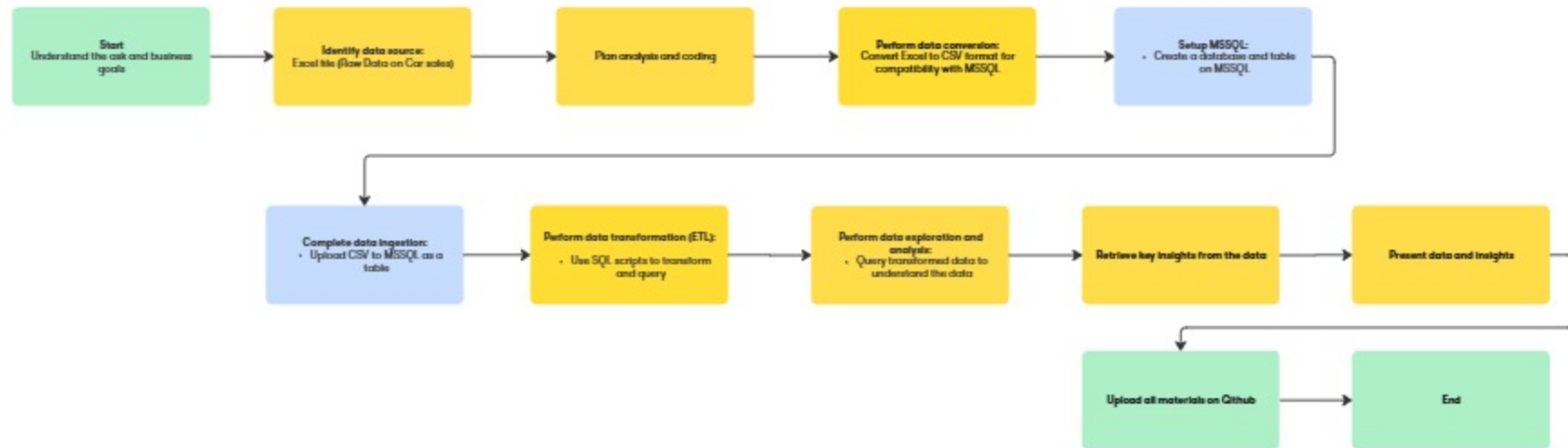


Data Flow and Architecture Diagram



Stakeholder:
Head of Sales

Project Objective:
1. Analyse historical car sales data for Bright Motors to provide actionable insights for the new Head of Sales.

- Key insights to deliver:**
- Which car makes and models generate the most revenue.
 - The relationship between price, mileage, and year of manufacture.
 - Regions or locations with the highest sales volumes.
 - Trends in customer purchasing preferences.
 - Actionable recommendations to increase profitability and efficiency.

