Meetbright

Meet people, in a bright mood

Eric Wahlquist • Huiru Luo

1.

The Problem

15 million

A lot of people suffering

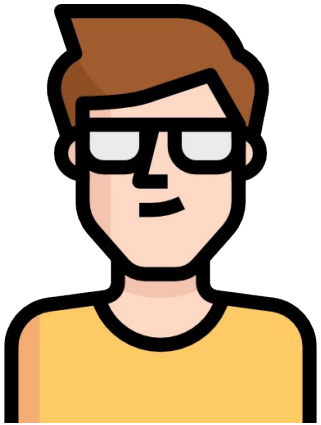
1 trillion

And there’s huge cost

28%

All from work

> It’s difficult to find topics when being introduced to the team. And after that first interaction, we just don’t talk about things apart from work.



Young professionals working in physical office space

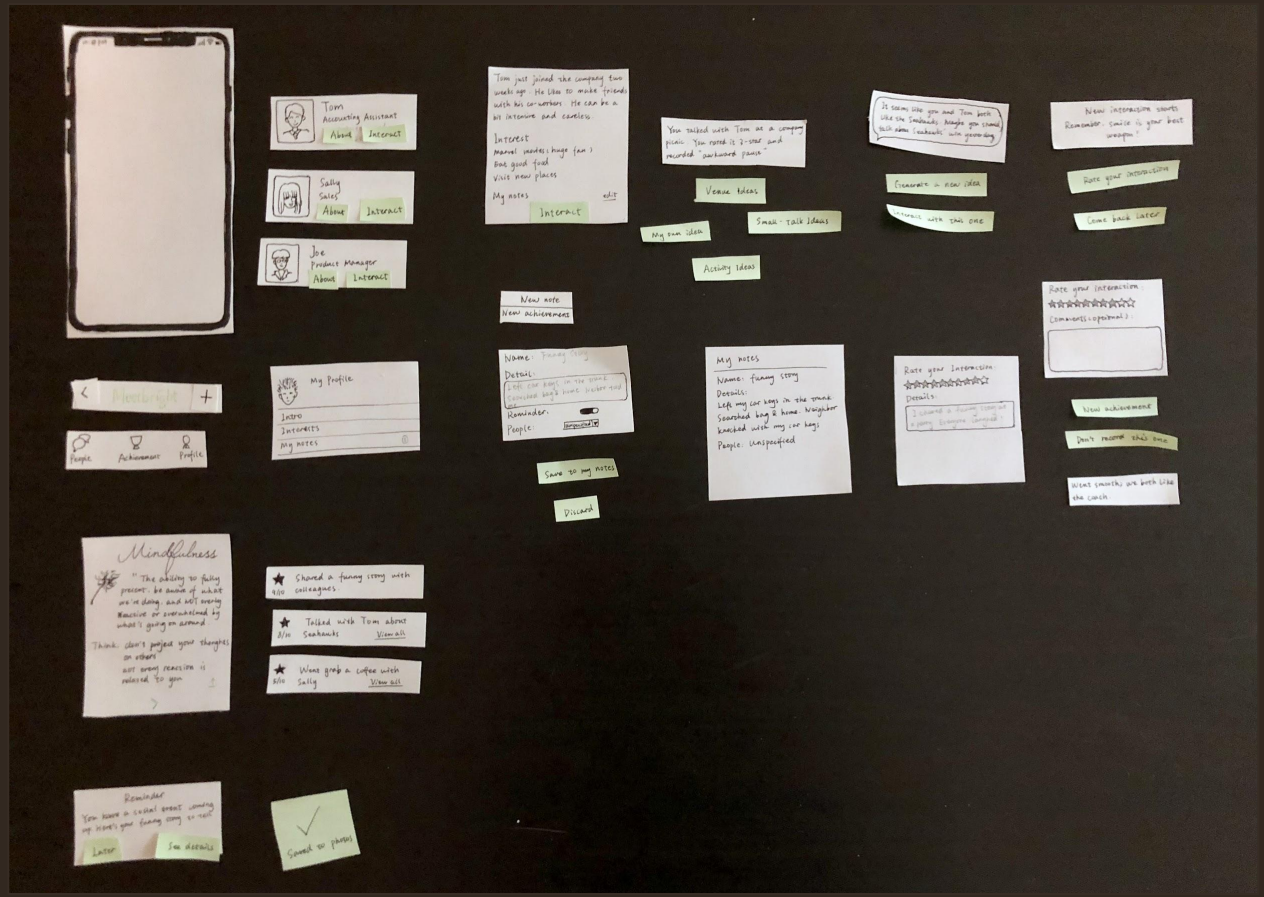
Privacy - level of awareness across the company

Practice - participation in social events

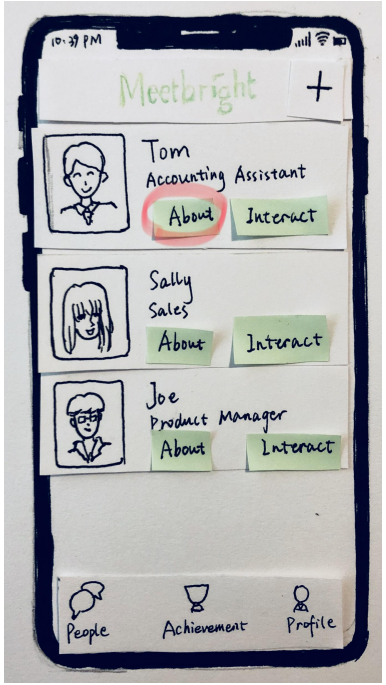
Help - motivation to challenge themselves

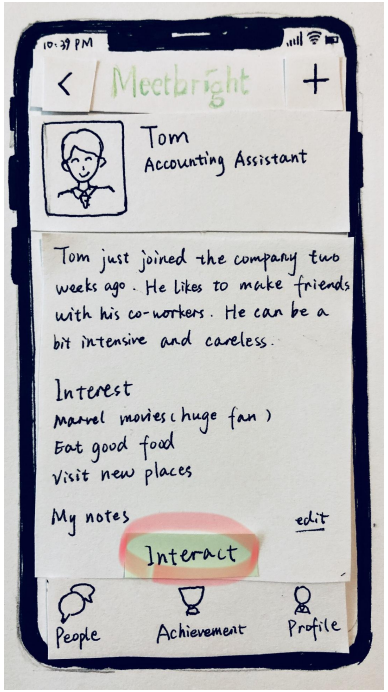
2.

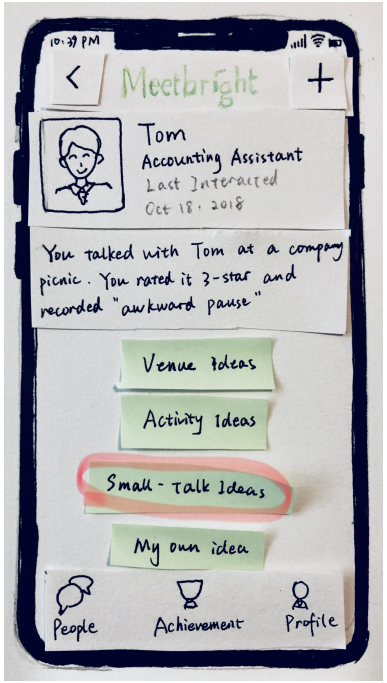
Initial Paper Prototype


Tom
Accounting Assistant
About
Interact
Sally
Sales
About
Interact
Joe
Product Manager
About
Interact
Tom just joined the company two weeks ago. He likes to make friends with his co-workers. He can be a bit intensive and careless.
Interest
Marvel movies (huge fan)
Eat good food
Visit new places
My notes
edit
Interact
You talked with Tom at a company picnic. You rated it 3-star and recorded "awkward pause"
Venue Ideas
My own idea
Small-talk Ideas
Activity Ideas
It seems like you and Tom both like the Seahawks. Maybe you should talk about Seahawks' win yesterday.
Generate a new idea
Interact with this one
New interaction starts
Remember, smile is your best weapon!
Rate your interaction
Come back later
New note
New achievement
Name: Funny Story
Details:
Left car keys in the trunk
Searched bag & home. Neither told me
Reminder:
People:
Save to my notes
Discard
My notes
Name: funny story
Details:
Left my car keys in the trunk.
Searched bag & home. Neighbor knocked with my car keys
People: Unspecified
Rate your Interaction:
Details:
I caused a funny story at a party. Everyone laughed!
Rate your interaction:
Comments (optional):
New achievement
Don't record this one
Went smooth, we both like the coach.
Meetbright
People
Achievement
Profile
My Profile
Intro
Interests
My notes
Mindfulness
"The ability to fully present, be aware of what we're doing, and NOT overly reactive or overwhelmed by what's going on around.
Think: don't project your thoughts on others
NOT every reaction is related to you
Shared a funny story with colleagues.
9/10
Talked with Tom about Seahawks
View all
8/10
Went grab a coffee with Sally
View all
5/10
Reminder
You have a social event coming up. Here's your funny story to tell
Later
See details
Saved to photos

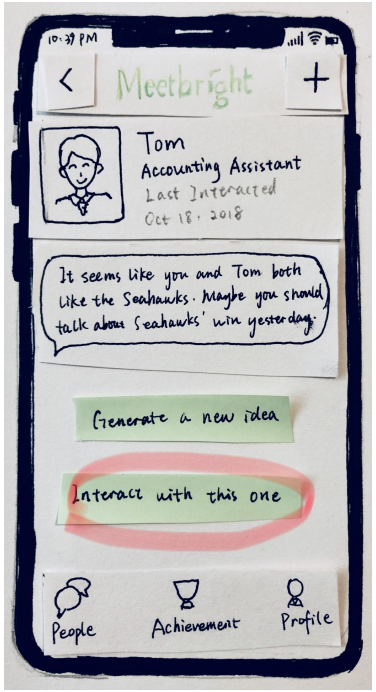
Task 1: Interact with co-workers

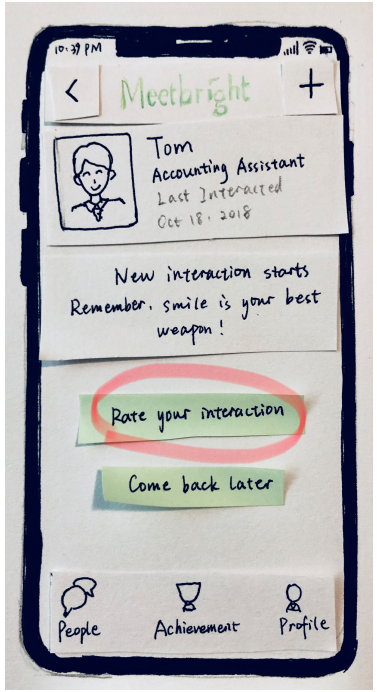




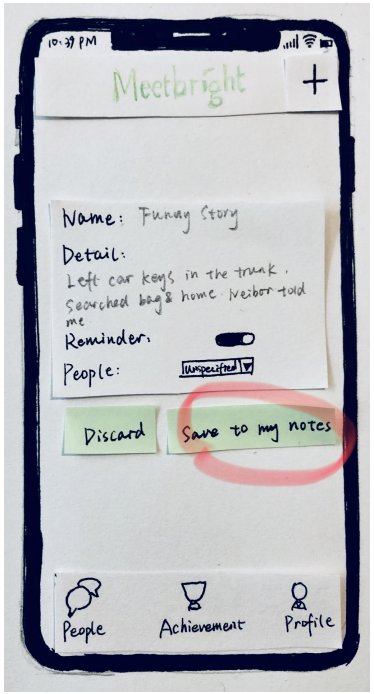


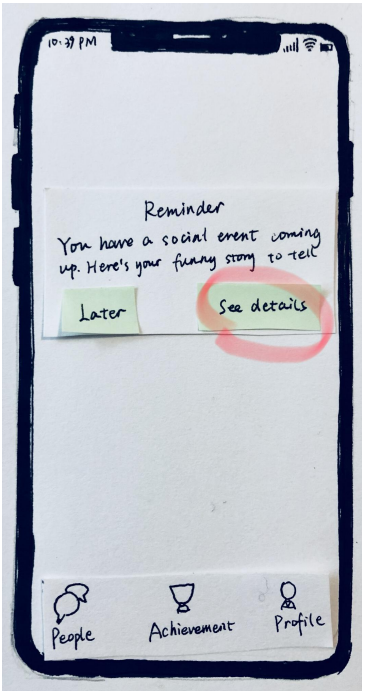
Task 1: Interact with co-workers





Task 2: Record Idea & Progress





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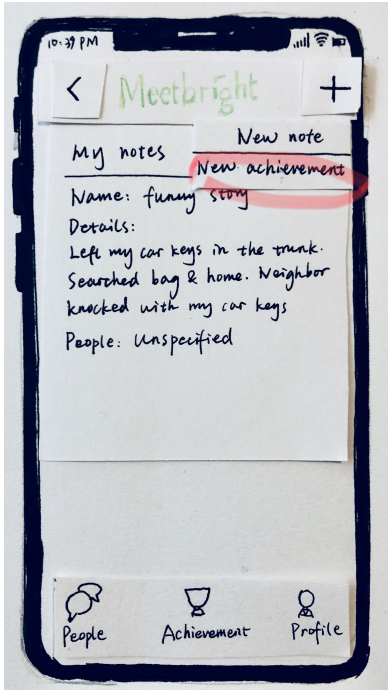
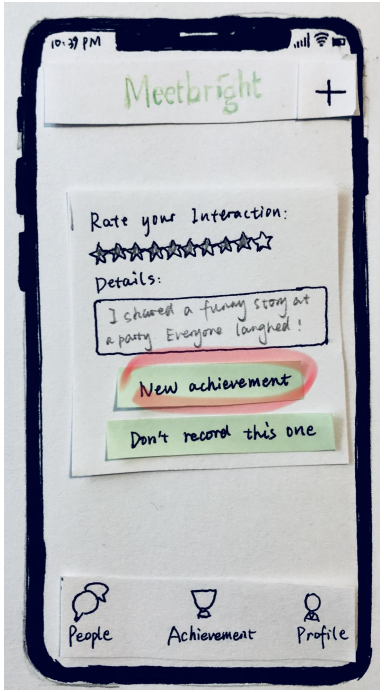
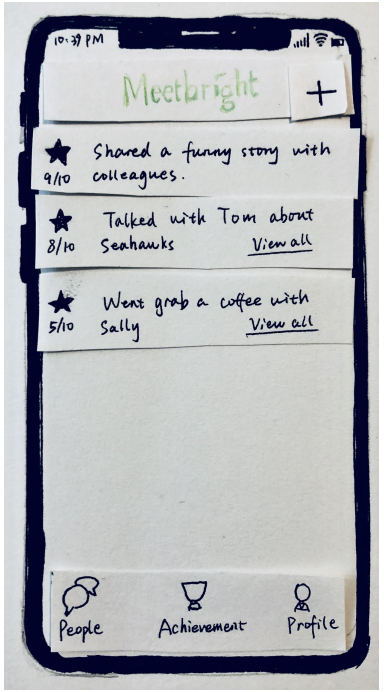
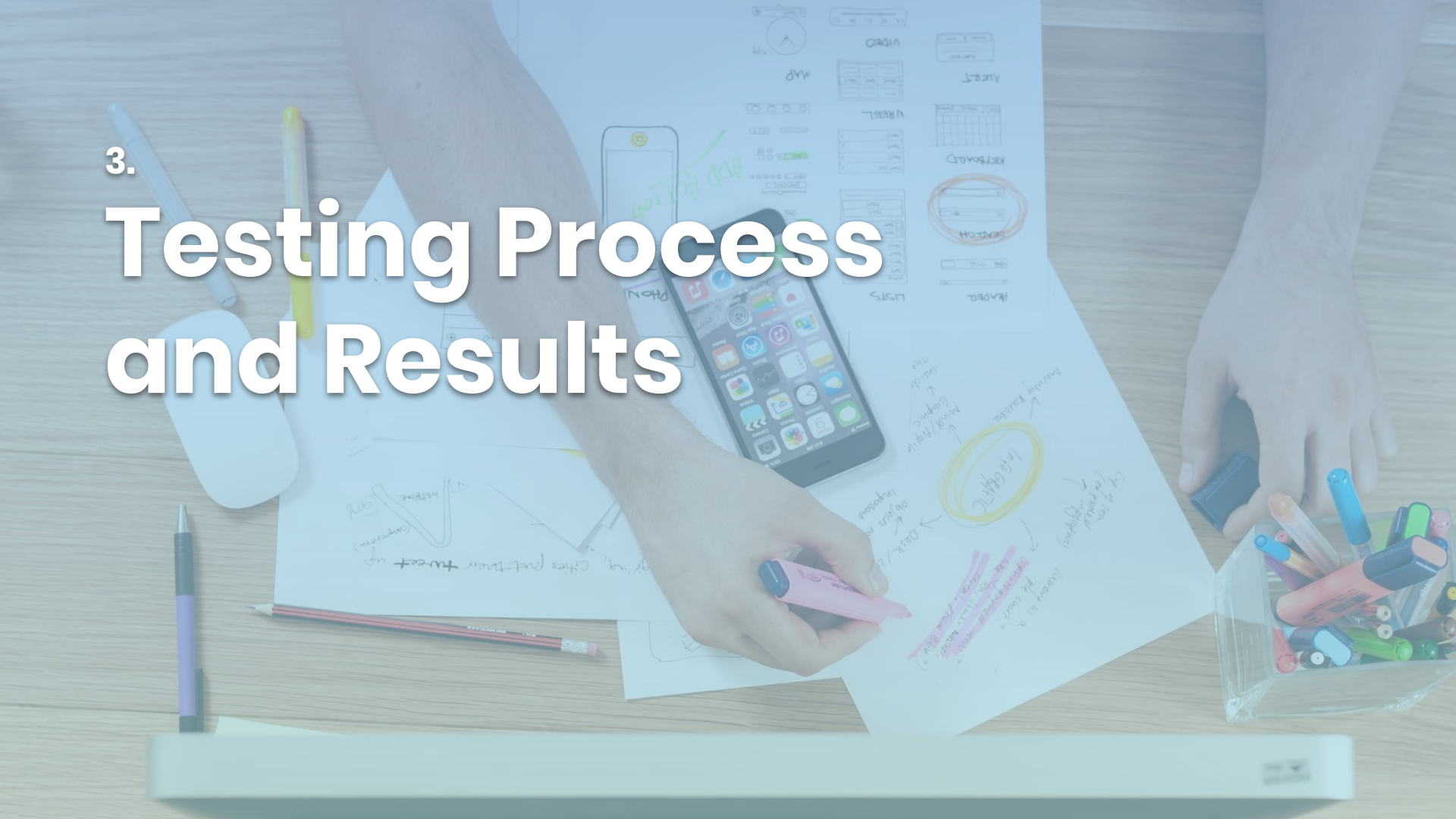


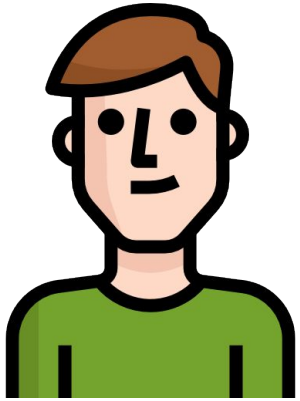




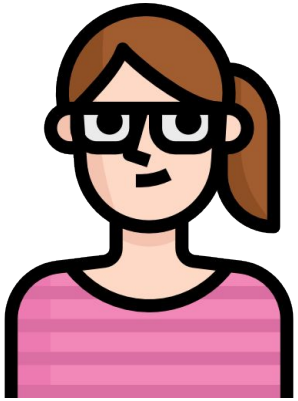


3.

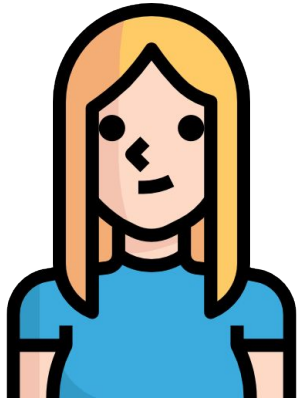
Testing Process and Results



Designer at UW

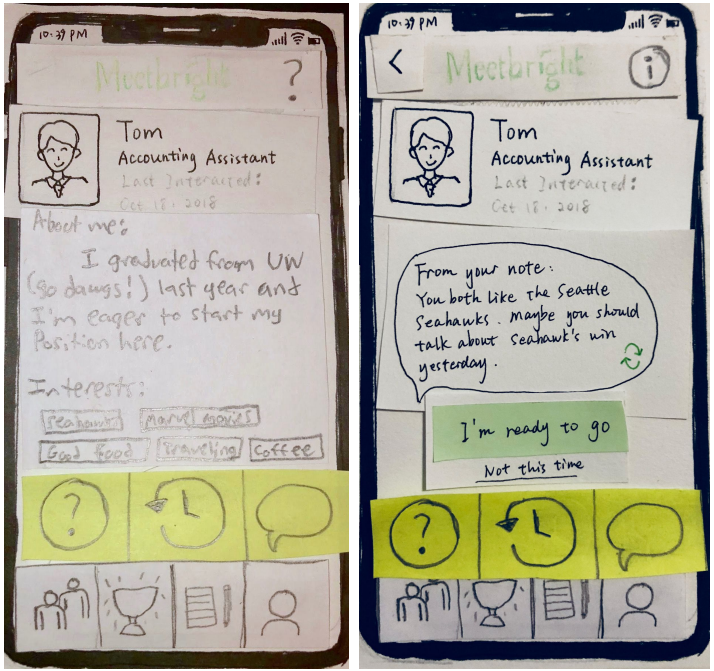


2nd-year graduate student, worked as business intelligence intern

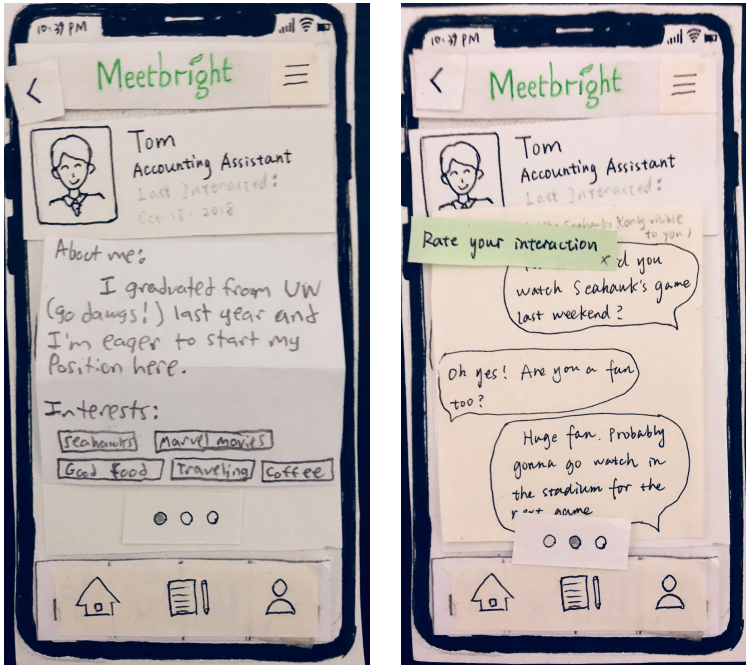


Young employee working as a sales at a local company

Before



After

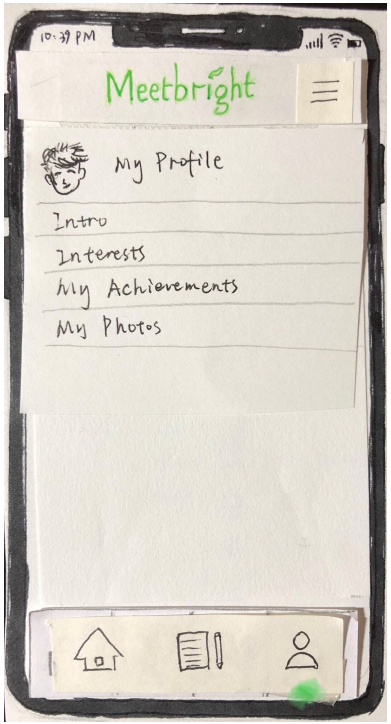


Navigating a person's profile

Replace idea generation with conversation

Tab bar and “achievement”

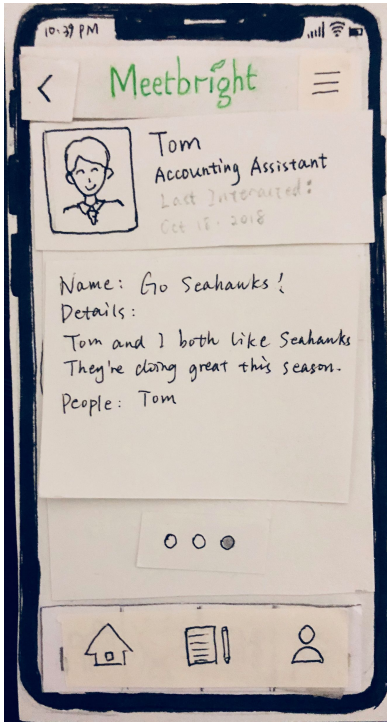
Before



After

Integrate “notes” and profile

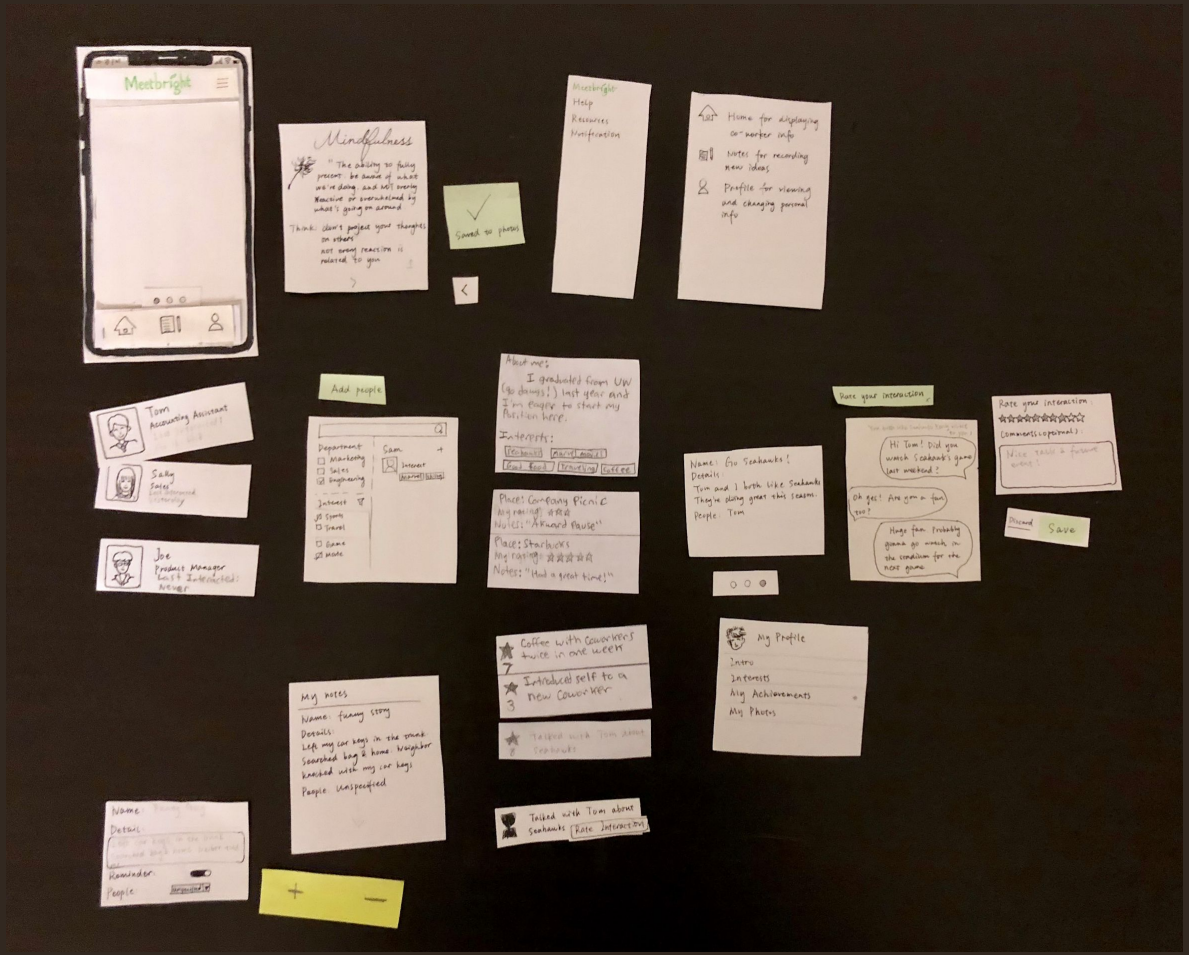
Before



After

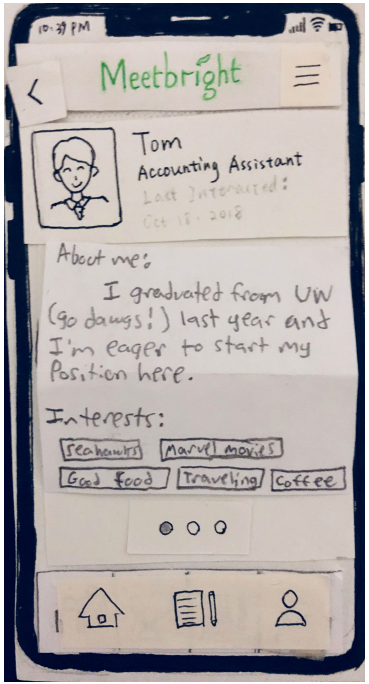
4.

Final Paper Prototype

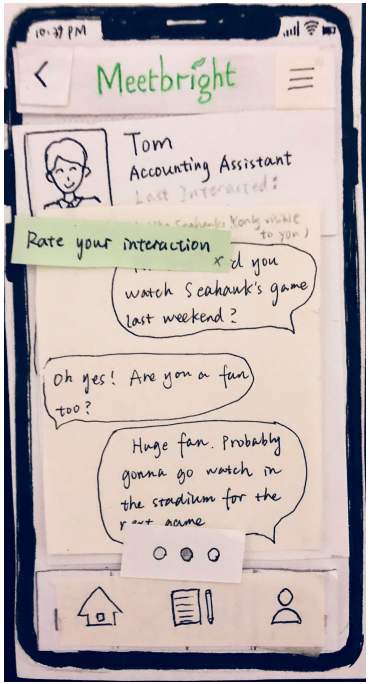

Meetbright
Mindfulness
Saved to photos
Meetbright
Help
Resources
Notifications
Home for displaying counterpart info
Notes for recording new ideas
Profile for viewing and changing personal info
Tom
Accounting Assistant
Sally
Sales
Joe
Product Manager
Add people
Department
Marketing
Sales
Engineering
Interest
Sports
Travel
Game
Music
Sam
Interest
About me:
I graduated from UW (go dawgs!) last year and I'm eager to start my position here.
Interests:
Cooking
World travel
Road trips
Traveling
Coffee
Place: Company Picnic
My rating: ★★★★
Note: "Awkward pause"
Place: Starbucks
My rating: ★★★★★
Notes: "Had a great time!"
Name: Go Seahawks!
Details:
Tom and I both like Seahawks
They're playing great this season
People: Tom
Rate your interaction
Hi Tom! Did you watch Seahawk's game last weekend?
Oh yes! Are you a fan, too?
Huge fan. Probably gonna go watch in the condition for the next game
Rate your interaction
★★★★★★★★★★
(comments optional)
Nice talk a future with!
Discard
Save
Coffee with coworkers twice in one week
7
Introduced self to a new coworker
3
Talked with Tom about Seahawks
Rate interaction
My Profile
Intro
Interests
My Achievements
My Photos
My notes
Name: Funny story
Details:
Left my car keys in the snack
Searched bag 2 home. Neighbor knocked with my car keys
People: Unspecified
Name
Detail
Reminder
People
Unassigned

Task 1: Interact with co-workers

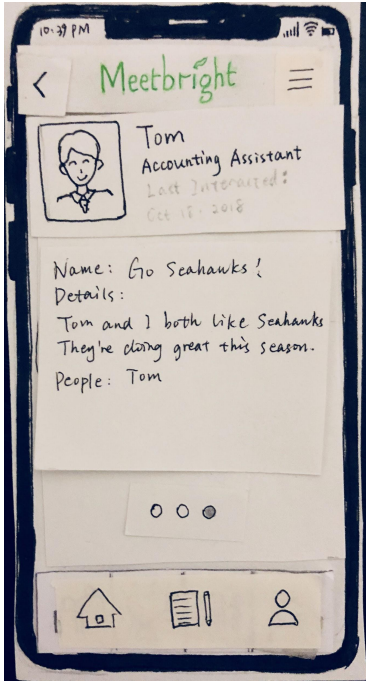
Select “Tom”s profile



Profile with interests

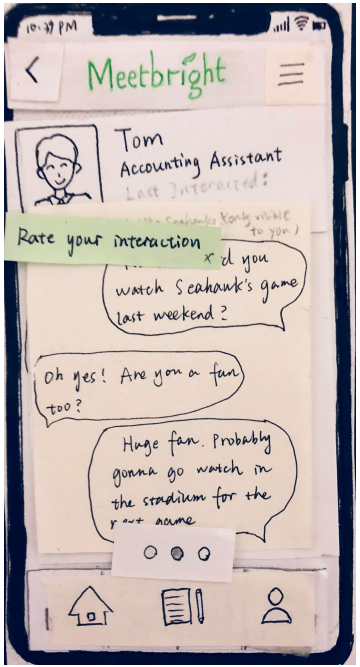


Swipe right to chat

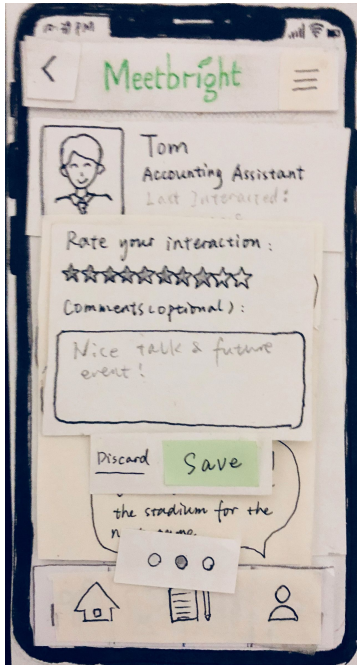


Swipe right to see notes

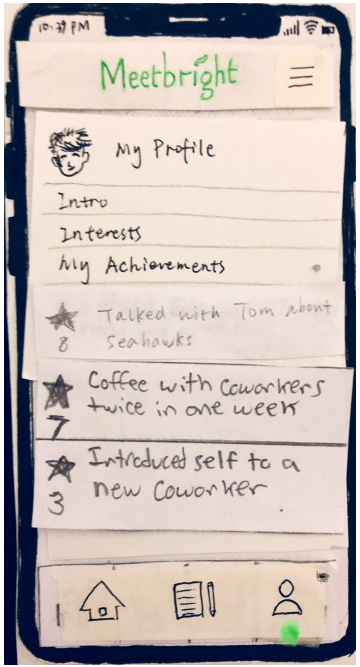
Task 2: Record Idea & Progress



Tap on the floating rate button

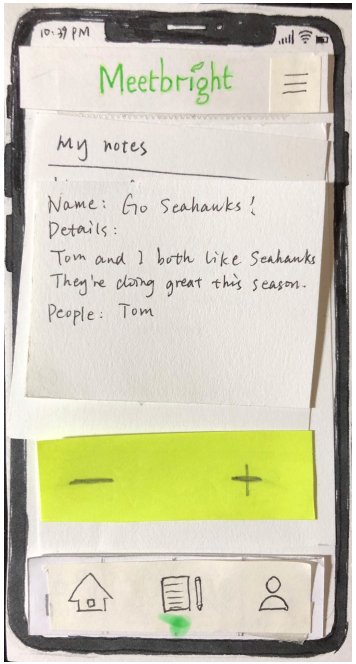


Rate and comment



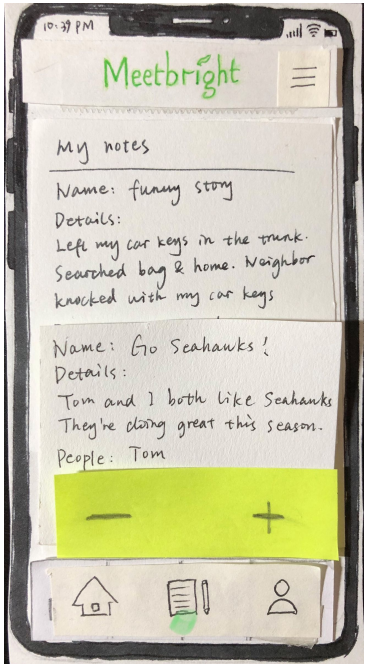
Progress recorded

Task 2: Record Idea & Progress



Tap “+” to add note

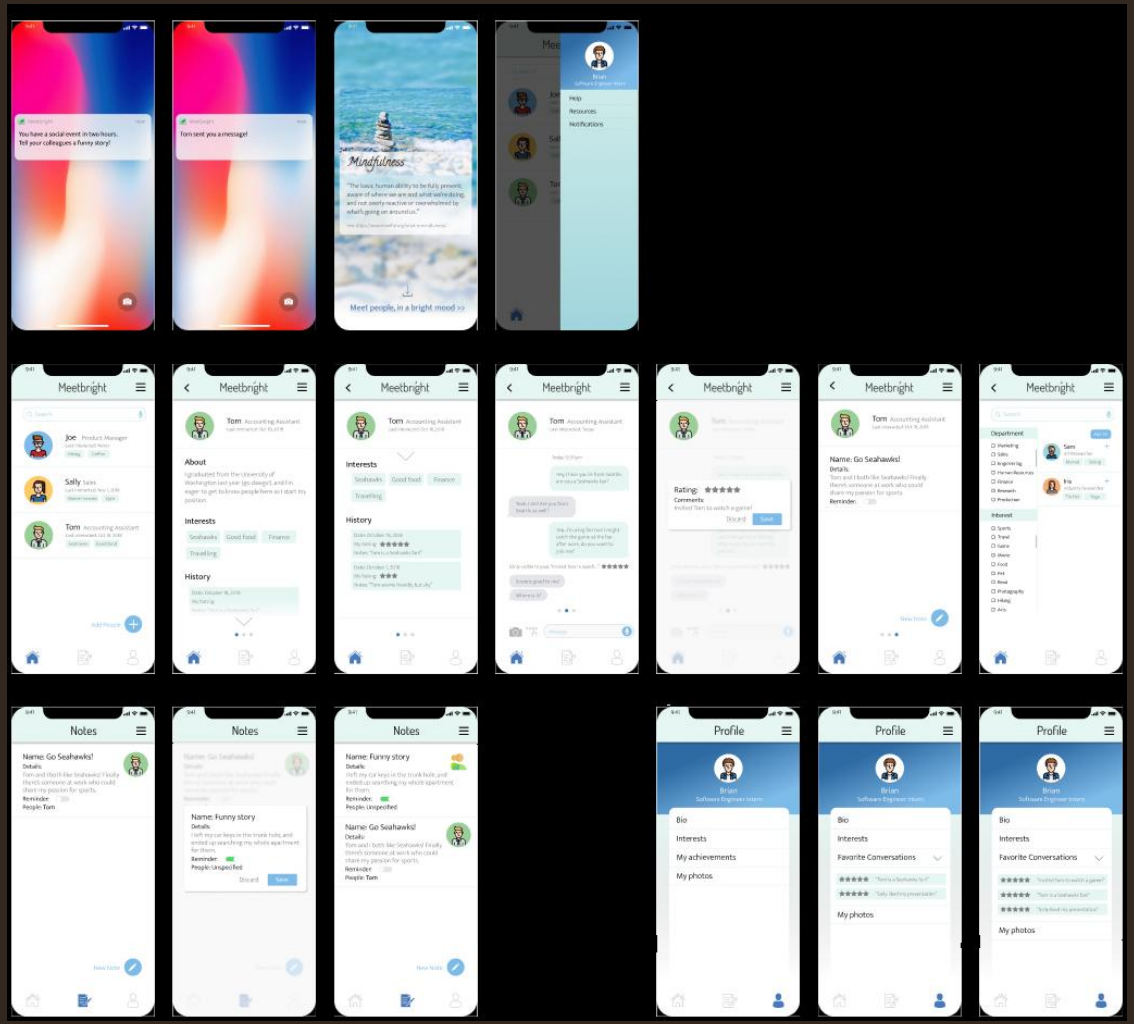
Add note with reminder



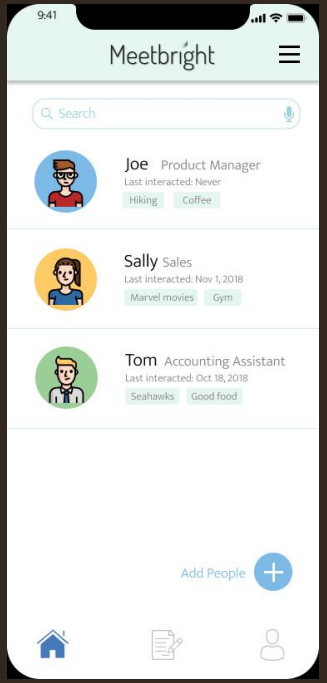
New note is placed on top

5.

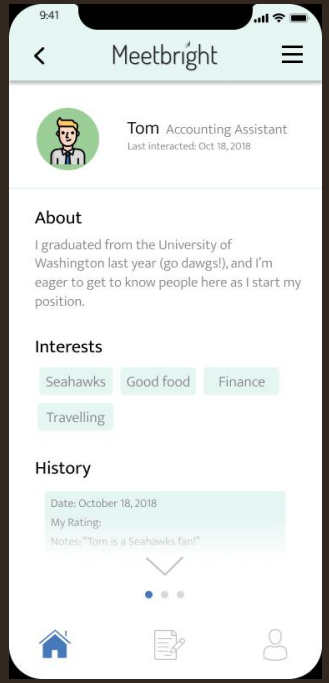
Digital Mockup


You have a social event in two hours. Tell your colleagues a funny story!
Tom sent you a message!
Mindfulness
Meet people, in a bright mood >>
Help
Resources
Notifications
Meetbright
Joe Product Manager
Sally Sales
Tom Accounting Assistant
About
Interests
History
Rating:
Comments:
Name: Go Seahawks!
Details:
Department
Interest
Notes
Name: Go Seahawks!
Reminder:
People: Tom
Name: Funny story
Details:
Reminder:
People: Unspecified
Discard
Save
Profile
Bio
Interests
My achievements
My photos
Favorite Conversations

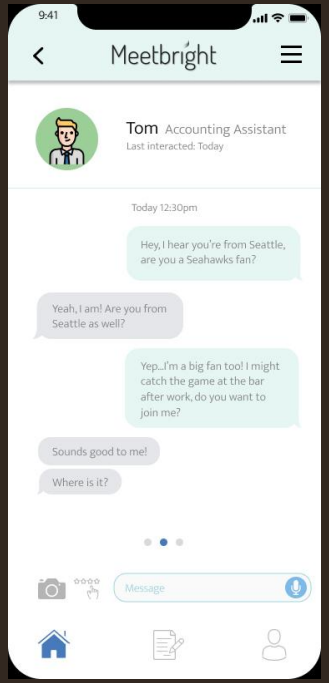
Task 1: Interact with co-workers



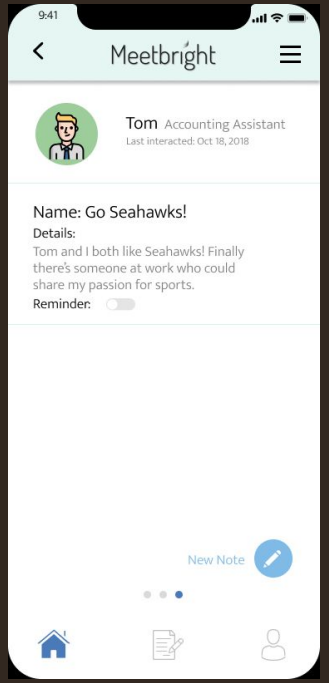
Select “Tom”s profile



Profile with interests

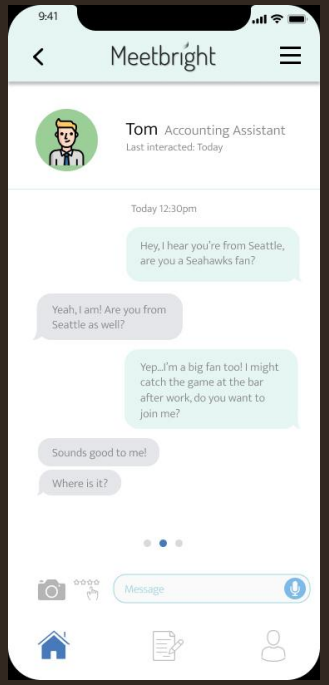


Swipe right to chat

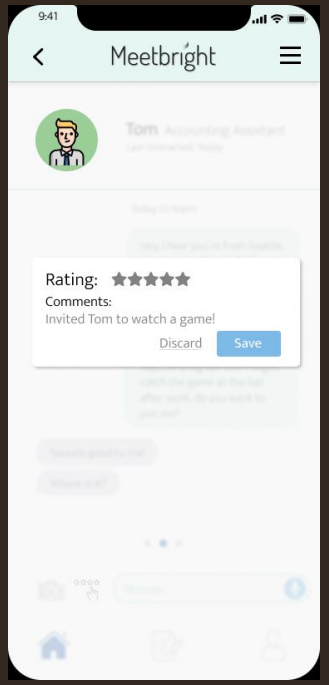


Swipe right to see notes

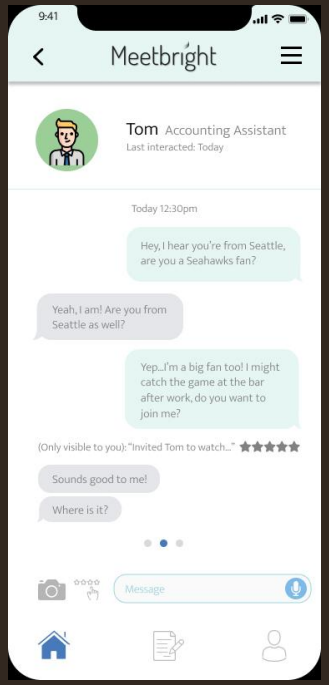
Task 2: Record Idea & Progress



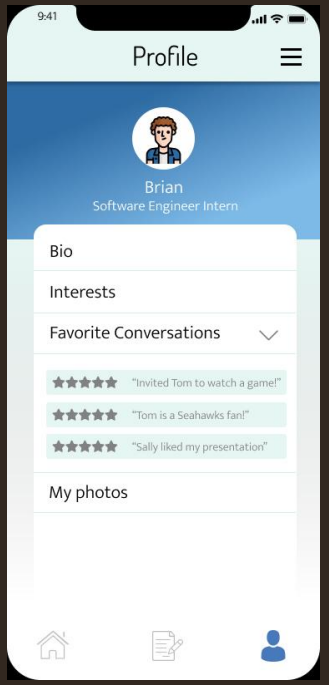
Tap “rate” button at bottom



Rate

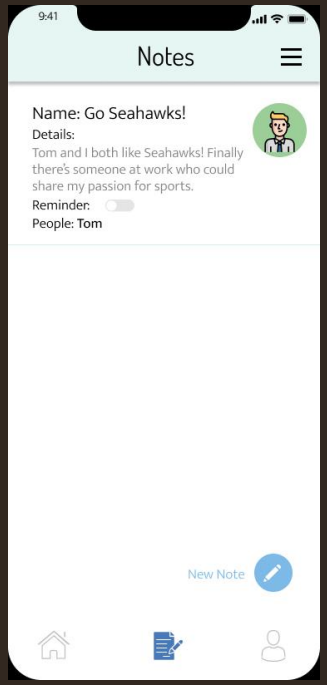


Rating recorded

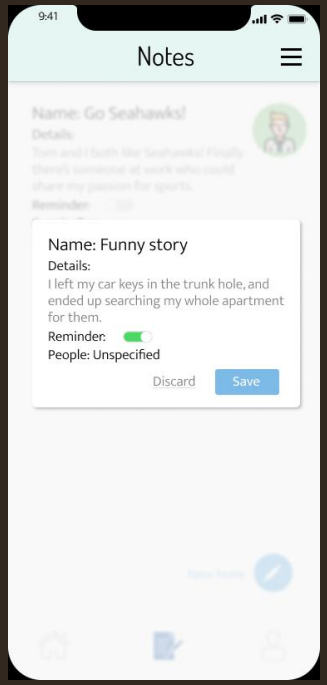


Rating loaded to profile

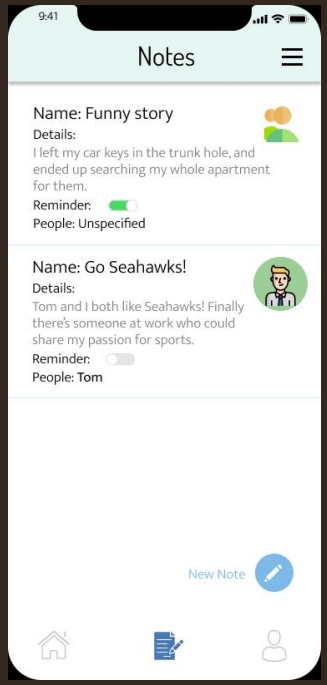
Task 2: Record Idea & Progress



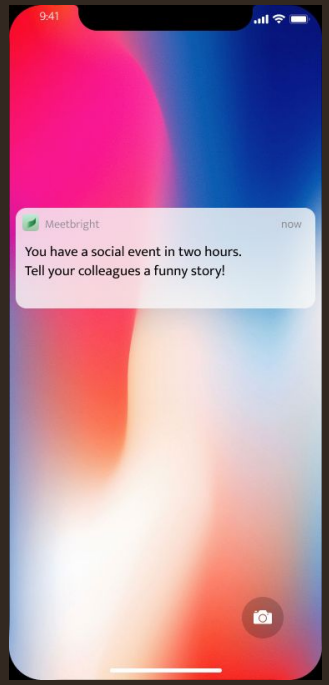
Tap “new note” button



Add note with reminder



New note on top



Lock screen reminder

6.

Summary

Get
Digitalized

Know your
Constraints

Faster
Iterations

Even in earlier stages,
better visualization helps

The nature of design problem
Time and resources

“Magic number 5”?
Try two or three

Thanks! Any questions?