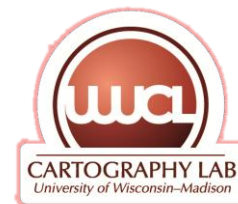


Unit 4: Design Sprint 2 | 12.05.25 16:00–17:30+

Sketching & Organizing Your Visual Story

Schedule at a Glance



Day 1 // Monday 12.05.25

- **Unit 1: Introductions & Inspiration Talks**
 - 10:00 to 10:15 // Arrival (and coffee!)
 - 10:15 to 10:30 // Introductions from Georg Gartner and Robert Roth
 - 10:30 to 10:45 // Inspiration Talk 1: The United Nations Sustainable Development Goals (Ayako Kagawa)
 - 10:45 to 11:00 // Inspiration Talk 2: Tips for Mapping the SDGs (Robert Roth)
 - 11:00 to 11:15 // Inspiration Talk 3: Making an Atlas in a Day (Alicia Cowart)
- 11:15 to 11:30 // Break
- **Unit 2: Team Formation**
 - 11:30 to 12:00 // Picking Your SDG (rank your top three SDG themes, narrow into small groups, facilitated by Robert Roth)
 - 12:00 to 13:00 // Brainstorming Your Story (breakouts with Alicia Cowart, Merve Keskin, N.T. Nawshin, Robert Roth, Zdenek Stachon, and available TUW staff)
- 13:00 to 14:00 // Lunch
- **Unit 3: Design Sprint 1, Obtaining Your Data, Researching Your Topic**
 - 14:00 to 15:30 // Team Work (organizers available for questions)
- 15:30 to 16:00 // Creative Break, the Marshmallow Challenge (facilitated by Robert Roth)

- **Unit 4: Design Sprint 2, Sketching & Organizing Your Visual Story**

- 16:00 to 17:30 // Team Work (organizers available for questions) *The goal is to have cleaned, mappable data in a GIS by day's end*
- 17:30+ // Continue Work As Needed (Optional)

Day 2 // Tuesday 13.05.25

- **Unit 5: Design Sprint 3, Polishing Your Visual Story**
 - 14:30 to 15:00 // Adobe Illustrator Demo
 - 15:00 to 17:00 // Team Work (organizers available for questions) *The goal is to be out of GIS and into Adobe Illustrator by day's end*
 - 17:00+ // Continue Work As Needed (Optional)

Day 3 // Wednesday 14.05.25

- Initial Drafts Due in Google Slides by 16:00
- **Unit 6: Team Presentations & Draft Feedback**
 - 16:00 to 18:00 // Presentations
- 18:00+ // Social (!) *Recommendations appreciated!*

Day 4 // Thursday 15.05.25

- Second Drafts Due to Rob by 16:00
- PhD Student Show and Tell (N.T. Nawshin, Gareth Baldrice-Franklin) *Contact Rob if you are interested in giving a 5-10 minute lightning talk*
- 18:00+ // PhD Student Social (Alicia and Rob will crash!) *Recommendations appreciated!*

Unit 4 Objectives

1. Sketch alternative layouts for your atlas spread using an A4 four-column grid, including all text and visual assets (~30 minutes)
2. Receive feedback on sketches from organizers
3. Divide the selected draft sketch into achievable analysis and design tasks and assign roles to group members to share responsibilities
4. Begin executing your analysis and design

Important: The goal is to have cleaned, mappable data in a GIS by day's end!

Important: Remember to take a screenshot of your Day 1 progress to Google Slides!

