

Suman Kanti Roy

Role: User Experience Designer

Location: Kolkata, West Bengal

Mobile: +91-7411940354

Email Address: roy.sumankanti@gmail.com

Portfolio Link: <https://s-kroy.github.io/ux>

LinkedIn Profile: <https://www.linkedin.com/in/s-kroy/>

As UX professional, I create easy-to-use solutions and enjoyable experiences for enterprise platforms, consumer products and digital services. I have 10+ years of design experience with startups and leading corporations across multiple domains like healthcare and life science, IoT re-engineering, banking and finance, oil and energy. I connect cognitive behaviors with computing algorithms using data-driven insights & translate pragmatically into actionable business acumen. Understanding the user's perspective and crafting experiences that make an impactful difference by blending aesthetics with empathy.

Expertise Skills

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|------------------------------|---------------------------|------------------------|
| • Enterprise Design Thinking | • User Persona Research | • Usability Testing |
| • Wireframing & Prototypes | • Interaction Design | • Figma & Adobe XD |
| • Information Architecture | • Data Visualization | • Adobe Creative Suite |
| • User Interface Design | • Visual Studio Code | • Basic HTML-5, CSS-3 |
| • Active Listening | • Effective Communication | • Prompt Engineering |

Academic Education

Bachelor of Fine Art

Govt. College of Art and Craft, Tripura University – Agartala | 2007 - 2010

Bachelor of Science

Maharaja Bir Bikram College, Tripura University – Agartala | 2004 - 2006

Work Experience

Usability Design Engineer

Lexmark International India Pvt. Ltd.

Kolkata, West Bengal • January 2022 to Present date

- Manage external project delivery: Coordinating a diverse team of 4 developers, 2 data analysts, & 2 testers to streamline the workflow from the initial design phase through final delivery.
- Use accessibility and iterative usability: Follow the (WCAG) web content accessibility guidelines and use an iterative usability approach to build inclusive, and impactful designs.
- Focus on sustainability and scalability: Uncover the long-term impact of design decision, aiming to address ecological concerns as reducing carbon footprints and easy to change as needed.

User Experience Designer

Wipro Technologies Limited

Bengaluru, Karnataka • March 2017 - January 2022

- Upgrading existing applications: Collaborated with cross-functional teams to evaluate previous design and functionality of existing client-side application to offers better performance with new features.
- Conduct user experience research: Employ tree testing, card sorting, interviews & surveys, user polls A/B testing to understand user priorities and anticipate potential roadblocks.
- Prepare before client interaction: Perform ad-hoc preparatory activities like as competitive benchmarking, comparative analysis, user journey mapping, predictive hypotheses, and contextual studies.

Award & Achievements

Lexmark CTO Excellence Award 2022

November 2023 | Organised by Lexmark International India Pvt. Ltd.

Adobe XD Essentials Training & Assignment 2019

July 2019 | Organised by Wipro Digital

Best Creative Professional Award 2015

June 2016 | Organised by Rxprism Health System Pvt. Ltd.

Certificate & Credentials

Artificial Intelligence Fundamentals

Issued on January 2025

Credential issued by IBM and validated on Credly

Create Intuitive Products by Imitating Physicality

Issued on January 2025

Certified by IxDF - Interaction Design Foundation

User Experience Design Fundamentals

Issued on June 2024

Credential issued by IBM and validated on Credly

Usability Engineering

Issued on May 2024

Certified by Indian Institute of Technology Guwahati (IIT-Guwahati)

Generative AI Productivity Skills

Issued on April 2024

Certified by Microsoft and published on LinkedIn

Effective Business Communication

Issued on December 2023

Certified by Indian Institute of Management Bangalore (IIM-Bangalore)

Interest & Hobbies

- Enjoy the magic of the big screen.
- Getting lost in the far landscape.
- Deep diving the art of storytelling.