### **DIET AND MEAL SOURCES (DIQ)**

DIQ\_intro Now I'm going to ask you some diet questions that are about your consumption of Wisconsin fish, the places you choose to eat, and the snacks and beverages you

tend to choose.

DIQ010 Did you ever eat fish caught by you or given to you in the last year?

DIQ010 FMT YES NO

<1> YES

<2> NO (Skip to DIQ100int)

<d> DON'T KNOW (Skip to DIQ100int)

<r> REFUSED (Skip to DIQ100int)

DIQ020 Were any of the fish that you ate in the last year from the Great Lakes?

DIQ020 FMT\_YES\_NO

<1> YES

<2> NO (Skip to DIQ030)

<d> DON'T KNOW (Skip to DIQ030)

<r> REFUSED (Skip to DIQ030)

DIQ025 How often did you eat lake trout, salmon, or carp from the Great Lakes in the last

year?

DIQ025\_A FMT\_NUMERIC DIQ025\_B FMT\_PER\_UNIT

<0-76> TIMES

<d> DON'T KNOW

<r> REFUSED

Enter unit:

<1> PER DAY

<2> PER WEEK

<3> PER MONTH

<4> PER YEAR

DIQ030 Were any of the fish that you ate in the last year from Wisconsin inland lakes or streams?

DIQ030 FMT YES NO

<1> YES

<2> NO (Skip to DIQ100int)

<d> DON'T KNOW (Skip to DIQ100int)

<r> REFUSED (Skip to DIQ100int)

### **DIET AND MEAL SOURCES (DIQ)**

DIQ035 How often did you eat walleye, northern pike, or carp from Wisconsin inland lakes or streams in the last year?

DIQ035\_A FMT\_NUMERIC DIQ035 B FMT PER UNIT

<0-76> TIMES

<d> DON'T KNOW <r> REFUSED

#### Enter unit:

- <1> PER DAY
- <2> PER WEEK
- <3> PER MONTH
- <4> PER YEAR

DIQ100int

Now I'd like to ask you some questions about how often you eat out at different types of restaurants.

### INTERVIEWER: HIT ENTER TO CONTINUE

**DIQ100** 

During the last year, how frequently did you eat a meal at a **fast food** restaurant, for example: McDonalds, Pizza Hut, Burger King, KFC, Taco Bell, Subway, Culvers, and so on?

DIQ100 FMT\_DIQ100\_

Would you say it was ...?

### (HAND CARD)

- <1> NEVER
- <2> RARELY (LESS THAN ONCE A MONTH)
- <3> SOMETIMES (BETWEEN 1-3 TIMES A MONTH)
- <4> 1-2 TIMES PER WEEK
- <5> 3-4 TIMES PER WEEK
- <6> 5 OR MORE TIMES PER WEEK
- <d> DON'T KNOW
- <r> REFUSED

DIQ110 During the last year, how frequently did you eat a meal at a **fast-casual** restaurant?

For example: Noodles and Company, Panera Bread, cafeterias, and so on; do **not** include "all-you-can-eat" meals.

DIQ110 FMT\_DIQ100\_

# **DIET AND MEAL SOURCES (DIQ)**

Would you say it was ...?

### (HAND CARD)

- **NEVER** <1>
- RARELY (LESS THAN ONCE A MONTH) <2>
- <3> SOMETIMES (BETWEEN 1-3 TIMES A MONTH)
- 1-2 TIMES PER WEEK <4>
- 3-4 TIMES PER WEEK <5>
- 5 OR MORE TIMES PER WEEK <6>
- **DON'T KNOW** <d>
- **REFUSED** <r>

**DIQ115** During the last year, how frequently did you have an "all-you-can-eat" meal? For example: Old Country Buffet, Ponderosa, all-you-can-eat Friday fish fries, and so on.

> DIQ115 FMT DIQ100

Would you say it was ...?

### (HAND CARD)

- <1> **NEVER**
- RARELY (LESS THAN ONCE A MONTH) <2>
- SOMETIMES (BETWEEN 1-3 TIMES A MONTH) <3>
- 1-2 TIMES PER WEEK <4>
- 3-4 TIMES PER WEEK <5>
- 5 OR MORE TIMES PER WEEK <6>
- DON'T KNOW <d>
- REFUSED <r>

**DIQ120** During the last year, how frequently did you eat a meal at a sit-down restaurant?

Family-style restaurants are included in this category.

**DIQ120** FMT DIQ100

Would you say it was ...? (HAND CARD)

# <1>

- **NEVER**
- RARELY (LESS THAN ONCE A MONTH) <2>
- <3> SOMETIMES (BETWEEN 1-3 TIMES A MONTH)
- <4> 1-2 TIMES PER WEEK
- 3-4 TIMES PER WEEK <5>
- 5 OR MORE TIMES PER WEEK <6>
- DON'T KNOW <d>
- <r> REFUSED

### **DIET AND MEAL SOURCES (DIQ)**

DIQ200int The next questions deal with the snack food you eat between meals.

INTERVIEWER: HIT ENTER TO CONTINUE

DIQ200 In the last 7 days, did you ever eat a **snack** between meals?

DIQ200 FMT YES NO

<1> YES

<2> NO (Skip to DIQ300int)

<d> DON'T KNOW (Skip to DIQ300int)

<r> REFUSED (Skip to DIQ300int)

DIQ207 In the last 7 days, when you ate a snack between meals, from which of these places did you get a snack?

1<sup>st</sup> RESPONSE DIQ207 A FMT DIQ207 **DIQ207 B** 2<sup>nd</sup>RESPONSE FMT DIQ207 3rd RESPONSE **DIQ207** C FMT DIQ207 4th RESPONSE DIQ207 D FMT DIQ207 5<sup>th</sup> RESPONSE **DIQ207 E** FMT DIQ207 6<sup>th</sup> RESPONSE DIQ207\_F FMT\_DIQ207\_ 7<sup>th</sup> RESPONSE **DIQ207\_G** FMT\_DIQ207\_ 8th RESPONSE **DIQ207 H** FMT DIQ207 9th RESPONSE DIQ207 I FMT DIQ207 DIQ207 OTHER **FMT CHAR** 

#### (HAND CARD. CHECK ALL THAT APPLY, ENTER 'x' WHEN DONE)

- <1> MADE AT HOME
- <2> CAFETERIA (AT SCHOOL OR WORK)
- <3> FAST FOOD RESTAURANT
- <4> OTHER TYPE OF RESTAURANT
- <5> BAR
- <6> CONVENIENCE STORE
- <7> GROCERY STORE
- <8> VENDING MACHINE
- <9> OTHER (specify)
- <d> DON'T KNOW
- <r> REFUSED

DIQ300int In the next few questions I will ask you about your water drinking and other dietary habits.

INTERVIEWER: HIT ENTER TO CONTINUE

### **DIET AND MEAL SOURCES (DIQ)**

DIQ300 In a typical day, how many 8 oz. servings of bottled water do you drink? Include water from a water cooler that is supplied by a large container.

DIQ300 FMT NUMERIC

<0> NONE

<1-76> SERVINGS

<d> DON'T KNOW

<r> REFUSED

DIQ310 In a typical day, how many 8 oz. servings of **tap water do you drink at home**?

DIQ310 FMT\_NUMERIC

<0> NONE

<1-76> SERVINGS

<d> DON'T KNOW

<r> REFUSED

DIQ320 In a typical day, how many 8 oz. servings of tap water do you drink outside your

home, for instance, at work, or at a restaurant?

DIQ320 FMT\_NUMERIC

<0> NONE

<1-76> SERVINGS

<d> DON'T KNOW

<r> REFUSED

DIQ330 Do you eat organic food?

DIQ330 FMT YES NO

<1> YES

<2> NO

<d> DON'T KNOW

<r> REFUSED

DIQ350 Of the following types of foods, are there any that you usually avoid eating because of health concerns other than allergies?

# **DIET AND MEAL SOURCES (DIQ)**

### (HAND CARD. ENTER ALL THAT APPLY.)

1st RESPONSE	DIQ350_A	FMT_DIQ350_
2 <sup>nd</sup> RESPONSE	DIQ350_B	FMT_DIQ350_
3 <sup>rd</sup> RESPONSE	DIQ350_C	FMT_DIQ350_
4th RESPONSE	DIQ350_D	FMT_DIQ350_
5 <sup>th</sup> RESPONSE	DIQ350_E	FMT_DIQ350_
6 <sup>th</sup> RESPONSE	DIQ350_F	FMT_DIQ350_
7 <sup>th</sup> RESPONSE	DIQ350_G	FMT_DIQ350_
8 <sup>th</sup> RESPONSE	DIQ350_H	FMT_DIQ350_
9th RESPONSE	DIQ350_I	FMT_DIQ350_
10 <sup>th</sup> RESPONSE	DIQ350_J	FMT_DIQ350_
11th RESPONSE	DIQ350_K	FMT_DIQ350_
12 <sup>th</sup> REPONSE	DIQ350_L	FMT_DIQ350_
13 <sup>th</sup> RESPONSE	DIQ350_M	FMT_DIQ350_

- <1> RED MEAT
- <2> CHICKEN WITH THE SKIN
- <3> FISH OR SEAFOOD
- <4> DAIRY PRODUCTS
- <5> EGGS
- <6> PROCESSED FOODS
- <7> DEEP FRIED FOODS
- <8> FOODS WITH HIGH CONTENT OF ANY TYPE OF FAT
- <9> FOODS WITH HIGH CONTENT OF SATURATED FAT
- <10> FOODS WITH HIGH CONTENT OF TRANS FAT
- <11> FOODS WITH HIGH CONTENT OF CARBOHYDRATES
- <12> MILK TREATED WITH RECOMBINANTBOVINE GROWTH HORMONE (BGH)
- <13> I DO NOT AVOID ANY OF THESE FOODS
- <d> DON'T KNOW
- <r> REFUSED

ENTER 'x' WHEN DONE

DIQ410 What is the name of the store where you **currently** purchase **most of** your household groceries?

NAME	DIQ410_N	FMT_ CHAR
LOCATION	DIQ410_L	FMT_ CHAR
ADDRESS	DIQ410_A	FMT_CHAR
MILES	DIQ410_M	FMT_NUMERIC

NAME:	
_OCATION (CITY OR TOWN):	
ADDRESS (STREET):	

# **DIET AND MEAL SOURCES (DIQ)**

Approximate distance from your house:

<0-76.00> MILES

<d> DON'T KNOW

<r> REFUSED

DIQ415 What percent of your total groceries are purchased at your usual store?

DIQ415 FMT NUMERIC

<0-100> PERCENT

<d> DON'T KNOW

<r> REFUSED

DIQ416 What are the reasons you shop at this store?

(HAND CARD. CHECK ALL THAT APPLY, ENTER 'x' WHEN DONE)

1st RESPONSE	DIQ416_A	FMT_DIQ416_
2 <sup>nd</sup> RESPONSE	DIQ416_B	FMT_DIQ416_
3rd RESPONSE	DIQ416_C	FMT_DIQ416_
4th RESPONSE	DIQ416_D	FMT_DIQ416_
5 <sup>th</sup> RESPONSE	DIQ416_E	FMT_DIQ416_
6 <sup>th</sup> RESPONSE	DIQ416_F	FMT_DIQ416_
7 <sup>th</sup> RESPONSE	DIQ416_G	FMT_DIQ416_
8 <sup>th</sup> RESPONSE	DIQ416_H	FMT_DIQ416_
9 <sup>th</sup> RESPONSE	DIQ416_I	FMT_DIQ416_
10th RESPONSE	DIQ416_J	FMT_DIQ416_
11th RESPONSE	DIQ416_K	FMT_DIQ416_
12 <sup>th</sup> RESPONSE	DIQ416_L	FMT_DIQ416_
13 <sup>TH</sup> RESONSE	DIQ416_M	FMT_DIQ416_
	DIQ416_OTHER	FMT_CHAR

- <1> FRESHNESS OF FRUITS OR VEGETABLES
- <2> QUALITY OF MEATS AND SEAFOOD
- <3> PRICE OF THE FOODS
- <4> ORGANIC FOODS AVAILABLE
- <5> LOCALLY GROWN FOODS AVAILABLE
- <6> CONVENIENCE (FOR EXAMPLE, IT'S CLOSE TO HOME OR ON THE WAY HOME)
- <7> LARGE SELECTION
- <8> CLOSE TO OTHER FREQUENTED STORES
- <9> SPEED OF CHECKOUT
- <10> IN-STORE DELI OR BAKERY
- <11> LOCALLY OWNED BUSINESS
- <12> OTHER SERVICES AVAILABLE AT THE STORE (SUCH AS MOVIE RENTAL OR PHARMACY)
- <13> OTHER (SPECIFY)
- <d> DON'T KNOW

### **DIET AND MEAL SOURCES (DIQ)**

<r> REFUSED

DIQ420 How often do you shop at a farmers market or local farms? Would you say regularly, often, seldom or never?

DIQ420 FMT\_DIQ420\_

- <1> REGULARLY
- <2> OFTEN
- <3> SELDOM
- <4> NEVER
- <d> DON'T KNOW
- <r> REFUSED

DIQ430 Over the past year have you been a member of a Community Supported Agriculture or CSA group?

DIQ430 FMT\_YES\_NO

- <1> YES
- <2> NO
- <d> DON'T KNOW
- <r> REFUSED

DIQ440 Over the past year have you grown or produced any of your own food/

DIQ440 FMT\_YES\_NO

- <1> YES (GO TO DIQ450)
- <2> NO (GO TO COG\_001)
- <d> DON'T KNOW (GO TO COG\_001)
- <r> REFUSED (GO TO COG\_001)

DIQ450 What food did you grow or produce?

1 <sup>st</sup> RESPONSE	DIQ450_A	FMT_DIQ450_
2 <sup>nd</sup> RESPONSE	DIQ450_B	FMT_DIQ450_
3 <sup>rd</sup> RESPONSE	DIQ450_C	FMT_DIQ450_
4 <sup>th</sup> RESPONSE	DIQ450_D	FMT_DIQ450_
5 <sup>th</sup> RESPONSE	DIQ450_E	FMT_DIQ450_
6th RESPONSE	DIQ450_F	FMT_DIQ450_
7 <sup>th</sup> RESPONSE	DIQ450_G	FMT_DIQ450_
8 <sup>th</sup> RESPONSE	DIQ450_H	FMT_DIQ450_
9 <sup>th</sup> RESPONSE	DIQ450_I	FMT_DIQ450_
10 <sup>th</sup> RESPONSE	DIQ450_J	FMT_DIQ450_
11th RESPONSE	DIQ450_K	FMT_DIQ450_
12 <sup>th</sup> RESPONSE	DIQ450_L	FMT_DIQ450_
13 <sup>™</sup> RESPONSE	DIQ450 M	FMT DIQ450

(HAND CARD. CHECK ALL THAT APPLY. ENTER 'x' WHEN DONE.)

### **DIET AND MEAL SOURCES (DIQ)**

- <1> VEGETABLES
- <2> TREE FRUIT OR NUTS
- <3> OTHER FRUIT
- <4> HERBS
- <5> HONEY
- <6> MEAT
- <7> CHICKENS
- <8> EGGS
- <9> FISH
- <10> DAIRY
- <11> GRAINS
- <12> LEGUMES
- <13> OTHER
- <d> DON'T KNOW
- <r> REFUSED

ENTER 'x' WHEN DONE.

### DIQ460 Where do you grow or produce your food?

1 <sup>st</sup> RESPONSE	DIQ460_A	FMT_DIQ460_
2 <sup>nd</sup> RESPONSE	DIQ460_B	FMT_DIQ460_
3 <sup>rd</sup> RESPONSE	DIQ460_C	FMT_DIQ460_
4th RESPONSE	DIQ460_D	FMT_DIQ460
5 <sup>th</sup> RESPONSE	DIQ460_E	FMT_DIQ460

### (HAND CARD. CHECK ALL THAT APPLY. ENTER 'x' WHEN DONE.)

- <1> HOME OR CONTAINER GARDEN
- <2> PUBLIC COMMUNITY GARDEN (I.E. PARKS)
- <3> PRIVATE COMMUNITY GARDEN (I.E. CHURCH)
- <4> INFORMAL COMMUNITY OR NEIGHBORHOOD GARDEN (I.E. ON A VACANT LOT OR COMMON OPEN SPACE)
- <5> YOUR OWN FARMLAND
- <d> DON'T KNOW
- <r> REFUSED ENTER 'x' WHEN DONE.