

BOOKWURM

reading in the digital age

PROBLEM

Finding appropriate times to read with limited distractions can be difficult and keeping track of what to read next can distract from the reading experience



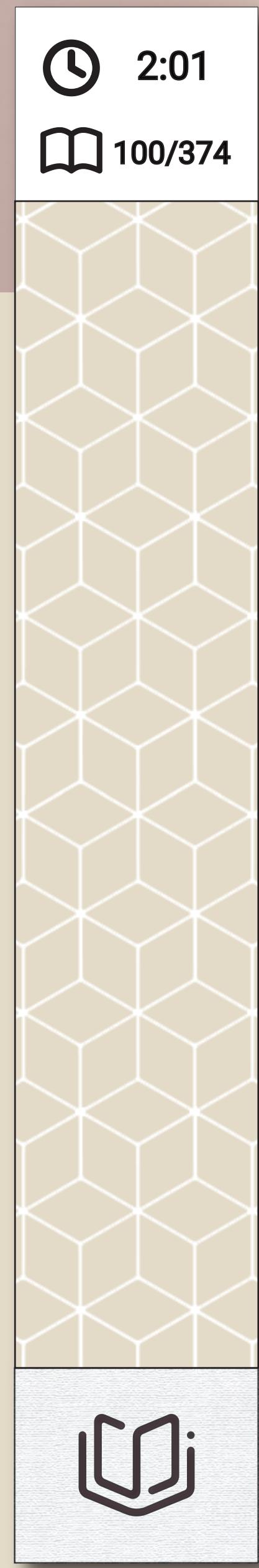
VALUE PROPOSITION

BookWurm allows you to track your reading to help you figure out the best times to read and includes a goal tracking system with suggestions to help decide what to read next

FEATURES

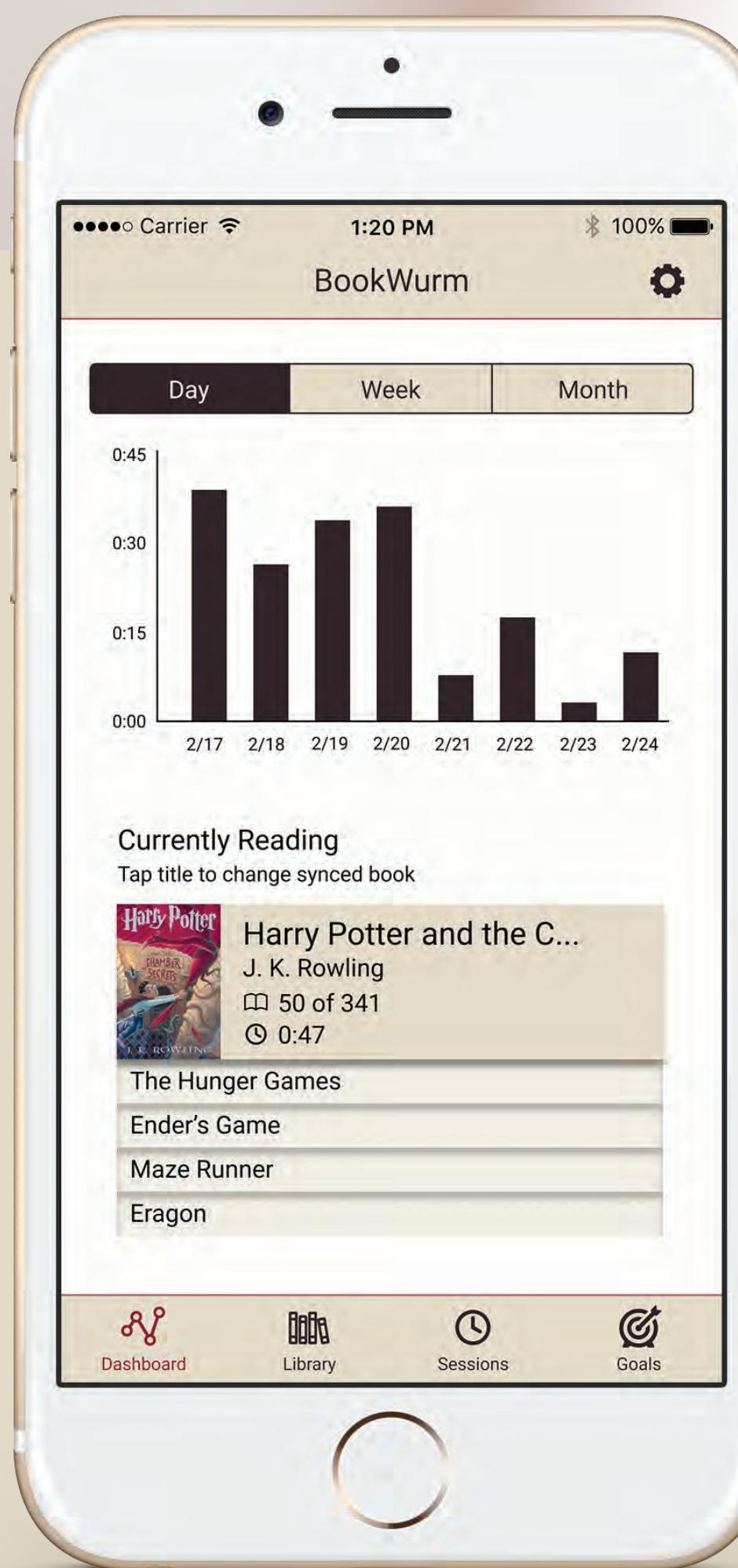
The Smart Bookmark allows you to:

Track your progress without pulling out your phone

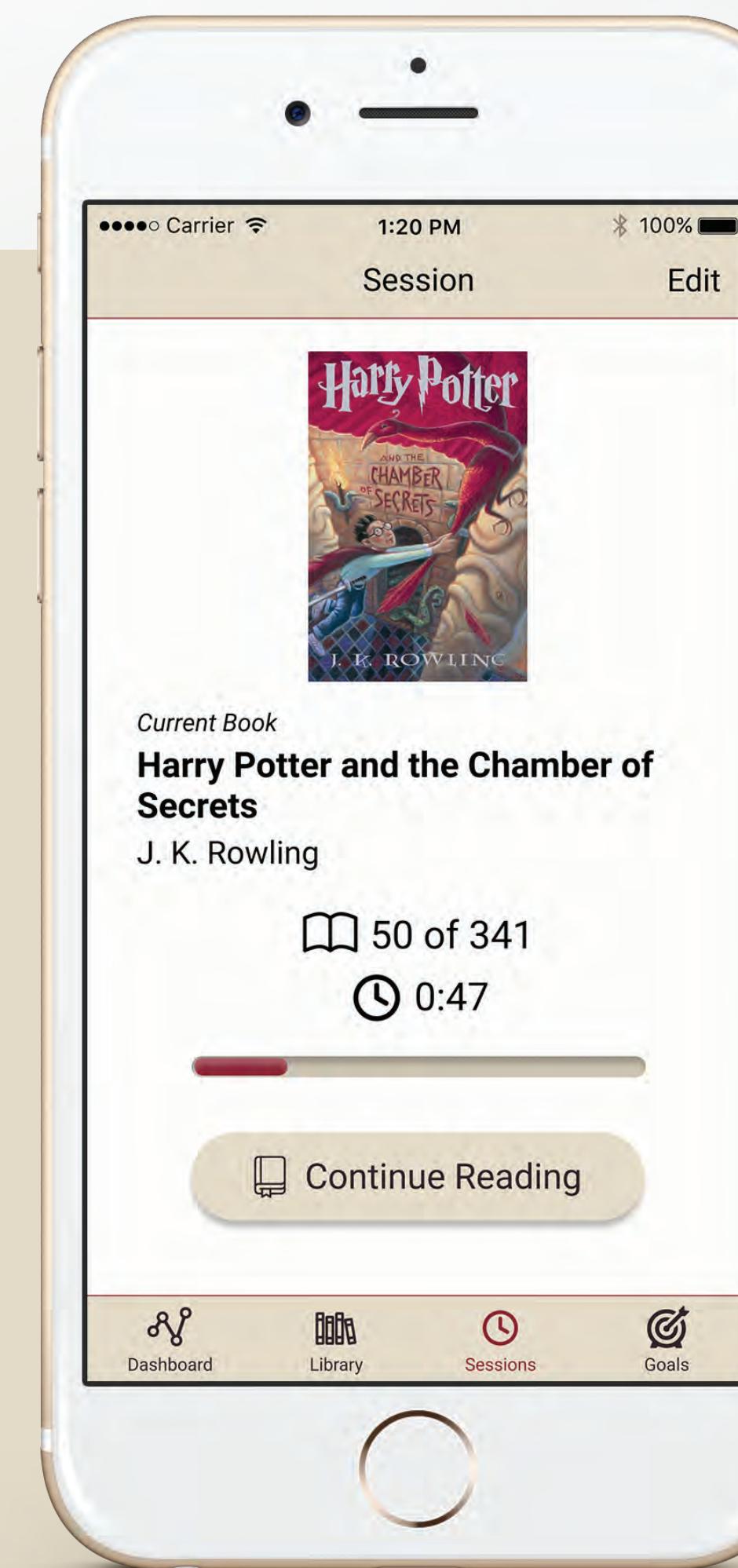


Wrap it around your wrist for convenience and registers wrist gestures to track pages

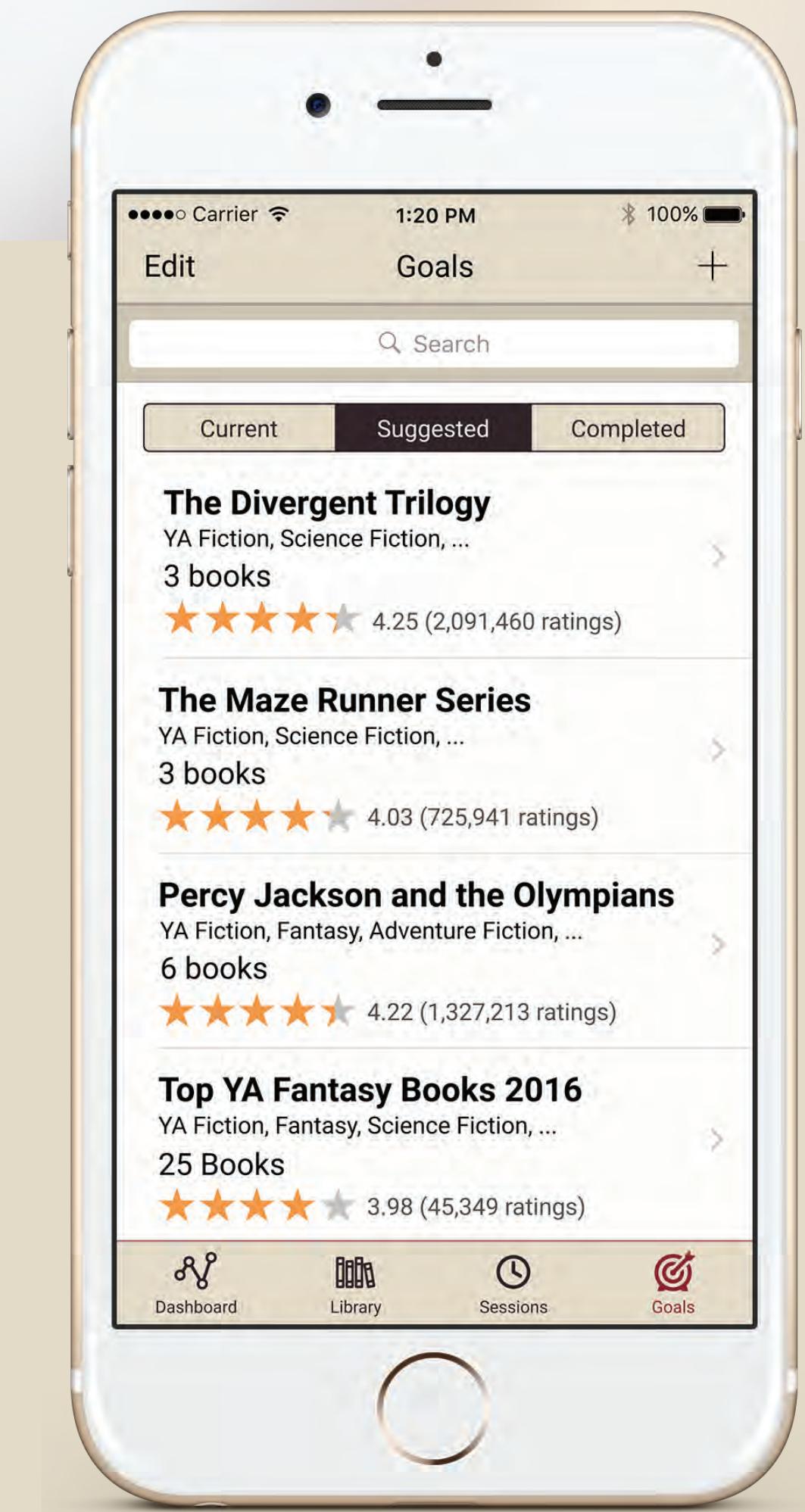
Auto starts a session when placed on your wrist and stops when you put it back inside the book



Change the book you want to read with a single tap

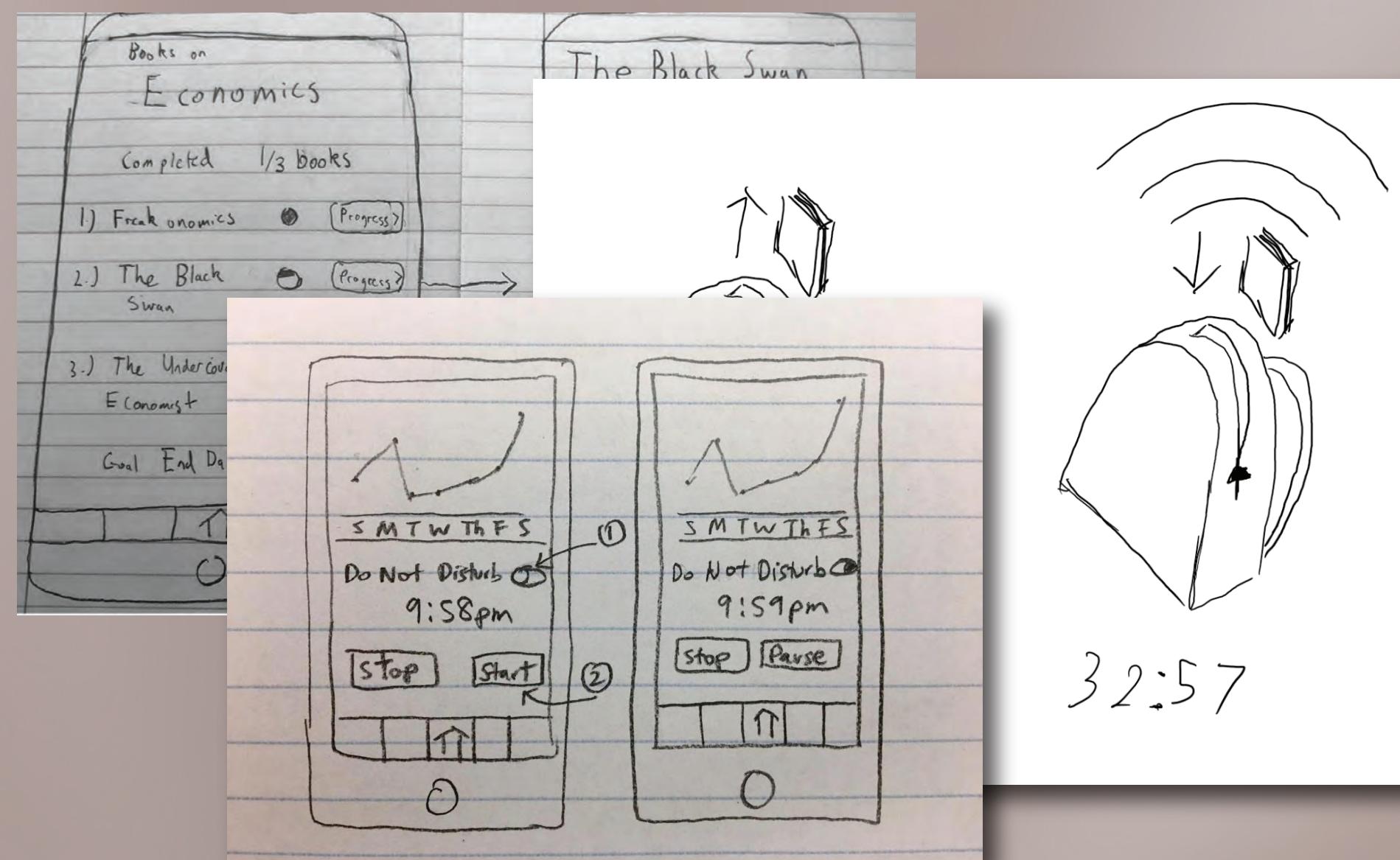


Track the progress of the books you read with ease



Find out what others are reading and discover new worlds today

DESIGN PROCESS



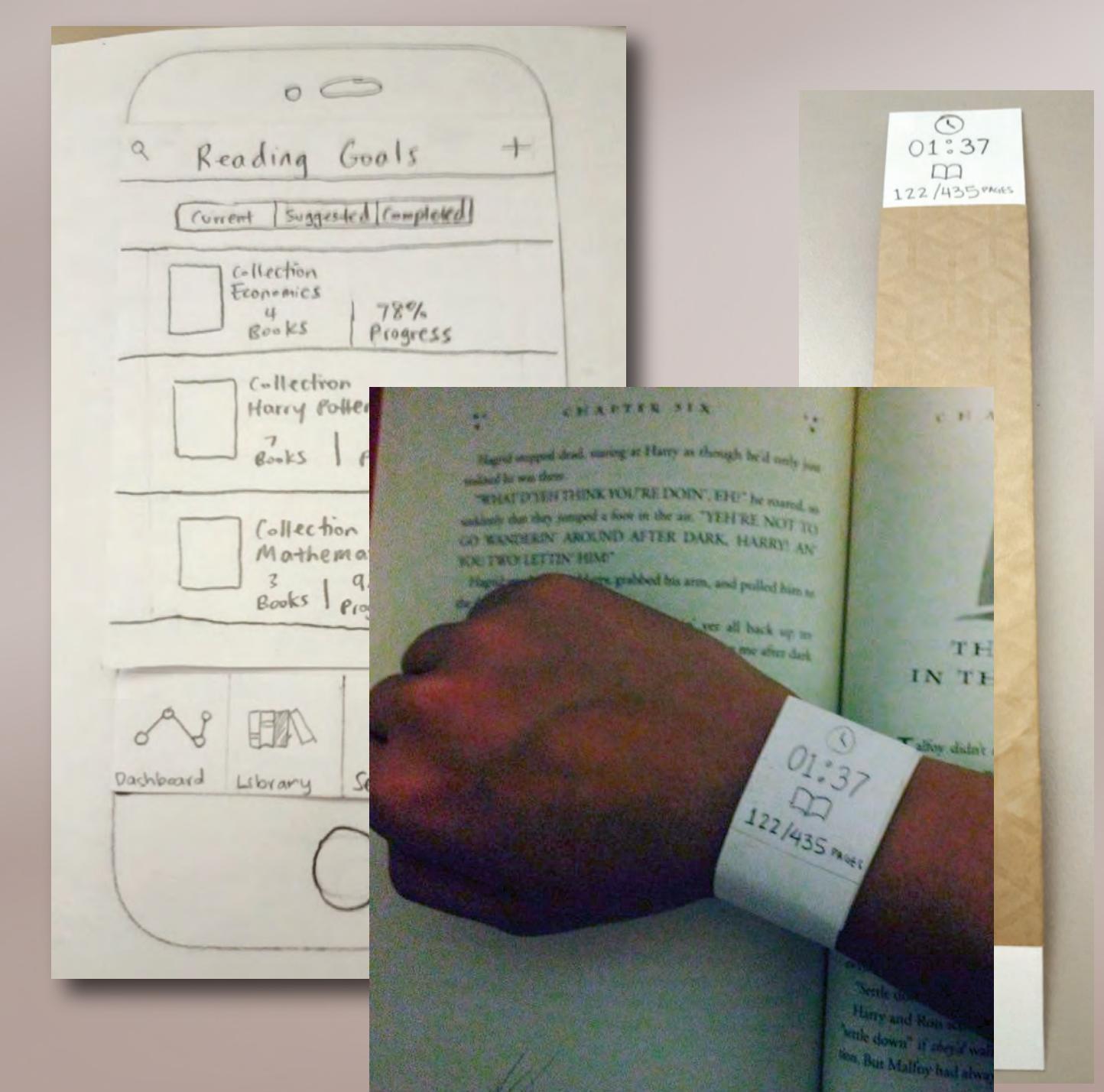
Sketches

Used for the exploration of our design space to help us find the best idea that was easy for people to use



Storyboards

Created to help us gain a better understanding of the people who will use our app



Paper Prototypes

Allowed us to test our ideas and get feedback in order to improve our design