

# LAUNDR

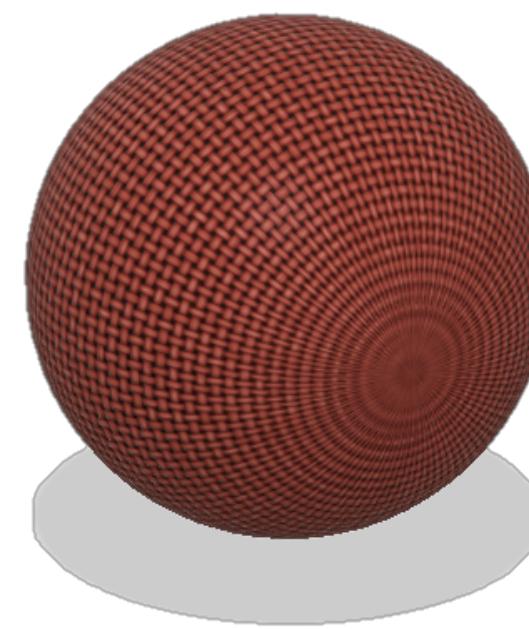
Shared laundry made tolerable



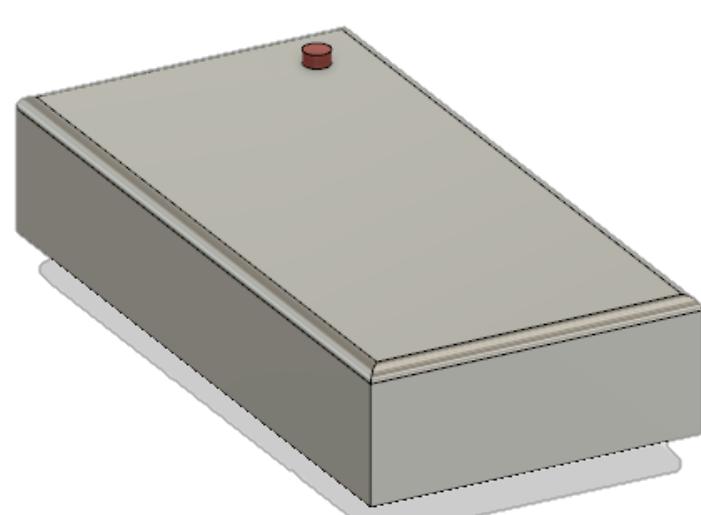
## PROBLEM

People with shared laundry machines face coordination and scheduling issues with others in their living space, resulting in decreased utilization of laundry resources.

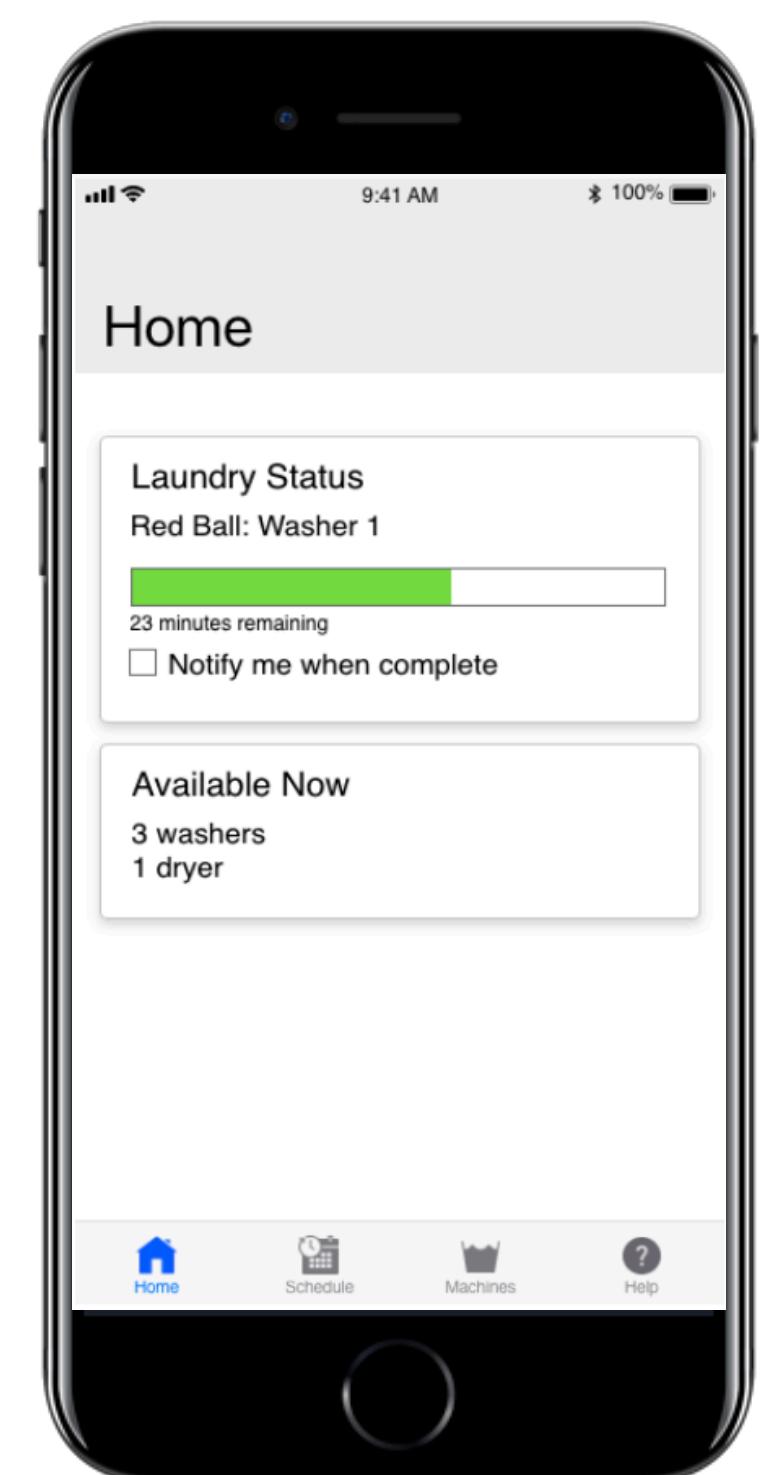
## COMPONENTS



Smart laundry ball



Machine sensor

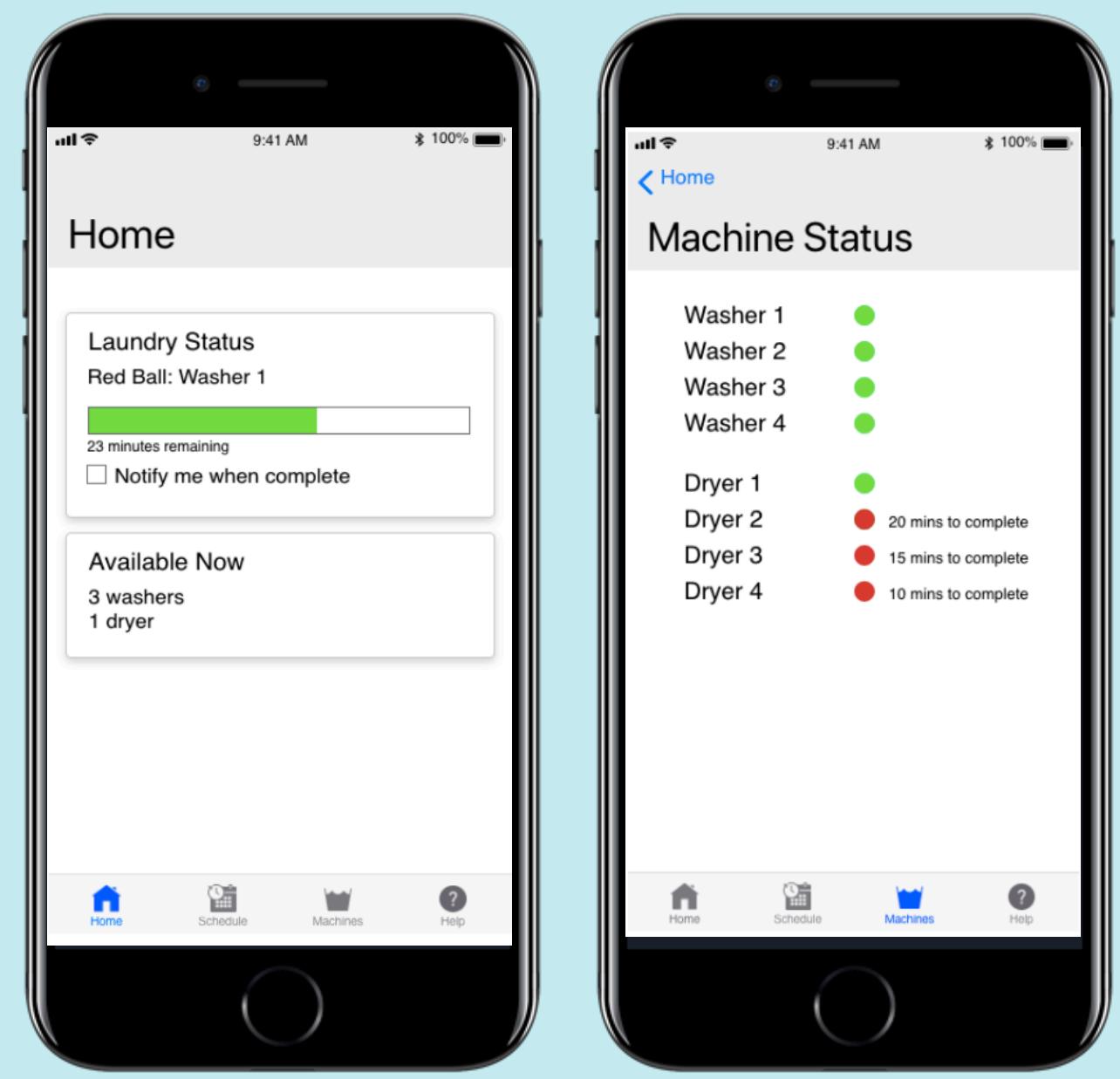


Mobile app

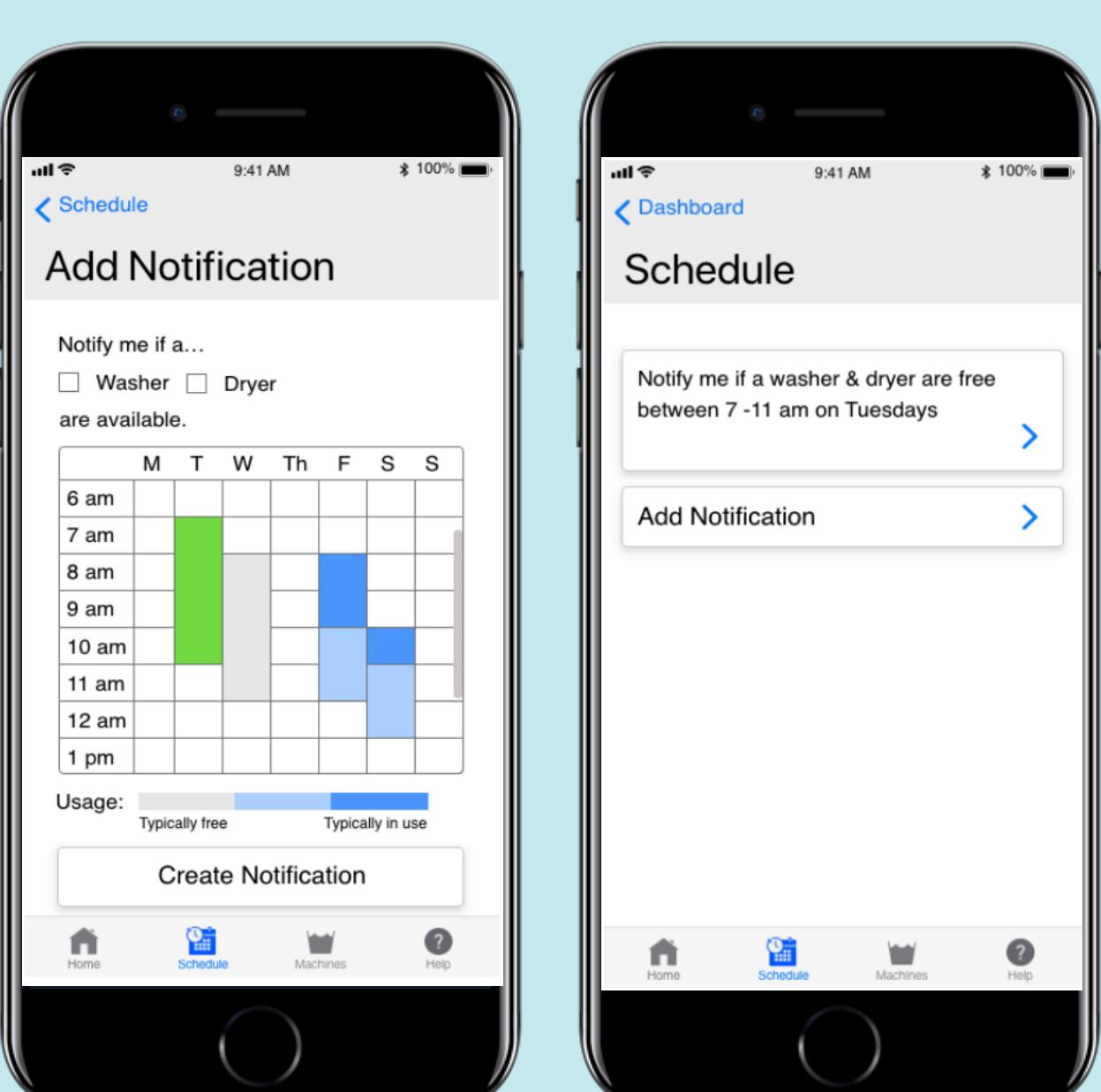
## VALUE PROPOSITION

Laundr is a smart laundry system designed to coordinate laundry resources in a shared environment. You can monitor machine availability, your own laundry while it is in the machine, or both!

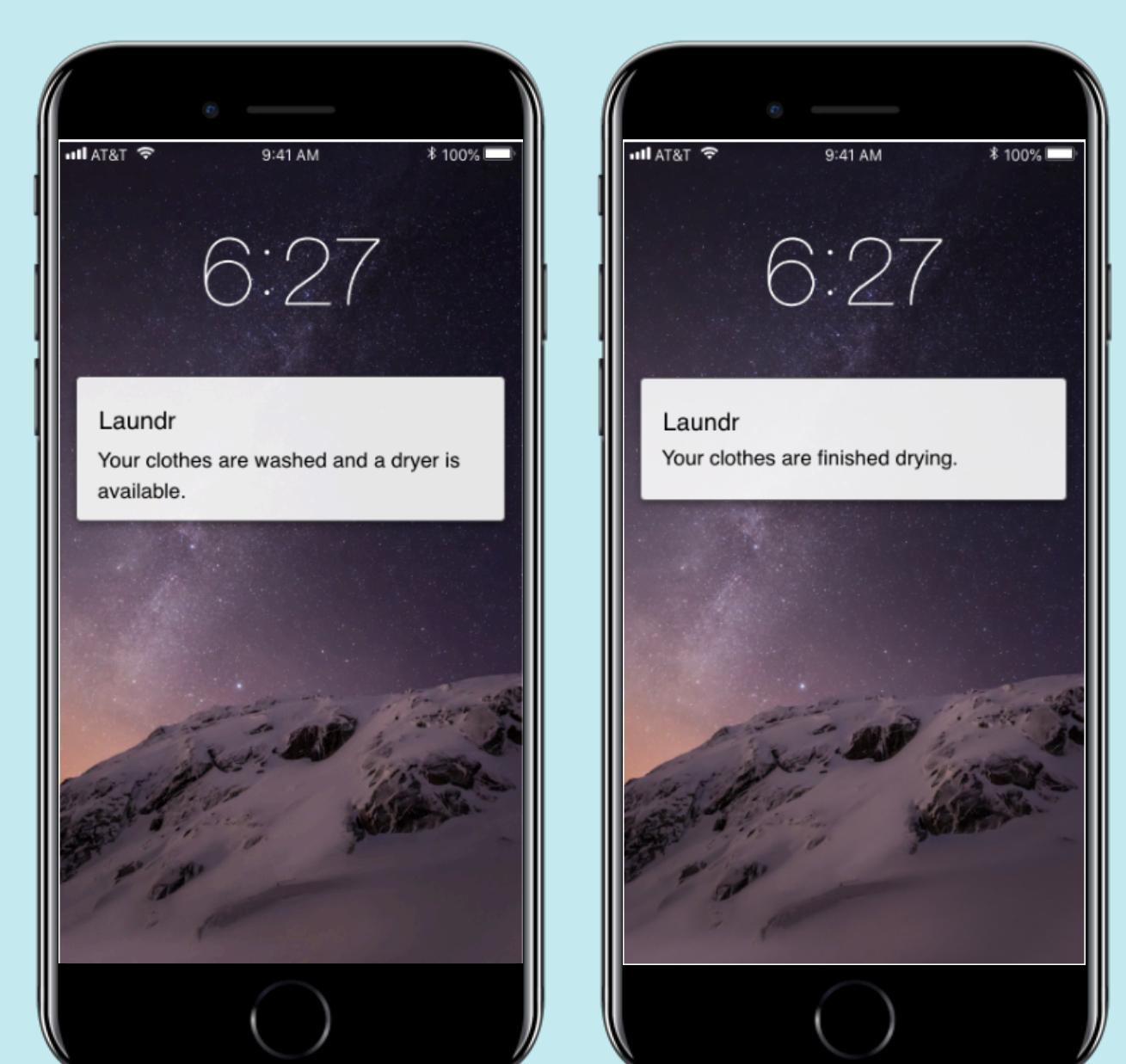
## KEY FEATURES



Check your laundry status and machine availability in real time

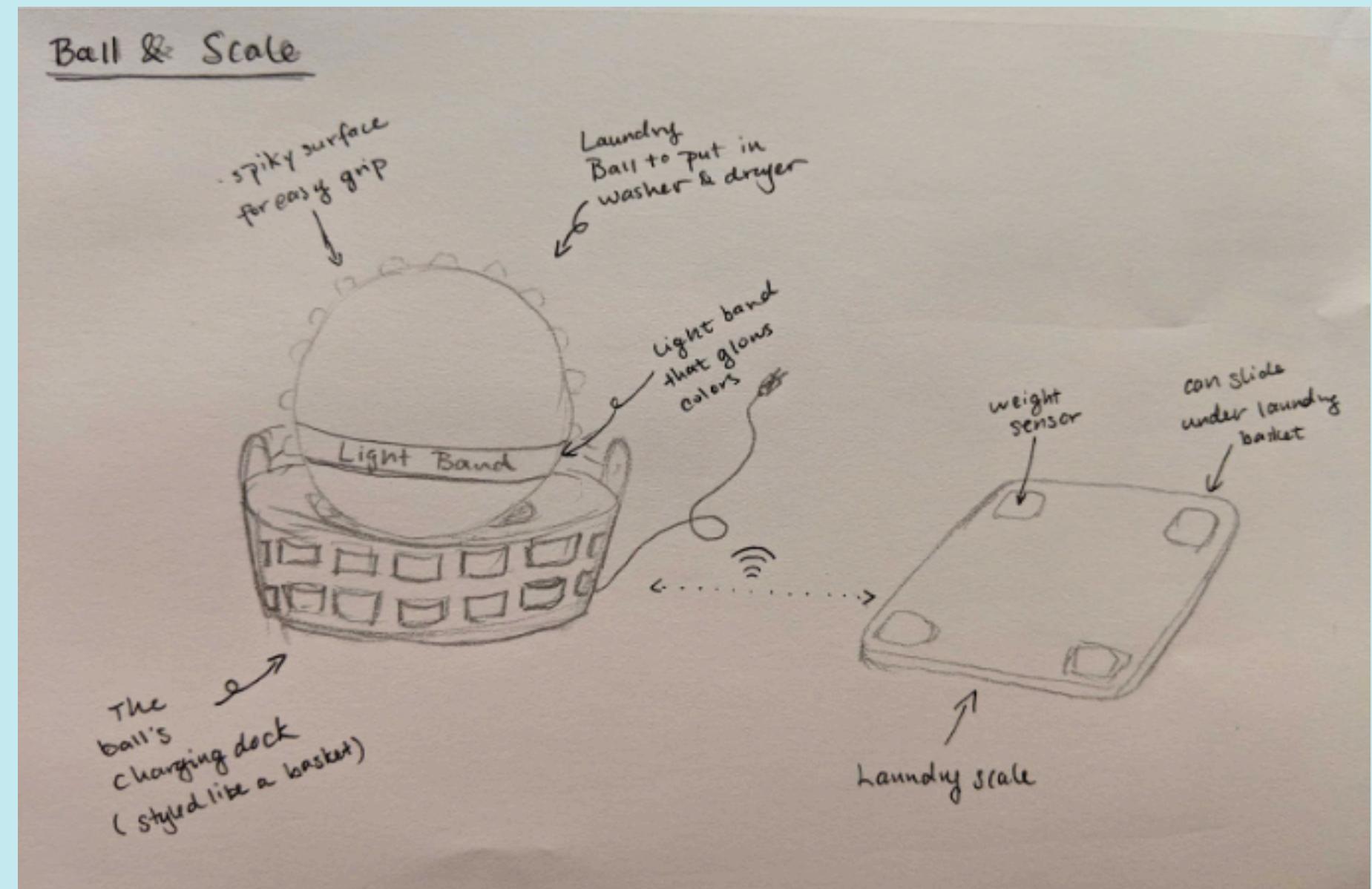


Schedule laundry reminders



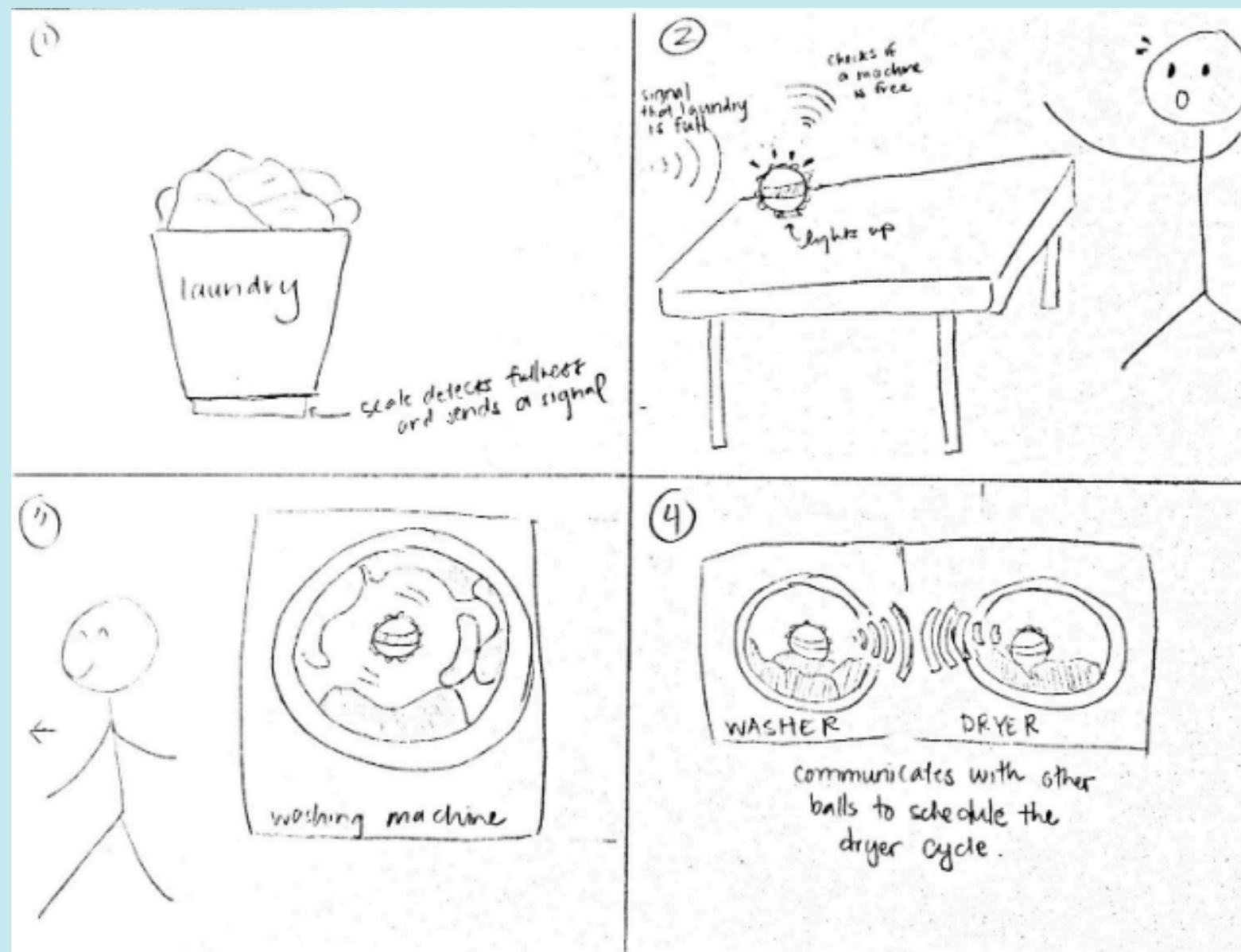
Receive notifications about laundry status and machine availability

## DESIGN PROCESS



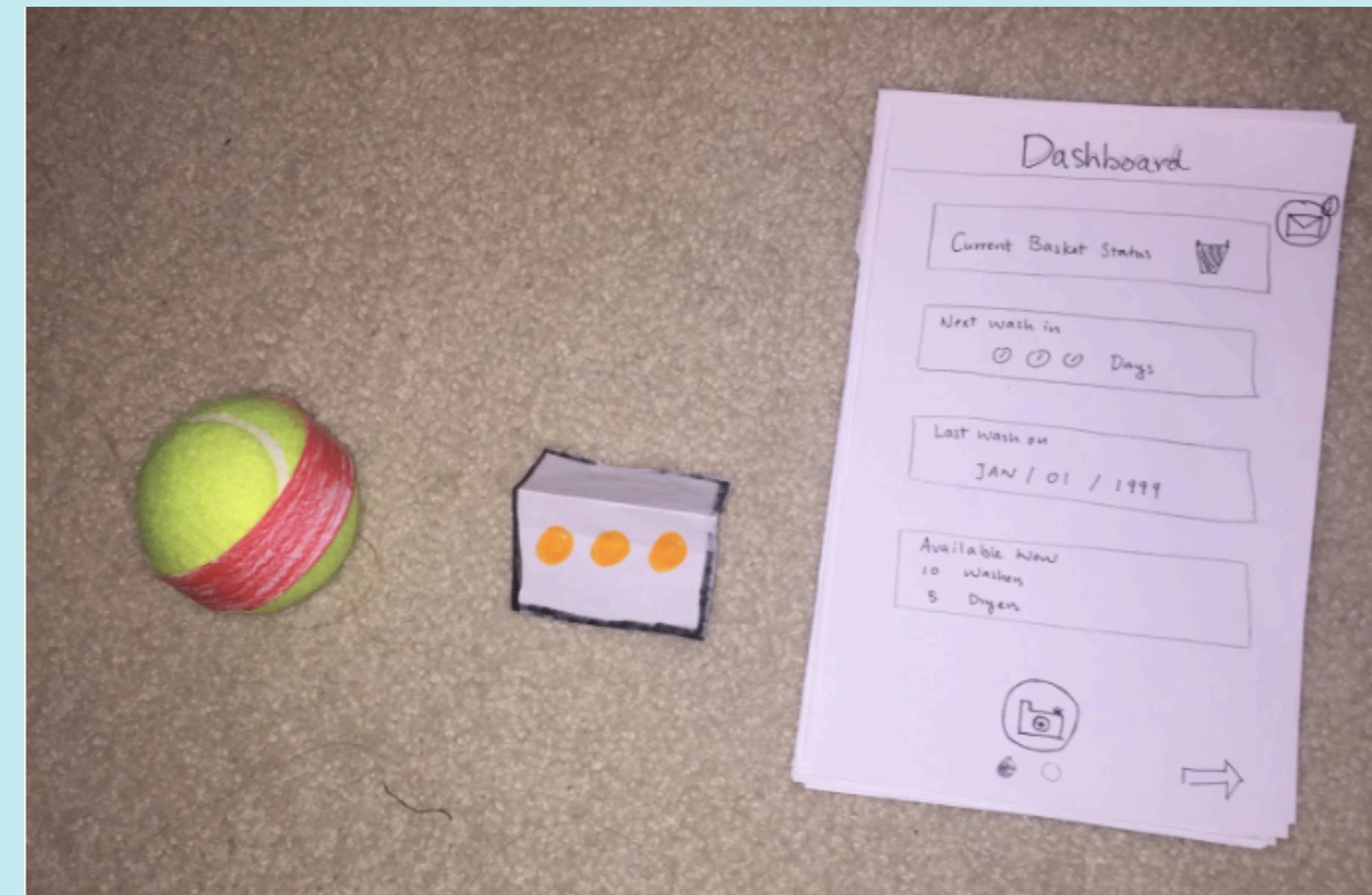
### Sketches

We explored our design space and decided on key functionality



### Storyboards

We studied scenarios where Laundr could be useful



### Paper Prototype

We tested our ideas with real users and revised based on their feedback