



Sarah Gardener

Age 38, College Concelor at highschool

Aspirations

“ Every student deserves proper and affordable education, I will do what I can to always be a reliable resource and mentor”

Drive

- Affordable education
- Helping students to achieve their dreams
- Becoming a more knowledgeable college counselor

Goals & Needs

- Help answer questions about college and college applications
- build connections
- Hearing back success stories
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Hesitations & Pain Points

- Wants to help more students besides doing her job at the local high school
- Current online mentoring platform is either a scam or not reliable
- Wants to advertise herself to other students but don't have the chance to
- Covid-19 made her job harder