



BostonHacks Fall 2015

Sponsor Information



Welcome to Boston.

This October, 500 of the world's most driven students will descend on Boston University's riverfront campus for a weekend of innovation and creative genius. In 24 hours, we'll watch high schoolers and college seniors from all over the world collaborate on dozens of technically challenging and ingenious projects. And we want you to join us on this prolific journey.

At BostonHacks, we strive to provide a comprehensive recruiting and branding experience to our sponsors. Here's what your company can do at our event:

Connect.

Reach out to future customers, leaders and innovators. Test waters and get a sense of emerging technologies. Jump right in and enjoy the excitement of mentoring students scrambling to build something. Whether you're looking for brand awareness, technical expertise or personal development, you'll find it here - with 500 of the world's most motivated hackers and dozens of skilled mentors.

Recruit.

Resumes are two-dimensional (literally). Interviews give only a small snapshot of an individual's abilities. By watching a project evolve over a hackathon, you can get a much better picture of your candidate. Plus, you'll have access to a group of students that are extraordinarily passionate about what they do - giving them that extra edge to do great things.

Get live feedback.

Are you looking to give an API or a product a test run before sending it out into the world? Want to show off a great framework that is just starting to hit the market? Student hackers will push your product to its limits, as well as offer suggestions and look to you for support.

We'll have students and mentors from all over the world, but we're already located in a city known for its colleges and innovative attitude (American Revolution, anyone?). We've got 50+ colleges and universities just a subway ride away, including Harvard, MIT, Tufts, BC and Northeastern.

We hope to see you there.

-The BostonHacks organizing team

About Us.

BostonHacks is organized by a committee of students drawn from several of BU's computing interest groups. Our diverse team includes students in computer science, graphic design, engineering, and business – among many others – and we seek to provide our sponsors and participants the best experience possible while promoting hackathon culture and technical pursuits. This is our third annual hackathon, and our first one to be sanctioned by [Major League Hacking](#). We're also online at bostonhacks.io Thanks for your support!

SPONSORSHIP AMOUNT	\$2K	\$8K	\$15K	\$25K+ (limit 1)
GENERAL				
Table Space	X	X	X	X
Bring Hardware	X	X	X	X
Offer Branded/API Prize	X	X	X	X
Bring Mentors	2	4	6	∞
Host Special Side Event*				X
Introductory Keynote			3min	5 min
Closing Talk				5 min
RECRUITING				
Distribute Recruiting Materials	X	X	X	X
Access to Resumes		Post-Event	Pre-Event	Pre-Event
Send Recruiters			1	2+
Interview Room Onsite				X
Email Hackathon Attendees				X
BRANDING				
Distribute Swag	X	X	X	X
Offer Branded/API Prize	X	X	X	X
Logo on Website	X	X	X	X
Logo on Hackathon T-Shirt/Swag		X	X	X
Branded Meal				X

***Special Side Event:** Usually a fun, non-hacking event to ease stress, i.e ice skating, trivia, table tennis etc.

STARTUP TIER: If you consider your company to be a startup, reach out to us and we may be able to upgrade you to the \$2k level for a \$1k contribution.

EARLY BIRD: If your contribution is received by August 1st, 2015, we will display your company branding at public fall events such as the BU student activities fair (attended by thousands of BU students).

QUESTIONS: We welcome any questions or special requests. Please email us at contact@bostonhacks.io.