



# SimPark

## Parking Made Simple

### The Problem

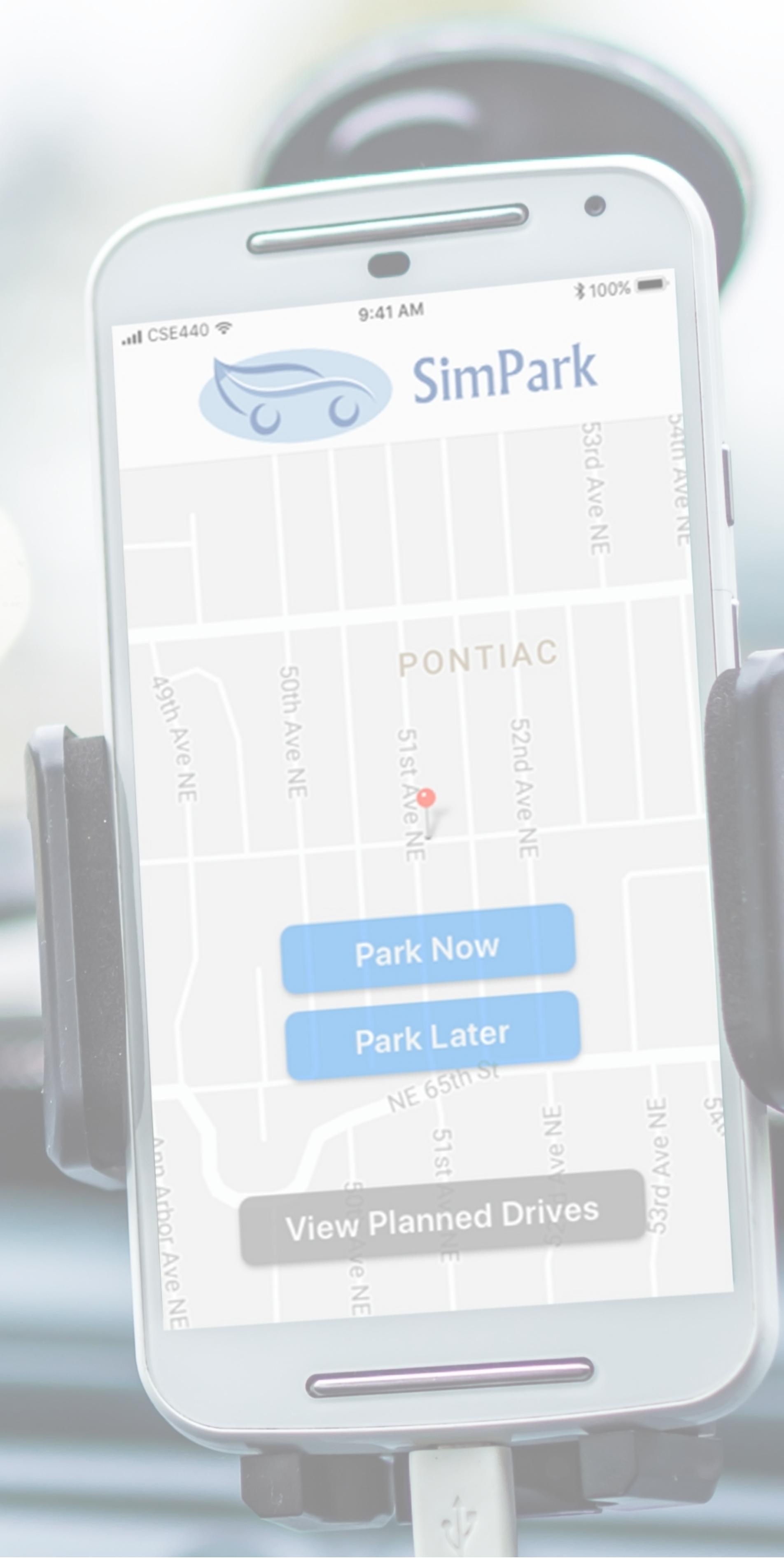
Finding where to park should be simple, but it is often hard to predict availability which makes it a time consuming task.

### Key Features

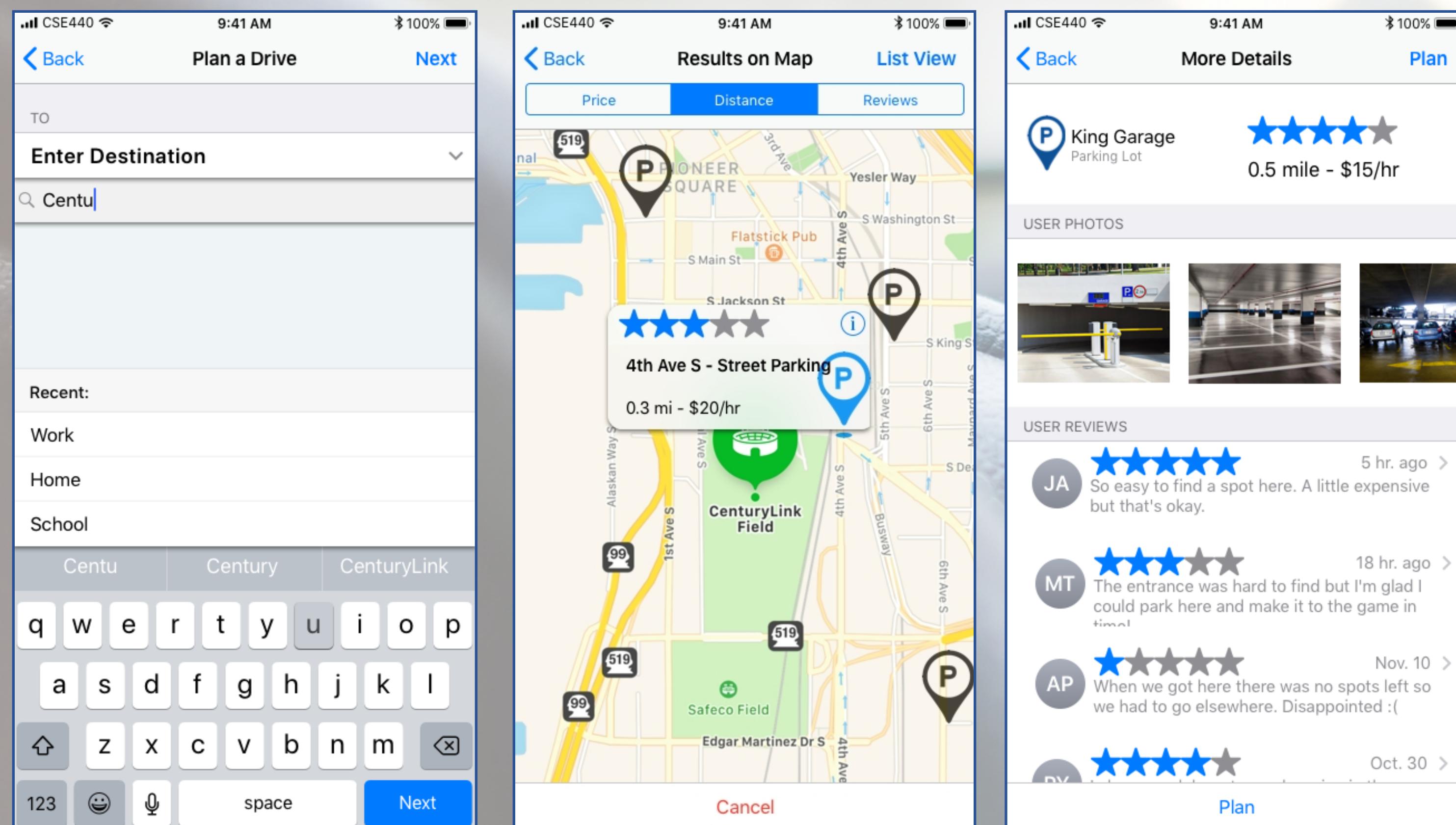
Filter on different factors, view suggestions in list or map view, edit planned drives, and leave feedback on your parking experience.

### Our Solution

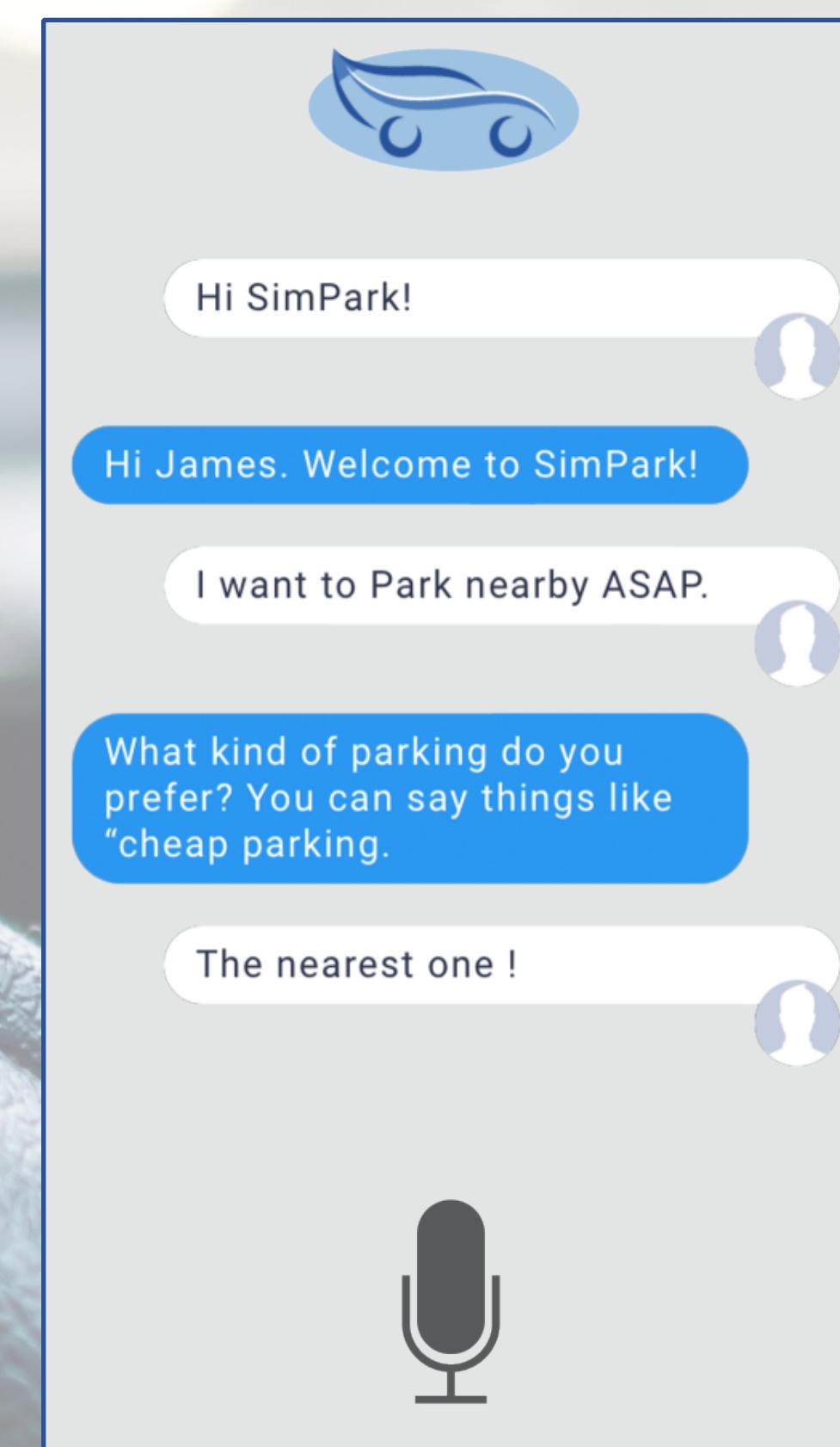
Give drivers a way to find parking based on their preferences, supporting both: **pre-planned** and **real-time** parking.



### Mobile Application

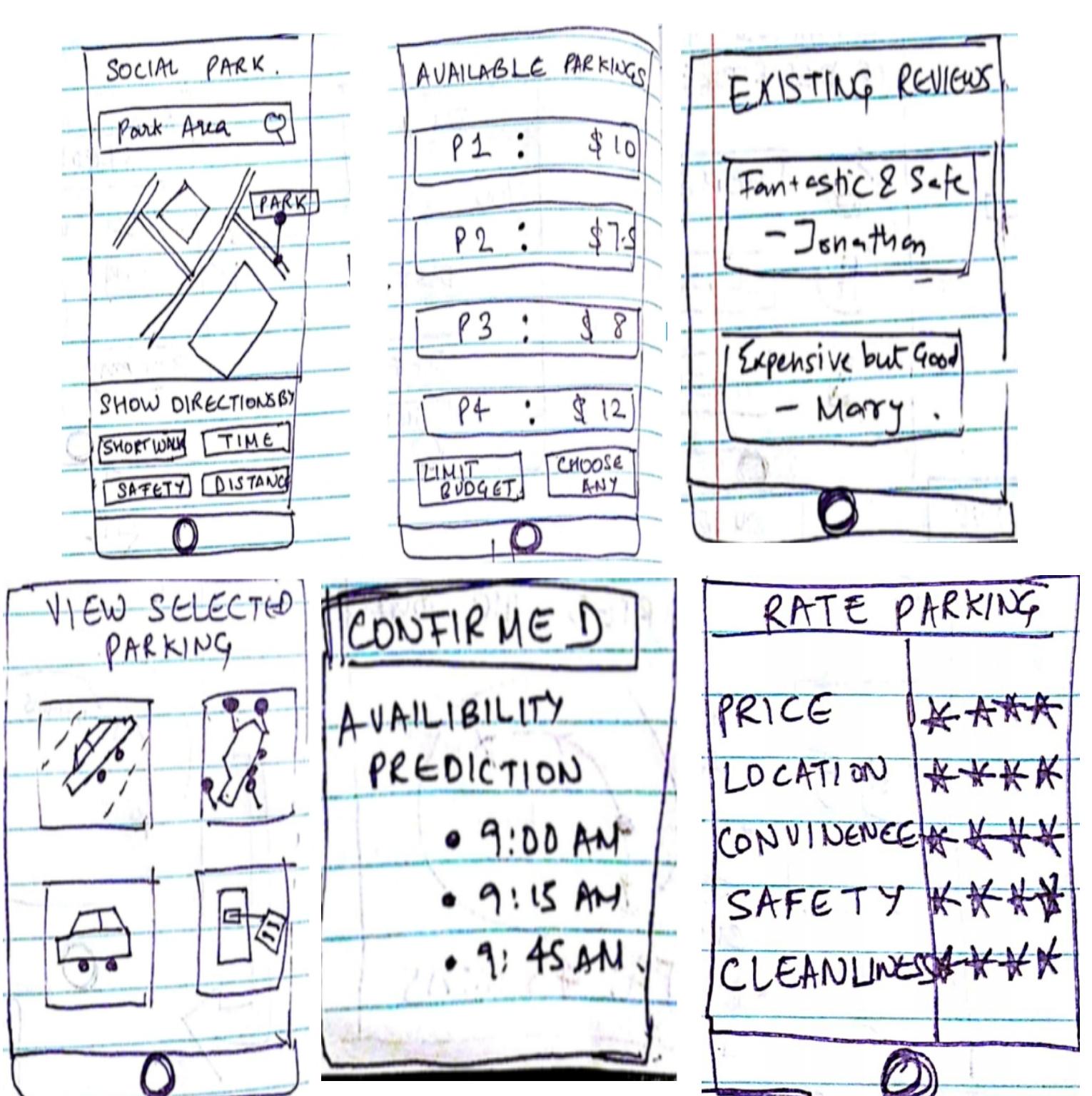


### Voice Guidance



### Design Iteration

#### Sketches



#### Storyboards



#### Paper Prototypes

