

VETERIST

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1. PROBLEM



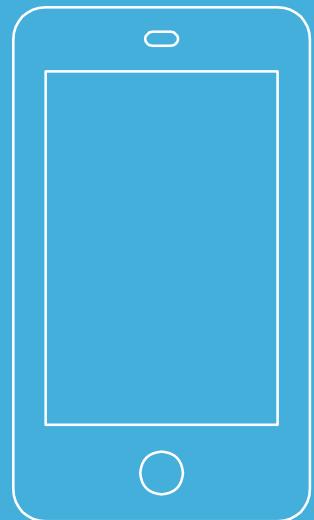
■ PROBLEM

~ 4 Million

Veterans Diagnosed with PTSD need help

2. **SOLUTION**





Provide support to veterans with PTSD
on an as-needed basis.

3. INITIAL PROTOTYPE

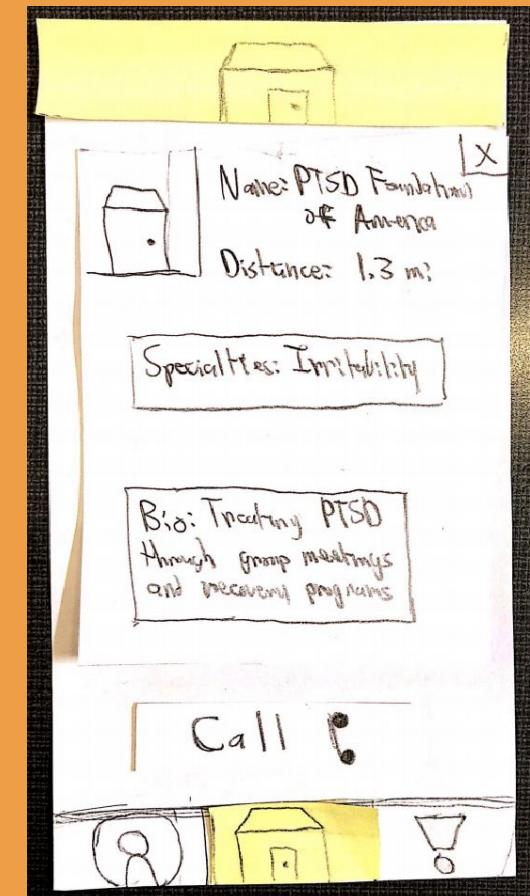
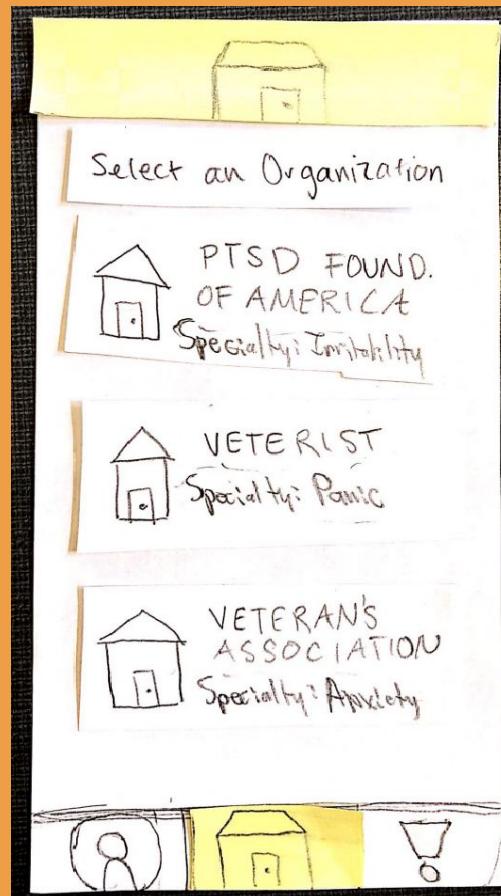
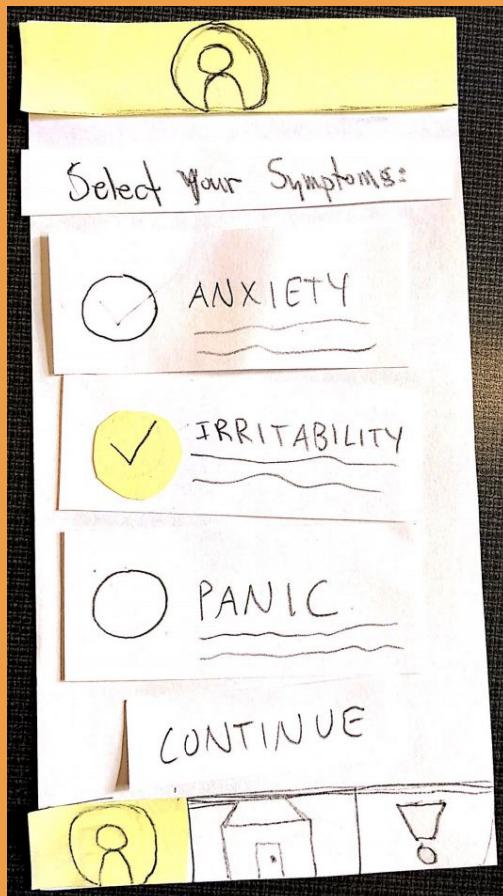


PAPER PROTOTYPE



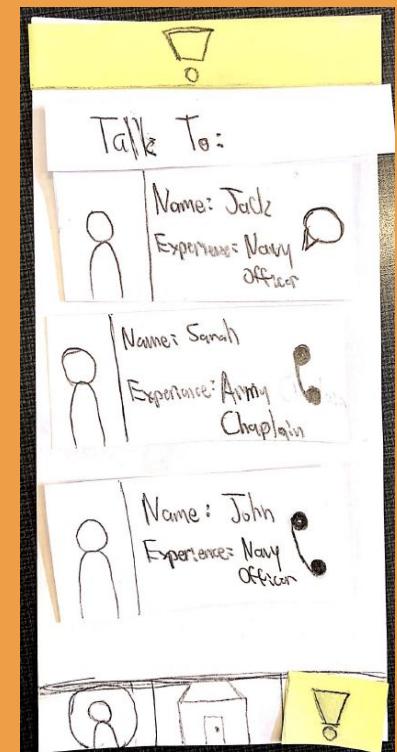
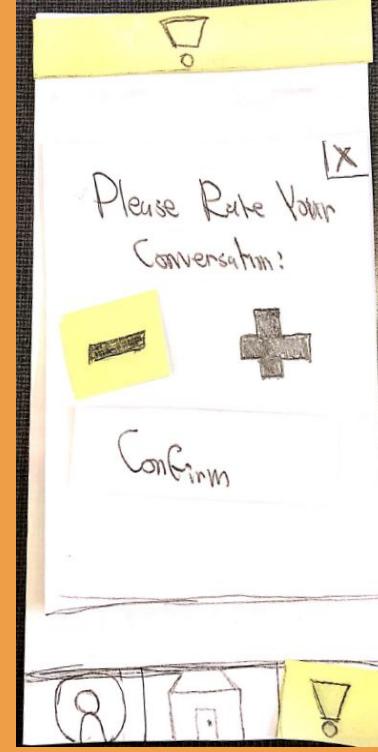
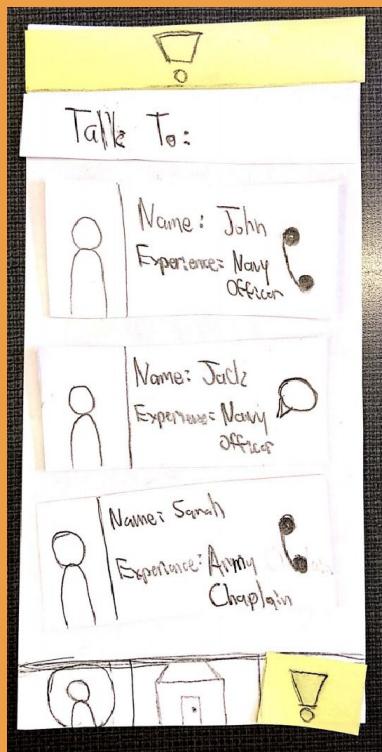
TASK 1

Connecting Veterans to the Right Resource



TASK 2

Getting Veterans On-Demand Support



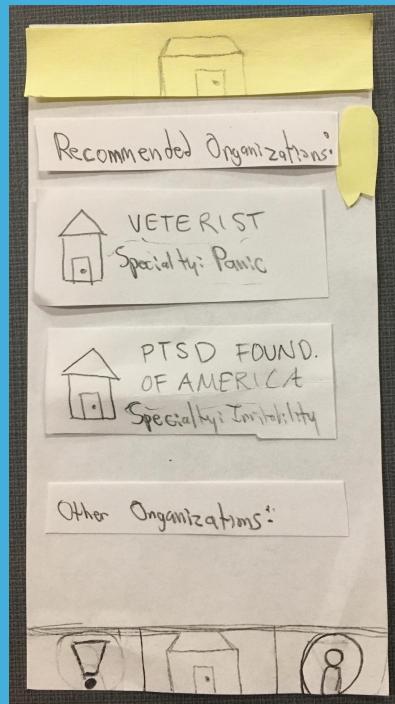
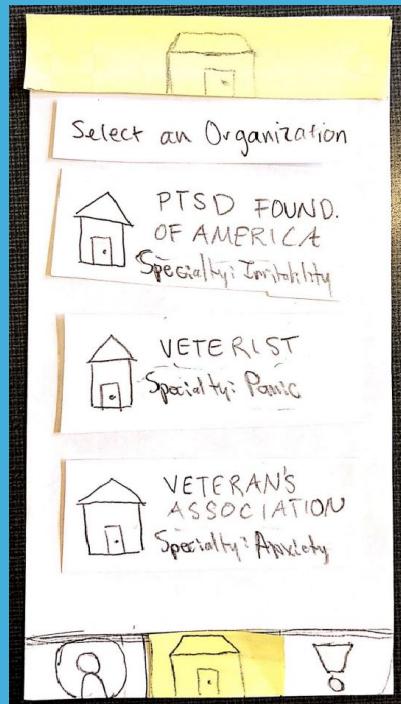
4. **TESTING**



HEURISTIC TESTING

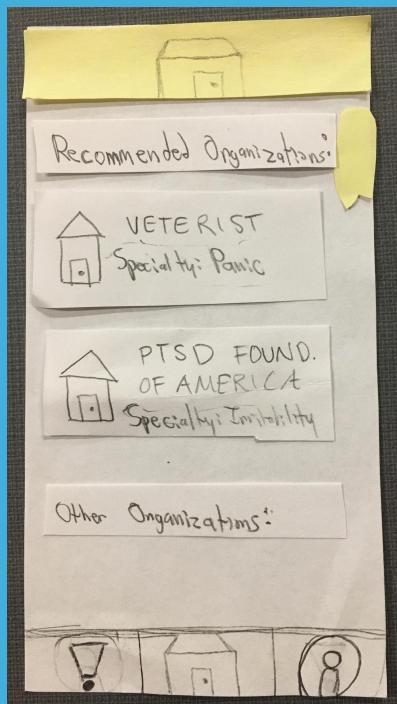
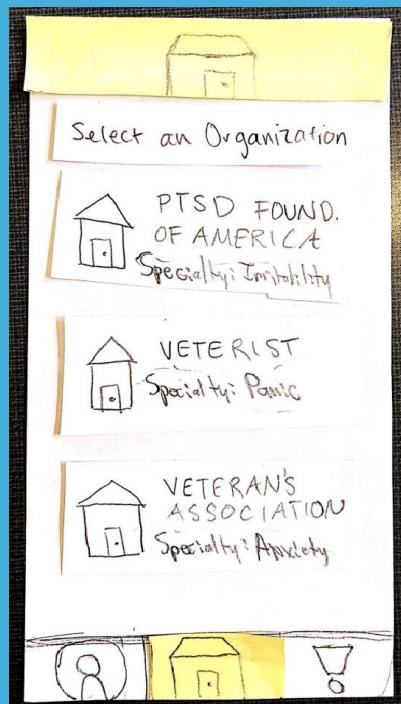
Information Clarity

Organization Ranking

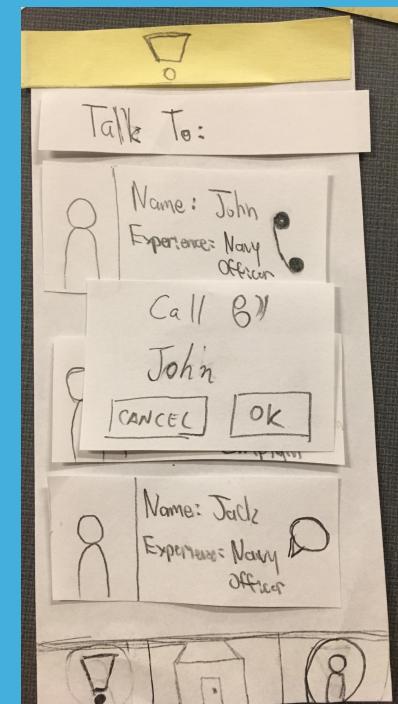
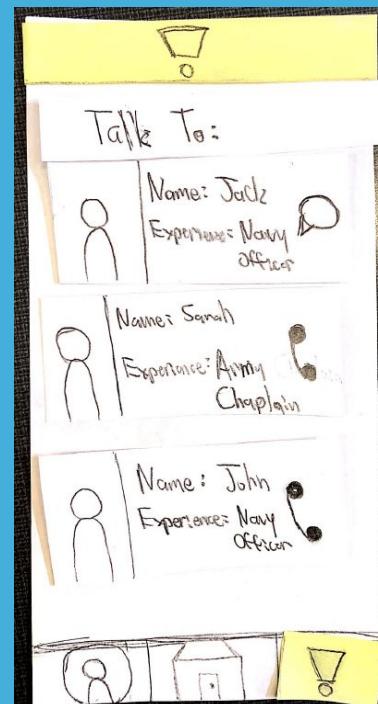


HEURISTIC TESTING

Information Clarity
Organization Ranking



General User Control
Call confirmation



■ USER TESTING

1

Introduction & Background

2

Main Tasks

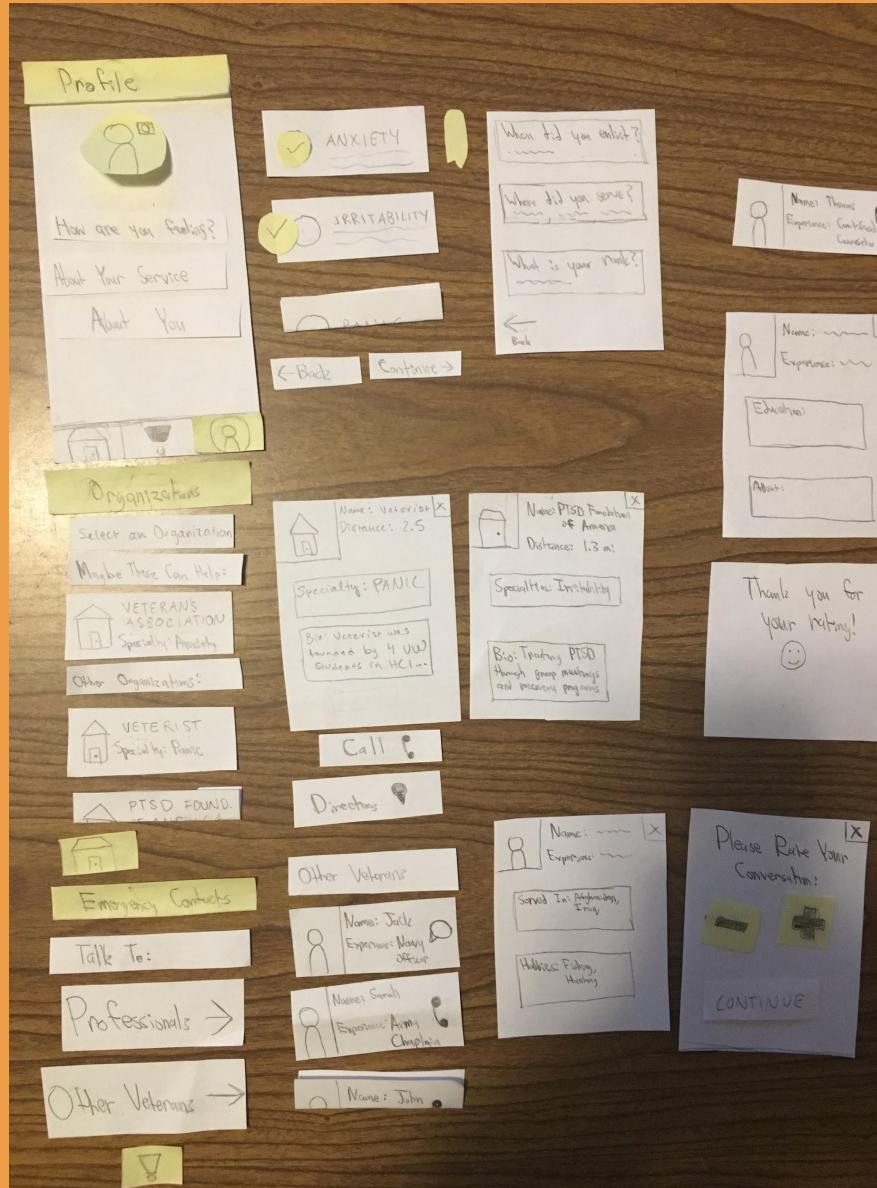
3

Debriefing

5. FINAL PAPER PROTOTYPE

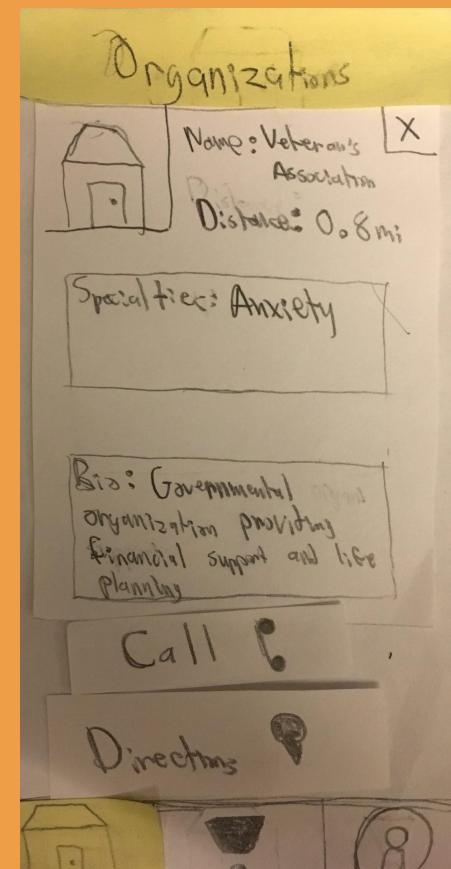
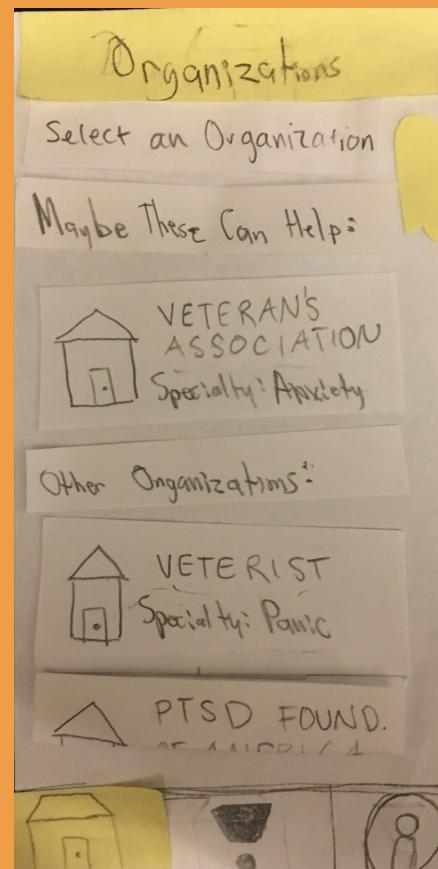
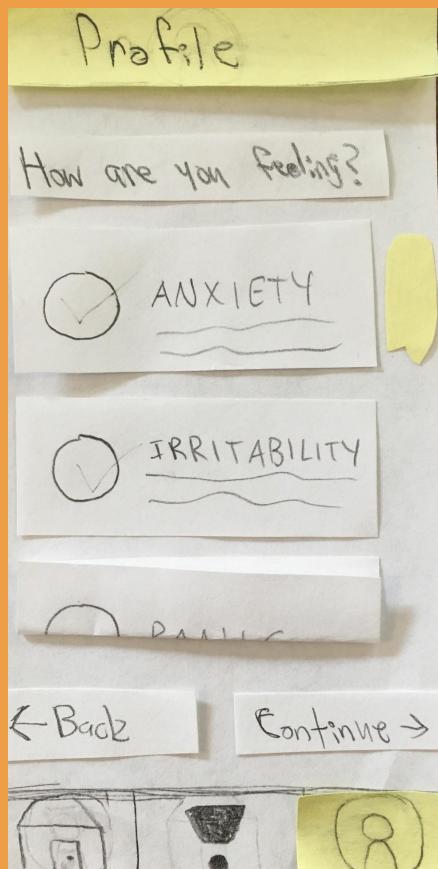
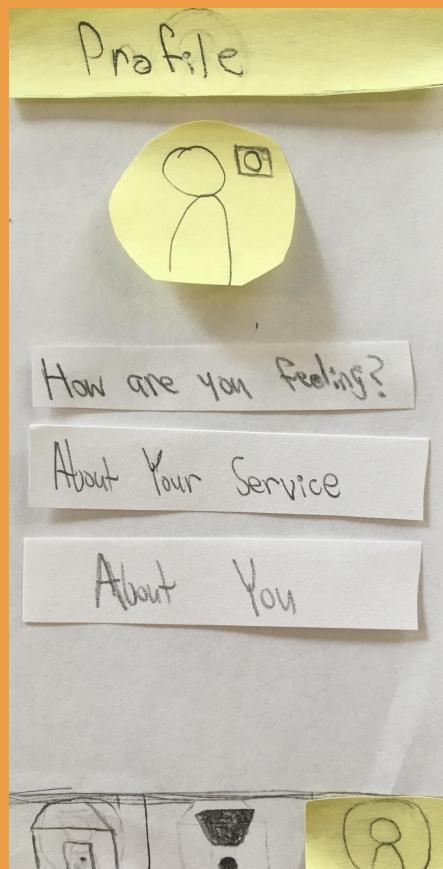


PROTOTYPE



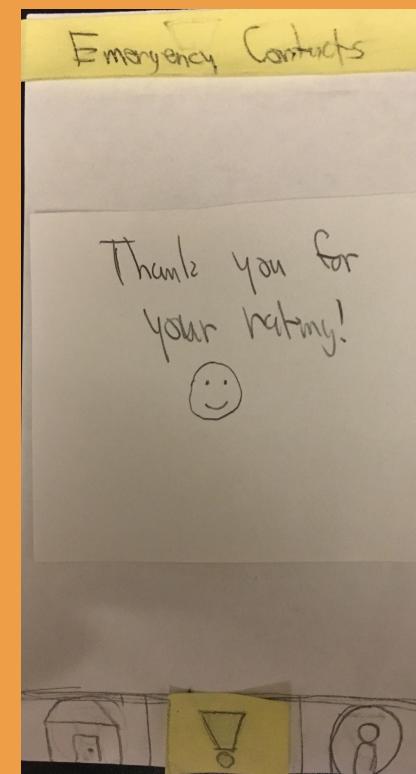
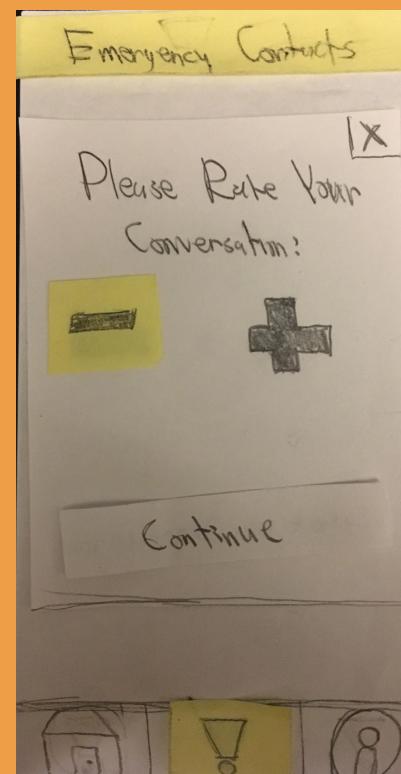
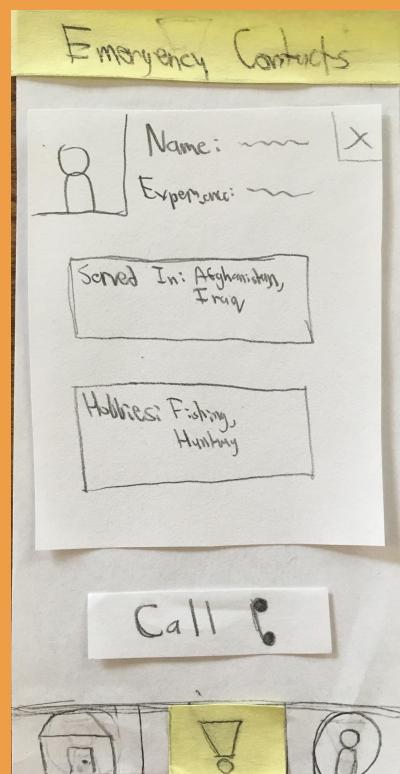
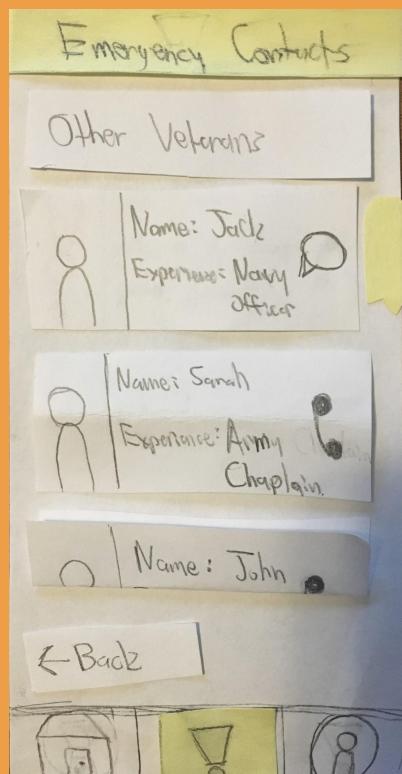
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TASK 2

Getting Veterans On-Demand Support



6. DIGITAL MOCKUPS

OVERVIEW

The image displays six screenshots of a mobile application interface, arranged in two columns of three. The top row shows the Profile, Profile, and Organizations screens. The bottom row shows the Organizations, Emergency, and Emergency screens.

Profile Screen: Shows a profile picture of James Williams and a list of feelings: FEELINGS, SERVICE, and YOU.

Profile Screen (Details): Shows a list of feelings: Anxiety, Irritability, Stress, Panic, Lonely, Sad, Disappointed, and Fine. A blue "CONTINUE" button is visible at the bottom right.

Organizations Screen: Shows a "Recommended" section with cards for VETERANS ASSOCIATION (Anxiety, 4.5 stars, 0.5 Miles) and VETERIST SUPPORT (Stress, 4.9 stars, 4.9 Miles). It also has a "More Organizations" section with cards for PTSD FOUNDATION and SVA.

Organizations Screen (Details): Shows details for the VETERANS ASSOCIATION organization, including its logo, specialty (ANXIETY), bio (Government Agency dedicated to supporting veterans after their active service), and contact icons for phone and location.

Emergency Screen: Shows a card for AUSTIN WILLIAMS, who served in the U.S. Army (1998-2006). It includes a bio (I served in Iraq for 8 years. My current hobbies include fishing, hiking, and helping other veterans overcome PTSD. You can give me a call to talk about anything I can help you with.) and contact icons for phone and location.

Emergency Screen (Contacts): Shows a list of contacts under the heading "Contacts". Each contact includes a profile picture, name, military service information, and a phone icon.

Bottom Navigation Bar: All screens feature a navigation bar at the bottom with three icons: Organizations, Emergency, and Profile.

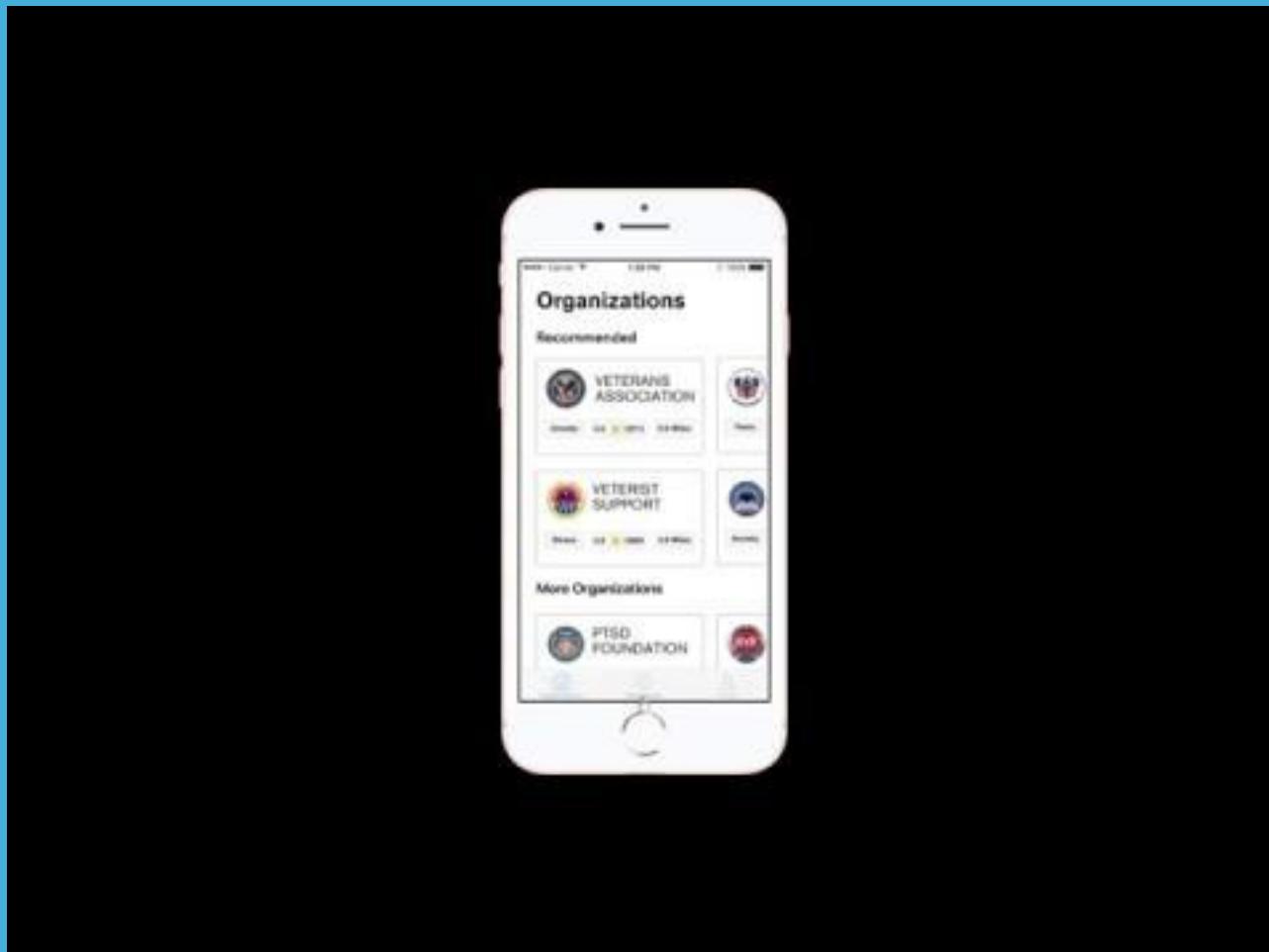
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7. **SUMMARY**



SUMMARY

1

Iteration: Always Room for Improvement

2

Finding Users: Allow Time for Scheduling

3

Expectations: Impose Constraints

THANK YOU

