

CONTACT

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SKILLS

LANGUAGES

- JavaScript, TypeScript,
- HTML5, CSS3, SASS,
- C#, PHP, Python, SQL, MySQL

FRAMEWORKS & LIBRARIES

- Angular.JS , React.JS, Next.js
- Node.js, .NET, Rest APIs

VERSION CONTROL

- Git, GitHub, GitLab
- Docker

CI/CD PIPELINES,

- Azure DevOps, GitHub ActionsFTP, SSH

CLOUD & UTILITY

- Microsoft Azure, AWS, C-Panel

CONTENT MANAGEMENT

- Laravel, WordPress, Drupal
- Squarespace, Wix
- Shopify, Shopify Liquid,

CHOICE EDITOR

- Visual Studio Code

AI & MACHINE LEARNING

- LLM, embeddings, Vector Databases, NLP, Generative AI
- Prompt Engineering, RAG
- OpenAI, Hugging Face, Google Gemini, Anthropic Claude
- N8N AI Automation & Agent Creation

CERTIFICATION

- Available On Request

BOBBY JACKSON

FRONT-END SOFTWARE ENGINEER | MID - SENIOR

PROFILE

I am a front-end software engineer skilled in HTML, CSS, JavaScript, React, and Angular, focused on building responsive, accessible, and high-performance web applications. With strong UI/UX design awareness and attention to detail, I create interfaces that improve usability and engagement. I stay current with modern frameworks, agile practices, and best standards to deliver scalable, maintainable solutions that drive business value.

WORK EXPERIENCE

The IGD 2023 - PRESENT
Front-End Software Engineer

- Reduced TTI by 65% through code splitting and lazy loading strategies, significantly improving application performance.
- Cut faceted search page load times by 80% with advanced performance optimization, enhancing user experience for B2B and B2C clients.
- Delivered scalable, accessible UI components using Angular and TypeScript, ensuring consistent responsive design across devices.
- Streamlined CI/CD pipelines and API integrations in collaboration with DevOps, accelerating release cycles and expanding platform functionality.
- Improved modularity and long term maintainability by driving architectural decisions and refactoring legacy codebases.
- Partnered with UX, QA, and DevOps teams to launch high quality, cloud based features that supported large scale enterprise operations.

Smart Technologies 2019 - 2023
Front-End Web Developer

- Built and maintained reusable components with Alpine.js, and Shopify Liquid, improving rendering efficiency and boosting e-commerce conversion.
- Developed interactive, modular features using an API first approach, including scheduling, reminders, and health tracking functionality.
- Led front-end development of a peer-to-peer trading platform with React and REST APIs, delivering an MVP for international e-commerce markets.
- Streamlined user experience across mobile and desktop platforms, ensuring consistent design and accessibility.
- Optimized legacy WordPress sites and migrated infrastructure to AWS, improving scalability and performance.
- Collaborated in Agile teams, contributing to sprint planning, daily scrums, and retrospectives.
- Launched a high performing Shopify store and companion pet health app, driving engagement and conversions.
- Designed and implemented space planning UX prototypes and interactive layouts.
- Delivered a modernized front-end architecture that enhanced maintainability and API integration.