

# Engagement with the UVA Community Concerning the Renovation of Alderman Library

## Open sessions and informational meetings

### Brightspot (strategy consultants) informational interviews

*These sessions were intended to elicit the perspectives, needs, and interests of different library constituencies*

- 4/3/17- ULC meeting (Byrd-Morris Room, 9-11am)
- 4/3/17 – undergraduate student workshop (Clemons 407, 4:30-6:30pm)
- 4/4/17 – Digital Humanities discussion with Judy Thomas, John Unsworth, Worthy Martin, David Germano, and Alison Booth (Clemons 407, 9-10am)
- 5/10/17 – Library staff workshop with 20 attendees (Kaleidoscope Room, Newcomb Hall, 9-11am)
- 5/10/17 – Library staff meeting open to all (Kaleidoscope Room, Newcomb Hal, 11:30-12:15)
- 5/10/17 – Library Senior Leadership Team lunch (Clemons 407, 12:30-2pm)
- 5/10/17 – Library student employee discussion (Clemons 407, 2:15-3:15pm – no one attended)
- 5/23/17 – Graduate student discussion (Alderman 421, 9:30-11:30)
- 7/17 – Phone interviews with University administrators (Pat Lampkin, Alice Raucher, Tom Katsouleas, Elizabeth Fowler, Colette Sheehy)

### Open meeting for the UVA Community

*This was a public introduction of the architecture firm after their selection for the Alderman project.*

- 12/13/17, 2-3pm in Harrison-Small Auditorium – Introduction of architecture firm HBRA. Tom Katsouleas and panelists: John Unsworth, Dick Minturn, Alice Raucher, Elizabeth Fowler, and Esther Onega.

### Open Sessions with the Dean and the team from HBRA (the architects)

*Eight sessions, promoted on the UVA Calendar, Library calendar, homepage banner, social media, and a blog post:*

- 02/07/18, 1-2:30 (students) and 3-4:30 (faculty) in Clemons 421
- 02/08/18, 1-2:30 (students) and 3-4:30 (faculty) in Harrison-Small Auditorium
- 02/21/18, 1:30-3 (students) and 3:30-5 (faculty) in Harrison-Small Auditorium
- 02/22/18, 1:30-3 (students) and 3:30-5 (faculty) in Clemons 421

## One-on-one and small group meetings

### University Library Committee meetings

*This committee is appointed by the Provost and advises the Library and the Provost on library matters*

- 12/1/17 – fall ULC meeting
- 3/13/18 – spring ULC meeting
- 4/4/18 – ULC meeting with HBRA
- 5/15/18 – ULC Reception at Pav II
- 5/24/18 – ULC meeting at request of ULC members to discuss shelving

### Meetings between Library staff and members of the community concerned with Alderman's collection:

*These were ad hoc meetings at the request of the petitioners and others. There have been 13 hours of scheduled meetings, each including more than one of the staff members listed below, leading to about 40 hours of staff-time spent responding to requests for information coming out of those meetings, and another 20 hours or so of email. Total staff time: about 85 hours.*

- Participating Staff Members: Beth Blanton-Kent, Tim Morton, Annette Stalnaker, Donna Tolson, Esther Onega, Kate Meyer (FM), Anthony Lindsay, and Pete Alonzi

### Collaboration with faculty:

Anthropology class- "Ethnographic field research methods". *Main course project was an ethnographic study of how students use the Library, culminating in a final poster session in which students presented their results to Library staff.*

- 8/31/16 (4-5pm in Gibson Hall 211) discussion with students in class
- 11/30/16 (4-5pm in Gibson Hall 211) discussion with students in class
- 12/14/16 (11am-1pm in Harrison-Small Auditorium) student poster session

ARCH 3070- "Design Thinking Strategies for Alderman Library Renewal" Library worked with faculty member, Professor Elgin, and students). *The course culminated in group projects suggesting design ideas for a renovated Alderman.*

- 4/12/18 (12:30-1:45pm in Campbell 153) discussion with students in class
- 5/4/18 (2-5pm in Campbell third floor) final presentations

### Other meetings/presentations

- 11/14/17 meeting with the Dept. of Classics Faculty
- 01/11/18 presentation to Staff Senate

## Town Hall Meetings for Library Staff

*These monthly updates are for any interested library staff.*

- 12/18/17 – Library Town Hall (Harrison-Small Auditorium, 1:30-3pm)
- 1/11/18 – Monthly Library Staff Update (Byrd-Morris Room, 3-4:30)

- 2/13/18 – Monthly Library Staff Update (Alderman 421, 3-4:30)
- 3/19/18 – Library Town Hall (Harrison-Small Auditorium, 1:30-3pm)
- 4/18/18 – Monthly Library Staff Update (Alderman 421, 1:30-3pm)
- 5/25/18 – Monthly Library Staff Update (Harrison-Small Auditorium, 2-3:30pm)

## Online Communication and Outreach

### Faculty newsletter

The Library's faculty newsletter (beginning in Summer 2016 comes out twice per year) contains regular updates on facilities including the Alderman renovation.

### Library News & Announcements

The Library's News blogs has continually sent updates about the Alderman renovation and enabling projects, particularly as the project has picked up steam in the Spring 2018 semester. Posts regarding the project appeared on these dates:

- 04/ 25/17
- 09/07/17
- 10/06/17
- 10/13/17
- 01/08/18
- 01/25/18
- 02/09/18
- 02/21/18
- 03/12/18
- 03/19/18
- 03/30/18
- 04/30/18

Project updates are also linked to via the Library's social media channels.

### Alderman renovation website with continually updated content, as well as service updates in other forms (May 2017- present)

- Service updates page specifically designed for the Alderman renovation, but also for Ivy Stacks and Clemons. (May 2017)
- Ivy Stacks expansion/Renovation talking points for liaisons and Library staff (Aug 2017)
- Communication about the value and immediate impacts of the Alderman Collection Inventory (Aug 2017)
- Created a bookmark template for regular Alderman Renovation updates, four were produced during the 2017-18 academic year (Aug 2017 – March 2018)
- Planned and created the interactive study spaces map. Additional content improvements are scheduled to be released this summer and is currently being heavily promoted alongside Clemons closing materials. (Fall 2017 - present)
- Added an Alderman Renovation webpage link to the footer of the Library's website to provide quick access to information (Oct 2017)

- Signage for patrons using books in the stacks to encourage not reshelving them so the Library can measure browsing activity. (Fall 2017 - present)
- Alderman Renovation banner was created for the Library homepage, which linked to the Alderman Renovation webpage (Dec-Jan 2018)
- Online Alderman Renovation Survey for those who couldn't attend eight HBRA sessions (Feb 2018)
- Updates from the Dean which included commentary/linear foot analysis (March and May 2018)
- General website layout improvement; graphical timeline; and, outreach to students, alumni, and others to "Support the Renovation" and share a "My Alderman Story" (Apr and May 2018)

## Media

### Sunday Morning Wake-Up Call

In a podcast recorded for the August 22, 2016 *Sunday Morning Wake-Up Call* on WPVC 94.7, UVA Dean of Libraries John Unsworth speaks with host Sean McCord (UVA Library AV & IT Systems Engineer) about his life in academia, about UVA's Library, and the past, present, and future mission of libraries in general, including the renovation of Alderman

### Coy Barefoot Program

On December 4, 2016, John Unsworth joined host Coy Barefoot for a conversation about the past, present and future of the very idea of a "library" of books.

### UVA Today

September 06, 2016—*With New Leader, Ever-Expanding University Library Looks to the Future* John Unsworth's first interview with UVA Today features Alderman Library renovation.

February 02, 2018—The Complex, and Exciting, Future of Alderman Library: Q&A with John Unsworth Q&A specific to the Alderman Renovation.

The project has been also been covered in local and UVA media— the Cavalier Daily, the Daily Progress, Cville Weekly, and others.