

# TOGLINE

ANDY BUTLER

GREG KIM

ALEXA MCLAUGHLIN

JEANNETTE YU

“ THE SECRET OF BECOMING A WRITER  
IS TO WRITE, WRITE AND KEEP ON WRITING. ”

-Ken MacLeod

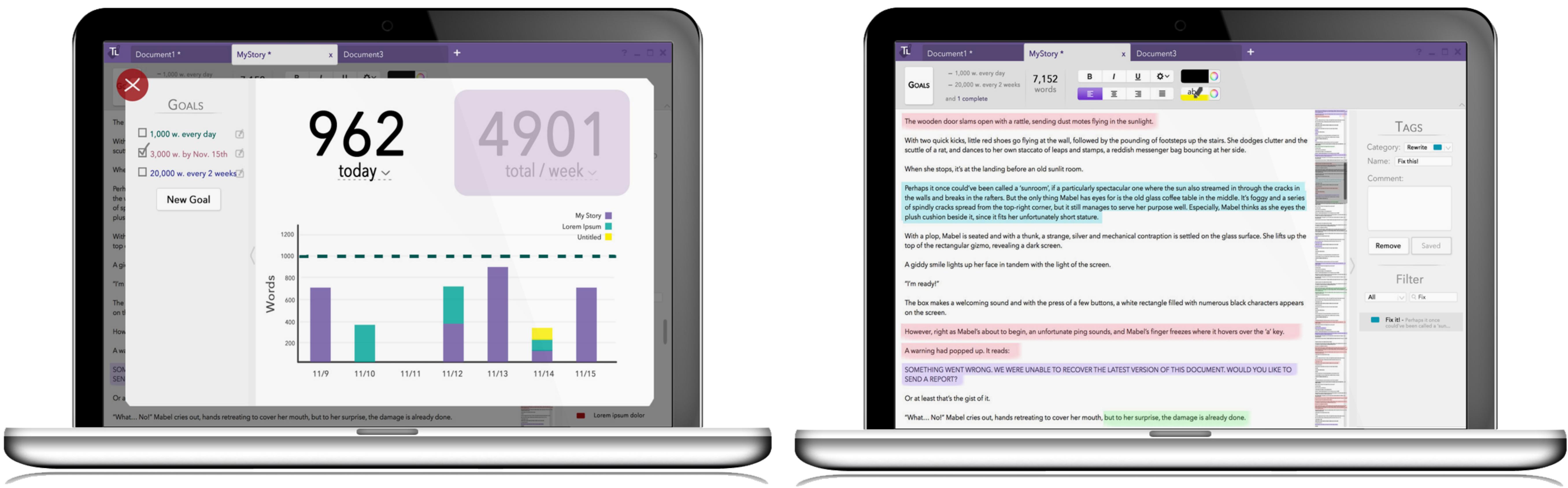
## PROBLEM

Creative writers often find themselves **struggling to continue their stories.**

## SOLUTION

A word processor that tracks progress and lets writers tag the pieces of their story so they can **stay focused on writing.**

## FEATURES



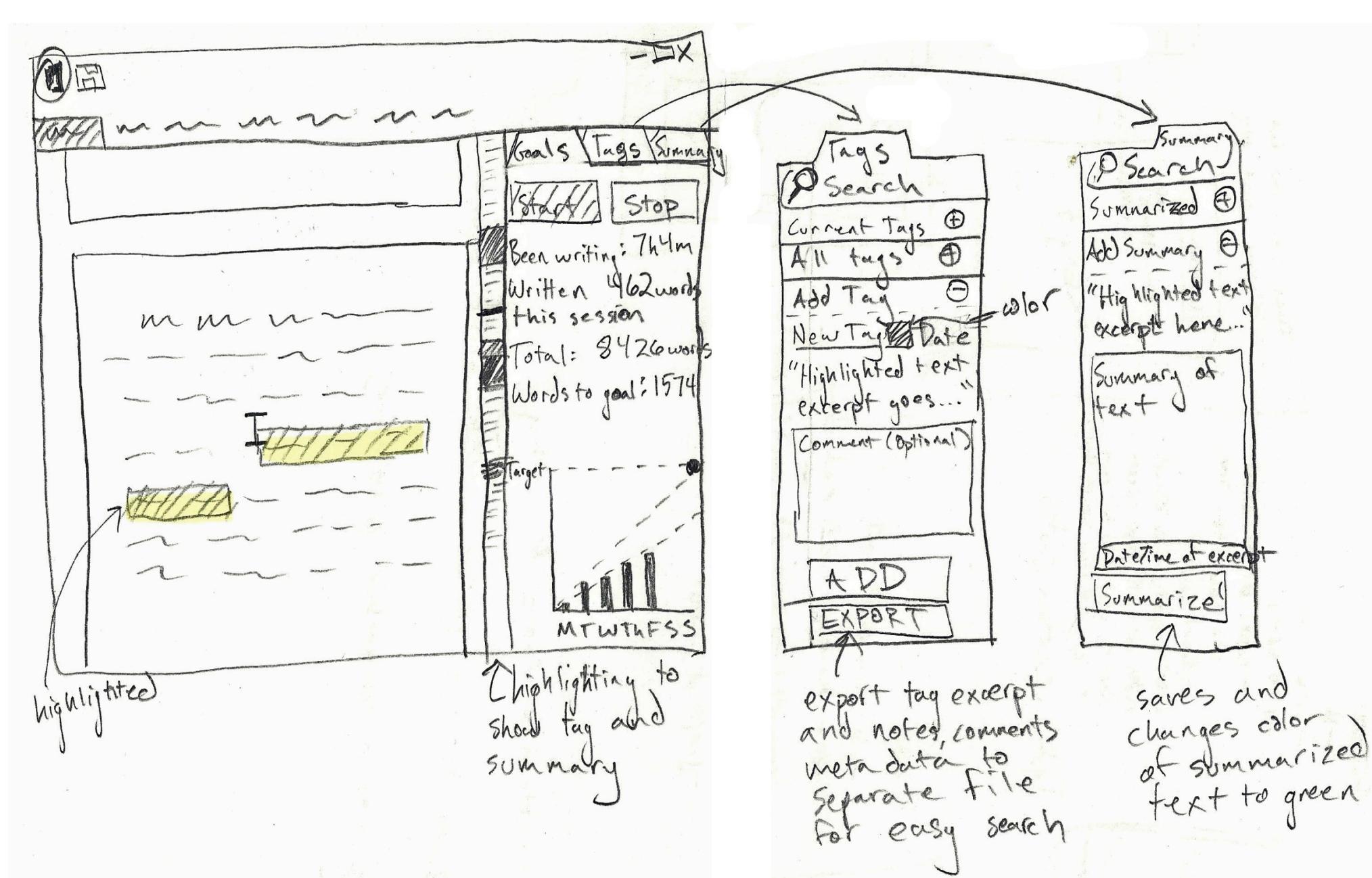
### - TRACKING PROGRESS -

Goals and tracking keep writers accountable

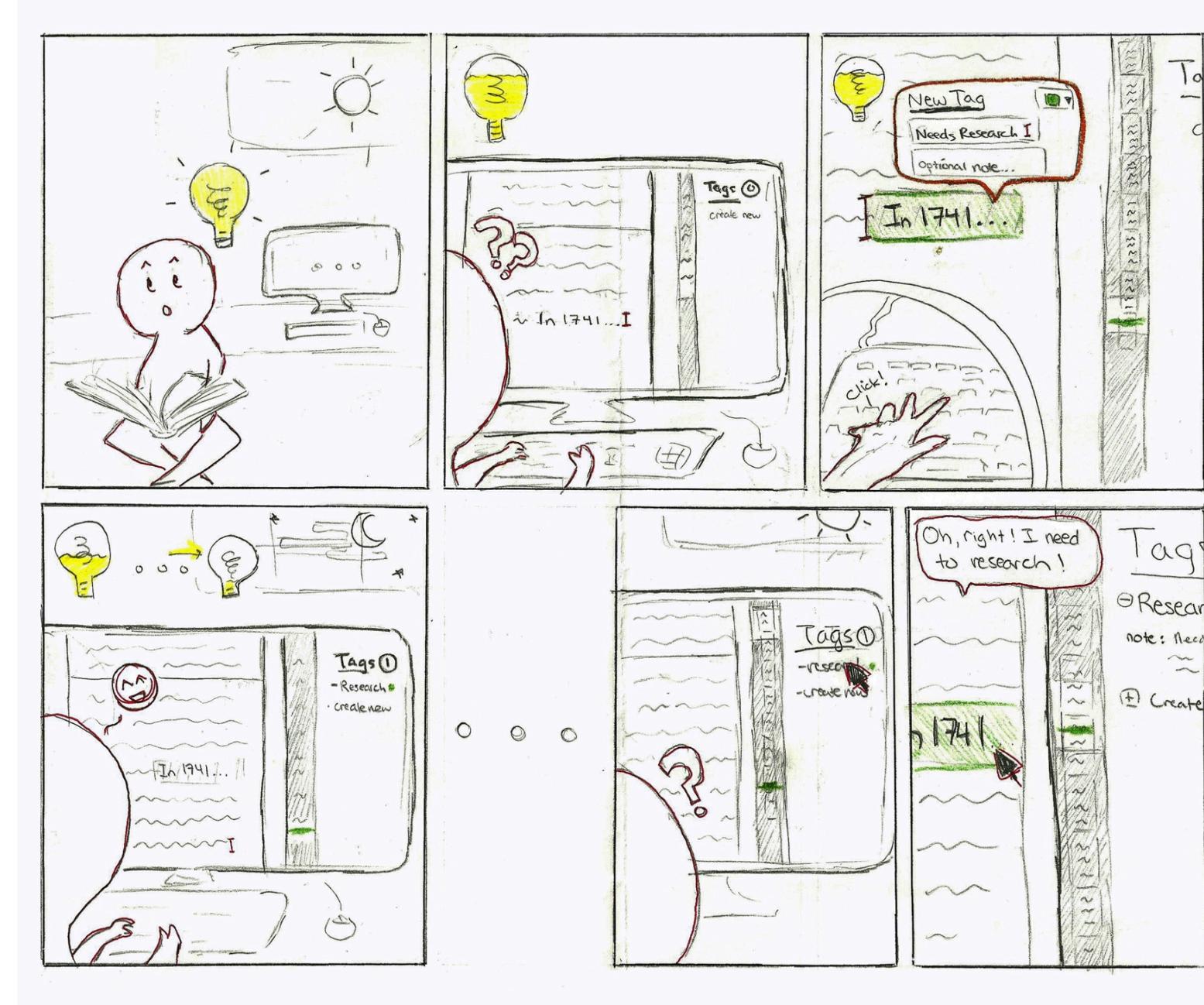
### - TAGGING SECTIONS -

Tags provide seamless transition back into writing

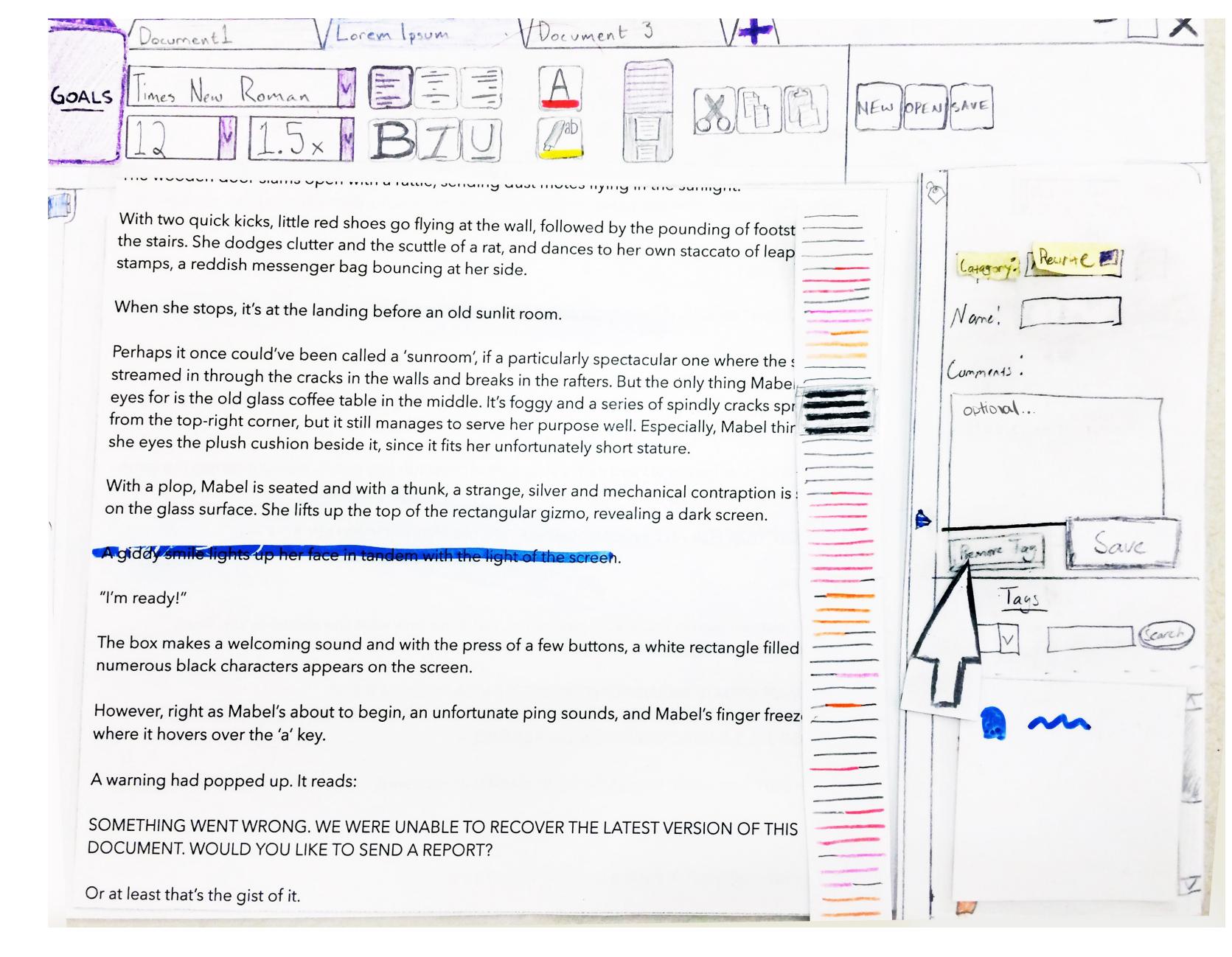
## DESIGN PROCESS



### - SKETCHING -



### - STORYBOARDING -



### - PROTOTYPING -



<http://bit.do/cse440-tagline>

CSE 440 - FALL 2015