



JRNY

begin your journey to a new career



grace qiu - team organizer
jonathan oh - developer
joe santino - developer
austin meyers - designer
bruce wen - developer

overall problem

8 million individuals are currently unemployed in the US¹

62% of firms struggle to fill open trade skill positions²

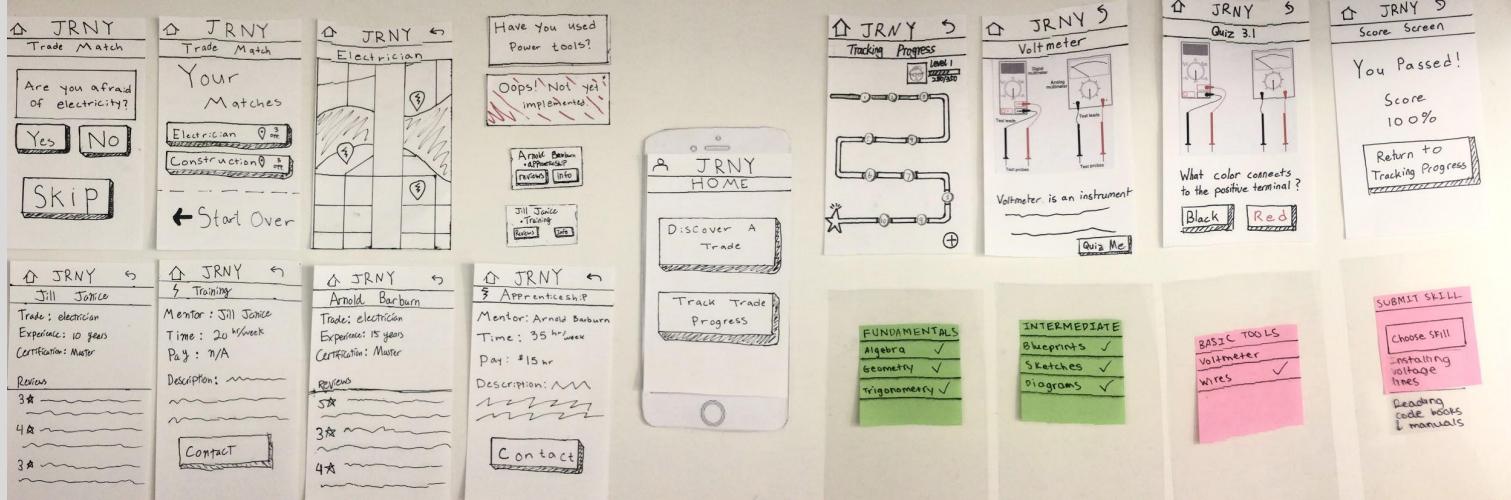
31 million positions will open due to baby boomer retirement²

16% of high school students planned on taking vocational classes³

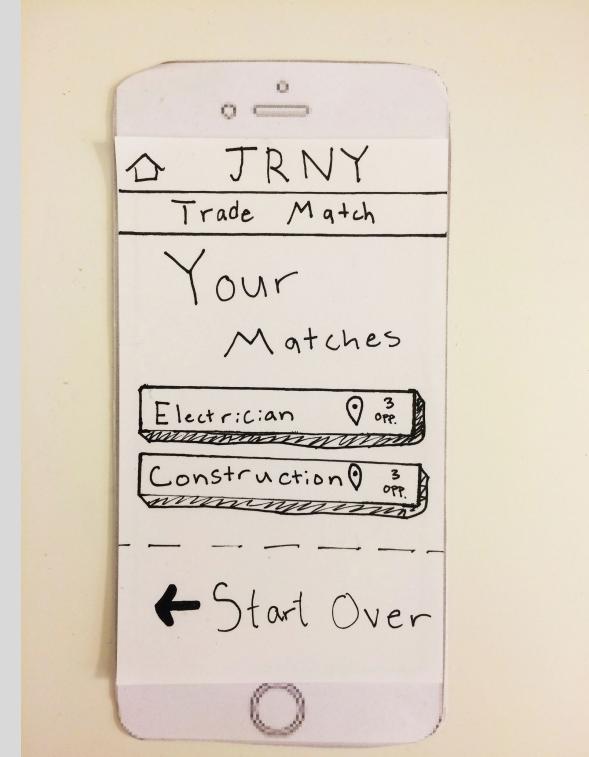
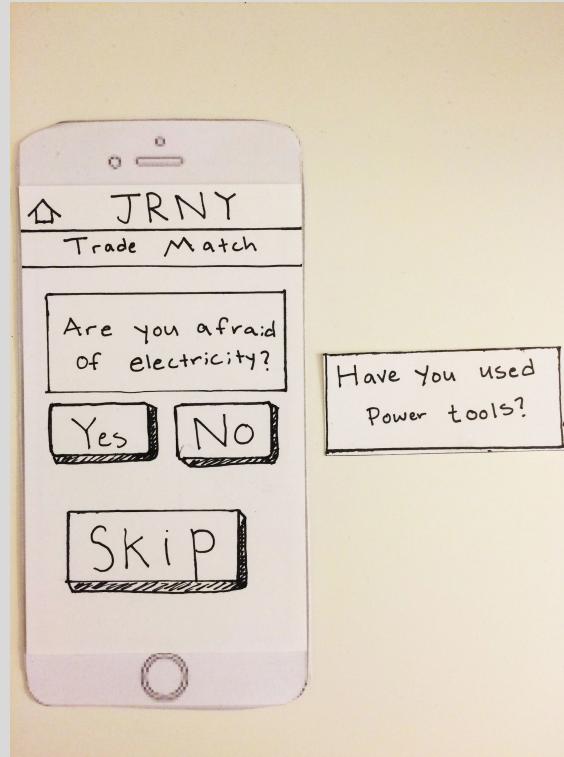
[1] www.bls.gov/news.release/empsit.nr0.htm [2] www.adeccousa.com/employers/resources/Pages/skilled-trades-in-demand.aspx [3] www.popularmechanics.com/home/how-to/a3972/4305487/

paper prototype

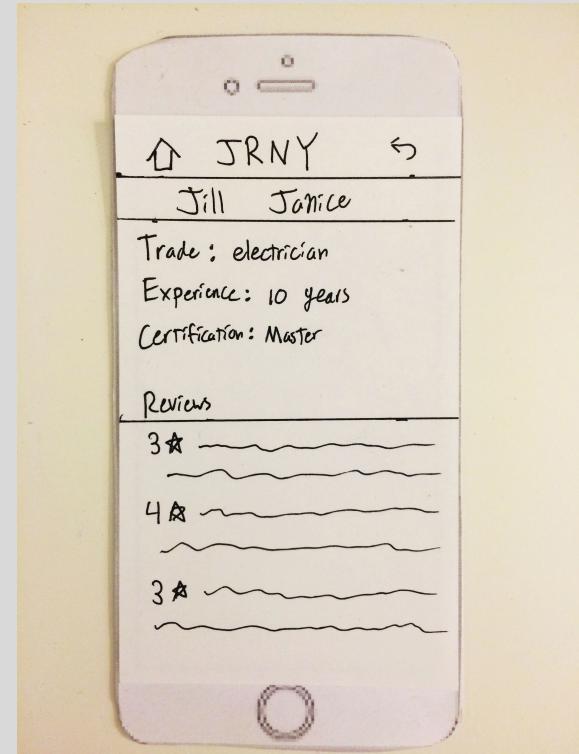
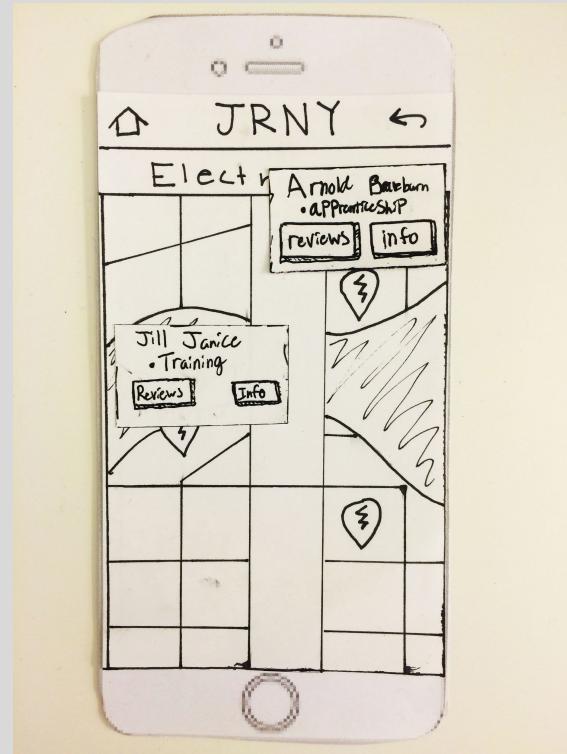
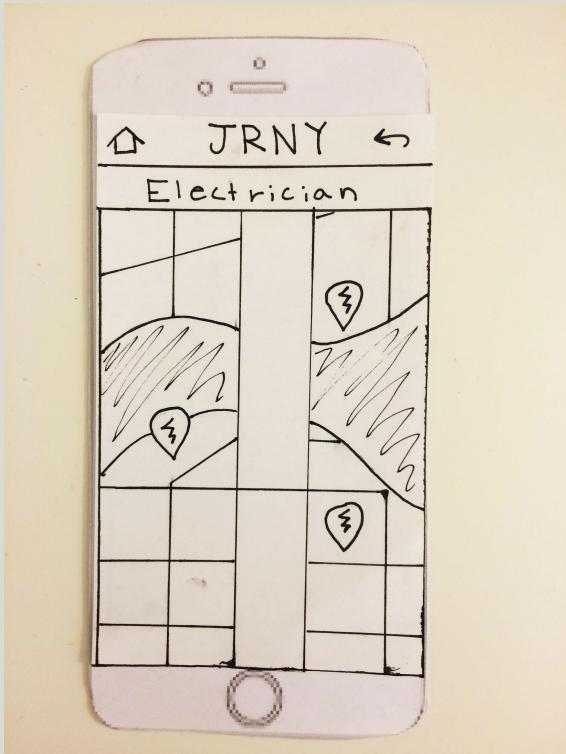
overall design



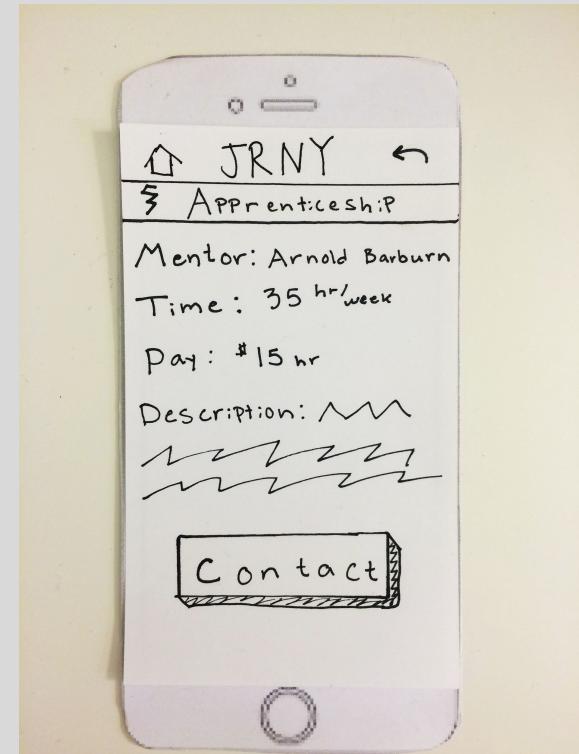
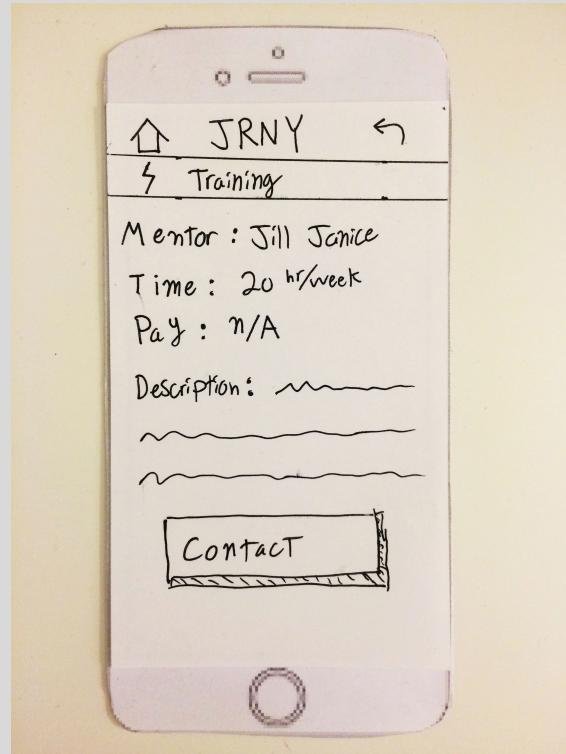
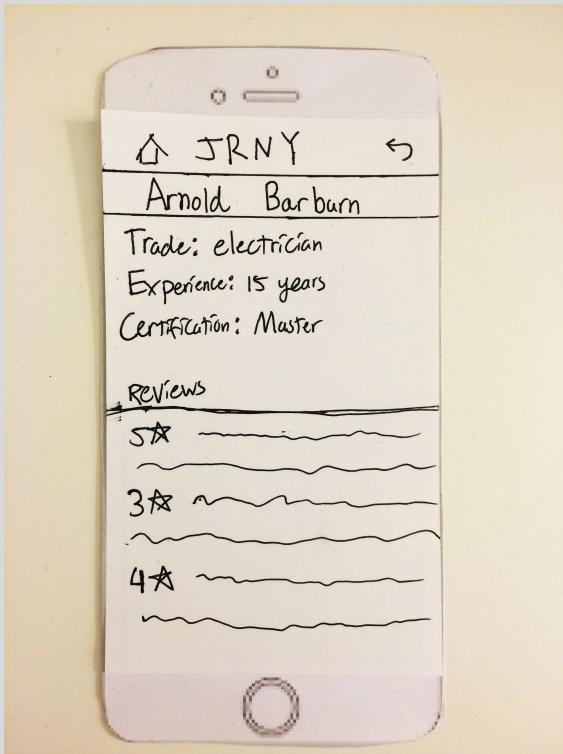
task: search/match



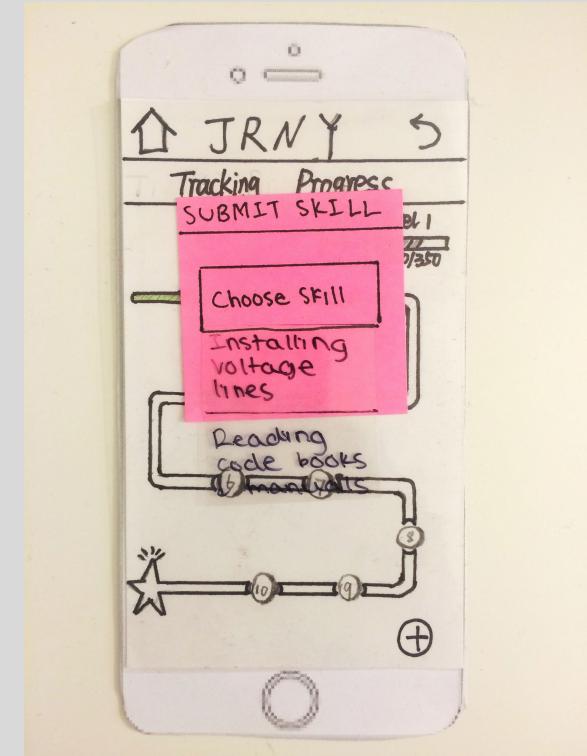
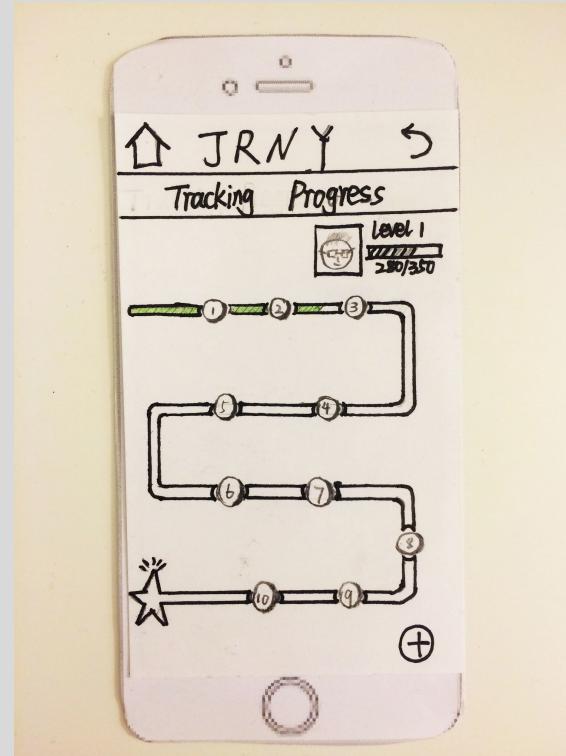
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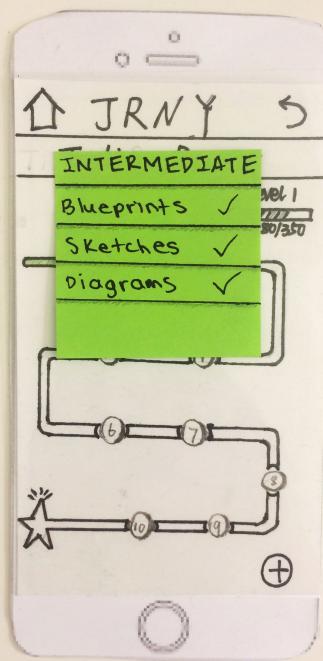
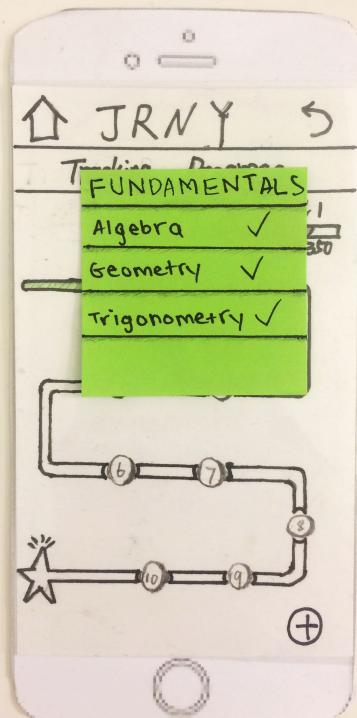
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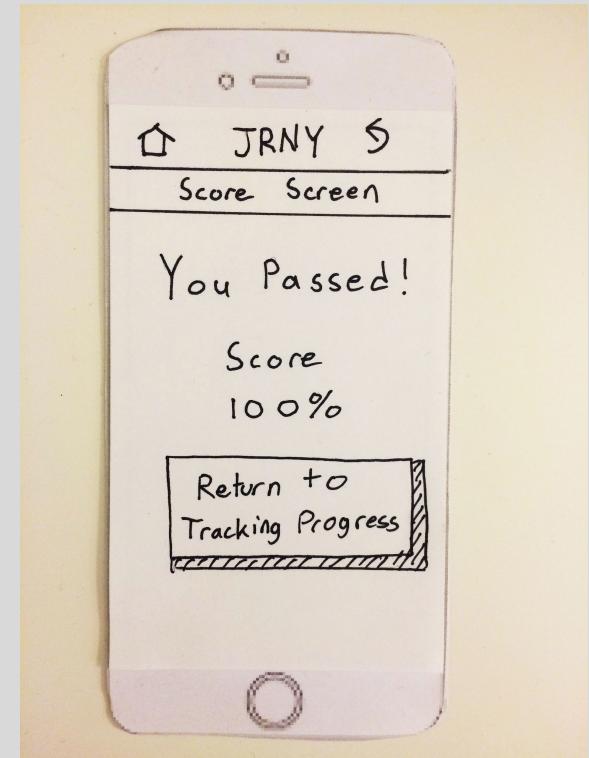
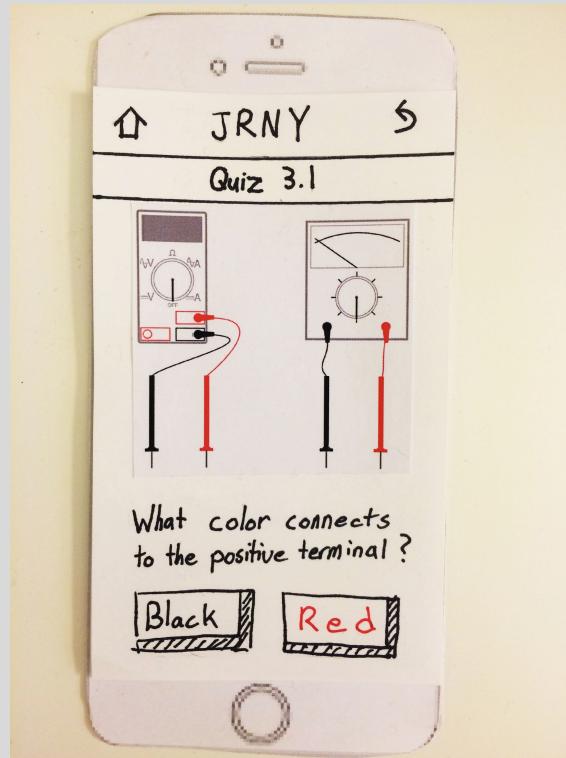
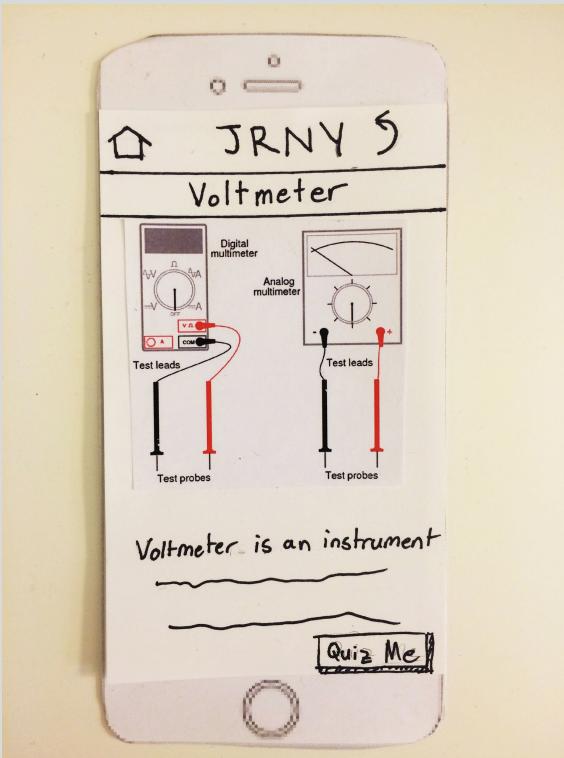
task: track progress



task: track progress



task: track progress



testing

process

What is the point?

Make sure the user understand what's being tested

Explain the tasks

Find an apprenticeship, record your learning

Encourage Feedback

Get them talking!

user tests

The Map

How our popups work

The Homepage

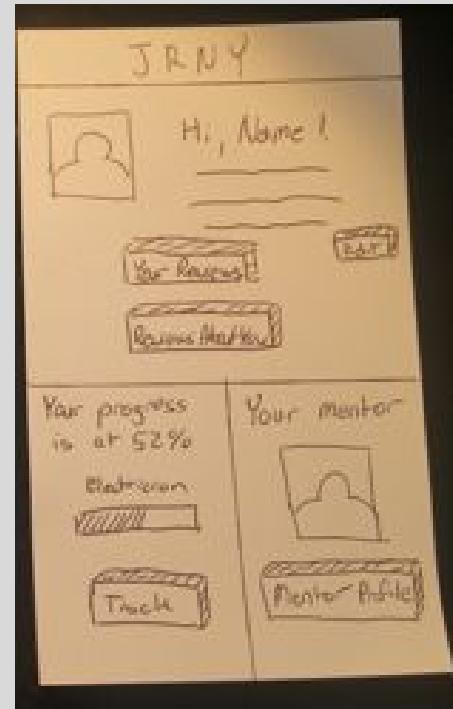
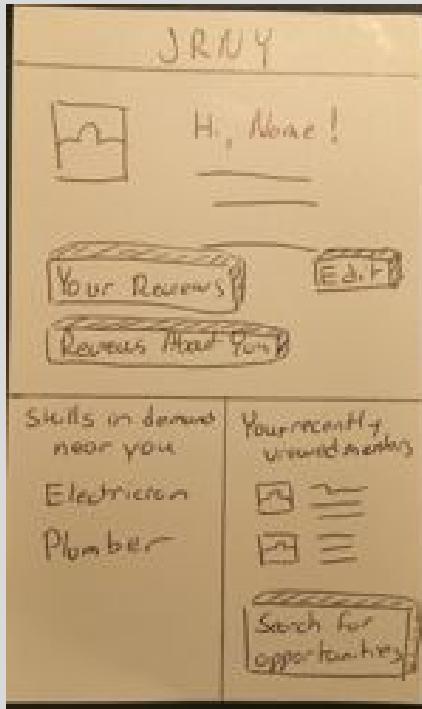
What more is there?

MileStones

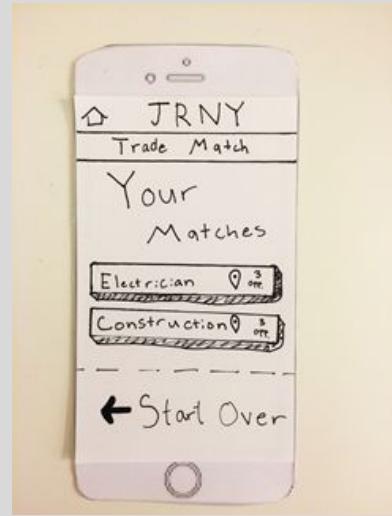
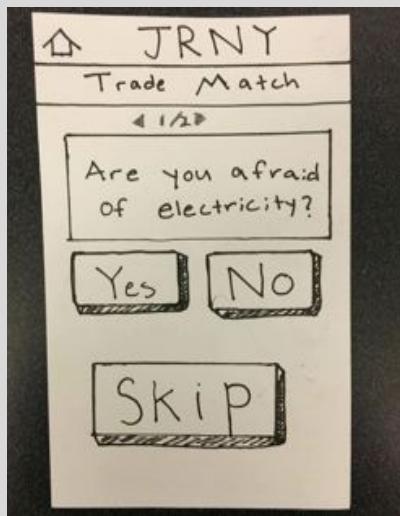
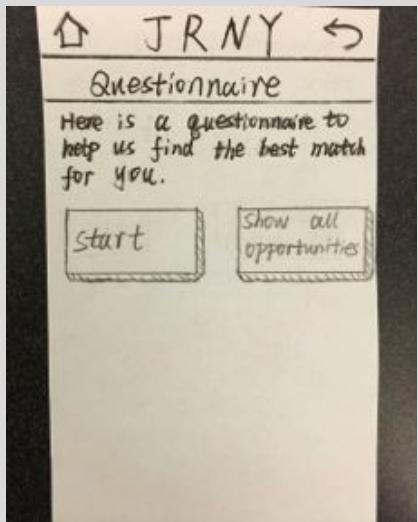
Inputting new skills

revised prototype

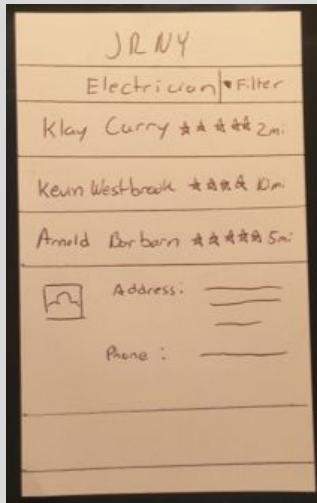
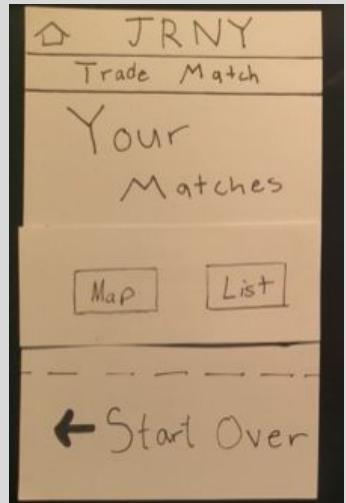
home page



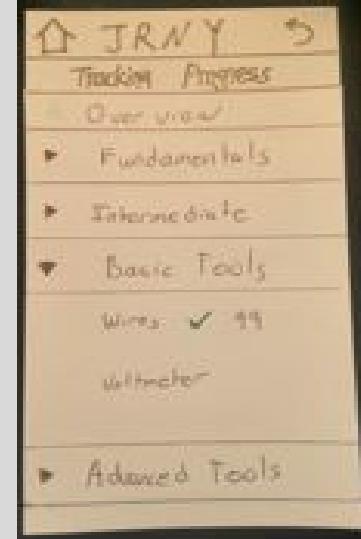
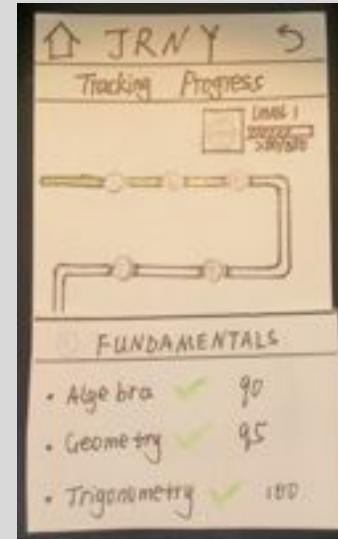
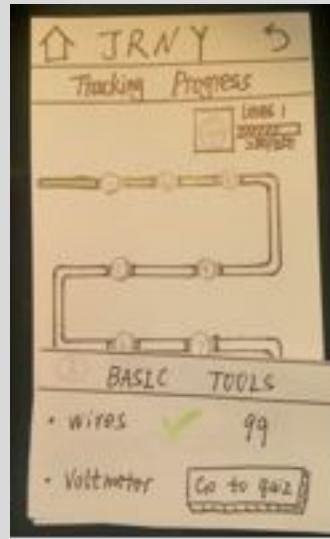
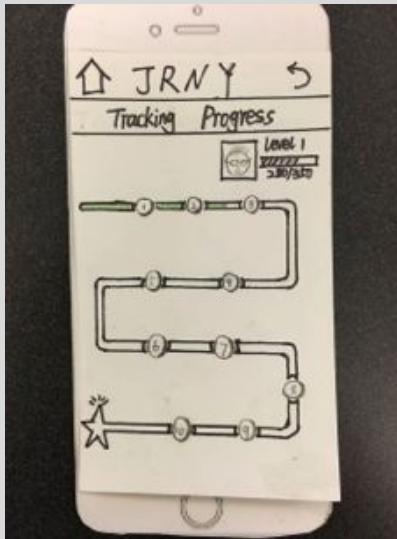
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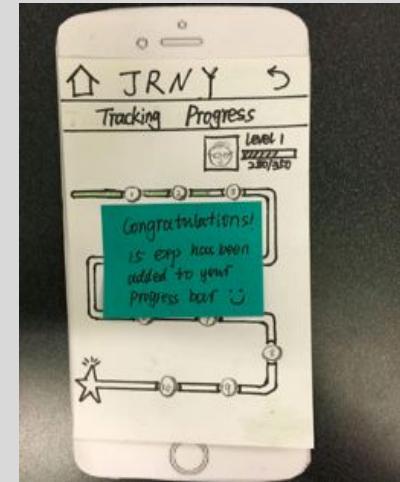
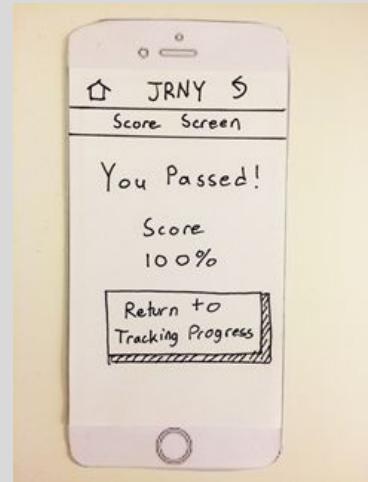
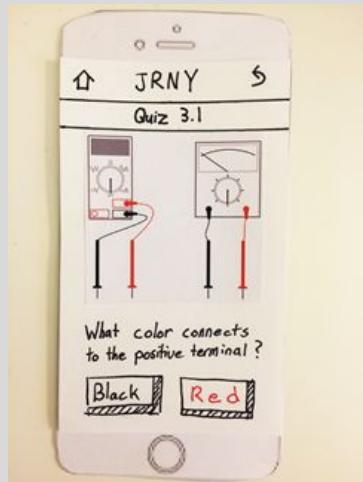
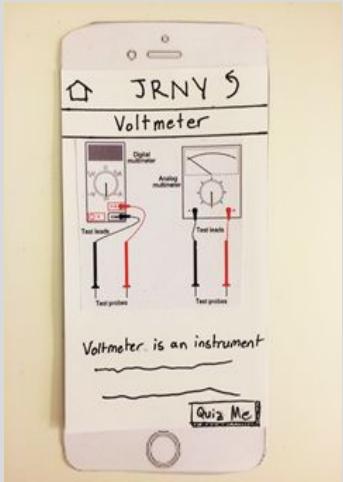
task:search/match



task: track progress

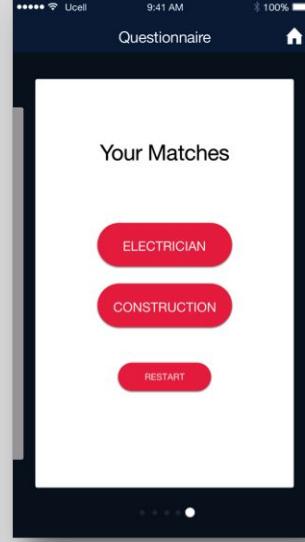
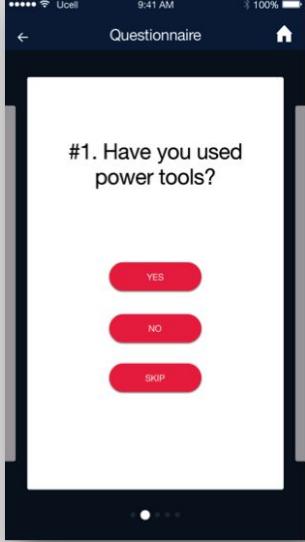
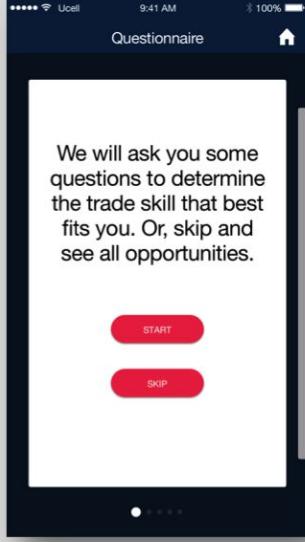
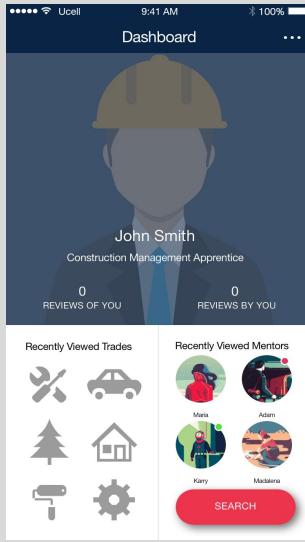
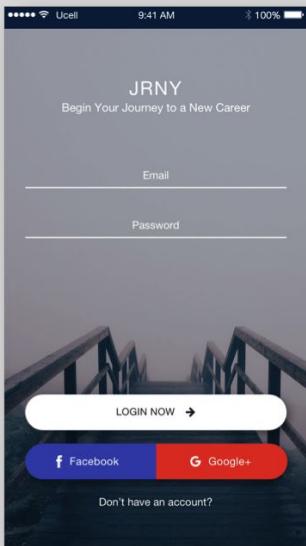


task: track progress

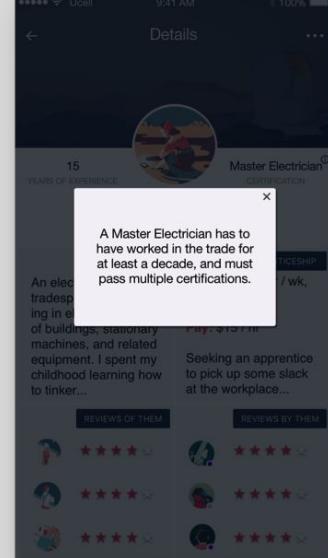
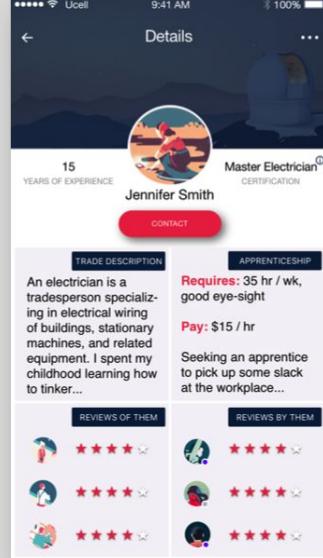
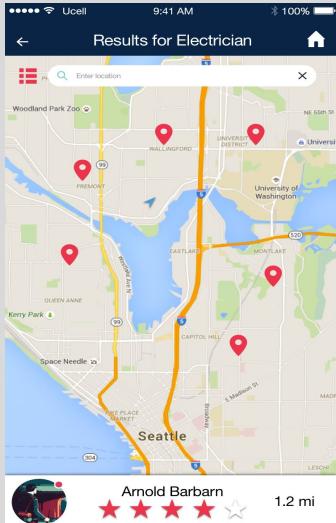
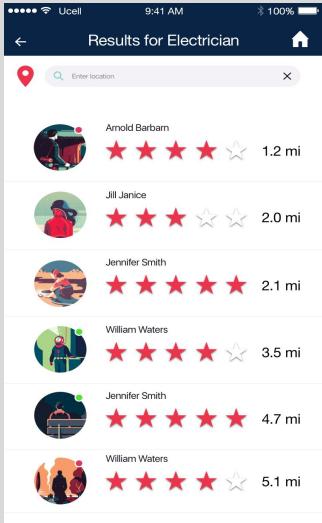


digital mockup

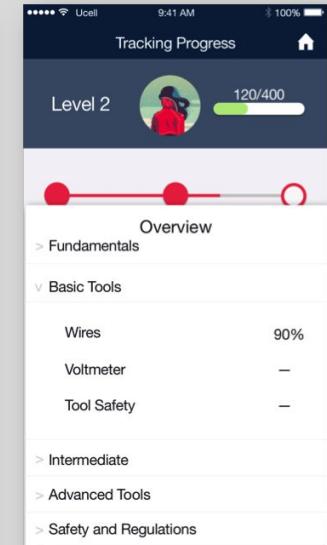
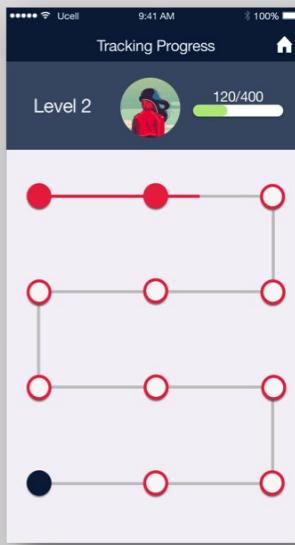
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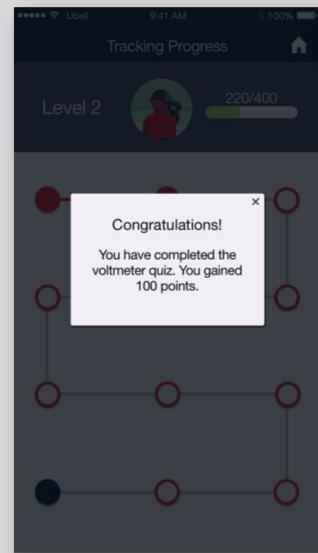
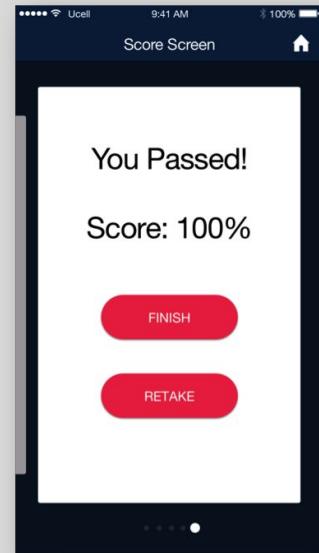
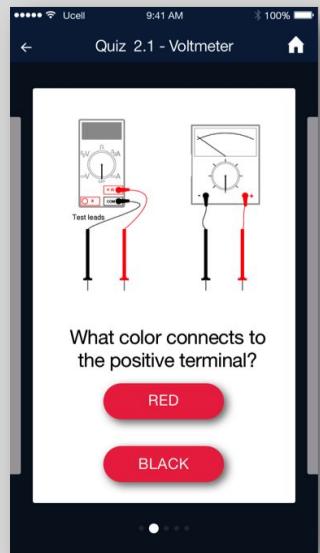
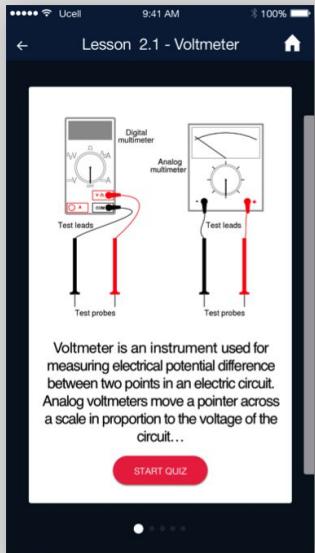
task: search/match



task: track progress



task: track progress



summary

Refine our design iteratively

Think in the perspective of our users

Focus on the tasks we want to accomplish



start your
journey