Demo Script

# Part 1: available on publicly shared report

1. Introduce studio Ghibli Dashboard:
   1. the data is from a fan made API and the images included are from The Movie Database.
   2. If you don’t know what studio Ghibli is, it is a Japanese animation studio. The dashboard shares information about the films like characters, release date, director etc.
2. Buttons:
   1. buttons for pages on the report
   2. button for pages outside the report – these can be hidden by the report creator
   3. go to “films” page
3. Introduce what is on the Films page:
   1. Call out cards
   2. Films released by year
   3. Films table
   4. Count of films and average rotten tomatoes score by director
      1. Show and explain legend: 30% is the lowest score in the data and 100% is the highest
   5. Drill-up and down: Count of characters by classification
      1. Show hierarchy
         1. Go down one level
         2. Expand
   6. Smart narrative (auto generated)
4. Demo filter with visuals
   1. Point out that smart narrative changes
   2. show how to clear that type of filter
5. Show filters on the side
   1. Search bar
   2. Slider (or type in)
   3. Director drop down
      1. Explain hold ctrl to select more than one
   4. Filters effecting this visual: show using count of films and average of rotten tomatoes score by director
6. Tooltips
   1. default: count of films and average rotten tomatoes score by director
   2. custom: films released by year
   3. drill through appears: films table
7. drill though: on Castle in the sky
   1. go over elements on drill through page
   2. back button
8. Right click: demo with films by year
   1. Exclude (refresh to get back)
   2. View as table
9. focus mode
10. on Explore page: show sort tables by clicking on header

# Part 2: Available for reports shared to a person, group, or within an organization

1. Icons that appear on hover: demo with Count of Films and average of rotten tomatoes score by director
   1. […]
      1. Sort axis
      2. spotlight
      3. Link to this visual: copy paste into another tab
      4. Show as table
      5. add comment
      6. set alert
   2. pin visual
   3. copy and paste with caption
   4. Go to explore page and use tables to show: export data
2. Outside the report navigation
   1. Export
      1. and analyze in excel
      2. as pdf
      3. EXPLAIN power point (I don’t have access)
   2. [\_] view full screen etc.
   3. Reset to default
   4. Personalized bookmarks
   5. Comment, explain that comments become bookmarks
   6. Add to favourites
   7. Subscribe to report
3. On explore page
   1. Q&A: “which characters have blue eyes”
      1. Ask the audience for suggestions
   2. Make your own visual using the data of the report
   3. Explore this data similar, but more of a learning curve? (in top navigation pane)
4. Accessibility features
   1. High contrast colours
   2. Show visualizations as tables