

The logo consists of the word "KACHING" in a bold, sans-serif font. The letters are a vibrant green color. The "K" is stylized with a diagonal stroke that extends upwards and to the right, and a horizontal stroke that extends downwards and to the right. The "A" has a vertical stroke on the left and a diagonal stroke on the right. The "C" is a simple rounded shape. The "H" is a tall vertical rectangle. The "I" is a short vertical rectangle. The "N" is a tall vertical rectangle. The "G" is a wide, rounded shape. The entire word is set against a white background with a soft green shadow underneath each letter.

A budgeting app for your discretionary
spending



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Acacio Domar: Visuals

Wanlin Li: Writing / UI design

Andrea Martin: Writing / UI design

Elise Neroutsos: Project Manager

Team

Acacio Domar: Visuals

Wanlin Li: Writing / UI design

Andrea Martin: Writing / UI design

Elise Neroutsos: Project Manager

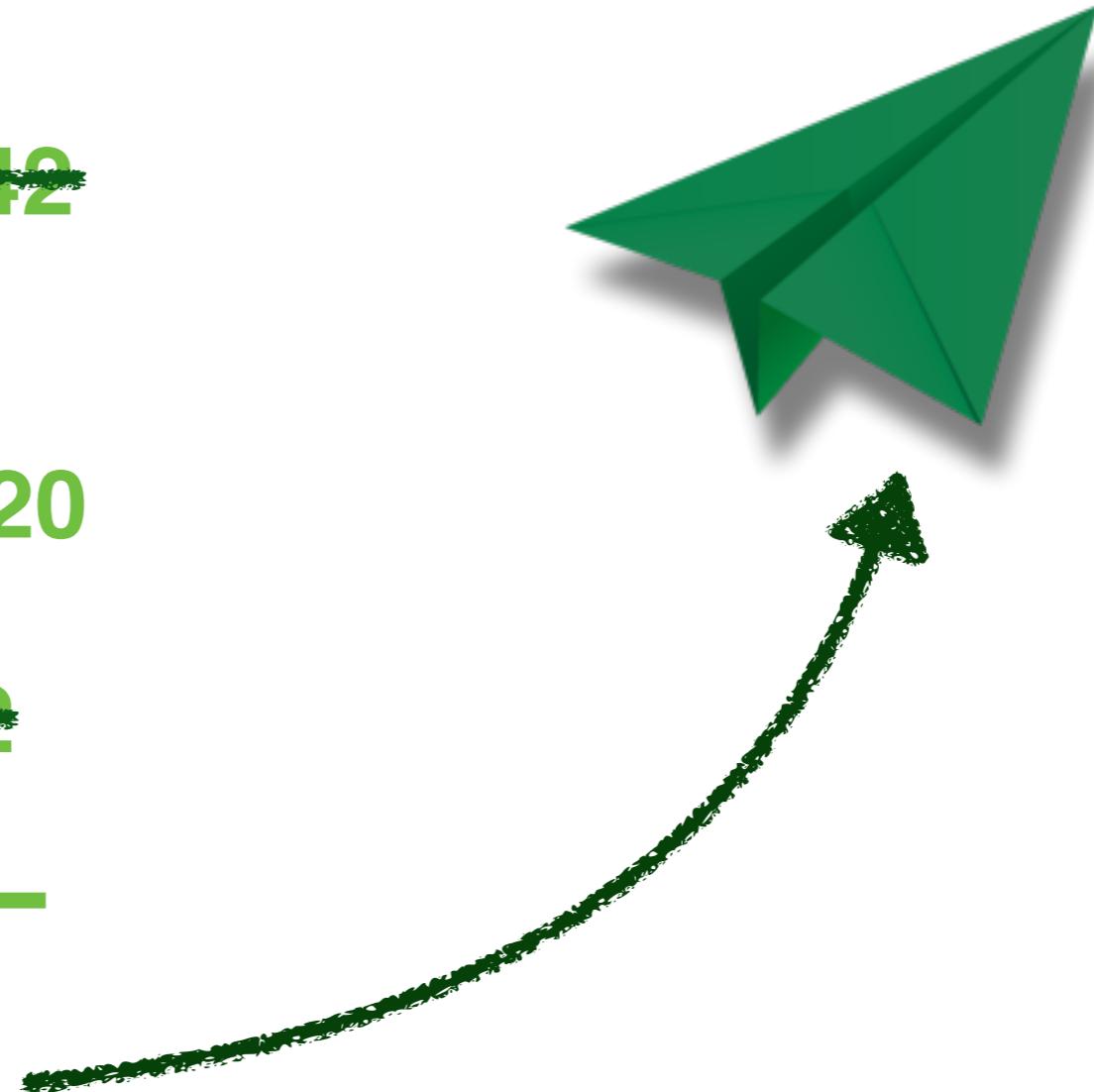
PROBLEM

LUNCH -\$5.49
COFFEE -\$3.49
MOVIES -\$11.20
COFFEE -\$3.89
ICE CREAM -\$4.42
DINNER -\$7.79
COFFEE -\$4.89
BOWLING -\$10.20
KIT KAT -\$0.99
BRUNCH -\$11.42
BEER -\$4.00



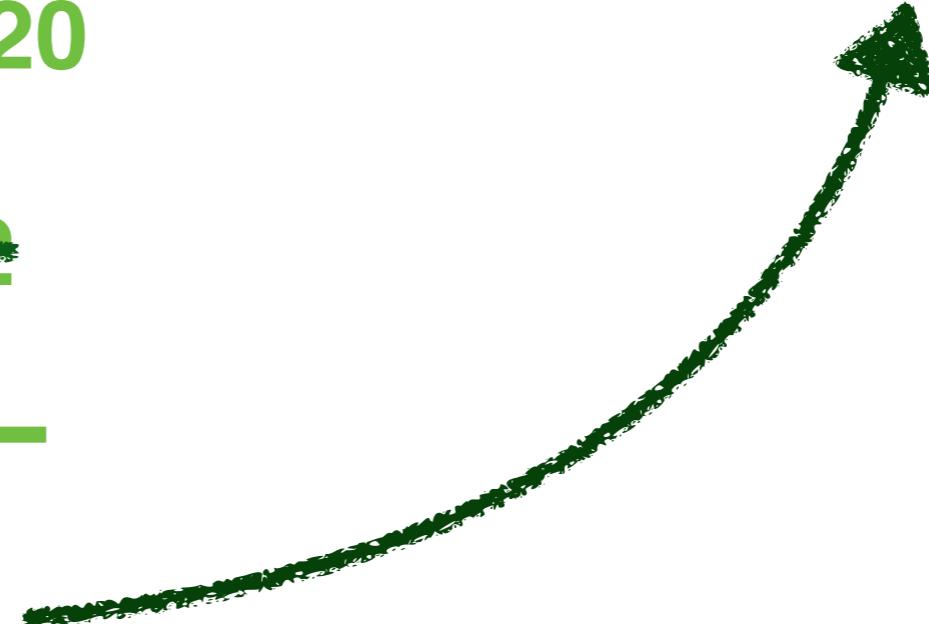
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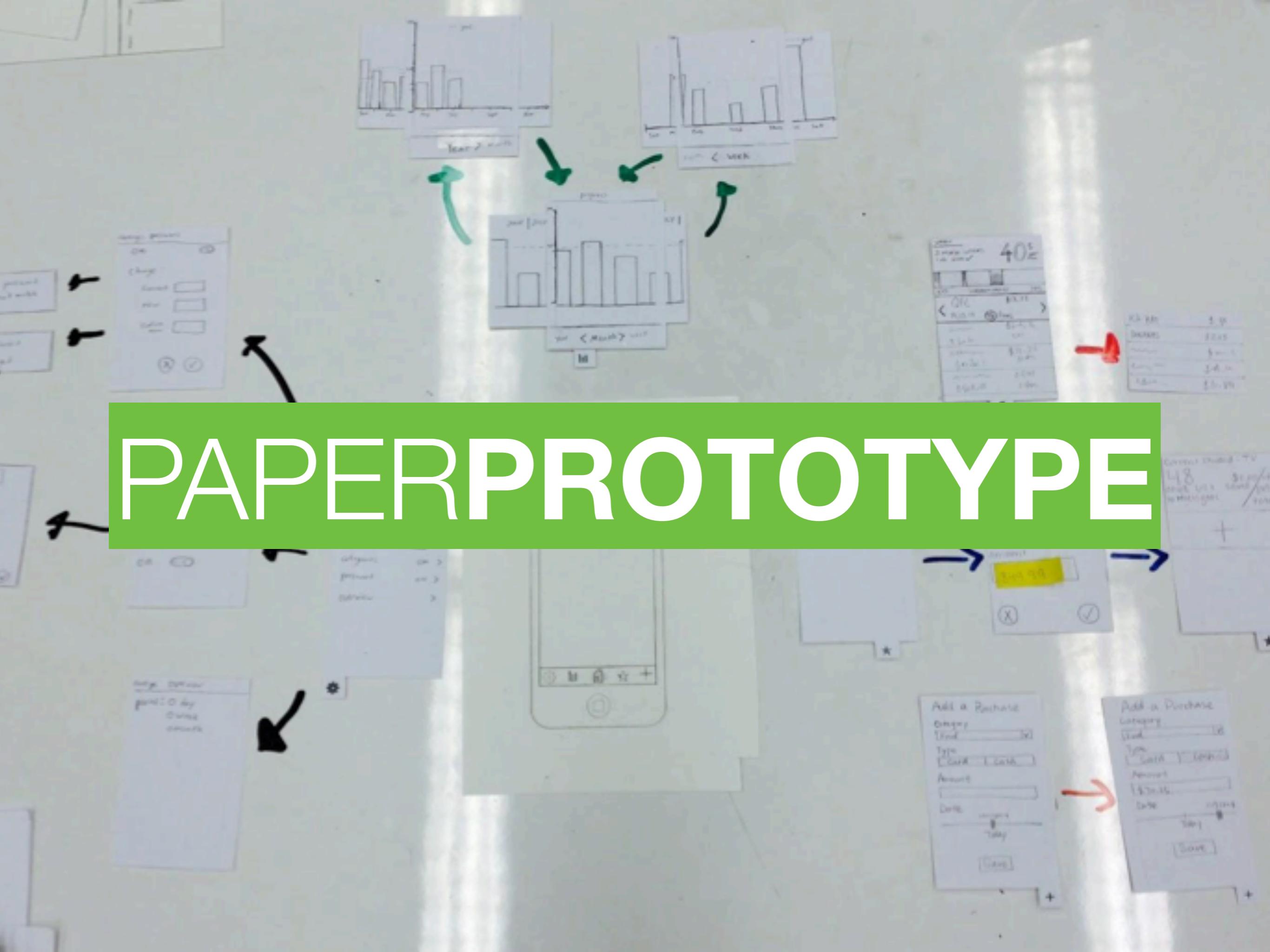


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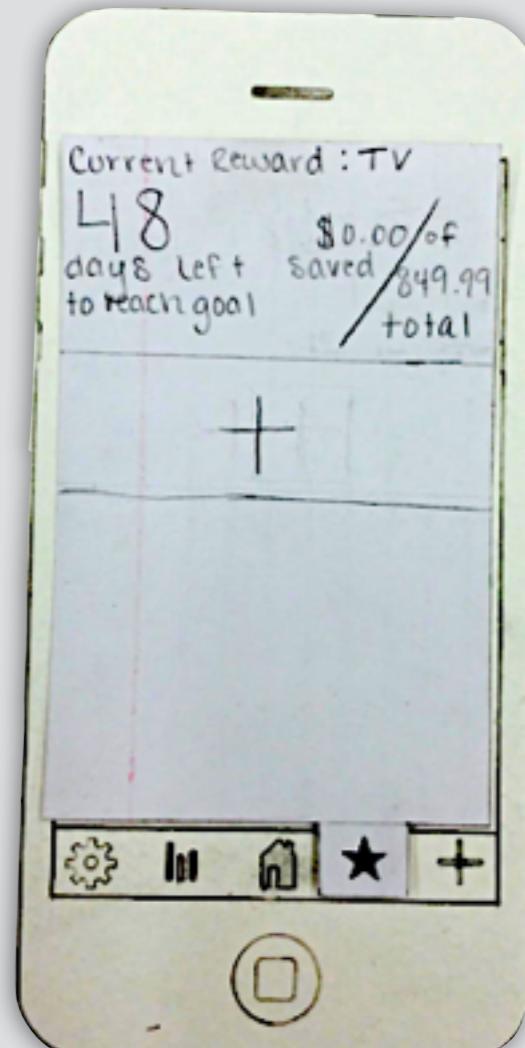
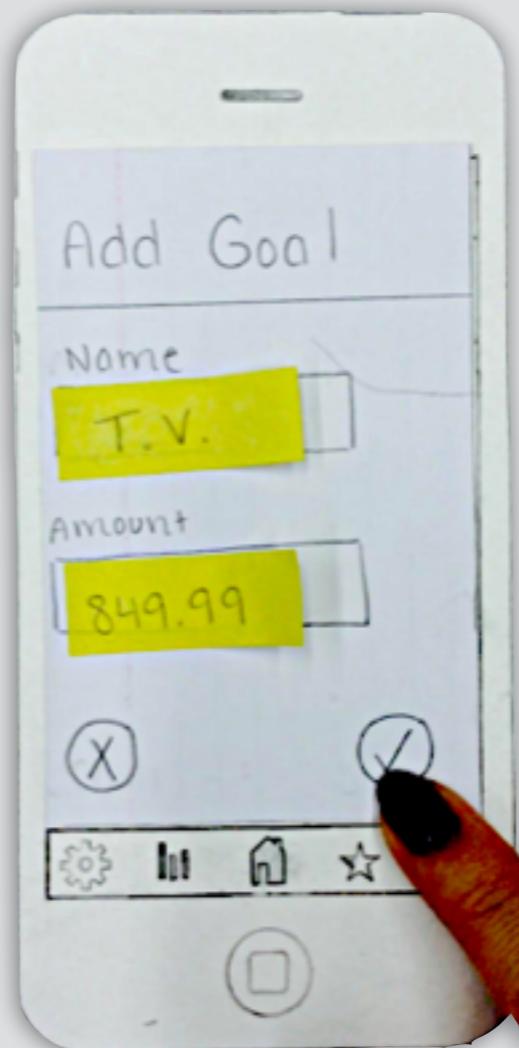
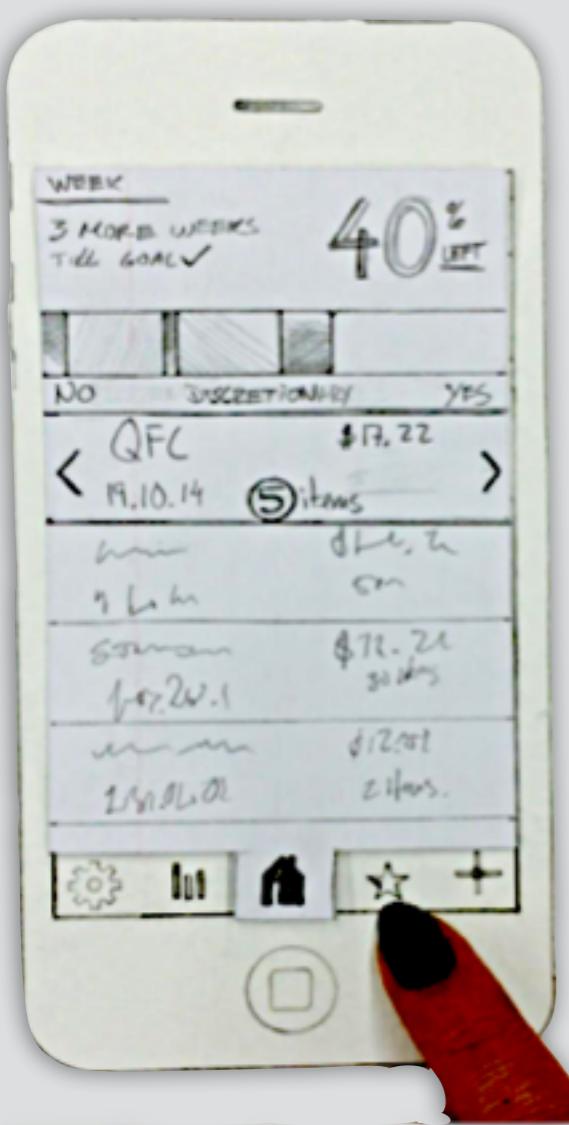
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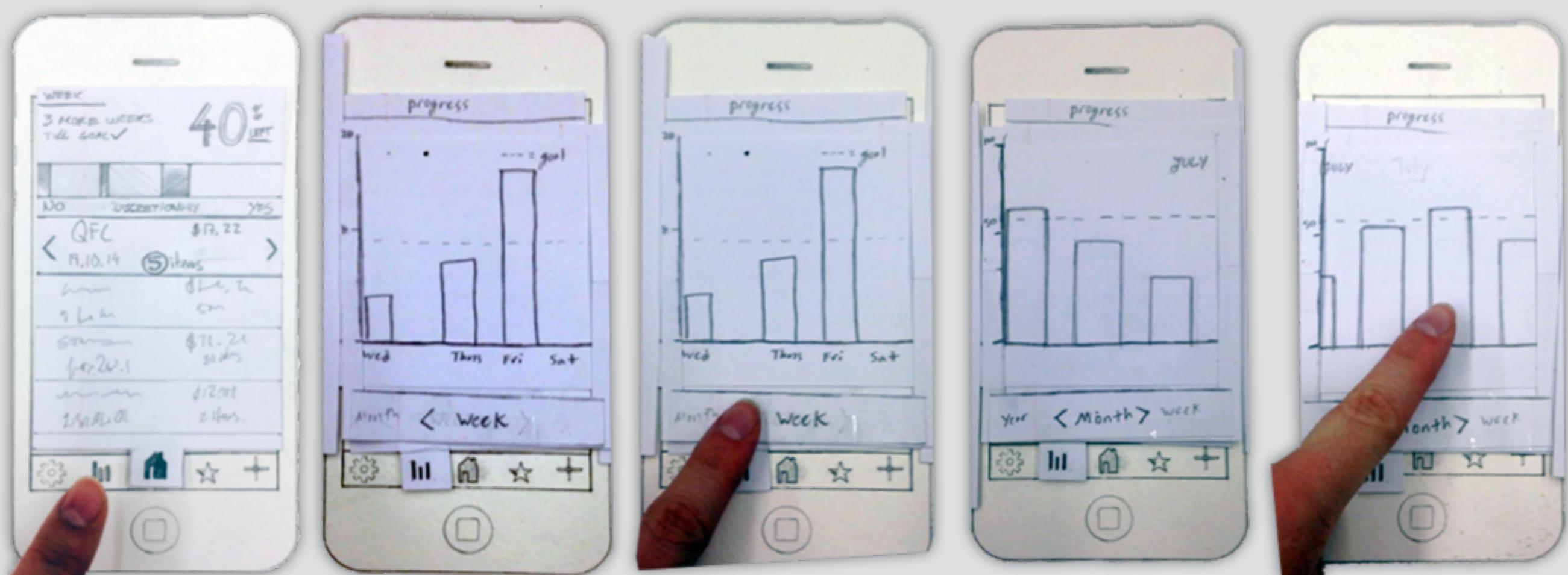
PAPERPROTOTYPE



ADD GOAL



REVIEW SPENDING



Allen Library **3** participants

Targeted students

Students typically have enough
money but not enough to do crazy
amounts of spending

TESTINGOVERVIEW

Allen Library **3** participants

Targeted students

Students typically have enough
money but not enough to do crazy
amounts of spending

TESTING PROCESS

Tasks we prompted for:

Add a goal: TV that cost \$849.99

Review spending from June

Designate spending as
discretionary

Add a purchase

TESTING PROCESS

Issues:

First participant was rushed

Our wording may have influenced actions.

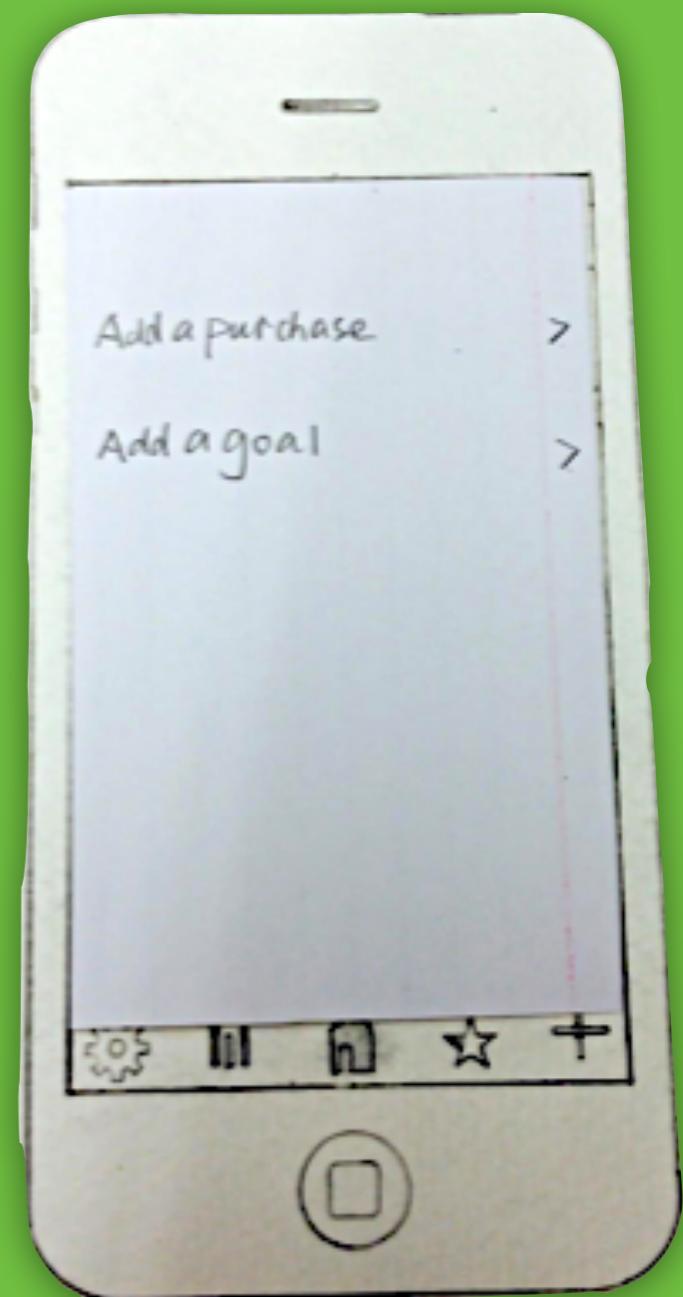
Purpose of app may have been unclear

TESTING RESULTS

Add Goal:

Tab simplicity was appreciated

Add goal confusion solved by word change and additional path



TESTING RESULTS

Review Spending:

Graph navigation issues

Wording change

Updated interactions

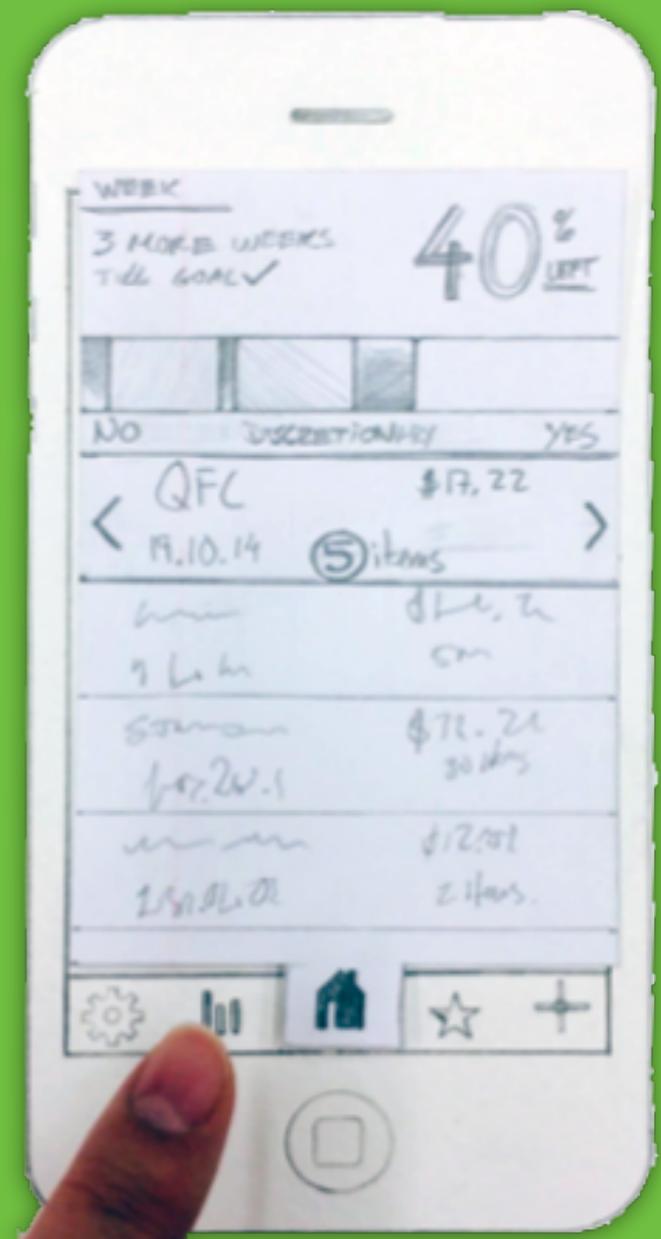
Tap between consecutive time periods



TESTING RESULTS

Home Screen:

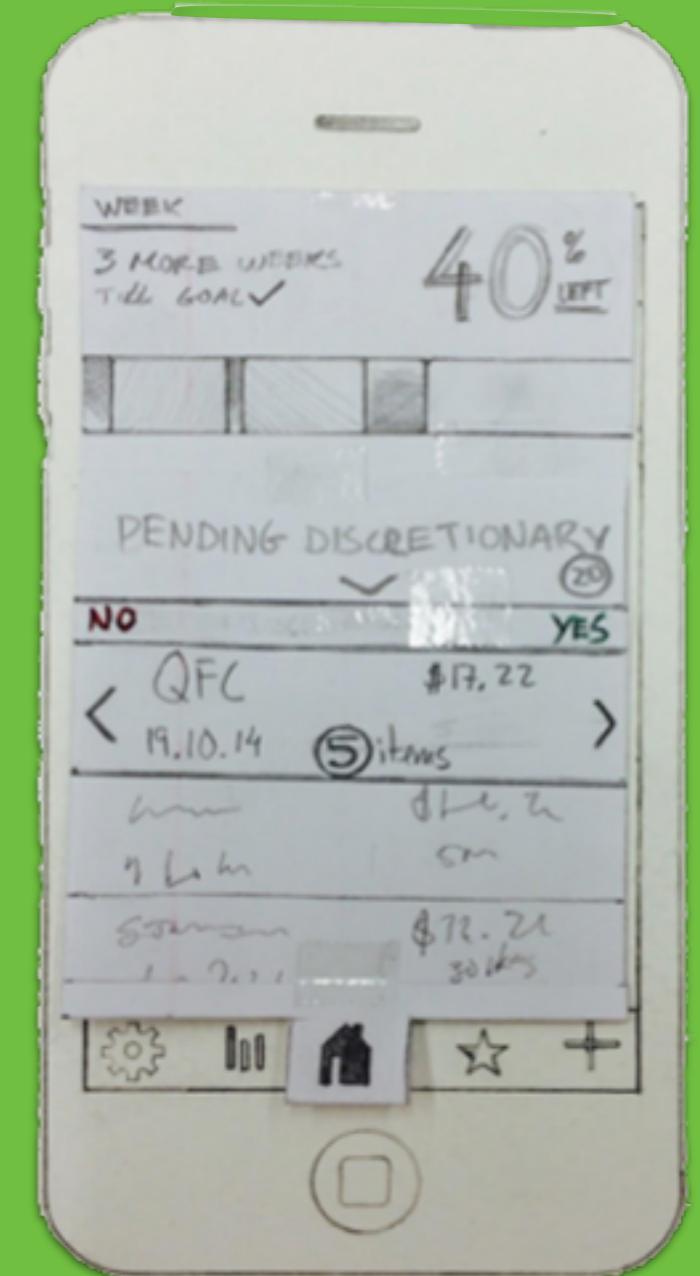
Confusion around
discretionary spending
designation action



TESTING RESULTS

Home Screen:

Made designate
discretionary
actionable

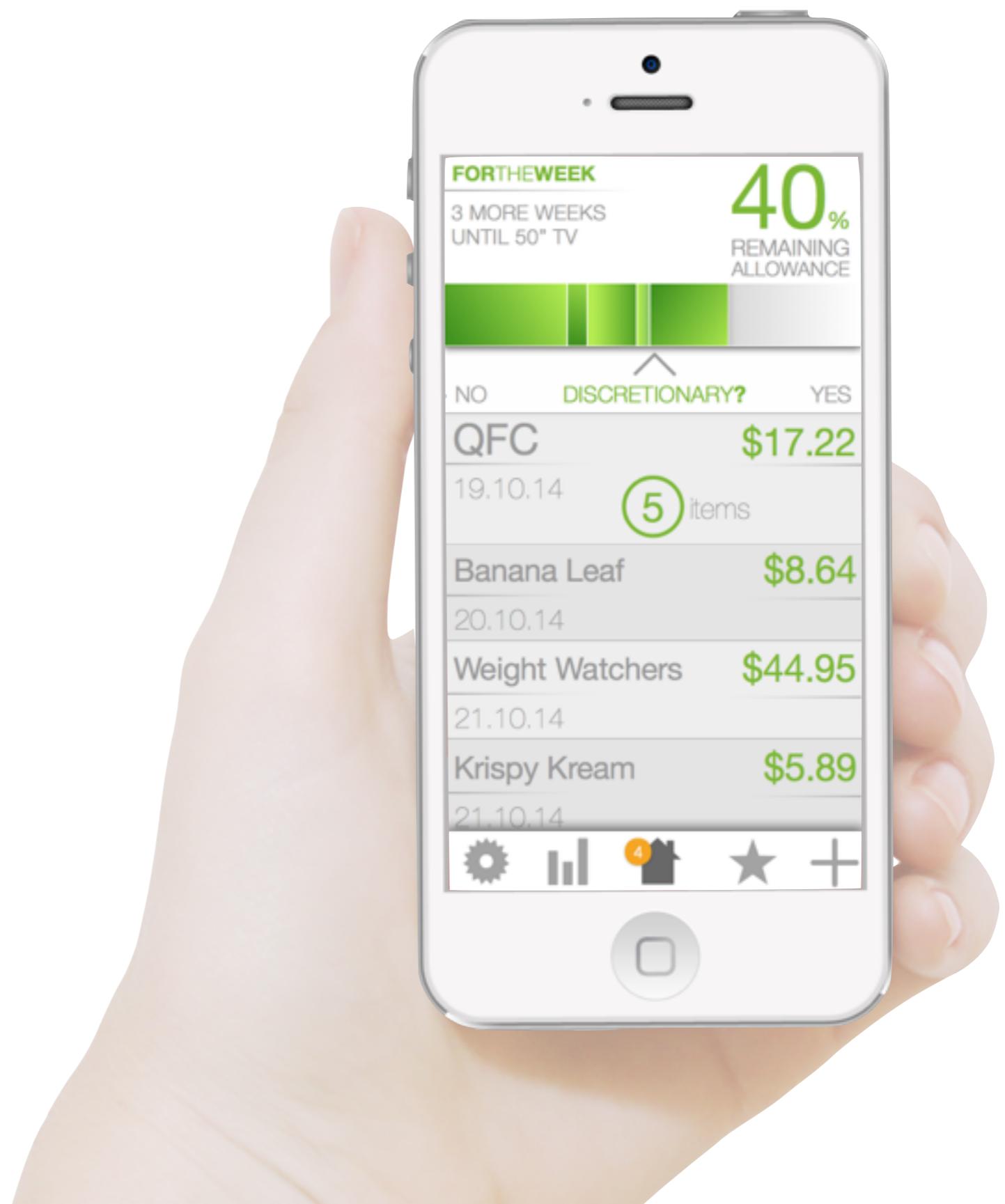


DIGITAL MOCKUPS

DESIGNATED DISCRETIONARY



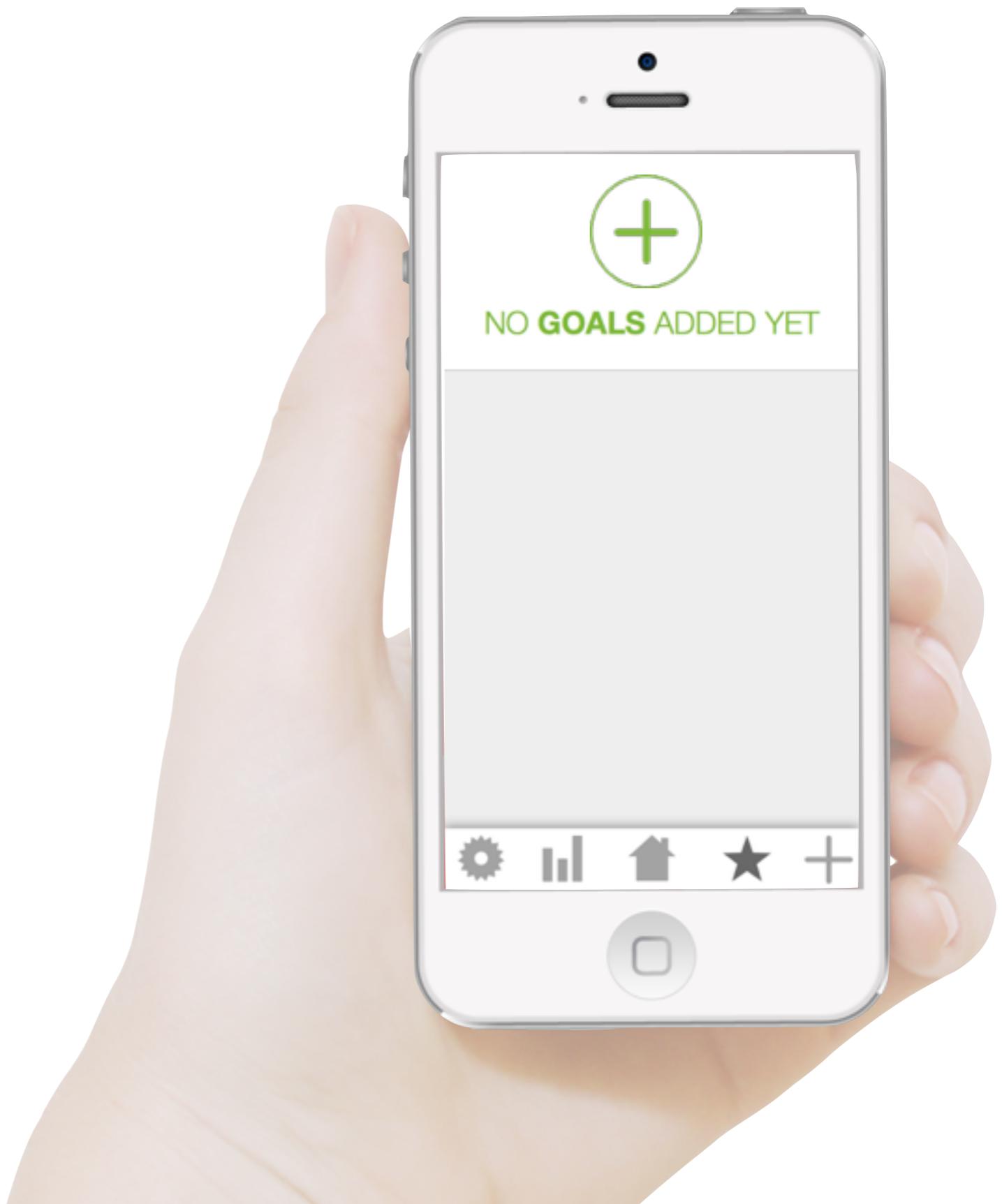
DESIGNATED DISCRETIONARY



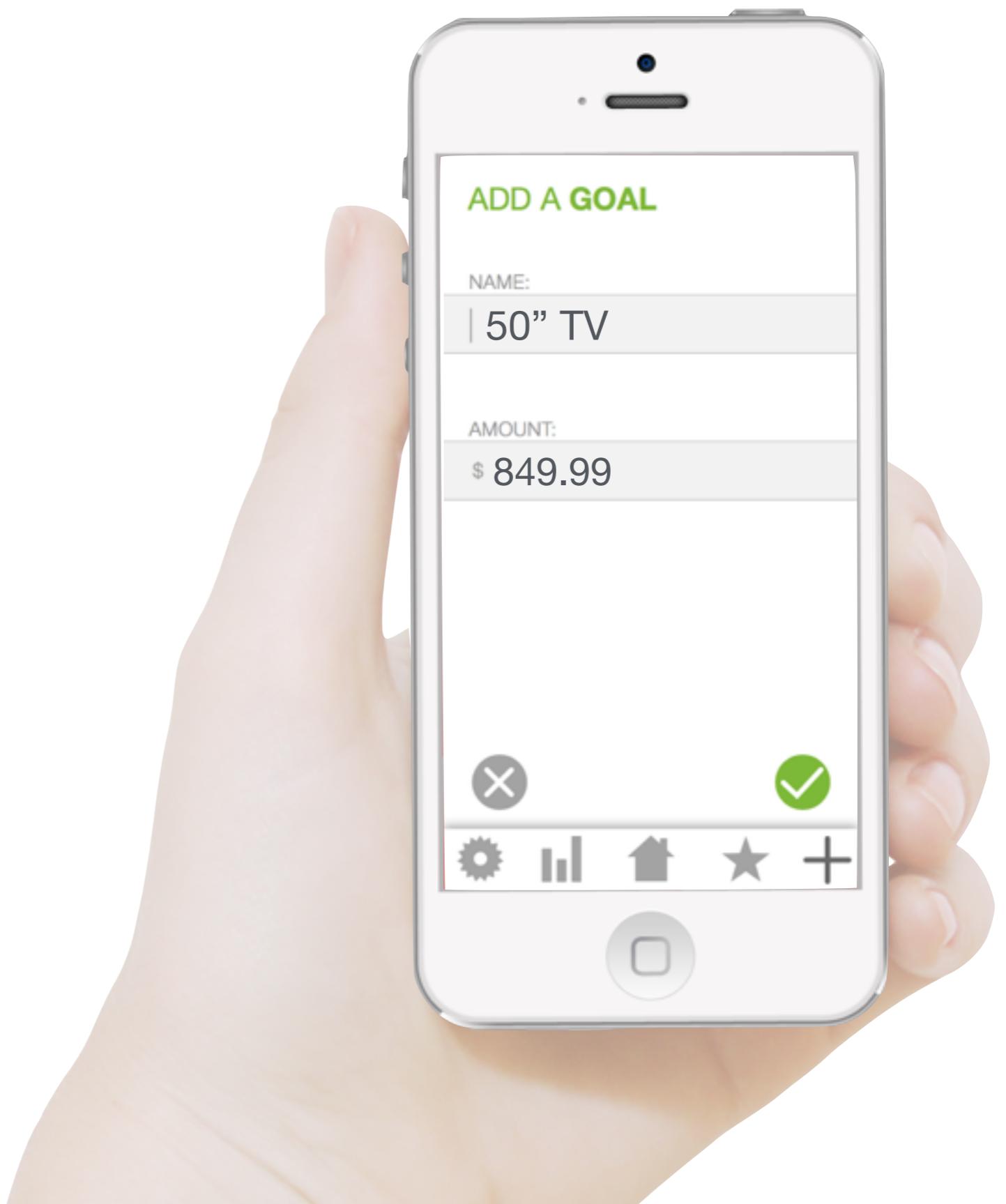
DESIGNATED DISCRETIONARY



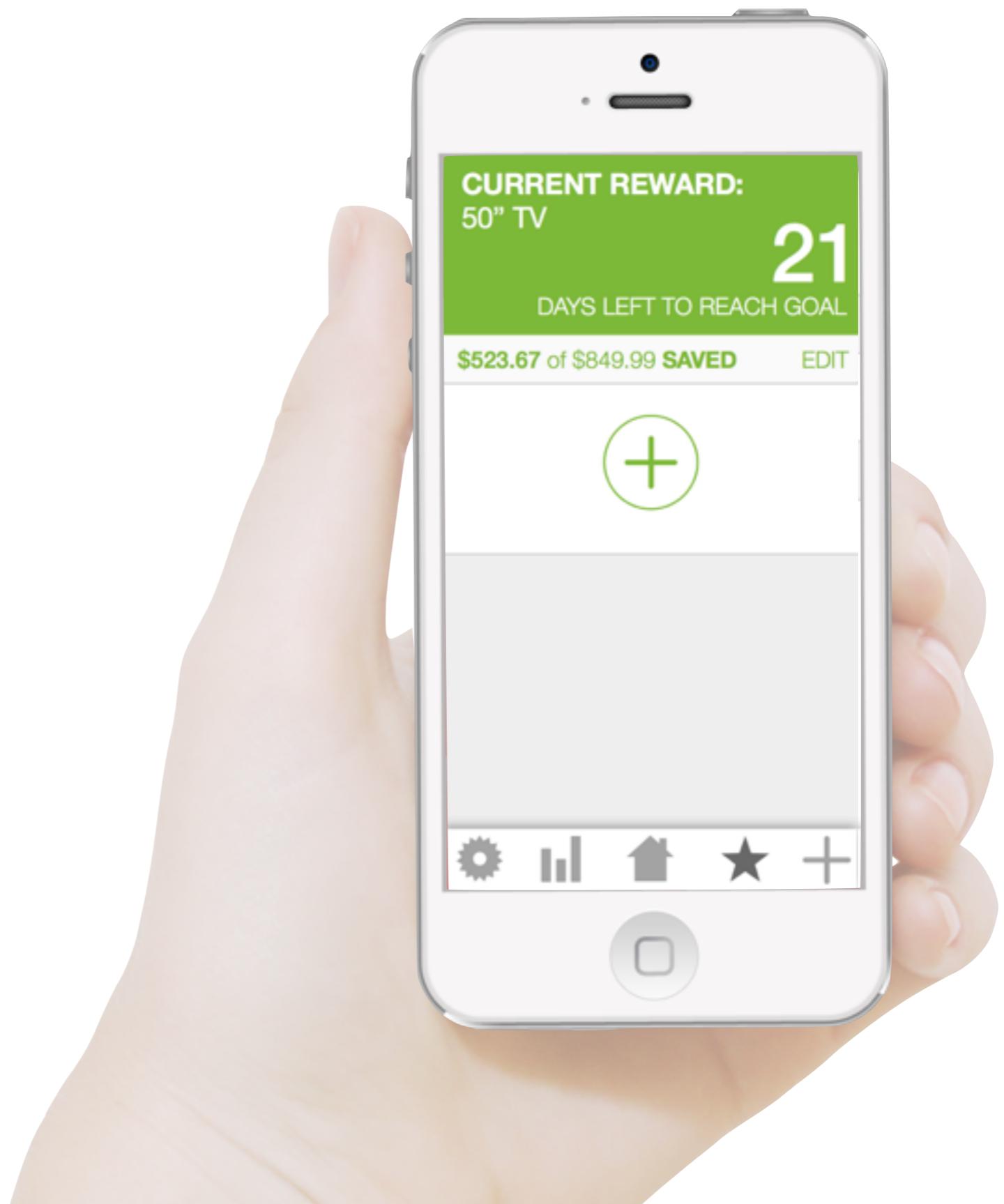
ADDGOAL



ADDGOAL



ADDGOAL



ADDGOAL



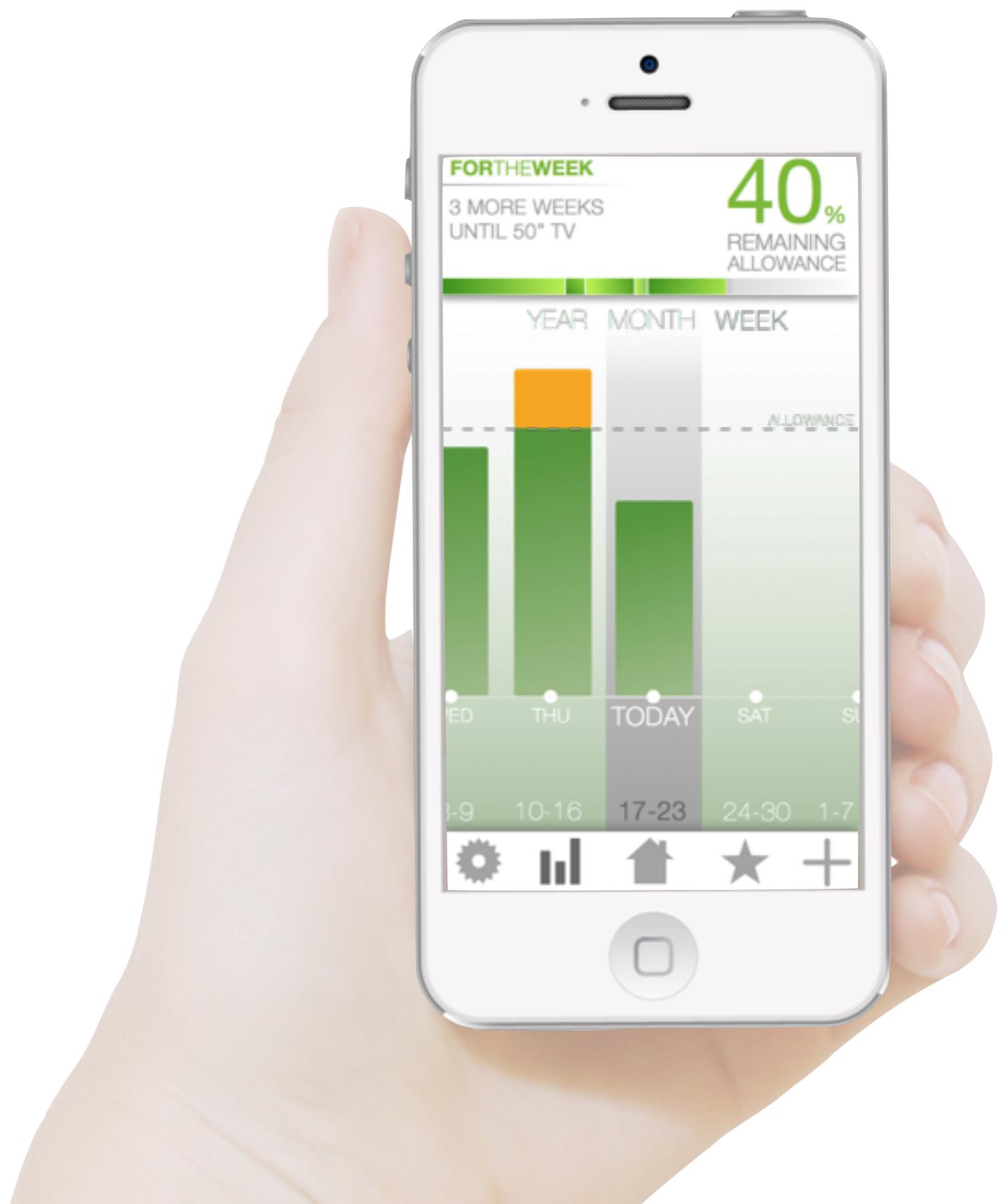
VIEW PROGRESS



VIEW PROGRESS



VIEW PROGRESS



VIEW PROGRESS



SUMMARY

Removed testers are key

Paper prototypes mean easy changes

Iterating between tests

Regular group meetings

KACHING

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