Suman Kanti Roy

Role: User Experience Designer

Location: Kolkata, West Bengal

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Email ID: roy.sumankanti@gmail.com

Portfolio Link: https://ux-roy.github.io/123

LinkedIn Profile: www.linkedin.com/in/s-kroy/

As UX professional, I create easy-to-use solutions and enjoyable experiences for enterprise platforms, consumer products and digital services. I have 10+ years of pragmatic design experience with startup and leading corporations across multiple domains like healthcare and life science, IoT engineering, banking and finance, oil and gas. I connect dots between human cognitive behaviours with computing algorithm using data-driven insights and translating into actionable business acumen. Understand user's perspective and design experience that make impactful difference by blending aesthetics with empathy.

Expertise Skills

- Enterprise Design Thinking
- Ethnographic UX Research
- Wireframe and Prototyping
- Information Architecture
- User Interaction Design

- Persona Development
- Technical Illustration
- Data Visualization
- Usability Testing
- Prompt Engineering

- Figma and FigJam
- Adobe Creative Suite
- Visual Studio Code
- Basic HTML-5, CSS-3
- Copilot and Chat GPT

Academic Education

Bachelor of Fine Art
Govt. College of Art and Craft, Tripura University – Agartala | 2007 - 2010

Bachelor of Science
Maharaja Bir Bikram College, Tripura University – Agartala | 2004 - 2006

Work Experience

Usability Design Engineer
Lexmark International India Pvt. Ltd.
Kolkata, West Bengal • January 2022 to Present date

- Manage external project delivery: Coordinating a diverse team of 4 developers, 2 data analysts, & 2 testers to streamline the workflow from the initial design phase through final delivery.

- Use accessibility and iterative usability: Follow the (WCAG) web content accessibility guidelines and use an iterative usability approach to build inclusive, and impactful designs.

- Focus on sustainability and scalability: Uncover the long-term impact of design decision, aiming to address ecological concerns as reducing carbon footprints and easy to change as needed.

User Experience Designer
Wipro Technologies Limited
Bengaluru, Karnataka • March 2017 - January 2022

- Upgrading existing applications: Collaborated with cross-functional teams to evaluate previous design and functionality of existing client-side application to offers better performance with new features.

- Conduct user experience research: Employ tree testing, card sorting, interviews & surveys, user polls A/B testing to understand user priorities and anticipate potential roadblocks.

- Prepare before client interaction: Perform ad-hoc preparatory activities like as competitive benchmarking, comparative analysis, user journey mapping, predictive hypotheses, and contextual studies.

Award & Achievements

Lexmark CTO Excellence Award 2022
November 2023 | Organised by Lexmark International India Pvt. Ltd.

Adobe XD Essentials Training & Assignment 2019
July 2019 | Organised by Wipro Digital

Best Creative Professional Award 2015
June 2016 | Organised by Rxprism Health System Pvt. Ltd.

Certificate & Credentials

NPTEL Usability Engineering
06 May 2024
From: Indian Institute of Technology Guwahati • IIT-Guwahati

Effective Business Communication
27 December 2023
From: Indian Institute of Management Bangalore • IIM-Bangalore

User Experience Design Fundamentals
22 June 2024
Credential issued by IBM and validated on Credly • IBM

Create Intuitive Products by Imitating Physicality
02 January 2025
Certified by Interaction Design Foundation • IxDF

Generative AI Productivity Skills
16 April 2024
Certified by Microsoft and published on LinkedIn • Microsoft

Learning the Basics of SAP Fiori
14 January 2025
Credential issued by SAP and validated on Credly • SAP

Interest & Hobbies

- Enjoy the magic of the big screen.
- Getting lost in the far landscape.
- Deep diving the art of storytelling.

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