

PRESS RELEASE

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**Haitong International Announces 2014 Annual Results
Profits Surged by 92% to HK\$1.018 Billion**

Financial Highlights

	12 months Ended 31 December 2014	12 months Ended 31 December 2013	Percentage Change Increase/ (Decrease)
Revenue (HK\$'000)	2,713,291	1,646,814	65%
Net Profit Attributable to Shareholders (HK\$'000)	1,018,269	529,152	92%
Basic Earnings Per Share (HK Cents)	56.17	41.07	37%

Hong Kong, 11 March 2015 – Haitong International Securities Group Limited (“Haitong International”; Stock Code: 665.HK) today announced its annual results for the year ended 31 December 2014. Following two consecutive years of strong growth, Haitong International achieved another breakthrough performance. Revenue for the year came in 65% higher than that of 2013 at HK\$2.713 billion. Net profit attributable to shareholders totalled HK\$1.018 billion, representing a significant year-on-year growth of 92%. The Board of Directors of the Company is pleased to recommend a final dividend a total amount of HK\$339 million (based on the number of issued shares as at 31 December 2014, HK15.5 cents per share), together with the interim dividend of HK8 cents per share, the annual dividend for 2014 amounted to HK23.5 cents per share.

The Group’s return on equity (“ROE”) continued to rise steadily, rising from 12.57% in 2013 to 15.71% in 2014. As of the end of 2014, total assets of the Group amounted to HK\$48.160 billion and net assets totalled HK\$8.597 billion, increasing significantly by 64% and 75% respectively over the figures as of the end of 2013.

In August 2014, Haitong International was assigned a “BBB” long-term credit ratings by the Standard and Poors, and on 8 September of the same year, Haitong International has been added to the Hang Seng Composite SmallCap Index under the Hang Seng Composite Index Series.

Dr. Lin Yong, Deputy Chairman and Chief Executive Officer of Haitong International stated, “In 2014, the most eye-catching event in the capital market should be the launch of the long-awaited Shanghai-Hong Kong Stock Connect jointly developed by Hong Kong Exchanges and Clearing Limited (“HKEx”) and Shanghai Stock Exchange. The concerted efforts of the two exchanges across the border have driven overseas investors to scramble for A shares, lifting both the standing and influence of the two exchanges in the global arena. Benefiting directly from the favourable stock connect initiative given its status as an “RMB investment and financing expert”, Haitong International has made preparation well in advance and has witnessed marked growth in its asset management scale, doubling turnover from equities and derivatives market making as well as increase in trading commission from retail customers. The flourishing development of all business segments has translated into new earnings records of the Group.”

The top six segments of the Group consists of Corporate Finance, Brokerage and Margin Financing, Investment Management, Fixed Income, Currency and Commodities (“FICC”), Leveraged and Acquisition Finance (formerly named Structured Finance), and Equity Derivatives, providing comprehensive financial products and services to more than 170,000 institutional, corporate, retail and high net worth clients.

Corporate Finance – The segment once again posted outstanding results. For three straight years from 2012 to 2014, the segment ranked first in the Hong Kong market in terms of the total number of initial public offering (“IPO”) participated. The Corporate Finance Department completed a total of 15 IPO and 21 bond issuance as it benefited from active IPO activity and the announcement of the Shanghai-Hong Kong Stock Connect programme.

Brokerage and Margin Financing – The segment has tapped opportunities arising from the launch of the stock connect to proactively expand its customer base. The efforts made to innovate business training and to upgrade and optimise online trading platform and system coupled with the marketing initiatives for new products and services through multi-channels have given a boost to overall trading volume and also to the rapid growth of the margin financing scale. Currently, the brokerage and margin financing segment is capable of providing customers with financial products and services covering the entire global market.

Investment Management – The internationalisation of Renminbi creates opportunities for the investment management business, highlighting Haitong International’s competitiveness as a leading Renminbi product player in the Hong Kong market. As at the end of 2014, Haitong International was granted an RQFII quota of RMB10.7 billion, the highest among all Chinese securities firms, along with increased QFII quota from US\$100 million to US\$300 million. In March 2014, Haitong International launched an RQFII exchange traded fund named Haitong CSI300 Index ETF, the first of its kind among the Chinese securities firms in Hong Kong. As regards MPF performance, the Haitong Global Diversification Fund outstripped all pension funds of the same class as at the end of 2014 according to Lipper’s information.

Fixed Income, Currency and Commodities – Taking dim sum bonds and USD-denominated Chinese credit bonds as the focus of market making transactions and bond underwriting, FICC has put in place a business operating mode featuring trading, sales and research analysis as its three pillars. At present, the market making team provides its clients with bilateral quotation for over 350 bonds. The bond underwriting team has completed a number of sizable issuance and further issuance of bonds, with its sales network expanded to cover over 300 institutional clients within and outside Mainland. As for currency and commodity-related business, the sub-segment was designated by the Stock Exchange of Hong Kong as one of the market makers for the first batch of London Aluminium/Zinc/Copper Mini Futures in December 2014.

Leveraged and Acquisition Finance (formerly named Structured Finance) – The segment is mainly engaged in the provision of comprehensive investment and financing solutions to listed corporate clients for their corporate actions and shareholder activities. The segment mainly derives its revenue from interest income and arrangement, as well as advisory fee. During the period under review, the segment upholds a stringent risk assessment for each particular project from initiation to execution. Every tier has to be assessed for the sake of keeping business risk in check while seeking to maximise returns to the Group.

Equity Derivatives – The segment continued to promote product development and innovation in 2014, the number of funds for which market making services were provided increased to 21, making it one of the largest RQFII-ETF market makers in Hong Kong. The segment also stepped up diversification of its product lines, offering RQFII access products and solution products in an aggregate amount of nearly HK\$10 billion.

Haitong International actively explores new opportunities while seeking expansion and business consolidation. It set up the Internet Finance division in 2014 and launched the first peer-to-peer internet financing platform Bestlend.com in early 2015 to mark its foray into online financing. Through the integration between traditional securities business and modern technologies, it is hoping to roll-out more innovative businesses and to boost the rapid growth of the Group's business.

Haitong International is ahead of its peers in the market to foster its strategic global business expansion in 2014. It set up its first overseas subsidiary in Singapore and was awarded the Capital Markets Services from the Monetary Authority of Singapore in January 2014, and it had also announced the acquisition of the independent research institute Japaninvest listed on the Tokyo Stock Exchange in November 2014. Upon completion of the acquisition, Haitong International's network will expand from Hong Kong and Singapore to London, New York and Tokyo. By enlarging the Group's institutional client base through its research reports, new business opportunities will be provided to corporate finance, M&A and asset management businesses, thus quickening its pace of business internationalisation.

“Looking ahead to 2015, Haitong International will continue to seek development geared towards customers' needs. Setting foot in Hong Kong and deeply rooted in China, it is committed to its strategic foray into the international market. To this end, Haitong International will make every effort to exploit its advantageous position of being a Chinese securities firm in Hong Kong, its sound customer base, strong product innovation capability, reputable brand and its ever-growing sales network both at home and abroad to ride fully the trend of Renminbi internationalisation and financial innovation and to promote its capital deployment capability further, with an ultimate aim of providing customers with a comprehensive set of quality financial services and creating value for all shareholders, investors and customers. Dr. Lin concluded.

For more details of Haitong International 2014 annual results, please refer to the Group's website:

<http://www.htisec.com/tc/aboutus/ann.jsp>.

Haitong International Securities Group Limited

Haitong International Securities Group Limited ("Haitong International"; together with its subsidiaries, the "Group"; Stock Code: 665.HK) is a subsidiary of Haitong International Holdings Limited ("Haitong International Holdings"), a company incorporated in Hong Kong and wholly-owned by Haitong Securities Co., Ltd. ("Haitong Securities"). Haitong Securities is listed on the Shanghai Stock Exchange and the Stock Exchange of Hong Kong (Stock Code: 600837.SH; 6837.HK).

Haitong International Securities Company Limited, a main operating subsidiary of Haitong International, was established in 1973. Haitong International was formed in 1996 and was listed on the Stock Exchange of Hong Kong in August of the same year. Haitong International Holdings acquired Taifook Securities Group Limited in 2010. Haitong International is well-established to provide comprehensive and quality corporate finance, brokerage and margin financing, investment management (asset management and wealth management), fixed income, currency and commodities as well as leveraged and acquisition financing products and services to institutional clients and individual investors domestically and around the globe. As the overseas business platform of Haitong Securities, the Group strives to be a modern and comprehensive financial institution with leading position in the Greater China Region.

Haitong International has a robust retail client base and extensive distribution channels, with over 10 branches in Hong Kong and Macau. The Group has 2 representative offices in Beijing and Shanghai and an overseas company Haitong International Securities Group (Singapore) Pte. Ltd. in Singapore.

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