# UW BroadCasting Club - Meeting #1

Presented by: Edmund Wong Janruary 21st, 2015

#### What is this club about?

- A club to teach you
  - how to do record videos (online/offline) from your computer and the respective tools
  - how to record using a webcam and with a microphone
  - how to interact with audiences for an entertaining video
- Weekly lecture styled presentations (1 hour) followed by discussions/collaborations/hands-on activities

## Digital Broadcasting



Justin.tv

own3D<sup>tv</sup>





## Survey

- Who are you?
- Do you use any broadcasting software (e.g., obs, split)?
- Do you own a channel yourself?
- Why did you join this club?

#### What does the industry use?

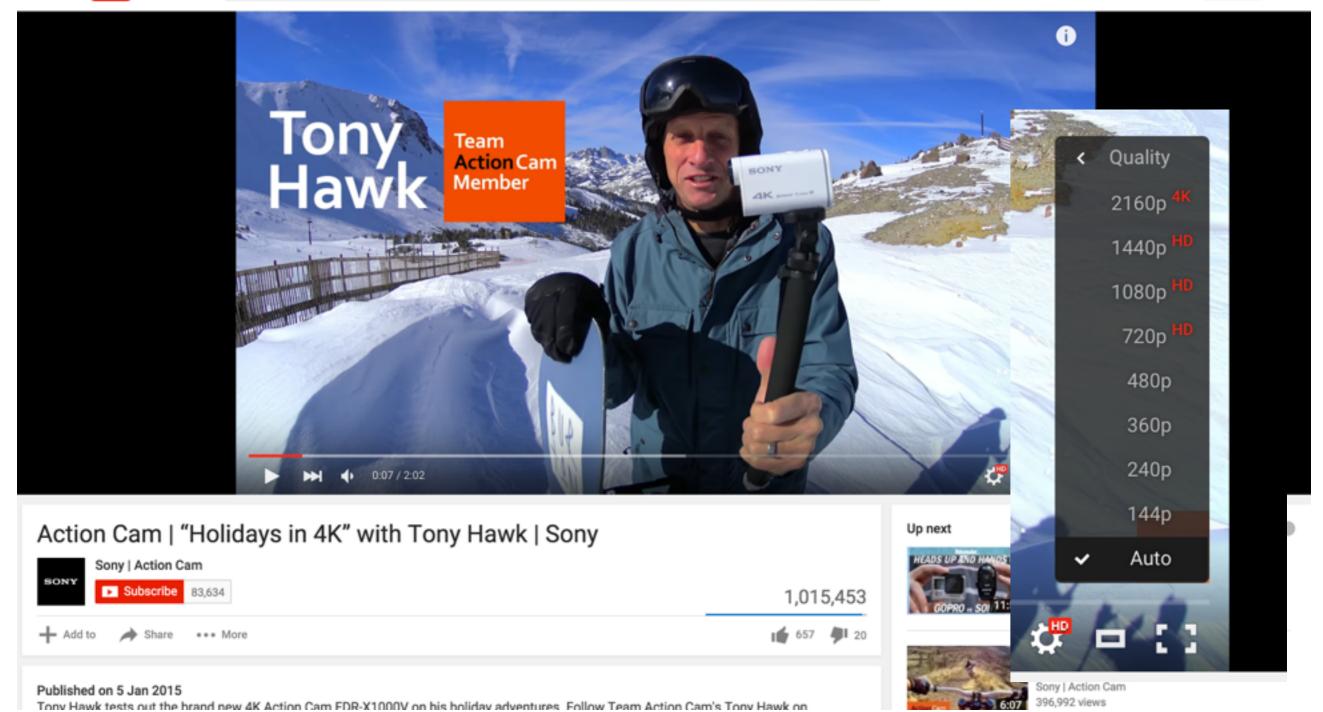
- OBS, xsplit for live and local broadcasts
- Lightworks (free for 720p exporting)
- Blue yeti, AT2020USB
- Logitech c920
- Elgato HD60 Pro, SC-512N1-L/DVI



sony 4k action cam







## What do you see?



https://www.youtube.com/watch?v=WBgwuFM92i4

## Why Digital Broadcasts?

- Video is an increasingly popular medium for content delivery and interactions
- Computers are getting more powerful for x264 encoding
- Esports has grown significantly since 2010

### Issues in Broadcasting

- Hardware failure (webcam, microphone, capture card, overheating)
- Software (volume, overlay, privacy, security, network, high CPU usage, DDOS)
- Audience (spammers, donations)
- Content (copyright infringement)

#### In This Club

- Learn about
  - Broadcasting Software (OBS/split)
  - Hardware (capture cards, cameras, QuickSync)
  - Audio (microphones)
  - Security (DDOS prevention, privacy)
  - Two PC Streaming Setup
  - Audience Interaction
  - Writing IRC Bots

#### What is Video Compression?

 http://stackoverflow.com/questions/16233626/ where-i-can-get-video-encoding-cookbook-pdftutorial