

Journey

By Brendan Lee and Jennifer Kang



The Problem

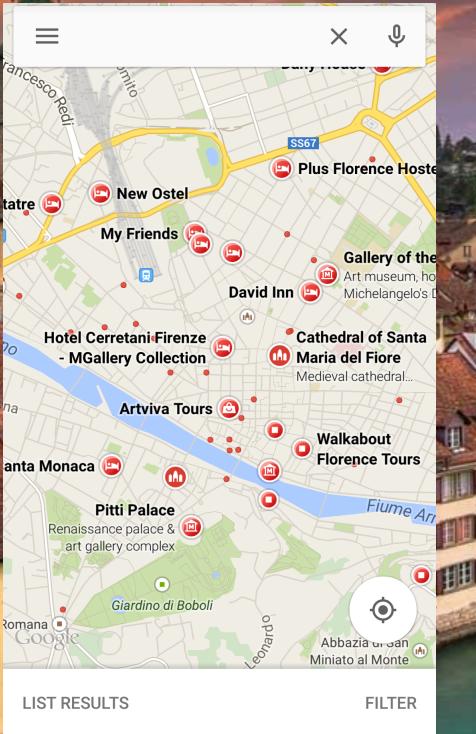


Design Challenges



Journey

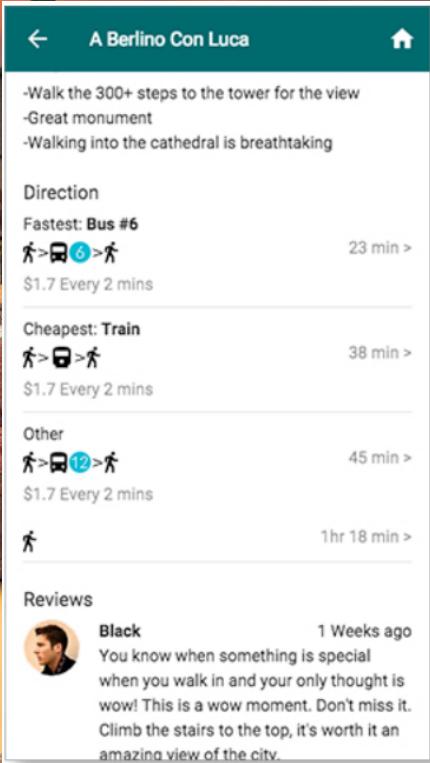
An offline travel app for exploring new places



1. Explore nearby attractions while connected to wifi.
2. Navigate to new destinations, without wifi or cell service.
3. Enjoy flexibility for the serendipitous traveler.

Journey

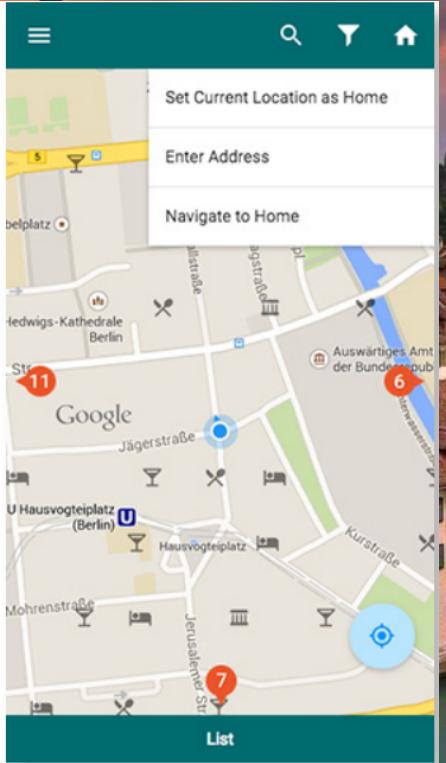
An offline travel app for exploring new places



1. Explore nearby attractions while connected to wifi.
2. **Navigate to new destinations, without wifi or cell service.**
3. Enjoy flexibility for the serendipitous traveler.

Journey

An offline travel app for exploring new places



1. Explore nearby attractions while connected to wifi.
2. Navigate to new destinations, without wifi or cell service.
3. **Enjoy flexibility for the serendipitous traveler.**

Questions?

