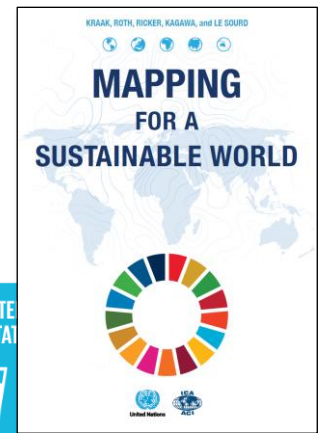


Unit 1: Introductions & Inspiration Talks | 12.05.25 10:00-11:15  
**Welcome to the 2025 T/U(X)W Design Challenge!**

# Organizers: T/U(X)W





***Create a collective atlas of the SDGs telling stories of local & regional inequities from the perspectives of your lived experiences***

# Unit 1 Objectives

1. Understand the history and purpose of the United Nations Sustainable Development Goals (SDGs)
2. Compare and contrast the SDGs as the most pressing geographic challenges facing our planet
3. Demonstrate the SDG global indicator framework, the M49 standard, and techniques for joining indicators to boundary files
4. Illustrate tips and tricks for mapping the SDG global indicator framework
5. Discuss the process for creating a collective atlas in a day/week
6. Explore creative design alternatives for making atlas spreads

