



## Sponsorship Package Spring 2018

### Introduction

The UVic Web Development and Design Club is organizing **HackUVic** this March at the University of Victoria and we would like you to be involved! We're looking for sponsorship for the 3rd iteration of our annual hackathon on **March 10th and 11th 2018** in UVic's Engineering and Computer Science building (ECS).

### What's Changed?

This year, we are planning to accommodate more people, give out more and bigger prizes, provide more options for food and snacks, and have more fun! We have also changed the sponsorship tier categorization. We wanted something cool and different, so the theme for HackUVic this year is "Hack to the Future!"

### Why?

Hackathons at universities across Canada and the US give students the opportunity to meet friends, expand their skills and connect with industry. HackUVic's goal is to provide students from UVic and



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the lower mainland experience in at Vancouver Island's only official Major League Hacking (MLH) event.

## Sponsorship

What can you do to provide sponsorship to HackUVic?

- Prizes: We need prizes for our contestants! We'd appreciate donations like services, gift cards, devices, or cash prizes, but anything is welcomed.
- Swag: We'd love to give away your stickers, lanyards, merch, and clothing to our competitors.
- Food: We're providing meals and snacks throughout the hackathon for free to all members. Sponsoring one of them is more than welcome and would be appreciated!



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### Tier Summary

	<b>Bronze Tier</b> \$500	<b>Silver Tier</b> \$1000	<b>Gold Tier</b> \$1500	<b>Title Sponsor</b> \$2500 (minimum bid)
<b>Logo on Website</b>	“Bronze” Section	“Silver” Section	“Gold” Section	“Powered by”
<b>Slide(s)</b>	Thank You Slide	1 Slide	2 Slides	Up to 5 Slides
<b>Opening Talk</b>		1 Minute	2 Minutes	5 Minutes
<b>Sponsor Table*</b>		Limited	✓	✓
<b>Branded Meal*</b>			✓	✓
<b>Logo on T-Shirt</b>			✓	Top
<b>Provide Swag</b>	✓	✓	✓	✓
<b>Send Recruiters, Mentors, Judges</b>	✓	✓	✓	✓

\* Limited spots available, first come first serve



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### More information

- **Branded Meal:** If you decide to support us in providing food, snacks, and drinks for the hackathon attendees, we want to show our appreciation by putting your company's name/banner at the table(s).
- **Sponsor Table:** Sponsor tables will be set up in the lobby of the Engineering and Computer Science building (ECS) during registration. The tables can remain in the lobby for the entirety of the hackathon.
- **Recruiters, Mentors, and Judges:** We find that having a representative(s) from your company very helpful to our attendees. However, this is optional. Mentors assist attendees with code and provide their experience in the tech community/industry. Judges are a part of selecting the winners in each award category.

If you want more information, you can contact a UVic Web Design and Development Club's representative, Erik Reppel, by either phone or email using the contact info below.

Thank you so much for your support!

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