

VETERIST

SUPPORT ★ OUR ★ HEROES

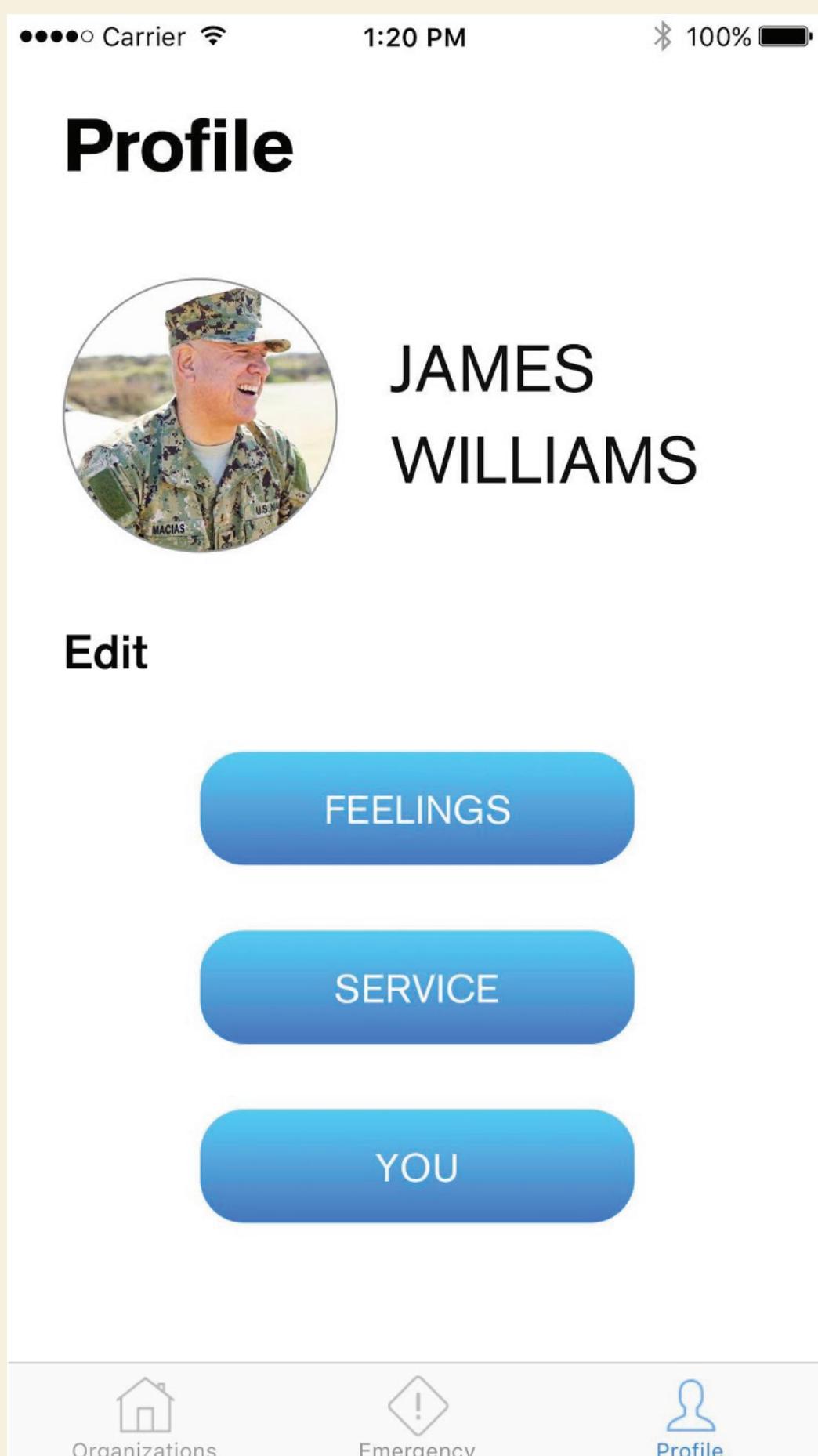
PROBLEM

Many veterans with PTSD are unable to access the right resources based on individual needs. They need help from people who really understand what they went through.

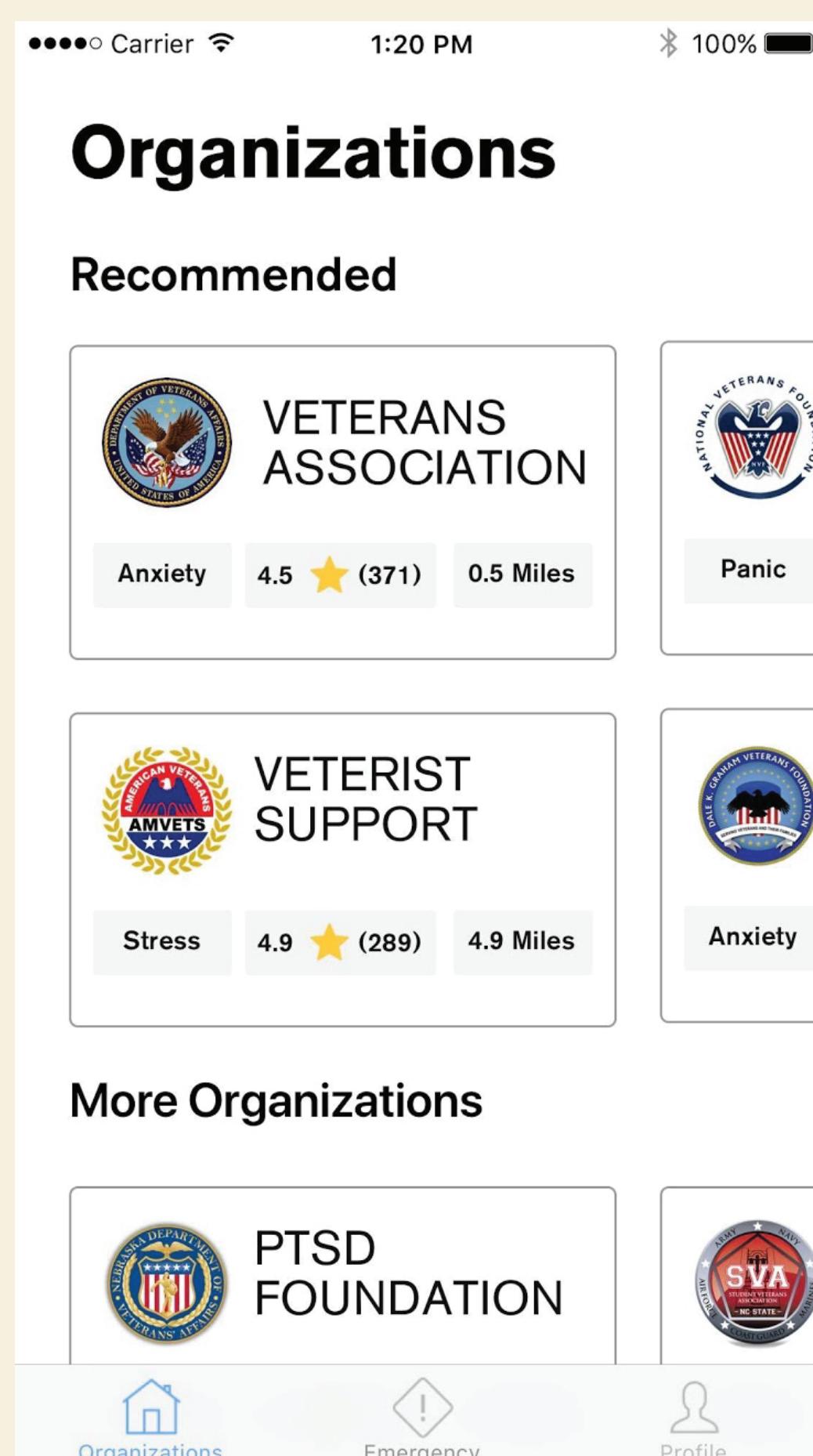
VALUE PROPOSITION

A mobile application that supports them on an as-needed basis by finding the organizations and people best suited to them based on symptoms and personal information (past experiences, hobbies, etc.). They can also get On-Demand support by talking to someone immediately when they are experiencing particularly severe symptoms.

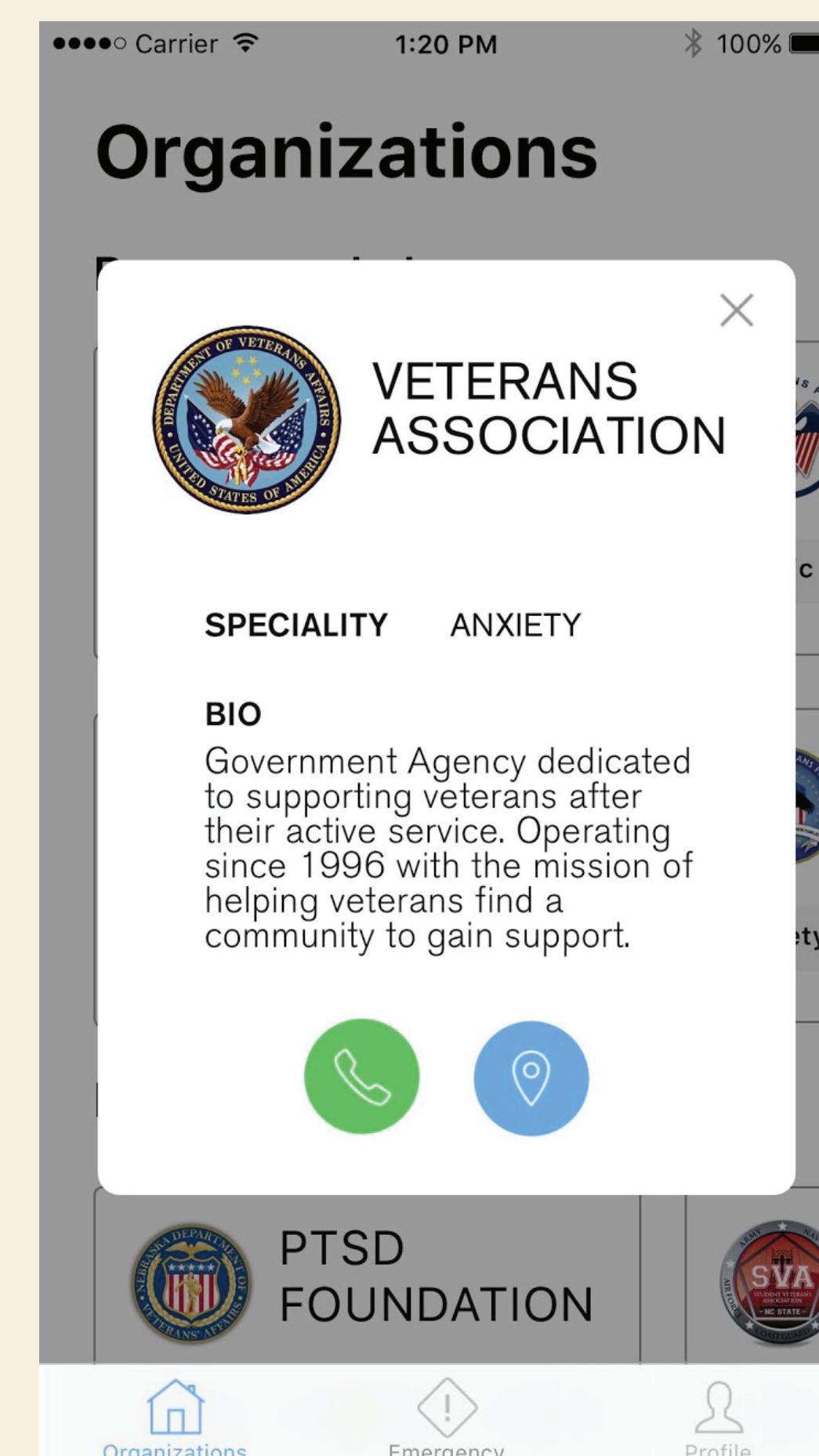
FEATURES



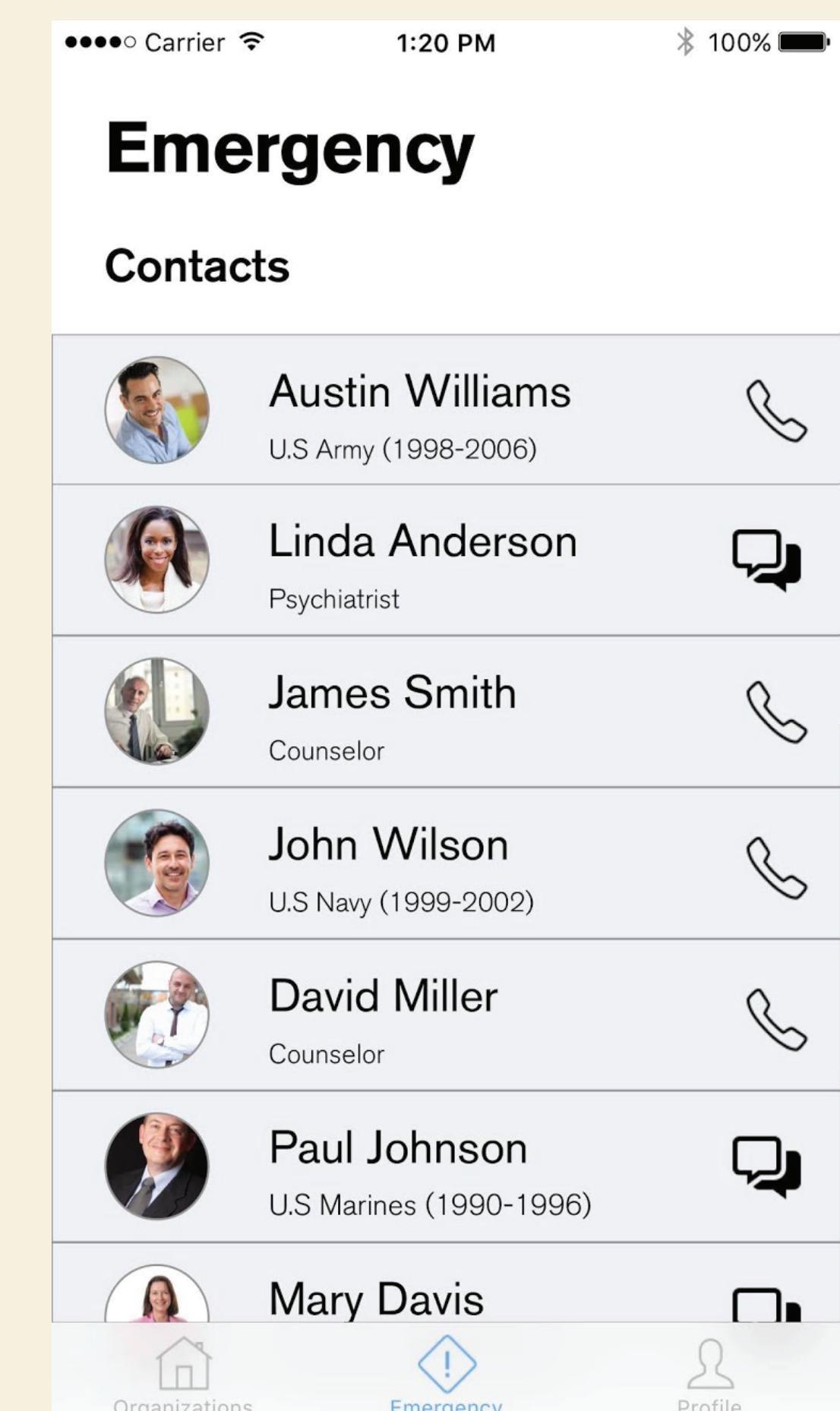
Records users' past experiences and personal data



Recommends orgs that are best suited to users based on individual needs and data



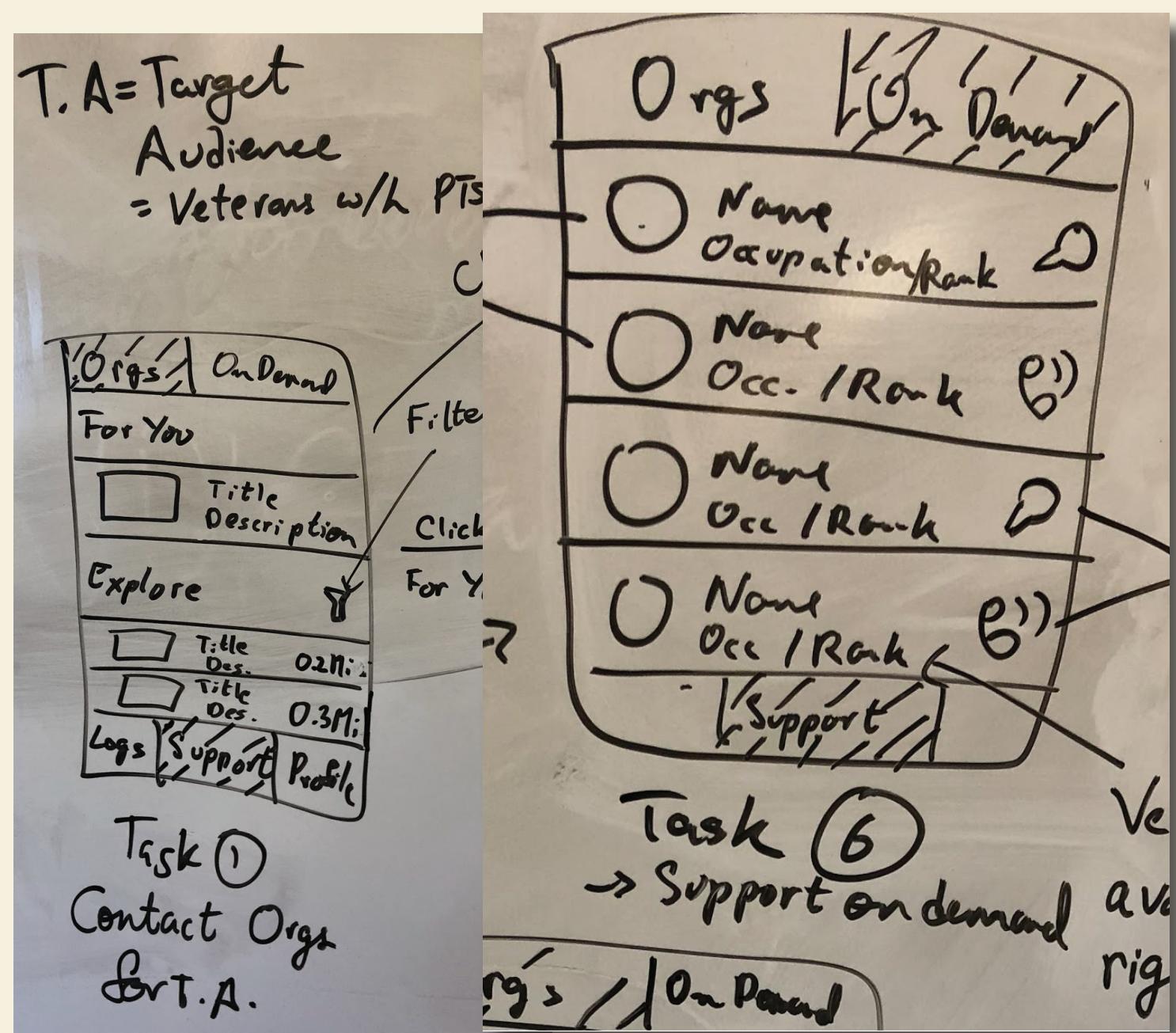
Provides immediate on-demand support when experiencing severe symptoms



Shows information and contacts of organizations

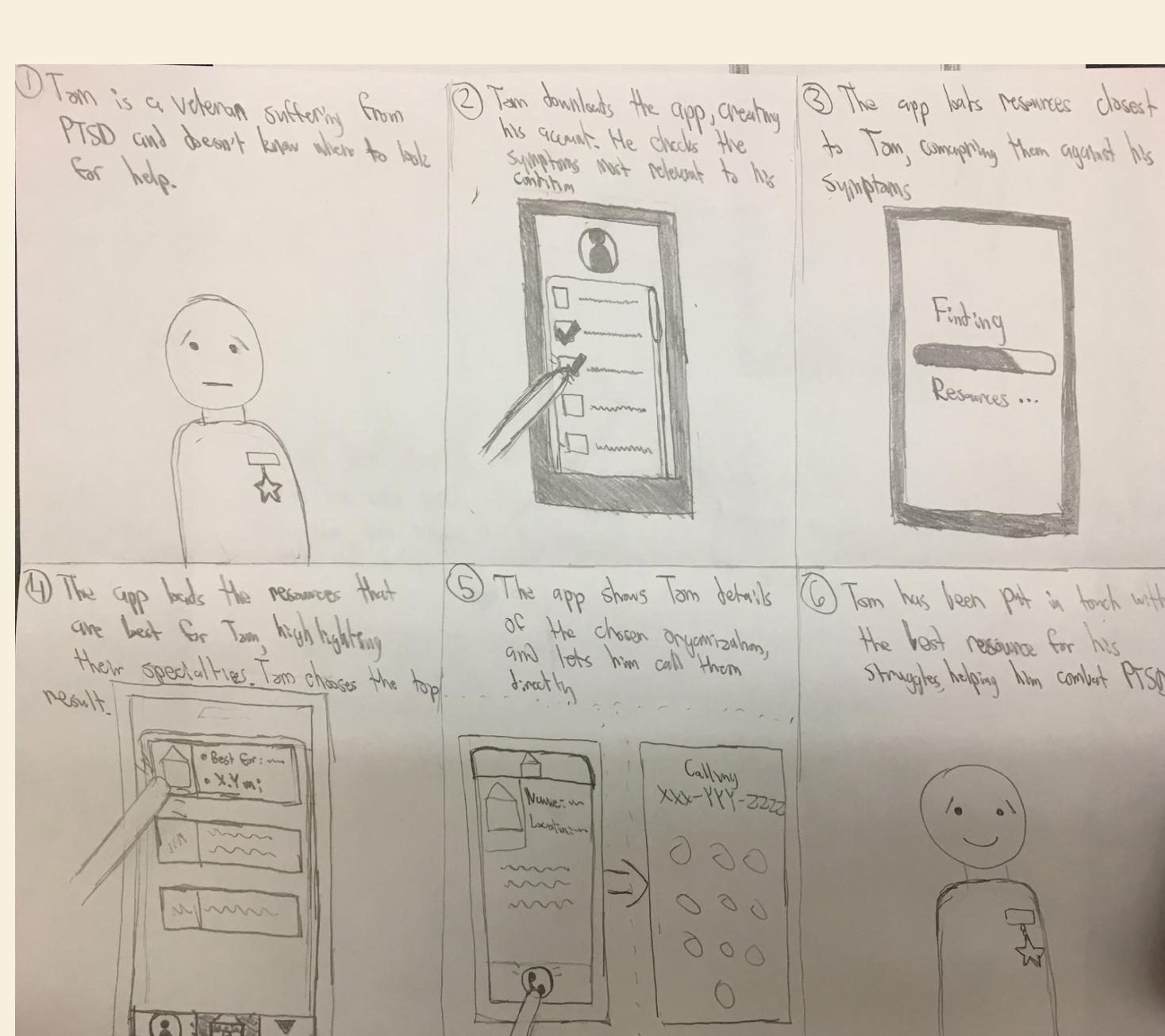
PROCESS AND ITERATION

Sketches



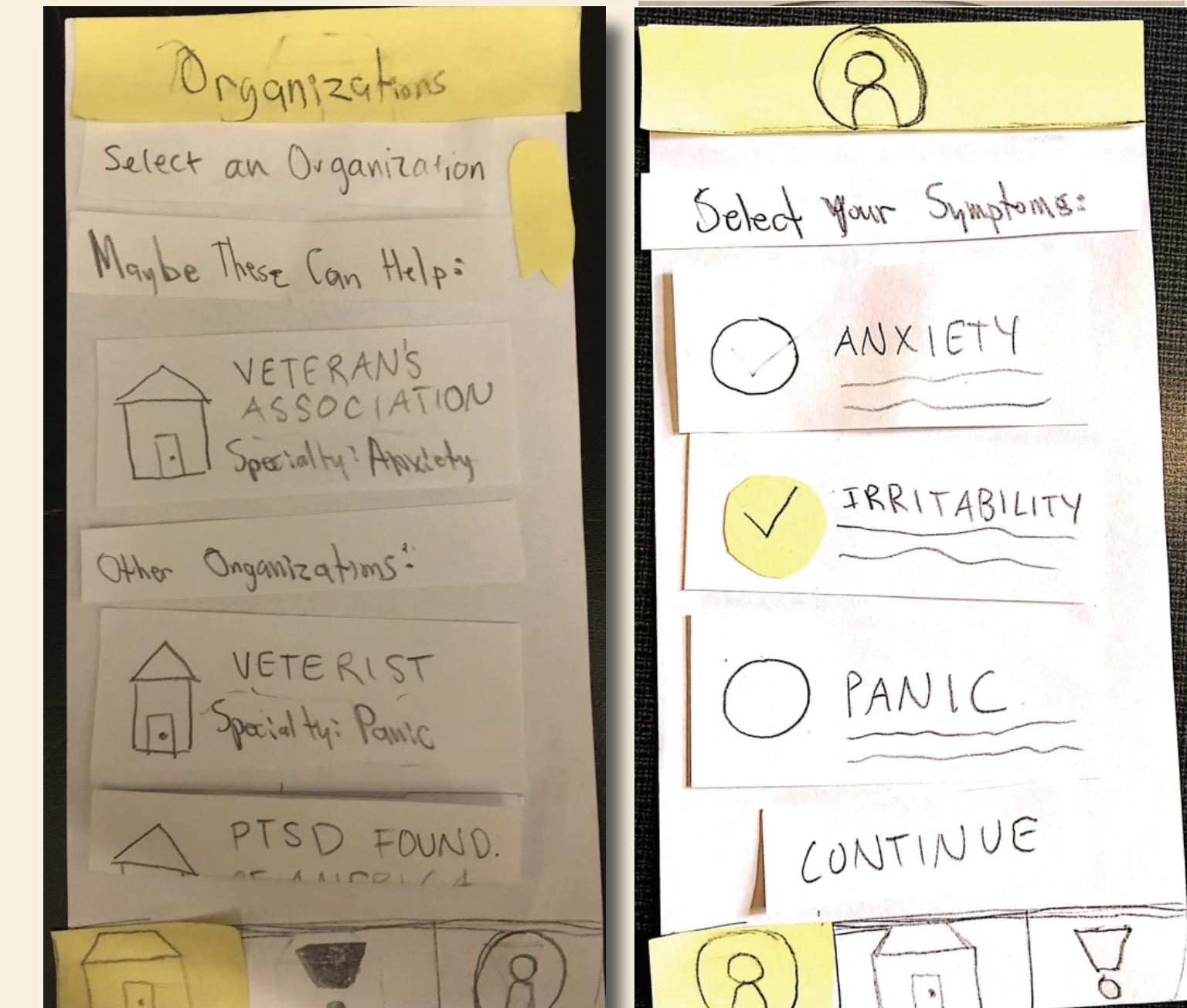
User research + sketching to explore the problem & solution space

Storyboards



Personas + storyboards to converge on and test out design ideas

Paper Prototypes



1 round of heuristic evaluation + 3 rounds of usability testing