

paw^sitive

Encouraging safe and positive social interactions for dogs



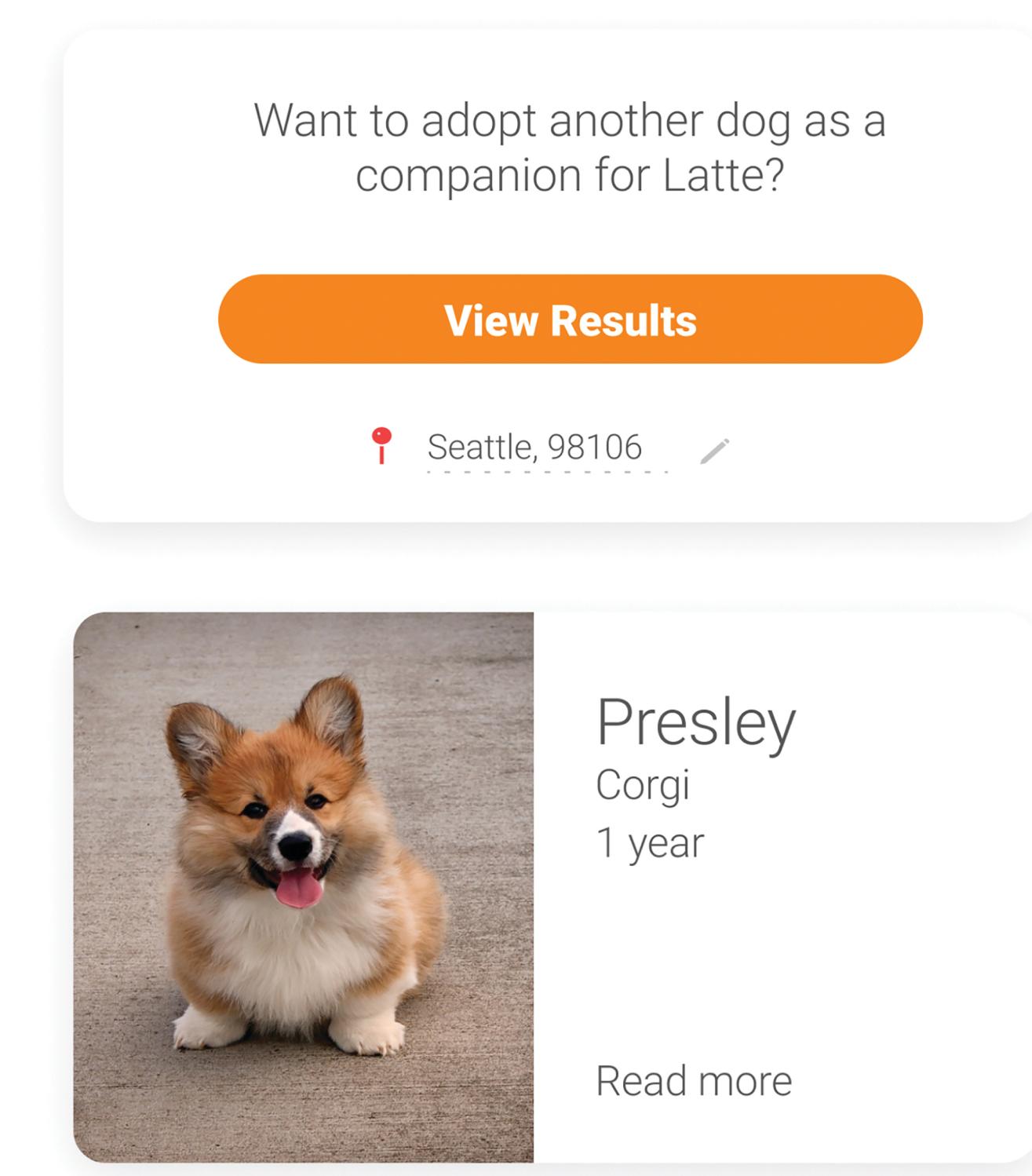
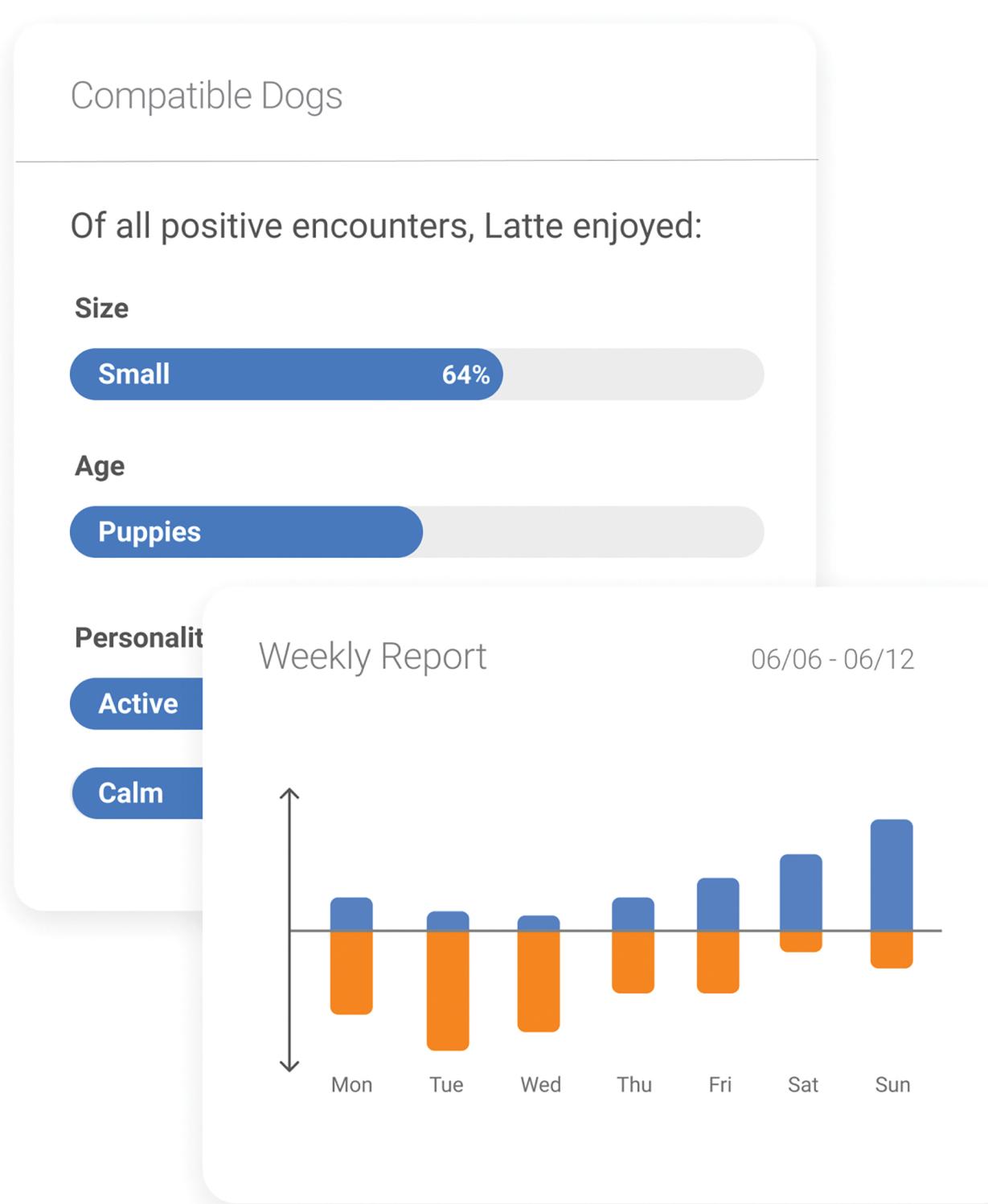
THE PROBLEM

At home, loneliness in dogs is a commonplace issue. For many owners, finding a way to slowly and safely expose their dogs to others is often a challenging task. When out on walks, uncomfortable and sometimes tense interactions between other owners and dogs can arise if a dog has trouble socializing.

THE SOLUTION

To encourage safe and positive social interactions, we designed a three-part system: a mobile app, collar, and button. When two dogs pass by each other, the collar calculates if their preferences match and flashes a corresponding color. This prediction is based on inputted information from the app, while the attachable button is able to override inaccurate predictions if needed.

FEATURES

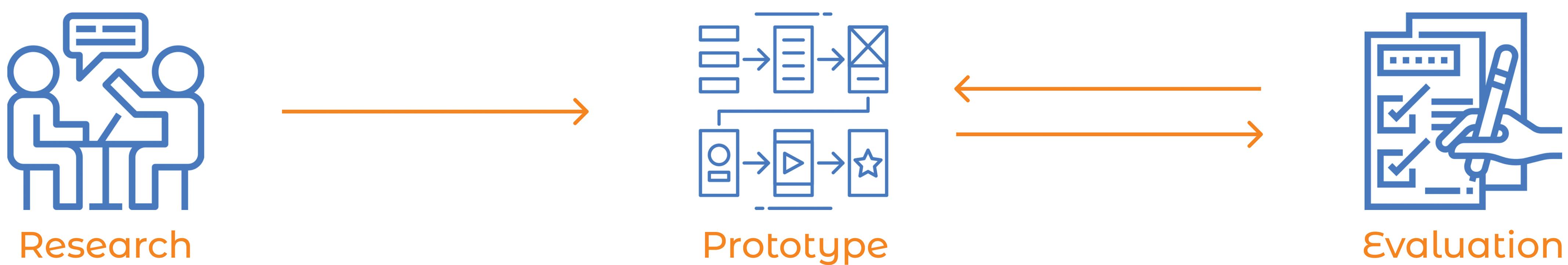


Hardware

Weekly Report

Adoption Suggestion

DESIGN PROCESS



DESIGN ITERATION

Here's an example of one design iteration within the profile session. We went through the following changes:

- Lack of organization and risk of subjective input
- Lack of clarity with ranking dog qualities
- Contextualization of personalities with scenarios
- High fidelity prototype

