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Afdeling Communicatiewetenschap Universiteit van Amsterdam

A first intro to parsing webpages

Modern approaches to web scraping

XPATH vs CSS selector

Scaling up

Next steps

Scaling up Next step

Everything clear from this morning?

A first intro to parsing webpages

Websites change constantly

The examples on these slides are meant to illustrate the principles and approaches and are *not* meant as a practical guide for scraping the specific websites mentioned here. Websites change their structure quite regularly, and you cannot assume that scraping code written once keeps working in the future.

Let's have a look of a webpage with comments and try to understand the underlying structure.

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REAGUURSELS

Tsja, ik zou m ook niet in mn buurt willen hebben, die vreemde vogel.

Lepo | 05-05-14 | 11:13

Volgend jaar stropdascontrole voor de heren en hoedjescheck voor de dames. De volledige lijst van goedgekeurde kleding kunt u vinden op Postbus51.nl.

Uiteraard bent u extra welkom als u Abercrombie & Fitch draagt.

Gewoon even de afdeling psychiatrie bellen, wie ze missen: Klaar!

Mazzeltov | 05-05-14 | 11:16

netjes opgelost toch?

rara | 05-05-14 | 11:15

--sal error-- | 05-05-14 | 11:16

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```
仚
         i view-source:https://www.geenstijl.nl/3945571/das_toch_niet_normaal/
: 📵 Aan de slag 📵 Press This 👿 Atlassian Cloud
n class="divider"> </span>
n class="datetime">05-05-14 | 23:34</span>
lass="reportcomment" title="Deze reactie is in overtreding met de huisregels."></a>
er>
e>
rticle class="comment col-xs-12 no-y-padding"
ommentid="192631041"
92631041">
ss="anchor-pos" id="cid 192631041"></div>
```

lass="cmt-content">Een VZ800 Marauder, wat een giga kutmotor is dat. Na 10 km. heb je al

r>

pan class="username">tiswat

Let's make a plan!

Which elements from the page do we need?

- What do they mean?
- How are they represented in the source code?

How should our output look like?

- What *lists* do we want?
- . . .

And how can we achieve this?

A first plan

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1. Download the page

- Possibly taking measures to deal with cookie walls, being blocked, etc.
- 2. Try to isolate the comments

Hopefully, we have a list of comments now that we can work with.

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 two weeks ago:
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 expression
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```
2
    import re
3
    URL = 'http://www.geenstijl.nl/mt/archieven/2014/05/
         das_toch_niet_normaal.html'
5
    # ugly workaround to circumvent cookie wall, not of interest for today
    client = requests.session()
7
   r = client.get(URL)
8
    cookies = client.cookies.items()
10
    cookies.append(('cpc','10'))
11
    response = client.get(URL,cookies=dict(cookies))
    # end workaround
12
13
    # remove line breaks and tabs (for regexp matching later on)
14
    tekst=response.text.replace("\n"," ").replace("\t"," ")
15
16
    comments=re.findall(r'<div class="cmt-content">(.*?)</div>',tekst)
17
    print("There are",len(comments),"comments")
18
    print("These are the first two:")
19
20
    print(comments[:2])
```

1

import requests

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A first intro to parsing webpages

The regexp

- .*? instead of .* means lazy matching. As .* matches everything, the part where the regexp should stop would not be analyzed (greedy matching) - we would get the whole rest of the document (or the line, but we removed all line breaks).

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A first intro to parsing webpages

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Optimization

- Parse usernames, date, time, ...
- Replace tags

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- Replace tags

Doing this with other sites?

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- It's basically puzzling with regular expressions.
- Look at the source code of the website to see how well-structured it is.

Modern approaches to web

scraping

OK, but this surely can be doe more elegantly? Yes!

Others have written these regular expressions for you!

Very few edge cases aside (broken pages, for instance), you do not write these (low-level) regular expressions yourself but use existing packages that let you describe the position of some content within a HTML file with an easier (high-level) syntax, so-called CSS Selectors and/or XPATHs (two new languages next to regexp, yeah!¹)

¹I promise they are easier!

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The Geenstijl-example

- Worked well (and we could do it with the knowledge we already had)
- But we can also use existing parsers (that can interpret the structure of the html page)
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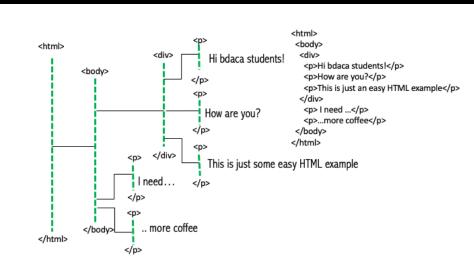
The Geenstijl-example

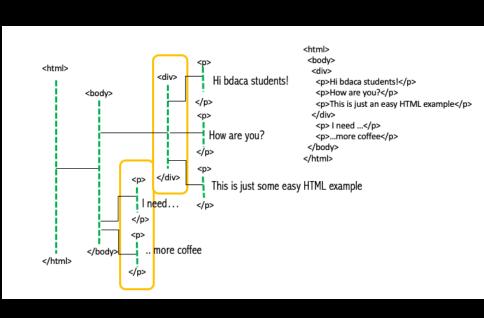
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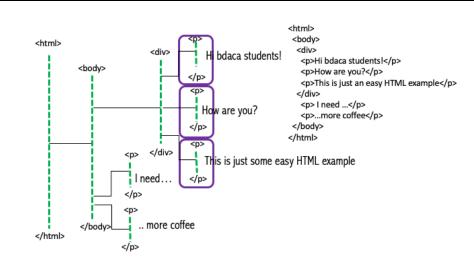
```
<html>
  <body>
  <div>
   Hi bdaca students!
  How are you?
  This is just an easy HTML example
  </div>
```

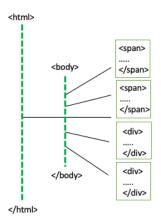
| needmore coffee

</body>

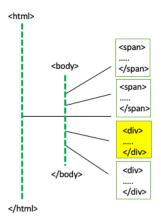








XPATH = "/html/body/div[1]" refers to which element?



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What do we need?

- the URL (of course)
 - the XPATH of the element we want to scrape (you'll see in a minute what this is)

The following example is based on https://www.kieskeurig.nl/smartphone/product/3518001-samsung-galaxy-a5-2017-goud/reviews. It uses the module lxml

What do we need?

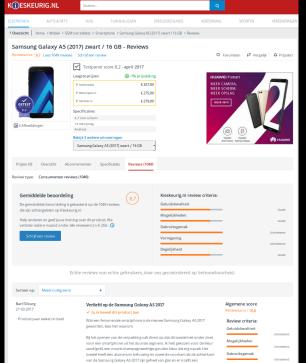
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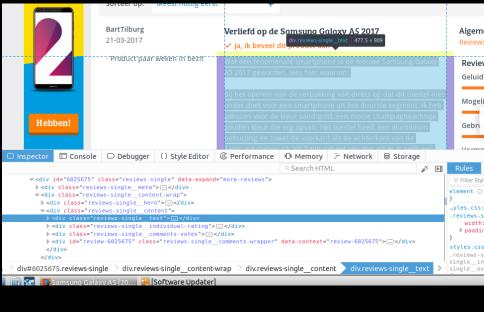
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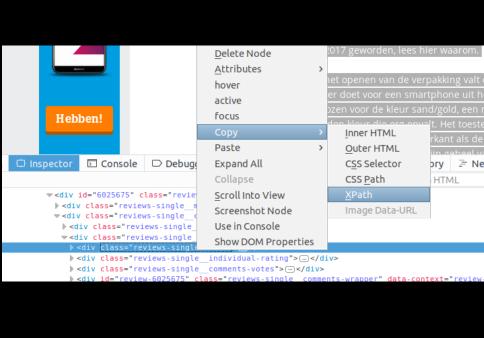
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Verliefd op de Samsung Galaxy A5 2017 Algemene scor Reviewscore | 10 ✓ Ja, ik beveel dit product aan Review criteria Geluidskwaliteit Mogelijkheden Gebruiksgemak Сору Select All Search Google for "Wat een fenomen..." View Selection Source Inspect Element (Q)





Next steps

Note that each tag (such as div) can have attributes (such as class or id!)

There are multiple different XPATHs to address a specific element.

- // means 'arbitrary depth' (=may be nested in many higher levels)
- * means 'anything'. (p[2] is the second paragraph, p[*] are
- If you want to refer to a specific attribute of a HTML tag, you can use @. For example, every
 - *[@id="reviews-container"] would grap a tag like <div id=reviews-container" class=""user-content"
- Let the XPATH end with /text() to get all text
- Have a look at the source code (via 'inspect elements') of the web page to think of other possible XPATHs!

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Let's test it!

https://www.kieskeurig.nl/wasmachine/product/2483630-siemens-wmn16t3471/reviews

```
from lxml import html
    import requests
3
    response = requests.get('https://www.kieskeurig.nl/wasmachine/product
         /2483630-siemens-wmn16t3471/reviews')
    tree = html.fromstring(response.text)
5
6
    # we extract all relevant elements using their XPATH
    reviews = tree.xpath('//div[@class="reviews-single__text"]')
9
    # alternatively, we can use their CSS selector:
10
    # reviews = tree.cssselect("div.reviews-single__text")
11
    # but we don't want the elements, we want their text
12
    review_texts = [e.text_content().strip() for e in reviews]
13
14
    print (f"{len(reviews)} reviews scraped. Showing the first 60 characters
15
         :")
    for i, review in enumerate(review texts):
16
       print(f"Review {i}: {review[:60]}")
17
```

The output – perfect!

```
1 20 reviews scraped. Showing the first 60 characters:
2 Review 0: Siemens WMN16T3471 nu 4 maanden in gebruik in massagesalon.
3 Review 1: Na een eerder positief review kort na aankoop nu een bijgest
4 Review 2: Helaas ben ik teleurgesteld in dit product wegens de navolge
5 Review 3: Ik ben heel blij met mijn nieuwe wasmachine:
6
7 Wat is hij st
8 Review 4: Ik heb de wasmachine nu net een paar dagen in huis en heb al
9 Review 5: Na 25 jaar hebben we afscheid moeten nemen van onze degelijk
```

Modern approaches to web

scraping

XPATH vs CSS selector

A first intro to parsing webpages

```
# we extract all relevant elements using their XPATH
1
   reviews = tree.xpath('//div[@class="reviews-single__text"]')
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```

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```

- partly a matter of personal preferences
- Table 12.1 in the book shows both
- CSS selectors are often easier to write (and more modern)
- XPATHs are more straight-forward for describing the hierarchical position of an object
- there are some cases that cannot be described as CSS selector
- ⇒ Many people us CSS selectors by default and restort to XPATHs if necessary

But this was on one page only, right?

Next step: Repeat for each relevant page.

Possibility 1: Based on url schemes

If the url of one review page is

https://www.hostelworld.com/hosteldetails.php/

ClinkNOORD/Amsterdam/93919/reviews?page=2

...then the next one is probably?

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 \Rightarrow you can construct a list of all possible URLs:

```
baseurl = 'https://www.hostelworld.com/hosteldetails.php/ClinkNOORD/
        Amsterdam/93919/reviews?page='
2
```

allurls = [f"baseurl{i+1}" for i in range(20)]

But this was on one page only, right?

Next step: Repeat for each relevant page.

Possibility 2: Based on XPATHs or CSS Selectors

Use XPATH to get the url of the next page (i.e., to get the link that you would click to get the next review)

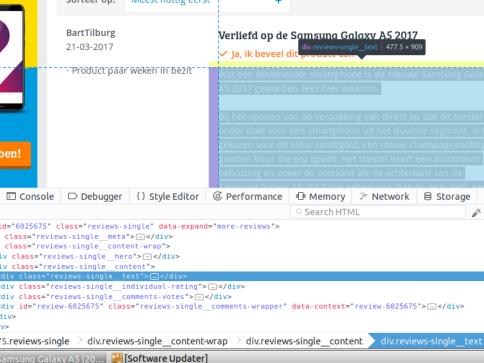
General idea

- 1. Identify each element by its XPATH or CSS Selector (look it up in your browser)
- 2. Read the webpage into a (looooong) string
- 3. Use the XPATH or CSS Selectors to extract the relevant text into a list (with a module like lxml)
- 4. Do something with the list (preprocess, analyze, save)
- 5. Repeat

Alternatives: scrapy, beautifulsoup, regular expressions, ...

There is often more than one way to specify an XPATH

- Sometimes, you might want to use a different suggestion to be able to generalize better (e.g., using the attributes rather than the tags)
- in that case, it makes sense to look deeper into the structure of the HTML code, for example with "Inspect Element" and use that information to play around with different possibilities



Next steps

Friday

- Write a scraper for a website of your choice!
- Choose an easy site where you do not have to log on and where there is no dynamically generated content (if you want to do that, you need to use selenium – see book.)

Every scraper is different!

Scraping can be difficult, but it is also one of the most important data collection methods. Chances are very high you'll need it as a part of your final project. It can make sense to already start to write a scraper at home, so that you can ask specific questions on Friday.

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