

THE PROBLEM

- ▶ Loneliness in dogs can result from a lack of socialization
- ▶ Social anxiety can cause aggressive behavior
- ▶ Safely exposing dogs to each other is challenging but critical for happiness

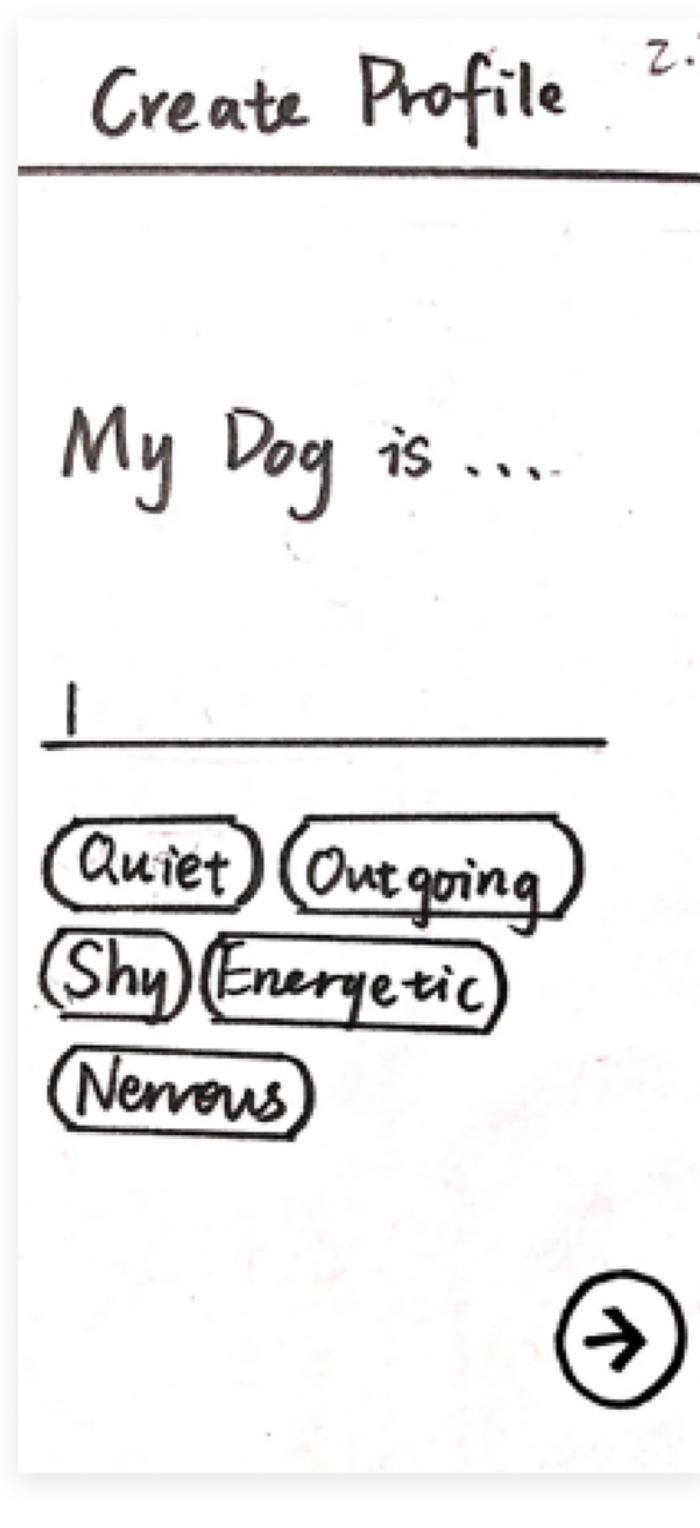
THE SOLUTION

- ▶ Enhance social interactions between dogs
- ▶ Identify positive interactions while alerting owners of possible negative interactions in advance
- ▶ Encourage active reflection on the dog's socialization

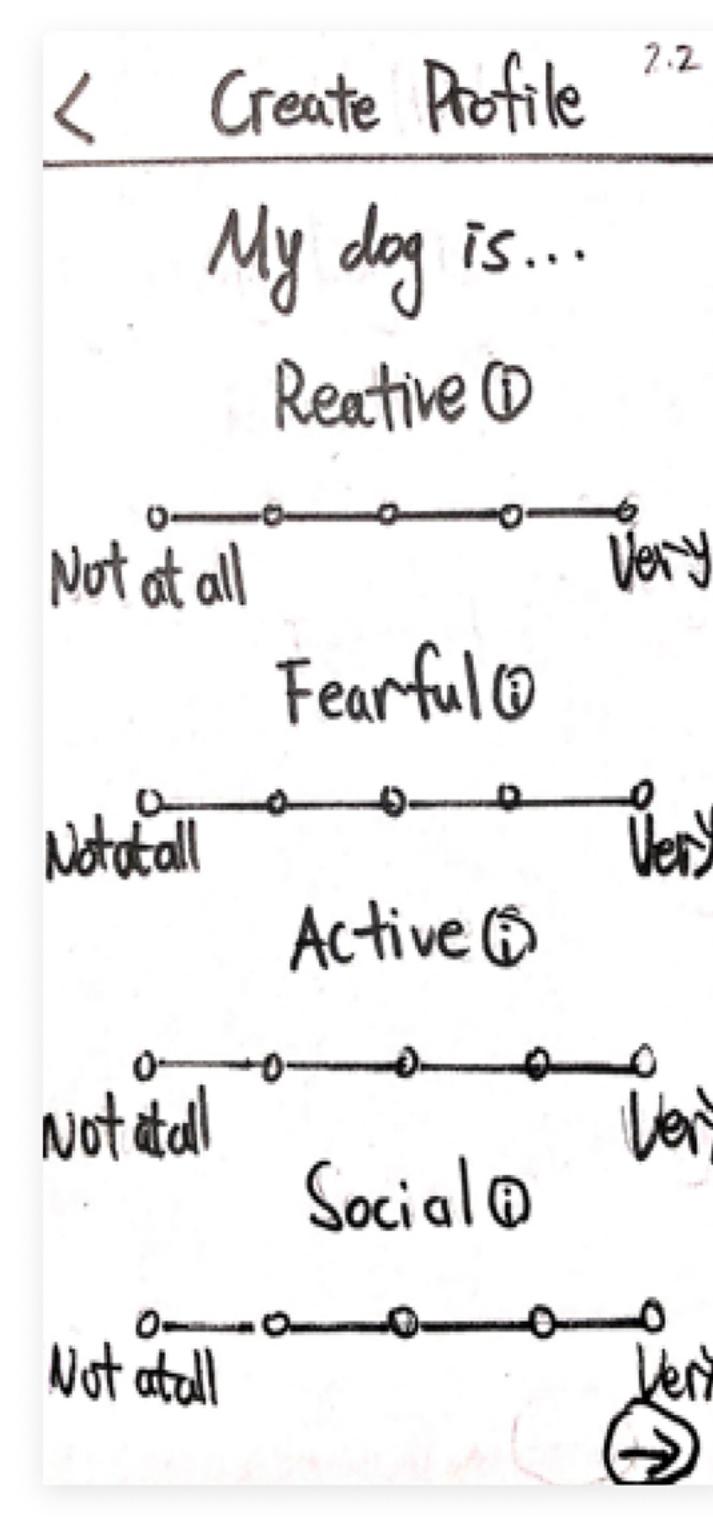


DESIGN ITERATION

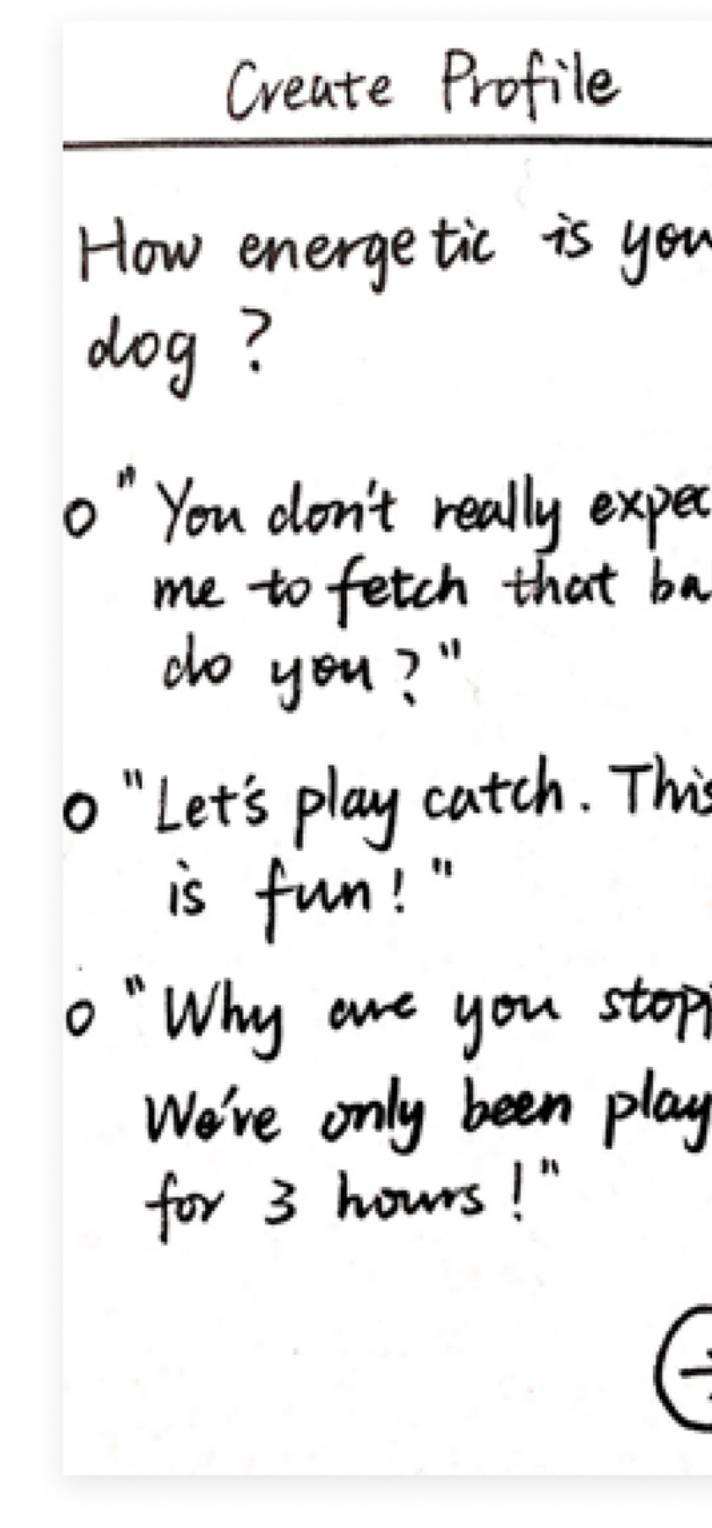
An example of design iteration from low fidelity to high fidelity



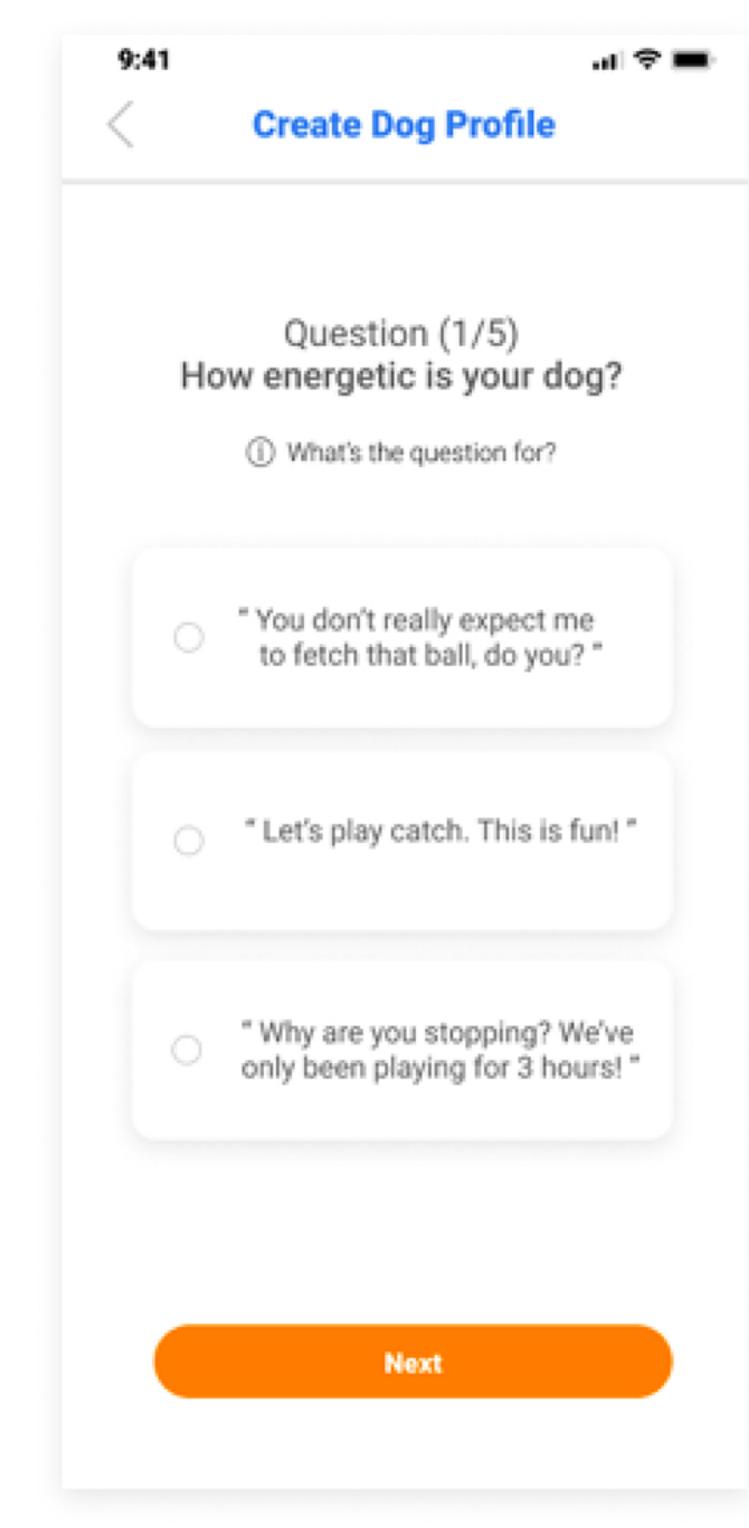
Risk of subjective input



Ambiguity with ranking dog qualities



Contextualized personalities



High fidelity prototype