

Cup of Coffee

Find a match and start dating!

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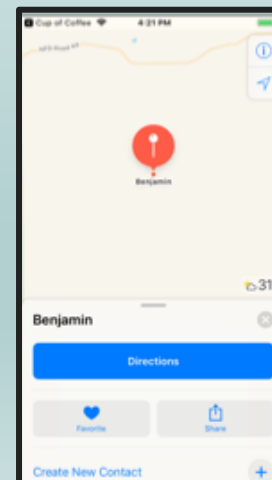
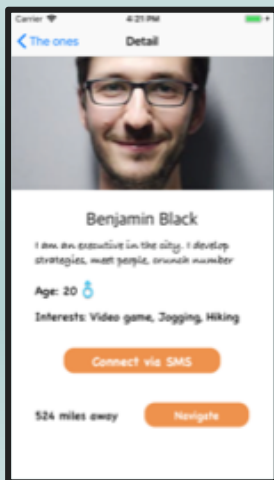
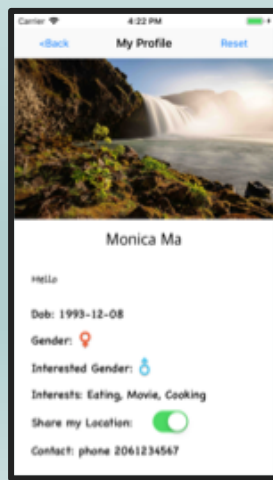
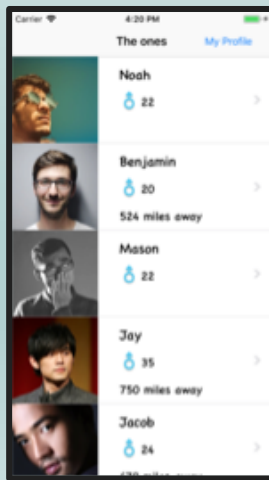
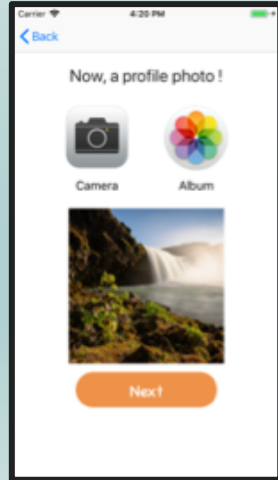
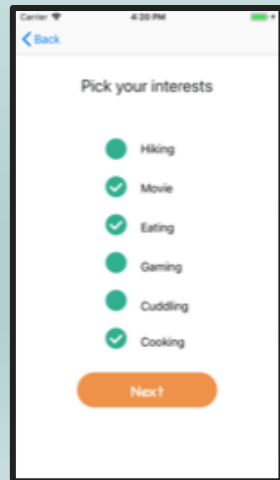
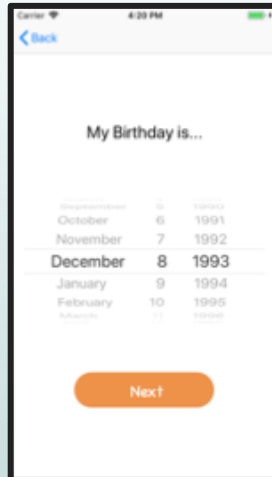
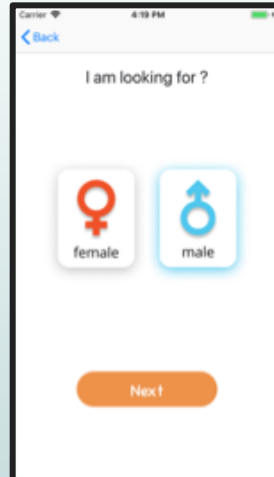
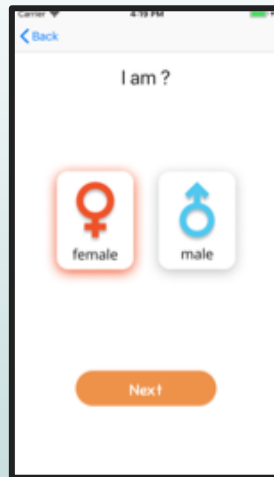
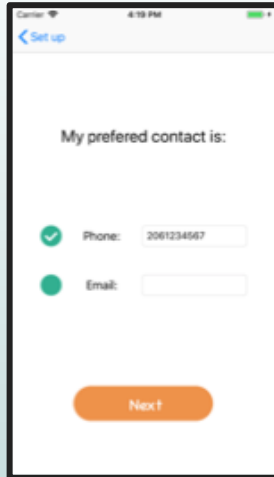
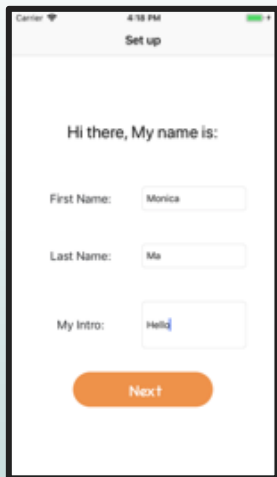
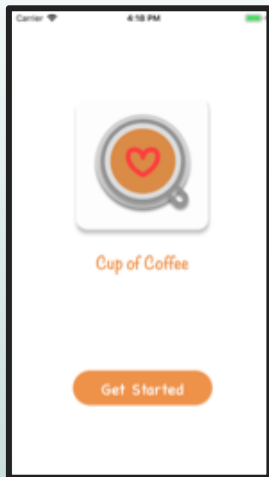




Current Market

				
Strengths	<ul style="list-style-type: none">- Unlimited matches- Enormous user base- Location filtering- Addictive	<ul style="list-style-type: none">- #LadiesChoice- Curated matches- Great mobile app- Safe and comfortable	<ul style="list-style-type: none">- Great algorithm- Curated matches- Large community- Good user interface	<ul style="list-style-type: none">- Ladies first- Growing user base- Great mobile app- Fun experience
Weaknesses	<ul style="list-style-type: none">- Unlimited matches- Competitive culture- "Hook-up" culture- Flaking / Ghosting	<ul style="list-style-type: none">- Catered for women- Smaller user base- Flaking / Ghosting- High commitment	<ul style="list-style-type: none">- Weak mobile app- Older community- Flaking / Ghosting- High commitment	<ul style="list-style-type: none">- Unlimited matches- Paradox of Choice- Flaking / Ghosting- High commitment

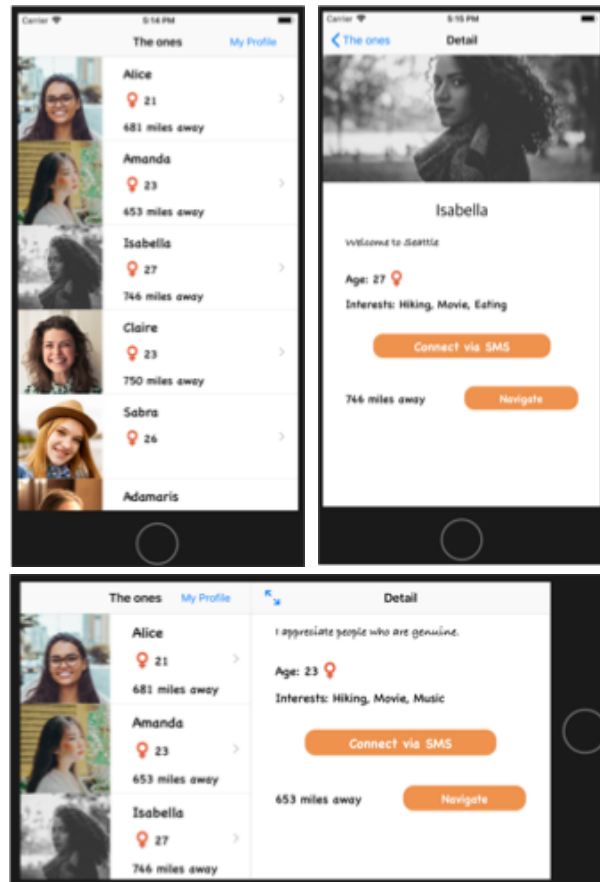
* User research results provided by Kelsey Luo





Core User Stories

- ✓ As a user, I want to take a picture of me and include my areas of interests and self-summary so that I can make my profile attractive
- ✓ As a user, I want to control my privacy setting so that I can let potential dates reach out to me as well as prevent myself from harassment
- ✓ As a user, I want to view a list of people near me so I can browse potential girl/boy I want to date
- ✓ As a user, I want to see how far they are from me so that I can find a reachable meeting spot for a cup of coffee
- ✓ As a user, I want to easily view profile details so I can determine who catches my eyes

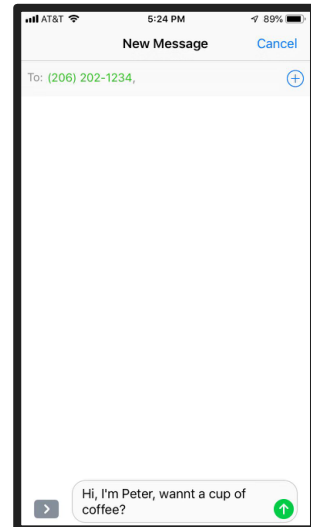
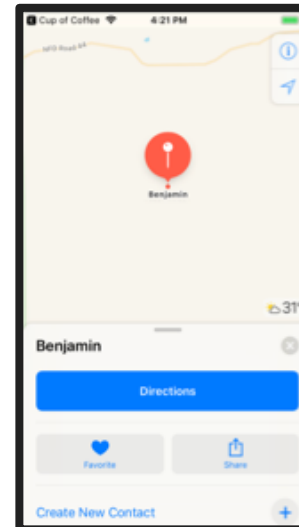
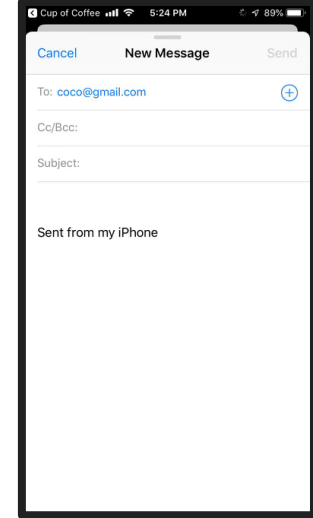
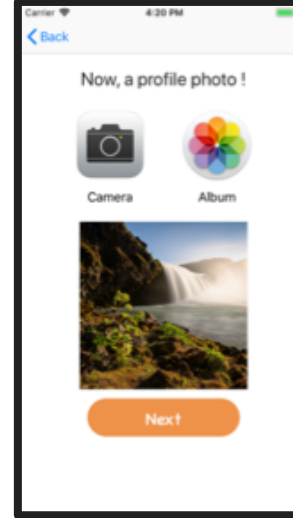


* Github

https://github.com/uwjake/cup_of_coffee

Mobile features used

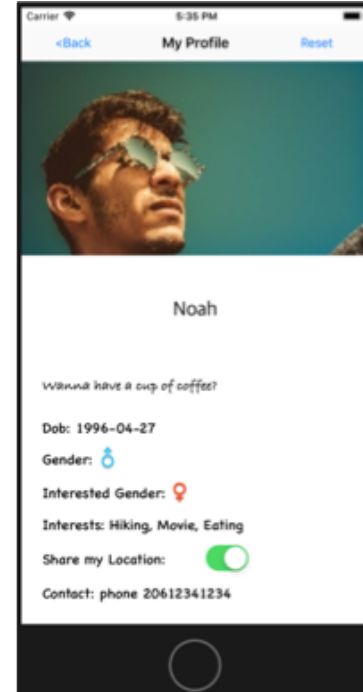
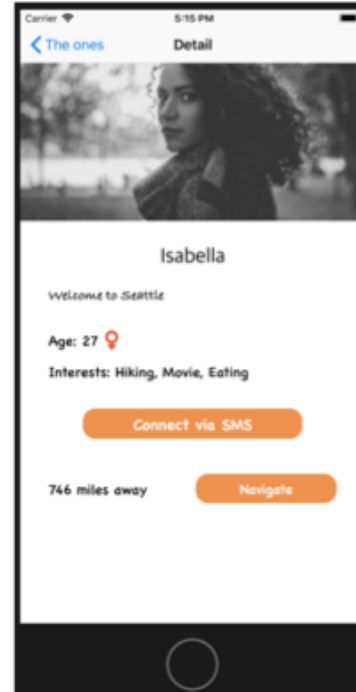
- Real-time data and images from Firebase (cloud Firestore/Storage)
- Camera/Album
- SMS/Email
- Apple map
- Location service
- Permission request





Optional User Stories

- As a user, I want the app to provide me a match based on my areas of interest and/or location
- ✓ ● As a user, I want to send message to the one I'm interested in so that I can connect and chat with him/her
- ✓ ● As a user, I want to allow/request navigation between me and the other user.





Q & A