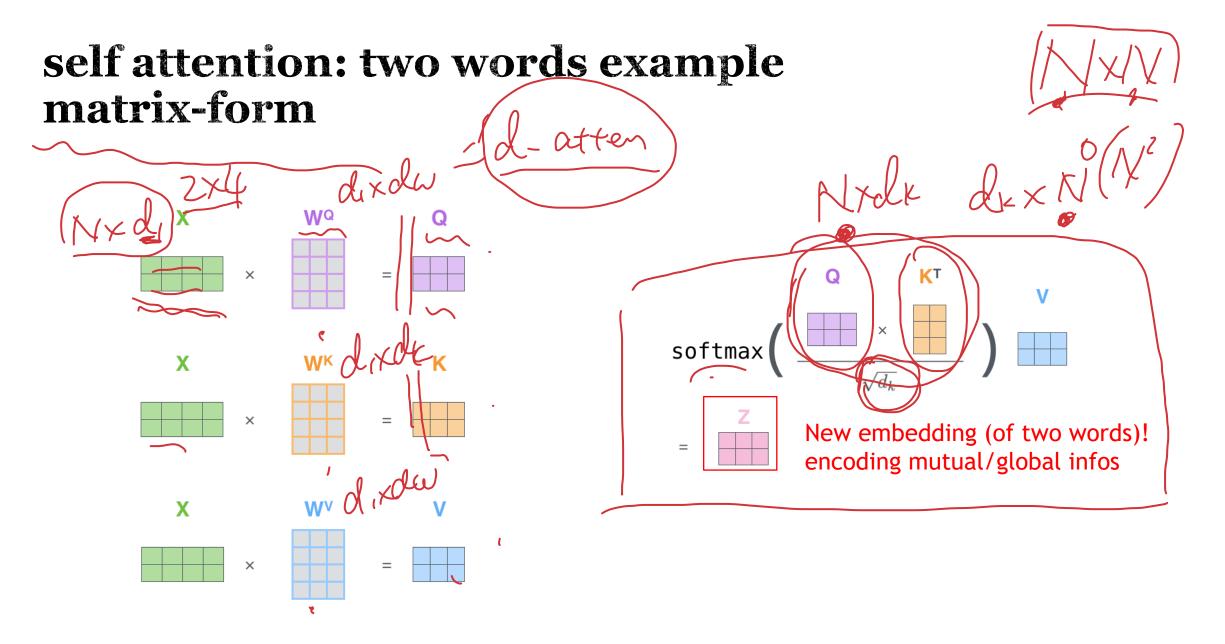
Attention(
$$\mathbf{q}_t, \mathbf{K}, \mathbf{V}$$
) = $\sum_{s=1}^{m} \frac{1}{Z} \exp \left(\frac{\langle \mathbf{q}_t, \mathbf{k}_s \rangle}{\sqrt{d_k}} \right) \mathbf{v}_s$



self attention: two words example

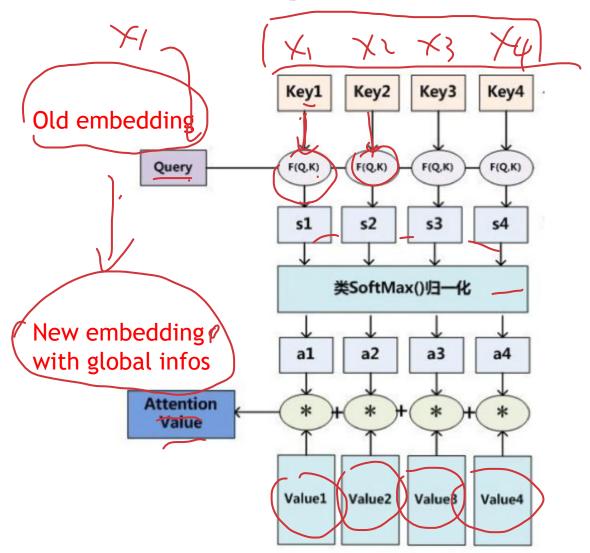








self attention: general form



New embedding (of two words)! encoding mutual/global infos



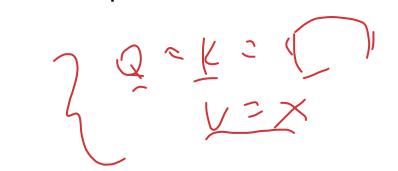
What are Q, K, V? Where are they from?

Q: Query K: Keys V: Values

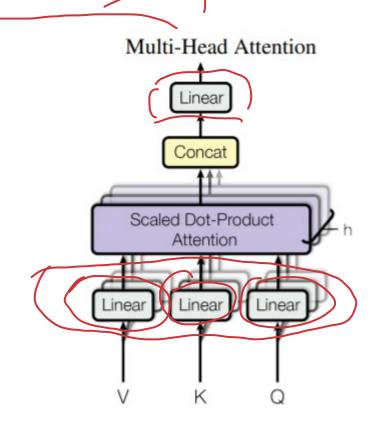
Different problems have different Q, K, V

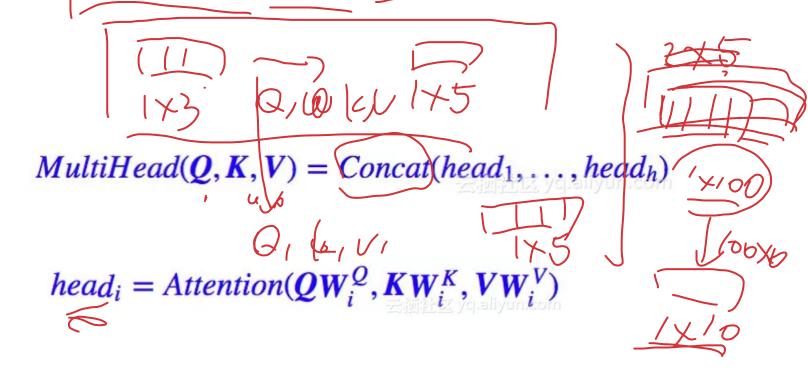
Usually they are linearly transformed from input or input+output

 In self attention problem, such like figuring out inner structure information of a sentence. You can use Q = K = V = input embedding, but it is more common to use Q = AX, K = BX, V = CX. A, B and C can be equal



Multi-head: like multi-channel conv kernel in CNN







Attention is all you need (Transformer)

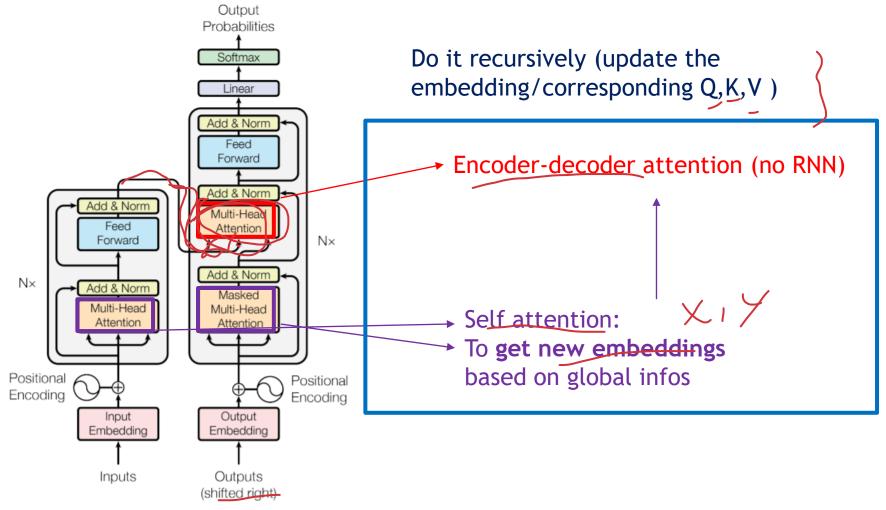
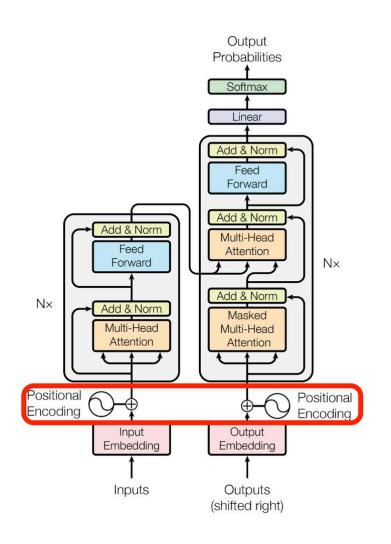


Figure 1: The Transformer - model architecture.



Attention is all you need (Transformer)



71 X2 X3

Self-attention don't encode any position info

Add it manually: sincos /trainable embedding

$$PE_{(pos,2i)} = sin(pos/10000^{2i/d_{\text{model}}})$$

 $PE_{(pos,2i+1)} = cos(pos/10000^{2i/d_{\text{model}}})$

$$PE_{(pos,2i+1)} = cos(pos/10000^{2i/d_{model}})$$



Mask Attention: first self-attention in decoder

Model cannot see the future information

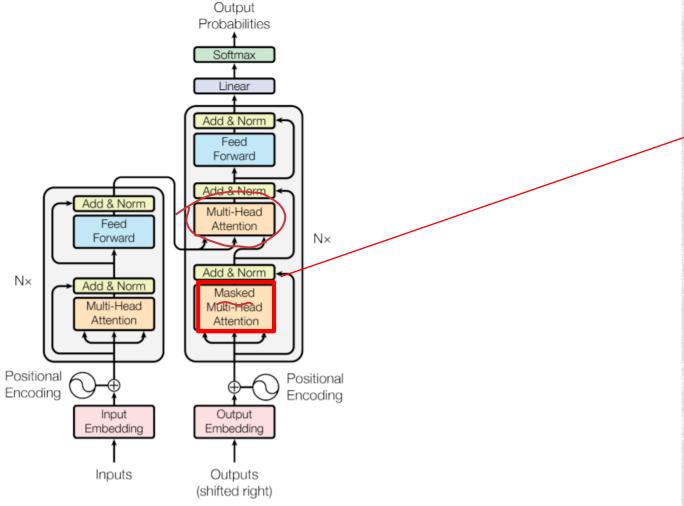
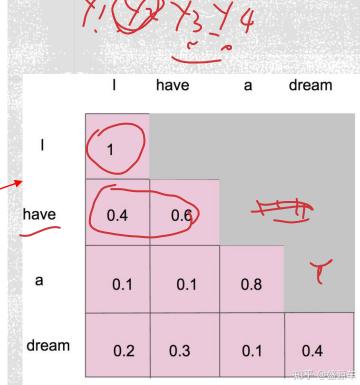


Figure 1: The Transformer - model architecture.





Time limitation of self-attention: T^2

Table 2. Per-layer complexity, minimum number of sequential operations and maximum path lengths for different layer types T is the sequence length D is the representation dimension and K is the kernel size of convolutions [137].

Layer Type	Complexity	Sequential	Maximum Path Length
	per Layer	Operations	
Self-Attention	$O(T^2 \cdot D)$	O(1)	O(1)
Fully Connected	$O(T^2 \cdot D^2)$	O (1)	O (1)
Convolutional	$O(K \cdot T \cdot D^2)$	O(1)	$O(\log_K(T))$
Recurrent	$O(T \cdot D^2)$	O(T)	O(T)



Position-based Sparse attention

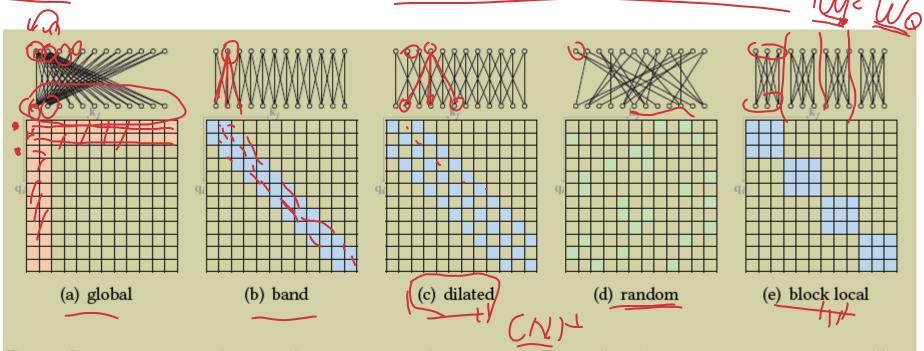


Fig. 4. Some representative atomic sparse attention patterns. The colored squares means corresponding attention scores are calculated and a blank square means the attention score is discarded.



Content-based Sparse attention

A straightforward way of constructing a content-based sparse graph is to select those keys that are likely to have large similarity scores with the given query. To efficiently construct the sparse graph, we can recur to Maximum Inner Product Search (MIPS) problem, where one tries to find the keys with maximum dot product with a query without computing all dot product terms. Routing Transformer [111] uses k-means clustering to cluster both queries $\{\mathbf{q}_i\}_{i=1}^T$ and keys $\{\mathbf{k}_i\}_{i=1}^T$ on the same set of centroid vectors $\{\mu_i\}_{i=1}^k$. Each query only attends to the keys that belong to the same cluster. During training, the cluster centroid vectors are updated using the exponentially moving average of vectors assigned to it, divided by the exponentially moving average of cluster counts:





Rules to update the cluster centroids
$$c_{\mu} \leftarrow \lambda \tilde{\mu} + (1 - \lambda) \left(\sum_{i:\mu(\mathbf{q}_{i})=\mu} \mathbf{q}_{i} + \sum_{j:\mu(\mathbf{k}_{j})=\mu} \mathbf{k}_{j} \right), \tag{8}$$

$$c_{\mu} \leftarrow \lambda c_{\mu} + (1 - \lambda)|\mu|, \tag{9}$$

$$\mu \leftarrow \frac{\tilde{\mu}}{c_{\mu}}, \tag{10}$$

$$c_{\mu} \leftarrow \lambda c_{\mu} + (1 - \lambda)|\mu|,\tag{9}$$

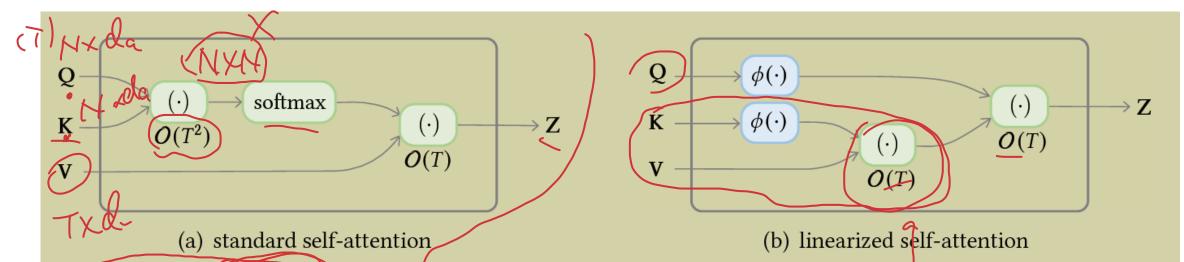
$$\mu \leftarrow \frac{\tilde{\mu}}{c_{\mu}},\tag{10}$$

where $|\mu|$ denotes the number of vectors currently in cluster μ and $\lambda \in (0,1)$ is a hyperparameter. Let \mathcal{P}_i denote the set of indices of keys that the *i*-th query attend to. \mathcal{P}_i in Routing Transformer is defined as

$$\mathcal{P}_i = \{j : \mu(\mathbf{q}_i) = \mu(\mathbf{k}_j)\}. \tag{11}$$



Linearized Attention



$$\mathbf{z}_i = \sum_{j} \frac{\sin(\mathbf{q}_i, \mathbf{k}_j)}{\sum_{j'} \sin(\mathbf{q}_i, \mathbf{k}_{j'})}$$

where $sim(\cdot, \cdot)$ is a scoring function measuring similarity between input vectors. In vanilla Transformer, the scoring function is the exponential of inner product $exp(\langle \cdot, \cdot \rangle)$. A natural choice of $sim(\cdot, \cdot)$ is a kernel function $\mathcal{K}(\mathbf{x}, \mathbf{y}) = \phi(\mathbf{x})\phi(\mathbf{y})^{\mathsf{T}}$, which leads to

$$\mathbf{z}_{i} = \sum_{j} \frac{\left(\phi(\mathbf{q}_{i})\phi(\mathbf{k}_{j})^{\top}\right)^{\top}}{\sum_{j'}\phi(\mathbf{q}_{i})\phi(\mathbf{k}_{j'})^{\top}} \mathbf{v}_{j}$$

$$= \frac{\phi(\mathbf{q}_{i})\sum_{j}\phi(\mathbf{k}_{j})\otimes\mathbf{v}_{j}}{\phi(\mathbf{q}_{i})\sum_{j'}\phi(\mathbf{k}_{j'})^{\top}},$$
(15)

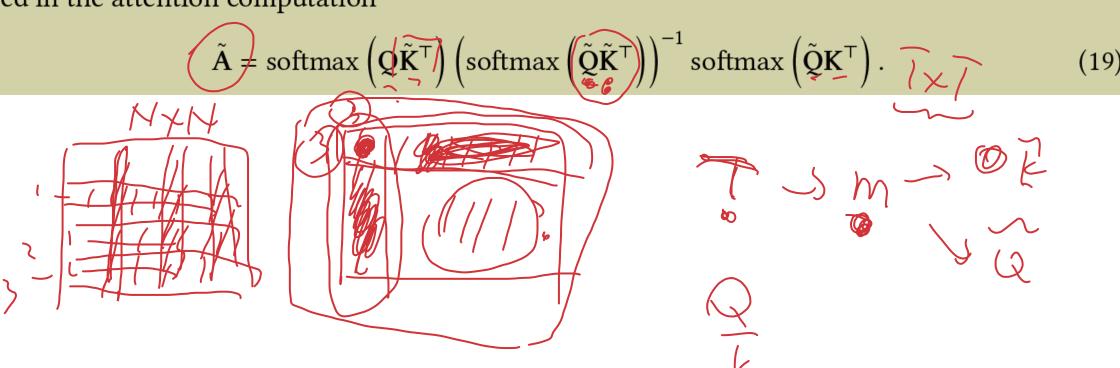
$$\phi_{i}(\mathbf{x}) = \text{elu}(\mathbf{x}_{i}) + 1.$$

$$\phi(\mathbf{x}) = \frac{h(\mathbf{x})}{\sqrt{m}} [f_{1}(\omega_{1}^{\mathsf{T}}\mathbf{x}), \cdots, f_{m}(\omega_{m}^{\mathsf{T}}\mathbf{x}), \cdots, f_{l}(\omega_{1}^{\mathsf{T}}\mathbf{x}), \cdots, f_{l}(\omega_{m}^{\mathsf{T}}\mathbf{x})],$$



Low-rank Attention (Nystrom method)

Another line of work follow the idea of Nyström method. These Nyström-based methods [16, 152] first selection landmark nodes from the T inputs with down-sampling methods (e.g., strided average pooling). Let $\tilde{\mathbf{Q}}$, $\tilde{\mathbf{K}}$ be the selected landmark queries and keys, then the follow approximation is used in the attention computation





Discussion

Attention and Prob mode!? (kernel/cory matrix)

Non-para attention? (GP?)



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