



Sponsorship Package Spring 2017

Introduction

We're organizing HackUVic (previously known as HackVictoria) this March at the University of Victoria and we would like you to be involved! We're looking for sponsorship for the 2nd iteration of our annual hackathon on March 11th and 12th.

What's Changed?

On top of everything we did last year, we're also looking to print out T-Shirts for our attendees! We're also planning to accommodate more people, and to accomplish these changes we had to raise the monetary values of each tier, and also added a limited Platinum tier!

Sponsorship

What can you do to provide sponsorship to HackUVic?

- Prizes: We need prizes for our contestants! We'd appreciate donations like services, gift cards, devices (we'd love to give away an Oculus) or cash prizes, but anything is welcomed.
- Swag: We'd love to give away your stickers, lanyards and clothing to our competitors (who will definitely want to work for you once they see how awesome your promo materials are).
- Food: We're providing meals throughout the Hackathon for free to all members, sponsoring one of them is more than welcome!

Tier Summary

	Bronze Tier Less than \$300	Silver Tier \$300 to \$500	Gold Tier \$500 to \$1000	Platinum Tier More than \$1000
Logo	"Bronze" Section	"Silver" Section	"Gold" Section	"Powered by"
Slides	Thank You Slide	Thank You Slide	1 Slide	Up to 3 Slides
Opening Talk		30 Seconds	1 Minutes	2 Minutes
On T-Shirt		Limited	Yes	Top
Send a Judge			Yes	Yes

Platinum Tier (More than \$1000)

T-shirts or \$1000 dollars worth of cash or prizes. The number of Platinum Sponsors is limited and are filled at a first-come first-serve basis.

What you get

- Your logo in the Powered By section*
- A guaranteed spot near the top of HackUVic event t-shirts*
- 2 minutes to talk about your company during the Opening Ceremony
- Everything from Gold, Silver and Bronze tiers

* Ordering of Platinum sponsors is based first on value donated and second on a first-come-first serve basis

Gold Tier (\$500 to \$1000)

Money for food or \$500 dollars worth of cash or prizes

What you get

- Your logo at the top of our list of sponsors
- A guaranteed spot on HackUVic event t-shirts
- The chance to send someone from your company to be a judge*
- Your own slide during the Opening Ceremony
- 1 minute to talk about your company during the Opening Ceremony
- Everything from the Silver and Bronze tier

* Judging positions are limited



Silver Tier (\$300 to \$500)

Money for food or \$300 dollars worth of cash or prizes

What you get

- Your logo in our list of sponsors
- A potential spot on HackUVic event t-shirts
- Everything from the Bronze tier

Bronze Tier (Less than \$300)

Swag and Promo stuff, STICKERS, lanyards, or pens

What you get

- The chance to come and hangout during the competition
- Your logo on the “Thank you” slide during the Opening Ceremony

If you want to know more you can contact me, Brynn Hawker, by either phone or email using the contact info below.

Thank you for your support!

Brynn Hawker

hackuvic.com

HackUVic Organizer

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